Lecture 9: Introduction to Language

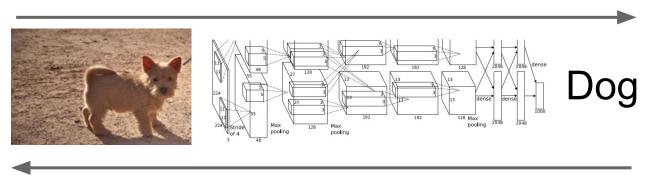
Administrative

- Assignment 2 was due on Tuesday
- Assignment 3 is released (dropout, batchnorm, CNNs)
- Quiz 2 this friday

Visualization + Understanding Continued

Which pixels matter: Saliency via Backprop

Forward pass: Compute probabilities



Compute gradient of (unnormalized) class score with respect to image pixels, take absolute value and max over RGB channels



Simonyan, Vedaldi, and Zisserman, "Deep Inside Convolutional Networks: Visualising Image Classification Models and Saliency Maps", ICLR Workshop 2014.

Figures copyright Karen Simonyan, Andrea Vedaldi, and Andrew Zisserman, 2014; reproduced with permission.

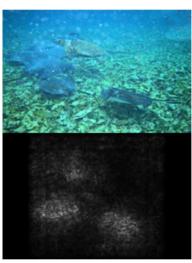
Saliency Maps







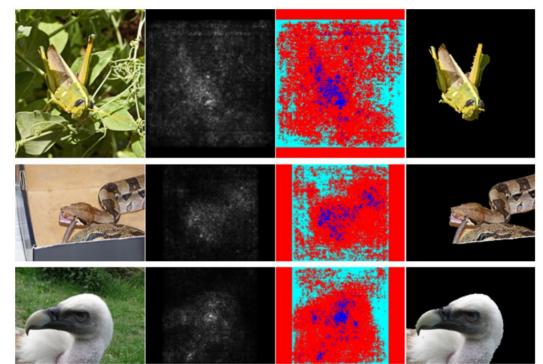




Simonyan, Vedaldi, and Zisserman, "Deep Inside Convolutional Networks: Visualising Image Classification Models and Saliency Maps", ICLR Workshop 2014.

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Saliency Maps: Segmentation without supervision



Use GrabCut on saliency map

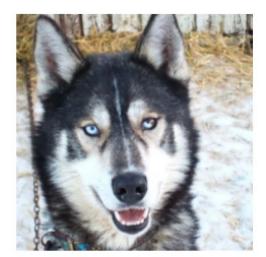
Simonyan, Vedaldi, and Zisserman, "Deep Inside Convolutional Networks: Visualising Image Classification Models and Saliency Maps", ICLR Workshop 2014.

Figures copyright Karen Simonyan, Andrea Vedaldi, and Andrew Zisserman, 2014; reproduced with permission. Rother et al, "Grabcut: Interactive foreground extraction using iterated graph cuts", ACM TOG 2004

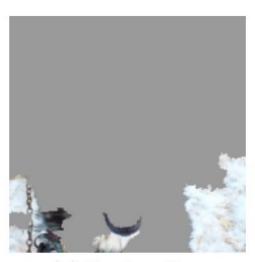
Saliency maps: Uncovers biases

Such methods also find biases

wolf vs dog classifier looks is actually a snow vs no-snow classifier



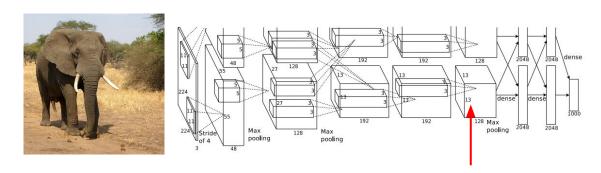
(a) Husky classified as wolf



(b) Explanation

Figures copyright Marco Tulio Ribeiro, Sameer Singh, and Carlos Guestrin, 2016; reproduced with permission. Ribeiro et al, ""Why Should I Trust You?" Explaining the Predictions of Any Classifier", ACM KDD 2016

Intermediate Features via (guided) backprop

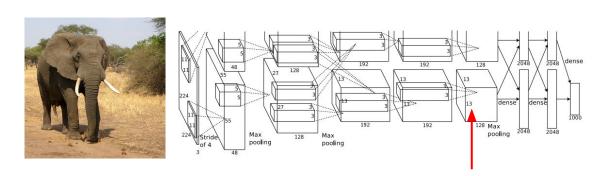


Pick a single intermediate channel, e.g. one value in 128 x 13 x 13 conv5 feature map

Compute gradient of activation value with respect to image pixels

Zeiler and Fergus, "Visualizing and Understanding Convolutional Networks", ECCV 2014 Springenberg et al, "Striving for Simplicity: The All Convolutional Net", ICLR Workshop 2015

Intermediate Features via (guided) backprop



Backward pass: backpropagation

ReLU

1 -1 5
2 -5 -7
-3 2 4

1 0 5
2 0 0
0 2 4

-2 0 -1
6 0 0
0 -1 3

Pick a single intermediate neuron, e.g. one value in 128 x 13 x 13 conv5 feature map

Compute gradient of neuron value with respect to image pixels

Images come out nicer if you only backprop positive gradients through each ReLU (guided backprop)

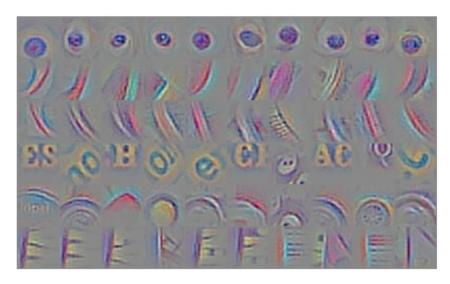
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Zeiler and Fergus, "Visualizing and Understanding Convolutional Networks", ECCV 2014 Springenberg et al, "Striving for Simplicity: The All Convolutional Net", ICLR Workshop 2015

Intermediate features via (guided) backprop



Maximally activating patches (Each row is a different neuron)



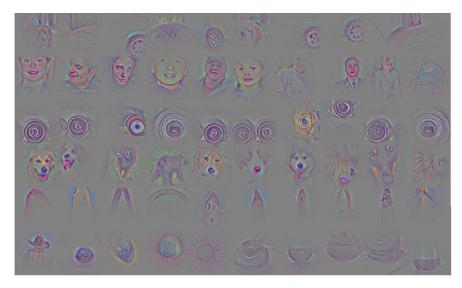
Guided Backprop

Zeiler and Fergus, "Visualizing and Understanding Convolutional Networks", ECCV 2014
Springenberg et al, "Striving for Simplicity: The All Convolutional Net", ICLR Workshop 2015
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Intermediate features via (guided) backprop



Maximally activating patches (Each row is a different neuron)



Guided Backprop

Zeiler and Fergus, "Visualizing and Understanding Convolutional Networks", ECCV 2014
Springenberg et al, "Striving for Simplicity: The All Convolutional Net", ICLR Workshop 2015
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(Guided) backprop:

Find the part of an image that a neuron responds to

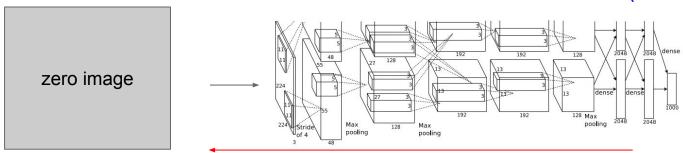
Gradient ascent:

Generate a synthetic image that maximally activates a neuron

Initialize image to zeros

$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

score for class c (before Softmax)



Repeat:

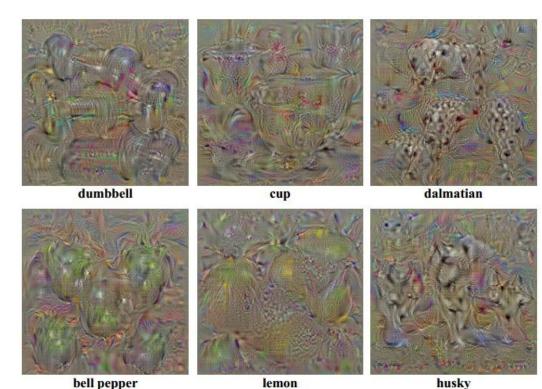
- 2. Forward image to compute current scores
- 3. Backprop to get gradient of neuron value with respect to image pixels
- 4. Make a small update to the image

$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

Simple regularizer: Penalize L2 norm of generated image

$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

Simple regularizer: Penalize L2 norm of generated image

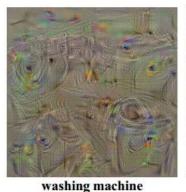


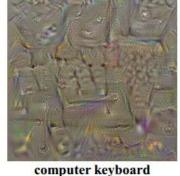
Simonyan, Vedaldi, and Zisserman, "Deep Inside Convolutional Networks: Visualising Image Classification Models and Saliency Maps", ICLR Workshop 2014.

