

Announcements



- HW4 requires installing software.
- Poster session December 7



Hyperparameter Optimization

Machine Learning – CSE546

Kevin Jamieson

University of Washington

November 28, 2017

0 0 0 0 0 0 0 0 0 0 0 0 0
1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9 9 9

Training set

0 0 0 0 0
1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4
5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9

Eval set

0 0 0 0 0 0 0 0 0 0 0 0 0 0
1 1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9 9 9 9

Training set



$$N_{out} = 10$$

$$N_{hid}$$

$$N_{in} = 784$$

0 0 0 0 0 0
1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4
5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9

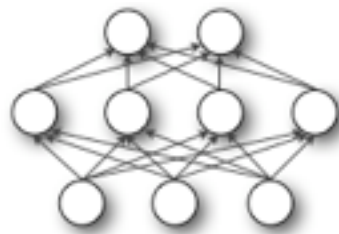
Eval set

hyperparameters

learning rate $\eta \in [10^{-3}, 10^{-1}]$

ℓ_2 -penalty $\lambda \in [10^{-6}, 10^{-1}]$

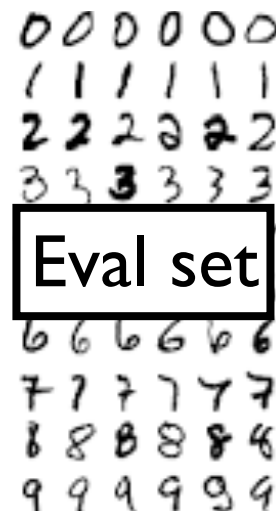
hidden nodes $N_{hid} \in [10^1, 10^3]$



$$N_{out} = 10$$

$$N_{hid}$$

$$N_{in} = 784$$



\hat{f}

Hyperparameters

$(10^{-1.6}, 10^{-2.4}, 10^{1.7})$

hyperparameters

learning rate $\eta \in [10^{-3}, 10^{-1}]$

ℓ_2 -penalty $\lambda \in [10^{-6}, 10^{-1}]$

hidden nodes $N_{hid} \in [10^1, 10^3]$

0 0 0 0 0 0 0 0 0 0 0 0 0 0
1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9 9 9

Training set



$N_{out} = 10$
 N_{hid}
 $N_{in} = 784$

0 0 0 0 0 0
1 1 1 1 1
2 2 2 2 2
3 3 3 3 3
4 4 4 4 4
5 5 5 5 5
6 6 6 6 6
7 7 7 7 7
8 8 8 8 8
9 9 9 9 9

Eval set

Hyperparameters
($10^{-1.6}, 10^{-2.4}, 10^{1.7}$)

Eval-loss
0.0577

\hat{f}

hyperparameters

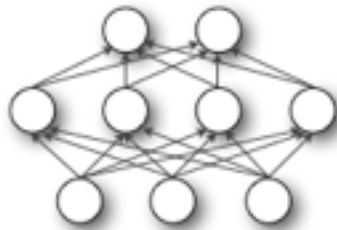
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ℓ_2 -penalty $\lambda \in [10^{-6}, 10^{-1}]$

hidden nodes $N_{hid} \in [10^1, 10^3]$

0 0 0 0 0 0 0 0 0 0 0 0 0 0
 1 1 1 1 1 1 1 1 1 1 1 1 1 1
 2 2 2 2 2 2 2 2 2 2 2 2 2 2
 3 3 3 3 3 3 3 3 3 3 3 3 3 3
 4 4 4 4 4 4 4 4 4 4 4 4 4 4
 5 5 5 5 5 5 5 5 5 5 5 5 5 5
 6 6 6 6 6 6 6 6 6 6 6 6 6 6
 7 7 7 7 7 7 7 7 7 7 7 7 7 7
 8 8 8 8 8 8 8 8 8 8 8 8 8 8
 9 9 9 9 9 9 9 9 9 9 9 9 9 9

Training set



$N_{out} = 10$
 N_{hid}
 $N_{in} = 784$

0 0 0 0 0 0
 1 1 1 1 1
 2 2 2 2 2
 3 3 3 3 3
 4 4 4 4 4
 5 5 5 5 5
 6 6 6 6 6
 7 7 7 7 7
 8 8 8 8 8
 9 9 9 9 9

Eval set

Hyperparameters

$(10^{-1.6}, 10^{-2.4}, 10^{1.7})$
 $(10^{-1.0}, 10^{-1.2}, 10^{2.6})$

Eval-loss

0.0577
 0.182

hyperparameters

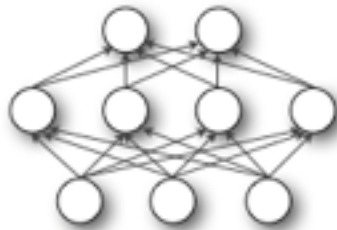
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hidden nodes $N_{hid} \in [10^1, 10^3]$

0 0 0 0 0 0 0 0 0 0 0 0 0
1 1 1 1 1 1 1 1 1 1 1 1 1
2 2 2 2 2 2 2 2 2 2 2 2 2
3 3 3 3 3 3 3 3 3 3 3 3 3
4 4 4 4 4 4 4 4 4 4 4 4 4
5 5 5 5 5 5 5 5 5 5 5 5 5
6 6 6 6 6 6 6 6 6 6 6 6 6
7 7 7 7 7 7 7 7 7 7 7 7 7
8 8 8 8 8 8 8 8 8 8 8 8 8
9 9 9 9 9 9 9 9 9 9 9 9 9

Training set



$N_{out} = 10$
 N_{hid}
 $N_{in} = 784$

0 0 0 0 0 0
1 1 1 1 1 1
2 2 2 2 2 2
3 3 3 3 3 3
4 4 4 4 4 4
5 5 5 5 5 5
6 6 6 6 6 6
7 7 7 7 7 7
8 8 8 8 8 8
9 9 9 9 9 9

Eval set

Hyperparameters

- $(10^{-1.6}, 10^{-2.4}, 10^{1.7})$
- $(10^{-1.0}, 10^{-1.2}, 10^{2.6})$
- $(10^{-1.2}, 10^{-5.7}, 10^{1.4})$

Eval-loss

- 0.0577
- 0.182
- 0.0436

hyperparameters

learning rate $\eta \in [10^{-3}, 10^{-1}]$

ℓ_2 -penalty $\lambda \in [10^{-6}, 10^{-1}]$

hidden nodes $N_{hid} \in [10^1, 10^3]$

0000000000000000
 1111111111111111
 2222222222222222
 3333333333333333
 444 **Training set** 444
 555 555
 6666666666666666
 7777777777777777
 8888888888888888
 9999999999999999



$$N_{out} = 10$$

$$N_{hid}$$

$$N_{in} = 784$$

000000
 111111
 222222
 333333
Eval set
 666666
 777777
 888888
 999999

Hyperparameters

Eval-loss

$(10^{-1.6}, 10^{-2.4}, 10^{1.7})$	0.0577
$(10^{-1.0}, 10^{-1.2}, 10^{2.6})$	0.182
$(10^{-1.2}, 10^{-5.7}, 10^{1.4})$	0.0436
$(10^{-2.4}, 10^{-2.0}, 10^{2.9})$	0.0919
$(10^{-2.6}, 10^{-2.9}, 10^{1.9})$	0.0575
$(10^{-2.7}, 10^{-2.5}, 10^{2.4})$	0.0765
$(10^{-1.8}, 10^{-1.4}, 10^{2.6})$	0.1196
$(10^{-1.4}, 10^{-2.1}, 10^{1.5})$	0.0834
$(10^{-1.9}, 10^{-5.8}, 10^{2.1})$	0.0242
$(10^{-1.8}, 10^{-5.6}, 10^{1.7})$	0.029

hyperparameters

learning rate $\eta \in [10^{-3}, 10^{-1}]$

ℓ_2 -penalty $\lambda \in [10^{-6}, 10^{-1}]$

hidden nodes $N_{hid} \in [10^1, 10^3]$

0000000000000000
 1111111111111111
 2222222222222222
 3333333333333333
 4444444444444444
 5555555555555555
 6666666666666666
 7777777777777777
 8888888888888888
 9999999999999999

Training set



$N_{out} = 10$
 N_{hid}
 $N_{in} = 784$

000000
 111111
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 444444
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 666666
 777777
 888888
 999999

Eval set

Hyperparameters

Eval-loss

$(10^{-1.6}, 10^{-2.4}, 10^{1.7})$	0.0577
$(10^{-1.0}, 10^{-1.2}, 10^{2.6})$	0.182
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$(10^{-1.8}, 10^{-5.6}, 10^{1.7})$	0.029

hyperparameters

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hidden nodes $N_{hid} \in [10^1, 10^3]$

0000000000000000
 1111111111111111
 2222222222222222
 3333333333333333
 4444444444444444
 5555555555555555
 6666666666666666
 7777777777777777
 8888888888888888
 9999999999999999

Training set



$N_{out} = 10$
 N_{hid}
 $N_{in} = 784$

000000
 111111
 222222
 333333
 444444
 555555
 666666
 777777
 888888
 999999

Eval set

Hyperparameters

- $(10^{-1.6}, 10^{-2.4}, 10^{1.7})$
- $(10^{-1.0}, 10^{-1.2}, 10^{2.6})$
- $(10^{-1.2}, 10^{-5.7}, 10^{1.4})$
- $(10^{-2.4}, 10^{-2.0}, 10^{2.9})$
- $(10^{-2.6}, 10^{-2.9}, 10^{1.9})$
- $(10^{-2.7}, 10^{-2.5}, 10^{2.4})$
- $(10^{-1.8}, 10^{-1.4}, 10^{2.6})$
- $(10^{-1.4}, 10^{-2.1}, 10^{1.5})$
- $(10^{-1.9}, 10^{-5.8}, 10^{2.1})$
- $(10^{-1.8}, 10^{-5.6}, 10^{1.7})$

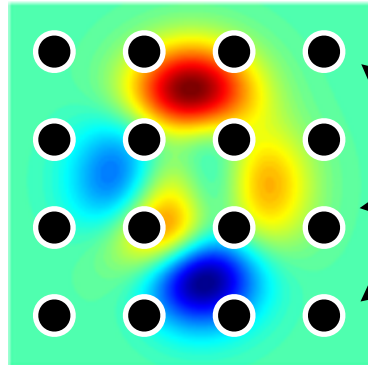
Eval-loss

- 0.0577
- 0.182
- 0.0436
- 0.0919
- 0.0575
- 0.0765
- 0.1196
- 0.0834
- 0.0242
- 0.029

How do we choose hyperparameters to train and evaluate?

How do we choose hyperparameters to train and evaluate?

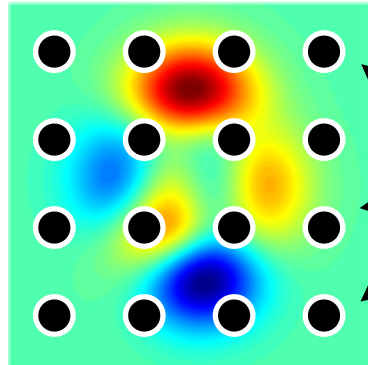
Grid search:



Hyperparameters
on 2d uniform grid

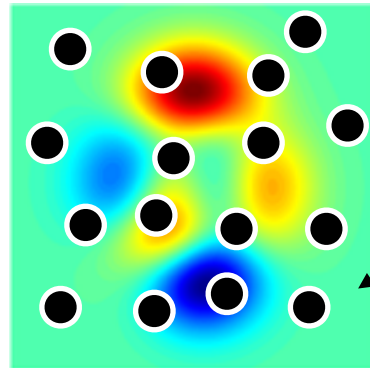
How do we choose hyperparameters to train and evaluate?

