



Computing and the Developing World

CSEP 590B, Spring 2008
Lecture 6 – Mobile Devices and Healthcare
Richard Anderson, Brian DeRenzi

Administration

- Next week, **MONDAY, May 12**
 - Yaw Anokwa (Open MRS)
 - David Edelstein, Grameen Technology Foundation
 - Joyojeet Pal, UC Berkeley
- Classroom Presenter Video
- Upcoming Lectures
 - May 12, Multiple topics
 - Anokwa, Edlestein, Pal
 - May 21, Education
 - Tapan Parikh
 - May 28, Data Collection
 - Tapan Parikh
 - June 4, Non-literate UIs
- sydney2.dyn.cs.washington.edu

Highlights from Lecture 5

- Sardine Fishing in Kerala
 - Mobile phones transform agricultural market
- Warana SMS Project
 - Remote access to information by farmers
- Digital Green
 - Agricultural education based on locally produced content



ICT and Agriculture

- Market Information Systems
 - Positive Example www.e-krishti.org
 - In general impact is unclear
 - Improving market performance
 - Increased transparency
 - Radio based market rate reports
 - Mali



Other agricultural domains

- TV and Radio based agricultural information
- Question and answer systems
 - eSagu, IIIT Hyderabad
- Agricultural cooperative management
- Sensor networks



What role does ICT have in addressing agricultural problems of the poor?

- What is the most compelling application of ICT in agriculture?
- Are there other applications that were missed?



What role does ICT have in addressing health problems of the poor?

- Needs and resources are large, but role of computing is not clear

Delivery of medical services

- Improve health care delivery to individuals

Public health / disease eradication

- Systematic health improvements with broad benefits

Medical Study

- Understanding global health status
- Evaluation of treatment options



Today's topics



- Mobile Devices in Health Care
- Case studies
 - HIV
 - e-IMCI
 - Ifakara Health Survey
 - Apple 1997, India Healthcare Project
 - Health Metrics Network



Electronic Pill boxes



- What do they do, and why are they useful?



Brian DeRenzi

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D-Tree International

- Non-profit based in Boston, MA
- Medical algorithms on mobile devices
- Help over-burdened health workers
- Gather data from the field



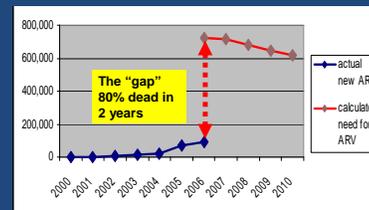
Dimagi

- For-profit software development firm based out of Boston, MA
- Strong social mission, particularly in health – Experience in low-resource settings
- Work with NGOs, governments, academic institutions...



AIDS in South Africa

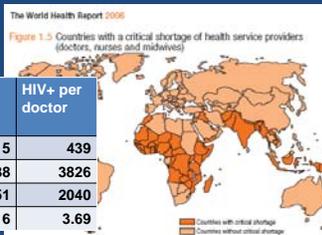
- Estimated 600,000 adults not receiving needed ARV treatment



AIDS in South Africa

- Patient to doctor ratio is very high
- 29.1% national HIV prevalence¹

COUNTRY	Doctors per 1000	HIV+ per 1000	HIV+ per doctor
South Africa	0.489	215	439
Tanzania	0.023	88	3826
Rwanda	0.025	51	2040
United States	1.629	6	3.69



¹ <http://www.avert.org/safricastats.htm>

AIDS in South Africa

- Counselors use PDA to determine who is healthy and who needs to see a doctor



Tanzania



Motivation

- This year almost **10 million** children will **die** before reaching the age of 5
- Most live in low-income countries
- Almost 2/3 could be **saved** by the correct application of affordable interventions
- Every 6 seconds a child dies from a preventable cause

IMCI

- UNICEF, WHO and others develop medical protocols
- Integrated Management of Childhood Illness (IMCI)
- Address most common childhood illness
- Easy to use for lowly-trained health workers

IMCI

- Originally developed in 1992 by WHO and UNICEF
- Adopted by over 80 countries worldwide
- Integrated most common causes of childhood illness into a single approach

IMCI Example

Does the child have cough or difficult breathing?