Figures copyright Karen Simonyan, Andrea Vedaldi, and Andrew Zisserman, 2014; reproduced with permission.

$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

Simple regularizer: Penalize L2 norm of generated image







kit fox





ostrich



limousine

Yosinski et al, "Understanding Neural Networks Through Deep Visualization", ICML DL Workshop 2014. Figure copyright Jason Yosinski, Jeff Clune, Anh Nguyen, Thomas Fuchs, and Hod Lipson, 2014. Reproduced with permission.

goose

$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

Better regularizer: Penalize L2 norm of image; also during optimization periodically

- (1) Gaussian blur image
- (2) Clip pixels with small values to 0
- (3) Clip pixels with small gradients to 0

Yosinski et al, "Understanding Neural Networks Through Deep Visualization", ICML DL Workshop 2014.

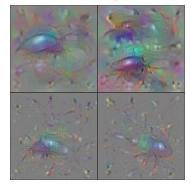
$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

Better regularizer: Penalize L2 norm of image; also during optimization periodically

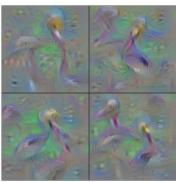
- (1) Gaussian blur image
- (2) Clip pixels with small values to 0
- (3) Clip pixels with small gradients to 0



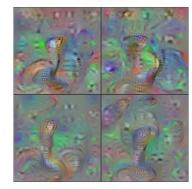
Flamingo



Ground Beetle



Pelican



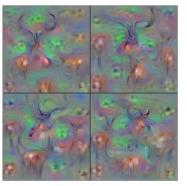
Indian Cobra

Yosinski et al, "Understanding Neural Networks Through Deep Visualization", ICML DL Workshop 2014. Figure copyright Jason Yosinski, Jeff Clune, Anh Nguyen, Thomas Fuchs, and Hod Lipson, 2014. Reproduced with permission.

$$\arg\max_{I} S_c(I) - \lambda ||I||_2^2$$

Better regularizer: Penalize L2 norm of image; also during optimization periodically

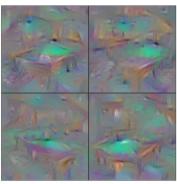
- (1) Gaussian blur image
- (2) Clip pixels with small values to 0
- (3) Clip pixels with small gradients to 0



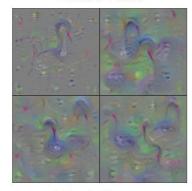
Hartebeest



Station Wagon



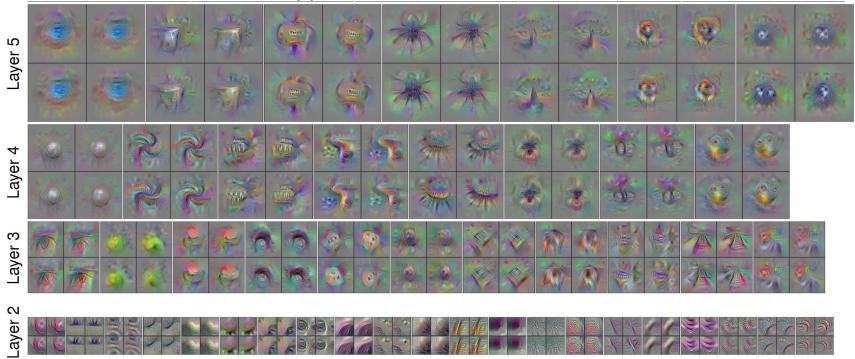
Billiard Table



Black Swan

Yosinski et al, "Understanding Neural Networks Through Deep Visualization", ICML DL Workshop 2014. Figure copyright Jason Yosinski, Jeff Clune, Anh Nguyen, Thomas Fuchs, and Hod Lipson, 2014. Reproduced with permission.

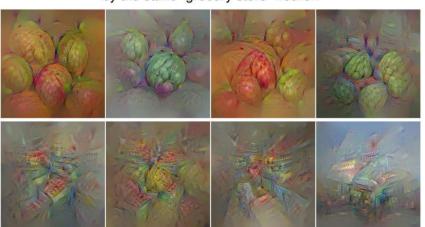
Use the same approach to visualize intermediate features



Yosinski et al, "Understanding Neural Networks Through Deep Visualization", ICML DL Workshop 2014.
Figure copyright Jason Yosinski, Jeff Clune, Anh Nouven, Thomas Fuchs, and Hod Lipson, 2014, Reproduced with permission.

Adding "multi-faceted" visualization gives even nicer results: (Plus more careful regularization, center-bias)

Reconstructions of multiple feature types (facets) recognized by the same "grocery store" neuron



Corresponding example training set images recognized by the same neuron as in the "grocery store" class

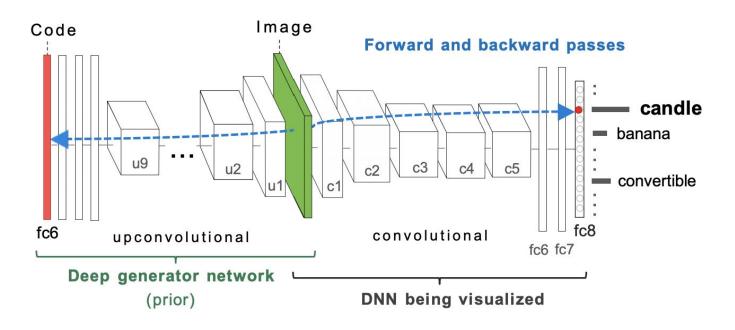


Nguyen et al, "Multifaceted Feature Visualization: Uncovering the Different Types of Features Learned By Each Neuron in Deep Neural Networks", ICML Visualization for Deep Learning Workshop 2016. Figures copyright Anh Nguyen, Jason Yosinski, and Jeff Clune, 2016; reproduced with permission.



Nguyen et al, "Multifaceted Feature Visualization: Uncovering the Different Types of Features Learned By Each Neuron in Deep Neural Networks", ICML Visualization for Deep Learning Workshop 2016. Figures copyright Anh Nguyen, Jason Yosinski, and Jeff Clune, 2016; reproduced with permission.

Optimize in FC6 latent space instead of pixel space:



Nguyen et al, "Synthesizing the preferred inputs for neurons in neural networks via deep generator networks," NIPS 2016 Figure copyright Nguyen et al, 2016; reproduced with permission.

Optimize in FC6 latent space instead of pixel space:



Nguyen et al, "Synthesizing the preferred inputs for neurons in neural networks via deep generator networks," NIPS 2016 Figure copyright Nguyen et al, 2016; reproduced with permission.

Visualizing what models have learned:

- Visualizing filters
- Visualizing final layer features
- Visualizing activations

Understanding input pixels

- Identifying important pixels
- Saliency via backprop
- Guided backprop to generate images
- Gradient ascent to visualize features

Adversarial perturbations

Today's agenda

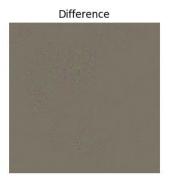
Fooling Images / Adversarial Examples

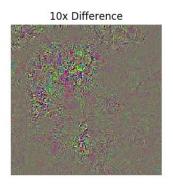
- (1) Start from an arbitrary image
- (2) Pick an arbitrary class
- (3) Modify the image to maximize the class
- (4) Repeat until network is fooled

Fooling Images / Adversarial Examples



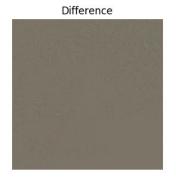


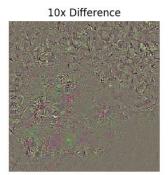






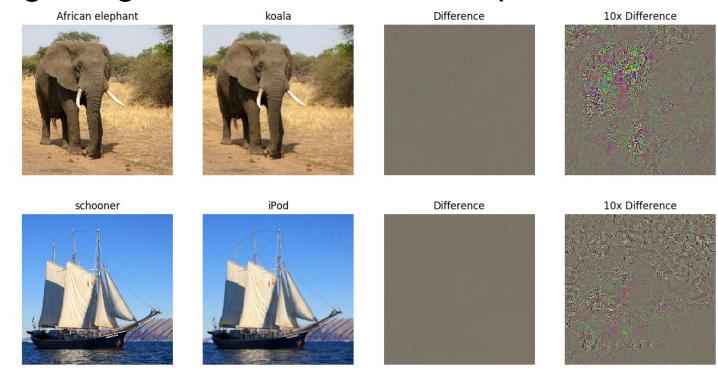






Boat image is CC0 public domain
Elephant image is CC0 public domain

Fooling Images / Adversarial Examples



Check out <u>lan Goodfellow's lecture</u> from 2017

Fooling Person Detectors and Self-driving Cars

frame 5



frame 60



frame 90



frame 120



frame 150













Xu et al., 2019; Eykholt et al., 2018

Fooling Images / Adversarial Example 10 / Adve

Universal perturbations

Moosavi-Dezfooli, Seyed-Mohsen, et al. "Universal adversarial perturbations." Proceedings of the IEEE conference on computer vision and pattern recognition. 2017.

