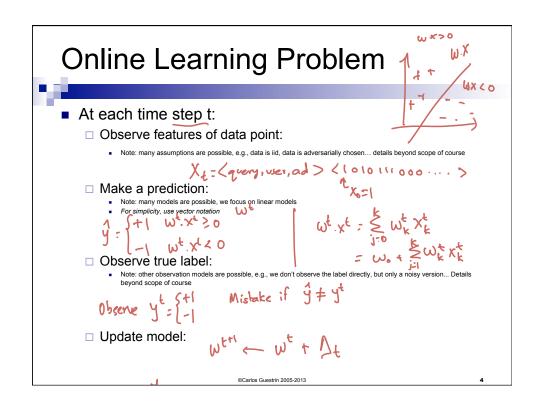
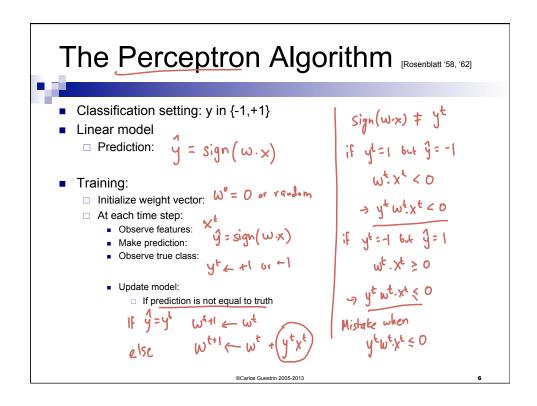


Challenge 2: Data is streaming Assumption thus far: Batch data All the data points are available But, e.g., in click prediction for ads is a streaming data task: User enters query, and ad must be selected: Observe xl, and must predict yl Label yl is revealed afterwards Google gets a reward if user clicks on ad: I Weights must be updated for next time: Weights must be updated for next time:







Fundamental Practical Problem for All Online Learning Methods: Which weight vector to report?

- y = sign (w.x) Perceptron prediction:
- Suppose you run online learning method and want to sell your learned weight vector... Which one do you sell???
- Last one? $\hat{\omega} \leftarrow \omega^{\tau} \leftarrow b_0$ noisy
- Random One $\hat{\omega} \in \hat{\omega}^t \in \text{too Noisy}$ Average weight $\hat{\omega} = \frac{1}{T+1} \stackrel{<}{\underset{=}{\leftarrow}} \hat{\omega}^t = \text{Good!}$

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Choice can make a huge difference!! 10 random (unnorm) last (unnorm) avg (unnorm) 8 .last random 2 0.1 **Epoch** [Freund & Schapire '99]

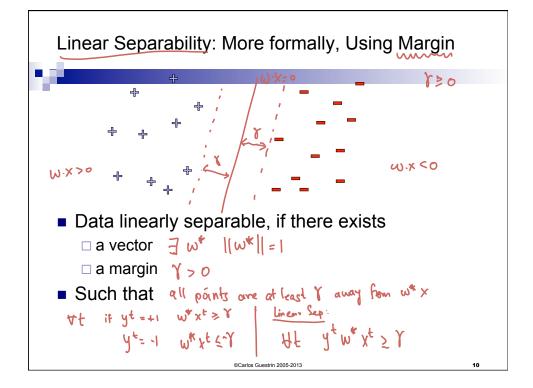
Mistake Bounds

- - Algorithm "pays" every time it makes a mistake:

Google loss function # mistakes

How many mistakes is it going to make?

