## IcePAK

#### **Team**

Jennifer Apacible

**Brian Donohue** 

Austin Hedeen

**Daniel Luna** 

**Dove Shlachter** 

#### **Problem**

- Globally, there are over 3 million deaths per year from vaccine-preventable diseases
- Most of these occur in developing countries
- Over half of those are children under 5

## Challenge

- Vaccines require specific storage requirements
- Inability to properly store vaccines can impact distribution
- Affected areas often have low visibility
- Current data is difficult and time consuming to reason about and process

#### Solution

- Make data easy to consume
- Highlight problem areas
- Make recommendations on future resource use
- Make it easy to update

## **Technology**

- Touch screen mobile device
- Android
- Nexus 7
- D3.js visualization library

## Accessibility

- Variety of visualizations
  - Many use cases
- Smart color coding
  - Fast to process
- Keep superfluous information at bay
  - Focus on what you need

## Visibility

- Visual
  - Color coding
- Spacial
  - Dedicated graph space
  - Clear orderings
- Deep
  - Explore this problem area, right now

#### Guidance

- Who is most served by new resources?
- How many and where?
- What difference will it make?

#### **Extention**

- Easy to update
- Updates quickly
- Use data in existing format



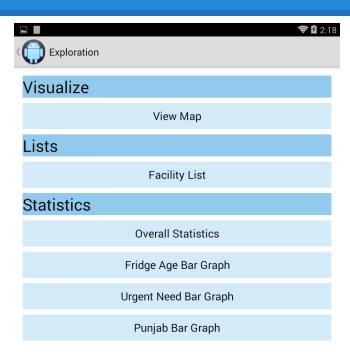
- We are a manager in Pakistan
- Data for June 2014 just arrived





IcePAK is focused on vaccine cold chain management in Pakistan. Its goal is to integrate large amounts of data into easily consumable forms, enabling decision makers and managers to allocate resources effectively. High visibility of problem areas and automated allocation recommendations, allows these at risk locations to recognised early and dealt with efficiently.