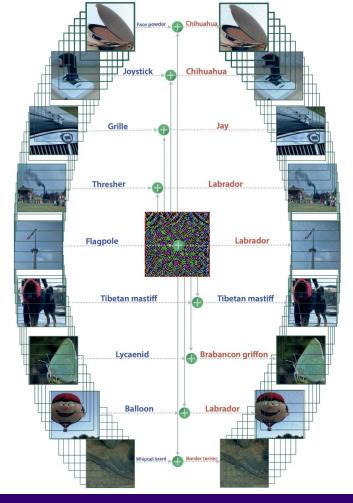


Figure reproduced with permission

Summary

Many methods for understanding CNN representations

Activations: Nearest neighbors, Dimensionality reduction, maximal patches, occlusion **Gradients**: Saliency maps, class visualization, fooling images, feature inversion

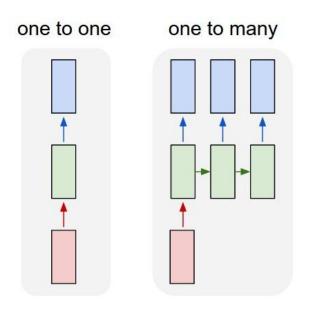
Adversarial Examples: To confuse the models

Introduction To Language

"Vanilla" Neural Network

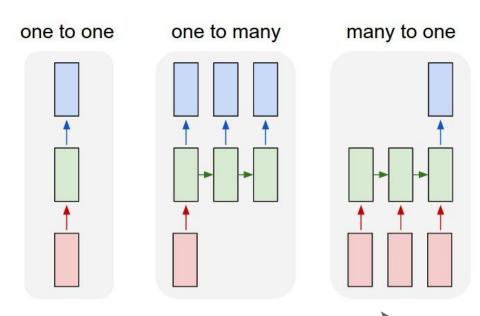
one to one **Vanilla Neural Networks**

Recurrent Neural Networks: Process Sequences



e.g. **Image Captioning** image -> sequence of words

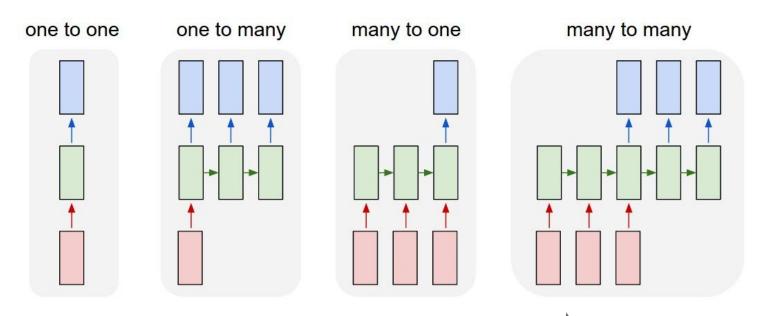
Recurrent Neural Networks: Process Sequences



e.g. action prediction, sentiment classification

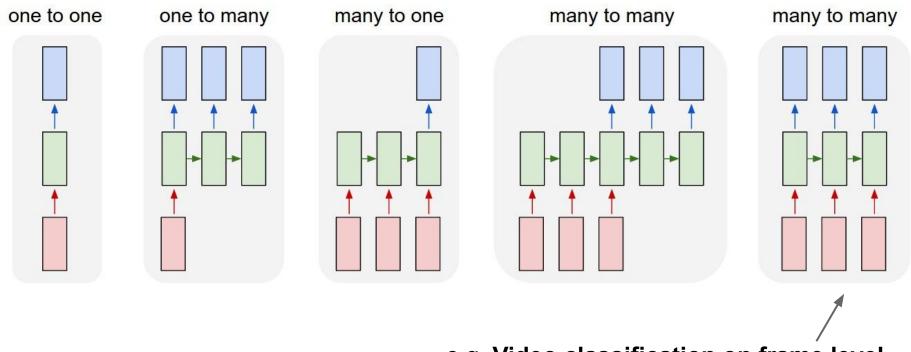
sequence of video frames -> action class

Recurrent Neural Networks: Process Sequences



E.g. **Video Captioning**Sequence of video frames -> caption

Recurrent Neural Networks: Process Sequences



e.g. Video classification on frame level Fill in the blanks with words

Sequential Processing of Non-Sequence Data

Classify images by taking a series of "glimpses"



Ba, Mnih, and Kavukcuoglu, "Multiple Object Recognition with Visual Attention", ICLR 2015. Gregor et al, "DRAW: A Recurrent Neural Network For Image Generation", ICML 2015 Figure copyright Karol Gregor, Ivo Danihelka, Alex Graves, Danilo Jimenez Rezende, and Daan Wierstra, 2015. Reproduced with permission.

Why existing neural networks are insufficient?

Variable sequence length inputs and outputs!

Example task: video captioning

Input video can have variable number of frames

Output captions can be variable length.



Output Captions

.....

.....

A lady joins the man and sings along to the music.

•••••

Krishna, et al. Dense captioning Events in Videos. ICCV 2019
Figure copyright Ranjay Krishna, Kenji Hata, Frederic Ren, Li Fei-Fei, and Juan Carlos Niebles, 2019. Reproduced with permission.

Today: Introduction to language

Language models are revolutionizing search

User: when did Kendrick lamar's first album come out?

GPT: July 2, 2011

when did Kendrick lamar's first album come out?





wikipedia.org

https://en.wikipedia.org > wiki > Kendrick_Lamar_dis...

Kendrick Lamar discography - Wikipedia

Lamar's debut studio album Section.80, was released on July 2, 2011, and issued on independent record label Top Dawg Entertainment (TDE). It peaked at number \dots

Albums · Singles · Other charted and certified songs · Other guest appearances



wikipedia.org

https://en.wikipedia.org > wiki > Kendrick Lamar

Kendrick Lamar - Wikipedia

Following the success of his alternative rap debut album **Section.80 (2011)**, Lamar secured a joint contract with Aftermath Entertainment and Interscope Records.

Discography · Damn (Kendrick Lamar album) · Kendrick Lamar (EP) · Baby Keem



genius.com

https://genius.com > artists > Kendrick-lamar > first-al...

When did Kendrick Lamar's first album release? - Genius

Kendrick Lamar's first album Y.H.N.I.C. (Hub City Threat: Minor of the Year) released in 2004.



allmusic.com

https://www.allmusic.com > artist > kendrick-lamar-m...

Kendrick Lamar Songs, Albums, Reviews, Bio & More | AllMusic

Lamar's major-label debut, good kid, m.A.A.d city, was released in **October 2012** and entered the Billboard 200 at number two. Three of its singles -- "Swimming ...

S: I broke the window.

Q: What did I break?

S: I gracefully saved the day.

Q: What did I gracefully save?

S: I gave John flowers.

What will GPT generate?

S: I broke the window.

Q: What did I break?

S: I gracefully saved the day.

Q: What did I gracefully save?

S: I gave John flowers.

Q: Who did I give flowers to?

S: I broke the window.

Q: What did I break?

S: I gracefully saved the day.

Q: What did I gracefully save?

S: I gave John flowers.

Q: Who did I give flowers to?

S: I gave her a rose and a guitar.

What will GPT generate?

S: I broke the window.

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Q: What did I gracefully save?

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S: I gave her a rose and a guitar.

Q: Who did I give a rose and a guitar to?

