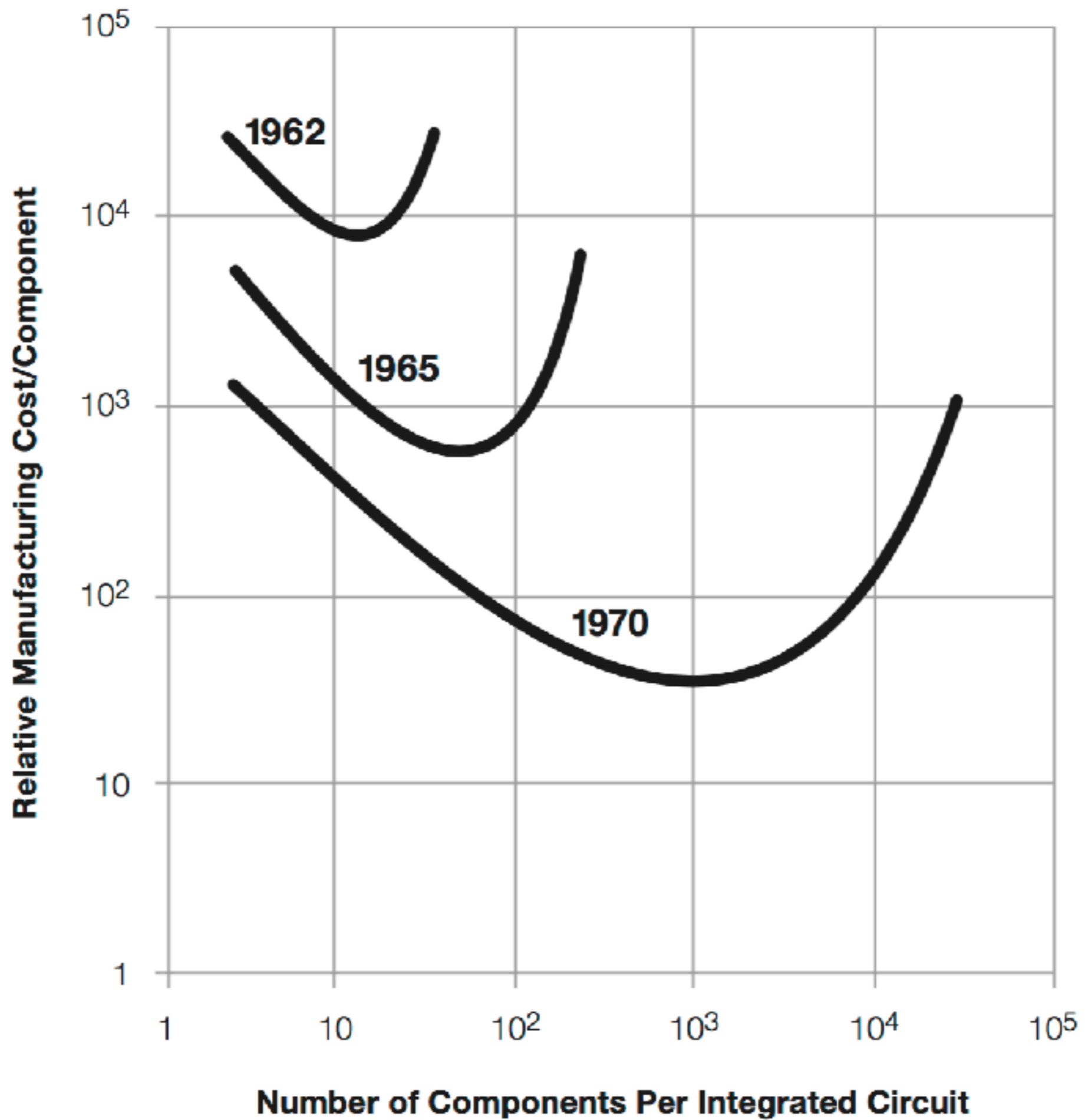


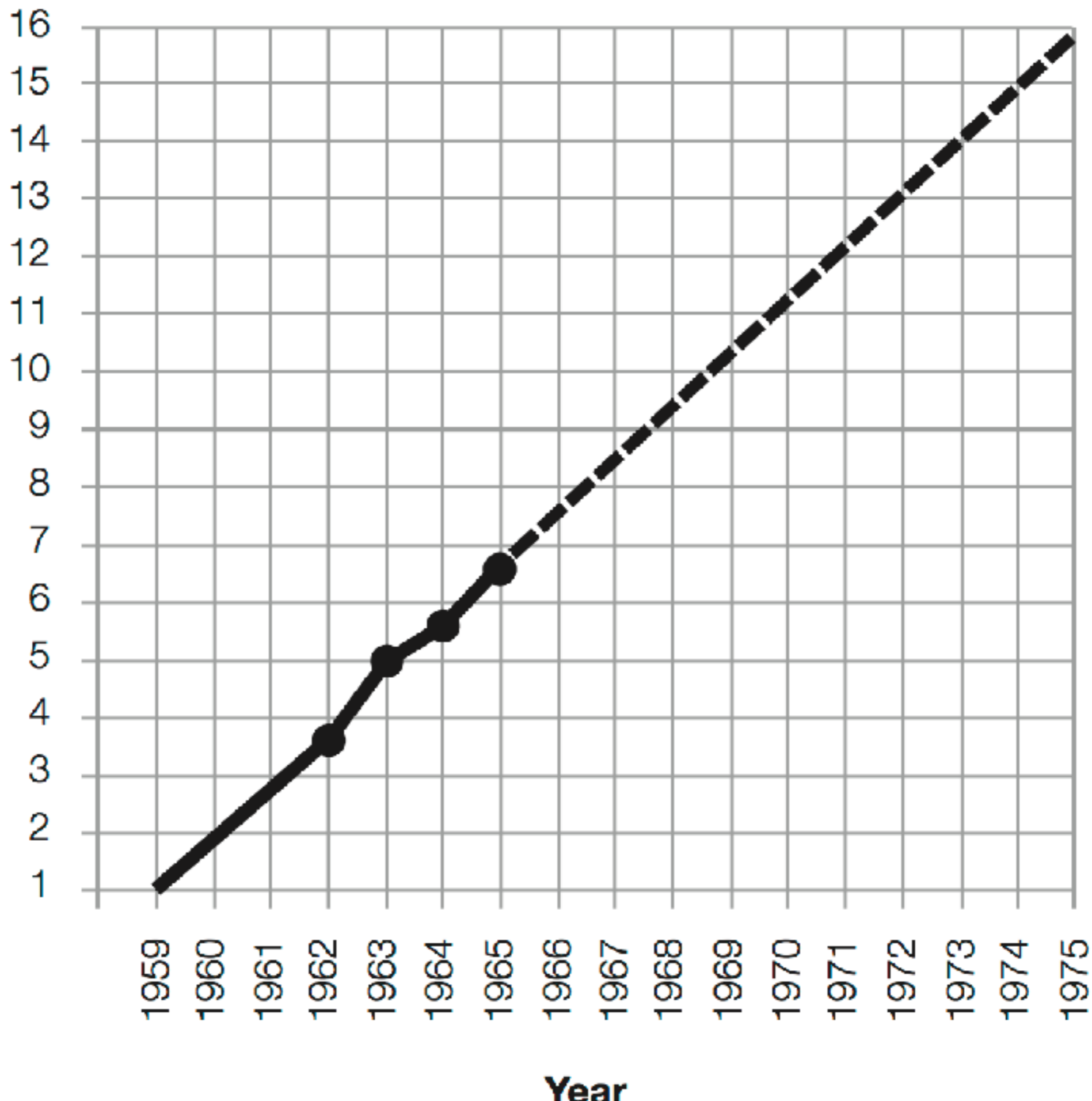
Dark silicon, Shiny  
objects, and the  
uncertain future

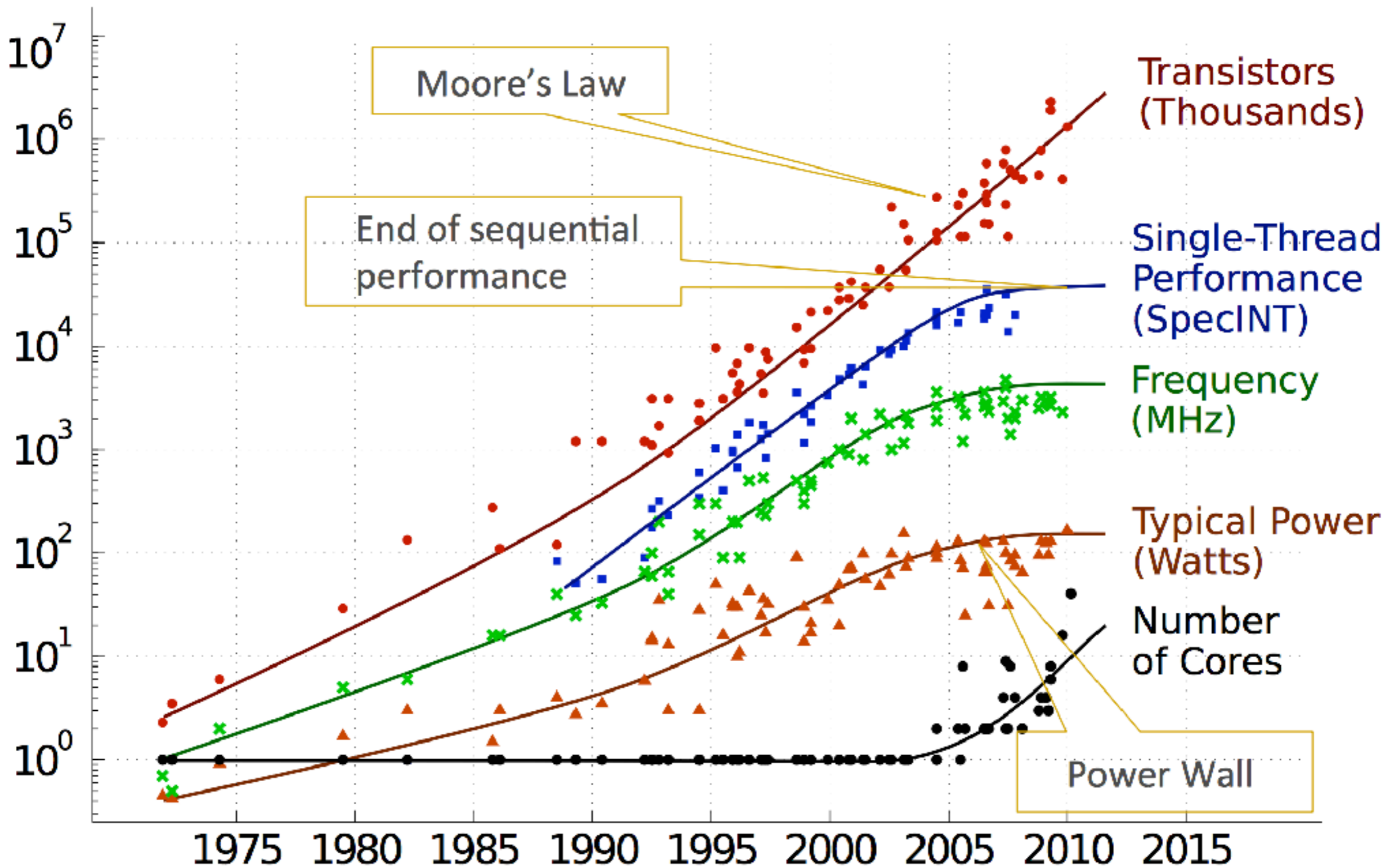


# Moore's Law



**Log<sub>2</sub> of the Number of Components  
Per Integrated Function**





Data collected by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, C. Batten