Grid search:



Hyperparameters
on 2d uniform grid

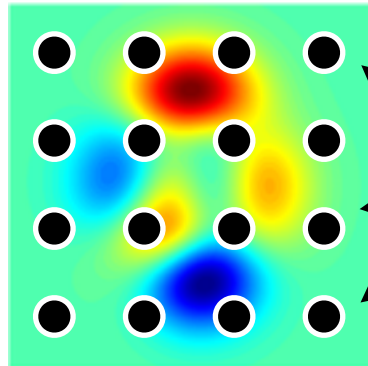
Random search:



Hyperparameters
randomly chosen

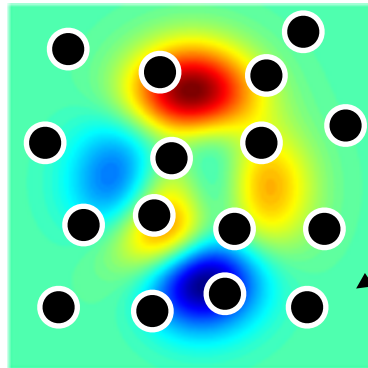
How do we choose hyperparameters to train and evaluate?

Grid search:



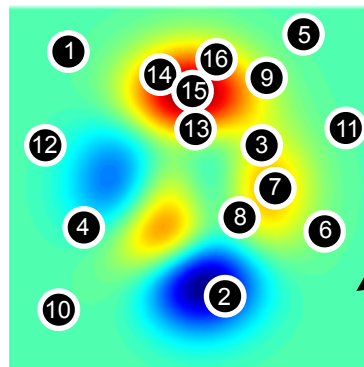
Hyperparameters
on 2d uniform grid

Random search:



Hyperparameters
randomly chosen

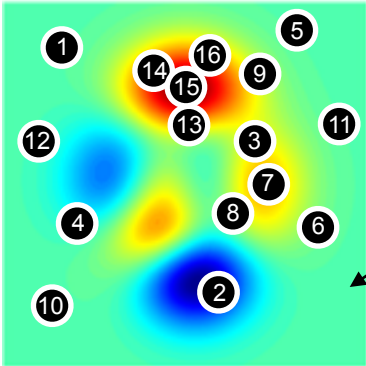
Bayesian Optimization:



Hyperparameters
adaptively chosen

Bayesian Optimization:

How does it work?



Hyperparameters *adaptively* chosen

E. Sparks, A. Talwalkar, D. Haas, M. J. Franklin, M. I. Jordan, T. Kraska.
 “Automating Model Search for Large Scale Machine Learning,” In
 Symposium on Cloud Computing, 2015.



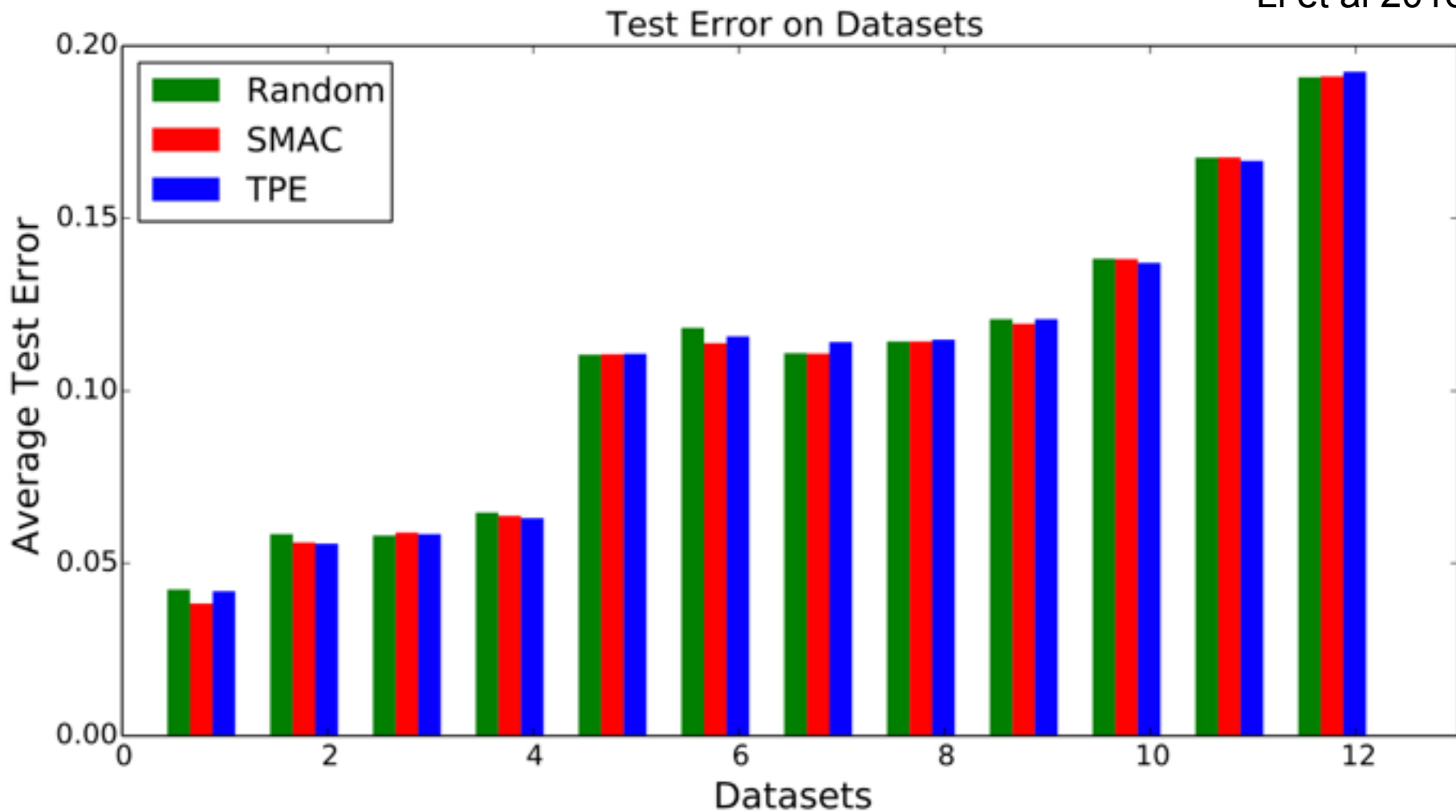
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 “Automating Model Search for Large Scale Machine Learning,” In
 Symposium on Cloud Computing, 2015.



~15 dimensional hyperparameter space

Test error of output hyperparameter setting from each searcher after 1 hour per dataset

Li et al 2016

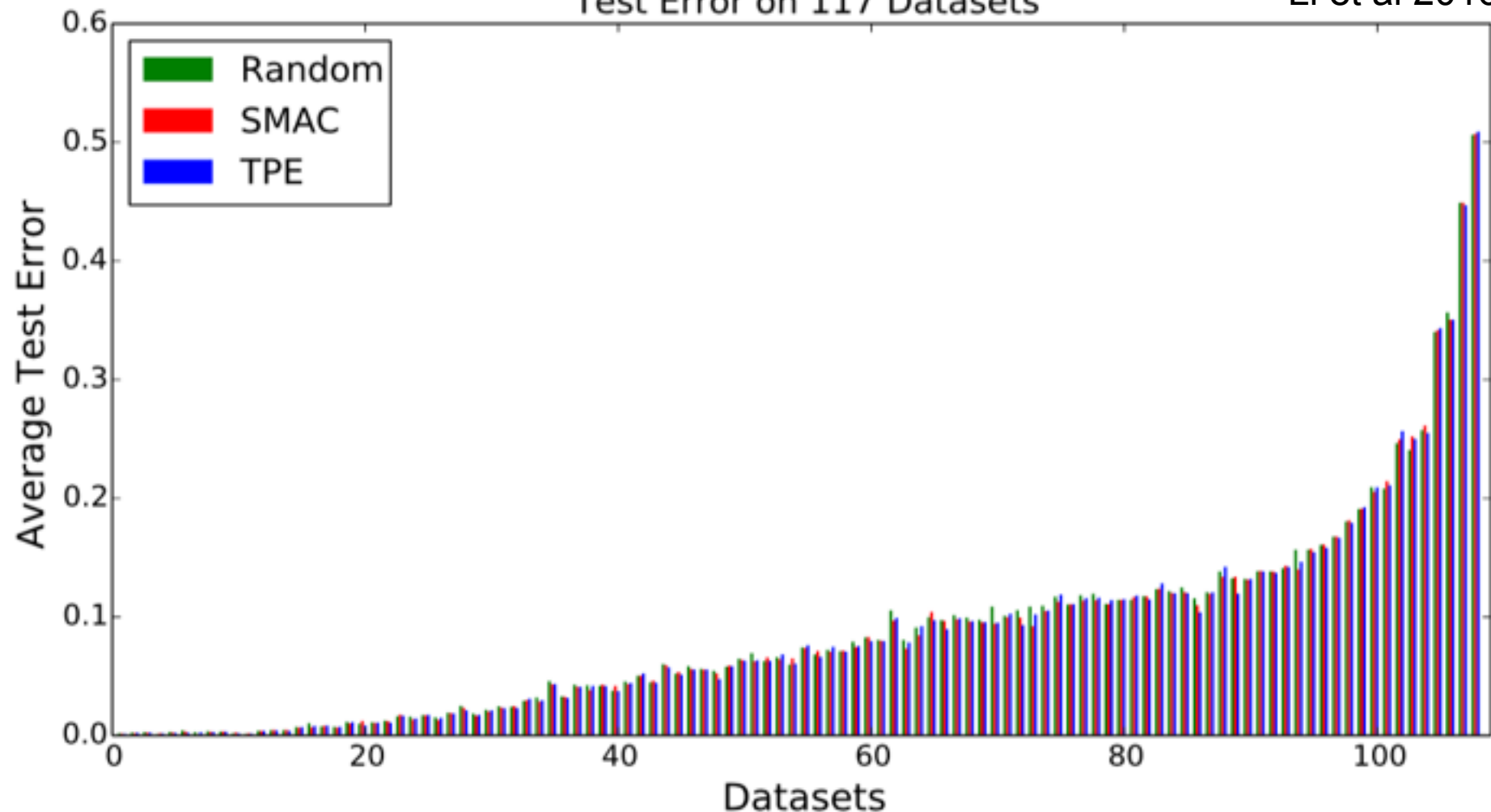


~15 dimensional hyperparameter space

Test error of output hyperparameter setting from each searcher after 1 hour per dataset

Test Error on 117 Datasets

Li et al 2016



Recent work attempts to speed up hyperparameter evaluation by stopping poor performing settings before they are fully trained.

Kevin Swersky, Jasper Snoek, and Ryan Prescott Adams. Freeze-thaw bayesian optimization. arXiv:1406.3896, 2014.

Alekh Agarwal, Peter Bartlett, and John Duchi. Oracle inequalities for computationally adaptive model selection. COLT, 2012.

Domhan, T., Springenberg, J. T., and Hutter, F. Speeding up automatic hyperparameter optimization of deep neural networks by extrapolation of learning curves. In *IJCAI*, 2015.

András György and Levente Kocsis. Efficient multi-start strategies for local search algorithms. *JAIR*, 41, 2011.

Li, Jamieson, DeSalvo, Rostamizadeh, Talwalkar. Hyperband: A Novel Bandit-Based Approach to Hyperparameter Optimization. *ICLR* 2016.

