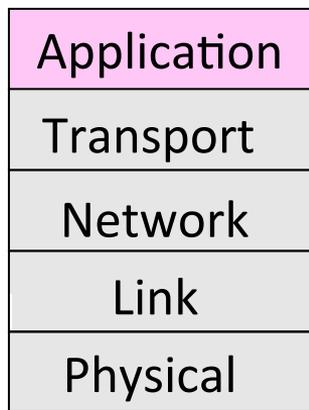


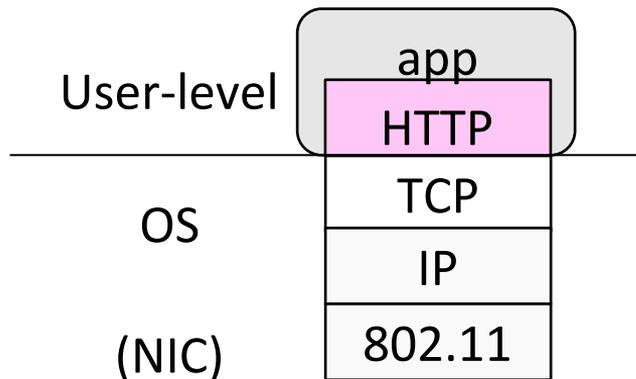
Where we are in the Course

- Starting the Application Layer!
 - Builds distributed “network services” (DNS, Web) on Transport services



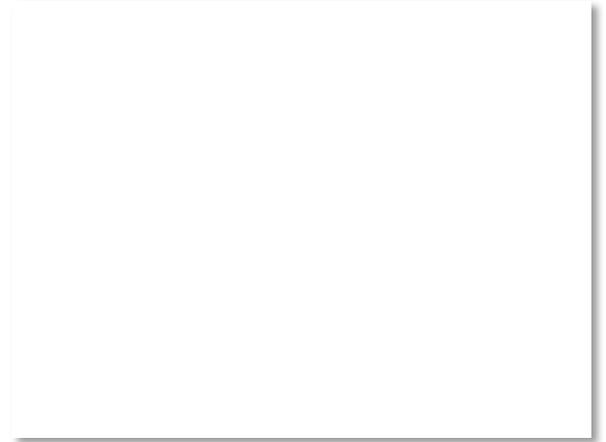
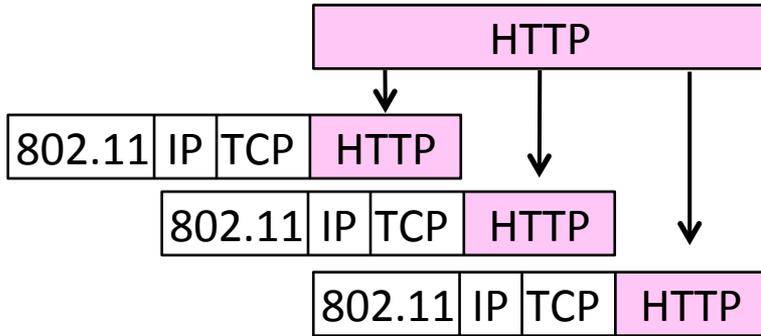
Recall

- Application layer protocols are often part of an “app”
 - But don’t need a GUI, e.g., DNS



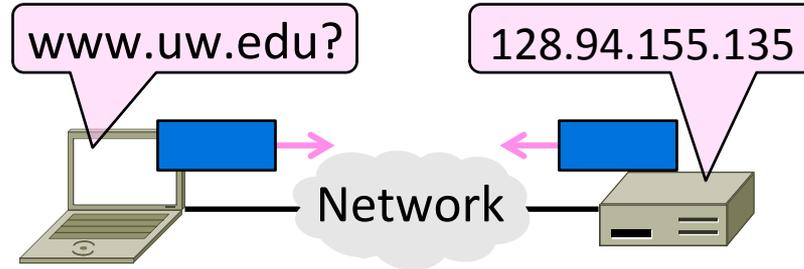
Recall (2)

- Application layer messages are often split over multiple packets
 - Or may be aggregated in a packet ...



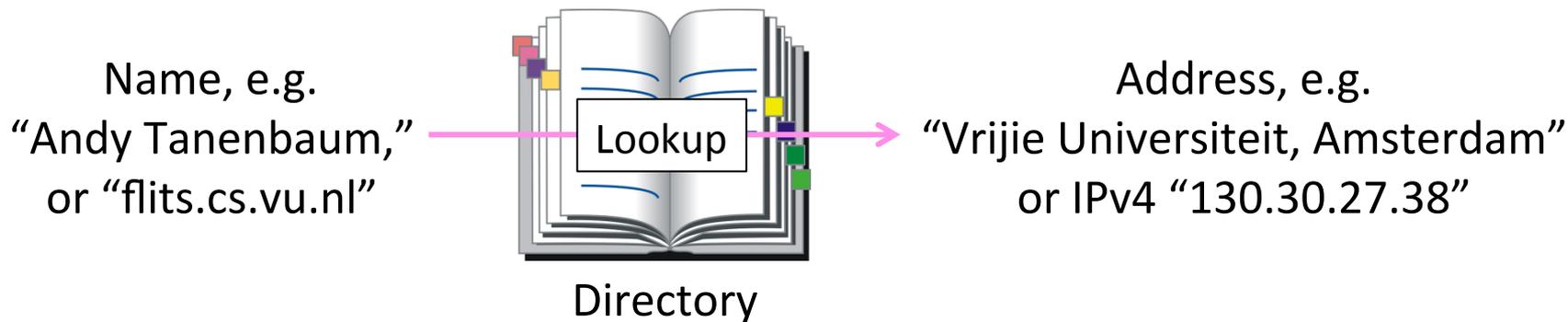
Topic

- The DNS (Domain Name System)
 - Human-readable host names, and more
 - Part 1: the distributed namespace



Names and Addresses

- Names are higher-level identifiers for resources
- Addresses are lower-level locators for resources
 - Multiple levels, e.g. full name → email → IP address → Ethernet address
- Resolution (or lookup) is mapping a name to an address



Before the DNS – HOSTS.TXT

- Directory was a file HOSTS.TXT regularly retrieved for all hosts from a central machine at the NIC (Network Information Center)
- Names were initially flat, became hierarchical (e.g., lcs.mit.edu) ~85
- Neither manageable nor efficient as the ARPANET grew ...



