

## Information Access and Communication Networks in the Developing-world

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## Overview

- **Poor Man's Broadband**
  - Poor Man's Cache
  - Packet Containment
- **TEK Internet Search**
- **Inverse Multiplexing of Cellular Connections**
- **Teleputer (Time permitting)**

## Motivation

Developed World	Developing World
2 MB Internet Connection < \$40	2 MB Internet Connection > \$4000
Bulk Data Transfer on the Internet > 70%	Bulk Data Transfer on the Internet < 15%
Average End-user Bandwidth via ISP > 100 kb/sec	Average End-user Bandwidth via ISP < 10 kb/sec

**Digital Divide**

## Internet in Pakistan

- **Facts of life in the developing world**
  - Expensive International Bandwidth
  - No real peering points
  - Internet used over dialup
    - Poor "Scratch card" provisioning

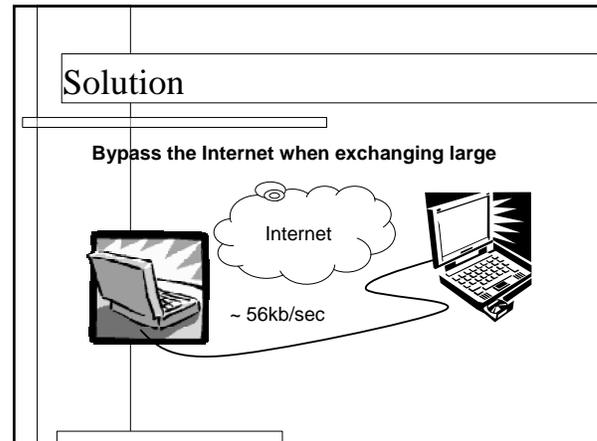
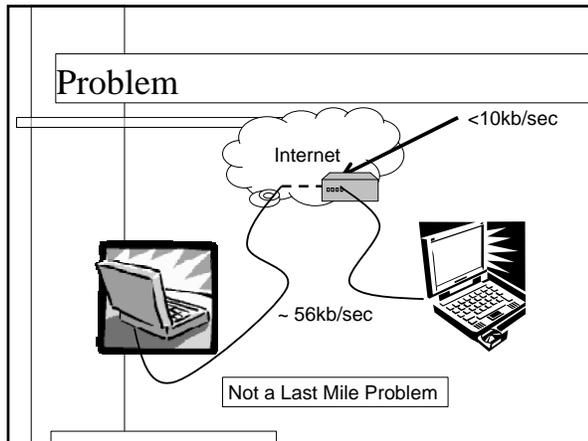


## Internet in Pakistan

- **Average Dialup Bandwidth**
  - Less than 10 kb/sec
- **Almost Never Used for**
  - Exchanging
  - Disseminating
  - Accessing
  - ... Content larger than a couple of hundred kilobytes

## How I Stumbled Upon this?

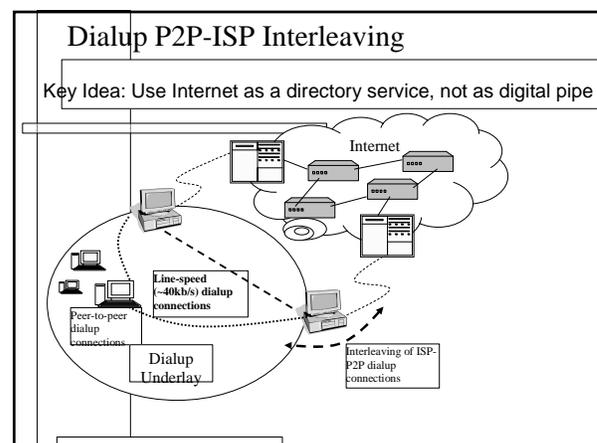
- **"Good research solves *real* problems in a practical way"**
  - Started last year when I wanted to exchange a 3.5 MB PDF file with my dad
  - Two laptops sitting next to each other
  - No way to exchange data if you don't have portable storage!
    - We actually went out and bought a CDR to exchange data....



- ### Email Attachments
- Time to exchange a 3.5 MB file on the Internet ~ 1 hours (16 Kb/sec)
    - 30 mins upload and download
    - Assuming no disconnections
  - Time now (40 kb/sec)
    - 12 mins!!

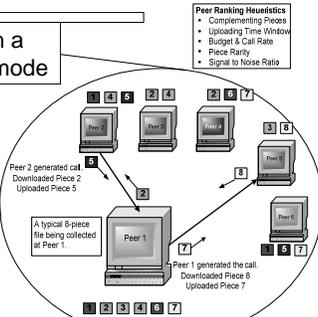
- ### Disruptive Technology
- Of course Internet also started as an overlay over the phone lines
  - A new kind of Internet
  - Reminiscent of Pre-Internet days
    - FidoNet
    - UUCP

- ### Why is this Practical?
- Phone bills are becoming “Flat”
    - Rs 199/month -- free nation-wide calls
  - But cannot always connect to the server
  - As long as one can identify a “close-by” host, “broadband access” is free
  - P2P systems already follow a similar model
    - Incentive-based BitTorrent



