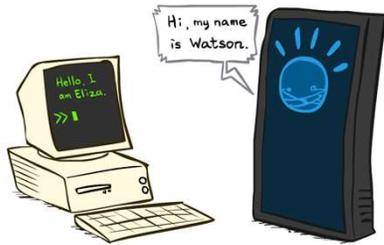


Dialog Systems



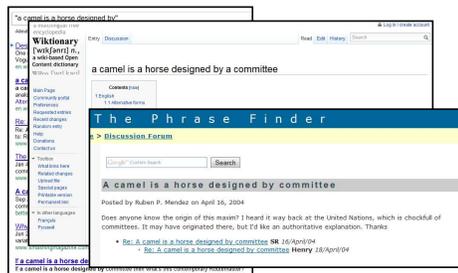
ELIZA



- A “psychotherapist” agent (Weizenbaum, ~1964)
- Led to a long line of chatterbots
- How does it work:
 - Trivial NLP: string match and substitution
 - Trivial knowledge: tiny script / response database
 - Example: matching “I remember ___” results in “Do you often think of ___”?
- Can fool some people some of the time?

[Demo: <http://nlp-addiction.com/eliza>]

Watson



What's in Watson?

- A question-answering system (IBM, 2011)
- Designed for the game of Jeopardy
- How does it work:
 - Sophisticated NLP: deep analysis of questions, noisy matching of questions to potential answers
 - Lots of data: onboard storage contains a huge collection of documents (e.g. Wikipedia, etc.), exploits redundancy
 - Lots of computation: 90+ servers
- Can beat all of the people all of the time?



Machine Translation



Machine Translation



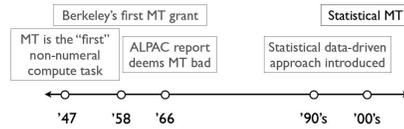
- Translate text from one language to another
- Recombines fragments of example translations
- Challenges:
 - What fragments? [learning to translate]
 - How to make efficient? [fast translation search]

The Problem with Dictionary Lookups

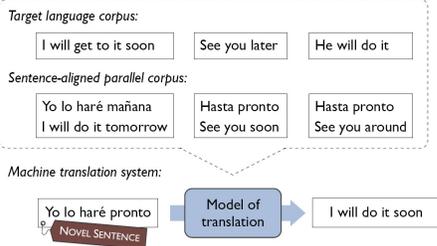
- 顶部 /**top**/roof/
- 顶端 /summit/peak/**top**/apex/
- 顶头 /coming directly towards one/**top**/end/
- 盖 /lid/**top**/cover/canopy/build/Gai/
- 盖帽 /surpass/**top**/
- 极 /extremely/pole/utmost/**top**/collect/receive/
- 尖峰 /peak/**top**/
- 面 /fade/side/surface/aspect/**top**/face/flour/
- 摘心 /**top**/topping/

Example from Douglas Hofstadter

MT: 60 Years in 60 Seconds



Data-Driven Machine Translation

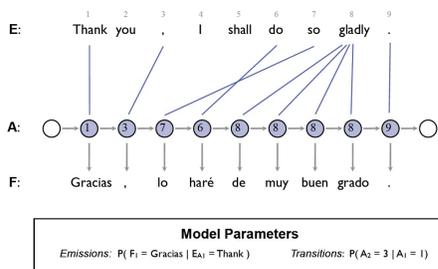


Learning to Translate

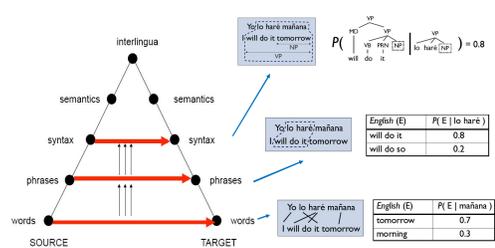
CLASSIC SOUPS		Sm.	Lg.
清 鸡 汤 57.	House Chicken Soup (Chicken, Celery, Potato, Onion, Carrot)	1.50	2.75
鸡 饭 汤 58.	Chicken Rice Soup	1.85	3.25
鸡 麵 汤 59.	Chicken Noodle Soup	1.85	3.25
廣東 湯 60.	Cantonese (Wonton) Soup	1.50	2.75
番茄 湯 61.	Tomato Clear Egg Drop Soup	1.65	2.95
雲 吞 湯 62.	Regular (Wonton) Soup	1.10	2.10
酸 辣 湯 63.	Hot & Sour Soup	1.10	2.10
香 花 湯 64.	Egg Drop Soup	1.10	2.10
雲 吞 湯 65.	Egg Drop (Wonton) Mix	1.10	2.10
豆 腐 湯 66.	Tofu Vegetable Soup	NA	3.50
雞 玉 米 湯 67.	Chicken Corn Cream Soup	NA	3.50
蟹 肉 玉 米 湯 68.	Crab Meat Corn Cream Soup	NA	3.50
海 鮮 湯 69.	Seafood Soup	NA	3.50