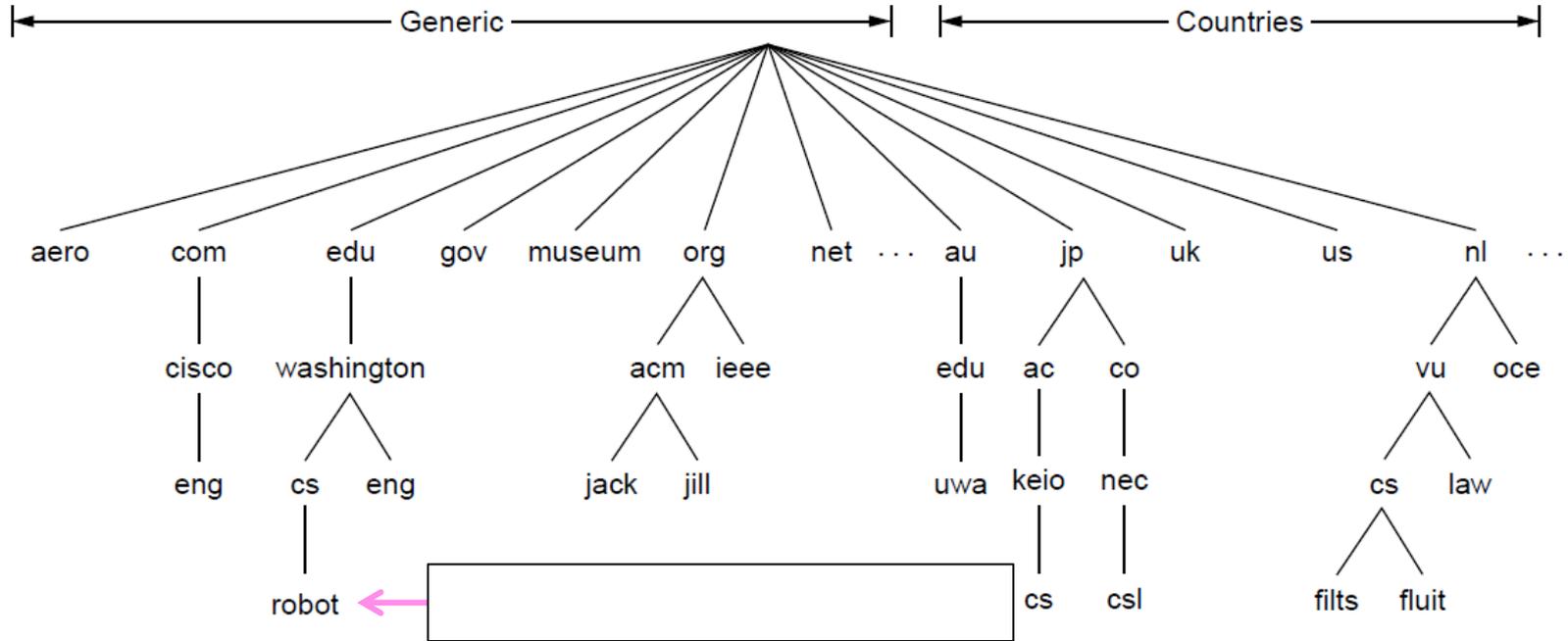
DNS

- A naming service to map between host names and their IP addresses (and more)
 - `www.uwa.edu.au` → `130.95.128.140`
- Goals:
 - Easy to manage (esp. with multiple parties)
 - Efficient (good performance, few resources)
- Approach:
 - Distributed directory based on a hierarchical namespace
 - Automated protocol to tie pieces together



DNS Namespace

- Hierarchical, starting from “.” (dot, typically omitted)

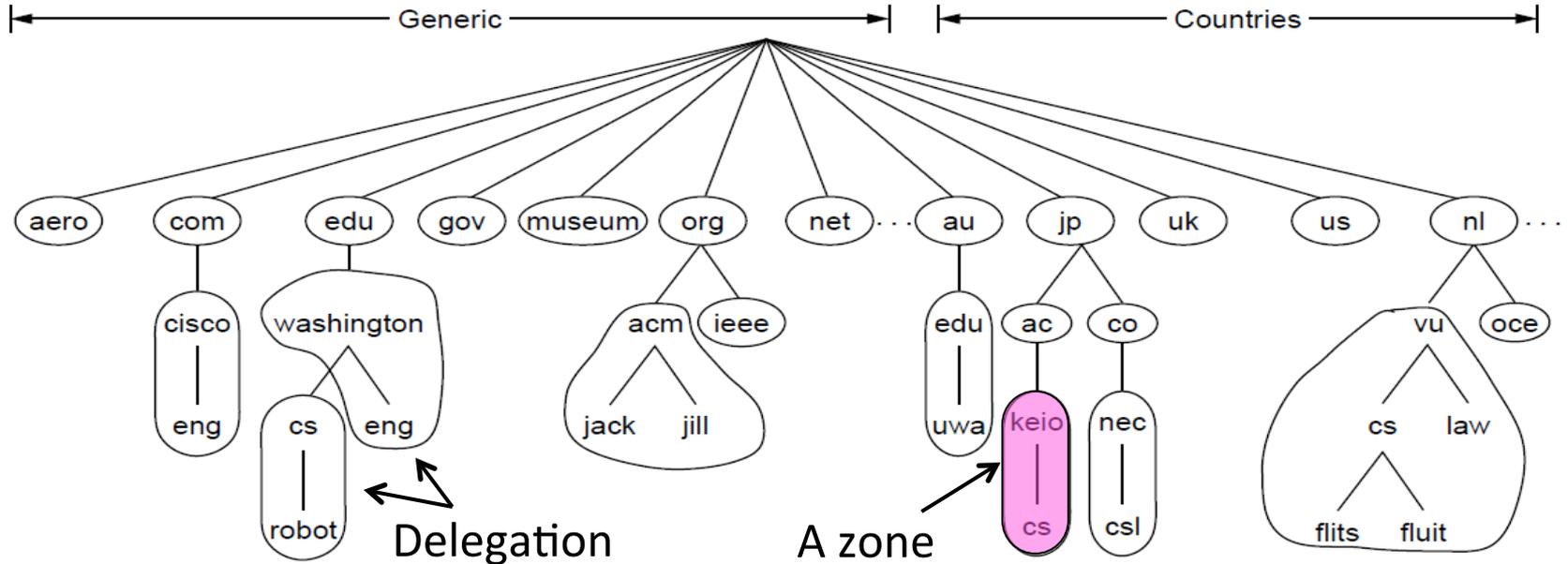


TLDs (Top-Level Domains)