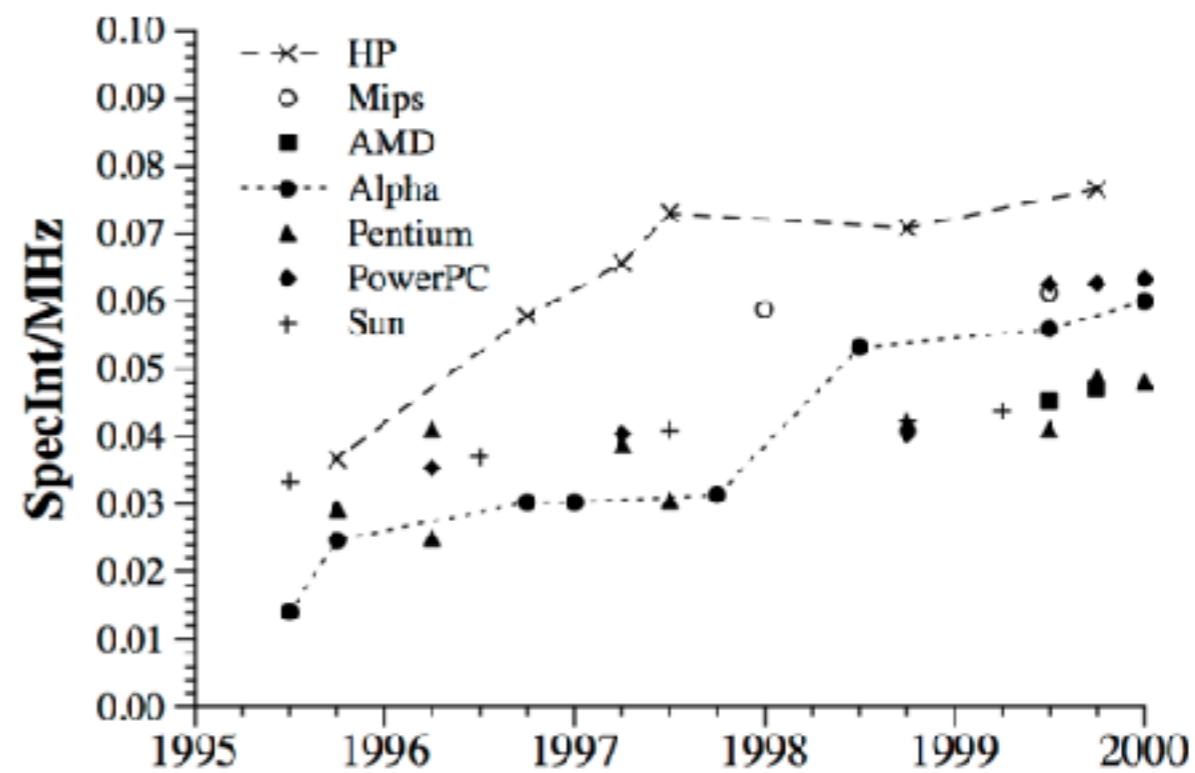
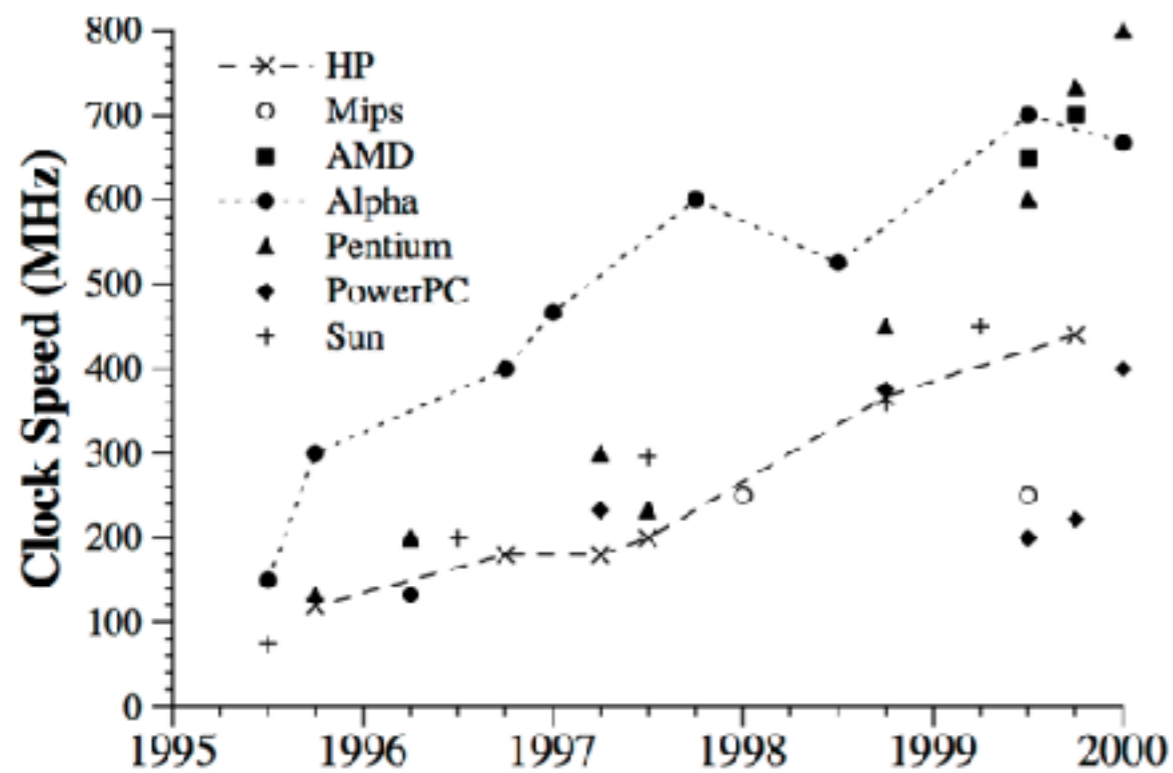
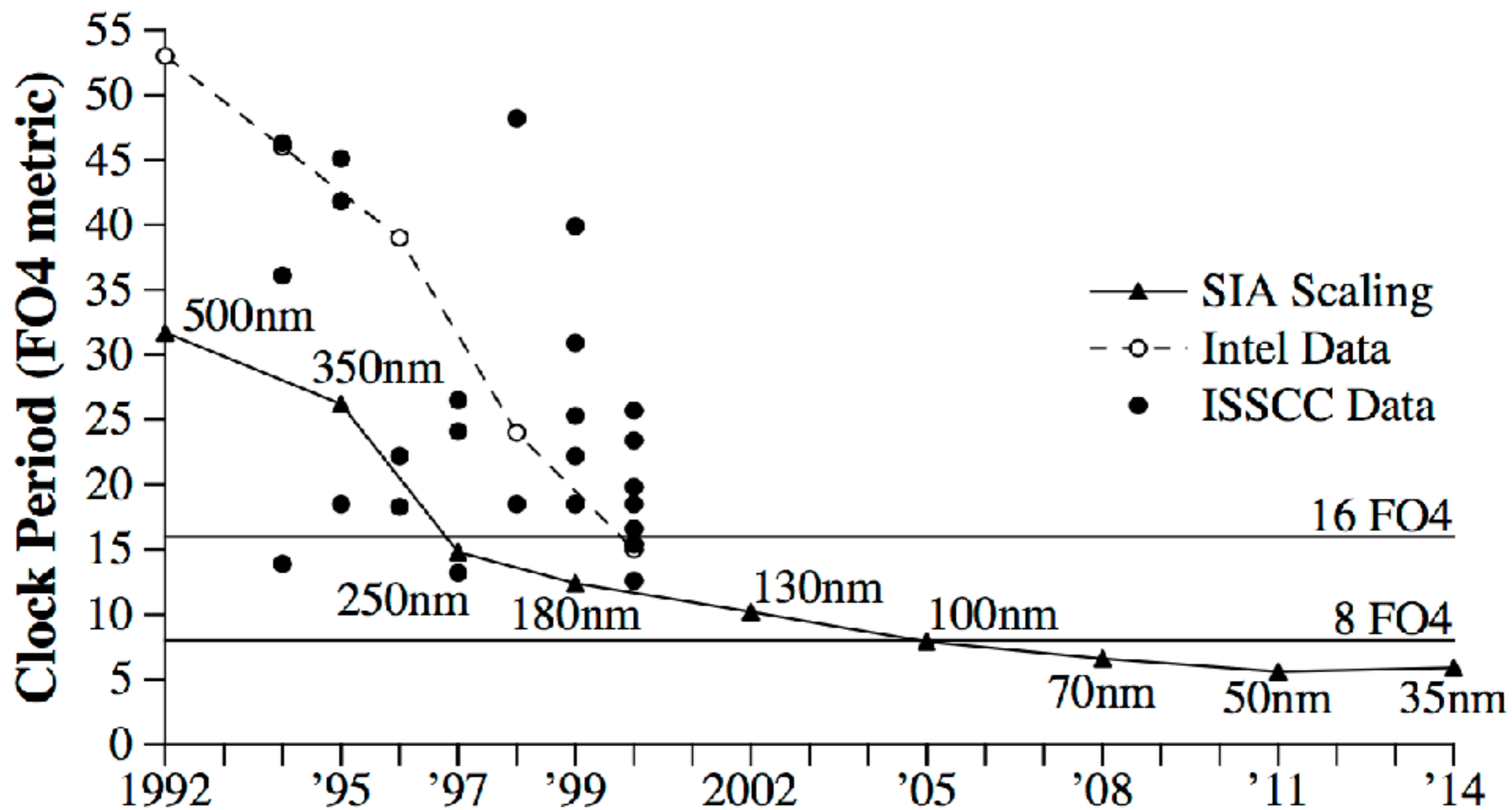
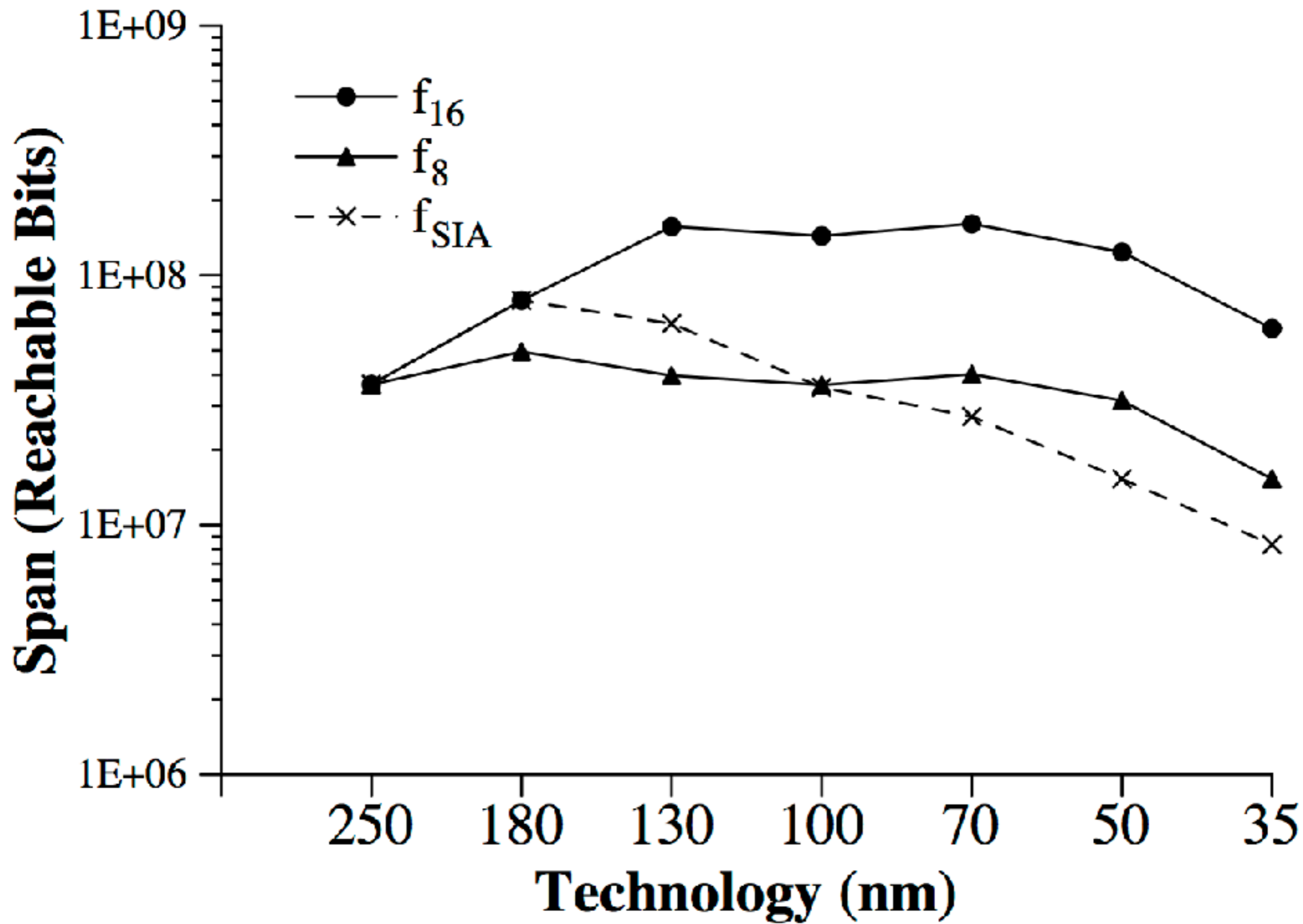
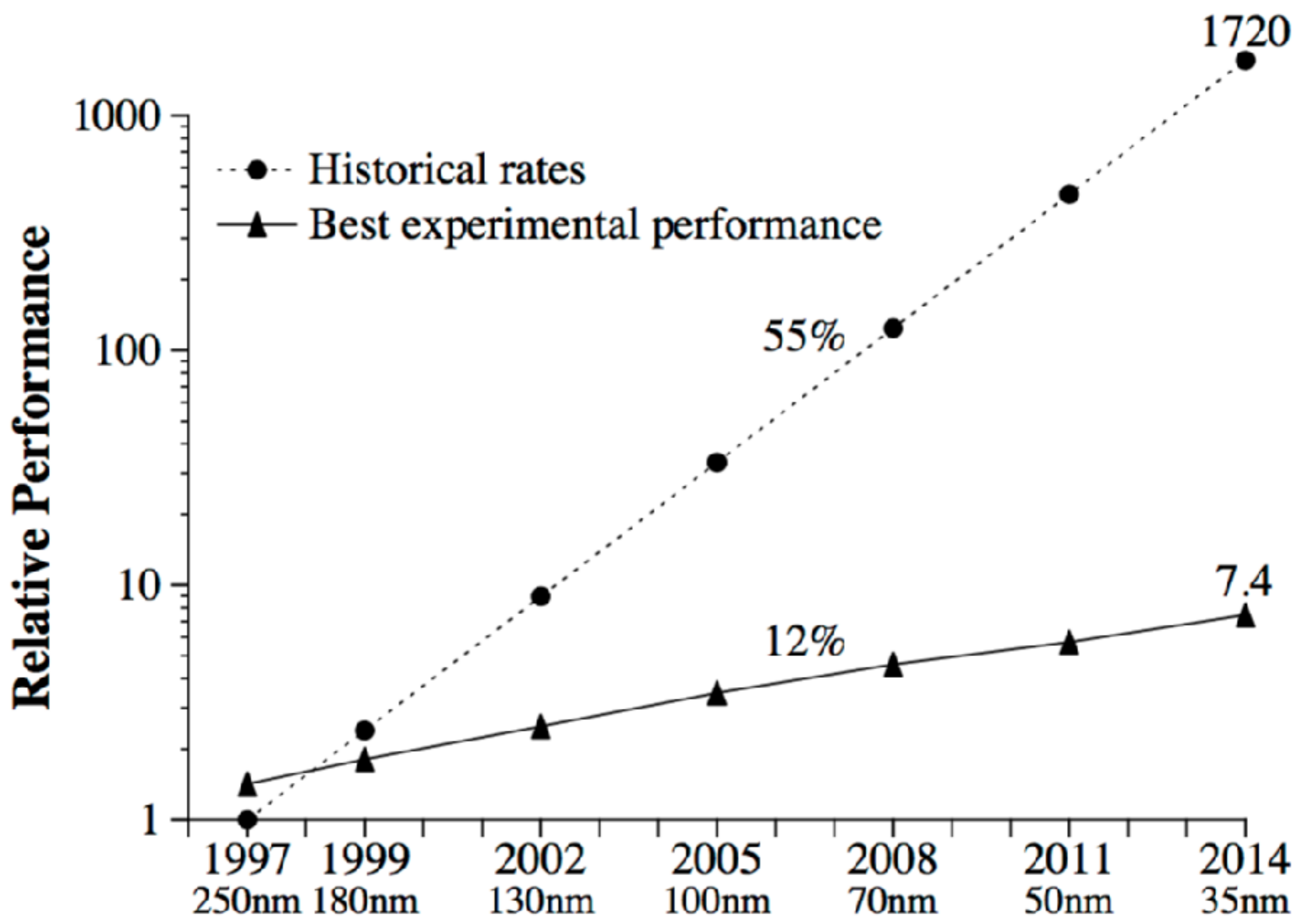


