CSE 484 / CSE M 584: Computer Security and Privacy

# Anonymity

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Thanks to Dan Boneh, Dieter Gollmann, Dan Halperin, Yoshi Kohno, John Manferdelli, John Mitchell, Vitaly Shmatikov, Bennet Yee, and many others for sample slides and materials ...

## Admin

- Lab #2: Due today!
  - Please make sure UW Net IDs included in writeup
- Homework #3: Due next Friday (5/29)
- Final Project Checkpoint #2: Due next Friday (5/29)
   Working outline and list of references
- Next week:
  - No class on Monday (Memorial Day)
  - Guest lecture on Wednesday: Steve Bellovin, "30 Years of Defending the Internet"



## **Privacy on Public Networks**

- Internet is designed as a public network
  - Machines on your LAN may see your traffic, network routers see all traffic that passes through them
- Routing information is public
  - IP packet headers identify source and destination
  - Even a passive observer can figure out who is talking to whom
- Encryption does not hide identities
  - Encryption hides payload, but not routing information
  - Even IP-level encryption (tunnel-mode IPSec/ESP) reveals IP addresses of IPSec gateways
- Modern web: Accounts, web tracking, etc. ...

SSL

## Questions

- don't know who I am (ide th) - characterites about me (gropete.) - characterites about me (gropete.) - and between identity faction
- Q2: Why might people want anonymity on the Internet? - protection vs. perse cution (e.g., by gov 14, other people) - protect volnerable groups
- **Q3:** Why might people **not want** anonymity on the Internet?
  - -identity that had to prove self / authenticate

-crime

- bad behavir - barronment

# What is Anonymity?

- Anonymity is the state of being not identifiable within a set of subjects
  - You cannot be anonymous by yourself!
    - Big difference between anonymity and confidentiality
  - Hide your activities among others' similar activities
- Unlinkability of action and identity
  - For example, sender and email he/she sends are no more related after observing communication than before
- Unobservability (hard to achieve)
- Observer cannot even tell whether a certain action took place or not

# **Applications of Anonymity (I)**

- Privacy
  - Hide online transactions, Web browsing, etc. from intrusive governments, marketers and archivists
- Untraceable electronic mail
  - Corporate whistle-blowers
  - Political dissidents
  - Socially sensitive communications (online AA meeting)
  - Confidential business negotiations
- Law enforcement and intelligence
  - Sting operations and honeypots
  - Secret communications on a public network

# **Applications of Anonymity (II)**

- Digital cash
  - Electronic currency with properties of paper money (online purchases unlinkable to buyer's identity)
- Anonymous electronic voting
- Censorship-resistant publishing

## Part 1: Anonymity in Datasets

#### How to release an anonymous dataset?

#### A Face Is Exposed for AOL Searcher No. 4417749

By MICHAEL BARBARO and TOM ZELLER Jr.; Saul Hansell contributed reporting for this article. Published: August 9, 2006

Buried in a list of 20 million Web search queries collected by AOL and recently released on the Internet is user No. 4417749. The number was assigned by the company to protect the searcher's anonymity, but it was not much of a shield.

No. 4417749 conducted hundreds of searches over a three-month period on topics ranging from "numb fingers" to "60 single men" to "dog that urinates on everything." FACEBOOK
 TWITTER
 GOOGLE+
 EMAIL
 SHARE
 PRINT
 REPRINTS

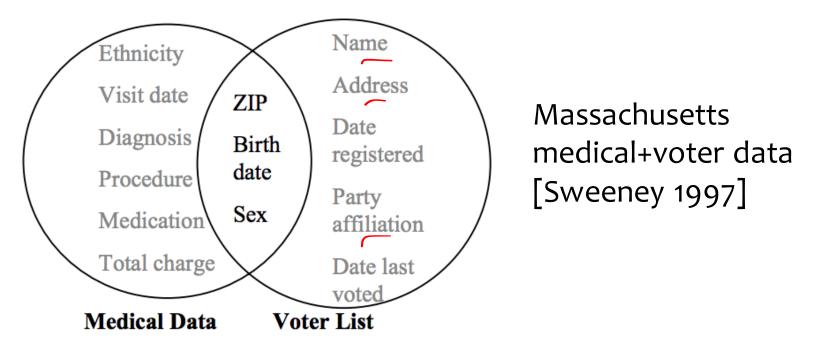
And search by search, click by click, the identity of AOL user No.

