CSE 599B:
Technology-Enabled Misinformation

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Today

1. Case Study Presentations

   Upload your slides now if you haven't already!

2. Discussion

3. Looking Ahead (Projects, etc.)

https://www.nytimes.com/2018/09/17/technology/disinformation-tipsheet.html

If You See Disinformation Ahead of the Midterms, We Want to Hear From You

What we're looking for

Social media disinformation. This includes any false information being spread deliberately to confuse, mislead, or influence voters ahead of the 2018 midterm elections. Examples might include:

- A Facebook account spreading false information about a candidate for office, or impersonating a candidate

- A Twitter post attempting to confuse voters by sharing false information about the election process (for example, by advertising the wrong Election Day, or promoting nonexistent voter ID requirements)

- A YouTube channel or Instagram account that uses doctored or selectively edited videos or images to mislead voters about a candidate or issue

- A disinformation-based smear campaign against a candidate being organized on Reddit or 4Chan, or in a private Facebook group

- A text message with false information to impersonate a candidate or confuse voters

Sketchy digital campaign ads. Since the 2016 election, internet platforms have committed to making political ads more transparent. Facebook, in particular, has taken steps to verify the identities of political advertisers, and to archive political ads in a public database. Have you seen any campaign ads that are not clearly labeled, or don't seem to have a clear source of funding? Please let us know.

Looking Ahead

- Projects
  - Groups due 11:59pm Friday (October 5)
  - Proposals due 11:59pm next Friday (October 12)
    - *1-2 pages, including a **problem definition**, **motivation**, **planned approach and evaluation**, and a list of **milestones and dates***
- **No class this Friday (October 5)**
  - Time to meet with your groups (optional but recommended)
- Next week: Readings on "Measuring the problem"