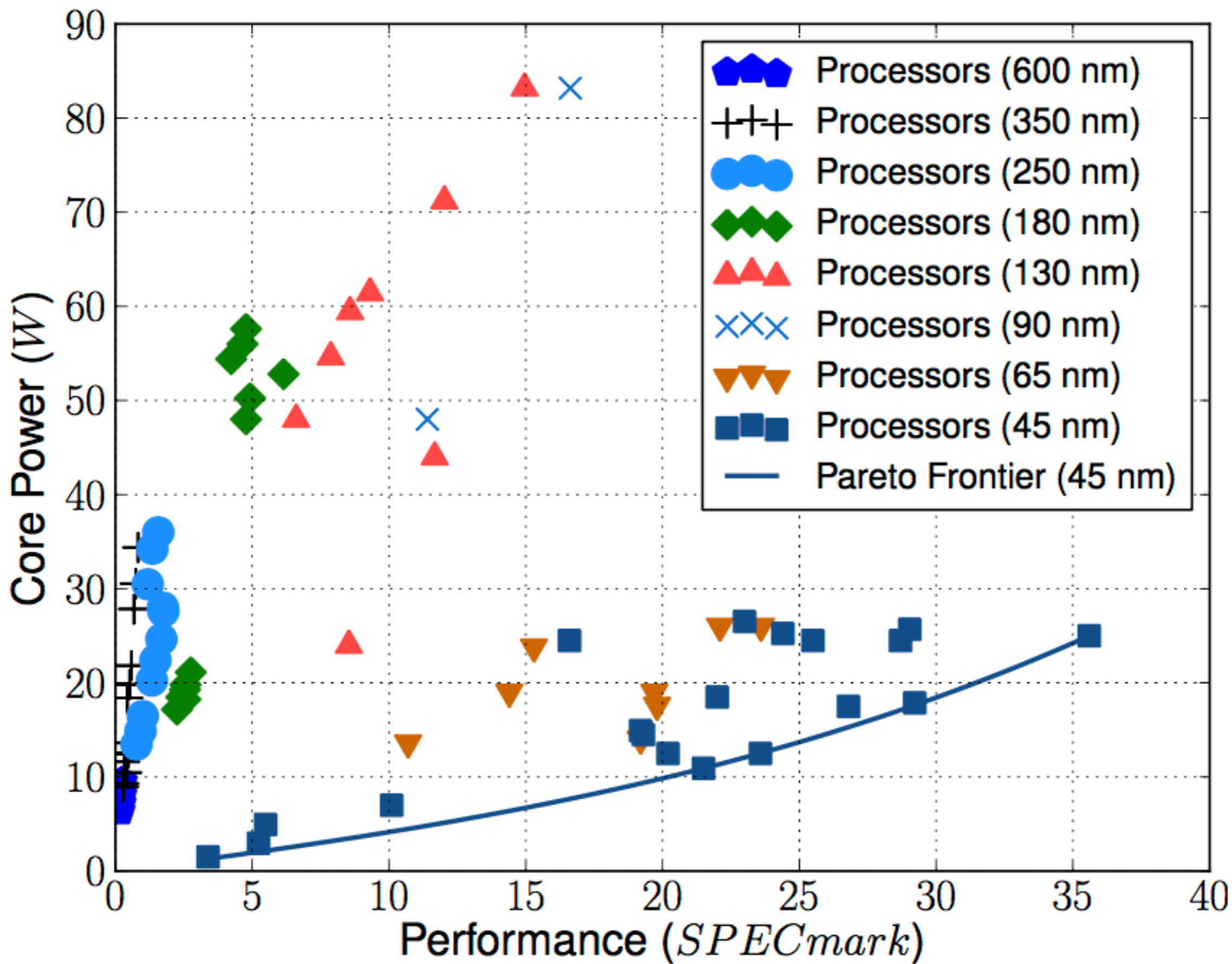
Figure 1: Processor clock rates and normalized processor performance (SpecInt/Clock rate), 1995-2000.



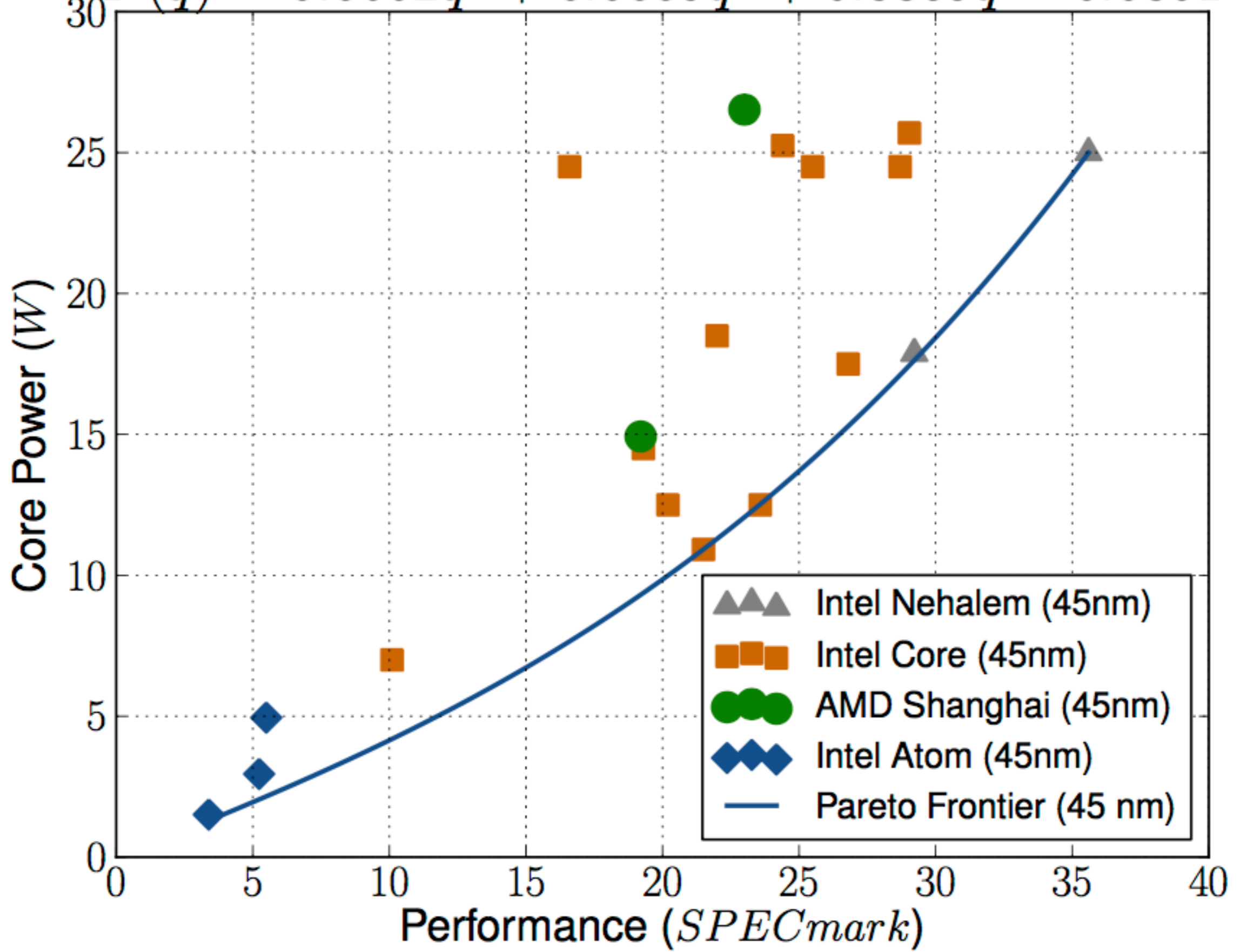






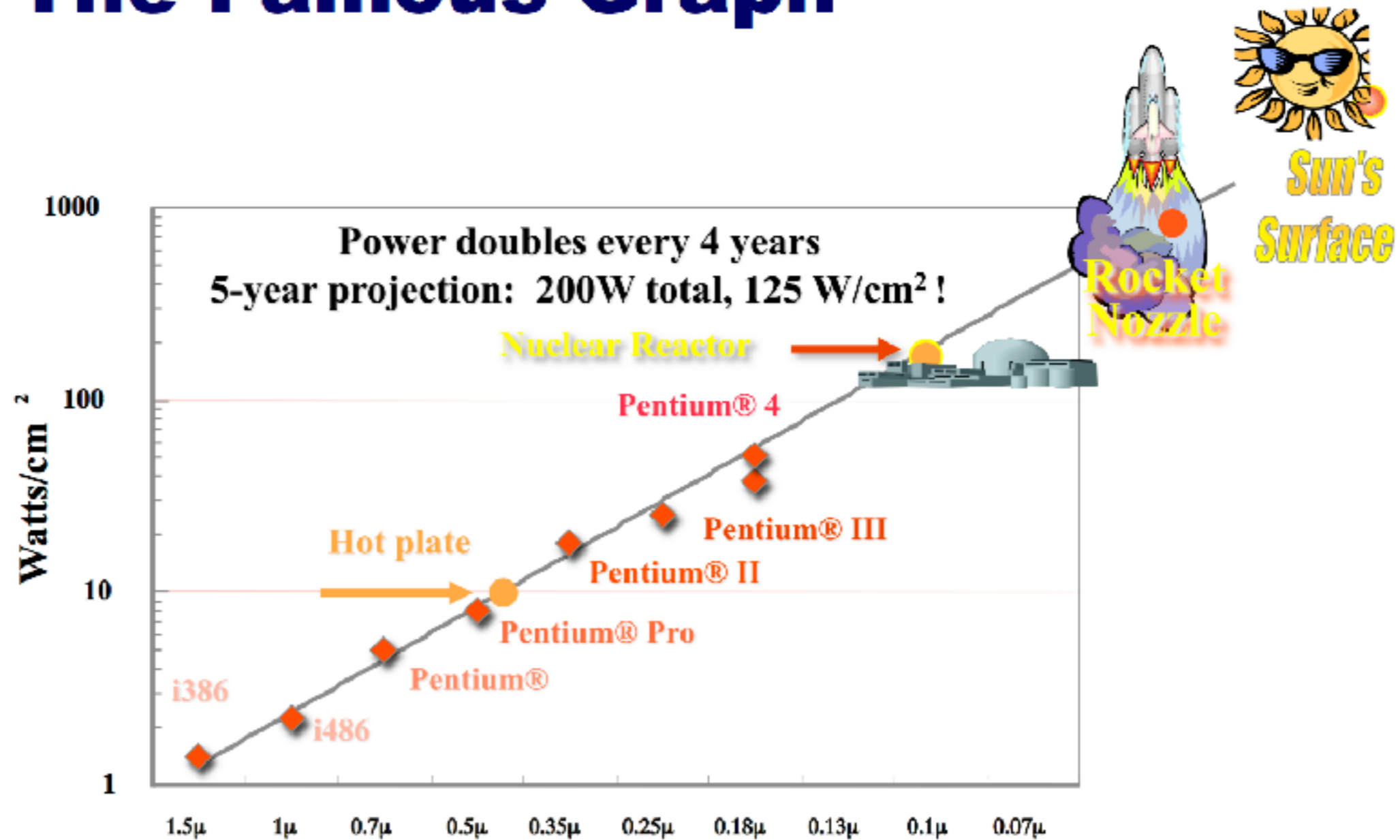


$$P(q) = 0.0002q^3 + 0.0009q^2 + 0.3859q - 0.0301$$



# Dennard Scaling

# The Famous Graph



From "New Microarchitecture Challenges in the Coming Generations of CMOS Process Technologies"  
- Fred Pollack, Intel Corp. Micro32 conference key note - 1999.

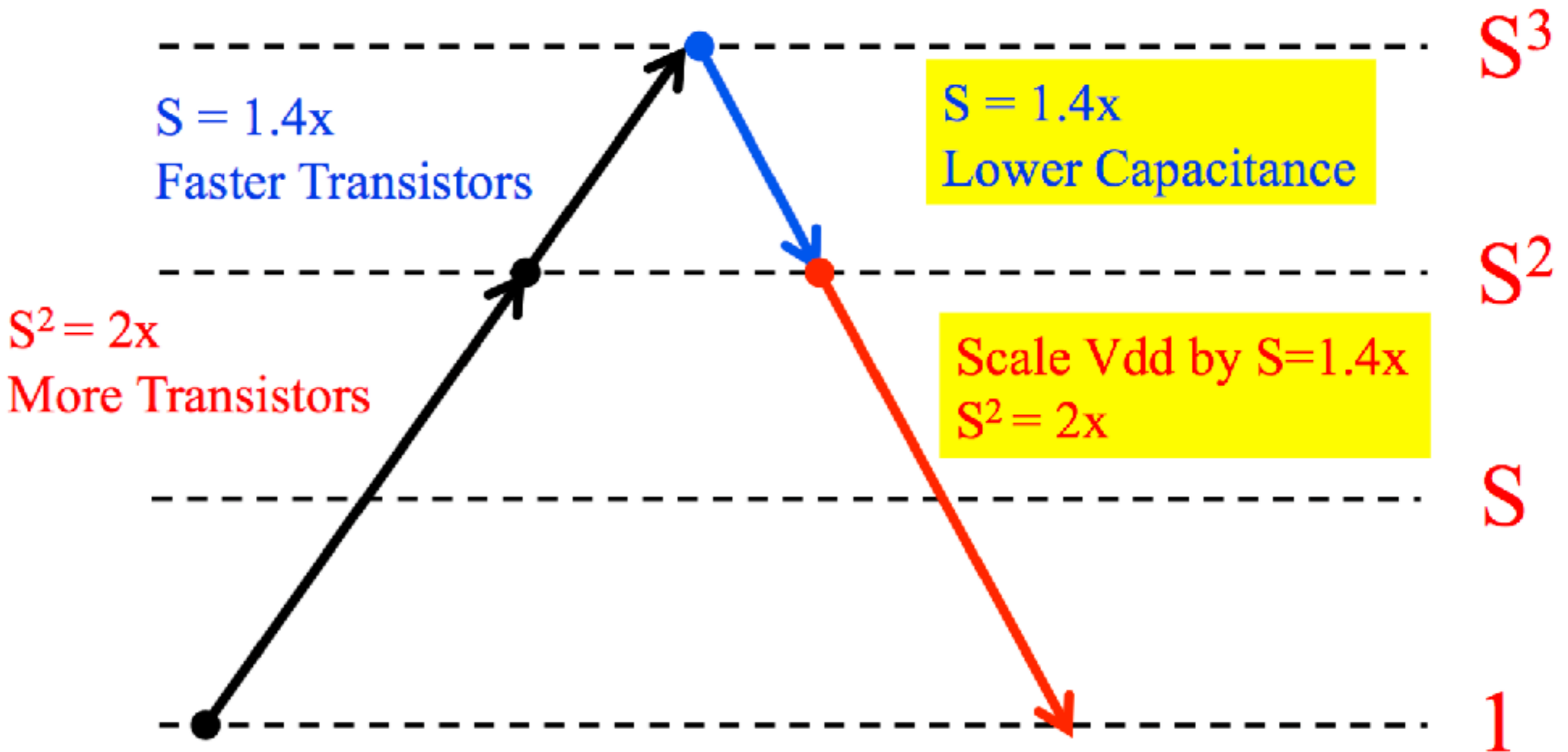
Power = Capacitance-per-component X  
Components X  
Activation X  
Frequency X  
Voltage<sup>2</sup>