Hyperparameters

$(10^{-1.6}, 10^{-2.4}, 10^{1.7})$

$(10^{-1.0}, 10^{-1.2}, 10^{2.6})$

$(10^{-1.2}, 10^{-5.7}, 10^{1.4})$

$(10^{-2.4}, 10^{-2.0}, 10^{2.9})$

$(10^{-2.6}, 10^{-2.9}, 10^{1.9})$

$(10^{-2.7}, 10^{-2.5}, 10^{2.4})$

$(10^{-1.8}, 10^{-1.4}, 10^{2.6})$

$(10^{-1.4}, 10^{-2.1}, 10^{1.5})$

$(10^{-1.9}, 10^{-5.8}, 10^{2.1})$

$(10^{-1.8}, 10^{-5.6}, 10^{1.7})$

Eval-loss

0.0577

0.182

0.0436

0.0919

0.0575

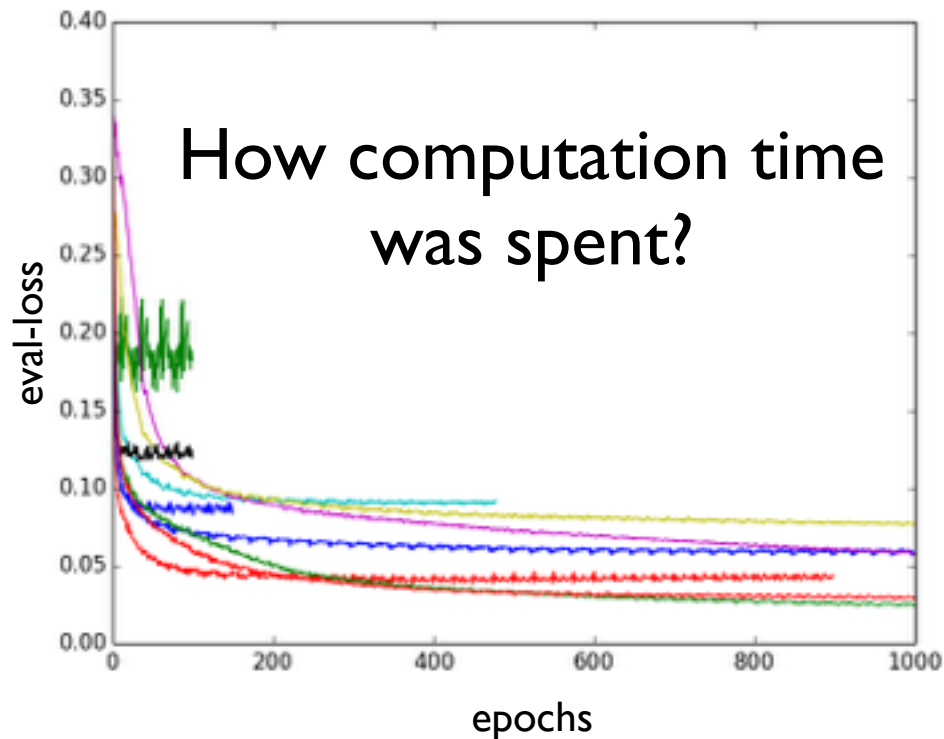
0.0765

0.1196

0.0834

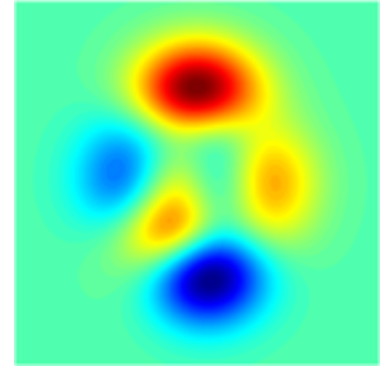
0.0242

0.029



Hyperparameter Optimization

In general, hyperparameter optimization is non-convex optimization and little is known about the underlying function (only observe validation loss)



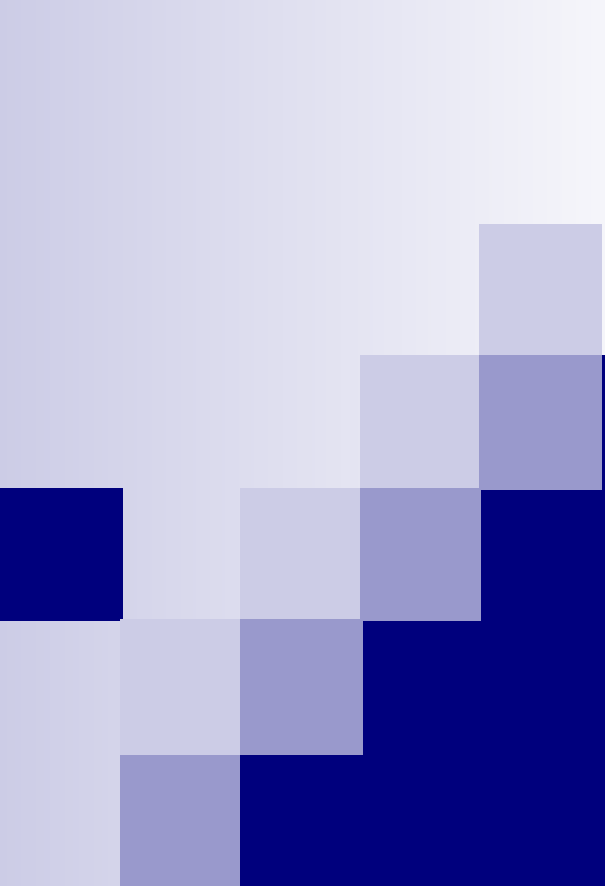
Your time is valuable, computers are cheap:

Do not employ “grad student descent” for hyper parameter search.

Write modular code that takes parameters as input and automate this embarrassingly parallel search. Use crowd resources (see [pywren](#))

Tools for different purposes:

- Very few evaluations: use random search (and pray) or be *clever*
- Few evaluations and long-running computations: see refs on last slide
- Moderate number of evaluations (but still $\exp(\#\text{params})$) and high accuracy needed: use Bayesian Optimization
- Many evaluations possible: use random search. Why overthink it?



Convolutional Neural Networks & Application to Computer Vision

Machine Learning – CSE4546

Kevin Jamieson

University of Washington

November 28, 2017

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Contains slides from...



- LeCun & Ranzato
- Russ Salakhutdinov
- Honglak Lee
- Google images...

Convolution of images

(Note to EEs: deep learning uses the word “convolution” to mean what is usually known as “cross-correlation”, e.g., neither signal is flipped)

$$(I * K)(i, j) = \sum_m \sum_n I(i + m, j + n)K(m, n)$$

1	1	1	0	0
0	1	1	1	0
0	0	1	1	1
0	0	1	1	0
0	1	1	0	0

Image I

1	0	1
0	1	0
1	0	1

Filter K

1 _{x1}	1 _{x0}	1 _{x1}	0	0
0 _{x0}	1 _{x1}	1 _{x0}	1	0
0 _{x1}	0 _{x0}	1 _{x1}	1	1
0	0	1	1	0
0	1	1	0	0

Image

4		

Convolved
Feature

$$I * K$$

Convolution of images

(Note to EEs: deep learning uses the word “convolution” to mean what is usually known as “cross-correlation”, e.g., neither signal is flipped)

$$(I * K)(i, j) = \sum_m \sum_n I(i + m, j + n)K(m, n)$$

1	1	1	0	0
0	1	1	1	0
0	0	1	1	1
0	0	1	1	0
0	1	1	0	0

Image I

1	0	1
0	1	0
1	0	1

Filter K

1 _{x1}	1 _{x0}	1 _{x1}	0	0
0 _{x0}	1 _{x1}	1 _{x0}	1	0
0 _{x1}	0 _{x0}	1 _{x1}	1	1
0	0	1	1	0
0	1	1	0	0

Image

4		

Convolved
Feature

$$I * K$$

Convolution of images

(Note to EEs: deep learning uses the word “convolution” to mean what is usually known as “cross-correlation”, e.g., neither signal is flipped)

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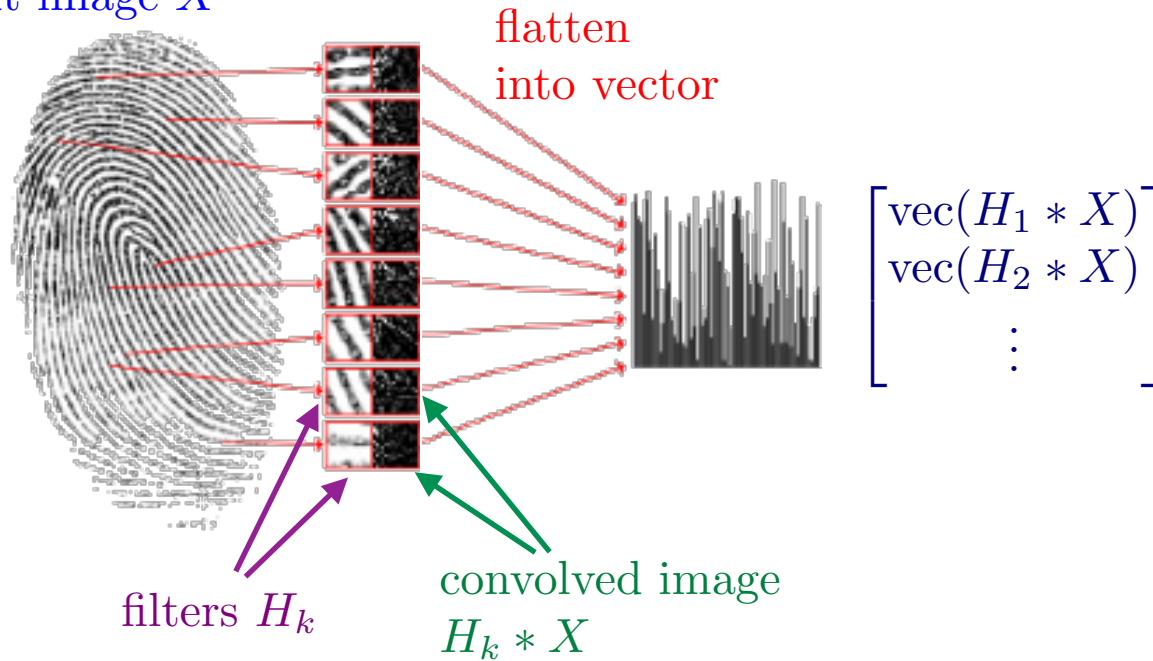
Image I



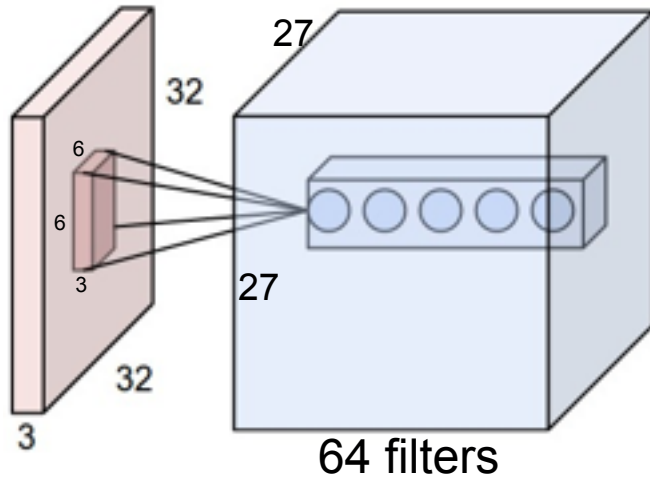
Operation	Filter K	Convolved Image $I * K$
Edge detection	$\begin{bmatrix} 1 & 0 & -1 \\ 0 & 0 & 0 \\ -1 & 0 & 1 \end{bmatrix}$	
	$\begin{bmatrix} 0 & 1 & 0 \\ 1 & -4 & 1 \\ 0 & 1 & 0 \end{bmatrix}$	
	$\begin{bmatrix} -1 & -1 & -1 \\ -1 & 8 & -1 \\ -1 & -1 & -1 \end{bmatrix}$	
Sharpen	$\begin{bmatrix} 0 & -1 & 0 \\ -1 & 5 & -1 \\ 0 & -1 & 0 \end{bmatrix}$	
Box blur (normalized)	$\frac{1}{9} \begin{bmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \\ 1 & 1 & 1 \end{bmatrix}$	
Gaussian blur (approximation)	$\frac{1}{16} \begin{bmatrix} 1 & 2 & 1 \\ 2 & 4 & 2 \\ 1 & 2 & 1 \end{bmatrix}$	