- Run by ICANN (Internet Corp. for Assigned Names and Numbers)
 - Starting in '98; naming is financial, political, and international 😊
- 22+ generic TLDs
 - Initially .com, .edu , .gov., .mil, .org, .net
 - Added .aero, .museum, etc. from '01 through .xxx in '11
 - Different TLDs have different usage policies
- ~250 country code TLDs
 - Two letters, e.g., “.au”, plus international characters since 2010
 - Widely commercialized, e.g., .tv (Tuvalu)
 - Many domain hacks, e.g., instagr.am (Armenia), goo.gl (Greenland)

DNS Zones

- A zone is a contiguous portion of the namespace



DNS Zones (2)

- Zones are the basis for distribution
 - EDU Registrar administers .edu
 - UW administers washington.edu
 - CS&E administers cs.washington.edu
- Each zone has a nameserver to contact for information about it
 - Zone must include contacts for delegations, e.g., .edu knows nameserver for washington.edu



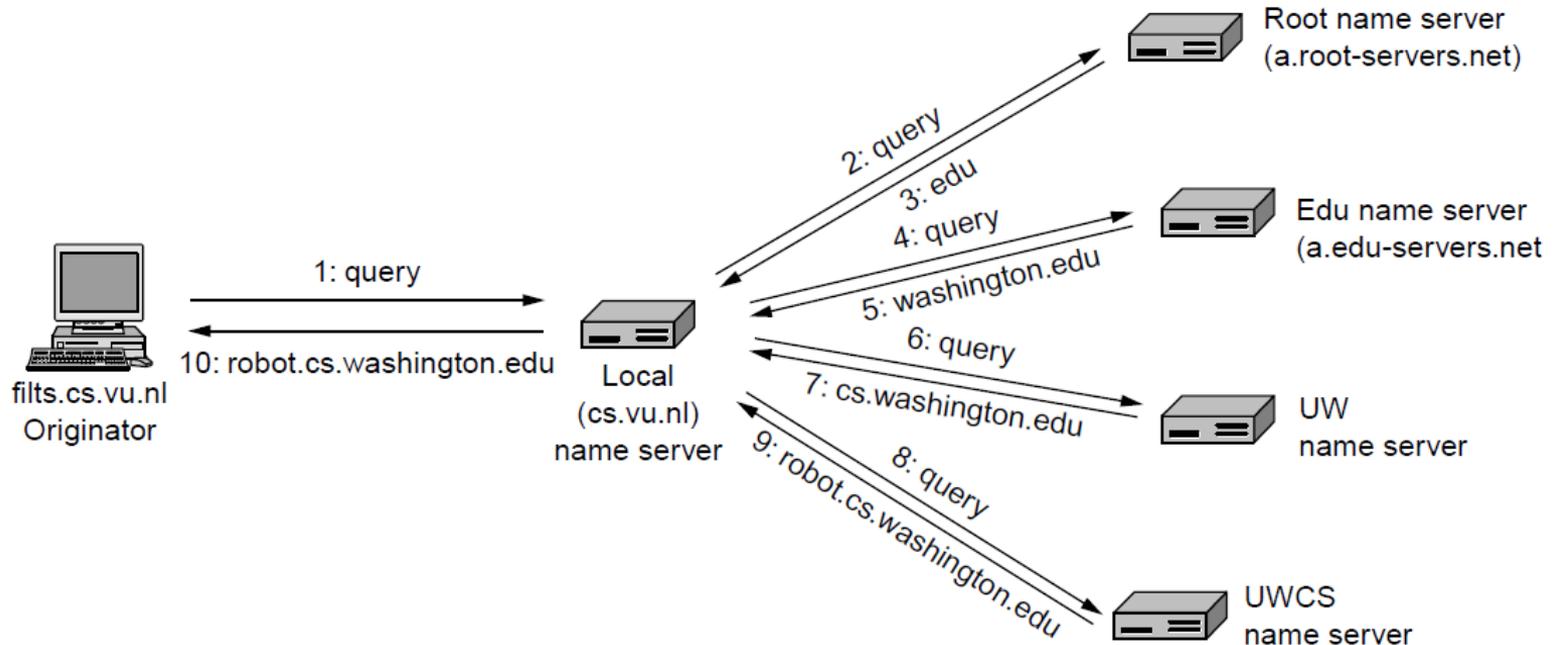
DNS Resolution

- DNS protocol lets a host resolve any host name (domain) to IP address
- If unknown, can start with the root nameserver and work down zones
- Let's see an example first ...