Linear mode of operation: Voltage prop Frequency

$$P = \frac{1}{2}CV^2fA \quad ; \quad V_{pp} \propto f$$

## Dennard:

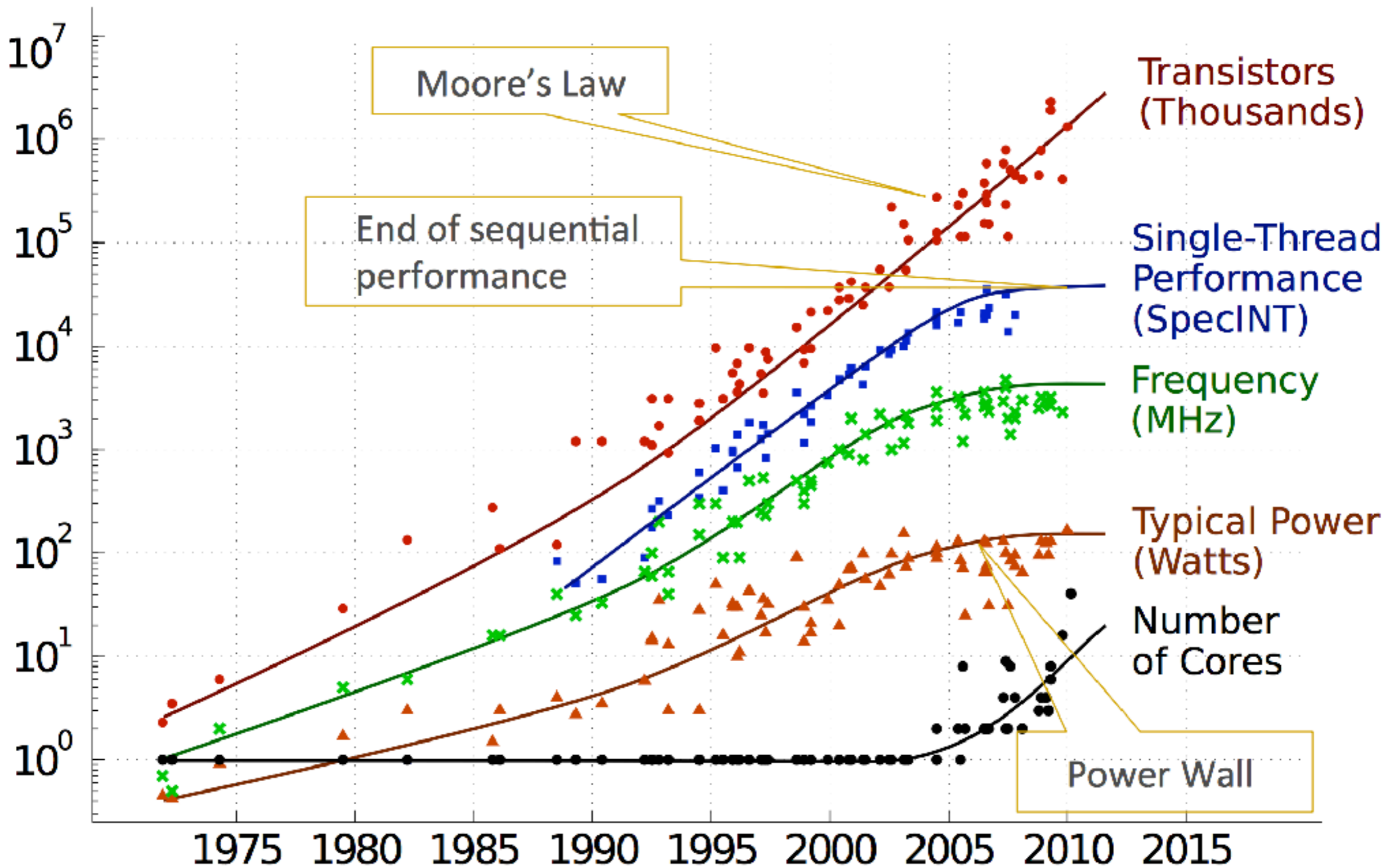
***“We can keep power consumption constant”***



**Table 1. Dennard vs. post-Dennard (leakage-limited) scaling.<sup>1</sup> In contrast to Dennard scaling,<sup>5</sup> which held until 2005, under the post-Dennard regime, the total chip utilization for a fixed power budget drops by  $S^2$  with each process generation. The result is an exponential increase in dark silicon for a fixed-sized chip under a fixed area budget.**

<b>Transistor property</b>	<b>Dennard</b>	<b>Post-Dennard</b>
$\Delta$ Quantity	$S^2$	$S^2$
$\Delta$ Frequency	$S$	$S$
$\Delta$ Capacitance	$1/S$	$1/S$
$V_{DD}^2$	$1/S^2$	1
$\Rightarrow \Delta$ Power = $\Delta QFCV^2$	1	$S^2$
$\Rightarrow \Delta$ Utilization = $1/\text{Power}$	1	$1/S^2$

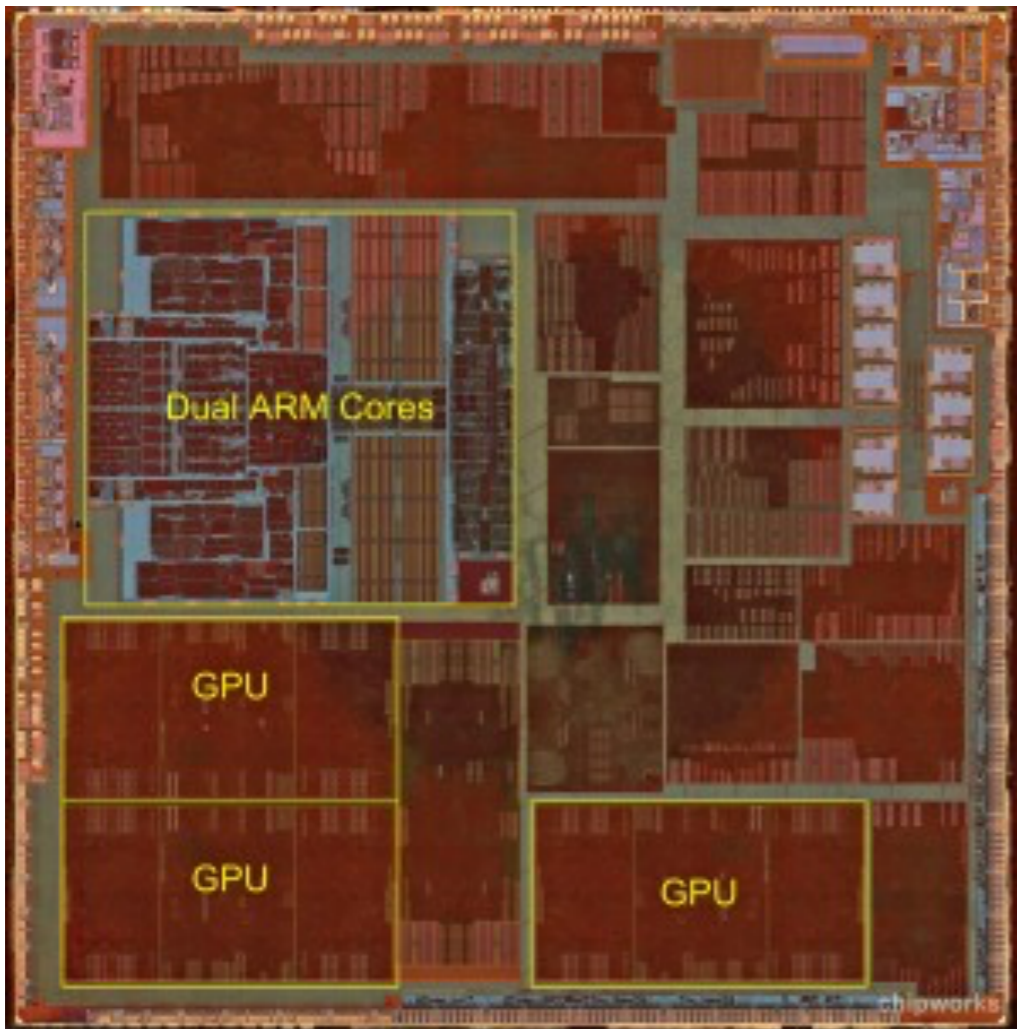




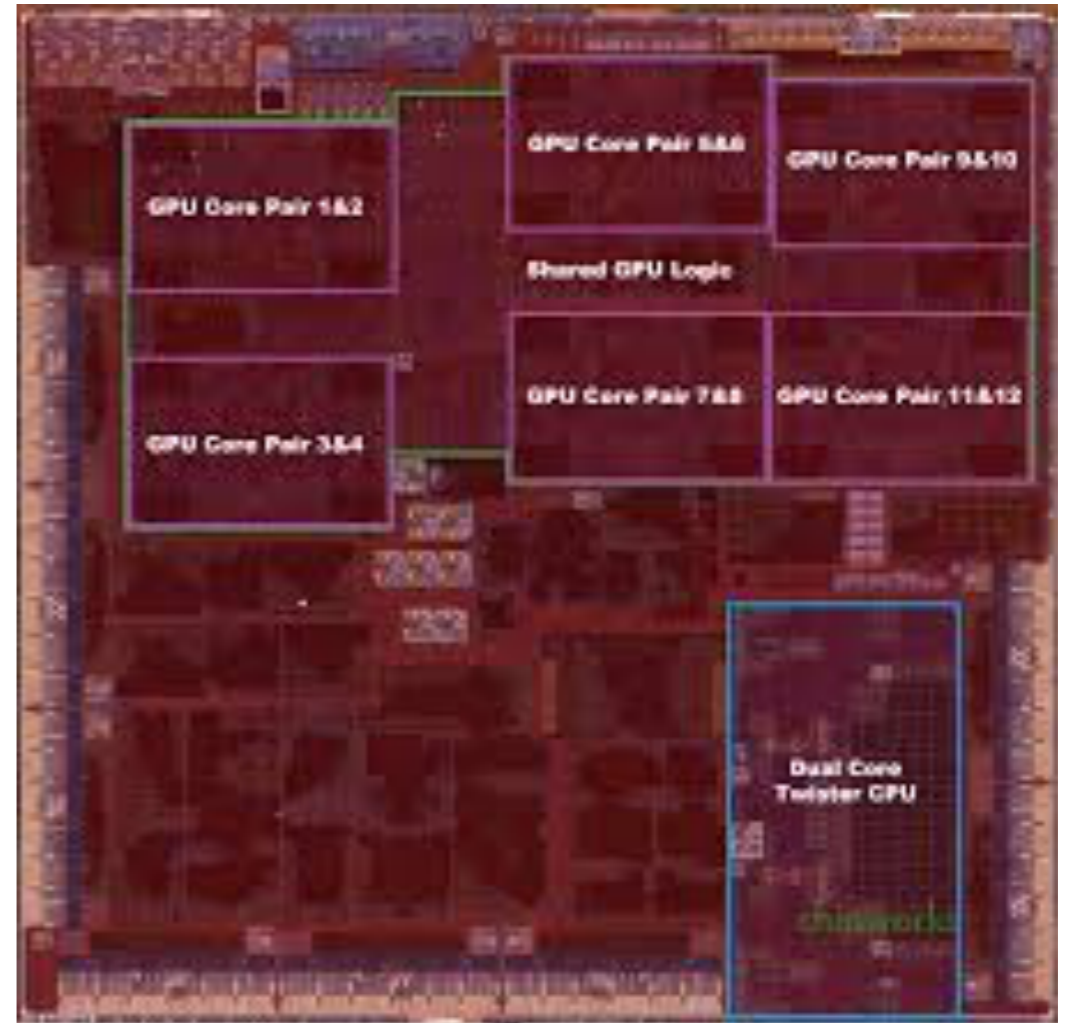
Data collected by M. Horowitz, F. Labonte, O. Shacham, K. Olukotun, L. Hammond, C. Batten

What now?

