

Physical Attacks on Deep Learning Systems

Ivan Evtimov

Collaborators and slide content contributions:

Earlence Fernandes, Kevin Eykholt, Chaowei Xiao, Amir Rahmati, Florian Tramèr, Bo Li, Atul Prakash, Tadayoshi Kohno, Dawn Song



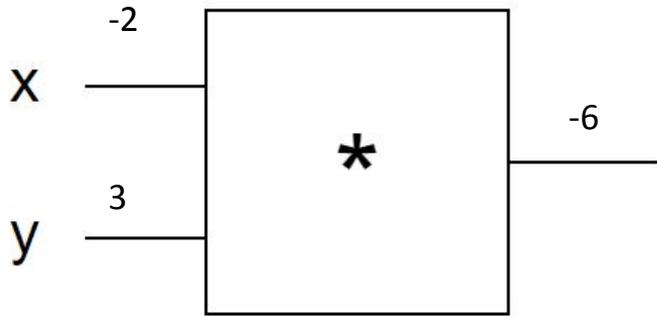
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WASHINGTON

Deep Learning Mini Crash Course

Neural Networks Background

Convolutional Neural Networks (CNNs)

Real-Valued Circuits



$$f(x, y) = xy$$

Goal: How do I increase the output of the circuit?

- Option 2. Analytic Gradient

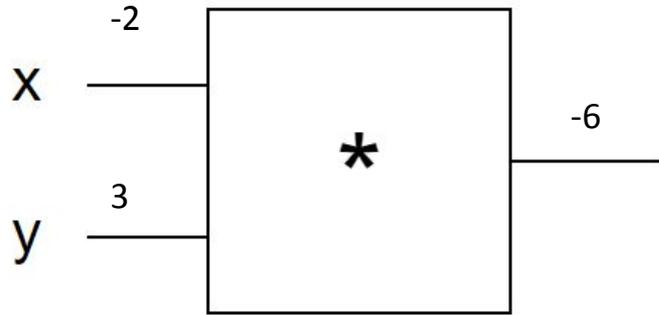
$$\frac{\partial f(x, y)}{\partial x} = \frac{f(x + h, y) - f(x, y)}{h}$$

Limit as $h \rightarrow 0$

$$x = x + \text{step_size} * x_gradient$$

$$y = y + \text{step_size} * y_gradient$$

Real-Valued Circuits



Goal: How do I increase the output of the circuit?

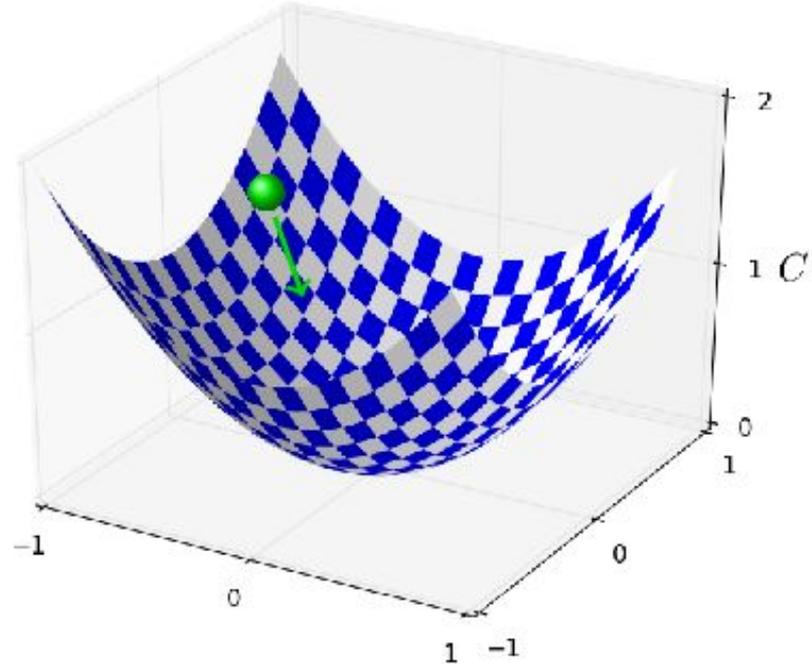
- Tweak the inputs. But how?
- Option 1. Random Search?

$$f(x, y) = xy$$

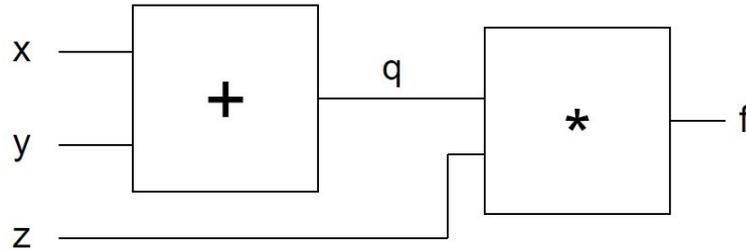
$$x = x + \text{step_size} * \text{random_value}$$
$$y = y + \text{step_size} * \text{random_value}$$

Gradients and Gradient Descent

- Each component of the gradient tells you how quickly the function is changing (increasing) in the corresponding direction.
- The gradient vector together points in the direction of the steepest ascent.
- To minimize a function, move in the opposite direction.
- Easy update rule for minimizing a variable v controlling a function f :
$$v = v - step * gradient(f)$$