4417749 became easier to discern. There are queries for "landscapers in Lilburn, Ga," several people with the last name Arnold and "homes sold in shadow lake subdivision gwinnett county georgia."

It did not take much investigating to follow that data trail to Thelma Arnold, a 62-year-old widow who lives in Lilburn, Ga., frequently researches her friends' medical ailments and loves her three dogs. "Those are my searches," she said, after a reporter read part of the list to her.

#### How to release an anonymous dataset?

Possible approach: remove identifying information from datasets?



#### Figure 1 Linking to re-identify data

### [Sweeney 1998] **k-Anonymity**

• Each person contained in the dataset cannot be distinguished from at least k-1 others in the data.

Nam	ê	Age	Gender	State of domicile	Religion	Disease		
*	•	20 < Age ≤ 30	Female	Tamil Nadu	*	Cancer	Doesn't work for high-dimensional	
*	• :	20 < Age ≤ 30	Female	Kerala	*	Viral infection		
*		20 < Age ≤ 30	Female	Tamil Nadu	*	ТВ	datasets (which	
*		20 < Age ≤ 30	Male	Karnataka	*	No illness	tend to be <b>sparse</b> )	
*	•	20 < Age ≤ 30	Female	Kerala	*	Heart-related	tend to be <b>sparse</b> )	
*		20 < Age ≤ 30	Male	<b>Robust De-anonymization of Large Sparse Datasets</b>				
*		Age ≤ 20	Male	omed				
*	$20 < Age \le 30$ Male Arvind Na		Jarayanan and Vitaly Shmatikov					
*		Age ≤ 20	Male	The University of Texas at Austin				
*		Age ≤ 20	Male	Kerala	*	Viral infection		

[Dwork et al.]

prives broget

## **Differential Privacy**

- Setting: Trusted party has a database
- **Goal:** allow queries on the database that are useful but preserve the privacy of individual records
- Differential privacy intuition: add noise so that an output is produced with similar probability whether any single input is included or not
- Privacy of the computation, not of the dataset

### Part 2: Anonymity in Communication

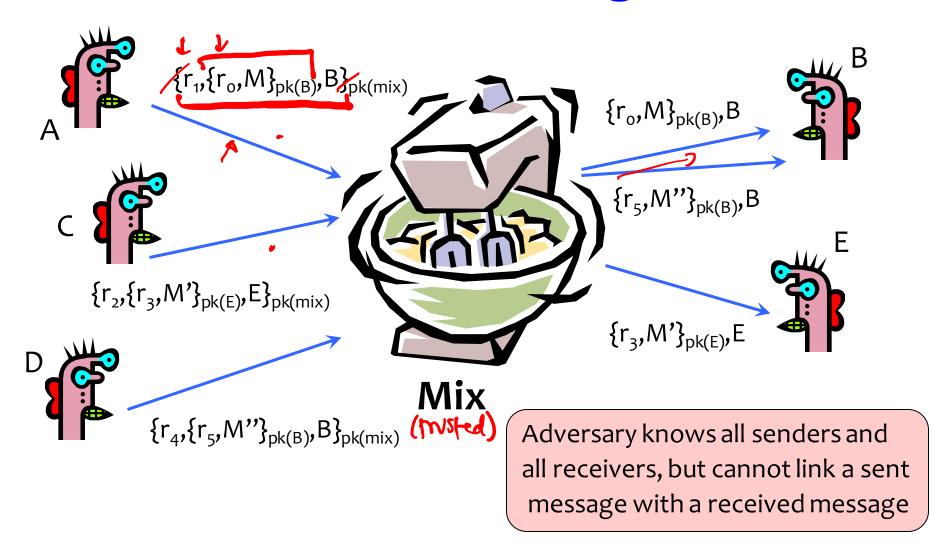
## **Chaum's Mix**

- Early proposal for anonymous email
  - David Chaum. "Untraceable electronic mail, return addresses, and digital pseudonyms". Communications of the ACM, February 1981.
     Before spam, people thought