Convolution of images

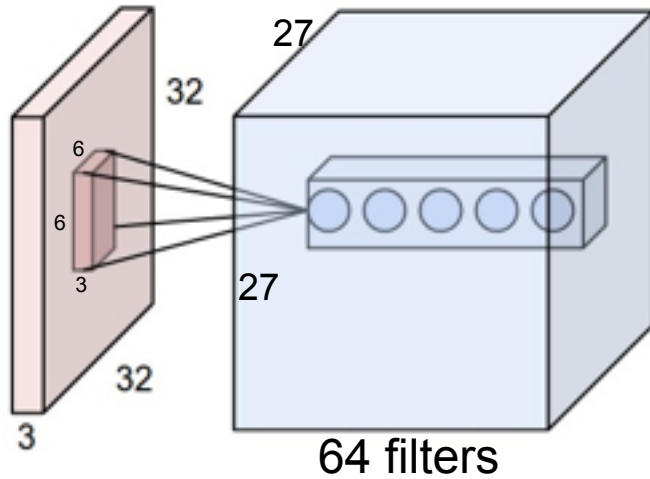
Input image X



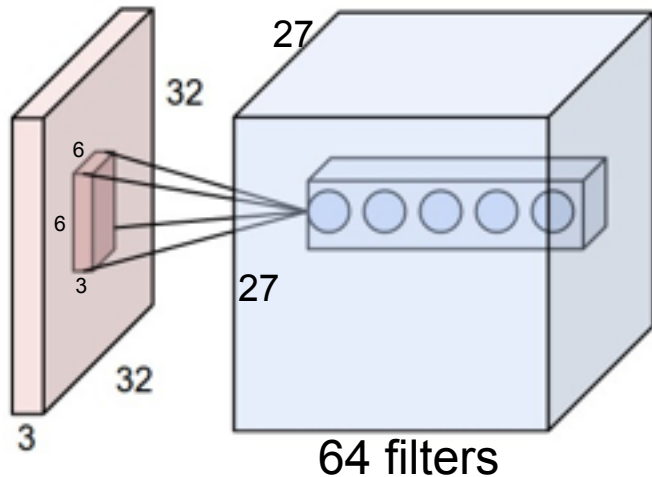
Stacking convolved images



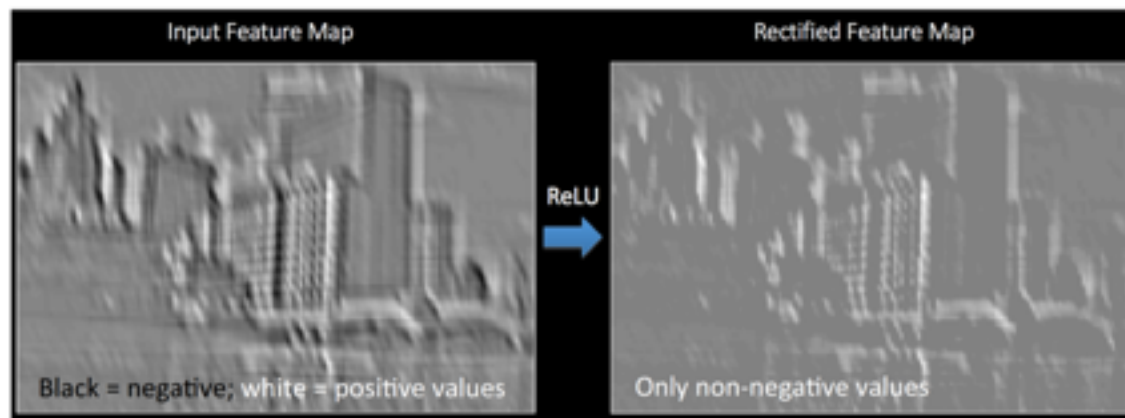
Stacking convolved images



Stacking convolved images

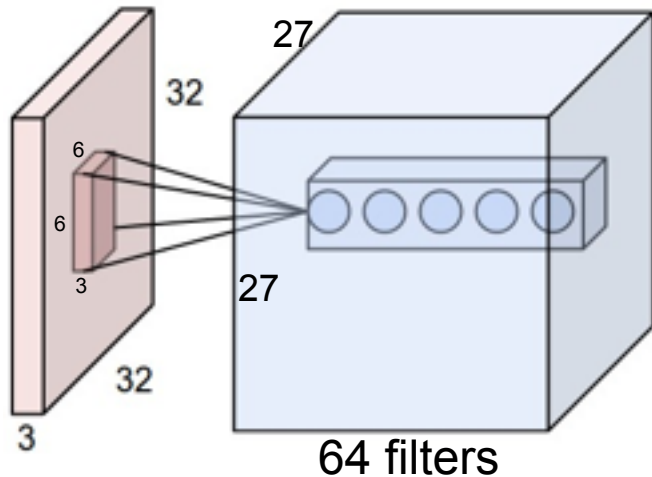


Apply Non-linearity to the output of each layer, Here: ReLu (rectified linear unit)

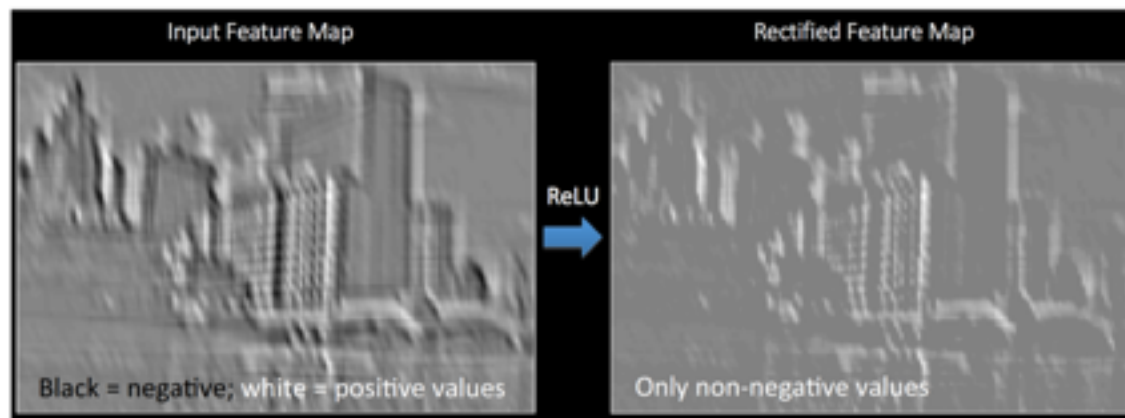


Other choices: sigmoid, arctan

Stacking convolved images



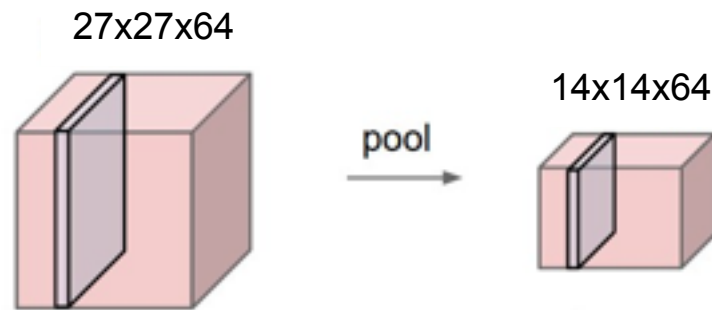
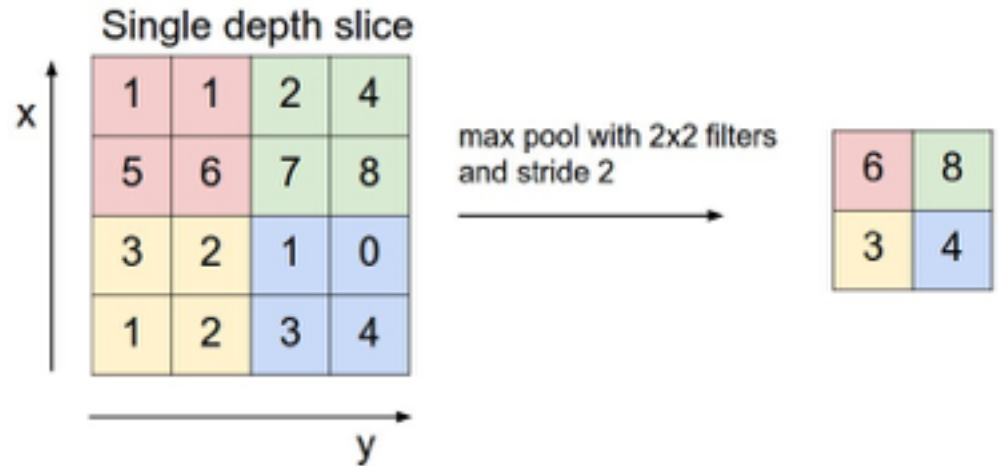
Apply Non-linearity to the output of each layer, Here: ReLu (rectified linear unit)



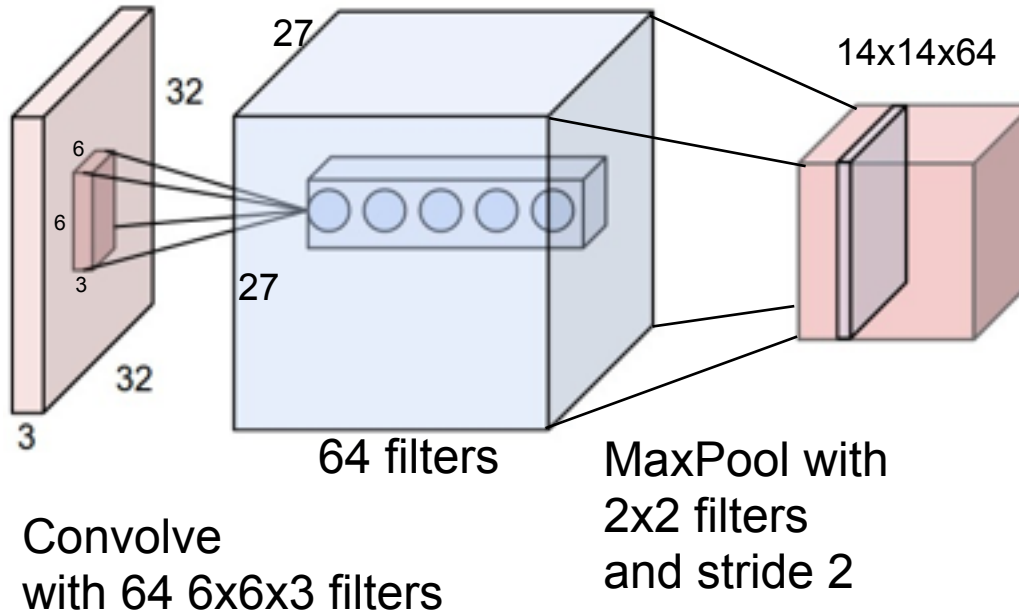
Other choices: sigmoid, arctan

Pooling

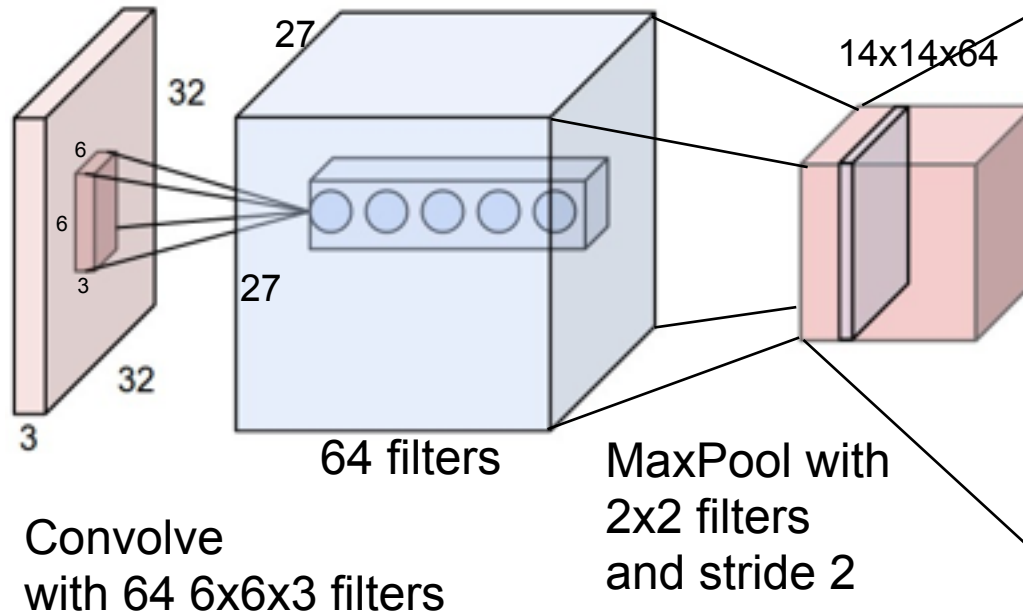
Pooling reduces the dimension and can be interpreted as “This filter had a high response in this general region”