Composable Real-Valued Circuits



$$f(x, y, z) = (x + y)z.$$

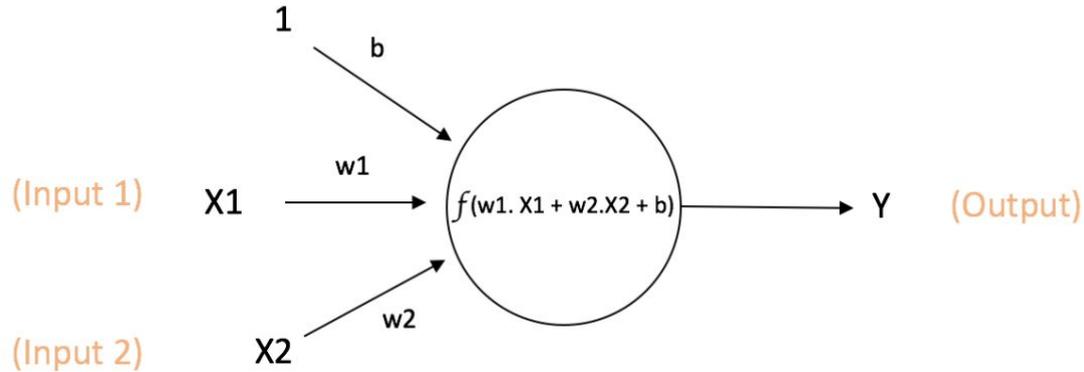
$$f(q, z) = qz \quad \implies \quad \frac{\partial f(q, z)}{\partial q} = z, \quad \frac{\partial f(q, z)}{\partial z} = q$$

$$q(x, y) = x + y \quad \implies \quad \frac{\partial q(x, y)}{\partial x} = 1, \quad \frac{\partial q(x, y)}{\partial y} = 1$$

$$\text{Chain Rule} \quad \frac{\partial f(q, z)}{\partial x} = \frac{\partial q(x, y)}{\partial x} \frac{\partial f(q, z)}{\partial q}$$

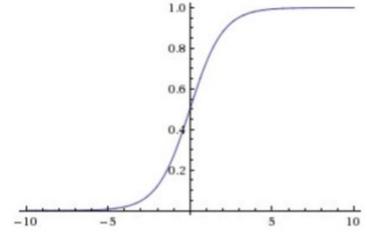
chain rule + some dynamic programming = backpropagation

Single Neuron

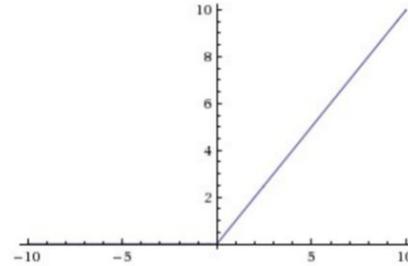


Output of neuron = $Y = f(w1 \cdot X1 + w2 \cdot X2 + b)$

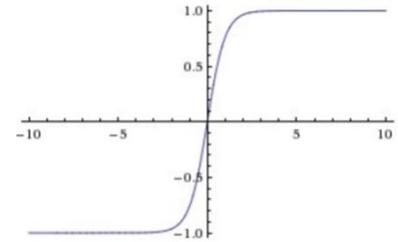
Activation function



Sigmoid

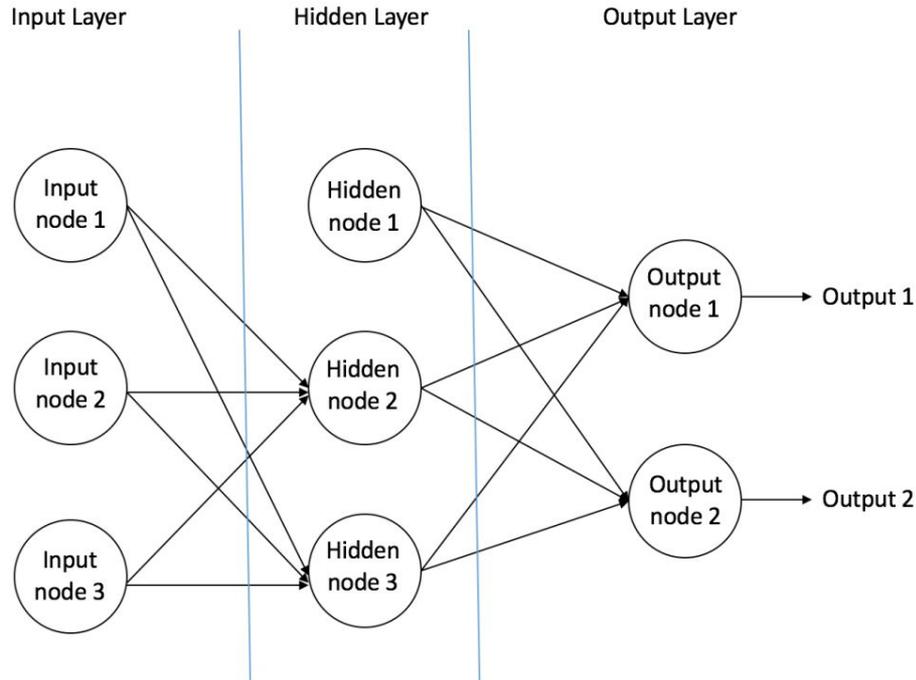


ReLU



tanh

(Deep) Neural Networks!