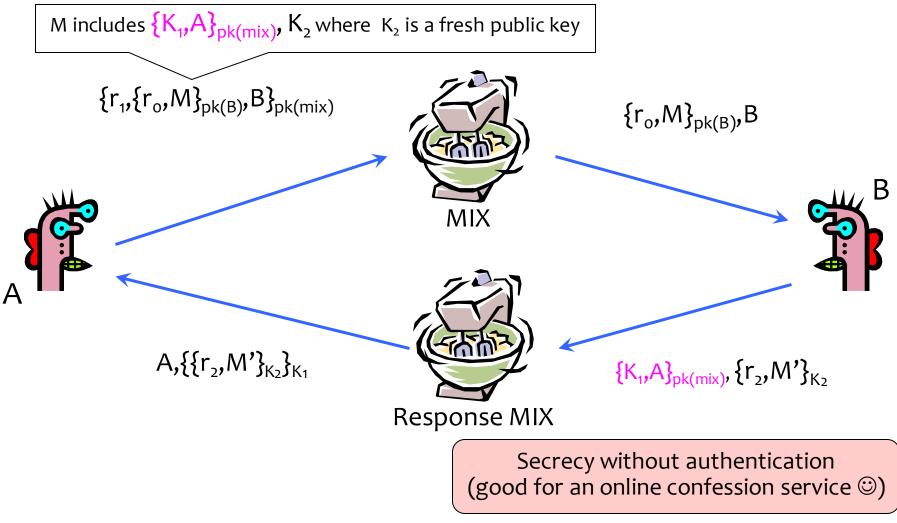
anonymous email was a good idea ©

 Modern anonymity systems use Mix as the basic building block

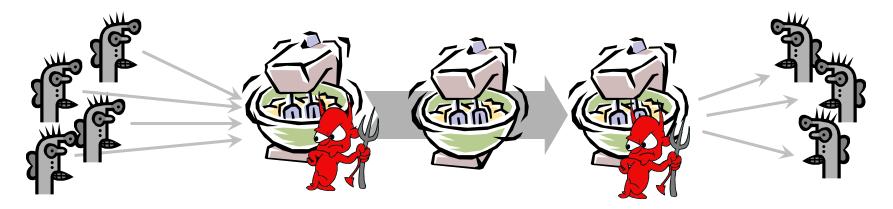
## **Basic Mix Design**



## **Anonymous Return Addresses**



## **Mix Cascades and Mixnets**



- Messages are sent through a sequence of mixes
  - Can also form an arbitrary network of mixes ("mixnet")
- Some of the mixes may be controlled by attacker, but even a single good mix ensures anonymity
- Pad and buffer traffic to foil correlation attacks

## **Disadvantages of Basic Mixnets**

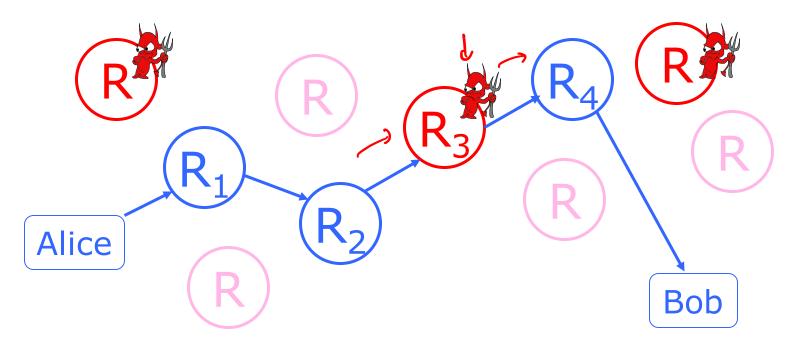
- Public-key encryption and decryption at each mix are **computationally expensive**
- Basic mixnets have high latency

