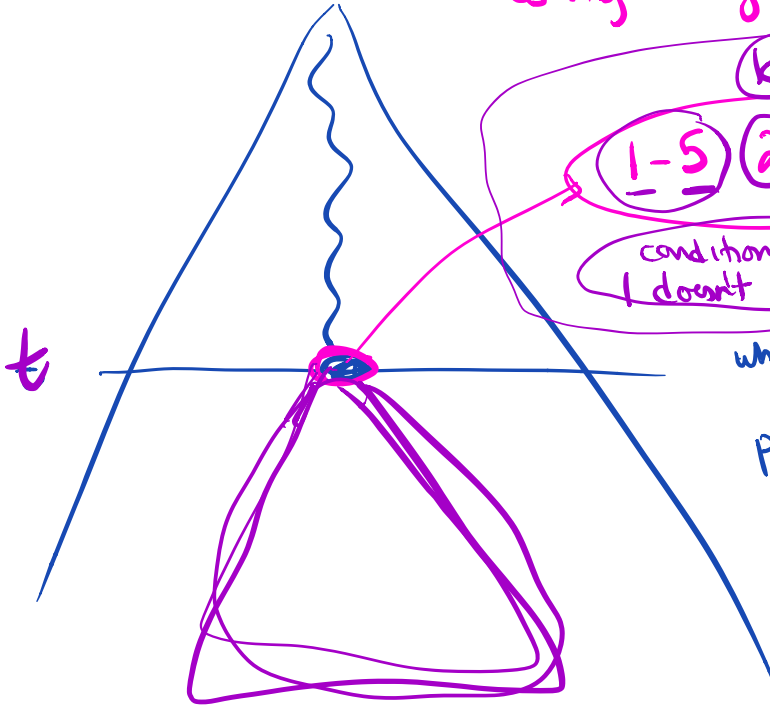


suffices to show that  
no node at which exp payoff  
is higher by deviating.

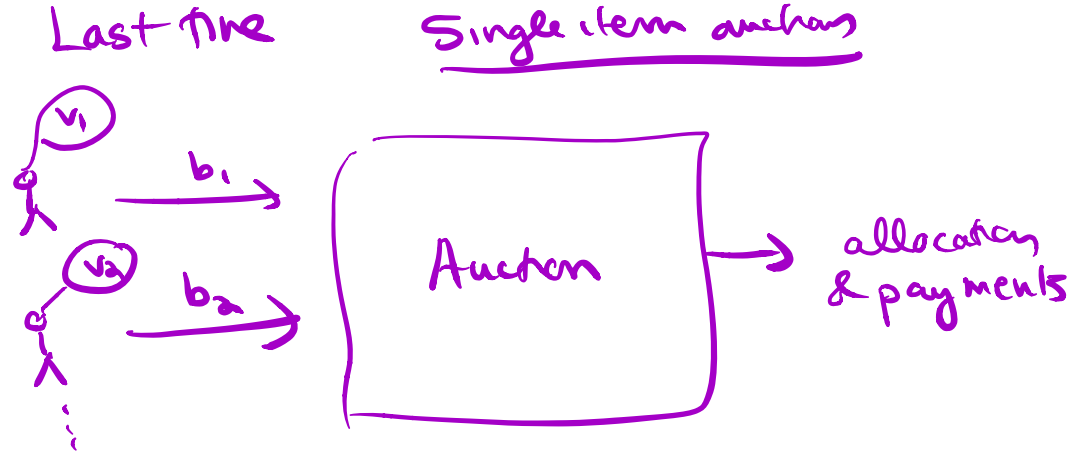


$(k) = \#$  bad agents at this point.  
 $(1-5) (2-3) 4-6$   
condition of  $B$  sit.  
I don't want to deviate at this node.

which agents have  
defected in the past  
pairings of who each  
agent  $j$  is playing.

# Auctions

$n$  agents  
 $v_1, v_2, \dots$  are  
private  
values



1<sup>st</sup> price auction: winner is highest bidder  
winner pays bid

2<sup>nd</sup> price (Vickrey) auction: winner is highest bidder  
winner pays 2<sup>nd</sup> highest bid

All-pay auction: winner is highest bidder.  
All bidders pay their bid.

utility = value for item if they win it - payment

2<sup>nd</sup> price auction truthful, DSIC.

⇒ outcome maximizes social welfare, surplus, efficiency.

⇒  $\Sigma$  utilities of all players including auctioneer  
value of the winning bidder

Item goes to player that has highest value.

IR utility of each agent nonnegative.

3 nice properties: truthful, max social welfare, IR

Suppose allocate to highest bid  
 allocate to top highest bid.  
 2<sup>nd</sup> highest bid at price = 90  
 3<sup>rd</sup> highest bid at price = 80

first price auction

Suppose have  $k$  copies of an item.

$v_i$  for single item,

$$v_1 \geq v_2 \geq \dots \geq v_n$$

Auction with all 3 nice properties  
 to max SW allocate to

$$\sum_{i=1}^k v_i$$

Payment rule?  
 to guarantee truthfulness.  
 If  $v_i$  is  $k$  charge bidder  $i$  the bid of bidder  $i+1$ .