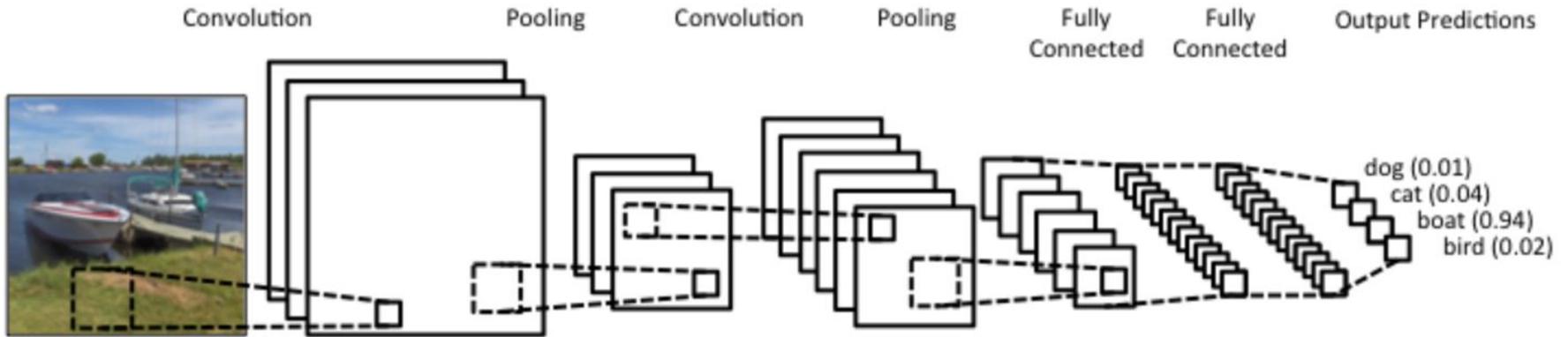


Organize neurons into a structure

Train (optimize) using backpropagation

Loss function: how far is the output of the network from the true label for the input?

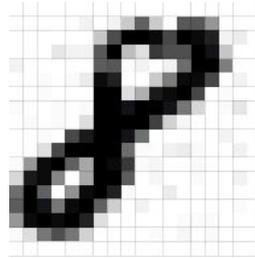
Convolutional Neural Networks (CNNs)



A CNN generally consists of 4 types of architectural units

Convolution
Non Linearity (ReLU)
Pooling or Subsampling
Classification (Fully Connected Layers)

How is an image represented for NNs?



- Matrix of numbers, where each number represents pixel intensity
- If image is colored, then there are three channels per pixel, each channel representing (R, G, B) values

Convolution Operator

1	1	1	0	0
0	1	1	1	0
0	0	1	1	1
0	0	1	1	0
0	1	1	0	0

Grayscale Image

1	0	1
0	1	0
1	0	1

Kernel or Filter or
Feature Detector



1	1	1	0	0
0	1	1	1	0
0	0	1	1	1
0	0	1	1	0
0	1	1	0	0

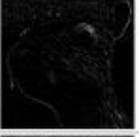
Image

4		

Convolved
Feature

Feature map!

- Slide the kernel over the input matrix
- Compute element wise multiplication (Hadamard/schur product), add results to get a single value
- Output is a feature map

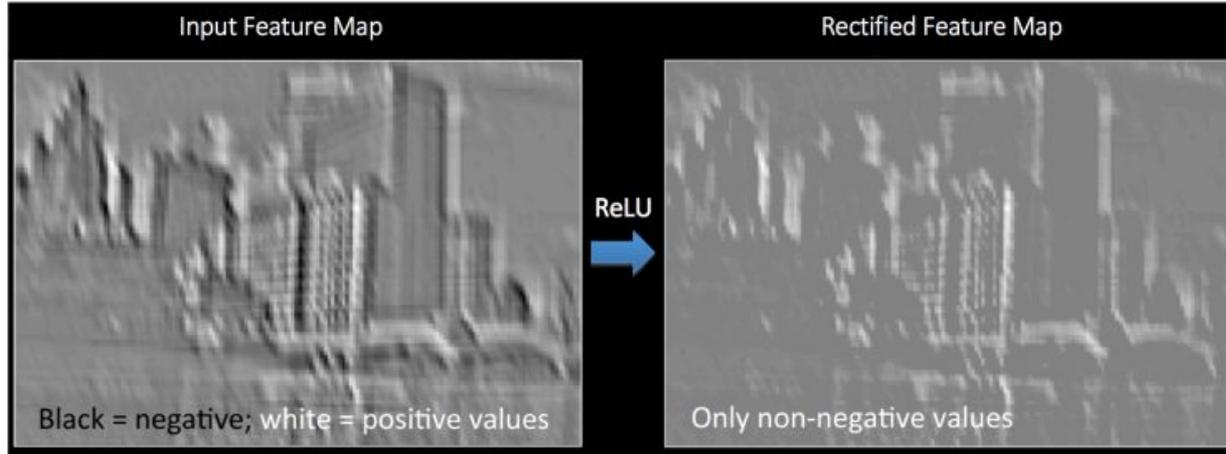
Operation	Filter	Convolved Image
Identity	$\begin{bmatrix} 0 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 0 \end{bmatrix}$	
Edge detection	$\begin{bmatrix} 1 & 0 & -1 \\ 0 & 0 & 0 \\ -1 & 0 & 1 \end{bmatrix}$	
	$\begin{bmatrix} 0 & 1 & 0 \\ 1 & -4 & 1 \\ 0 & 1 & 0 \end{bmatrix}$	
	$\begin{bmatrix} -1 & -1 & -1 \\ -1 & 8 & -1 \\ -1 & -1 & -1 \end{bmatrix}$	
Sharpen	$\begin{bmatrix} 0 & -1 & 0 \\ -1 & 5 & -1 \\ 0 & -1 & 0 \end{bmatrix}$	
Box blur (normalized)	$\frac{1}{9} \begin{bmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \\ 1 & 1 & 1 \end{bmatrix}$	
Gaussian blur (approximation)	$\frac{1}{16} \begin{bmatrix} 1 & 2 & 1 \\ 2 & 4 & 2 \\ 1 & 2 & 1 \end{bmatrix}$	