Pooling Convolution layer



Full feature pipeline

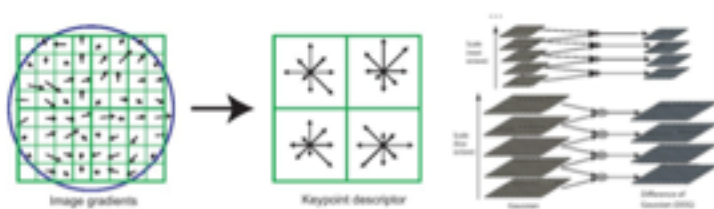


How do we choose all the hyperparameters?

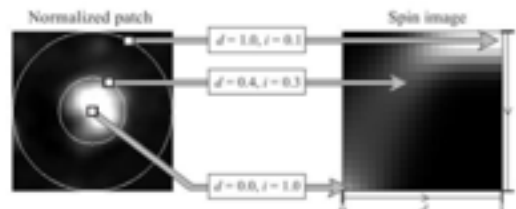
How do we choose the filters?

- Hand design them (digital signal processing, c.f. wavelets)
- Learn them (deep learning)

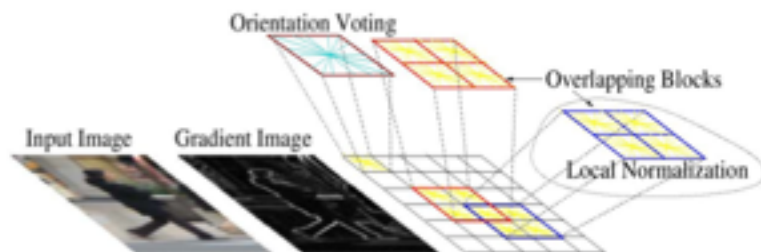
Some hand-created image features



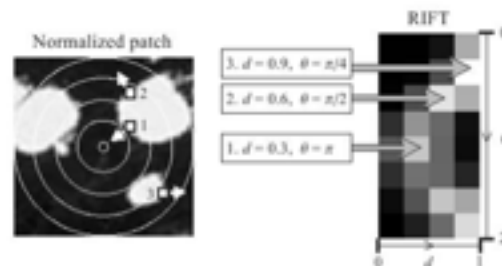
SIFT



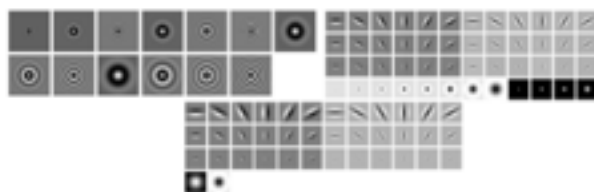
Spin Image



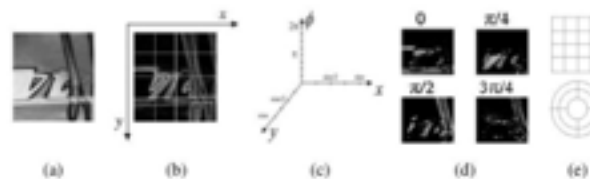
HoG



RIFT



Texton



GLOH

Slide from Honglak Lee

Mini case study 1/3

Inspired by Coates and Ng (2012)

Inspired by Coates and Ng (2012)

Input is CIFAR-10 dataset: 50000 examples of 32x32x3 images

1. Construct set of patches by random selection from images
2. Standardize patch set (de-mean, norm 1, whiten, etc.)
3. Run k-means on random patches
4. Convolve each image with all patches (plus an offset)
5. Push through ReLu
6. Solve least squares for multiclass classification
7. Classify with argmax

Mini case study 2/3

Inspired by Coates and Ng (2012)

Methods of standardization:

Mini case study 3/3

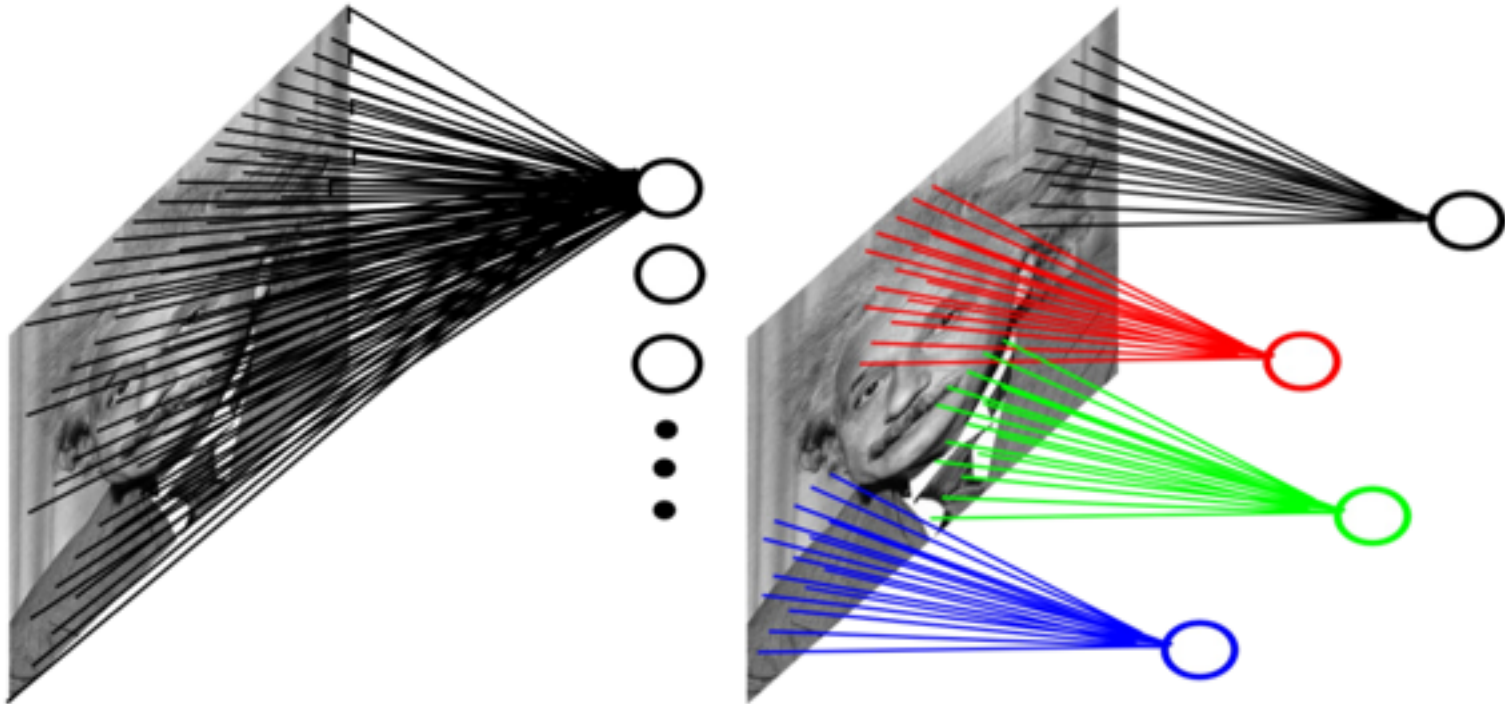
Inspired by Coates and Ng (2012)

Dealing with class imbalance:

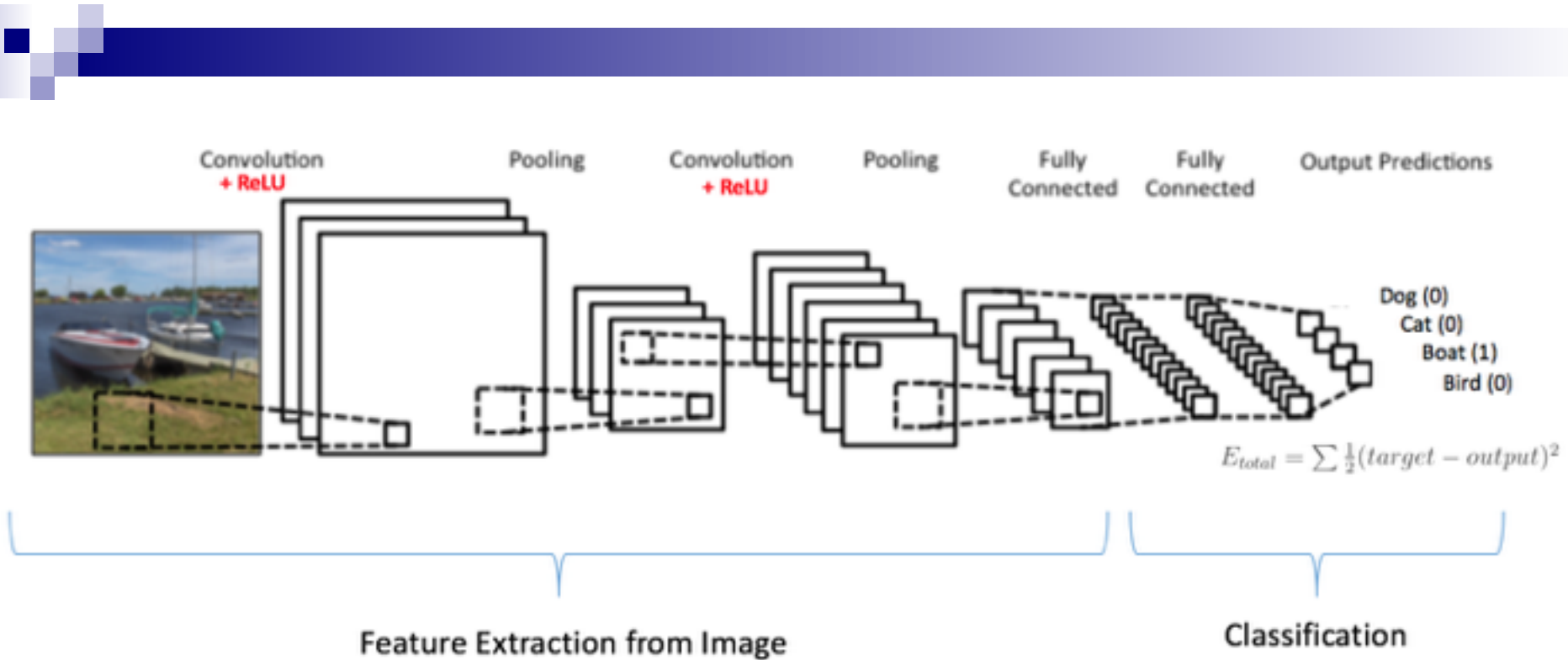
Convolution Layer

■ Example: 200x200 image

- ▶ Fully-connected, 400,000 hidden units = 16 billion parameters
- ▶ Locally-connected, 400,000 hidden units 10x10 fields = 40 million params
- ▶ Local connections capture local dependencies



