

# Announcements

- Milestone due tonight
- Fill in the missing plots:  $\mathbf{U}, \mathbf{S}, \mathbf{V} = \text{svd}(\mathbf{X})$

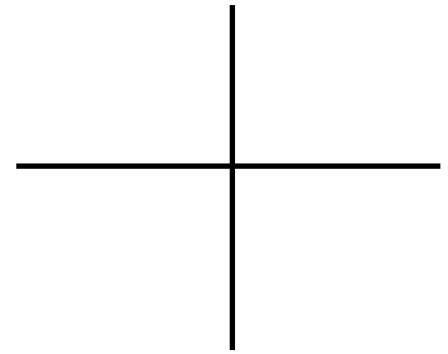
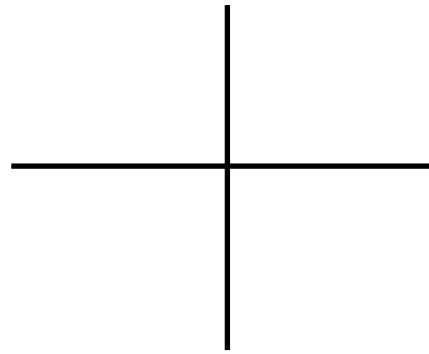
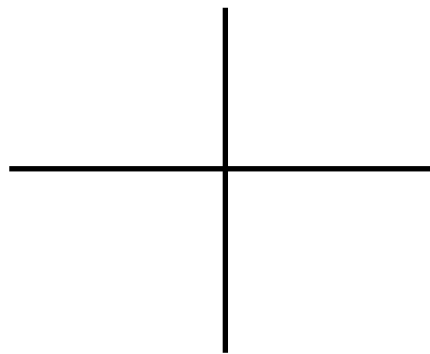
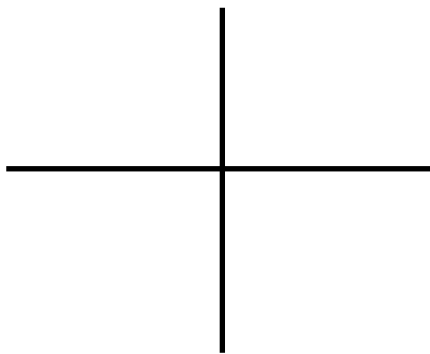
$$\mathbf{X} = \mathbf{U}\mathbf{S}\mathbf{V}^T \quad \mathbf{J} = \mathbf{I} - \mathbf{1}\mathbf{1}^T/n$$

$\mathbf{X}$

$\mathbf{JX}$

$\mathbf{JXVS}^{-1}$

$\mathbf{JXVS}^{-1}\mathbf{V}^T$





# Principal Component Analysis (continued)

Machine Learning – CSE546

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# Linear projections

Given  $x_i \in \mathbb{R}^d$  and some  $q < d$  consider

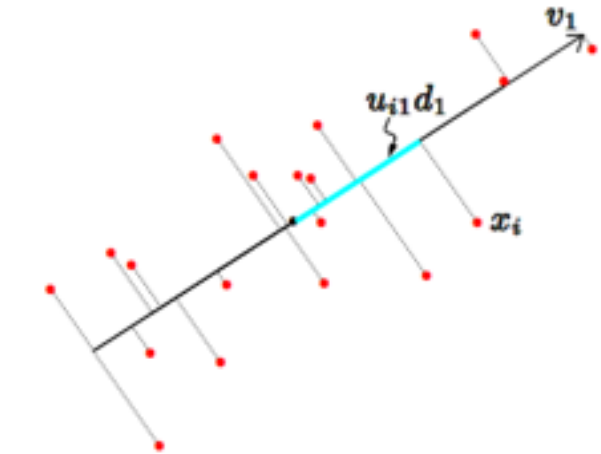
$$\min_{\mathbf{V}_q} \sum_{i=1}^N \|(x_i - \bar{x}) - \mathbf{V}_q \mathbf{V}_q^T (x_i - \bar{x})\|^2.$$

where  $\mathbf{V}_q = [v_1, v_2, \dots, v_q]$  is orthonormal:

$$\mathbf{V}_q^T \mathbf{V}_q = I_q$$

$\mathbf{V}_q$  are the first  $q$  eigenvectors of  $\Sigma$

$\mathbf{V}_q$  are the first  $q$  principal components



$$\Sigma := \sum_{i=1}^N (x_i - \bar{x})(x_i - \bar{x})^T$$

Principal Component Analysis (PCA) projects  $(\mathbf{X} - \mathbf{1}\bar{x}^T)$  down onto  $\mathbf{V}_q$