Many types of filters

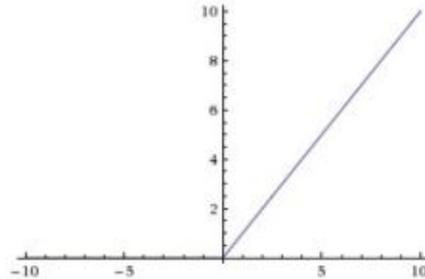


A CNN learns these filters during training

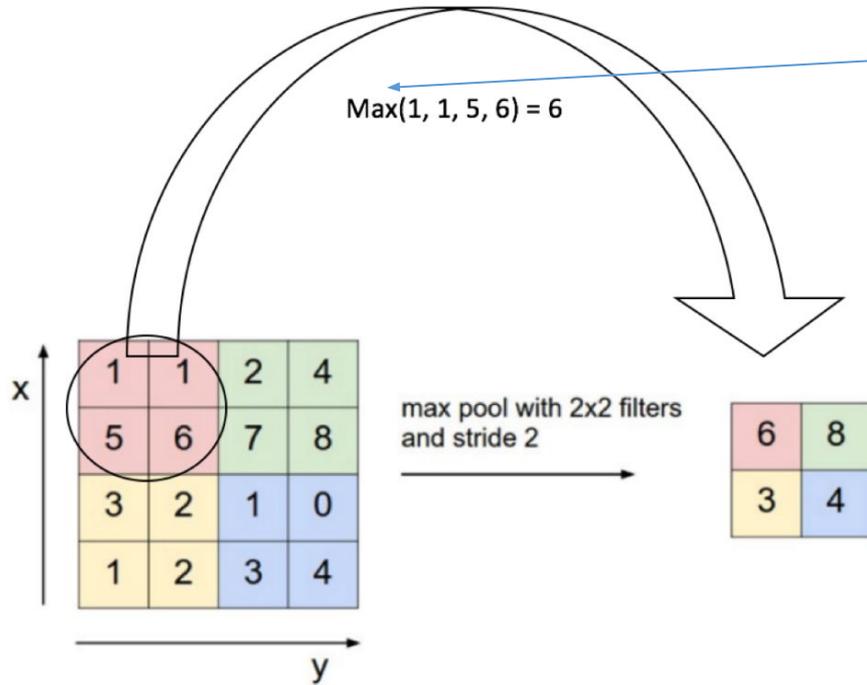
Rectified Linear Unit (Non-Linearity)



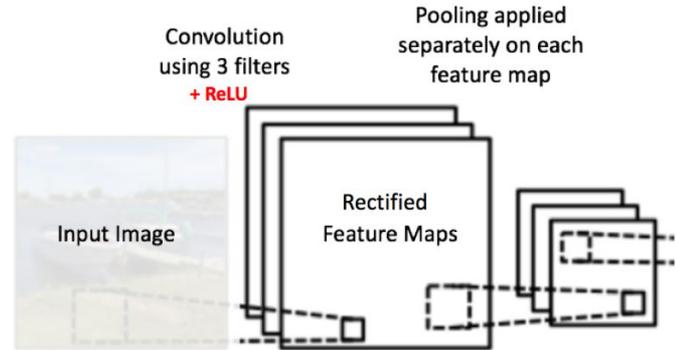
$$\text{Output} = \text{Max}(\text{zero}, \text{Input})$$



Pooling



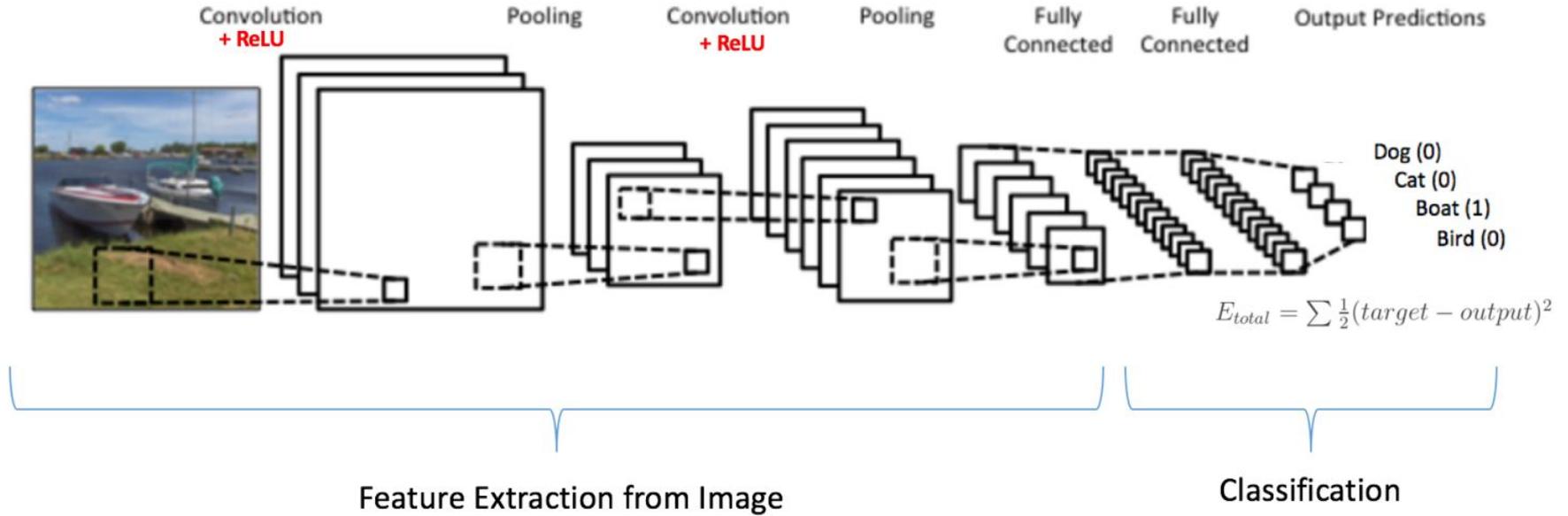
Can be Avg, sum, min, ...