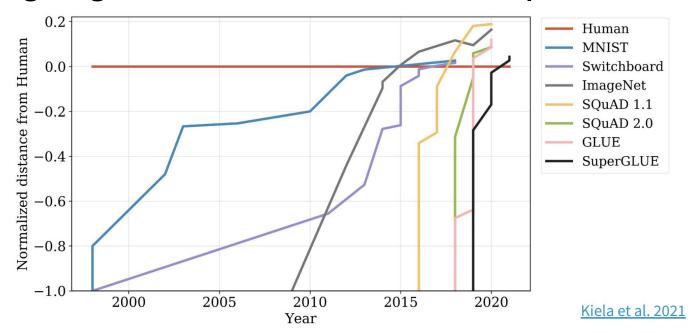
Language models can even write code / sql

```
How many users have signed up since the start of 2020? SELECT count(id) FROM users WHERE created_at > '2020-01-01'
```

What is the average number of influencers each user is subscribed to?

```
SELECT avg(count) FROM ( SELECT user_id, count(*) FROM subscribers GROUP BY user_id ) AS avg_subscriptions_per_user
```

Compared to Vision (ImageNet, MNIST), language benchmarks reach super-human fast!



Kiela et al. Dynabench: Rethinking Benchmarking in NLP NAACL 2021

How do we represent the meaning of a word?

Definition: meaning (Webster dictionary)

- the idea that is represented by a word, phrase, etc.
- the idea that a person wants to express by using words, signs, etc.
- the idea that is expressed in a work of writing, art, etc.

Commonest linguistic way of thinking of meaning:

signifier (symbol) ⇔ signified (idea or thing)

tree
$$\Leftrightarrow \{ , , , \gamma, ... \}$$

How do we have usable meaning in a computer?

Previous solution by Linguists: Use a thesaurus (e.g., WordNet) containing lists of synonym sets and hypernyms ("is a" relationships).

e.g., synonym sets containing "good":

```
from nltk.corpus import wordnet as wn
poses = { 'n':'noun', 'v':'verb', 's':'adj (s)', 'a':'adj', 'r':'adv'}
for synset in wn.synsets("good"):
    print("{}: {}".format(poses[synset.pos()],
            ", ".join([l.name() for l in synset.lemmas()])))
```

```
noun: good
noun: good, goodness
noun: good, goodness
noun: commodity, trade good, good
adj: good
adj (sat): full, good
adj: good
adj (sat): estimable, good, honorable, respectable
adj (sat): beneficial, good
adj (sat): good
adj (sat): good, just, upright
adverb: well, good
adverb: thoroughly, soundly, good
```

How do we have usable meaning in a computer?

Previous solution by Linguists: Use a thesaurus (e.g., WordNet) containing lists of synonym sets and hypernyms ("is a" relationships).

e.g., hypernyms of "panda":

```
from nltk.corpus import wordnet as wn
panda = wn.synset("panda.n.01")
hyper = lambda s: s.hypernyms()
list(panda.closure(hyper))
```

```
[Synset('procyonid.n.01'),
Synset('carnivore.n.01'),
Synset('placental.n.01'),
Synset('mammal.n.01'),
Synset('vertebrate.n.01'),
Synset('chordate.n.01'),
Synset('animal.n.01'),
Synset('organism.n.01'),
Synset('living_thing.n.01'),
Synset('whole.n.02'),
Synset('object.n.01'),
Synset('physical_entity.n.01'),
Synset('entity.n.01')]
```



MAGENET classes were derived from WordNet

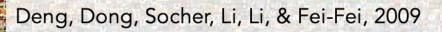
22K categories and **14M** images

- Animals
 - Bird
 - Fish
 - Mammal
 - Invertebrate

- Plants
 - Tree
 - Flower
- Food
- Materials

- Structures
- Artifact
 - Tools
 - Appliances
 - Structures

- Person
- Scenes
 - Indoor
 - Geological Formations
- Sport Activities



Problems with resources like WordNet

A useful resource but missing nuance:

- e.g., "proficient" is listed as a synonym for "good"
 This is only correct in some contexts
- Also, WordNet lists offensive synonyms without any coverage of the connotations or appropriateness of words

Missing new meanings of words:

- e.g., sus, cap, glow up, fam, drip, vibe, G.O.A.T.
- Impossible to keep up-to-date with Gen Z!

Subjective

- Requires human labor to create and adapt
- Can't capture similarity between words

Representing words as discrete symbols

In traditional NLP, we regard words as discrete symbols:

*hotel, conference, motel – each has its own symbol.

This is a localist representation

Such symbols for words can be represented by one-hot vectors:

hotel = $[0\ 0\ 0\ 0\ 0\ 0\ 1\ 0\ 0\ 0\ 0\ 0\ 0]$

Vector dimension = number of words in vocabulary (e.g., 500,000+)

Problem with words as discrete symbols

Example: in web search, if a user searches for "Seattle motel", we would like to match documents containing "Seattle hotel"

But:

These two vectors are orthogonal
There is no natural notion of similarity for one-hot vectors!

Can we use WodNet-like taxonomies?

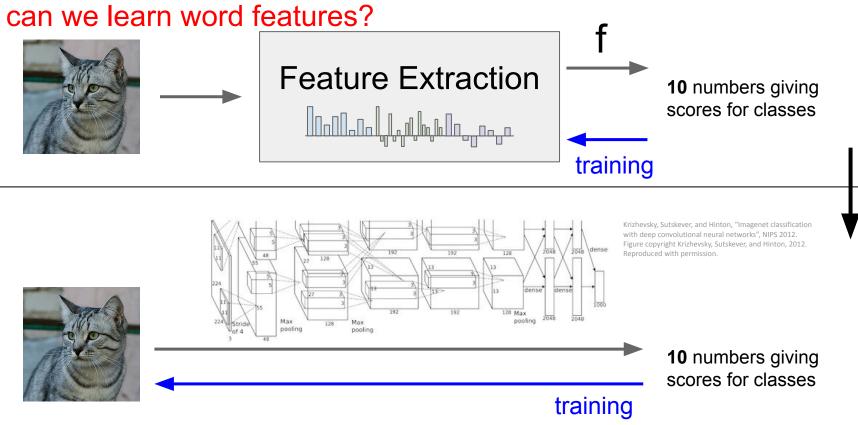
Could try to rely on WordNet's list of synonyms to get similarity?

- But it is well-known to fail badly: incompleteness, etc.

New idea: learn better word representations that encode similarity in the vectors themselves

- Similar to deep learning representations for images!
- Can we learn representations for words?

Just as Neural networks extract linearly separate image features,



Representing words by their context



Distributional semantics: A word's meaning is given by the words that frequently appear close-by

"You shall know a word by the company it keeps" (J. R. Firth 1957: 11)

One of the most successful ideas of modern statistical language modeling!

High level idea: a word w in text is a function of its contextual words.

It's cold today! Don't forget to wear a _____.

The _____ is a popular tourist attraction in Seattle.

I missed bus.

It's cold today! Don't forget to wear a <u>jacket / coat / sweater</u>.

The _____ is a popular tourist attraction in Seattle.

I missed bus.

It's cold today! Don't forget to wear a jacket / coat / sweater.

The _____ is a popular tourist attraction in Seattle.

I missed bus.

It's cold today! Don't forget to wear a jacket / coat / sweater.

→ The Space Needle is a popular tourist attraction in Seattle.

I missed bus.

It's cold today! Don't forget to wear a jacket / coat / sweater.

The **Space Needle** is a popular tourist attraction in Seattle.

I missed ____ bus.

It's cold today! Don't forget to wear a jacket / coat / sweater.

The **Space Needle** is a popular tourist attraction in Seattle.

→I missed the bus.

It's cold today! Don't forget to wear a jacket / coat / sweater.

The **Space Needle** is a popular tourist attraction in Seattle.

I missed the bus.

It's cold today! Don't forget to wear a jacket / coat / sweater.

The **Space Needle** is a popular tourist attraction in Seattle.

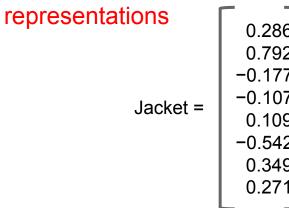
I missed the bus.

l had 3 pencils and lost one so now I have 2 / two pencils.