Specialize



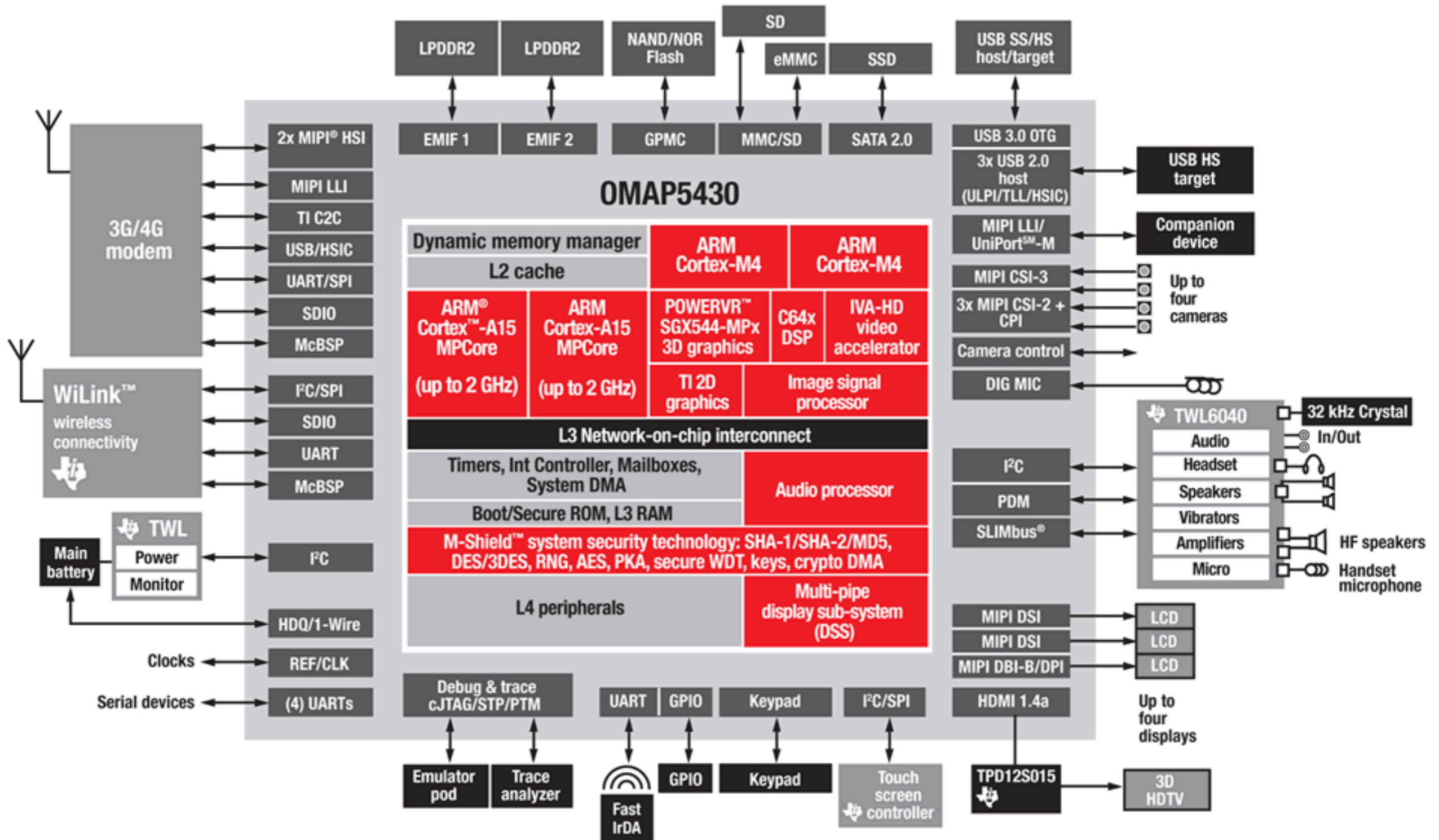
A6



A9X

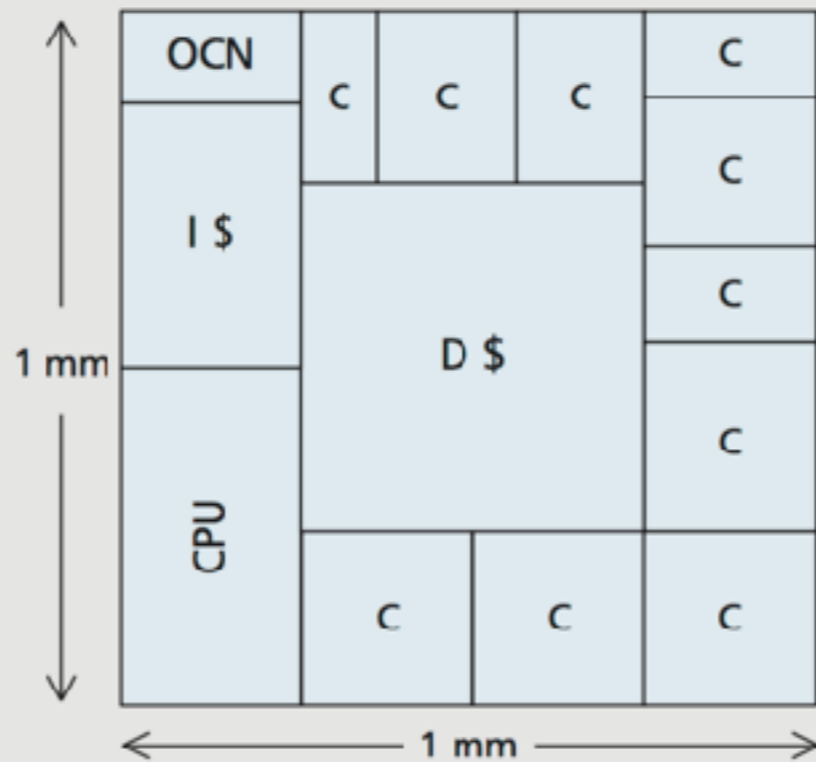
Specialization is the answer?

# TI OMAP5430 SoC

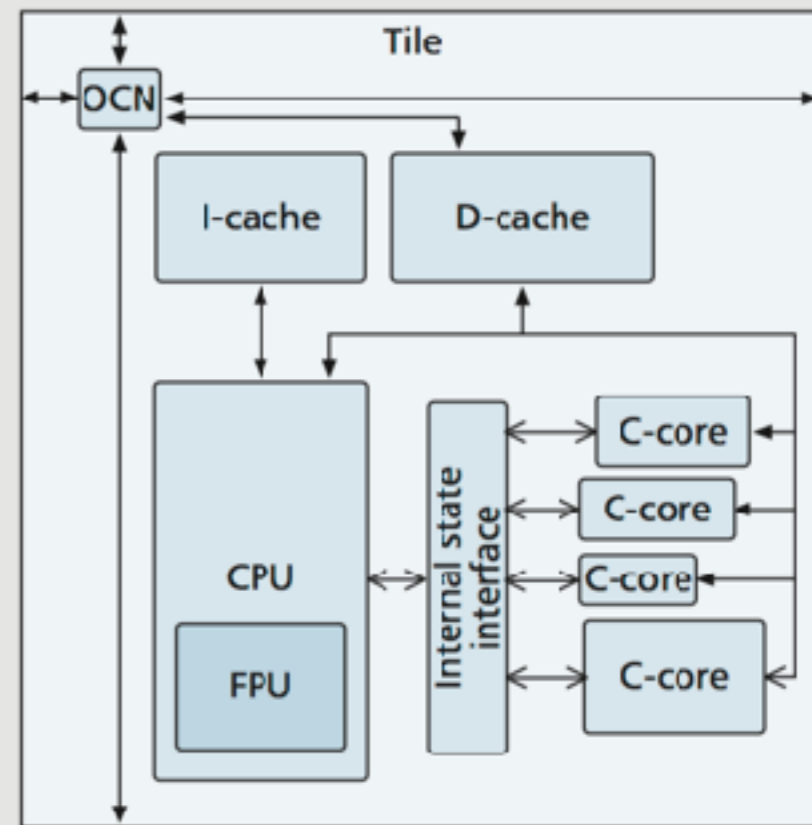




(a)

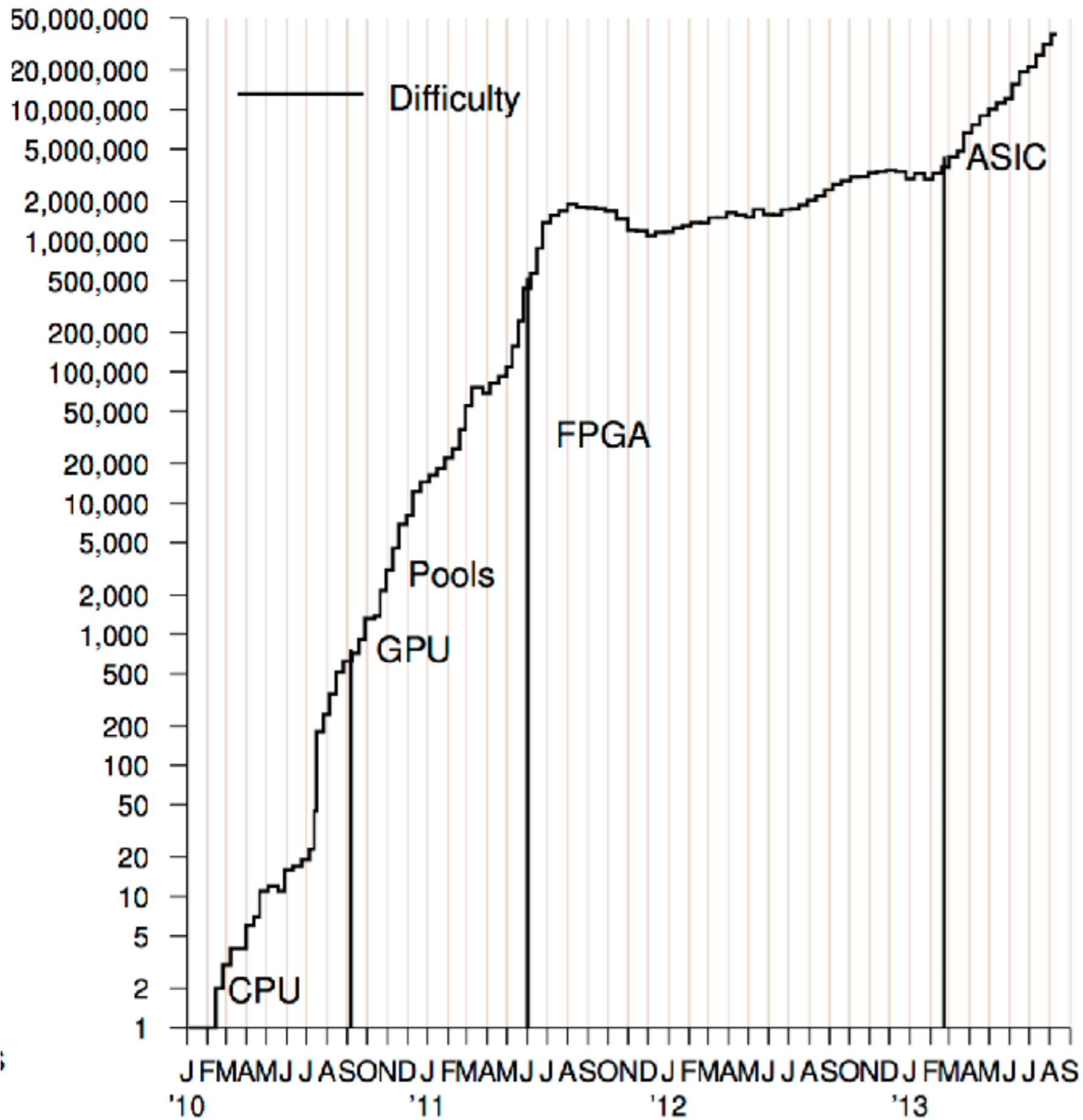


(b)

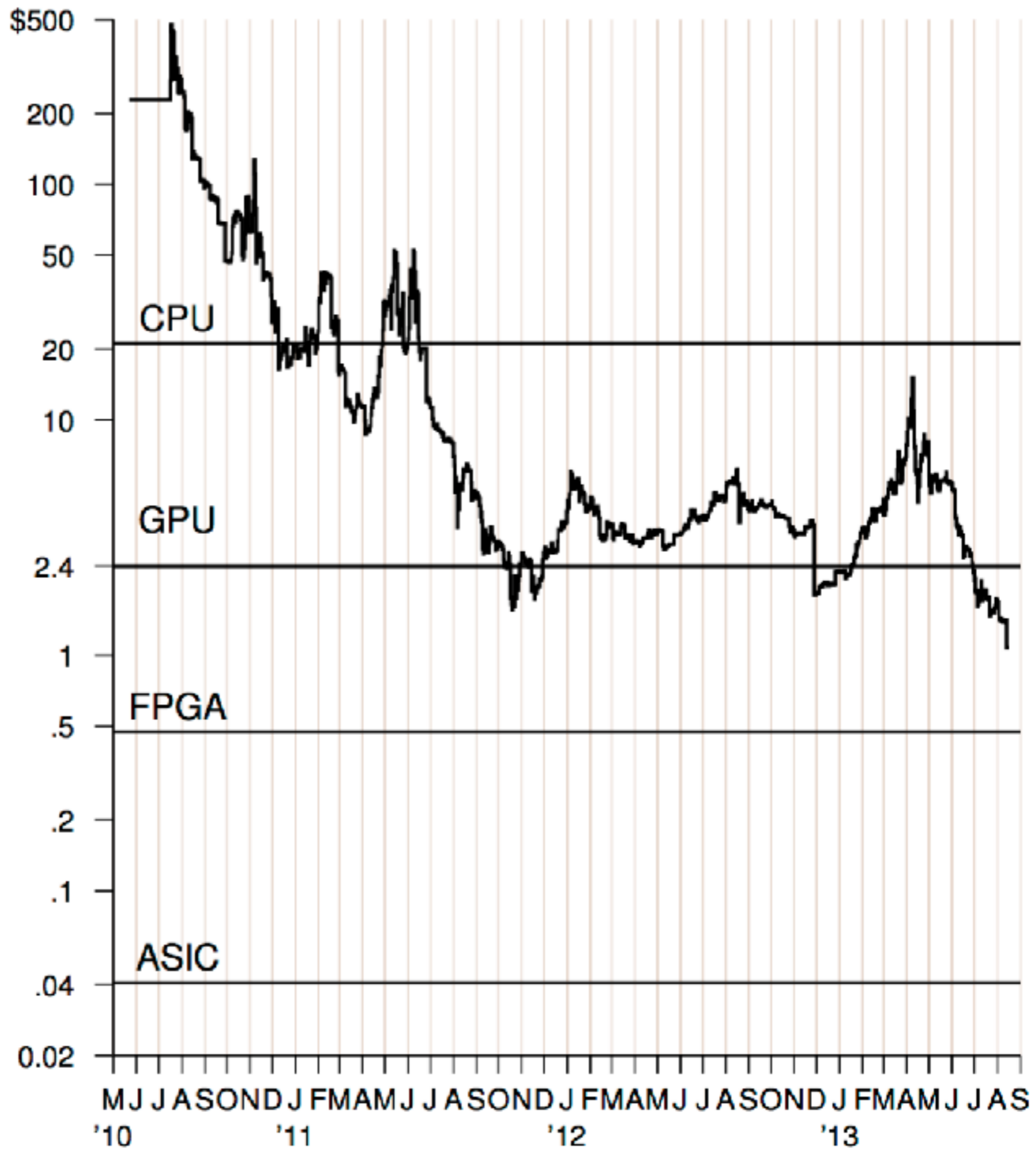


(c)