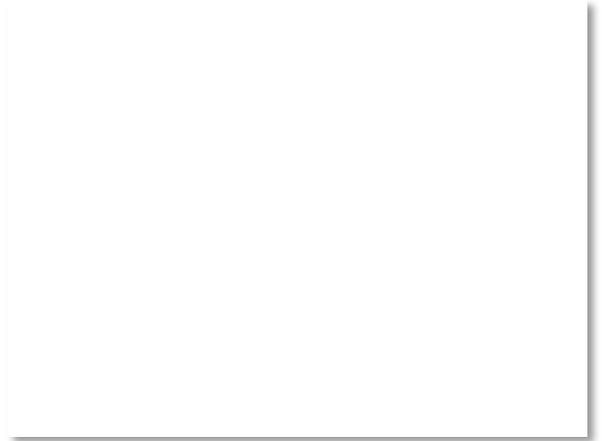
DNS Resolution (2)

- flits.cs.vu.nl resolves robot.cs.washington.edu



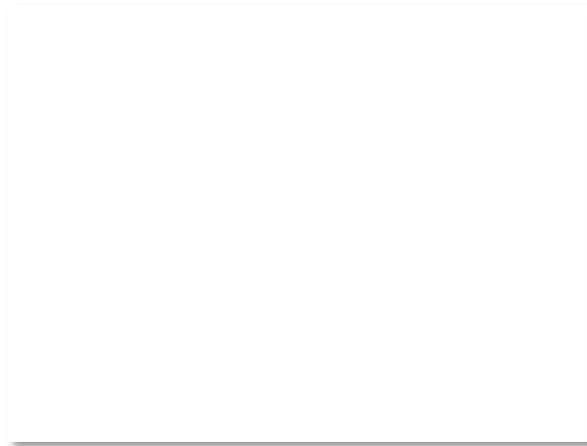
Iterative vs. Recursive Queries

- Recursive query
 - Nameserver completes resolution and returns the final answer
 - E.g., flits → local nameserver
- Iterative query
 - Nameserver returns the answer or who to contact next for the answer
 - E.g., local nameserver → all others



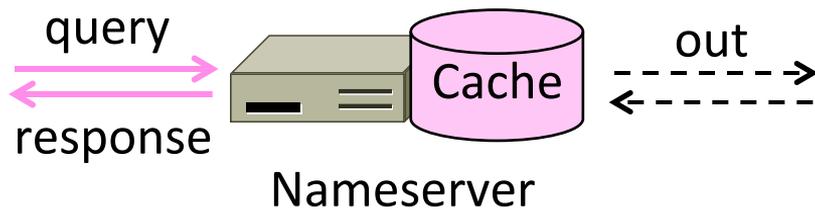
Iterative vs. Recursive Queries (2)

- Recursive query
 - Lets server offload client burden (simple resolver) for manageability
 - Lets server cache over a pool of clients for better performance
- Iterative query
 - Lets server “file and forget”
 - Easy to build high load servers



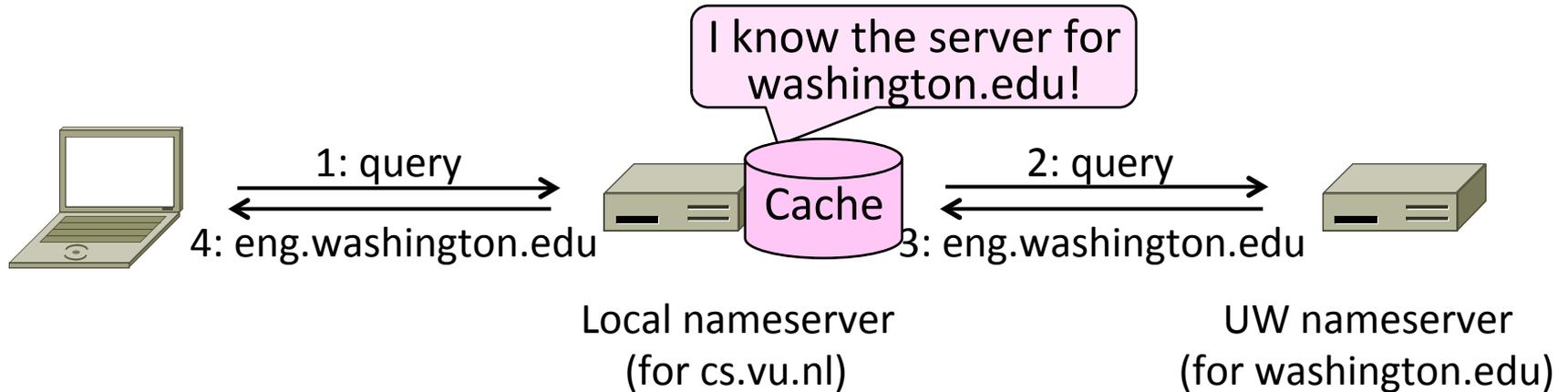
Caching

- Resolution latency should be low
 - Adds delay to web browsing
- Cache query/responses to answer future queries immediately
 - Including partial (iterative) answers
 - Responses carry a TTL for caching



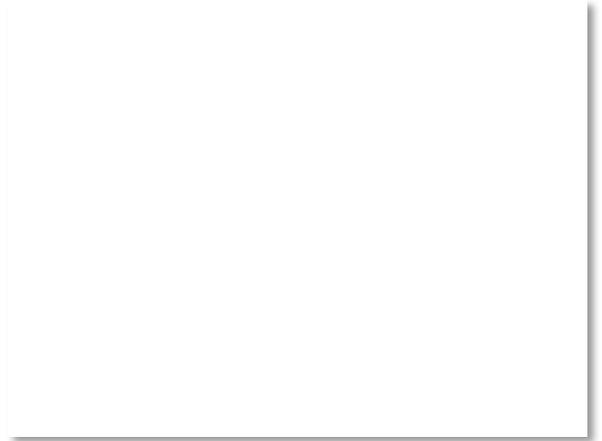
Caching (2)

- flits.cs.vu.nl now resolves eng.washington.edu
 - And previous resolutions cut out most of the process



Local Nameservers

- Local nameservers typically run by IT (enterprise, ISP)
 - But may be your host or AP
 - Or alternatives e.g., Google public DNS
- Clients need to be able to contact their local nameservers
 - Typically configured via DHCP