Example from Adam Lopez

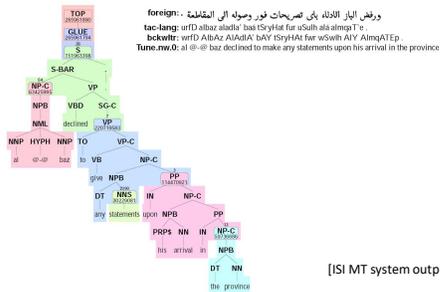
An HMM Translation Model



Levels of Transfer



Example: Syntactic MT Output



Document Analysis with LSA: Outline

- Motivation
- Bag-of-words representation
- Stopword elimination, stemming, reference vocabulary
- Vector-space representation
- Document comparison with the cosine similarity measure
- Latent Semantic Analysis

Motivation

- Document analysis is a highly active area, very relevant to information science, the World Wide Web, and search engines.
- Algorithms for document analysis span a wide range of techniques, from string processing to large matrix computations.
- One application: automatic essay grading.



Representations for Documents

- Text string
- Image (i.e., .jpg, .gif, and .png files)
- linguistically structured files: PostScript, Portable Doc. Format (PDF), XML.
- Vector: e.g., bag-of-words
- Hypertext, hypermedia



Fundamental Problems

- Representation*
- Lexical Analysis (tokenizing)*
- Information Extraction*
- Comparison (similarity, distance)*
- Classification (e.g., for net-nanny service)*
- Indexing (to permit fast retrieval)
- Retrieval (querying and query processing)

*important for AI

Bag-of-Words Representation

A **multiset** is a collection like a set, but which allows duplicates (any number of copies) of elements.
 { a, b, c } is a set. (It is also a multiset.)
 { a, a, b, c, c, c } is not a set, but it is a multiset.
 { c, a, b, a, c, c } is the same multiset. (Order doesn't matter).
 A multiset is also called a **bag**.



Bag-of-Words (continued)

Let document D =
"The big fox jumped over the big fence."
The bag representation is:
{ big, big, fence, fox, jumped, over, the, the }

For notational consistency, we use alphabetical order.
Also, we omit punctuation and normalize the case.

The ordering information in the document is lost. But
this is OK for some applications.

Eliminating Stopwords

In information retrieval and some other types of
document analysis, we often begin by deleting words
that don't carry much meaning or that are so
common that they do little to distinguish one
document from another. Such words are called
stopwords.

Examples: (articles) a, an, the; (quantifiers) any, some, only, many, all, no;
(pronouns) I, you, it, he, she, they, me, him, her, them, his, hers, their, theirs,
my, mine, your, our, yours, ours, this, that, these, those, who, whom, which;
(prepositions) above, at, behind, below, beside, for, in, into, of, on, onto, over,
under; (verbs) am, are, be, been, is, were, go, gone, went, had, have, do, did,
can, could, will, would, might, may, must; (conjunctions) and, but, if, then, not,
neither, nor, either, or; (other) yes, perhaps, first, last, there, where, when.



Stemming

In order to detect similarities among words, it often
helps to perform stemming. We typically stem a
word by removing its suffixes, leaving the basic
word, or "uninflecting" the word

- apples → apple
- cacti → cactus
- swimming → swim
- swam → swim

Reference Vocabulary

A counterpart to stopwords is the *reference vocabulary*.
These are the words that ARE allowed in document
representations.

These are all stemmed, and are not stopwords.
There might be several hundred or even thousands of
terms in a reference vocabulary for real document
processing.

Vector representation



Assume we have a reference vocabulary of words that
might appear in our documents.

{apple, big, cat, dog, fence, fox, jumped, over, the, zoo}

We represent our bag

{ big, big, fence, fox, jumped, over, the, the }

by giving a vector (list) of occurrence counts of each
reference term in the document:

[0, 2, 0, 0, 1, 1, 1, 1, 2, 0]

If there are n terms in the reference vocabulary, then each document is
represented by a point in an n-dimensional space.

Indexing

Create links from terms to documents or
document parts

- (a) concordance
- (b) table of contents
- (c) book index
- (d) index for a search engine
- (e) database index for a relation (table)

Concordance

A *concordance* for a document is a sort of dictionary that lists, for each word that occurs in the document the sentences or lines in which it occurs.

"document":

A concordance for a *document* is a sort of dictionary that lists, for each word that occurs in the *document* the

"occurs":

that lists, for each word that *occurs* in the document the sentences or lines in which it *occurs*.