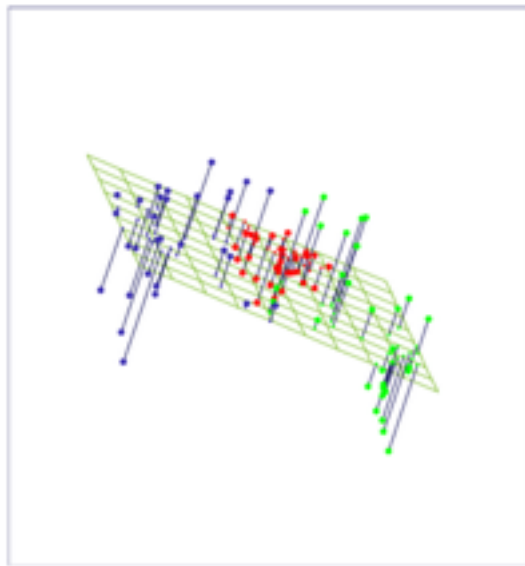
$$(\mathbf{X} - \mathbf{1}\bar{x}^T) \mathbf{V}_q = \mathbf{U}_q \text{diag}(d_1, \dots, d_q) \quad \mathbf{U}_q^T \mathbf{U}_q = I_q$$

Singular Value Decomposition defined as

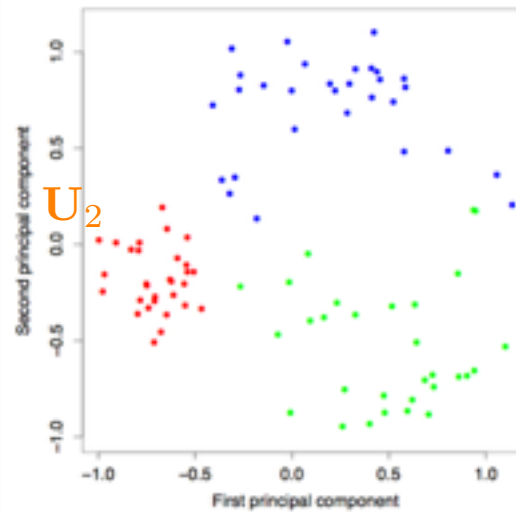
$$\mathbf{X} - \mathbf{1}\bar{x}^T = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^T$$

# Dimensionality reduction

$\mathbf{V}_q$  are the first  $q$  eigenvectors of  $\Sigma$  and SVD  $\mathbf{X} - \mathbf{1}\bar{x}^T = \mathbf{U}\mathbf{S}\mathbf{V}^T$



$$\mathbf{X} - \mathbf{1}\bar{x}^T$$

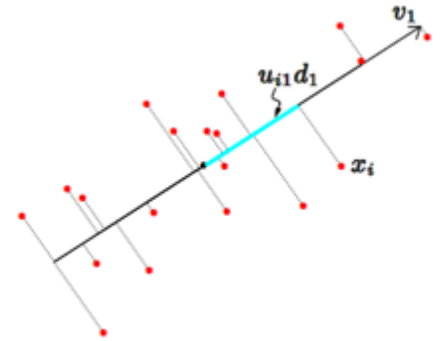


$$\mathbf{U}_1$$

$$\mathbf{U}_2$$

# Power method - one at a time

$$\Sigma := \sum_{i=1}^N (x_i - \bar{x})(x_i - \bar{x})^T \quad v_* = \arg \max_v v^T \Sigma v$$

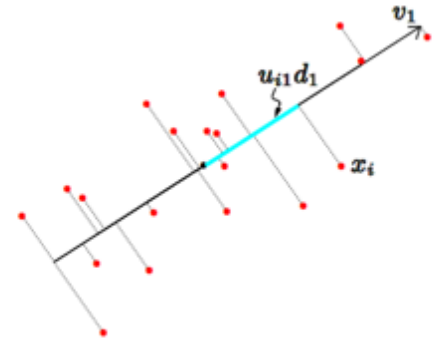


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$$v_{k+1} = \frac{\Sigma v_k}{\|\Sigma v_k\|}$$

$$v_0 \sim \mathcal{N}(0, I)$$



# Markov chains - PageRank



# Markov chains - PageRank

$$L_{i,j} = \mathbf{1}\{\text{page } j \text{ points to page } i\}$$

Google PageRank of page  $i$ :

$$p_i = (1 - \lambda) + \lambda \sum_{j=1}^n \frac{L_{i,j}}{c_j} p_j$$

$$\mathbf{L} = \begin{pmatrix} 0 & 0 & 1 & 0 \\ 1 & 0 & 0 & 0 \\ 1 & 1 & 0 & 1 \\ 0 & 0 & 0 & 0 \end{pmatrix}$$

$$c_j = \sum_{k=1}^n L_{j,k}$$





# Markov chains - PageRank

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Google PageRank of pages given by:

$$\mathbf{p} = (1 - \lambda)\mathbf{1} + \lambda\mathbf{L}\mathbf{D}_c^{-1}\mathbf{p}$$

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Google PageRank of pages given by:

$$\mathbf{p} = (1 - \lambda)\mathbf{1} + \lambda\mathbf{L}\mathbf{D}_c^{-1}\mathbf{p}$$

Set arbitrary normalization:  $\mathbf{1}^T \mathbf{p} = n$  so that

$$\begin{aligned} \mathbf{p} &= ((1 - \lambda)\mathbf{1}\mathbf{1}^T/n + \lambda\mathbf{L}\mathbf{D}_c^{-1}) \mathbf{p} \\ &=: \mathbf{A}\mathbf{p} \end{aligned}$$