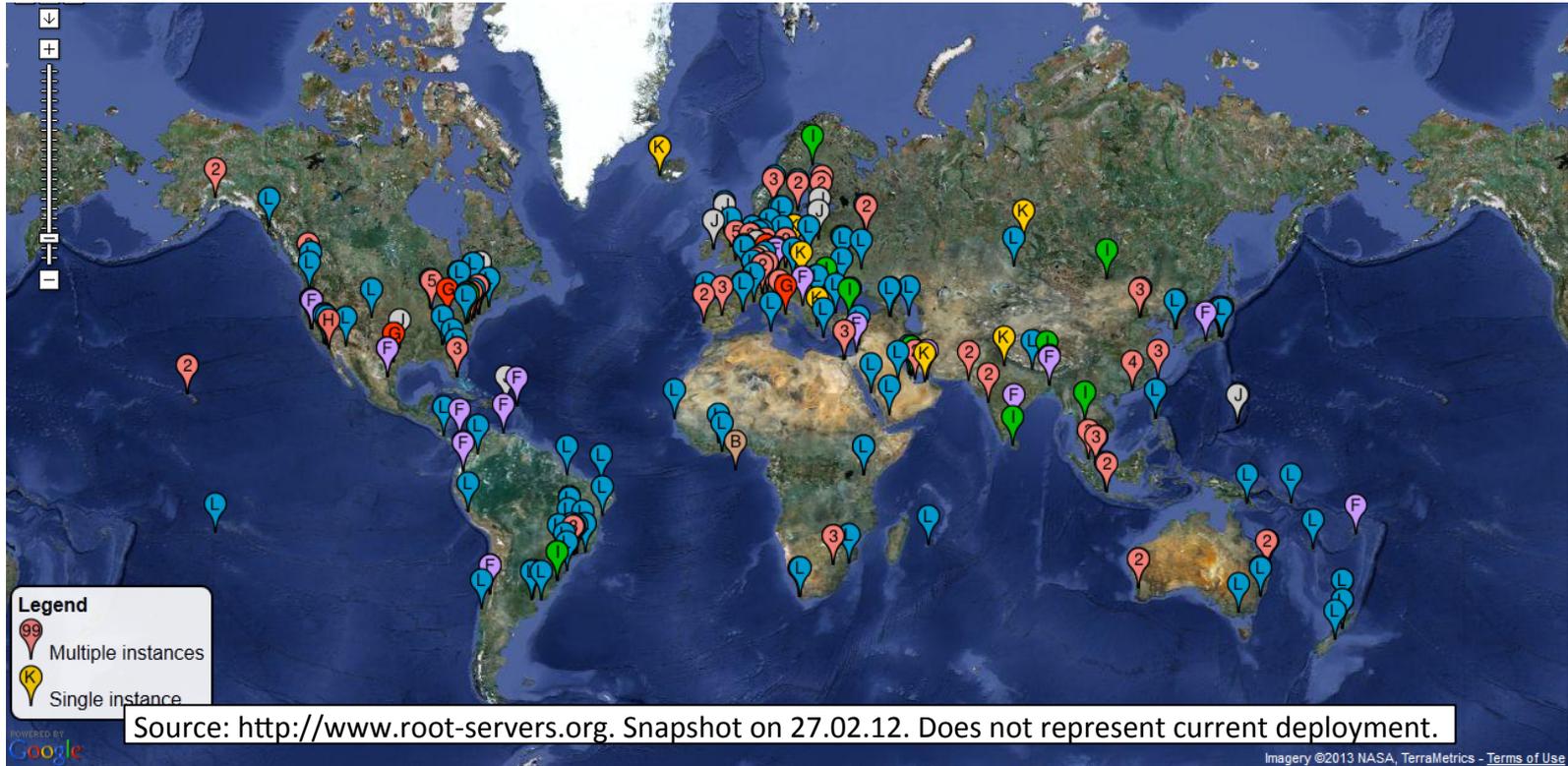


Root Nameservers

- Root (dot) is served by 13 server names
 - a.root-servers.net to m.root-servers.net
 - All nameservers need root IP addresses
 - Handled via configuration file (named.ca)
- There are >250 distributed server instances
 - Highly reachable, reliable service
 - Most servers are reached by IP anycast (Multiple locations advertise same IP! Routes take client to the closest one. See §5.2.9)
 - Servers are IPv4 and IPv6 reachable

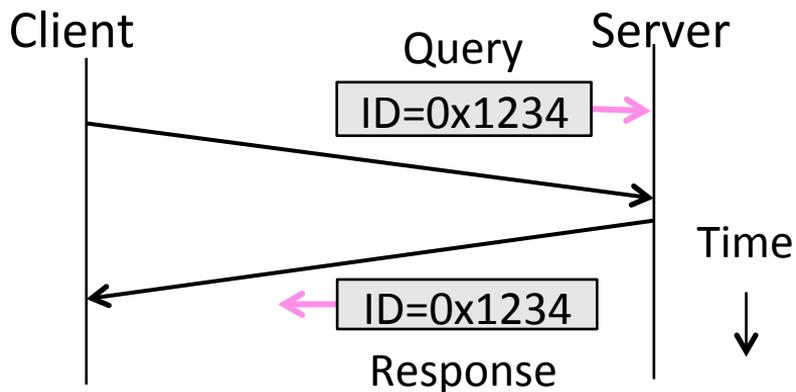


Root Server Deployment



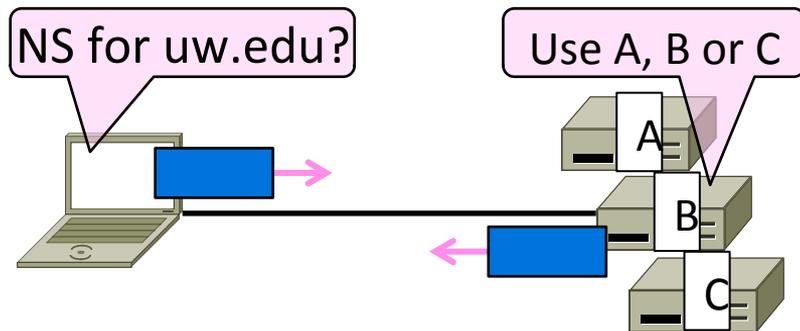
DNS Protocol

- Query and response messages
 - Built on UDP messages, port 53
 - ARQ for reliability; server is stateless!
 - Messages linked by a 16-bit ID field