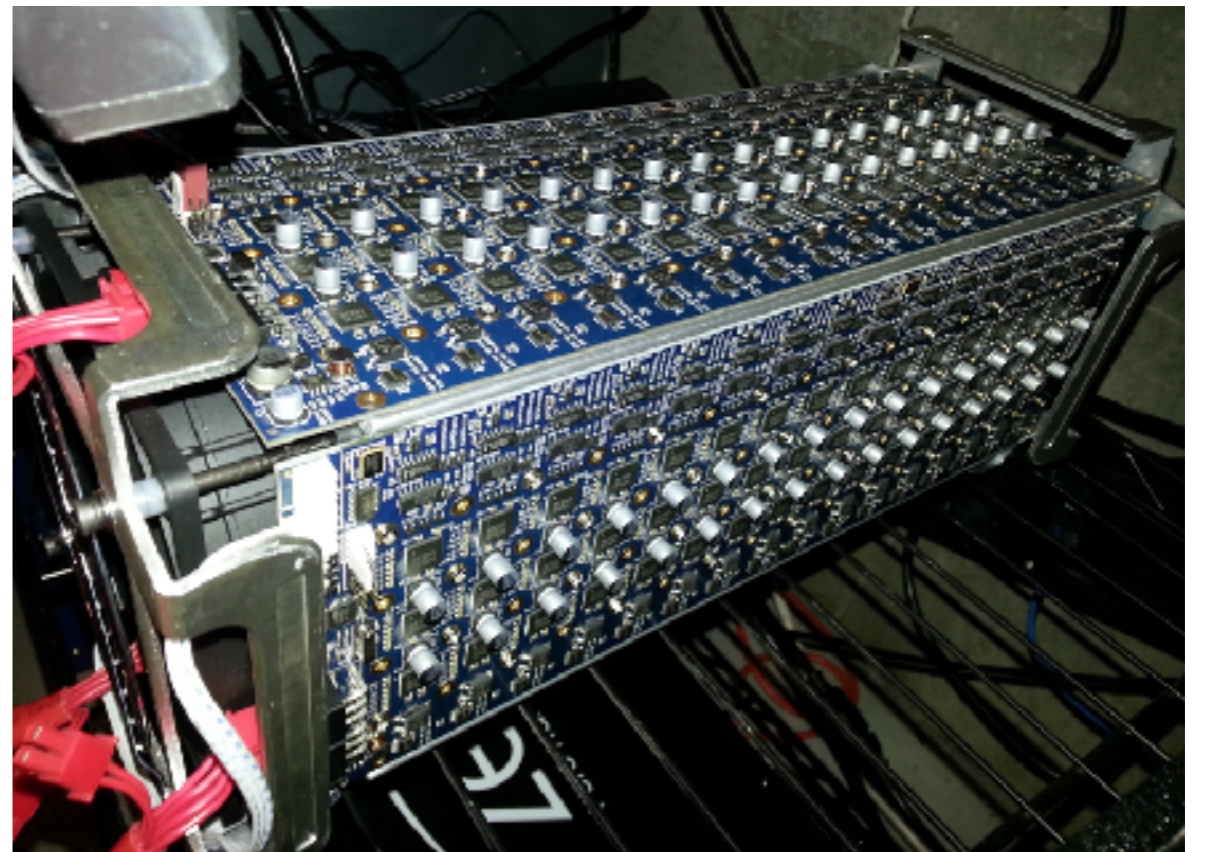
# Difficulty

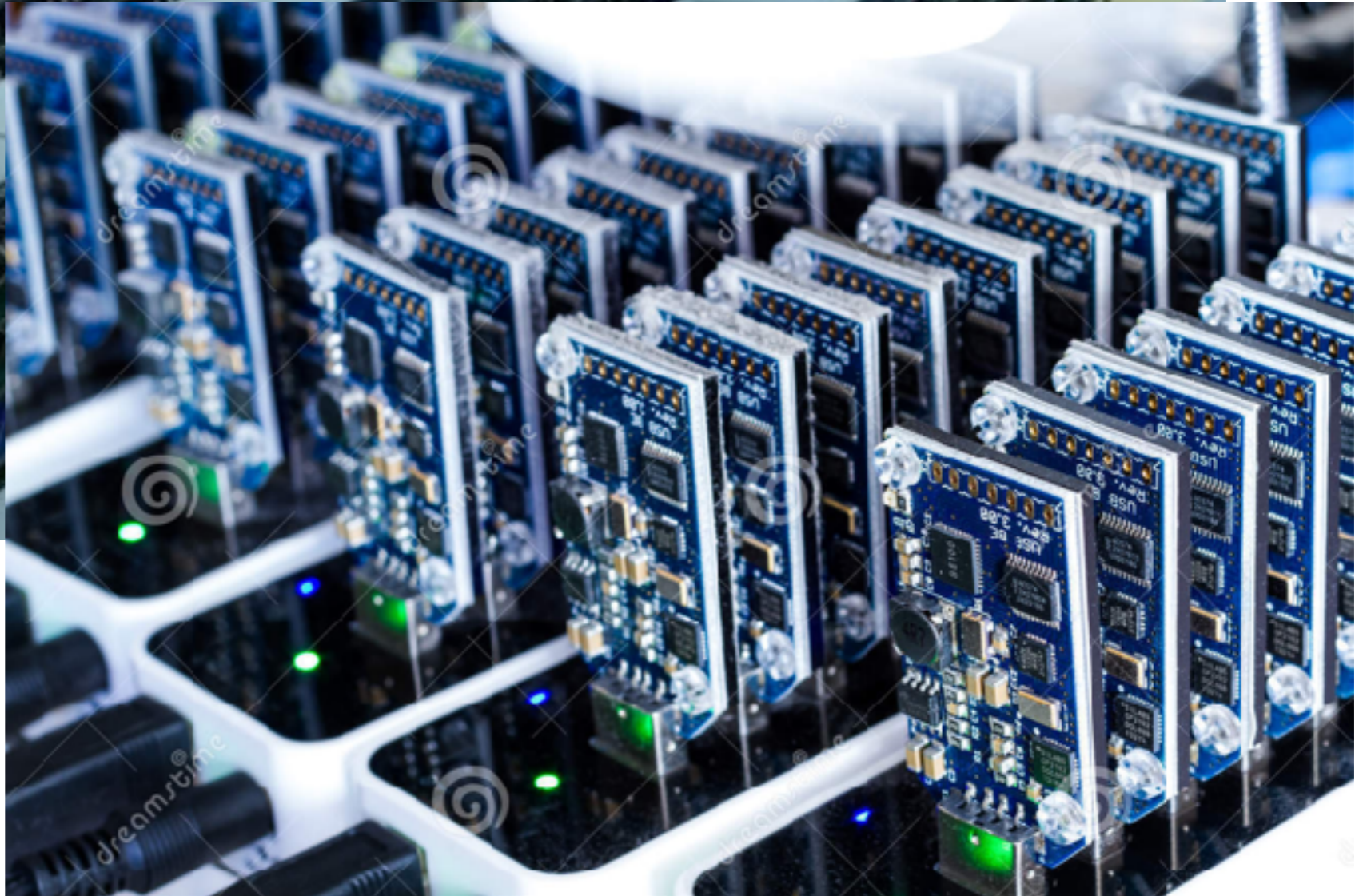


daily \$ per Gh/s



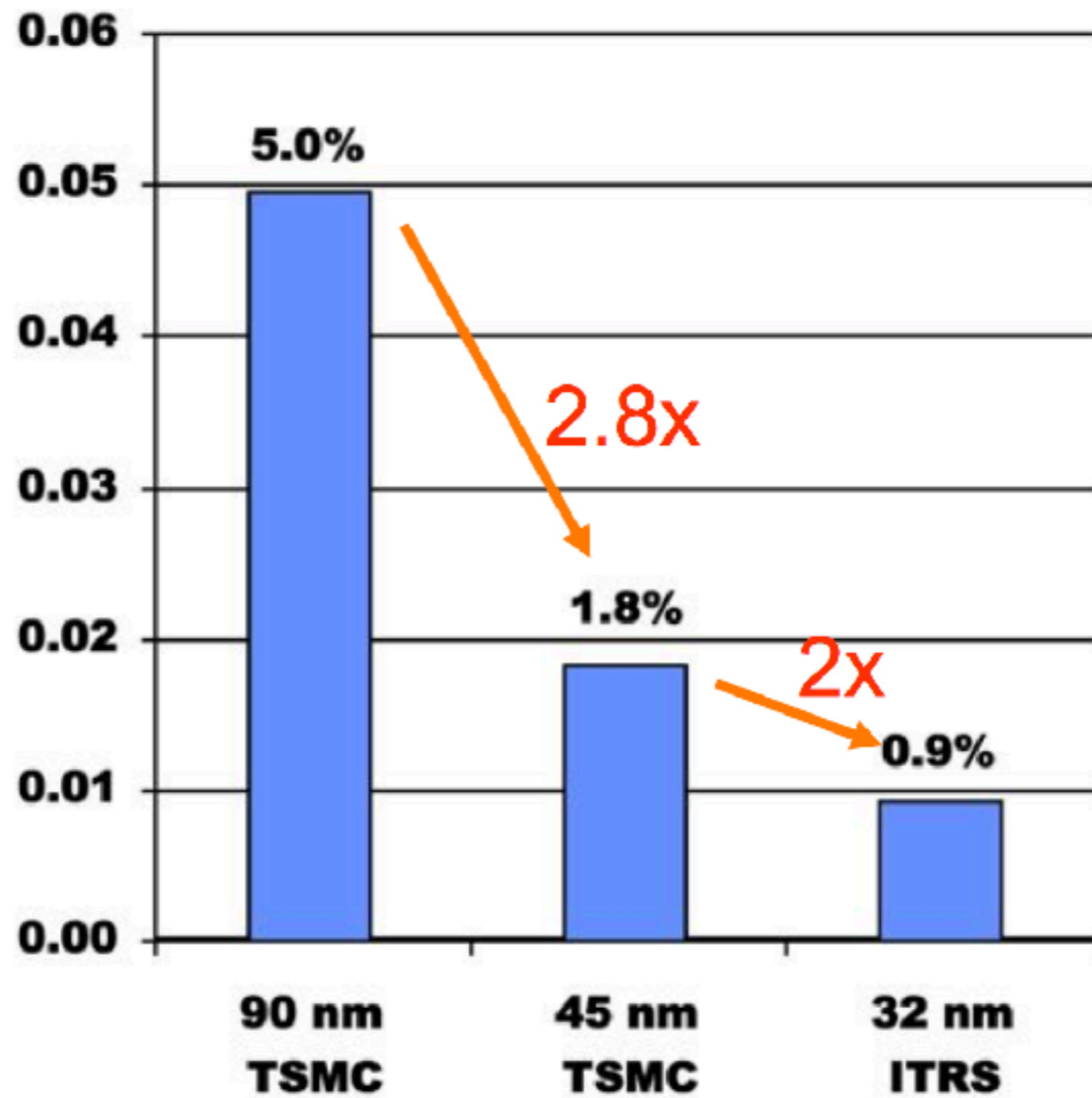




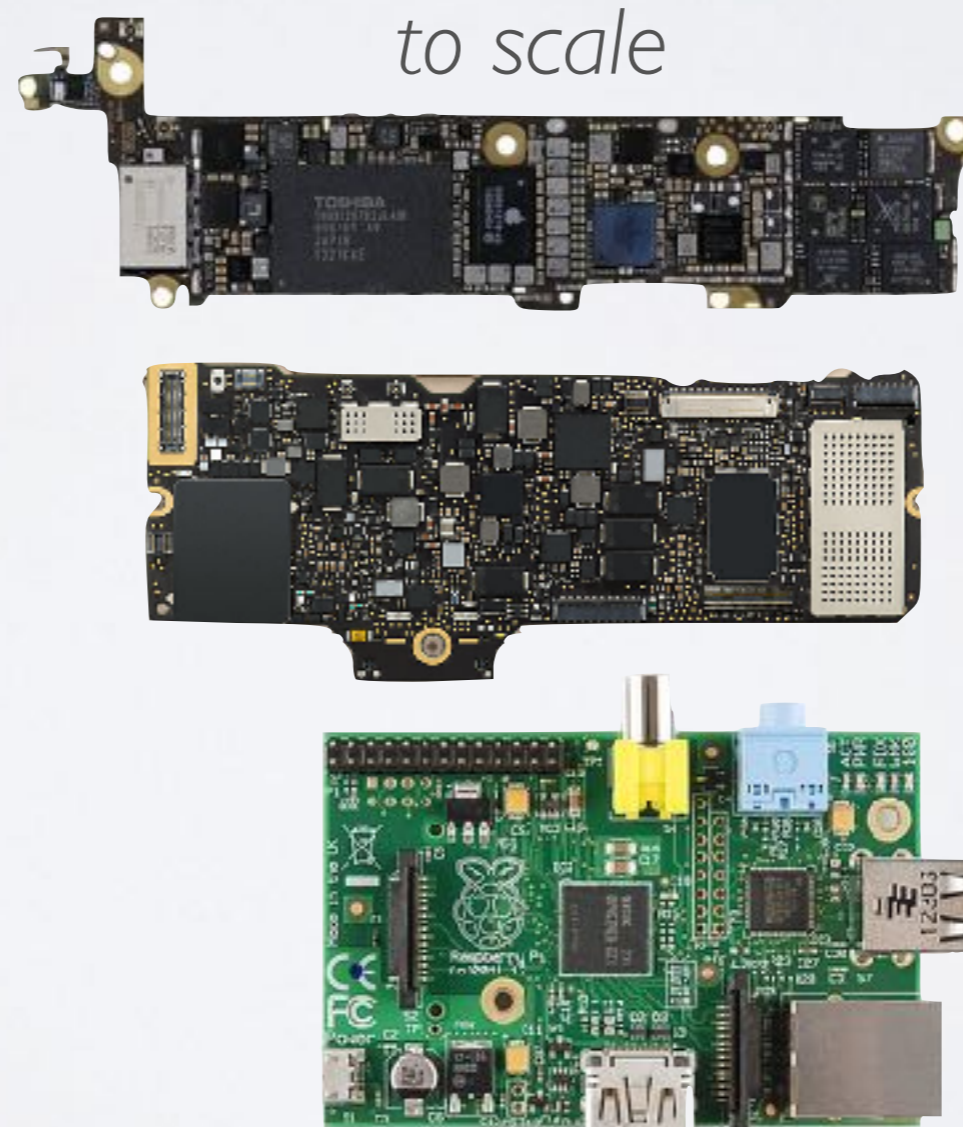


Do less

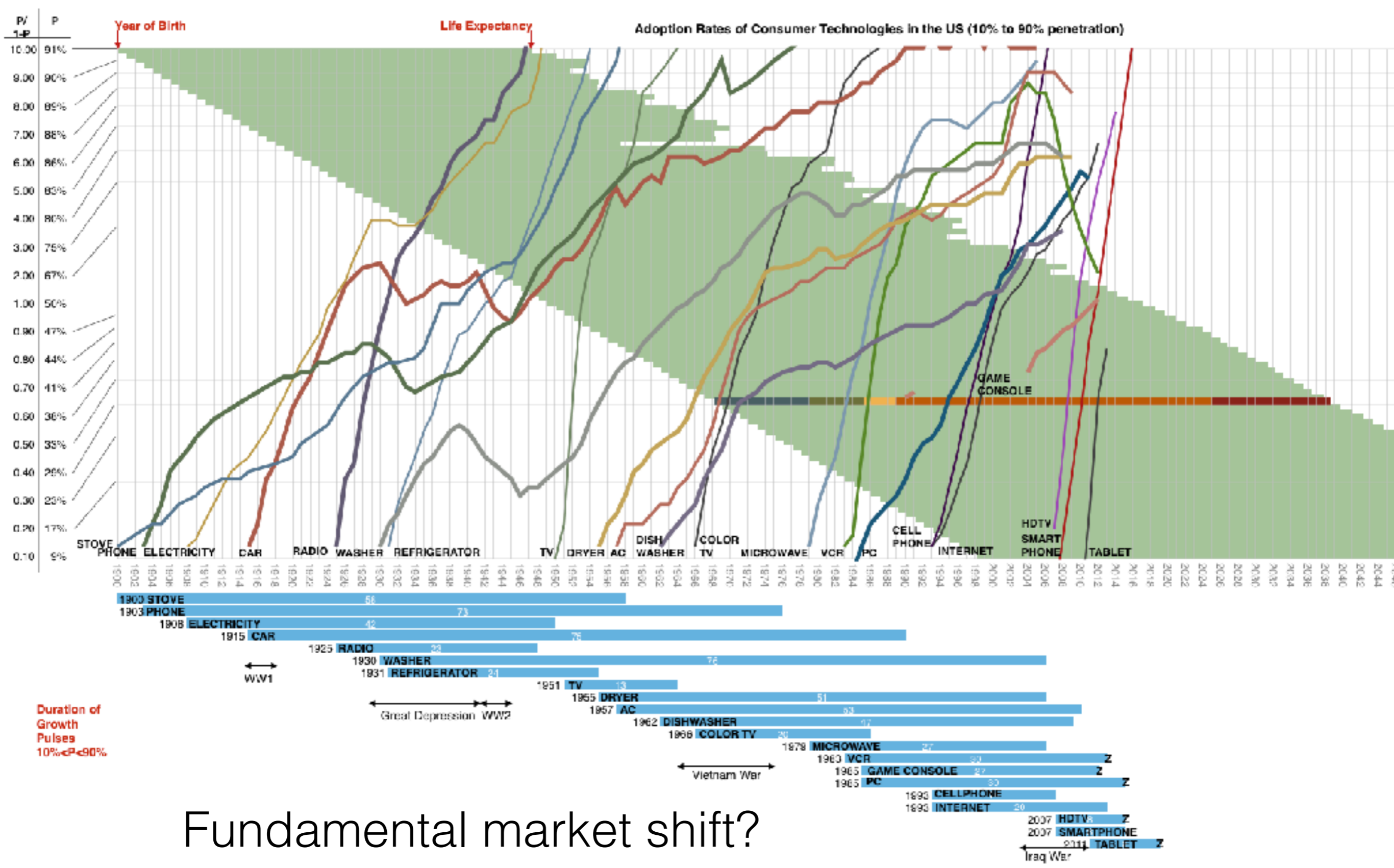
Utilization @ 40 mm<sup>2</sup>, 3 W



Which one is the iPhone and  
which one is the Macbook?

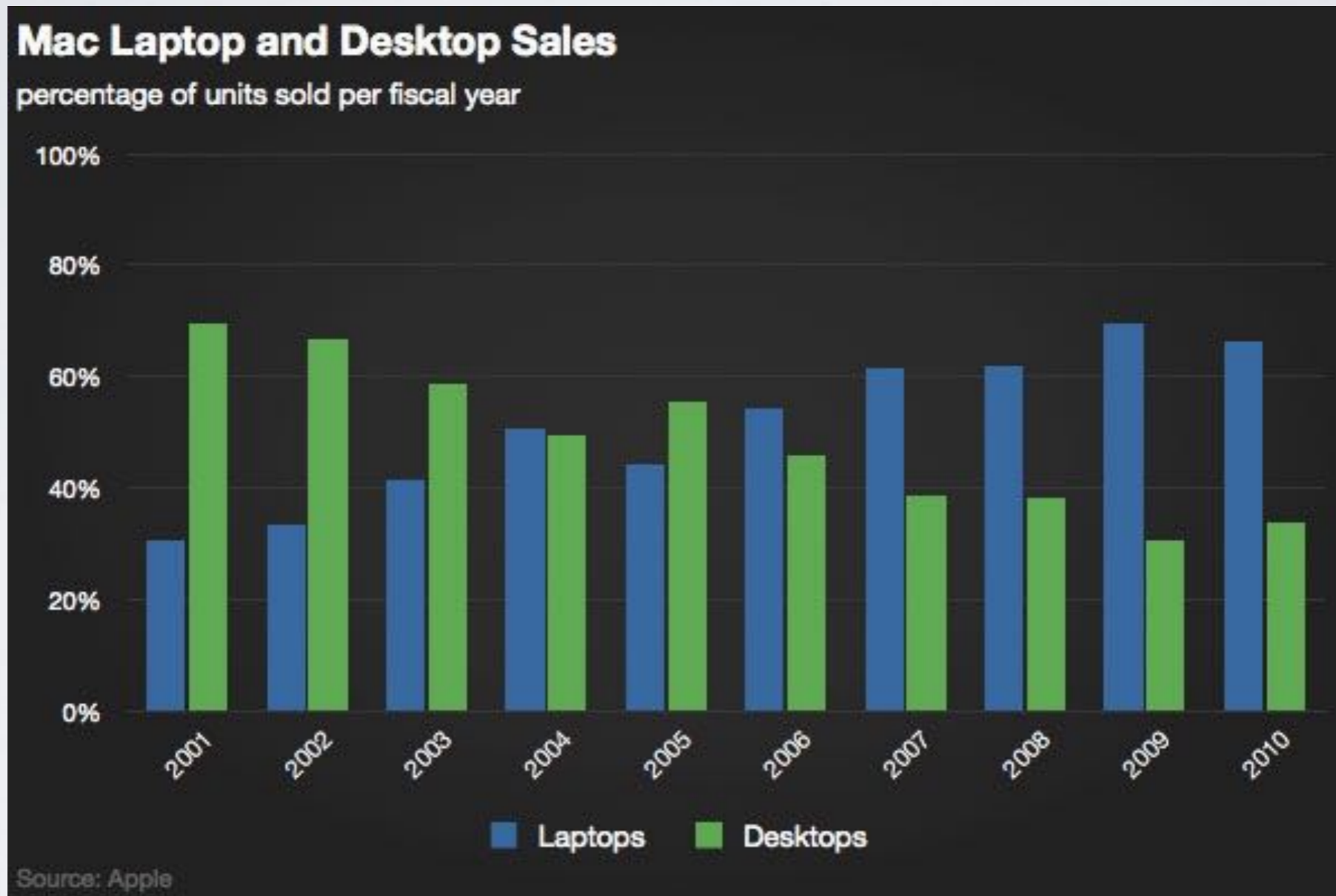