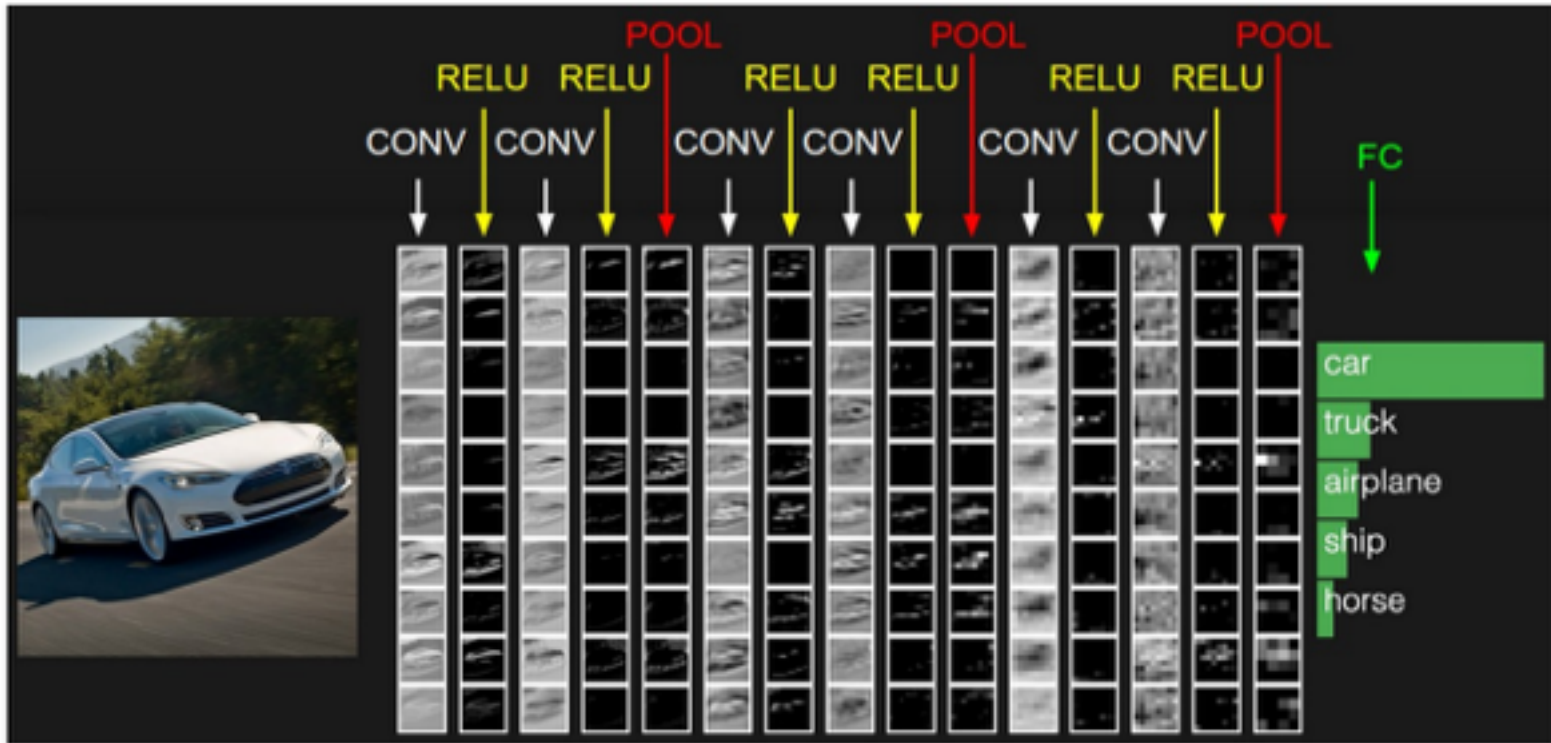
Could be very complicated...



Learn the convolutional filters using back propagation.

Once learned, you can fix and apply the learned features to other datasets, and only learn the last fully connected layers.

Could be very complicated...

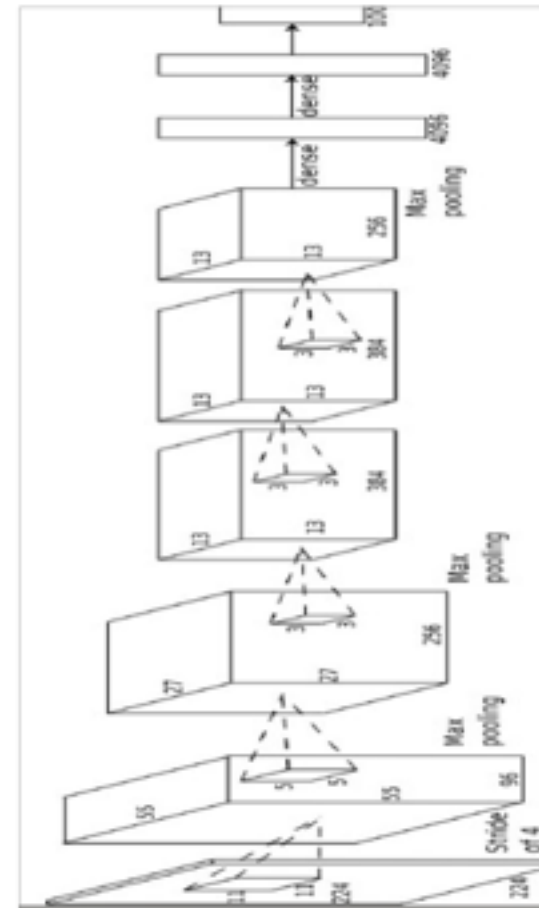


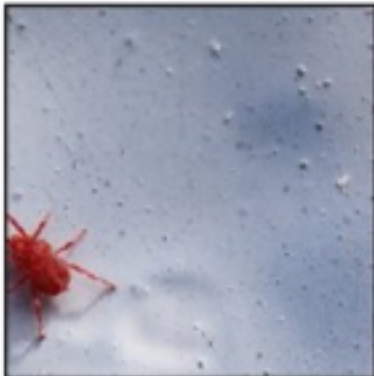
Different architectures have different effects (not well understood)

Example from Krizhevsky, Sutskever, Hinton 2012

Won the 2012 ImageNet LSVRC. 60 Million parameters, 832M MACops

4M	FULL CONNECT	4Mflop
16M	FULL 4096/ReLU	16M
37M	FULL 4096/ReLU	37M
	MAX POOLING	
442K	CONV 3x3/ReLU 256fm	74M
1.3M	CONV 3x3ReLU 384fm	224M
884K	CONV 3x3/ReLU 384fm	149M
	MAX POOLING 2x2sub	
	LOCAL CONTRAST NORM	
307K	CONV 11x11/ReLU 256fm	223M
	MAX POOL 2x2sub	
	LOCAL CONTRAST NORM	
35K	CONV 11x11/ReLU 96fm	105M





mite



container ship



motor scooter



leopard

	mite
	black widow
	cockroach
	tick
	starfish

	container ship
	lifeboat
	amphibian
	fireboat
	drilling platform

	motor scooter
	go-kart
	moped
	bumper car
	golfcart

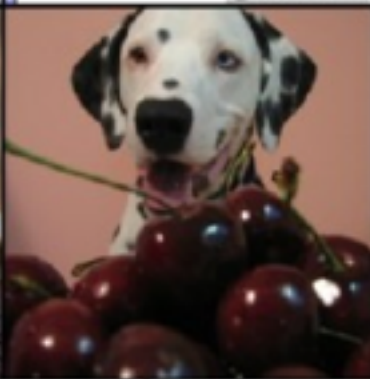
	leopard
	jaguar
	cheetah
	snow leopard
	Egyptian cat



grille



mushroom



cherry



Madagascar cat

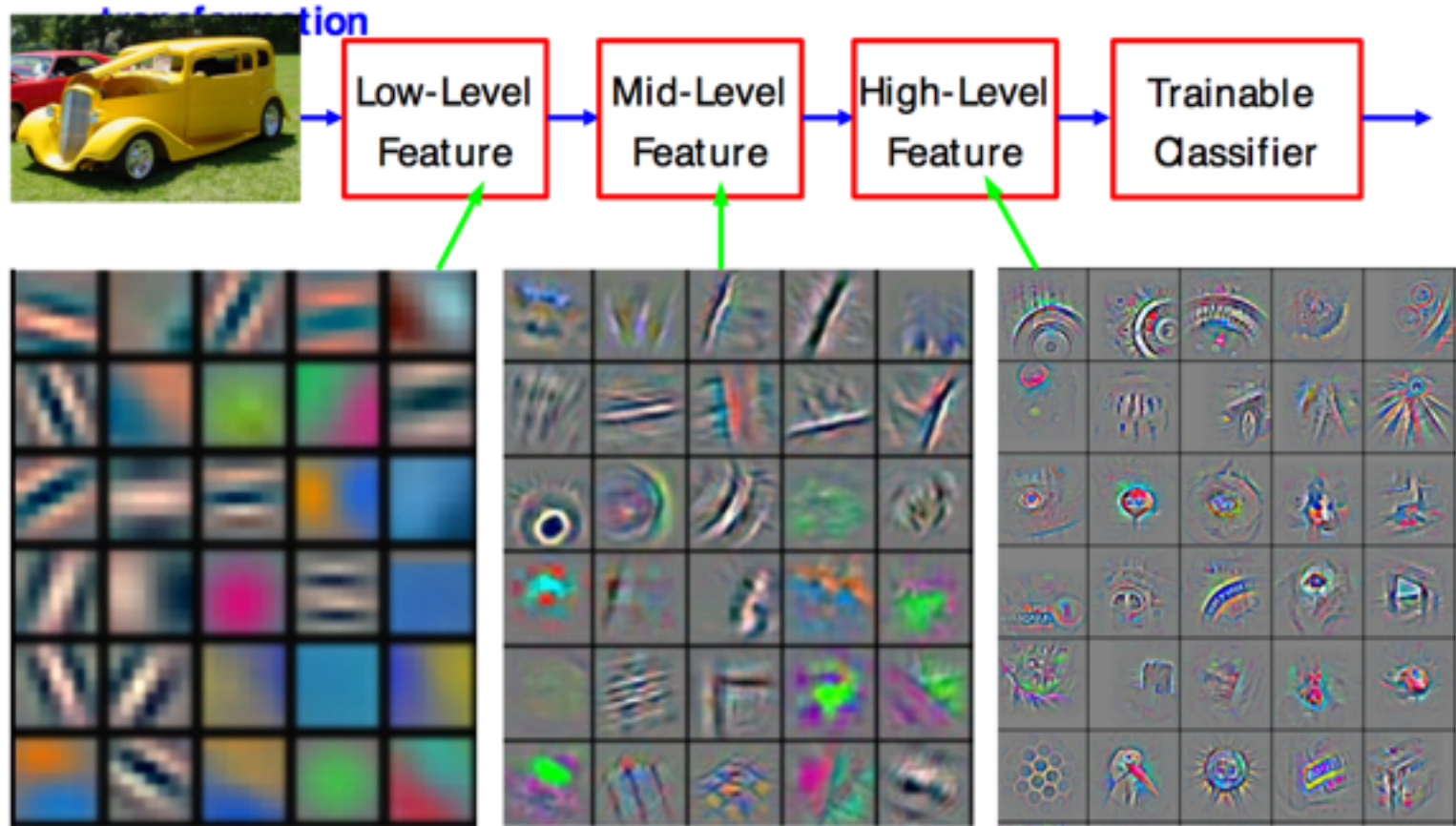
	convertible
	grille
	pickup
	beach wagon
	fire engine

	agaric
	mushroom
	Jelly fungus
	gill fungus
	dead-man's-fingers

	dalmatian
	grape
	elderberry
	ffordshire bullterrier
	currant

	squirrel monkey
	spider monkey
	titi
	indri
	howler monkey

Using neural nets to learn non-linear features



Feature visualization of convolutional net trained on ImageNet from [Zeiler & Fergus 2013]