Reduce dimensionality, but retain important features

Rectified Feature Map

Putting Everything Together



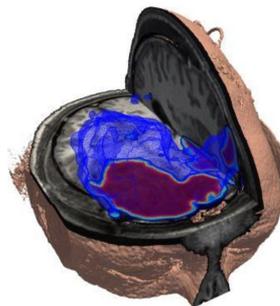
Deep Neural Networks are Useful



Playing sophisticated games



Understanding natural language



Processing medical images



Face recognition



Controlling cyber-physical systems?

Deep Neural Networks Can Fail

If you use a loss function that fulfills an adversary's goal, you can follow the gradient to find an image that misleads the neural network.

$$\mathbf{X}^{adv} = \mathbf{X} + \epsilon \text{sign}(\nabla_{\mathbf{X}} J(\mathbf{X}, y_{true}))$$



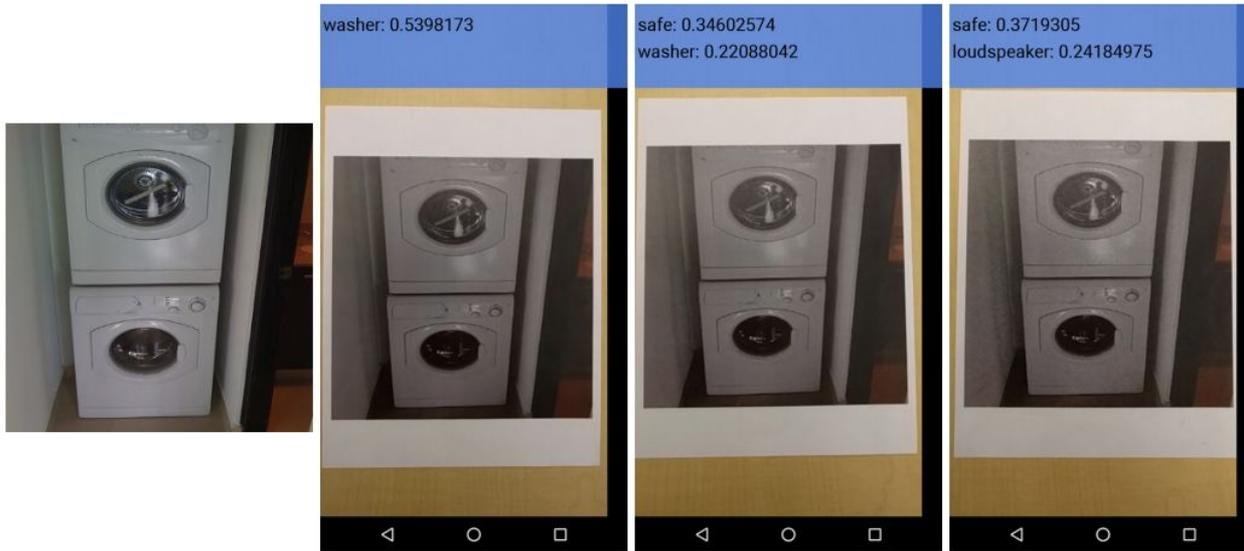
“gibbon”
99.3%
confidence

“panda”
57.7%
confidence

Image
Courtesy:
OpenAI

Deep Neural Networks Can Fail...

...if adversarial images are printed out

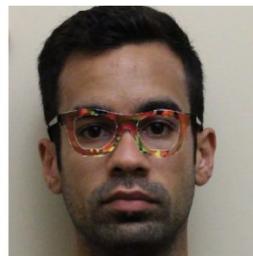


Kurakin et al. "Adversarial examples in the physical world." arXiv preprint arXiv:1607.02533 (2016).

Deep Neural Networks Can Fail...

...if an adversarially crafted physical object is introduced

This person wearing an
“adversarial” glasses frame...



...is classified as this person
by a state-of-the-art face
recognition neural network.



Sharif et al. "Accessorize to a crime: Real and stealthy attacks on state-of-the-art face recognition." Proceedings of the 2016 ACM SIGSAC Conference on Computer and Communications Security. ACM, 2016.

Deep neural network classifiers are vulnerable to adversarial examples in some physical world scenarios

However: In real-world applications, conditions vary more than in the lab.

Take autonomous driving as an example...



A road sign can be far away



or it could be at an angle

Can physical adversarial examples cause misclassification at large angles and distances?

An Optimization Approach To Creating Robust Physical Adversarial Examples

$$\operatorname{argmin}_{\delta} \lambda \|\delta\|_p + J(f_{\theta}(x + \delta), y^*)$$

Perturbation/Noise Matrix



Adversarial Target Label

Lp norm (L-0, L-1, L-2, ...)

Loss Function

An Optimization Approach To Creating Robust Physical Adversarial Examples

$$\operatorname{argmin}_{\delta} \lambda \|\delta\|_p + J(f_{\theta}(x + \delta), y^*)$$

Perturbation/Noise Matrix

Lp norm (L-0, L-1, L-2, ...)