Do something else



Fundamental market shift?

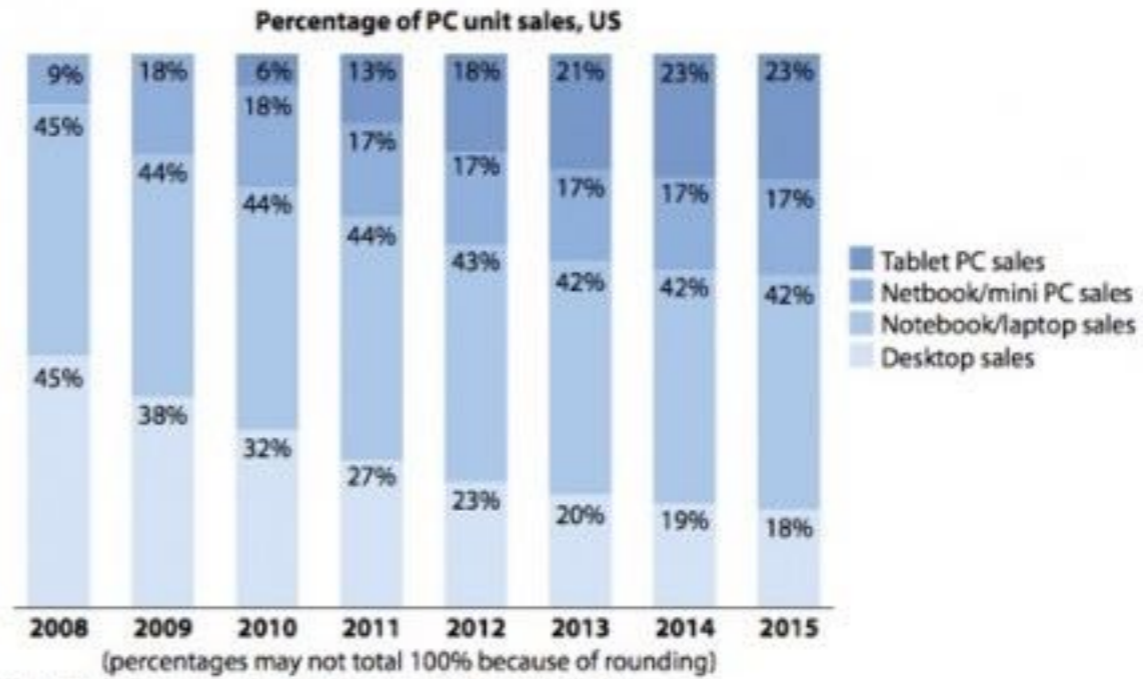
the death of the desktop?





the death of the laptop?

Figure 1 Forecast: Share Of US Consumer PC Sales By Form Factor, 2008 To 2015

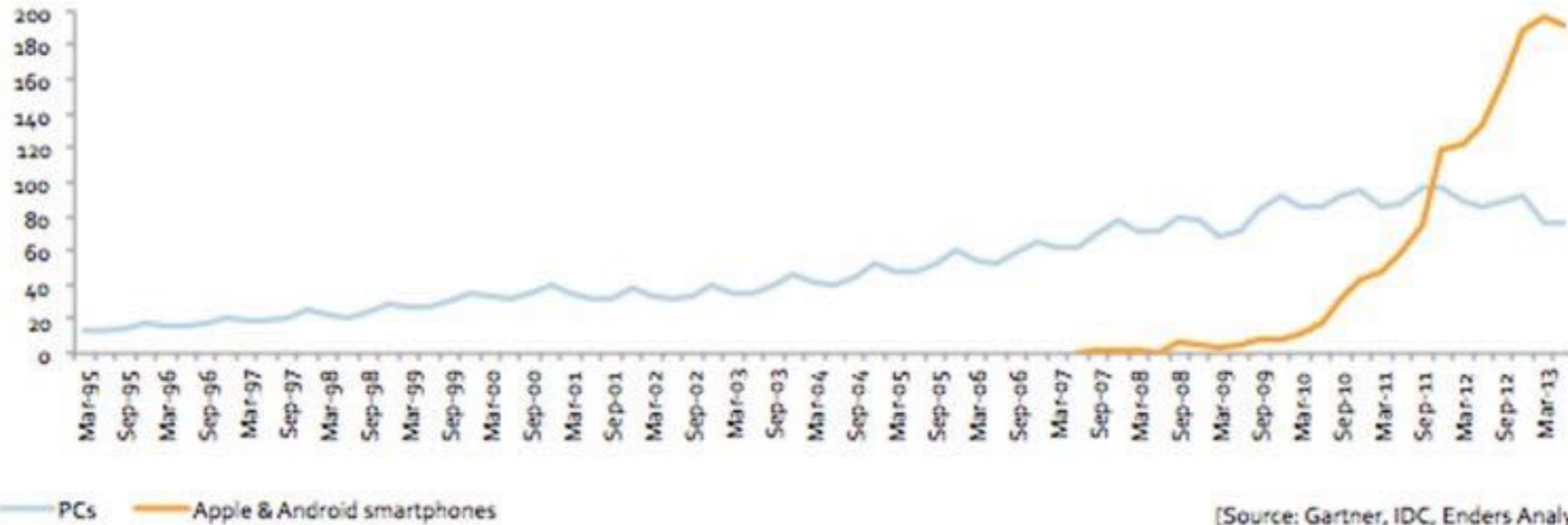


Source: Forrester Research eReader Forecast, 2010 To 2015 (US)

57210

Source: Forrester Research, Inc.

