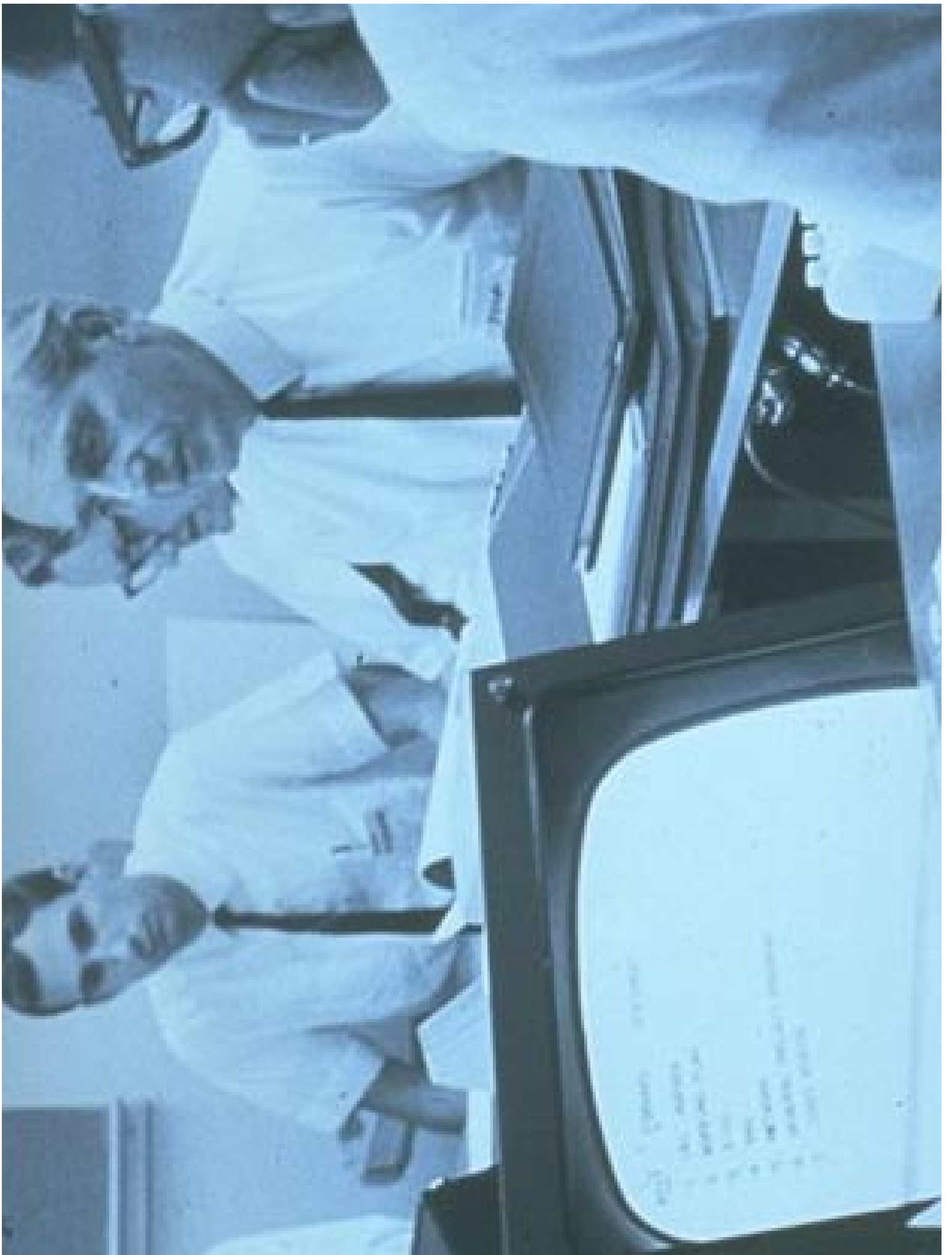


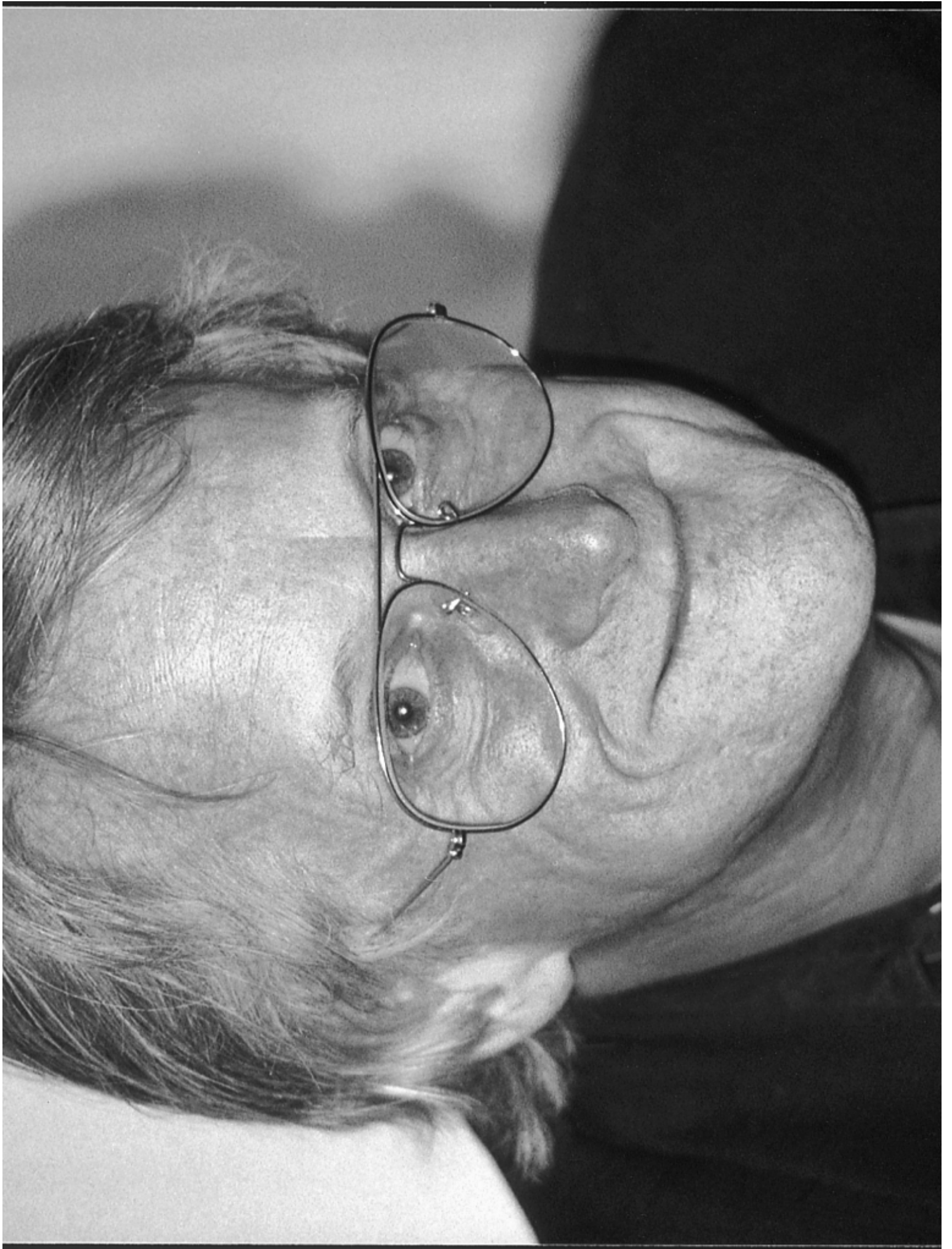
# What The Dormouse Said

How the Sixties Counterculture Shaped the Personal  
Computer Industry

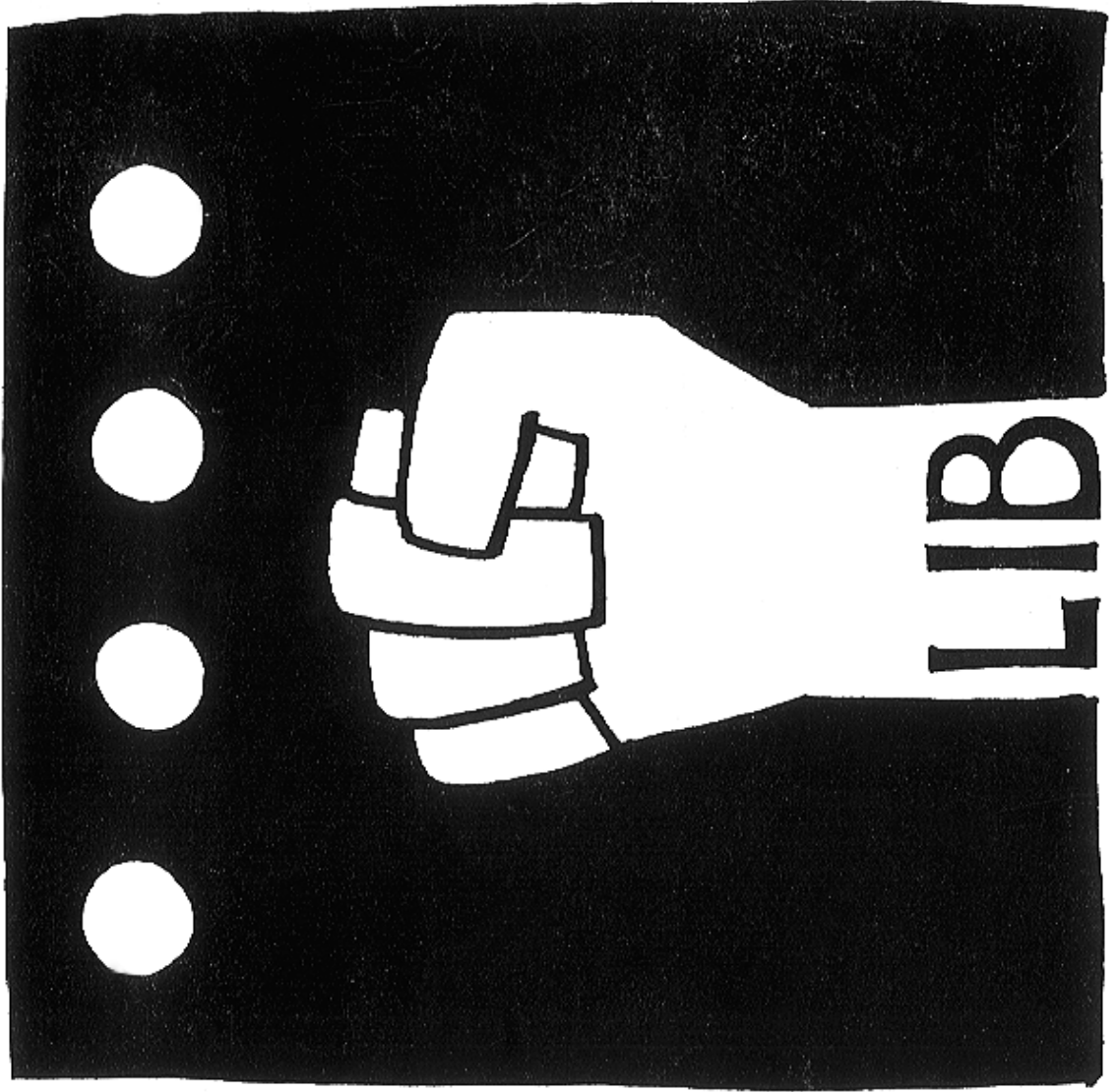
Serendipity







COMPUTER