Mistake Bound



Perceptron Analysis: Linearly Separable Case



- Theorem [Block, Novikoff]:

 - □ If dataset is linearly separable:

Then the number of mistakes made by the online perceptron on any such sequence is bounded by

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Perceptron Proof for Linearly Separable case



- Every time we make a mistake, we get gamma closer to w*:
 - □ Mistake at time(\mathbf{t}) $\mathbf{w}^{(t+1)} = \mathbf{w}^{(t)} + \mathbf{y}^{(t)} \mathbf{x}^{(t)}$
 - □ Taking dot product with w': w' w' = w' (w' + y' x') = w' w' + y' w' x'
 □ Thus after m mistakes: ||w'|| = 0

 | w' w' + 1 w' w' ≥ 7 | ≥ Y
- Similarly, norm of w(t+1) doesn't grow too fast:
 - $||\mathbf{w}^{(t+1)}||^2 = ||\mathbf{w}^{(t)}||^2 + 2y^{(t)}(\mathbf{w}^{(t)} \cdot \mathbf{x}^{(t)}) + ||\mathbf{x}^{(t)}||^2$ $||\mathbf{w}^{(t+1)}||^2 = ||\mathbf{w}^{(t)}||^2 + 2y^{(t)}(\mathbf{w}^{(t)} \cdot \mathbf{x}^{(t)}) + ||\mathbf{x}^{(t)}||^2$ $||\mathbf{w}^{(t+1)}||^2 = ||\mathbf{w}^{(t)}||^2 + 2y^{(t)}(\mathbf{w}^{(t)} \cdot \mathbf{x}^{(t)}) + ||\mathbf{x}^{(t)}||^2$

■ Thus, after m mistakes:
$$||w^{*}||^{2}$$
 $\leq R^{2}$

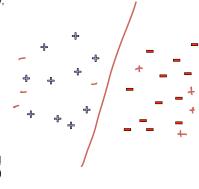
■ Putting all together: $||w^{*}||^{2} \leq ||w^{*}||^{2}$ $||w^{*}||^{2} \leq ||w^{*}||^{2}$ $||w^{*}||^{2} \leq ||w^{*}||^{2}$ $||w^{*}||^{2} \leq ||w^{*}||^{2}$ $||w^{*}||^{2} \leq ||w^{*}||^{2}$

Beyond Linearly Separable Case



- Perceptron algorithm is super cool!
 - □ No assumption about data distribution!
 - Could be generated by an oblivious adversary, no need to be jid
 - Makes a fixed number of mistakes and it's done for ever!
 - Even if you see infinite data
- However, real world not linearly separable
 - □ Can't expect never to make mistakes again
 - Analysis extends to non-linearly separable case
 - □ Very similar bound, see Freund & Schapire
 - Converges, but ultimately may not give good accuracy (make many many many mistakes)

(degree of non-liverity



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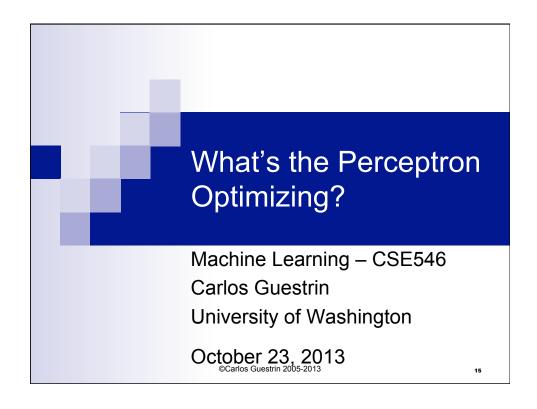
What you need to know



- Notion of online learning → Les: # mishkes
- Perceptron algorithm
- Mistake bounds and proof
- In online learning, report averaged weights at the end

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..



What is the Perceptron Doing???