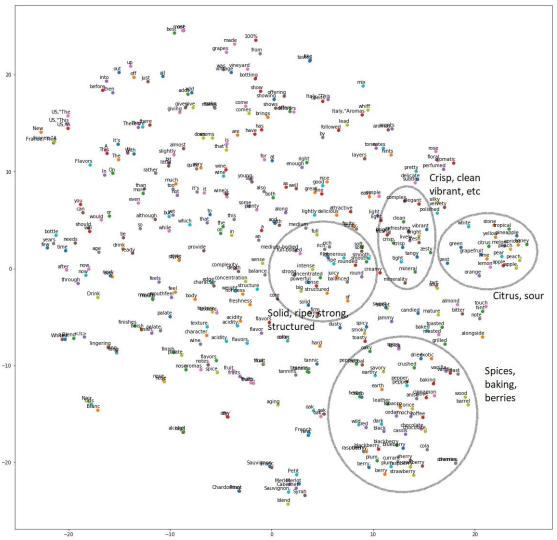
What we want in the end: word vectors

We will build a dense vector for each word,

- chosen so that it is similar to vectors of words that appear in similar contexts: e.g. jacket / coat / sweater.
- measuring similarity as the vector dot (scalar) product.
- Word vectors are also called (word) embeddings or (neural) word



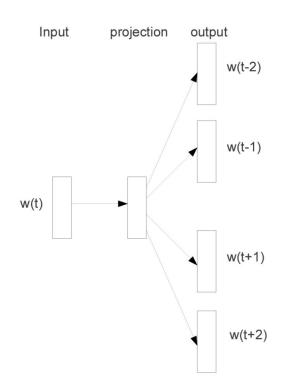
Visualizing word vectors in 2D (trained on wine reviews)



Word2vec is a framework for learning word vectors

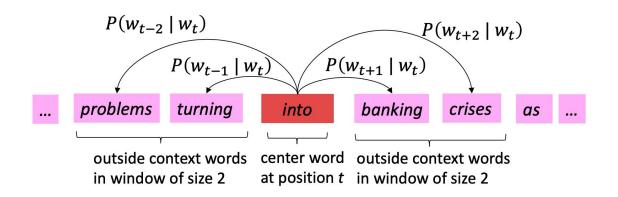
Idea:

- Collect a large corpus ("body") of text: a long list of words from the internet
- Establish a fixed vocabulary of size V.
 - a. Usually most frequent V words are used.
 - b. All other words are mapped to an <unknown> or <unk> word.
- 3. Initialize every word by a random vector
- 4. Go through each position *t* in the text,
 - a. Let the word in that position be c
 - b. Let all ("outside") words o be within context
 - c. Calculate the probability of o given c (or vice versa)
 - d. Maximize this probability



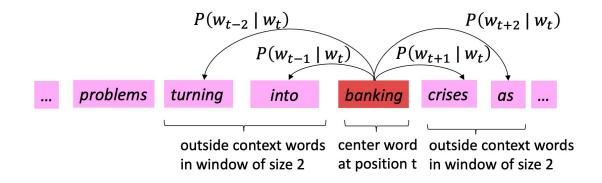
Using a context size of 2!

Example windows and process for computing $P(w_{t+j} | w_t)$



Move to the next word

Example windows and process for computing $P(w_{t+j} | w_t)$



The learning objective is to maximize the probabilities

For each position t = 1, ..., T, predict context words within a window of fixed size m, given center word w_t !. Data likelihood:

Likelihood =
$$L(\theta) = \prod_{t=1}^{T} \prod_{-m \le j \le m} P(w_{t+j} \mid w_t; \theta)$$
 $\theta \text{ is all variables to be optimized}$

The loss function

For each position t = 1, ..., T, predict context words within a window of fixed size m, given center word w_t !. Data likelihood:

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 θ is all variables to be optimized

The loss function $L(\theta)$ is the (average) negative log likelihood:

$$L(\theta) = -\frac{1}{T}\log L(\theta) = -\frac{1}{T}\sum_{t=1}^{T}\sum_{\substack{-m \le j \le m \\ i \ne 0}} \log P(w_{t+j} \mid w_t; \theta)$$

Minimizing loss function

⇔ Maximizing predictive accuracy

How do we calculate this probability?

We want to minimize the objective function:

$$L(\theta) = -\frac{1}{T} \sum_{t=1}^{I} \sum_{\substack{-m \le j \le m \\ j \ne 0}} \log P(w_{t+j} \mid w_t; \theta)$$

Question: How to calculate $P(w_{t+i} | w_t; \theta)$

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Question: How to calculate $P(w_{t+j} | w_t; \theta)$

The best idea #1: Use a neural network whenever you need to model a function

$$W_{t+j} \rightarrow W_{t} \rightarrow Network: f() \rightarrow score$$

How did Word2Vec design f_i()?

We will use two vectors per word w:

- v_w when w is a center word
- u_{w} when w is a context word

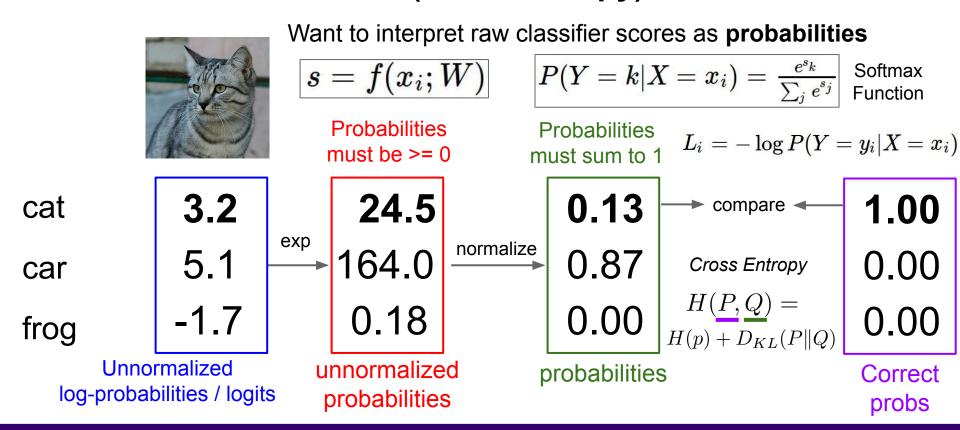
Let $f_1(w_{t'}, w_{t+1}) = w_t^T w_{t+1}$ be a simple dot product

- so now learnable parameters except the word vectors.

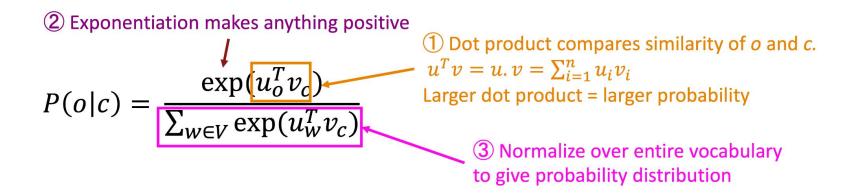
Then for a center word c and a context word o:

$$P(o|c) = \frac{\exp(u_o^T v_c)}{\sum_{w \in V} \exp(u_w^T v_c)}$$

Remember the Softmax (cross-entropy) Classifier



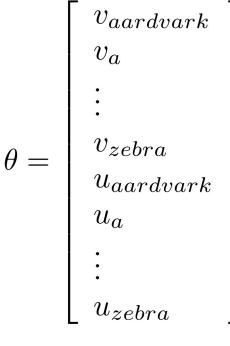
Understanding the calculation



To train the model: Optimize word vectors of all words to minimize loss using backprop

Recall: θ represents all the model parameters, in one long vector

- d-dimensional vectors
- V many words,
- every word has two vectors



 $\in \mathbb{R}^{2dV}$

Use stochastic gradient descent with batches of N center words

Why did this algorithm use two vectors?

We will use two vectors per word w:

- v_w when w is a center word
- u_{w} when w is a context word

$$P(o|c) = \frac{\exp(u_o^T v_c)}{\sum_{w \in V} \exp(u_w^T v_c)}$$

Hint: this paper came out in 2013, 1 year after AlexNet.

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Do you think the results would be better if they used 1 instead of 2 vectors?

What are the final word vectors?

It is the average of the two vectors:

$$\frac{1}{2}(v_w + u_w)$$

Variants of algorithm: The skip-gram model versus CBOW

Skip-gram predicts context words given center word.

CBOW predicts center word given context words.