   OK for email, not OK for anonymous Web browsing
- Challenge: low-latency anonymity network

[Reed, Syverson, Goldschlag 1997]

## **Another Idea: Randomized Routing**

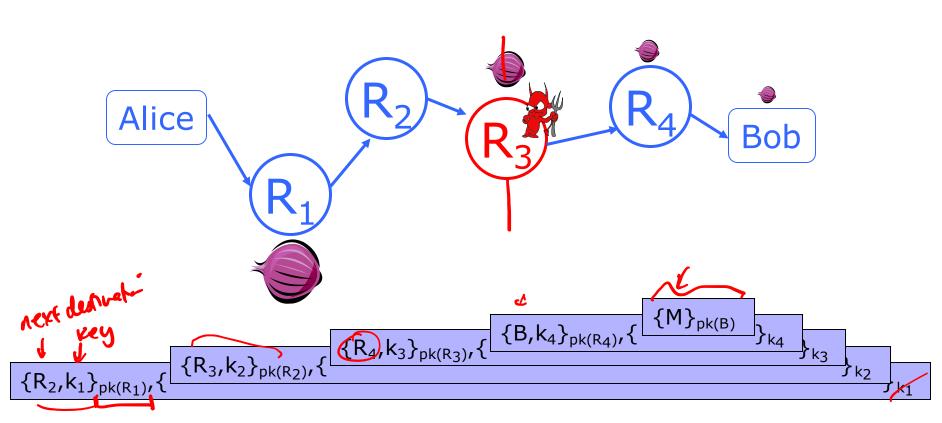
#### e.g., Onion Routing



- Sender chooses a random sequence of routers
  - Some routers are honest, some controlled by attacker
  - Sender controls the length of the path







- Routing info for each link encrypted with router's public key
- Each router learns only the identity of the next router

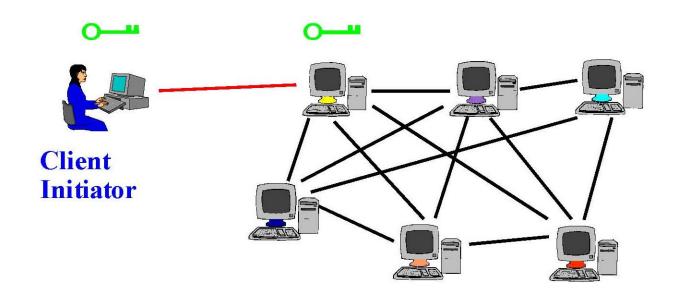
### Tor

- Second-generation onion routing network
  - http://tor.eff.org
  - Developed by Roger Dingledine, Nick Mathewson and Paul Syverson
  - Specifically designed for low-latency anonymous
     Internet communications
- Running since October 2003
- "Easy-to-use" client proxy

- Freely available, can use it for anonymous browsing

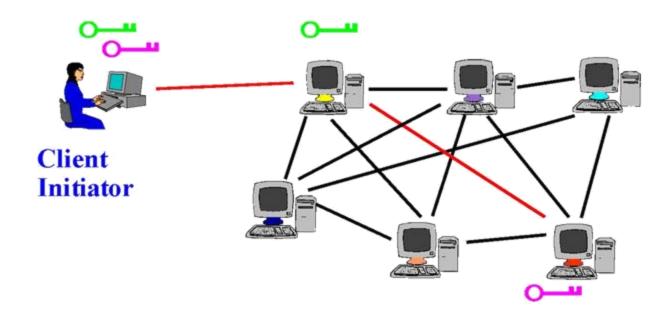
# Tor Circuit Setup (1)

• Client proxy establishes a symmetric session key and circuit with Onion Router #1