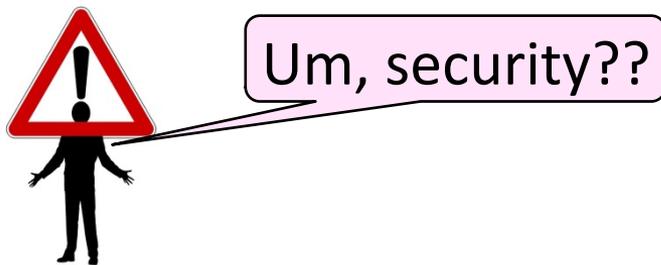
DNS Protocol (2)

- Service reliability via replicas
 - Run multiple nameservers for domain
 - Return the list; clients use one answer
 - Helps distribute load too



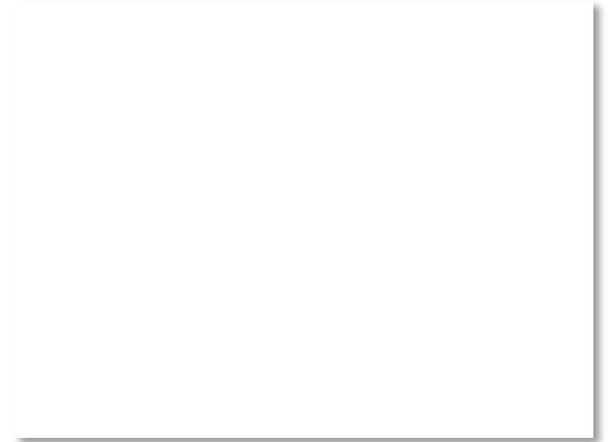
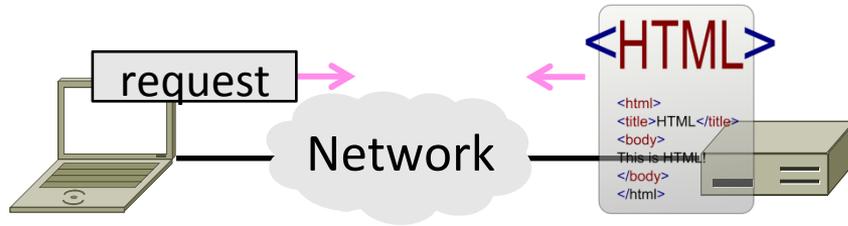
DNS Protocol (3)

- Security is a major issue
 - Compromise redirects to wrong site!
 - Not part of initial protocols ..
- DNSSEC (DNS Security Extensions)
 - Long under development, now partially deployed. We'll look at it later



Topic

- Performance of HTTP
 - Parallel and persistent connections
 - Caching for content reuse



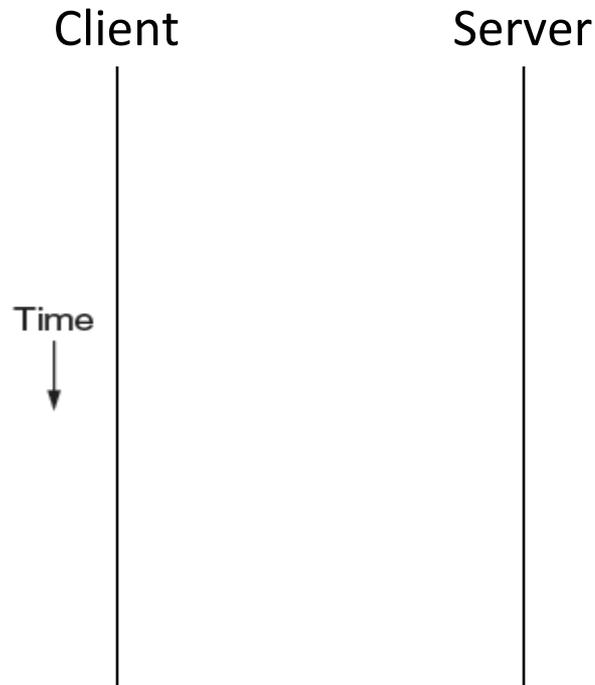
PLT (Page Load Time)

- PLT is the key measure of web performance
 - From click until user sees page
 - Small increases in PLT decrease sales
- PLT depends on many factors
 - Structure of page/content
 - HTTP (and TCP!) protocol
 - Network RTT and bandwidth



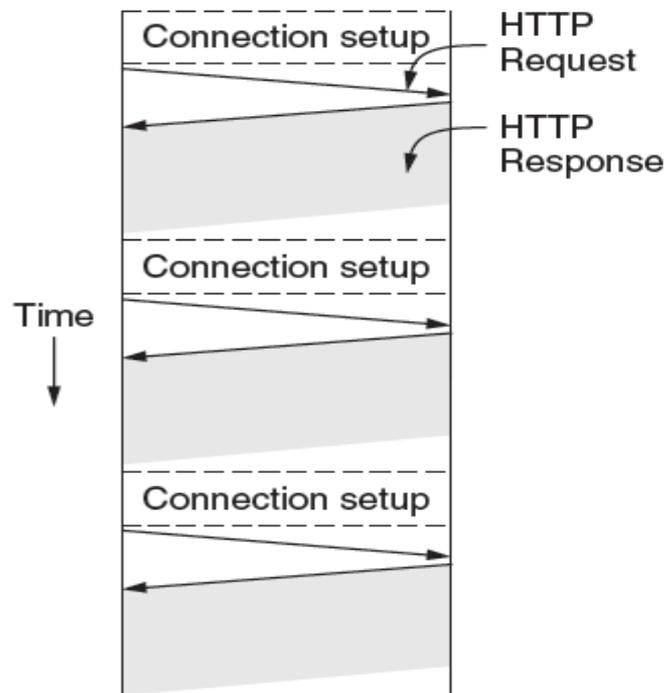
Early Performance

- HTTP/1.0 uses one TCP connection to fetch one web resource
 - Made HTTP very easy to build
 - But gave fairly poor PLT ...