IF YES, ASK: LOOK, LISTEN, FEEL:

- For how long?
- Count the breaths in one minute.
- Look for chest indrawing.
- Look and listen for stridor.

CHILD MUST BE CALM

Classify COUGH or DIFFICULT BREATHING

If the child is:	Fast breathing is:
2 months up to 12 months	50 breaths per minute or more
12 months up to 5 years	40 breaths per minute or more

IMCI Example

SIGNS	CLASSIFY AS	TREATMENT <small>(Urgent pre-referral treatments are in bold print.)</small>
<ul style="list-style-type: none"> • Any general danger sign or • Chest indrawing or • Stridor in calm child. 	SEVERE PNEUMONIA OR VERY SEVERE DISEASE	<ul style="list-style-type: none"> > Give first dose of an appropriate antibiotic. > Refer URGENTLY to hospital.*
<ul style="list-style-type: none"> • Fast breathing. 	PNEUMONIA	<ul style="list-style-type: none"> > Give an appropriate antibiotic for 5 days. > Soothe the throat and relieve the cough with a safe remedy. > Advise mother when to return immediately. > Follow-up in 2 days.
No signs of pneumonia or very severe disease.	NO PNEUMONIA: COUGH OR COLD	<ul style="list-style-type: none"> > If coughing more than 30 days, refer for assessment. > Soothe the throat and relieve the cough with a safe remedy. > Advise mother when to return immediately. > Follow-up in 5 days if not improving.

IMCI Example

➤ Give an Appropriate Oral Antibiotic

➤ FOR PNEUMONIA, ACUTE EAR INFECTION OR VERY SEVERE DISEASE:

FIRST-LINE ANTIBIOTIC:
SECOND-LINE ANTIBIOTIC:

AGE or WEIGHT	COTRIMOXAZOLE (Trimethoprim + sulphamethoxazole) ➤ Give two times daily for 5 days			AMOXICILLIN ➤ Give three times daily for 5 days	
	ADULT TABLET 80 mg trimethoprim + 400 mg sulphamethoxazole	PEDIATRIC TABLET 20 mg trimethoprim + 100 mg sulphamethoxazole	SYRUP 40 mg trimethoprim + 200 mg sulphamethoxazole per 5 ml	TABLET 250 mg	SYRUP 125 mg per 5 ml
2 months up to 12 months (4 - 10 kg)	1/2	2	5.0 ml	1/2	5 ml
12 months up to 5 years (10 - 19 kg)	1	3	7.5 ml	1	10 ml

IMCI Barriers

- Expense of training (\$1150 - \$1450)
- Not sufficient supervision
- Chart booklet
 - Takes a long time to use
 - Natural tendency to be less rigorous
 - Social pressure

e-IMCI

- Put IMCI protocol on PDA
- Guide health workers step-by-step through the protocol
- Data collection is a by-product of care
- Can handle more complex protocols
- Interface with other devices and EMR



e-IMCI Interface



e-IMCI

- Code based on South Africa HUPA project
- Windows Mobile 5.0
 - PDA/SmartPhone
- Contains cough, diarrhea, fever and ear pain questions and treatment
- First visit, ages 2 weeks to 5 years

Mtwara, Tanzania

- Worked with IHRDC in Mtwara, Tanzania
- Southern Tanzania
- Rural
 - Subsistence farming
 - Fishing
- Piloted e-IMCI at a dispensary



Study Design

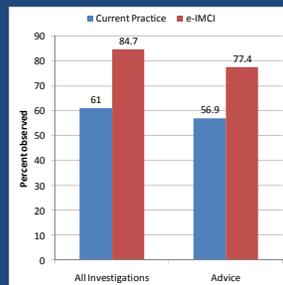
- Started with 5 clinicians
- Four clinicians completed study
- Goals:
 - Discover usability issues
 - Discover if e-IMCI helped adherence
 - Determine how e-IMCI effects patient visit