## Dialup BitTorrent

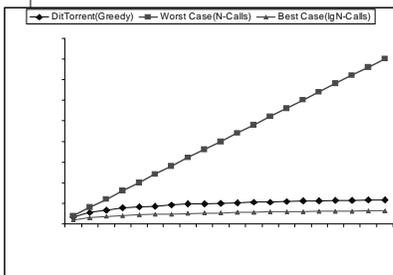
BitTorrent in a sequential mode



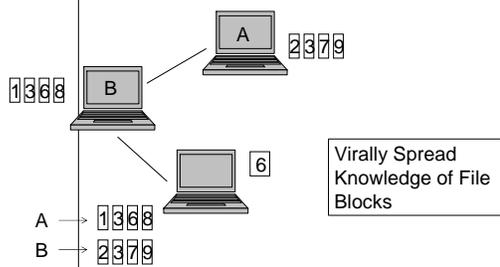
## Other Challenges

- **Overhead of Peer connections: ~30 sec**
- **Offline Block Discovery**
- **Last Block Problem**
- **Flash Crowds (Backoff for congestion control)**
- **Budget-based Download**

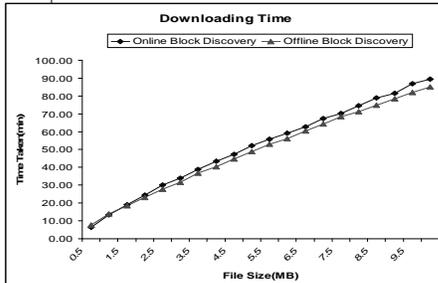
## Peer Connection Overhead



## Offline Block Discovery

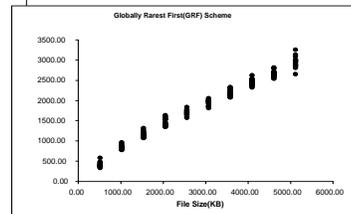


## Offline Block Discovery



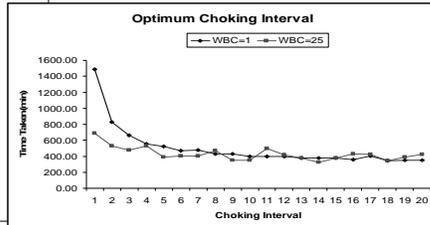
## Last Block Problem

- Grab rare blocks first
- Favor those who will finish at the end of the connection

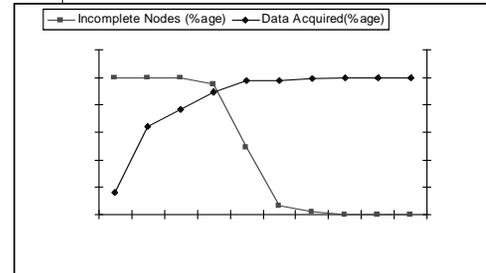


## Flash crowds

- Each busy-tone costs ~10 secs
- Wait between calls (nominal)
- Back-off in times of congestion (busy tones)



## Budget-based Download



## Three Evolving Applications

- P2P file-sharing
- Web-browsing
- Large Email attachments

<http://dittorrent.sourceforge.net>

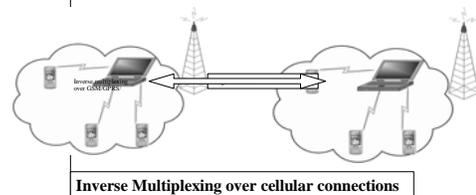
## Can we do the same on the "Internet"

- Contain packets within the developing-world
  - Routing paths are screwed up
    - "All roads lead to Rome" i.e. transit out of the country
- Low cache hit-rates
  - Too many small ISPs, no sharing of cached content
  - Misconfigured "Proxies"
  - Hit rates < 30% (instead of >60%)
- Poor DNS support

## Work-in-progress

- Indirect Routing
  - Force routing paths by vectoring messages through intermediate nodes
  - Initial results show improvement across all traffic metrics
- An ISP-independent distributed cache
  - Similar to CoralCDN
- An ISP-independent DNS

## ChoupalLink



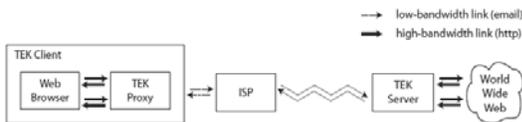
## TEK: Time Equals Knowledge

- **Web Search for Low-bandwidth, intermittently connected users**
- **One of the first examples of mainstream ICTD research ~circa 2000**
- **Renewed interest with DTNs coming in vogue**

## TEK

- **Internet in the developing-world**
  - Expensive
  - Intermittent
- **An Email-based Internet Search Facility**
  - Asynchronous Dialup model
  - Search optimized for bandwidth and latency rather than speed
  - Heavy client-side caching

## TEK



## TEK Server

- **Remove Duplicate Content**
- **Cluster results**
- **Distinguish Content from links**
- **Remove images**
- **Remove background code**
- **Compress results**

## Rationale

- **Lower operational costs**
  - Caching vs internet download
  - ISP-host connection
    - Reliable
    - Higher Bandwidth
    - Cheaper: email-only account
  - Better utilization of Internet Connection

## Our Teleputer



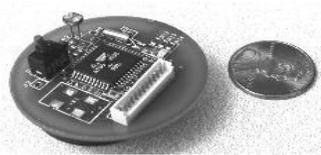
## Multi-user devices



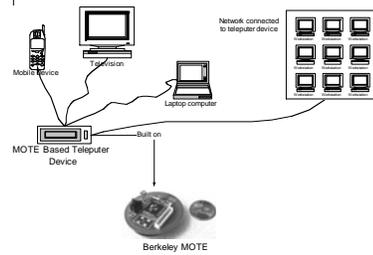
## Teleputer

- Zero-configuration
- Text-free Interface
- Sensor-actuator
- Cell-phone integrated
- Shared Computing
- Server-style processing

## Teleputer Sensors



## Teleputer Operation



**Thank you!**

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