Loss Function

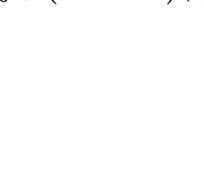
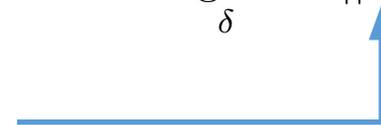
Adversarial Target Label

Challenge: This formulation only generates perturbations valid for a single viewpoint. How can we make the perturbations viewpoint-invariant?

An Optimization Approach To Creating Robust Physical Adversarial Examples

$$\operatorname{argmin}_{\delta} \lambda \|\delta\|_p + J(f_{\theta}(x + \delta), y^*)$$

Perturbation/Noise Matrix



Adversarial Target Label

Lp norm (L-0, L-1, L-2, ...) Loss Function

$$\operatorname{argmin}_{\delta} \lambda \|\delta\|_p + \frac{1}{k} \sum_{i=1}^k J(f_{\theta}(x_i + \delta), y^*)$$



What about physical realizability?

Observation: Signs are often messy...



What about physical realizability?

So: make the perturbation appear as vandalism



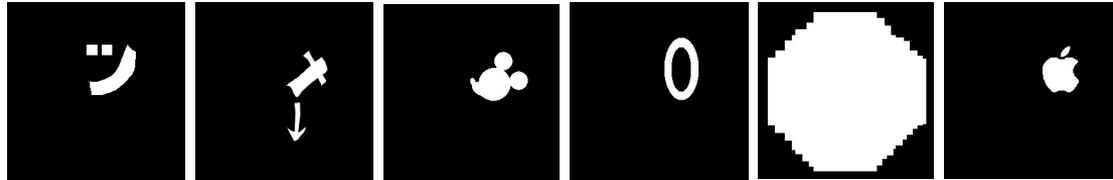
Camouflage
Sticker



Subtle
Poster

Optimizing Spatial Constraints

$$\operatorname{argmin}_{\delta} \lambda \|M_x \cdot \delta\|_p + \frac{1}{k} \sum_{i=1}^k J(f_{\theta}(x_i + M_x \cdot \delta), y^*)$$



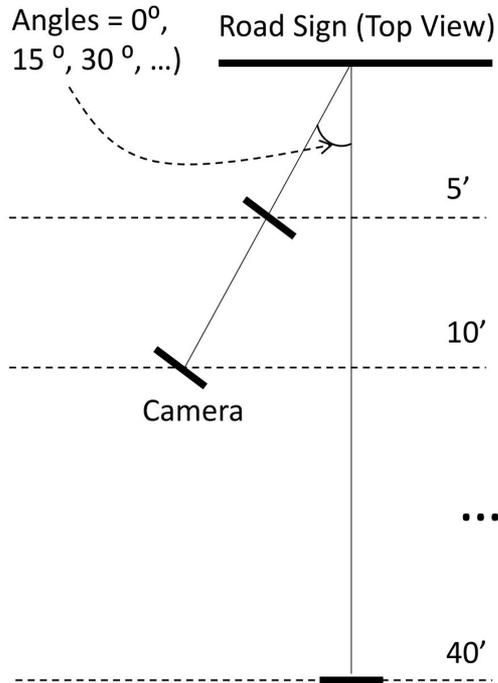
Subtle Poster
Camouflage Sticker

Mimic vandalism
“Hide in the human
psyche”



How Can We Realistically Evaluate Attacks?

Lab Test (Stationary)



Field Test (Drive-By)



~ 250 feet, 0 to 20 mph

Record video

Sample frames every k frames

Run sampled frames through DNN



Lab Test Summary (Stationary)

Target Classes:
 Stop -> Speed Limit 45
 Right Turn -> Stop

Numbers at the bottom of the
 images
 are success rates

Video: camo graffiti
<https://youtu.be/1mJMPqi2bS>
[Q](https://youtu.be/1mJMPqi2bS)
 Video: subtle poster
<https://youtu.be/xwKpX-5Q98o>

Subtle Poster
100%

Subtle Poster
73.33%

Camo Graffiti
66.67%

Camo Art
100%

Camo Art
80%

Field Test (Drive-by)

Target Classes:
Stop -> Speed Limit 45
Right Turn -> Stop

Classification top class is indicated at
the bottom of the images.
Left: "Adversarial" stop sign
Right: Clean stop sign



Attacks on Inception-v3



Coffee Mug -> Cash Machine, 81% success rate



Open Questions and Future Work

- Have we successfully hidden the perturbations from casual observers?
- Are systems deployed in practice truly vulnerable?
- How can we defend against these threats?



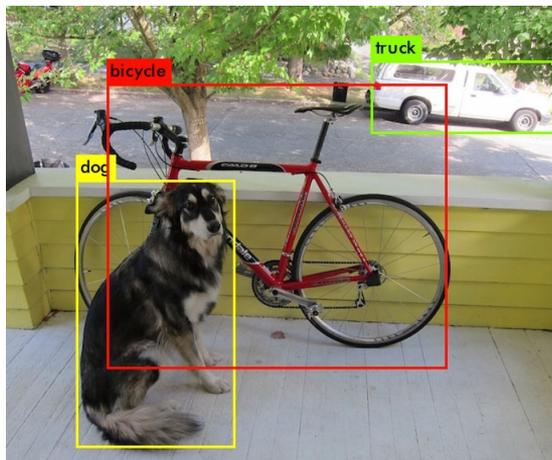
Classification

What's the dominant object in this image?



Object Detection

What are the objects in this scene, and where are they?



Semantic Segmentation

What are the precise shapes and locations of objects?