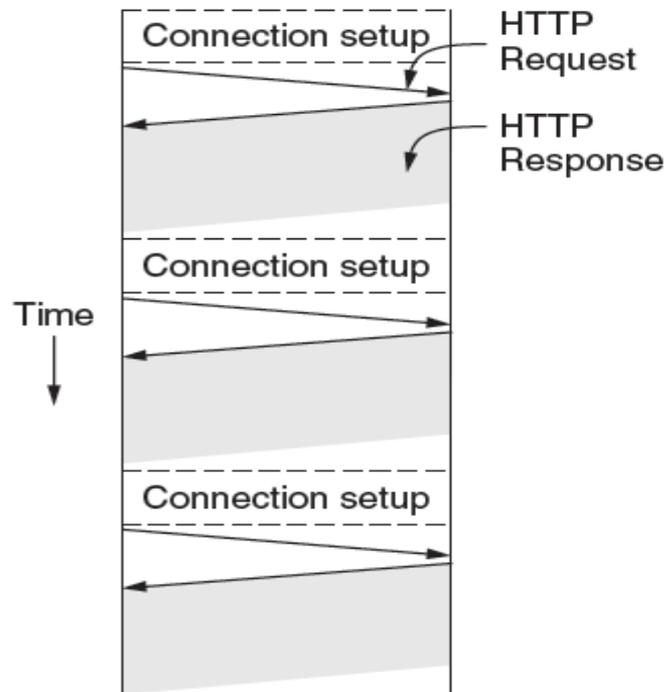
Early Performance (2)

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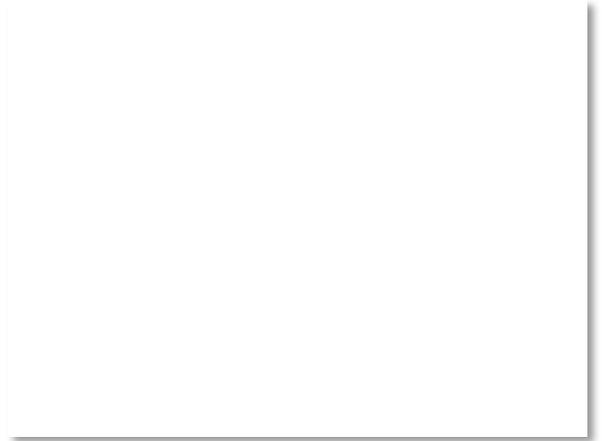
Early Performance (3)

- Many reasons why PLT is larger than necessary
 - Sequential request/responses, even when to different servers
 - Multiple TCP connection setups to the same server
 - Multiple TCP slow-start phases
- Network is not used effectively
 - Worse with many small resources / page



Ways to Decrease PLT

1. Reduce content size for transfer
 - Smaller images, gzip
 2. Change HTTP to make better use of available bandwidth
 3. Change HTTP to avoid repeated transfers of the same content
 - Caching, and proxies
 4. Relocate content to reduce RTT
 - CDNs [later]
- This time
- Later



Parallel Connections

- One simple way to reduce PLT
 - Browser runs multiple (8, say) HTTP instances in parallel
 - Server is unchanged; already handled concurrent requests for many clients
- How does this help?
 - Single HTTP wasn't using network much ...
 - So parallel connections aren't slowed much
 - Pulls in completion time of last fetch