What's another issue with this calculation?

$$P(o|c) = \frac{\exp(u_o^T v_c)}{\sum_{w \in V} \exp(u_w^T v_c)}$$

Solution: negative sampling

$$\log P(o|c) = -\log \sigma(\mathbf{u}_o^T \mathbf{v}_c) - \sum_{k \in \{K \text{ sampled indices}\}} \log \sigma(-\mathbf{u}_k^T \mathbf{v}_c)$$

Replace denominator with randomly sampled k vocabulary instances. New hyperparameter: k

How should we sample?

- Rare words (aardvark) are unlikely to be helpful.
- You can sample a word w based on its probability of occurrence:
 - p(w) = U(w) / Z
 - where Z is total number of words
 - U(w) is number of times word U appears.

Solution: negative sampling

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 - where Z is total number of words
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In practice, $p(w) = U(w)^{3/4} / Z$

Problem of sparse gradients

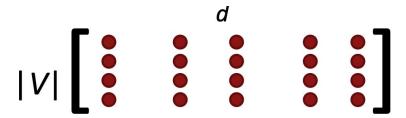
We iteratively take gradients at each *m* window for SGD

- In each window, we only have at most 2m + 1 words
- plus 2km negative words with negative sampling
- so the gradient for each update is sparse for V of size 500K

$$\nabla_{\theta} J_{t}(\theta) = \begin{bmatrix} 0 \\ \vdots \\ \nabla_{v_{like}} \\ \vdots \\ 0 \\ \nabla_{u_{I}} \\ \vdots \\ \nabla_{u_{learning}} \\ \vdots \end{bmatrix} \in \mathbb{R}^{2dV}$$

Implementation detail

Most DL packages represent word vectors using a special embedding layer



Rows represent words

- even though we usually talk about words as column vectors
- In implementations, they are row vectors.
- It is a hash table with look up and write functions to avoid writing to the entire V x d matrix.

Indirectly, skim-gram is trying to calculate co-occurance of words

It does this using backprop and by iterating through the entire corpus of text data multiple times.

Can we do better?

Can we building a co-occurrence matrix directly?

- Calculate co-occurence of words within a window.
- captures some syntactic and semantic information ("word space")
- If window is too large (size of entire articles or documents):
 - Co-occurrence matrix will represent general topics
 - Example, all sports words will have similar entries

Example co-occurrence matrix

- Let's try an example with window length 1 (it is more common to use 5–10)
- Symmetric (irrelevant whether left or right context)

Example corpus:

- I like deep learning
- Hike UW
- I enjoy class

counts	1	like	enjoy	deep	learning	UW	class	
1	0	2	1	0	0	0	0	0
like	2	0	0	1	0	1	0	0
enjoy	1	0	0	0	0	0	1	0
deep	0	1	0	0	1	0	0	0
learning	0	0	0	1	0	0	0	1
UW	0	1	0	0	0	0	0	1
class	0	0	1	0	0	0	0	1
	0	0	0	0	1	1	1	0

Co-occurrence vectors

Problem with simple count co-occurrence vectors

- Vectors increase in size with vocabulary
- Very high dimensional: require a lot of storage (though sparse)

Idea: Low-dimensional vectors

- Idea: store "most" of the important information in a fixed, small number of dimensions: a dense vector
- Usually 25–1000 dimensions, similar to word2vec
- But how should we reduce the dimensionality from 500K to <1000?

Classic Method: Dimensionality Reduction

From linear algebra: Singular Value Decomposition of co-occurrence matrix X

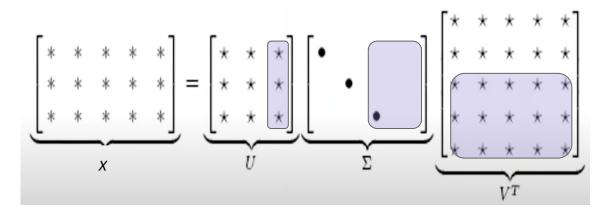
$$\begin{bmatrix}
* & * & * & * & * \\
* & * & * & * & * \\
* & * & * & * & *
\end{bmatrix} = \begin{bmatrix}
\star & \star & \star \\
\star & \star & \star \\
\star & \star & \star
\end{bmatrix}$$

$$\underbrace{\begin{pmatrix}
\star & \star & \star & \star \\
\star & \star & \star & \star \\
\star & \star & \star & \star
\end{pmatrix}}_{V^T}$$

U and V are orthogonal matrices Σ is a diagonal matrix of singular values.

Classic Method: Dimensionality Reduction

From linear algebra: Singular Value Decomposition of co-occurrence matrix X



We can discard all except the largest d singular values and their corresponding multiplicative values in U and V

New d-dimensional word vector representations are: top-d(U) * top-d(Σ)

Making co-occurrence counts work

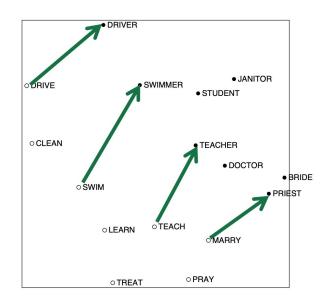
Running an SVD on raw counts doesn't work well.

Problem: function words (the, he, has) are too frequent à syntax has too much impact.

Some fixes:

- Use log the frequencies instead
- Limit the maximum values: min(X, t), with t ≈ 100
- Ignore the function words
- Ramped windows that count closer words more than further away words

Interesting semantic patterns emerge



COALS model from Rohde et al. ms., 2005. An Improved Model of Semantic Similarity Based on Lexical Co-Occurrence

Comparing the two methods:

Co-occurrence vectors

- Fast training
 - Single iteration over data
 - SVD is fast as long as vocabulary is reasonable.
- Good for capturing word similarities
- Needs hacks to work
- Not good for anything beyond similarities
- SVD is very slow for large vocabularies

Skip-gram algorithm

- Scales well with increasing vocabulary size
- Good for many other tasks
- Now as good for word similarities
- Needs multiple iterations across the dataset as backprop is slow

Log bilinear model:

- Let every word be a d-dimensional vector
- Remember from skip-gram that dot product is the probability of one word given its context $w_i \cdot w_j = \log P(i|j)$

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Main idea: Similarity between two words should be proportional to their co-occurrence count.

- Log of count used as a hack

$$L(\theta) = \sum_{i,j=1}^{V} f(X_{ij}) \left(w_i^T \tilde{w}_j + b_i + \tilde{b}_j - \log X_{ij} \right)^2$$

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- Log of count used as a hack
- f() is a threshold for large values

L(
$$\theta$$
) = $\sum_{i,j=1}^{V} f(X_{ij}) \left[w_i^T \tilde{w}_j + b_i + \tilde{b}_j - \log X_{ij} \right]^2$

Glove vectors are very good at analogies

a:b :: c:?

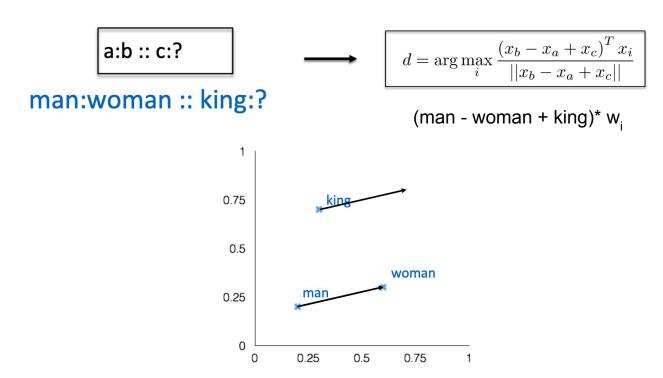
man:woman:: king:?

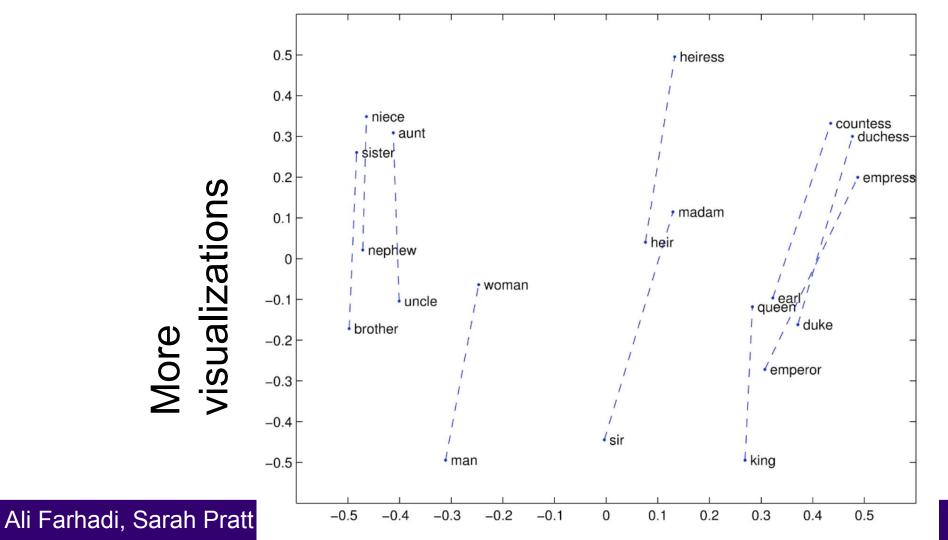
Glove vectors are very good at analogies

a:b:: c:? $d = \arg\max_{i} \frac{(x_b - x_a + x_c)^T x_i}{||x_b - x_a + x_c||}$ man:woman:: king:?