Truthful? No



Vickrey  
Have top  $k$  bidders pay  $(k+1)^{st}$  highest bid.  
(winners)

$\rightarrow$   $B$   $k^{th}$  highest of other bids

$$utility \leq \max(v - B, 0)$$

truthful bidding attains this

### Auctioneer revenue

Assume each player's value  $v_i \sim F$   
&  $F$  is known to all players

A bidding strategy:  $\beta: \text{values} \rightarrow \text{bids}$

$\beta(100)$

2 players values

$$v_1, v_2 \sim U[0, 100]$$

Suppose I know your bidding strategy

$$\beta(v) = \frac{v}{2}$$

Suppose my value is  $v_1$

I choose my bid  $(b)$  to maximize  $(v_1 - b) \Pr(\text{I win bidding})$

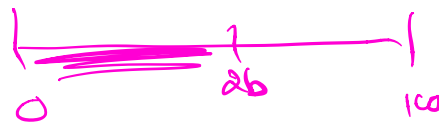
$$\Pr\left(\frac{v_2}{2} < b\right)$$

$$\Pr(v_2 < 2b) = \frac{2b}{100}$$

choose  $b$  to not

$$\max (v_1 - b) \cdot \frac{b}{50}$$

$$b = \frac{v_1}{2}$$



Bayes-Nash Equilibrium (BNE)  
 $(\beta_1, \dots, \beta_n)$  [where  $\beta_i$  is the bidding strategy of player  $i$ ]  
 is a BNE if  $\forall v_i, \forall b_i$

$$E[u_i(\beta_i(v_i), \beta_{-i}(V_{-i}))] \geq E[u_i(b_i, \beta_{-i}(V_{-i}))]$$

j bids  $\beta_j(v_j)$

2 players  $U[0, 100]$  (1st price auction)

$$\beta(v) = \frac{v}{2}$$

$(\beta, \beta)$  is a BNE.

and price auction

$$\tilde{\beta}(v) = v$$

$(\tilde{\beta}, \tilde{\beta})$  is a BNE

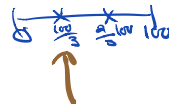
Back to revenue 2 players  $U[0, 1]$   $v_1, v_2$

$$E_{v_1, v_2}[\text{revenue of auction in 1st price auction}]$$

$$= E\left[\max\left(\frac{v_1}{2}, \frac{v_2}{2}\right)\right]$$

$$= \frac{1}{2} E[\max(v_1, v_2)]$$

$$= \frac{1}{2} \cdot \frac{2}{3} \cdot 100 = \frac{100}{3}$$



2nd price auction

$$E_{v_1, v_2}[\text{auction revenue in 2nd price auction}] = E[\min(v_1, v_2)]$$

$$= \frac{100}{3}$$

$$\int_0^w p'(v) dv = p(w) - p(0)$$

# Revenue Equivalence Thm

Consider single item auction where buyers values are drawn from same dist  $F$  on  $[0, H]$

Then any auction that allocates to the highest bidder & charges any bidder who bids 0, 0 has the same expected revenue.

$\forall v$  Exp payout of bidder with value  $v$  is the same in all of these auctions

Can use this to compute eg bidding strategies.

$$E[p(v)] = E[\max_{j \neq i} V_j \mid V_i < v] \Pr(V_i < v \mid \forall j \neq i)$$

payment in 2nd price auction.  $E[\text{payment} \mid \text{win}]$   $\Pr(\text{win})$

$$E[p(v)] = \beta(v) \Pr(\text{win})$$

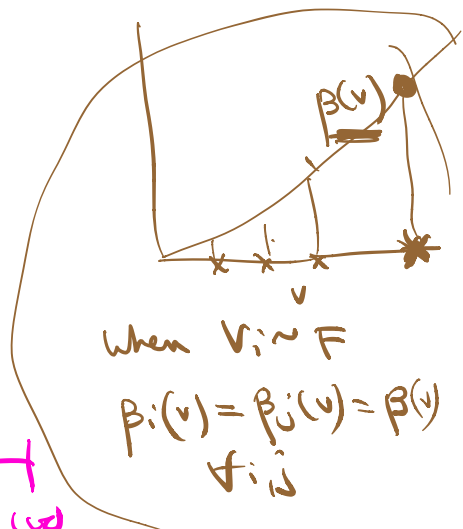
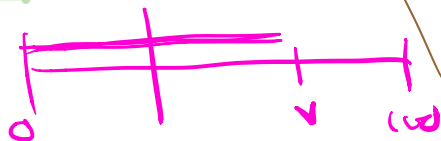
1st price auction (1)

$$\beta(v) = E[V_2 \mid V_2 < v]$$

2 players  $\Pr(V_j < v \mid \forall j \neq i)$

$$E[V_2 \mid V_2 < v] = \frac{v}{2}$$

$v \in [0, 100]$



Can use this to compute eq bidding strategies.  
 n bidders, values ~ F

$$E[p(v)] = E[\max_{j \neq i} v_j \mid v_i < v] \Pr(v_i < v)$$

payment on 2nd price auction.

$$\beta_{AB}(v)$$

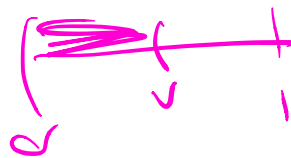
$$E[p(v)] = \beta_{AP}(v)$$

2 players  $U[0,1]$



$$= \frac{v}{2} \Pr(v_2 < v)$$

$\downarrow$   $U[0,1]$   $\downarrow$   $v$



$$\beta_{and}(v) = v$$

$$\beta_{1st}(v) = \frac{v}{2}$$

$$\beta_{AP}(v) = \frac{v^2}{2}$$