Sequences and Recurrent Neural Networks

Machine Learning – CSE4546

Kevin Jamieson

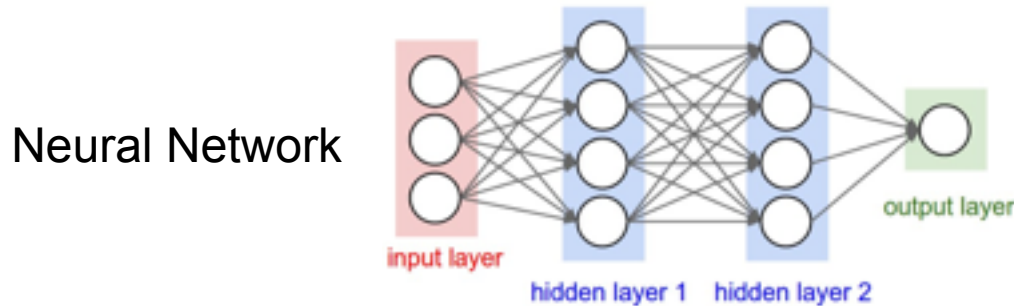
University of Washington

November 28, 2017

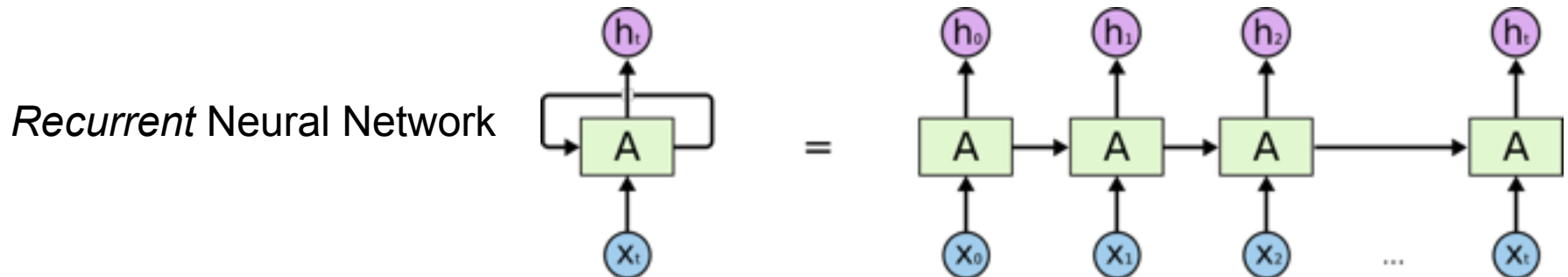
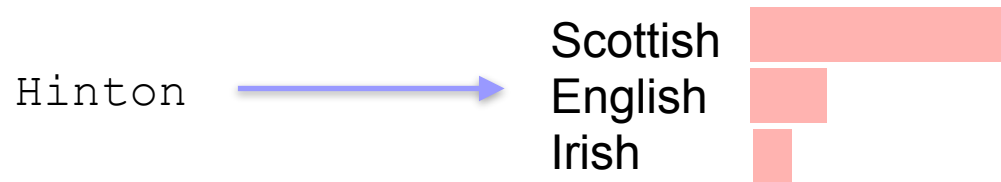
©Kevin Jamieson

Variable length sequences

Images are usually standardized to be the same size (e.g., 256x256x3)

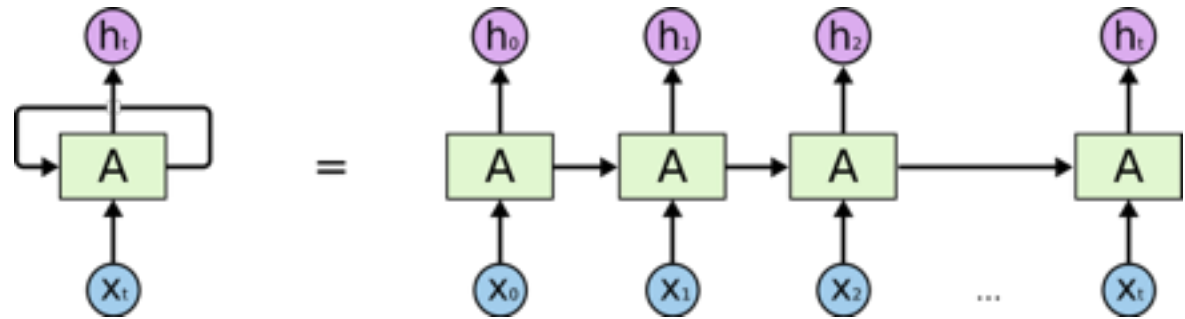


But what if we wanted to do classification on country-of-origin for names?

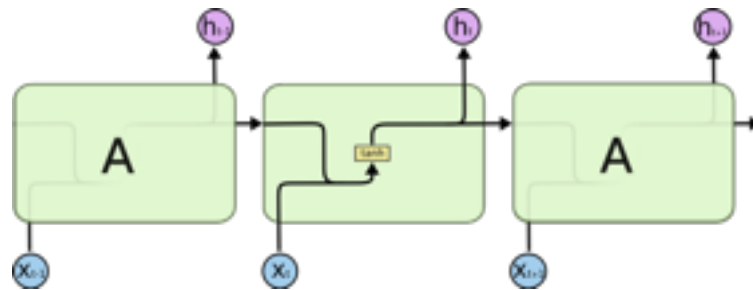


Variable length sequences

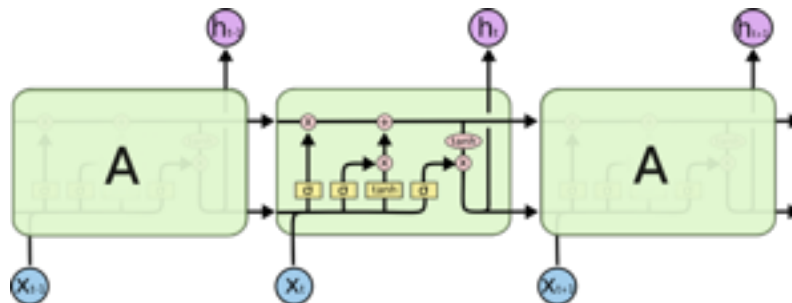
Recurrent Neural Network



Standard RNN



LSTM





Basic Text/Document Processing

Machine Learning – CSE4546

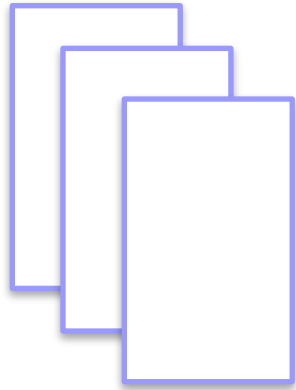
Kevin Jamieson

University of Washington

November 28, 2017

©Kevin Jamieson

TF*IDF



n documents/articles with lots of text

How to get a feature representation of each article?

1. For each document d compute the proportion of times word t occurs out of all words in d , i.e. **term frequency**

$$TF_{d,t}$$


2. For each word t in your corpus, compute the proportion of documents out of n that the word t occurs, i.e., **document frequency**

$$DF_t$$

3. Compute score for word t in document d as $TF_{d,t} \log\left(\frac{1}{DF_t}\right)$


BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$



Two Hearted Ale - Input ~2500 natural language reviews

<http://www.ratebeer.com/beer/two-hearted-ale/1502/2/1/>



3.8 AROMA 8/10 APPEARANCE 4/5 TASTE 8/10 PALATE 3/5 OVERALL 15/20
fonefan (25678) - Vestjylland, DENMARK - JAN 18, 2009

Bottle 355ml.
Clear light to medium yellow orange color with a average, frothy, good lacing, fully lasting, off-white head. Aroma is moderate to heavy malty, moderate to heavy hoppy, perfume, grapefruit, orange shell, soap. Flavor is moderate to heavy sweet and bitter with a average to long duration. Body is medium, texture is oily, carbonation is soft. [250908]

4 AROMA 8/10 APPEARANCE 4/5 TASTE 7/10 PALATE 4/5 OVERALL 17/20
Ungstrup (24358) - Oamaru, NEW ZEALAND - MAR 31, 2005

An orange beer with a huge off-white head. The aroma is sweet and very freshly hoppy with notes of hop oils - very powerful aroma. The flavor is sweet and quite hoppy, that gives flavors of oranges, flowers as well as hints of grapefruit. Very refreshing yet with a powerful body.

Reviews for
each beer

Bag of Words
weighted by
TF*IDF

Get 100 nearest
neighbors using
cosine distance

Non-metric
multidimensional
scaling

Embedding in
d dimensions

BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$

Two Hearted Ale - Weighted Bag of Words:



Reviews for
each beer

Bag of Words
weighted by
TF*IDF

Get 100 nearest
neighbors using
cosine distance

Non-metric
multidimensional
scaling

Embedding in
 d dimensions

BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$

Weighted count vector
for the i th beer:

$$z_i \in \mathbb{R}^{400,000}$$

Cosine distance:

$$d(z_i, z_j) = 1 - \frac{z_i^T z_j}{\|z_i\| \|z_j\|}$$

Two Hearted Ale - Nearest Neighbors:

Bear Republic Racer 5

Avery IPA

Stone India Pale Ale (IPA)

Founders Centennial IPA

Smuttynose IPA

Anderson Valley Hop Otin IPA

AleSmith IPA

BridgePort IPA

Boulder Beer Mojo IPA

Goose Island India Pale Ale

Great Divide Titan IPA

New Holland Mad Hatter Ale

Lagunitas India Pale Ale

Heavy Seas Loose Cannon Hop3

Sweetwater IPA

Reviews for
each beer

Bag of Words
weighted by
TF*IDF

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neighbors using
cosine distance

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multidimensional
scaling

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 d dimensions

BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$

Find an embedding $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$ such that

$\|x_k - x_i\| < \|x_k - x_j\|$ whenever $\underline{d(z_k, z_i)} < \underline{d(z_k, z_j)}$

for all 100-nearest neighbors.

(10^7 constraints, 10^5 variables)

distance in 400,000

dimensional “word space”

Solve with hinge loss and stochastic gradient descent.
(20 minutes on my laptop) ($d=2, \text{err}=6\%$) ($d=3, \text{err}=4\%$)

Could have also used local-linear-embedding,
max-volume-unfolding, kernel-PCA, etc.