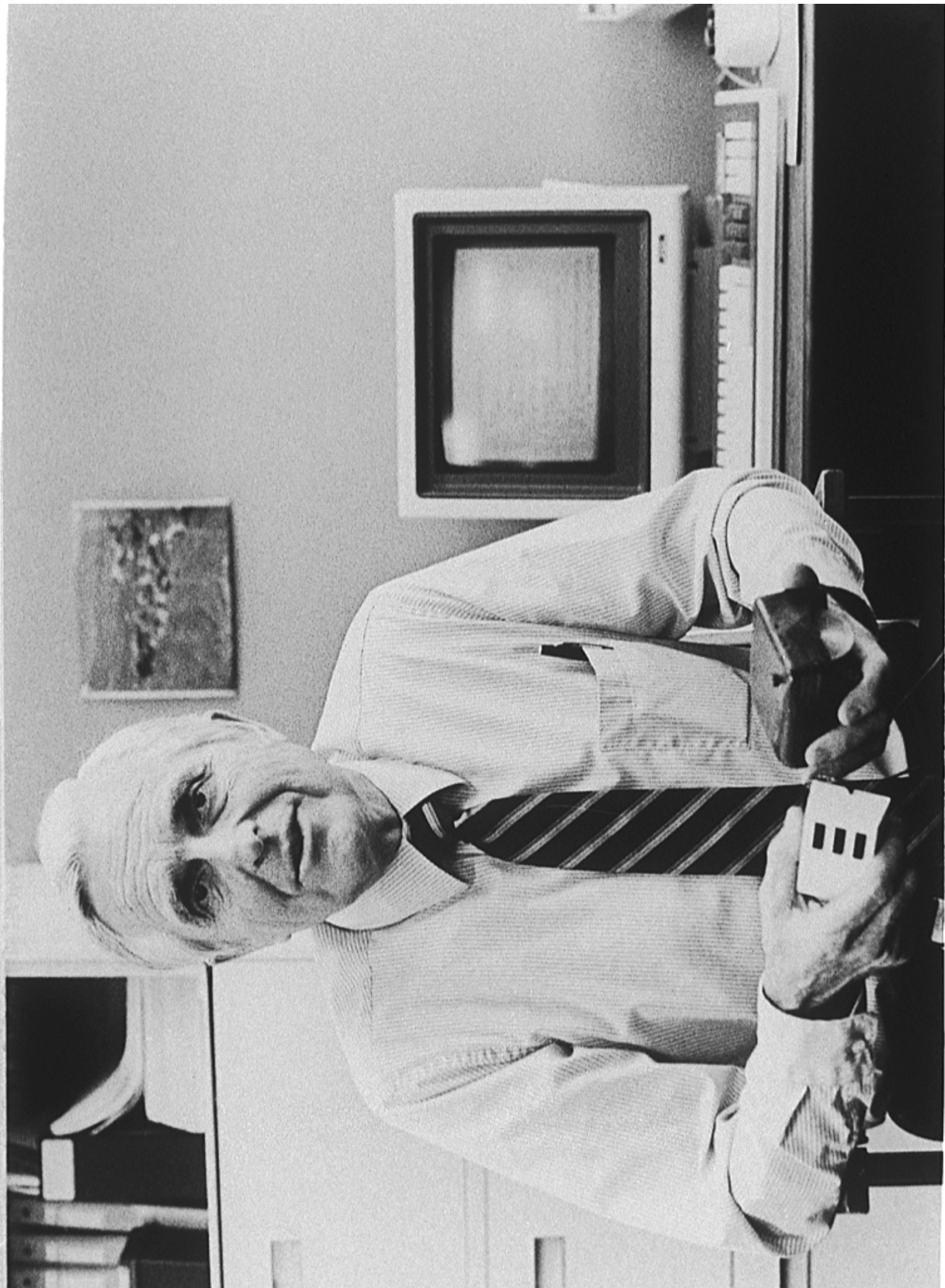
# KEPLER'S BOOKS & MAGAZINES

CAFFE ESPRESSO

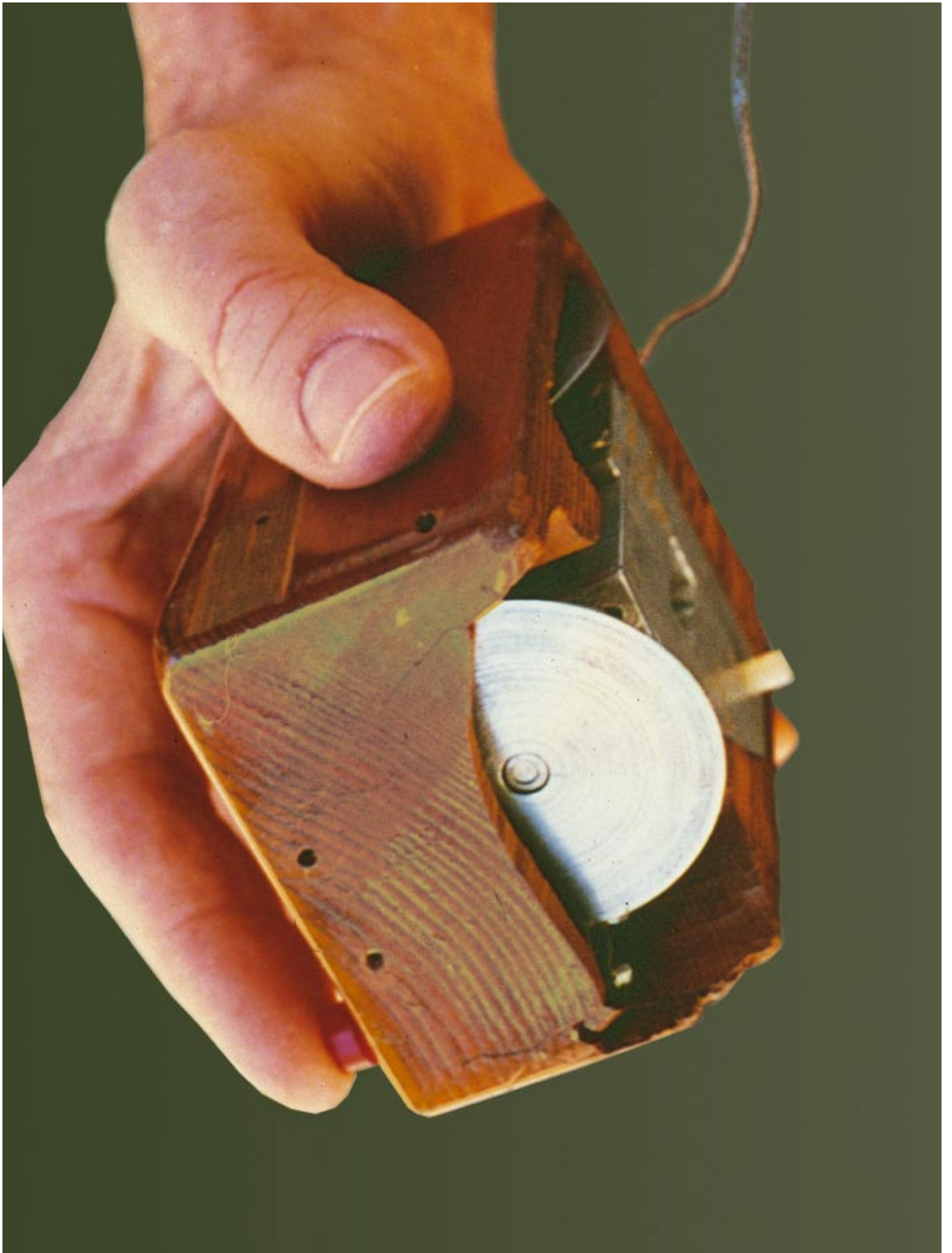


July 1962

Kepler's Books became a counterculture center near Stanford during the 1950s























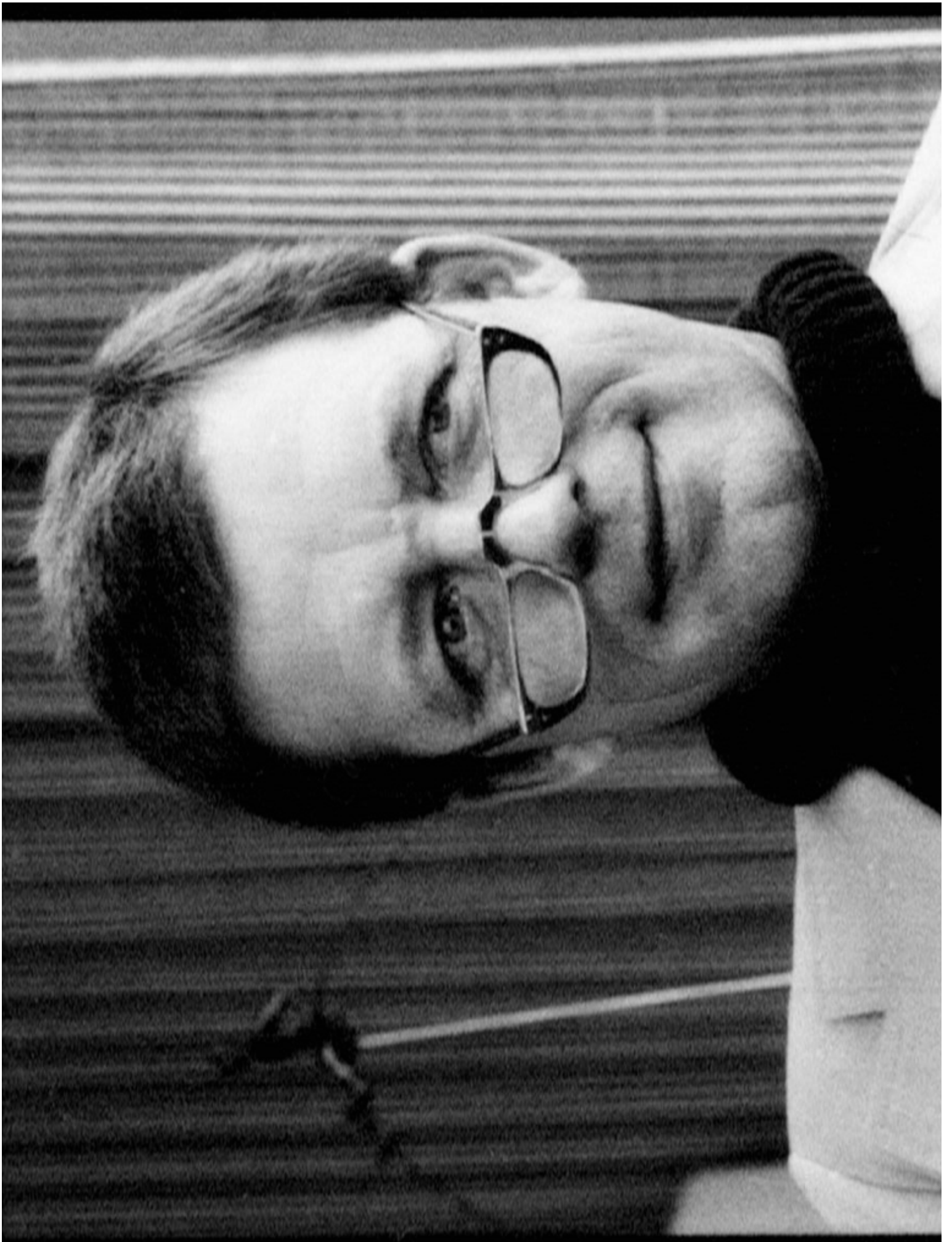