(man - woman + king)* w_i

Glove vectors are very good at analogies





Glove vectors correlate with human judgement

Linguists have created a dataset of word similarity judgements

- Word vector distances and their correlation with human judgments
- Example dataset: WordSim353

Word 1	Word 2	Human (mean)
tiger	cat	7.35
tiger	tiger	10
book	paper	7.46
computer	internet	7.58
plane	car	5.77
professor	doctor	6.62
stock	phone	1.62
stock	CD	1.31
stock	jaguar	0.92

Problem of **polysemy**

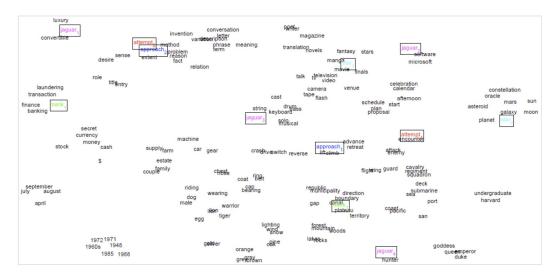
Word senses and word sense ambiguity

Cap

- Using to only be similar to Hat
- But now, thanks to gen z, should also be closer to Lying

Can one vector capture all these meanings? Probably not!

Researchers have tried to segregate words into multiple vectors, each with its own meaning



But it doesn't work well. A word's usage in a sentence defines its meaning.

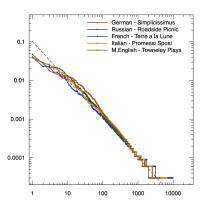
Words should be a function of not just its context but its position in the sentence

-> Next lecture

So far: vectors are associated with words

Our vocabulary was comprised of all of the **words in a language Problems**:

- 500,000 words Webster's English Dictionary (3rd edition)
- Language is changing all of the time
 - 690 words were added to Merriam Webster's in September 2023 ("rizz", "goated", "mid")
- Long tail of infrequent words.
 - Zipf's law: word frequency is inversely proportional to word rank
- Some words may not appear in a training set of documents
- No modeled relationship between words e.g., "run", "ran", "runs", "runner" are all separate entries despite being linked in meaning



Zipf's Law: Word Rank vs. Word Frequency for Several Languages

Character level vectors instead?

What about assigning a vector to every character instead?

(Maybe add capital letters, punctuation, spaces, ...) Pros:

- Small vocabulary size (for English)
- Complete coverage (unseen words are represented by letters)

Cons:

- Encoding a single sentence becomes very long!
 - # chars instead of # words
- Characters mean very different things in different words!
 - Even worse for representing multiple meanings

Subword tokenization!

How can we combine

- 1. the **high coverage** of character-level representations
- 2. with the efficiency of word-level representation?

Subword tokenization! (e.g., Byte-Pair Encoding)

- Start with character-level representations
- Build up representations from there

Original BPE Paper (Sennrich et al., 2016)

Let's say our entire dataset contains only these 3 sentences:

$$\mathcal{D} = \{$$
 "i hug pugs", "hugging pugs is fun", "i make puns" $\}$

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 "i hug pugs", "hugging pugs is fun", "i make puns" $\}$

Initialize the vocabulary as all the individual characters. Current Vocab:

$$\mathcal{V} = \{\text{``', `a', `e', `f', `g', `h', `i', `k', `m', } \\ \text{`n', `p', `s', `u'}\}, |\mathcal{V}| = 13$$

Let's say our entire dataset contains only these 3 sentences:

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Let's split it up into words by splitting right before the whitespace:

The vocabulary for reference:

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$$\text{`n', `p', `s', `u'}\}, |\mathcal{V}| = 13$$

Let's represent the dataset with only vocabulary \mathcal{I} elements:

$$\mathcal{D} = \{ [\text{`i'}], [\text{`', 'h', 'u', 'g'}], [\text{`', 'p', 'u', 'g', 's'}], \\ [\text{`h', 'u', 'g', 'g', 'i', 'n', 'g'}], [\text{`', 'p', 'u', 'g', 's'}], \\ [\text{`', 'i', 's'}], [\text{'', 'f', 'u', 'n'}], [\text{`i'}], \\ [\text{`', 'm', 'a', 'k', 'e'}], [\text{'', 'p', 'u', 'n', 's'}] \}$$

The vocabulary for reference:

$$\mathcal{V} = \{\text{``, `a', `e', `f', `g', `h', `i', `k', `m', 'n', `p', `s', `u'}\}, |\mathcal{V}| = 13$$

Now, let's find the most common bi-gram

$$\mathcal{D} = \{ [\text{`i'}], [\text{`', 'h', 'u', 'g'}], [\text{`', 'p', 'u', 'g', 's'}], \\ [\text{`h', 'u', 'g', 'g', 'g', 'i', 'n', 'g'}], [\text{`', 'p', 'u', 'g', 's'}], \\ [\text{`', 'i', 's'}], [\text{`', 'f', 'u', 'n'}], [\text{`i'}], \\ [\text{`', 'm', 'a', 'k', 'e'}], [\text{'', 'p', 'u', 'n', 's'}] \}$$

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Now, let's find the most common bi-gram

common bi-gram
$$\mathcal{D} = \{ \text{ ['i']}, \text{ [' ', 'h', 'u', 'g']}, \text{ [' ', 'p', 'u', 'g', 's']}, \\ \text{ ['h', 'u', 'g', 'g', 'i', 'n', 'g']}, \text{ [' ', 'h', 'g', 'g', 's']}, \\ \text{Create new vocab:} \\ v_{14} := \operatorname{concat}(\text{`u', 'g')} = \text{`ug'} \\ \text{ [' ', 'm', 'a', 'k', 'e']}, \text{ [' ', 'p', 'u', 'n', 's']} \}$$

Create new vocab:

$$v_{14} := \text{concat}(\text{'u'}, \text{'g'}) = \text{'ug'}$$

Update vocabulary with new vocab v_{14} :

$$\mathcal{V} = \{\text{``, `a', `e', `f', `g', `h', `i', `k', `m', }$$

$$\text{`n', `p', `s', `u', `ug'}\}, |\mathcal{V}| = 14$$

Update dataset by replace bigram with new vocab v₁₄:

$$\mathcal{D} = \{ \text{ [`i']}, \text{ [`', `h', `ug']}, \text{ [`', `p', `ug', `s']}, \\ \text{Create new vocab:} \\ \text{ [`h', `ug', `g', `i', `n', `g']}, \text{ [`', `i', `s']}, \text{ [`', `i', `s']}, \text{ [`', `i', `s']}, \text{ [`', `i', `s']}, \text{ [`', `m', `a', `k', `e']}, \text{ [`', `p', `u', `n', `s']} \}$$

Current vocabulary:

$$\mathcal{V} = \{\text{``, `a', `e', `f', `g', `h', `i', `k', `m', }$$

$$\text{`n', `p', `s', `u', `ug'}\}, |\mathcal{V}| = 14$$

Find the next common bigram:

Current vocabulary:

$$\mathcal{V} = \{\text{``, `a', `e', `f', `g', `h', `i', `k', `m', }\\ \text{`n', `p', `s', `u', `ug'}\}, |\mathcal{V}| = 14$$

Find the next common bigram:

$$\mathcal{D} = \{ \text{ ['i']}, \text{ [' ', 'h', 'ug']}, \text{ ['', 'p', 'ug', 's']}, \\ \text{Create new vocab:} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{concat}(\text{' ', 'p'}) = \text{' p'} \\ v_{15} := \operatorname{conc$$