Study Design

- Started with some pre-trials to fix major bugs
- Semi-structured interview of all clinicians
- Observed 24 current practice IMCI sessions
- 31 e-IMCI sessions
- Exit interview for each clinician

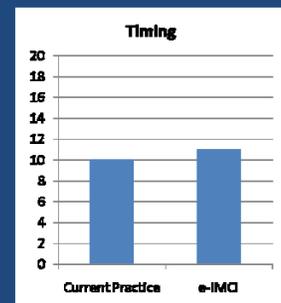
Adherence

- Measured adherence by 23 questions/ investigations IMCI asks the practitioner to perform
- e-IMCI significantly improved adherence to the IMCI protocol



Timing

- No substantial increase in patient visit time
- Factors
 - Number of classifications
 - Interruptions



Clinician Reaction

- Unanimously cited e-IMCI as easier to use and faster than following the chart booklet
- Wanted to use the system for Care Treatment Clinic
- Liked being able to review answers to questions
- Asked to be in future studies
- "Sometimes since I have experience [with IMCI] I will skip things, but with the PDA I can't skip."

Lessons Learned

- Limitations
 - Question Grouping
 - Threshold Problem
- Requirements
 - Flexibility
- Incorrect IMCI
 - Cough syrup
- Local Preference
 - Antibiotic
 - Lab use

e-IMCI for Training

- Current training lasts 11-16 days
- Costs \$1150 - \$1450 per person
- Using e-IMCI to train, could reduce time and cost

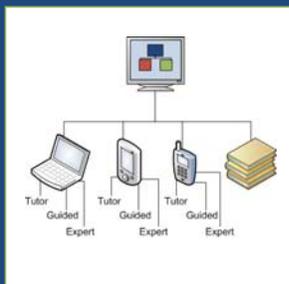


User-Driven Model

- “Expert” mode
- Allow users to decide what investigations to perform
- Flexibility will encourage long-term use
- Merge with current system-driven approach to ensure correct care



Tools for protocols



- Automatically generate interfaces for different platforms
- Interfaces for the tutor, guided and expert modes
- Maintain consistent interface

Community Outreach

- Take e-IMCI outside of the health facility
- Travel village-to-village to collect health census information and deliver care



Current Status

- HIV Screening Project
 - Moving to Tanzania with a grant from the CDC
- e-IMCI project
 - Continuing in Tanzania
 - More formal study with funding from Rockefeller

Acknowledgments

- Neal Lesh, Marc Mitchell, Gaetano Borriello, Tapan Parikh, Clayton Sims, Werner Maokola, Mwajuma Chemba, Yuna Hamisi, David Schellenberg, Kate Wolf, Victoria DeMenil, D-Tree International, Dimagi Inc., the Ifakara Health Research & Development Centre, the Ministry of Health in Tanzania and the clinicians in Mtwara for their support and contribution to this work.



Ifakara Study

PDAs for medical surveys

- Data Entry at Point of Collection
- Large scale survey in Tanzania using PDAs
 - Health survey of 21,000 households
 - from Emerging Themes in Epidemiology
 - Surveyors
 - secondary school education
 - no computing experience



Motivation for PDAs for surveys

- Increase accuracy and reduce cost
 - Data validation
 - Skip logic
 - Avoid double entry of data
 - Handling of paper
 - Transcription errors
 - Time in processing
 - Delayed error detection
- Opportunity for integration with GPS
- More sophisticated survey logic

What could go wrong?

- What are the potential difficulties with a large scale PDA based survey?