Global unit sales (m)

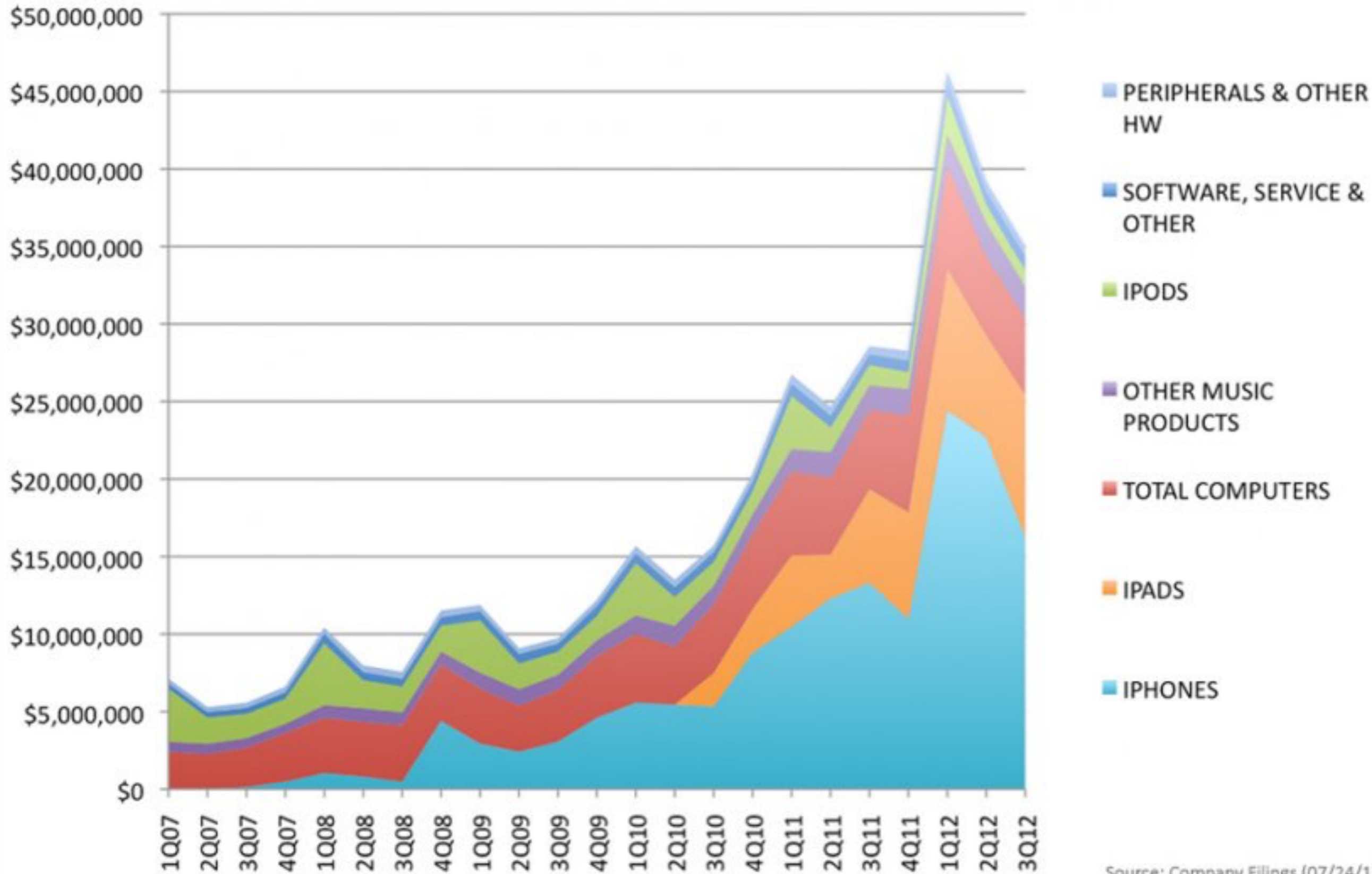


[Source: Gartner, IDC, Enders Analysis]

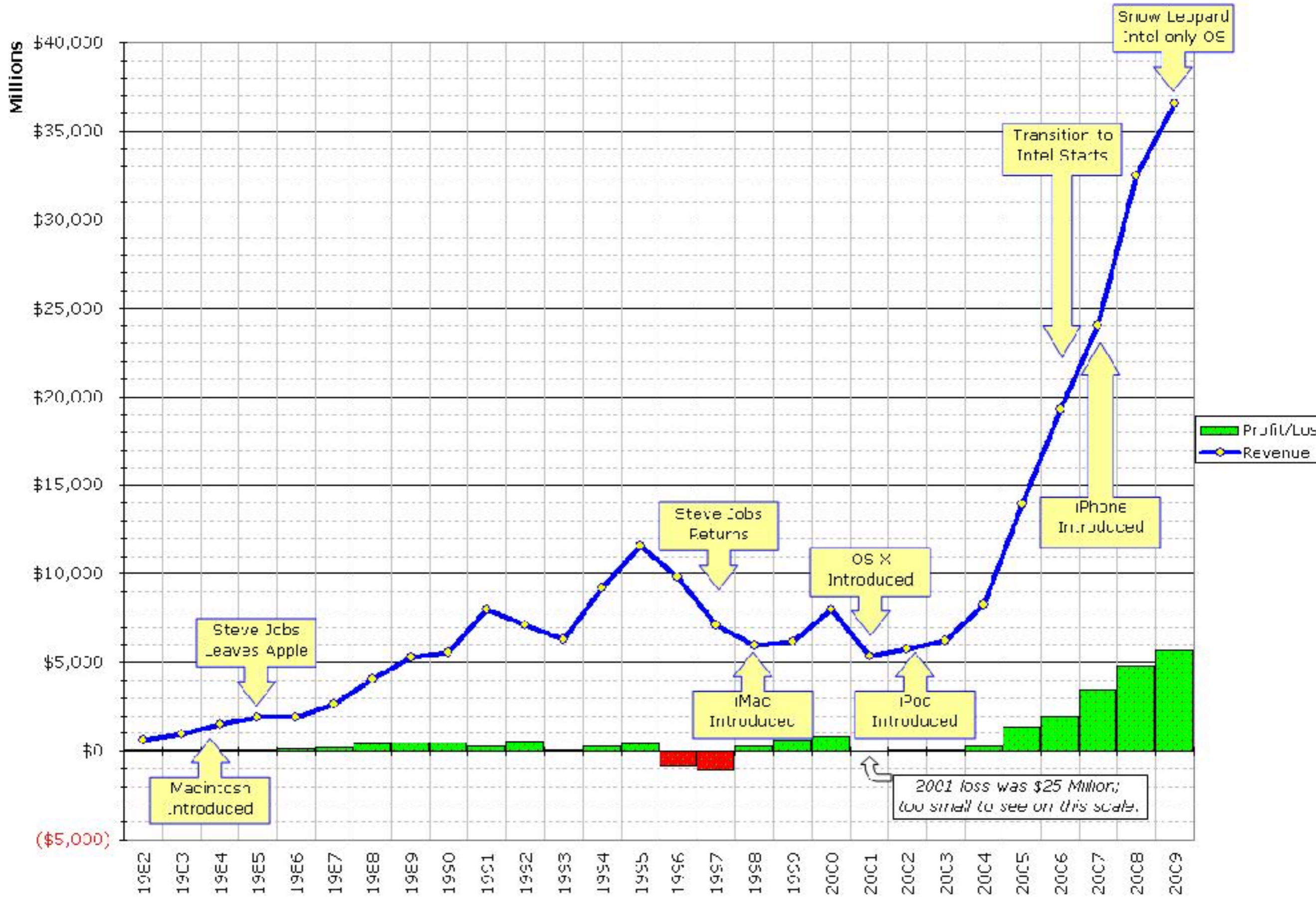


In Thousands

### Apple's Quarterly Revenue By Product Category



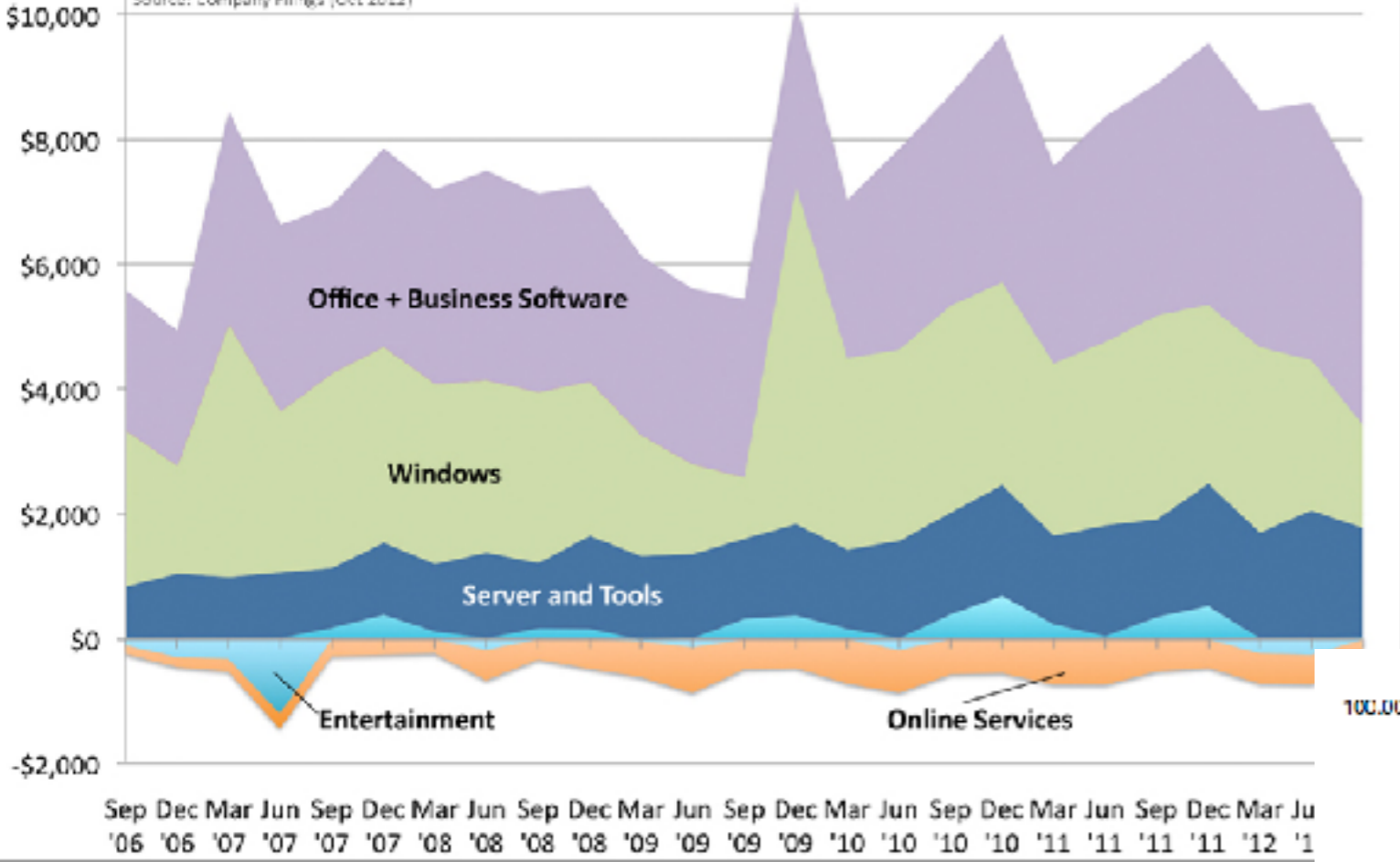
Apple Annual Gross Revenue and Profit/Loss  
for a 28 year period from 1982 to 2009



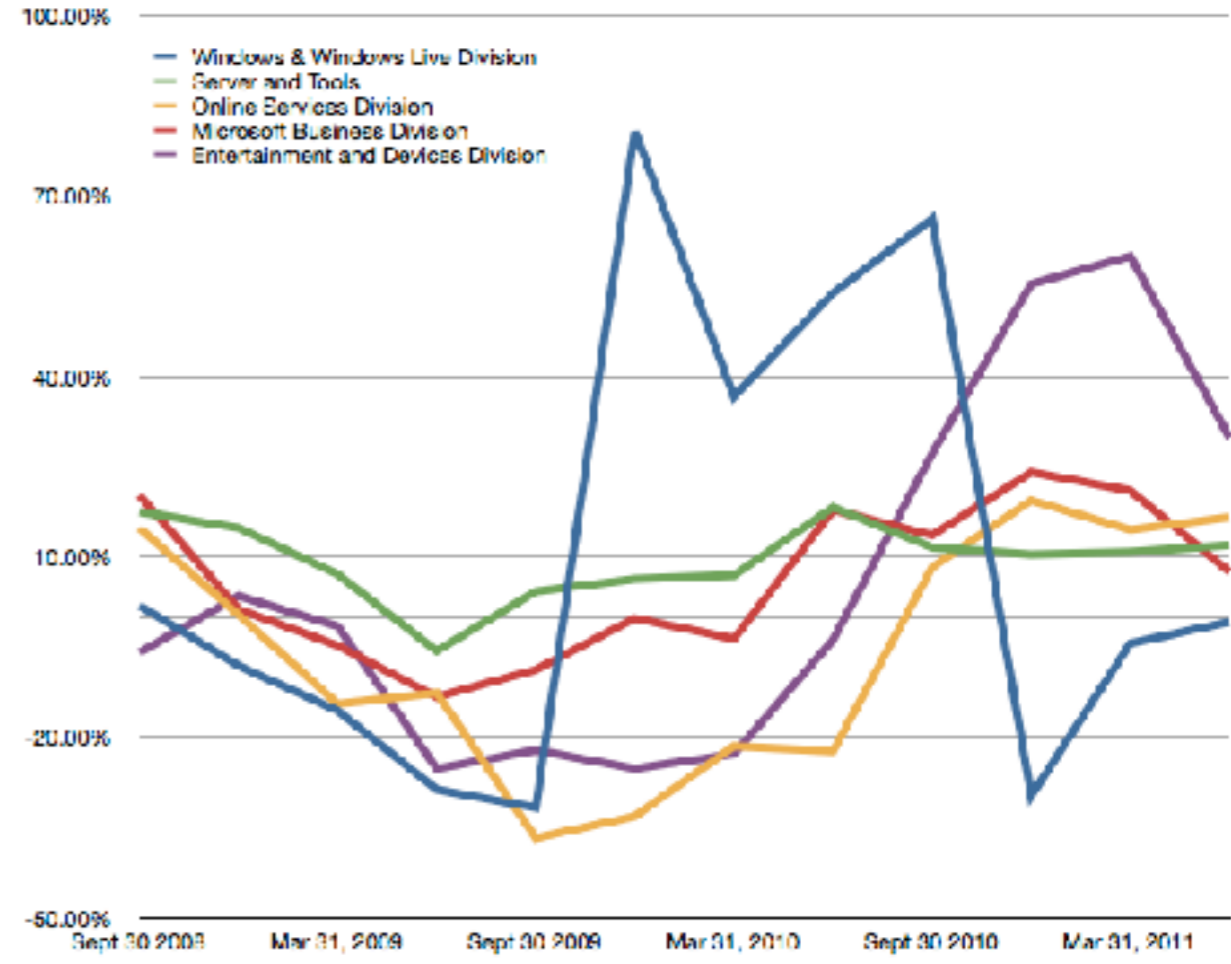


### Microsoft's Operating Income (Loss) By Division

Source: Company Filings (Oct 2012)



### Year-on-Year Growth in Revenues by Division



# Predicting the future is hard

- The future is more uncertain now than ever.
  - in 1998 Moore's law was supposed to end in a 3-5 years because of wavelength limitations
  - in 2001 I remember everyone thinking we'd scale pipelines out to 40-60 stages and push frequency up to 10-20Ghz, but then Denard Scaling ended
  - .... in 2003 the CTO of Intel told me we'd have 128 core Xeon chips in 10 years, but then Dark Silicon happened
  - .... in 2006
    - everyone thought parallel programming would be "solved" in 2-3 years, but hopefully this class has shown you that didn't happen
    - the iPhone happened, ...but are we peeking? (half way there at least?)
    - Google started to use the term "the cloud" (1/4 of the way there?)