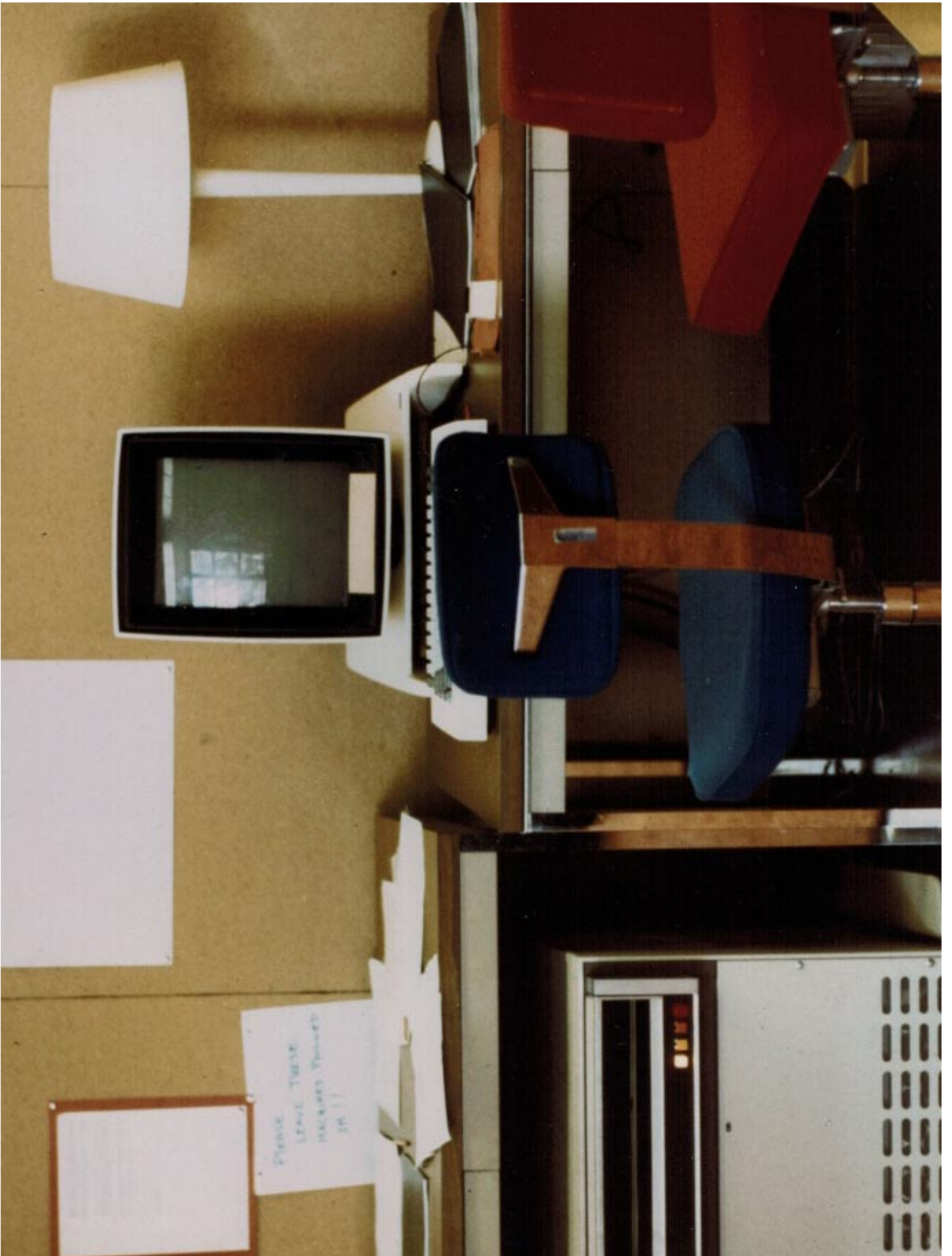












PLEASE LEAVE THESE  
JACKSONS PROPERTY  
10/11



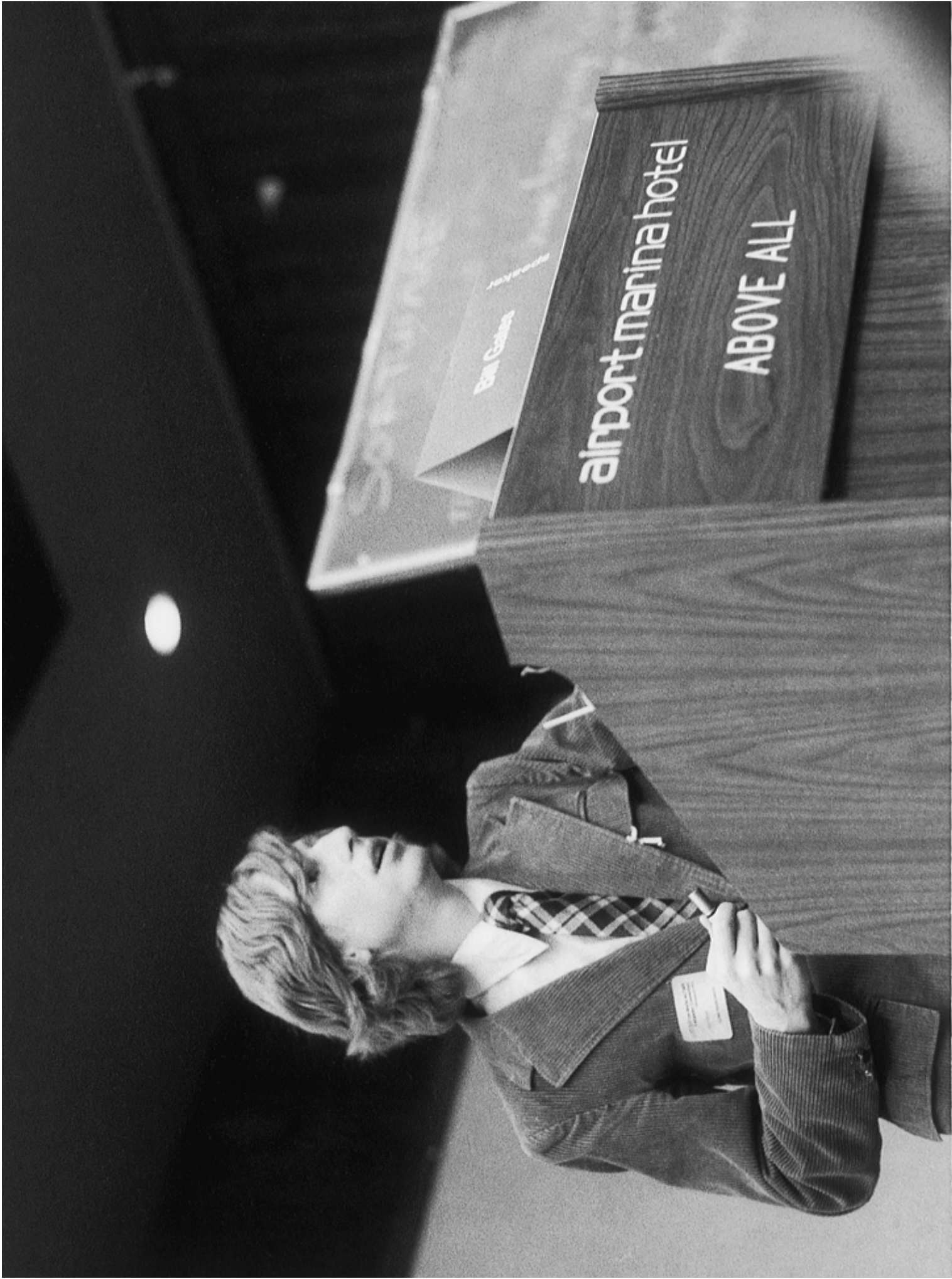




- Write Prog System to file
- System collection program
- Fix #11 Control commands
- VIDEEX CARD
- Printer & Board Configuration
- Switch & Register Addressing
- Global Relayout Test
- Boot into Disk System







airport marina hotel

ABOVE ALL

Paul Collier

Name  
Title  
Company

February 3, 1976

An Open Letter to Hobbyists

To me, the most critical thing in the hobby market right now is the lack of good software courses, books and software itself. Without good software and an owner who understands programming, a hobby computer is wasted. Will quality software be written for the hobby market?

Almost a year ago, Paul Allen and myself, expecting the hobby market to expand, hired Monte Davidoff and developed Altair BASIC. Though the initial work took only two months, the three of us have spent most of the last year documenting, improving and adding features to BASIC. Now we have 4K, 8K, EXTENDED, ROM and DISK BASIC. The value of the computer time we have used exceeds \$40,000.

The feedback we have gotten from the hundreds of people who say they are using BASIC has all been positive. Two surprising things are apparent, however. 1) Most of these "users" never bought BASIC (less than 10% of all Altair owners have bought BASIC), and 2) The amount of royalties we have received from sales to hobbyists makes the time spent of Altair BASIC worth less than \$2 an hour.

Why is this? As the majority of hobbyists must be aware, most