Update vocabulary with new vocab v₁₅:

$$\mathcal{V} = \{\text{``', `a', `e', `f', `g', `h', `i', `k', `m', 'n', `p', `s', `u', `ug', `p}, |\mathcal{V}| = 15$$

Update dataset by replace bigram with new vocab v₁₅:

$$\mathcal{D} = \{ \ [\text{`i'}], \ [\text{`', 'h', 'ug'}], \ [\text{`p', 'ug', 's'}], \\ \\ \text{Create new vocab:} \\ [\text{`h', 'ug', 'g', 'i', 'n', 'g'}], \ [\text{`p', 'ug', 's'}], \\ [\text{`', 'i', 's'}], \ [\text{`', 'i', 's'}], \ [\text{`', 'i', 's'}], \ [\text{`', 'm', 'a', 'k', 'e'}], \ [\text{`p', 'u', 'n', 's'}] \}$$

Repeat until vocab size reaches the amount you want (20 for example)

Final vocabulary:

Final dataset:

Q: Can you encode "apple"?

```
 \mathcal{V} = \{1: ``, 2: `a', 3: `e', 4: `f', 5: `g', 6: `h', 7: `i', \\ 8: `k', 9: `m', 10: `n', 11: `p', 12: `s', 13: `u', \\ 14: `ug', 15: `p', 16: `hug', 17: `pug', 18: `pugs', \\ 19: `un', 20: `hug'\}
```

Q: Can you encode "apple"?

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Q: Can you encode "apple"?

```
Q: "map"?
```

```
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```

Q: Can you encode "apple"?

```
Q: "map"?
Yes - [9,2,11]
```

```
 \mathcal{V} = \{1: ``, 2: `a', 3: `e', 4: `f', 5: `g', 6: `h', 7: `i', \\ 8: `k', 9: `m', 10: `n', 11: `p', 12: `s', 13: `u', \\ 14: `ug', 15: `p', 16: `hug', 17: `pug', 18: `pugs', \\ 19: `un', 20: `hug'\}
```

Q: Can you encode "apple"?

```
Q: "map"?
Yes - [9,2,11]
```

```
Q: "huge"?
```

```
 \mathcal{V} = \{1: ``, 2: `a', 3: `e', 4: `f', 5: `g', 6: `h', 7: `i', \\ 8: `k', 9: `m', 10: `n', 11: `p', 12: `s', 13: `u', \\ 14: `ug', 15: `p', 16: `hug', 17: `pug', 18: `pugs', \\ 19: `un', 20: `hug'\}
```

Q: Can you encode "apple"?

```
Q: "map"?  \mathcal{V} = \{1: ``, 2: `a', 3: `e', 4: `f', 5: `g', 6: `h', 7: `i', \\ 8: `k', 9: `m', 10: `n', 11: `p', 12: `s', 13: `u', \\ 14: `ug', 15: `p', 16: `hug', 17: `pug', 18: `pugs', \\ \mathbf{Q}: "huge"? }  Q: "huge"?  \mathbf{19: `un'}, \mathbf{20: `hug'} \}  Yes - [16, 4] or [7,14,4] or [7,13,6,4]
```

Q: Can you encode "apple"?

- No, there is no 'l' in the vocabulary

```
Q: "map"?  \mathcal{V} = \{1:`,2:`a',3:`e',4:`f',5:`g',6:`h',7:`i', \\ 8:`k',9:`m',10:`n',11:`p',12:`s',13:`u', \\ 14:`ug',15:`p',16:`hug',17:`pug',18:`pugs', \\ 20:`huge"? <math display="block"> 19:`un',20:`hug' \}  Yes - [16, 4] or [7,14,4] or [7,13,6,4]
```

Q: "huge" with a space in the front?

Q: Can you encode "apple"?

```
Q: "map"?  \mathcal{V} = \{1:``,2:`a',3:`e',4:`f',5:`g',6:`h',7:`i', \\ 8:`k',9:`m',10:`n',11:`p',12:`s',13:`u', \\ 14:`ug',15:`p',16:`hug',17:`pug',18:`pugs', \\ 20:`huge"? <math display="block"> 19:`un',20:`hug' \}  Yes - [16, 4] or [7,14,4] or [7,13,6,4]  \mathbf{Q}: \text{huge" with a space in the front?}  Yes - [18, 4]
```

Benefits of Byte-pair encoding

- 1. Efficient to run (greedy vs. global optimization)
- 2. Lossless compression
- 3. Potentially some shared representations
 - a. e.g., the token "hug" could be used both in "hug" and "hugging"

Byte-pair encoding - ChatGPT Example

Call me Ishmael. Some years ago-never mind how long precisely-having little or no money in my purse, and nothing particular to interest me on shore. I thought I would sail about a little and see the watery part of the world. It is a way I have of driving off the spleen and regulating the circulation. Whenever I find myself growing grim about the mouth; whenever it is a damp, drizzly November in my soul; whenever I find myself involuntarily pausing before coffin warehouses, and bringing up the rear of every funeral I meet; and especially whenever my hypos get such an upper hand of me, that it requires a strong moral principle to prevent me from deliberately stepping into the street, and methodically knocking people's hats off-then, I account it high time tozz get to sea as soon as I can. This is my substitute for pistol and ball. With a philosophical flourish Cato throws himself upon his sword; I quietly take to the ship. There is nothing surprising in this. If they but knew it, almost all men in their degree, some time or other, cherish very nearly the same feelings towards the ocean with me.

Tokens Characters 239 1109

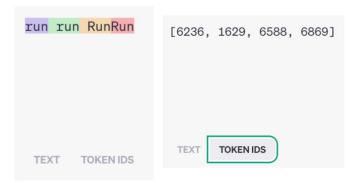
[7368, 757, 57704, 1764, 301, 13, 4427, 1667, 4227, 2345, 37593, 4059, 1268, 1317, 24559, 2345, 69666, 2697, 477, 912, 3300, 304, 856, 53101, 11, 323, 4400, 4040, 311, 2802, 757, 389, 31284, 11, 358, 3463, 358, 1053, 30503, 922, 264, 2697, 323, 1518, 279, 30125, 727, 961, 315, 279, 1917, 13, 1102, 374, 264, 1648, 358, 617, 315, 10043, 1022, 279, 87450, 268, 323, 58499, 279, 35855, 13, 43633, 358, 1505, 7182, 7982, 44517, 922, 279, 11013, 26, 15716, 433, 374, 264, 41369, 11, 1377, 73825, 6841, 304, 856, 13836, 26, 15716, 358, 1505, 7182, 4457, 3935, 6751, 7251, 985, 1603, 78766, 83273, 11, 323, 12967, 709, 279, 14981, 315, 1475, 32079, 358, 3449, 26, 323, 5423, 15716, 856, 6409, 981, 636, 1778, 459, 8582, 1450, 315, 757, 11, 430, 433, 7612, 264, 3831, 16033, 17966, 311, 5471, 757, 505, 36192, 36567, 1139, 279, 8761, 11, 323, 1749, 2740, 50244, 1274, 753, 45526, 1022, 2345, 3473, 11, 358, 2759, 433, 1579, 892, 311, 10616, 636, 311, 9581, 439, 5246, 439, 358, 649, 13, 1115, 374, 856, 28779, 369, 40536, 323, 5041, 13, 3161, 264, 41903, 67784, 356, 4428, 3872, 5678, 5304, 813, 20827, 26, 358, 30666, 1935, 311, 279, 8448, 13, 2684, 374, 4400, 15206, 304, 420, 13, 1442, 814, 719, 7020, 433, 11, 4661, 682, 3026, 304, 872, 8547, 11, 1063, 892, 477, 1023, 11, 87785, TEXT TOKENIDS , 1890, 16024, 7119, 279, 18435, 449, 757, 13]

TEXT TOKEN IDS

Weird properties of tokenizers

Token != word

- Spaces are part of token
- "run" is a different token than "run"
- Not invariant to case changes
- "Run" is a different token than "run"



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- Tokenization fits statistics of your data
 - e.g., while these words are multiple tokens...

```
tokenization
NLP
don't
victory
lose
```

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These words are all 1 token in GPT-3's tokenizer! Does anyone know why?

attRot **EStreamFrame** SolidGoldMagikarp PsyNetMessage embedreportprint Adinida oreAndOnline StreamerBot GoldMagikarp externalToEVA TheNitrome TheNitromeFan RandomRedditorWithNo InstoreAndOnline TEXT **TOKENIDS**

Next time: RNNs & LSTMs