Reviews for
each beer

Bag of Words
weighted by
TF*IDF

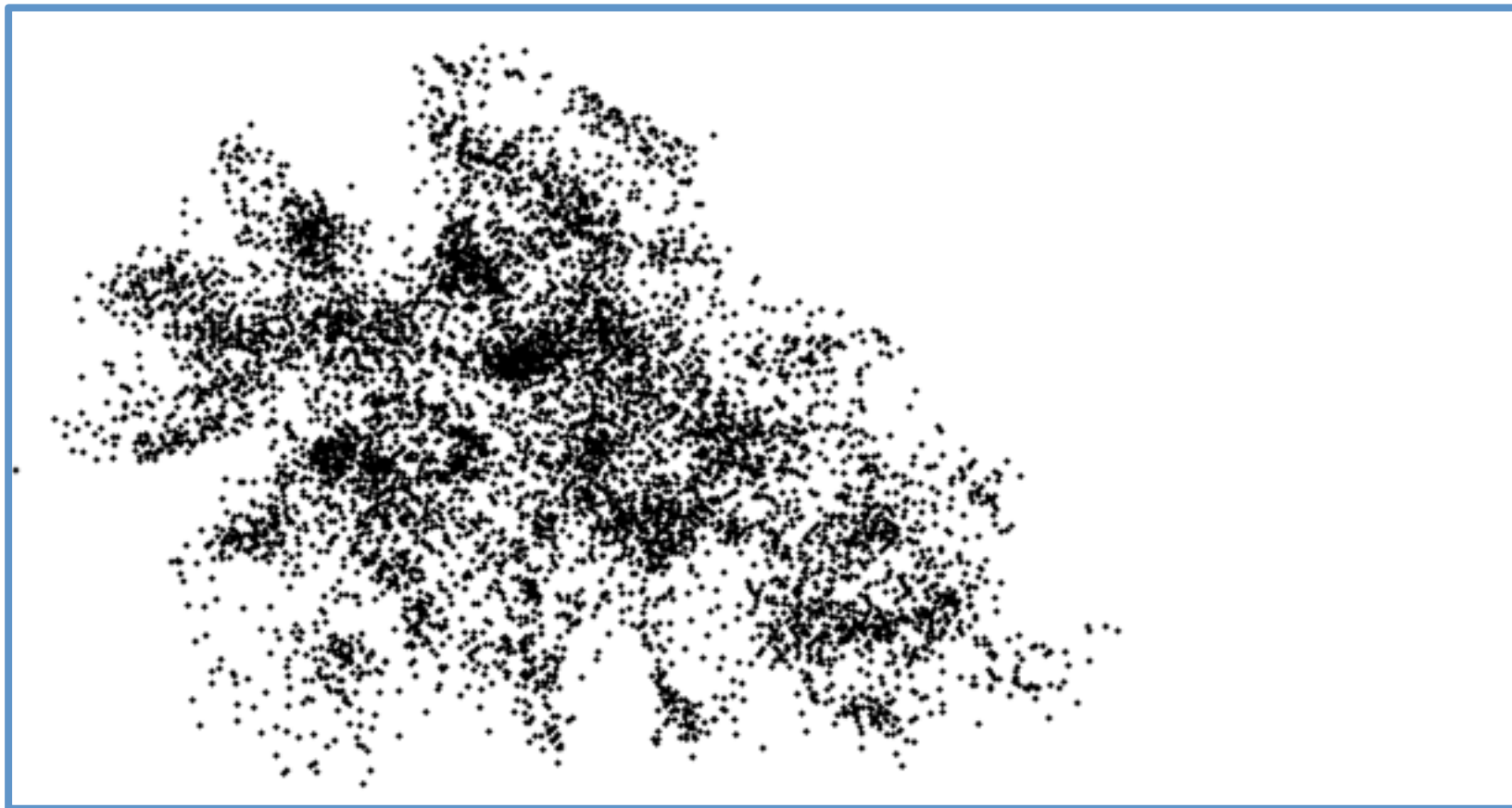
Get 100 nearest
neighbors using
cosine distance

Non-metric
multidimensional
scaling

Embedding in
 d dimensions

BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$



Reviews for
each beer

Bag of Words
weighted by
TF*IDF

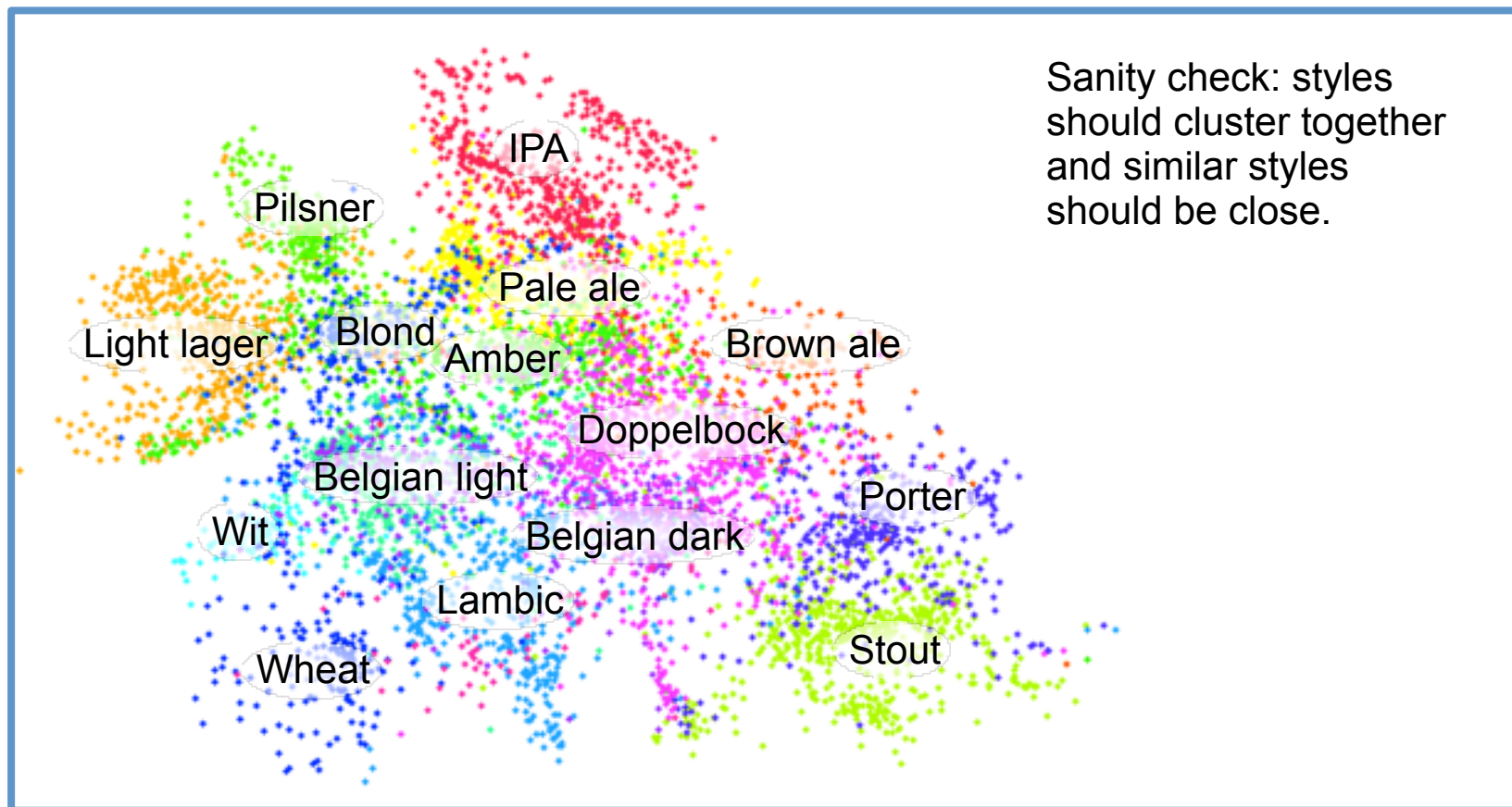
Get 100 nearest
neighbors using
cosine distance

Non-metric
multidimensional
scaling

Embedding in
d dimensions

BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$



Reviews for each beer

Bag of Words weighted by TF*IDF

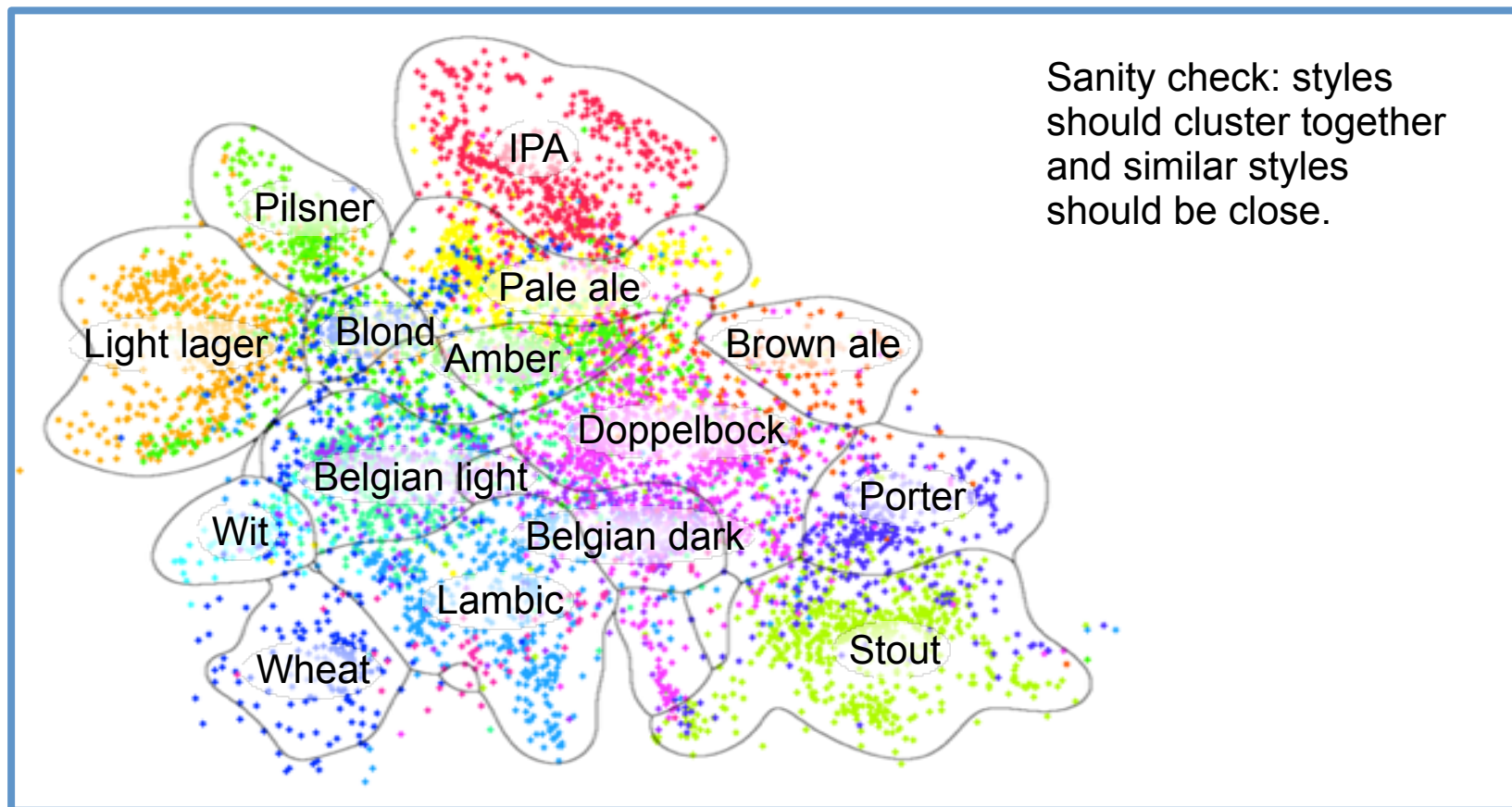
Get 100 nearest neighbors using cosine distance

Non-metric multidimensional scaling

Embedding in d dimensions

BeerMapper - Under the Hood

Algorithm requires feature representations of the beers $\{x_1, \dots, x_n\} \subset \mathbb{R}^d$



Reviews for each beer

Bag of Words weighted by TF*IDF

Get 100 nearest neighbors using cosine distance

Non-metric multidimensional scaling

Embedding in d dimensions

Other document modeling



Matrix factorization:

1. Construct word x document matrix of counts
2. Compute non-negative matrix factorization
3. Use factorization to represent documents
4. Cluster documents into topics

Also see latent Dirichlet factorization (LDA)