We know that physical adversarial examples exist for classifiers
Do they exist for richer classes of vision algorithms?

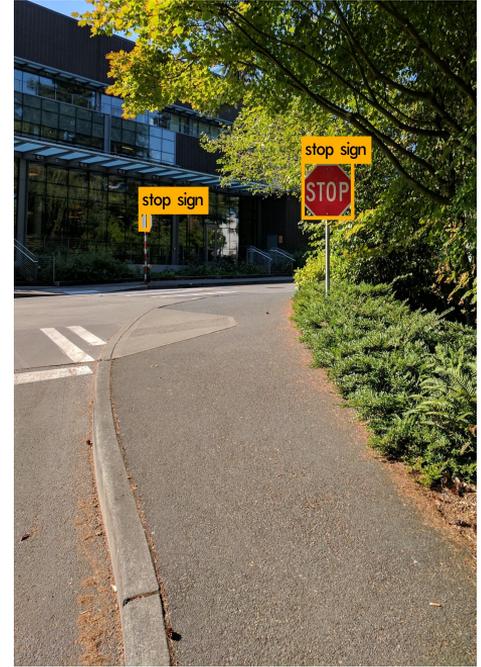
Challenges in Attacking Detectors



Detectors process entire scene, allowing them to use contextual information

Not limited to producing a single labeling, instead labels all objects in the scene

The location of the target object within the scene can vary widely



Translational Invariance

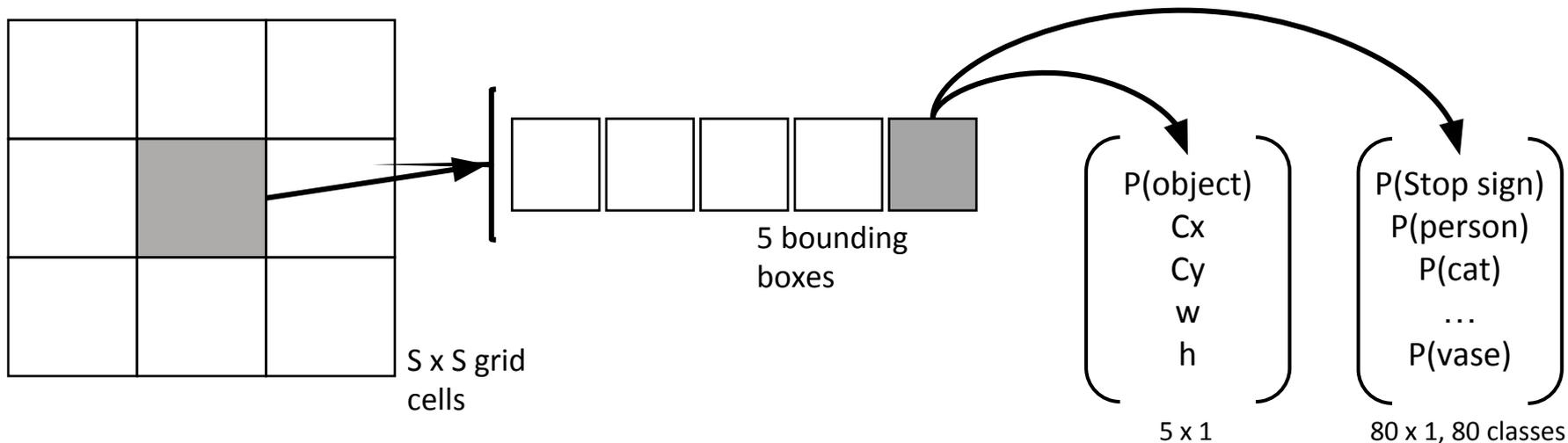


...



$$\operatorname{argmin}_{\delta} \lambda \|M_x \cdot \delta\|_p + \mathbb{E}_{x_i \sim X^v} J(f_{\theta}(x_i + T_i(M_x \cdot \delta)), y^*)$$

Designing the Adversarial Loss Function



$$J_d(x, y) = \max_{s \in \mathcal{S}^2, b \in \mathcal{B}} P(s, b, y, f_\theta(x))$$

Prob. of object being class 'y'