# Markov chains - PageRank

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$\mathbf{p}$  is an eigenvector of  $\mathbf{A}$  with eigenvalue 1! And by the properties stochastic matrices, it corresponds to the *largest* eigenvalue



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Solve using power method:  $\mathbf{p}_{k+1} = \frac{\mathbf{A}\mathbf{p}_k}{\mathbf{1}^T \mathbf{A}\mathbf{p}_k/n}$        $\mathbf{p}_0 \sim \text{uniform}([0, 1]^n)$



# Matrix completion

Given historical data on how users rated movies in past:

17,700 movies, 480,189 users, 99,072,112 ratings



(Sparsity: 1.2%)

Predict how the same users will rate movies in the future (for \$1 million prize)

						...
Alice	1	?	?	4	?	
Bob	?	2	5	?	?	
Carol	?	?	4	5	?	
Dave	5	?	?	?	4	
⋮						

# Matrix completion

n movies, m users, |S| ratings

$$\arg \min_{U \in \mathbb{R}^{m \times d}, V \in \mathbb{R}^{n \times d}} \sum_{(i,j,s) \in \mathcal{S}} \|(UV^T)_{i,j} - s_{i,j}\|_2^2$$

How do we solve it? With full information?

# Matrix completion

n movies, m users, |S| ratings

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# Random projections

PCA finds a low-dimensional representation that reduces population variance

$$\min_{\mathbf{V}_q} \sum_{i=1}^N \|(x_i - \bar{x}) - \mathbf{V}_q \mathbf{V}_q^T (x_i - \bar{x})\|^2.$$

$\mathbf{V}_q \mathbf{V}_q^T$  is a *projection matrix* that minimizes error in basis of size  $q$

$\mathbf{V}_q$  are the first  $q$  eigenvectors of  $\Sigma$

$$\Sigma := \sum_{i=1}^N (x_i - \bar{x})(x_i - \bar{x})^T$$

But what if I care about the reconstruction of the *individual* points?

$$\min_{\mathbf{W}_q} \max_{i=1, \dots, n} \|(x_i - \bar{x}) - \mathbf{W}_q \mathbf{W}_q^T (x_i - \bar{x})\|^2$$



# Random projections

$$\min_{\mathbf{W}_q} \max_{i=1, \dots, n} \|(x_i - \bar{x}) - \mathbf{W}_q \mathbf{W}_q^T (x_i - \bar{x})\|^2$$

## Johnson-Lindenstrauss (1983)

**Theorem 1.1.** (Johnson-Lindenstrauss) Let  $\epsilon \in (0, 1/2)$ . Let  $Q \subset \mathbb{R}^d$  be a set of  $n$  points and  $k = \frac{20 \log n}{\epsilon^2}$ . There exists a Lipschitz mapping  $f : \mathbb{R}^d \rightarrow \mathbb{R}^k$  such that for all  $u, v \in Q$ :

(independent of  $d$ )

$$(1 - \epsilon)\|u - v\|^2 \leq \|f(u) - f(v)\|^2 \leq (1 + \epsilon)\|u - v\|^2$$

# Random projections

$$\min_{\mathbf{W}_q} \max_{i=1, \dots, n} \|(x_i - \bar{x}) - \mathbf{W}_q \mathbf{W}_q^T (x_i - \bar{x})\|^2$$

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$$(1 - \epsilon)\|u - v\|^2 \leq \|f(u) - f(v)\|^2 \leq (1 + \epsilon)\|u - v\|^2$$

**Theorem 1.2.** (Norm preservation) Let  $x \in \mathbb{R}^d$ . Assume that the entries in  $A \subset \mathbb{R}^{k \times d}$  are sampled independently from  $N(0, 1)$ . Then,

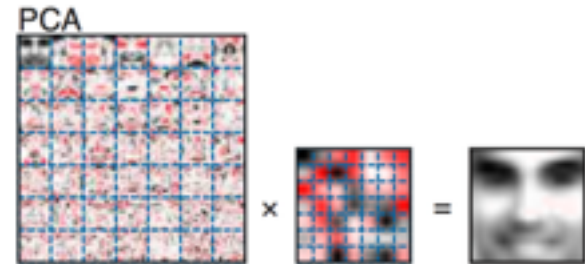
$$\Pr((1 - \epsilon)\|x\|^2 \leq \|\frac{1}{\sqrt{k}}Ax\|^2 \leq (1 + \epsilon)\|x\|^2) \geq 1 - 2e^{-(\epsilon^2 - \epsilon^3)k/4}$$

# Other matrix factorizations

$$\mathbf{X} = \mathbf{U} \mathbf{S} \mathbf{V}^T$$

## Singular value decomposition

Elements of  $\mathbf{U}, \mathbf{S}, \mathbf{V}$  in  $\mathbb{R}$



## Nonnegative matrix factorization (NMF)

Elements of  $\mathbf{U}, \mathbf{S}, \mathbf{V}$  in  $\mathbb{R}_+$