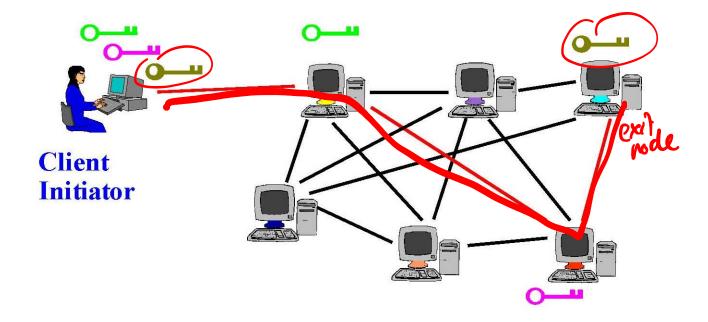
# Tor Circuit Setup (2)

- Client proxy extends the circuit by establishing a symmetric session key with Onion Router #2
  - Tunnel through Onion Router #1



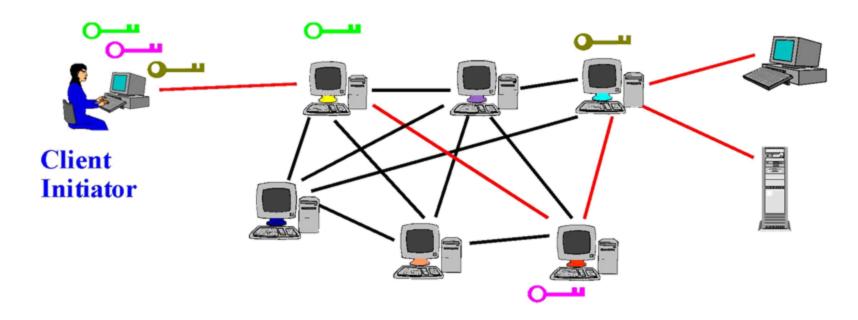
# Tor Circuit Setup (3)

- Client proxy extends the circuit by establishing a symmetric session key with Onion Router #3
  - Tunnel through Onion Routers #1 and #2



# Using a Tor Circuit

• Client applications connect and communicate over the established Tor circuit.



## How do you know who to talk to?

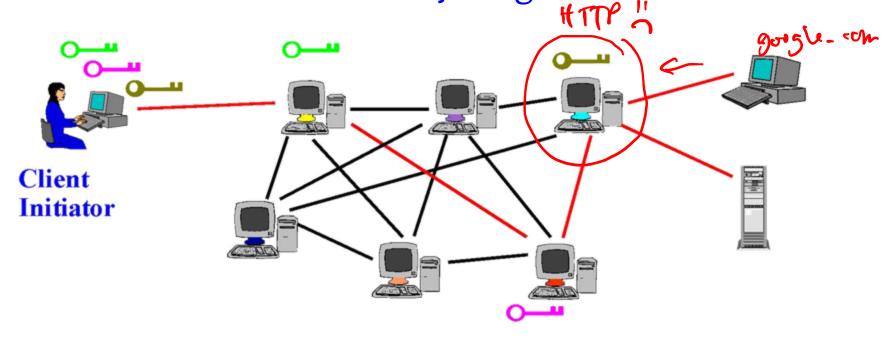
- Directory servers
  - Maintain lists of active onion routers, their locations, current public keys, etc.
  - Control how new routers join the network
    - "Sybil attack": attacker creates a large number of routers
  - Directory servers' keys ship with Tor code

## **Issues and Notes of Caution**

- Passive traffic analysis
  - Infer from network traffic who is talking to whom
  - To hide your traffic, must carry other people's traffic!
- Active traffic analysis
  - Inject packets or put a timing signature on packet flow
- Compromise of network nodes *<* 
  - Attacker may compromise some routers
    - Powerful adversaries may compromise "too many"
  - It is not obvious which nodes have been compromised
    - Attacker may be passively logging traffic
  - Better not to trust any individual router
    - Assume that some <u>fraction</u> of routers is good, don't know which

## **Issues and Notes of Caution**

- Tor isn't completely effective by itself
  - Tracking cookies, fingerprinting, etc.
  - Exit nodes can see everything!



## **Issues and Notes of Caution**

- The simple act of using Tor could make one a target for additional surveillance
- Hosting an exit node could result in illegal activity coming from your machine