Output of YOLO, 19 x 19 x 425 tensor

Input scene

Minimize the probability of "Stop" sign among all predictions

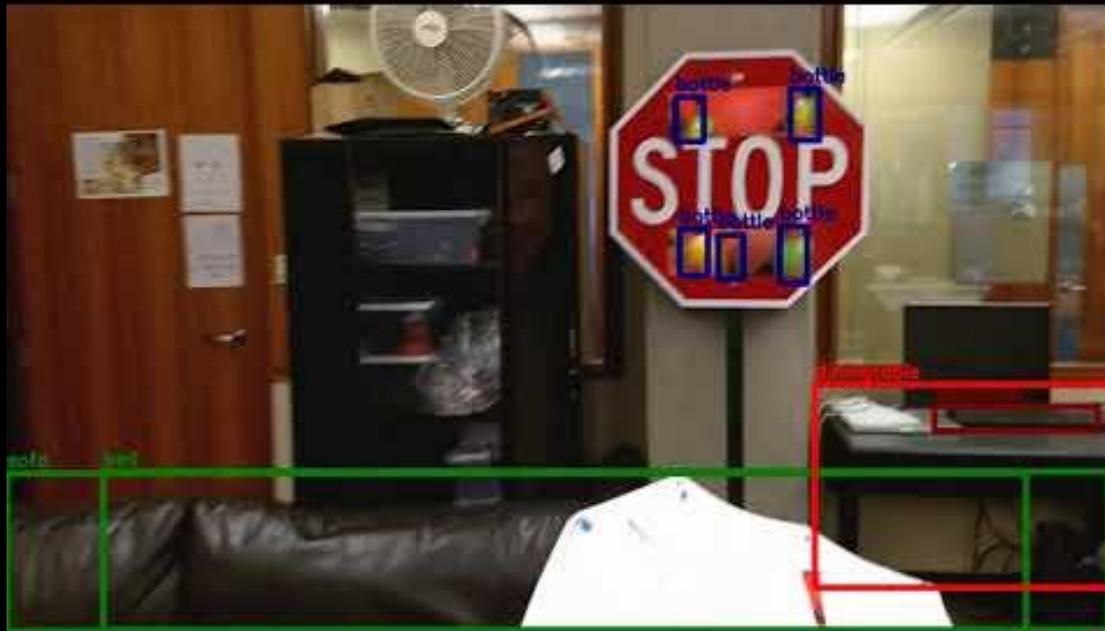
Poster and Sticker Attack



Poster Attack on YOLO v2



Sticker Attack on YOLO v2





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Robust Physical-World Attacks on Deep Learning Models

Project website: <https://iotsecurity.eecs.umich.edu/#roadsigns>

Collaborators: Earlence Fernandes, Kevin Eykholt, Chaowei Xiao, Amir Rahmati, Florian Tramèr, Bo Li, Atul Prakash, Tadayoshi Kohno, Dawn Song

Structure of Classifiers

Layer Type	Number of Channels	Filter Size	Stride	Activation
conv	3	1x1	1	ReLU
conv	32	5x5	1	ReLU
conv	32	5x5	1	ReLU
maxpool	32	2x2	2	-
conv	64	5x5	1	ReLU
conv	64	5x5	1	ReLU
maxpool	64	2x2	2	-
conv	128	5x5	1	ReLU
conv	128	5x5	1	ReLU
maxpool	128	2x2	2	-
FC	1024	-	-	ReLU
FC	1024	-	-	ReLU
FC	43	-	-	Softmax

Layer Type	Number of Channels	Filter Size	Stride	Activation
conv	64	8x8	2	ReLU
conv	128	6x6	2	ReLU
conv	128	5x5	1	ReLU
FC	17	-	-	Softmax

GTSRB*-CNN

Accuracy: 95%

43 classes of German road signs* from the GTSRB classification dataset.

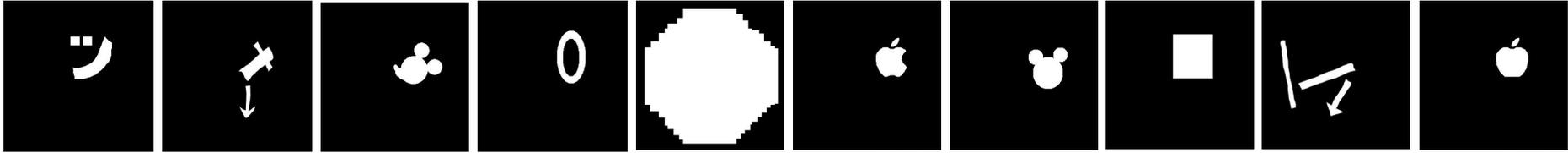
**The stop sign images were replaced with U.S. stop sign images both in training and in evaluation.*

LISA-CNN

Accuracy: 91%

17 classes of U.S. road signs from the LISA classification dataset

How Might One Choose A Mask?

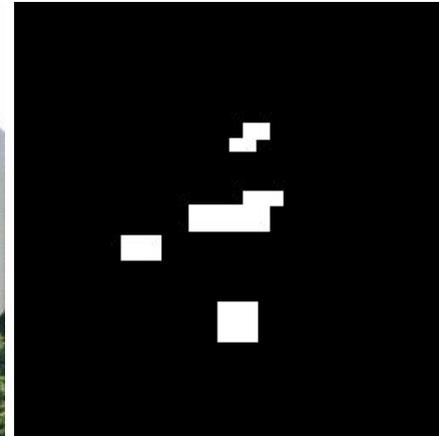


We had very good success with the octagonal mask

Hypothesis: Mask surface area should be large or should be focused on “sensitive” regions

$$\operatorname{argmin}_{\delta} \lambda \|M_x \cdot \delta\|_p + \frac{1}{k} \sum_{i=1}^k J(f_{\theta}(x_i + M_x \cdot \delta), y^*)$$

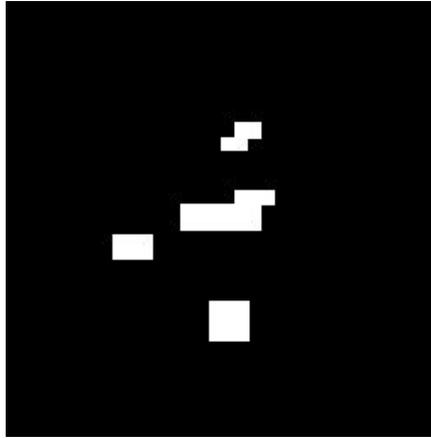
Use L-1



Process of Creating a Useful Sticker Attack



L-1 Perturbation



Result Mask



Sticker Attack!

Handling Fabrication/Perception Errors

$$\operatorname{argmin}_{\delta} \lambda \|M_x \cdot \delta\|_p + \frac{1}{k} \sum_{i=1}^k J(f_{\theta}(x_i + M_x \cdot \delta), y^*) + NPS(M_x \cdot \delta)$$

$$NPS(\delta) = \sum_{\hat{p} \in \delta} \prod_{p' \in P} |\hat{p} - p'|$$

P is a set of printable RGB triplets