Search Engine Index

Query terms are organized into a large table or tree that can be quickly searched.

(e.g., large hash-table in memory, or a B-Tree with its top levels in memory).

Associated with each term is a list of occurrences, typically consisting of Document IDs or URLs.

Document Comparison

Typical problems:

- Determine whether two documents are slightly different versions of the same document. (applications: search engine hit filtering, plagiarism detection).
- Find the longest common subsequence for a pair of documents. (can be useful in genetic sequencing).
- Determine whether a new document should be placed into the same category as a model document. (essay grading, automatic response generation, etc.)

Cosine Similarity Function

Document 1:

"All Blues. First the key to last night's notes."

Document 2:

"How to get your message across. Restate your key points first and last."

Reference vocabulary:

{ across, blue, first, key, last, message, night, note, point, restate, zebra }

Cosine Similarity (cont)

Document 1 reduced:
blue first key last night note

Document 2 reduced:
message across restate key point first last

Document 1 vector representation:
[0, 1, 1, 1, 1, 0, 1, 1, 0, 0, 0]

Document 2 vector representation:
[1, 0, 1, 1, 1, 1, 0, 0, 1, 1, 0]

Cosine Similarity (cont)

Dot product (same as "inner product")

$[0, 1, 1, 1, 1, 0, 1, 1, 0, 0, 0] \cdot [1, 0, 1, 1, 1, 1, 0, 0, 1, 1, 0]$

$$= 0 \cdot 1 + 1 \cdot 0 + 1 \cdot 1 + 1 \cdot 1 + 1 \cdot 1 + 0 \cdot 1 + 1 \cdot 0 + 1 \cdot 0 + 0 \cdot 1 + 0 \cdot 0 = 3$$

Normalized:

$$\cos \theta = (v_1 \cdot v_2) / (\|v_1\| \|v_2\|)$$

$$\|v\| = \sqrt{v \cdot v} \quad \cos \theta = 3 / (\sqrt{6} \sqrt{7}) \approx 0.4629.$$



Properties of the Cosine Similarity

$\cos \theta = 0$ means that the document vectors are orthogonal and the documents have no reference vocabulary occurrences in common.

$\cos \theta = 1$ means that the documents are either identical or the vectors point in the same direction in the n-dim space. That is, the documents share the same distribution of occurrences of the reference terms.

Latent Semantic Analysis

A problem with the cosine similarity function:
Unless both documents use the same term for something, the similarity is not recognized.

"Computer learning environments have a great future."

"Educational technology offers wonderful potential."

cosine similarity is 0.

LSA (continued)

With Latent Semantic Analysis, the vector for each document is first transformed into a vector in another space -- a "semantic space" in which related terms get mapped to the same element or set of elements.

After that, the cosine similarity between the new vectors will be greater, if the documents share RELATED terms.

LSA (continued)

The semantic space for LSA is obtained from a set of documents given in advance.

The space is created using matrix factorization via the Singular Value Decomposition (SVD) method.

This is computationally costly, but modern computers are powerful enough to do it.

For more details, see Chapter 16 of *Introduction to Python for Artificial Intelligence*.

Singular Value Decomposition

Given term-document matrix A, having t rows and d columns, find TSD such that:

A = TSD

T is a t by t orthonormal matrix

D is a d by d orthonormal matrix

S is an m by m diagonal matrix, where m is the rank of A.

```
import LinearAlgebra as LA
(TSD) = LA.singular_value_decomposition(A)
```

Latent Semantic Model

Given TSD, form a reduced (and generalized) product $T_r S_r D_r$ by deleting the rows and columns of S that contain the n-k smallest diagonal values. Then eliminate the last n-k columns of T to get T_r and eliminate the last n-k rows of D to get D_r .

$A_r = T_r S_r D_r$

To compare two documents in the latent semantic space, first map the documents into the space and then compute their cosine similarity.

$doc_1' = D_r doc_1$; $doc_2' = D_r doc_2$; $cossim(doc_1', doc_2')$

Example

d_1 = "the brown weasel followed the fox and stole the eggs"
 d_2 = "behind the fence the thief fled with half a dozen"
 d_3 = "artificial limbs can offer full mobility"

Documents used to create a semantic space:
"the lazy brown fox jumped over the fence"
"the thief jumped the lazy fence and fled"
"artificial intelligence is full of surprises"

$\text{cossim}(d_1, d_2) = 0$ Without LSA, d_1 and d_2 seem dissimilar.
 $\text{cossim}(d'_1, d'_2) = 1$ With LSA, they are completely similar.
 $\text{cossim}(d_1, d_3) = \text{cossim}(d'_1, d'_3) = 0$ But LSA does not
make d_3 any more similar to the others.