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Concerns

- | | |
|----|----|
| 1) | 5) |
| 2) | 6) |
| 3) | 7) |
| 4) | 8) |

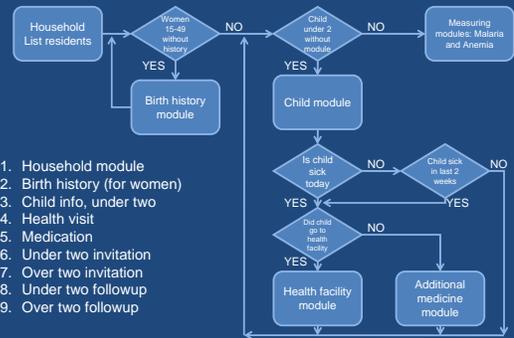
Southern Tanzania Survey

- Baseline information on health and survival in young children prior to a cluster-randomized evaluation of a new approach to malaria and anaemia control
- Derive infant mortality estimates in each of 24 districts
- 21,600 households
- Undeveloped region
 - high mortality, malnutrition and illiteracy
 - simple mud-walled houses
 - subsistence farming / fishing
 - no electricity
 - few paved roads

Hardware / Software

- Palm m130, \$100, 160 x 160 passive matrix colored touch sensitive screen, 4.8 x 3.1 x 0.9 inches, 5.4 oz, 8 MB memory, 16 MB expansion card
- Rechargeable lithium ion battery
 - two full working days between recharges
- Pendragon Forms 4.0
 - Forms, validation, database, synchronization

Household survey



Survey details

- After survey was delivered, some respondents were invited to weighing station
- Questions delivered in Swahili, recorded in English
- Pilot before main survey
- Data security
 - Data copied to SD cards
 - Interviewers could not update records after data copied
 - Daily backups to laptop
 - Secondary validation

Deployment

- Training of survey team
 - Two weeks, starting with PDAs and continuing to pilot surveys
- 13 teams of 7 interviewers each with supervisor
- Two support vehicles
 - Daily synchronization of PDAs

Results

- No problems
 - No lost data
 - No hardware failures in spite of harsh environment
 - Solar chargers worked fine
 - Community and interviewer acceptance of PDAs
- Initial survey data available two days after completion of surveys
- Cost per survey
 - \$0.85 per household
 - \$1.25 for similar paper based survey

Discussion

- High acceptance of PDAs
 - Interviews showed interviewees PDAs during consent procedure
- PDA Approach
 - More pre-training preparation than paper based
 - Survey needed to include logical consistency checks
 - Upfront costs reduced time later on
- Easier to modify PDA surveys than paper forms
- Possible extensions
 - Design of survey logic for PDA delivery
 - Integration with GPS



Apple Study: CHI 1997

- Develop mobile computing device to be used by Auxiliary Nurse Midwives (ANMs) in rural India
- Apple Research Labs and Government of India
- 1994-1997
- Target device: Apple Newton
- Ajmer district, Rajasthan



Auxiliary Nurse Midwives

- 350,000 ANMs in India
- 2 years training in basic health care
- Treat minor ailments, hospital referrals, pre and post natal care, vaccinations, malaria testing, promotion of contraception
- Home visits by foot/bicycle/moped
 - About 9 house calls a day, 45 people

Record keeping

- Weekly/Monthly reports
- Village data
 - Well location
 - Malaria spraying
- Household data
 - Head of household
 - Number of people
 - Couples and contraceptive methods
- Medical
 - Illnesses
 - Vaccinations
 - Referrals
 - Operations
- Pregnancies
 - Pre/Post Natal records
 - Birth attendants
 - Supplies dispensed
 - Notes on difficulties
 - List of people attending talks
 - Immunization record for child
- Diary
 - List of house calls

Apple field study

- “Something we noticed immediately was that the records she kept about her activities had little bearing on the events which actually took place”
- “Nor did there appear to be any incentive for the ANM to complete the records accurately”

Paper work

- ANM adept at filling out forms and ledgers
- Forms arose from continual introductions of new programs (with distinct reporting structures)
- Multiple mistakes made in filling out forms
- Villager data suspect

Design goals

- Project was NOT to redesign the health care system
- Goals
 - Reduce time on paperwork
 - Increase time spent with people
 - Improve quality of welfare of community
 - Increase reliability of data
 - Enable timely distribution of data

Interaction Design Approach (1994)