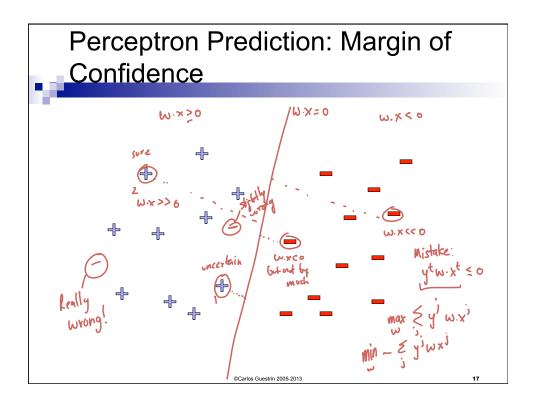


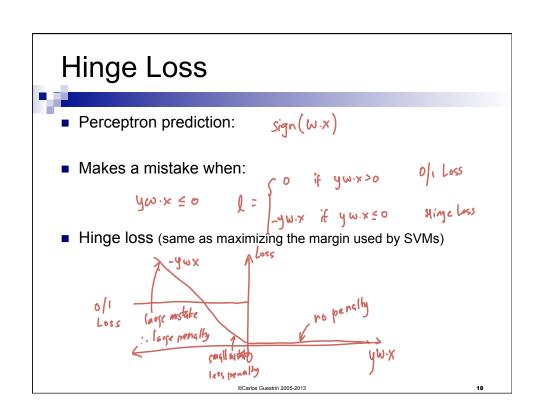
- When we discussed logistic regression:
 - ☐ Started from maximizing conditional log-likelihood

- When we discussed the Perceptron:
 - □ Started from description of an algorithm
- What is the Perceptron (optimizing)????

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Minimizing hinge loss in Batch Setting

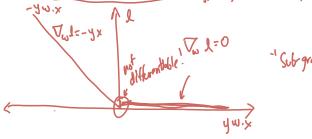


- Given a dataset:

■ Minimize average hinge loss:

$$\min_{\omega} \frac{1}{N} \underset{j \in I}{\overset{N}{\underset{\omega}{=}}} \mathcal{L}(y^{j} x^{j} \omega) = 0$$

$$-y^{j} \omega x^{j} \underset{\omega}{:} (y^{j} \omega x^{j} z^{j} \omega) = 0$$
■ How do we compute the gradient?
$$\mathcal{L}(y^{j} x^{j} \omega) = (-y^{j} \omega x^{j})_{+} (x)_{+} = 0$$

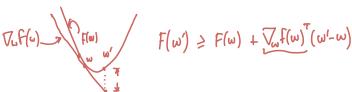


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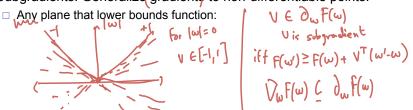
Subgradients of Convex Functions



Gradients lower bound convex functions:



- Gradients are unique at w iff function differentiable at w
- Subgradients: Generalize gradients to non-differentiable points:



Subgradient of Hinge Hinge loss: Subgradient of hinge loss: If $y^{(t)}(w,\mathbf{x}^{(t)}) > 0$: If $y^{(t)}(w,\mathbf{x}^{(t)}) < 0$: If $y^{(t)}(w,\mathbf{x}^{(t)}) < 0$: If $y^{(t)}(w,\mathbf{x}^{(t)}) = 0$: If $y^{(t)}(w,\mathbf{x}^{(t)}) = 0$: $y^{(t)}(w,\mathbf{x}^{(t)}) = 0$:

Subgradient Descent for Hinge Minimization

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 - Given data:
 - Want to minimize:
 - Subgradient descent works the same as gradient descent:
 - ☐ But if there are multiple subgradients at a point, just pick (any) one:

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Perceptron Revisited



$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} + \mathbb{1} \left[y^{(t)} (\mathbf{w}^{(t)} \cdot \mathbf{x}^{(t)}) \leq 0 \right] y^{(t)} \mathbf{x}^{(t)}$$

$$\text{Step size}(z)$$

$$\text{Batch hinge minimization update:}$$

$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} + \underbrace{\eta \sum_{i=1}^{N} \left\{ \mathbb{1} \left[y^{(i)} (\mathbf{w}^{(t)} \cdot \mathbf{x}^{(i)}) \leq 0 \right] y^{(i)} \mathbf{x}^{(i)} \right\}}_{\mathbf{w} \in \mathbb{R}^{N}}$$

■ Difference? Perceptul is Kinge Loss minimization using SGO and n=1

What you need to know



- Perceptron is optimizing hinge loss
- Subgradients and hinge loss
- (Sub)gradient decent for hinge objective