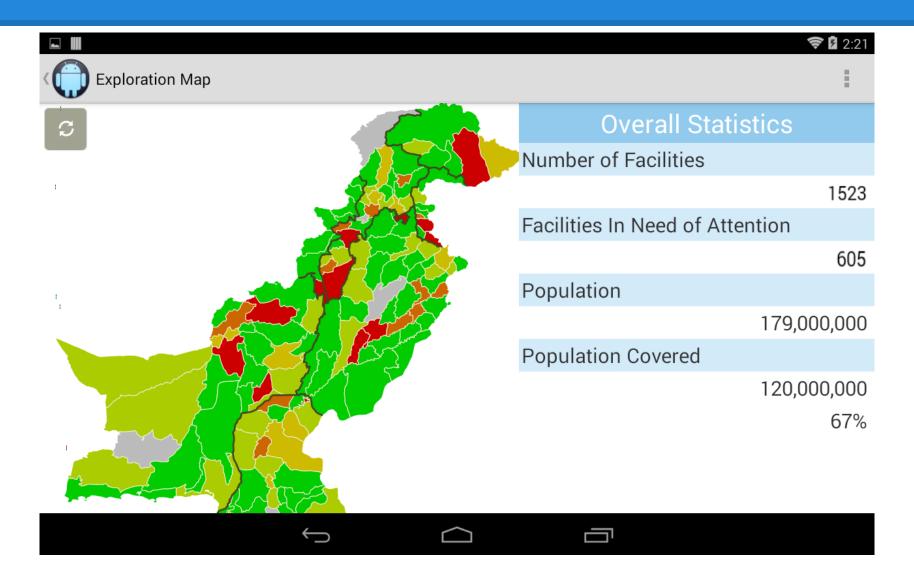


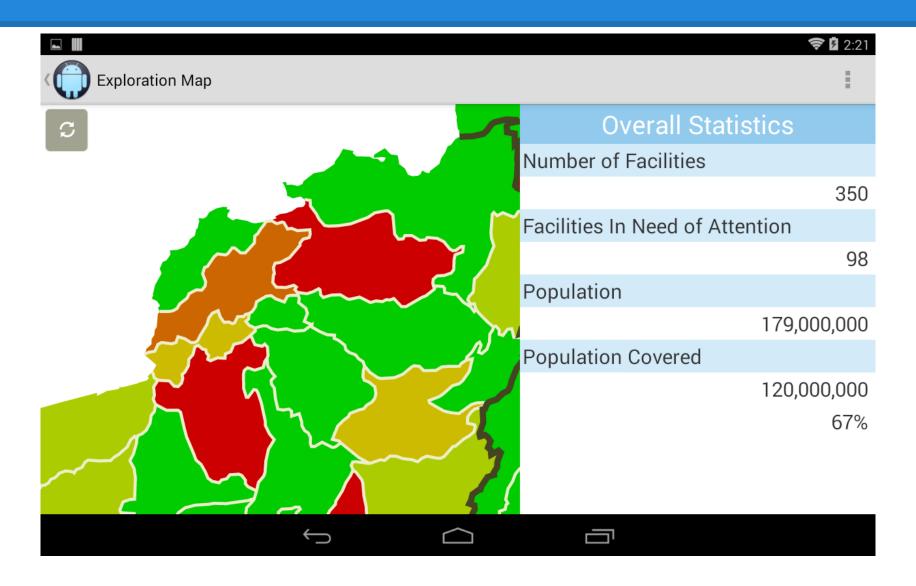




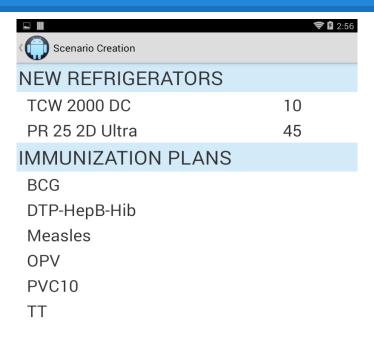










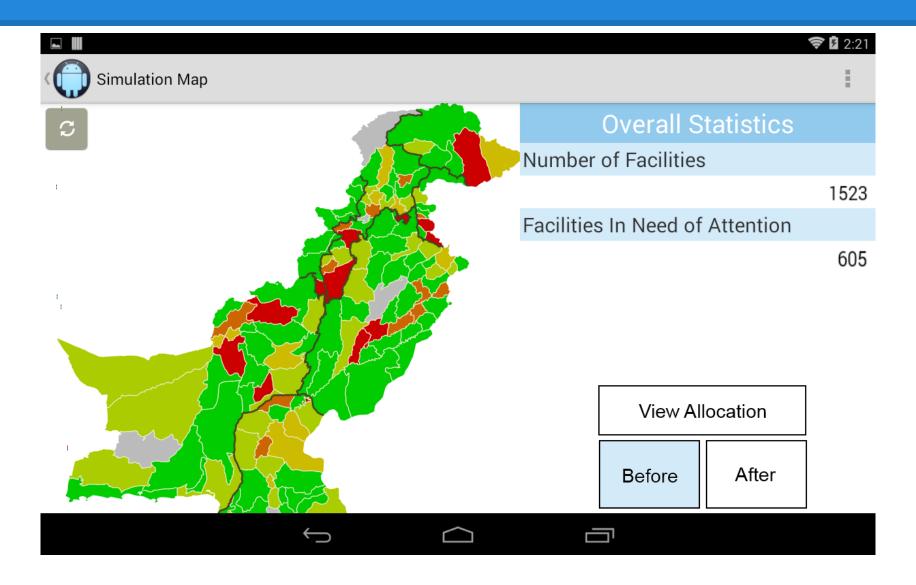


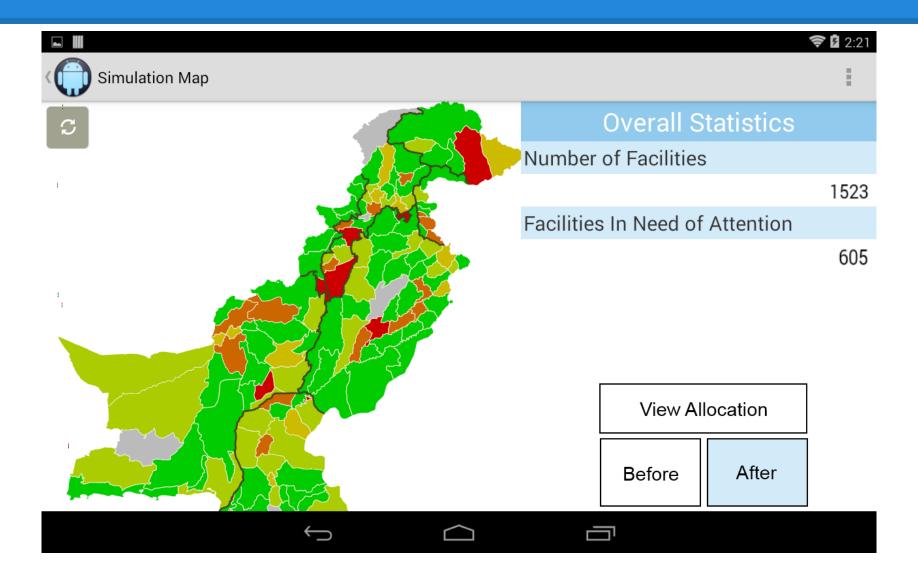
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# Thank you

Questions?