- Understanding / representing existing approach
- Challenge: Household records vs. individual records
 - Multigenerational households
 - Records based on head of household
 - Problem made worse since names are often the same
 - Shift to individual records

Results

- ANMs were not intimidated or hesitant about the device
- Authors suggested prototype too general
 - Focus on family planning, immunization of children under one, malaria screening (85% of population participate in one of these programs).
- Wide variety of practices by users
- Pen based UI contributed to ease of use
- Apple Newton
 - Primitive pen based computer
 - Emphasis on handwriting recognition
 - Hindi not available on the device
- UI Issues
 - Will revisit for non-literate UI discussion

Point of Care Diagnostics



PDAs for bacteriology collection

- PIH, Multidrug-resistant TB treatment in Peru
- Data collection problem
 - Patients leave sample at local health center
 - Health workers collect results and take data to PIH headquarters
 - 2000 monthly results from 120 health centers
 - Data collected on paper, copied to two other forms, then taken to central office for data entry

PDA solution

- Collect data from health centers by data entry on PDA
- Low end Palm-OS devices with Pendragon software
- Data validation and cross checking on entry
- Pilot study
 - Usability and acceptability by users
 - Processing time
 - Frequency of discrepancies
 - Cost effectiveness

Results

- Usability
 - 2-5 days training
 - Favorable response for reduced paper shuffling and quick verification
- Processing delays
 - Reduced from 54 days to 6 days
- Error rates
 - Reduced from 10% to 3% (samples with at least one error)
- Cost effectiveness
 - Cost per device: \$300
 - Significant reduction on data entry time

Survey Participant Study

- Question: Does the use of technology (PDA vs. paper) influence participants survey answers?
- Survey of risk behaviors for HIV/AIDS
- Study in Luanda, Angola, 2005
- Paper: Chi 2008, Cheng et al.



Study methodology

- 10 minute interview on sexual behavior
- Results recorded on PDA or paper
- 231 participants split roughly evenly between PDA and paper groups
 - Sample from three different neighborhoods
- Questions
 - Personal characteristics
 - Comfort with interview
 - Sexual Behavior
 - Partners, condom use, sex for money, HIV testing, forced sex, use of alcohol and sex

Result

- Interviewees gave more **socially desirable** answers in the PDA condition than the paper condition
- Nine questions relating to behavior
 - +1: Socially desirable answer
 - 0: Question not asked
 - -1: Undesirable answer
- Paper: 1.4, PDA 2.4
- $t(221) = -2.8, p < 0.01$

Interpretation

- Why would people give more socially acceptable answers to interviewers with a PDA?

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WHO Health Metrics Network



WHO Health Metrics Network

- Global Partnership that facilitates better health information

HMN Framework

- Goal
 - Increase the availability and use of timely and accurate health information at sub-national, national, and global levels by catalyzing the joint funding and development of core country health information systems.
- Objective 1
 - Establish the Health Information System Framework
- Objective 2
 - Strengthen Health Information Systems
- Objective 3
 - Improve global access and use of health information

Evidence based decisions

- Does treatment X help?
 - What is the appropriate target A1C for type 2 diabetics?
- Spending choices
 - Is it more cost effective to spend money on bed nets or spraying to reduce malaria?
- Policy decisions
 - Is the incidence of childhood obesity high enough to warrant a ban on french fries

Challenge problem: counting the dead

- Age, cause of death of everyone in the country

Lecture Summary

- Mobile devices are successfully supporting medical delivery, public health, and studies
- Cell phone vs. PDA
- What would a broader platform, environment, set of services look like to support medical workers?

What role does ICT have in addressing health problems of the poor?

- What is the most compelling application of ICT in health?
- Are there other applications that were missed?



Links

- Dimagi
 - www.dimagi.com/
- uBox
 - <http://www.innovatorsinhealth.org/>
- D-Tree International
 - <http://www.d-tree.org/>
- Health Metrics Network
 - <http://www.who.int/healthmetrics/en/>
- Grameen Foundation
 - <http://www.grameenfoundation.org/>