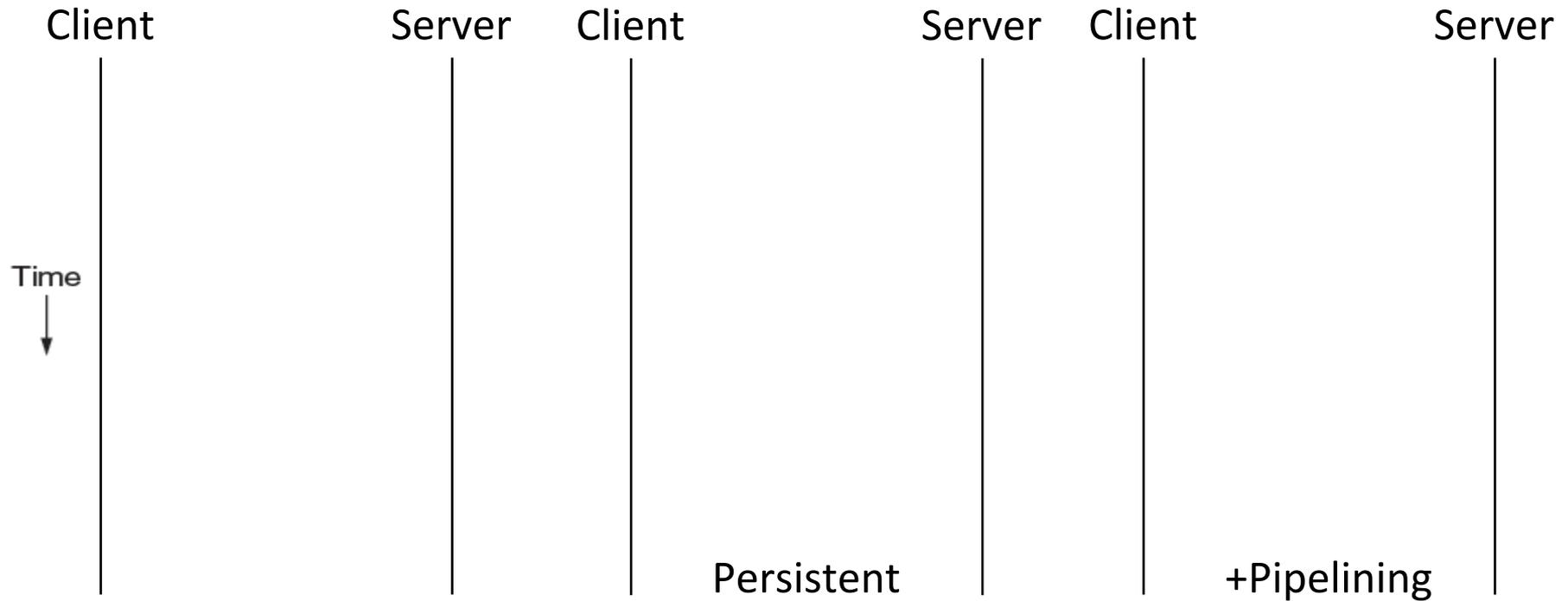


Persistent Connections

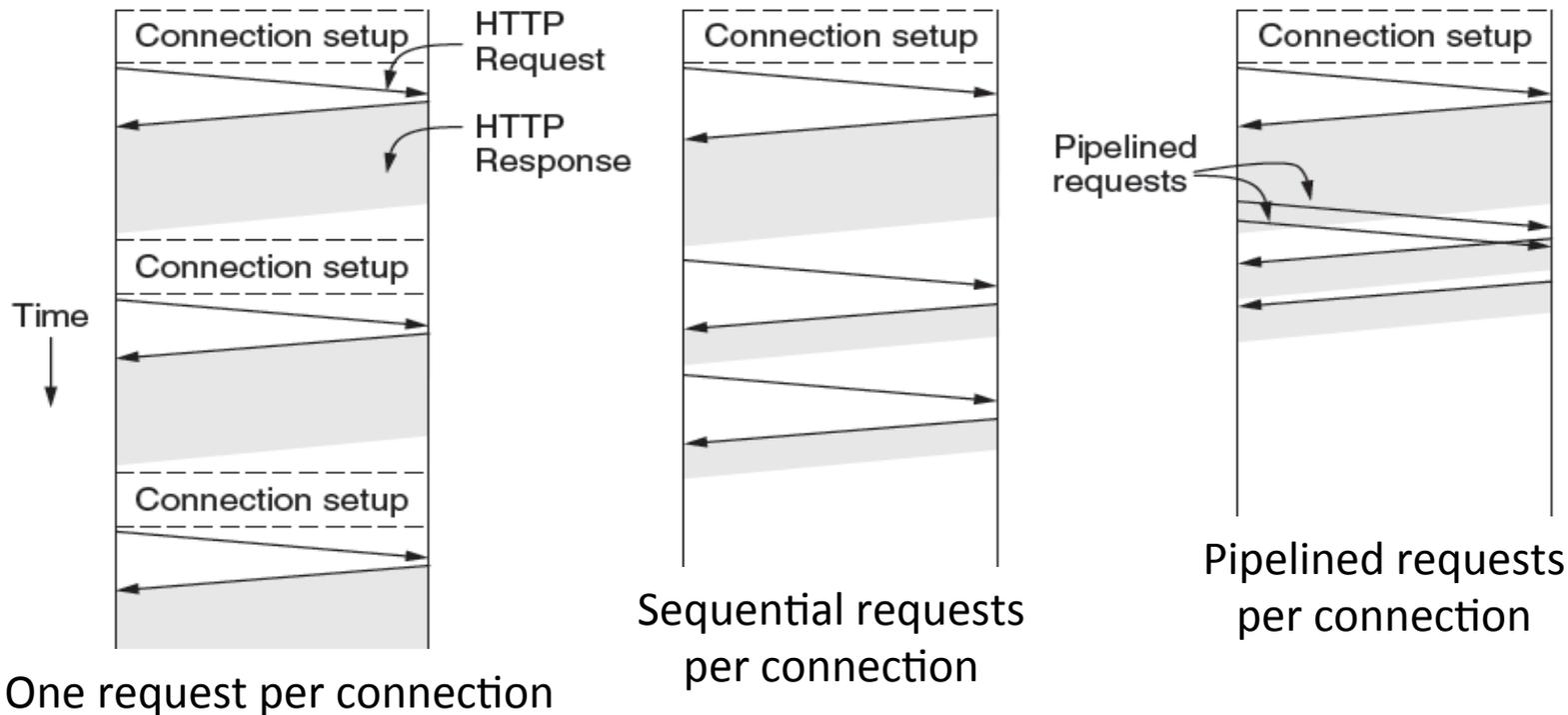
- Parallel connections compete with each other for network resources
 - 1 parallel client \approx 8 sequential clients?
 - Exacerbates network bursts, and loss
- Persistent connection alternative
 - Make 1 TCP connection to 1 server
 - Use it for multiple HTTP requests



Persistent Connections (2)



Persistent Connections (3)



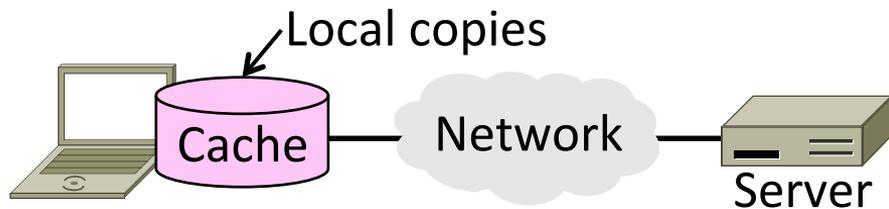
Persistent Connections (4)

- Widely used as part of HTTP/1.1
 - Supports optional pipelining
 - PLT benefits depending on page structure, but easy on network
- Issues with persistent connections
 - How long to keep TCP connection?
 - Can it be slower? (Yes. But why?)



Web Caching

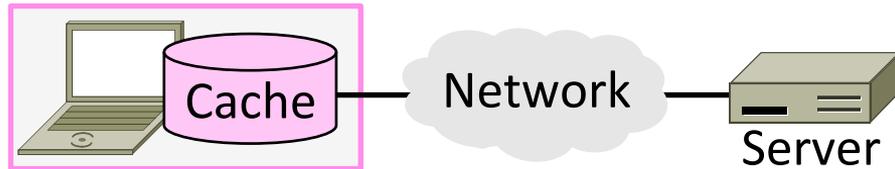
- Users often revisit web pages
 - Big win from reusing local copy!
 - This is caching



- Key question:
 - When is it OK to reuse local copy?

Web Caching (2)

- Locally determine copy is still valid
 - Based on expiry information such as “Expires” header from server
 - Or use a heuristic to guess (cacheable, freshly valid, not modified recently)
 - Content is then available right away



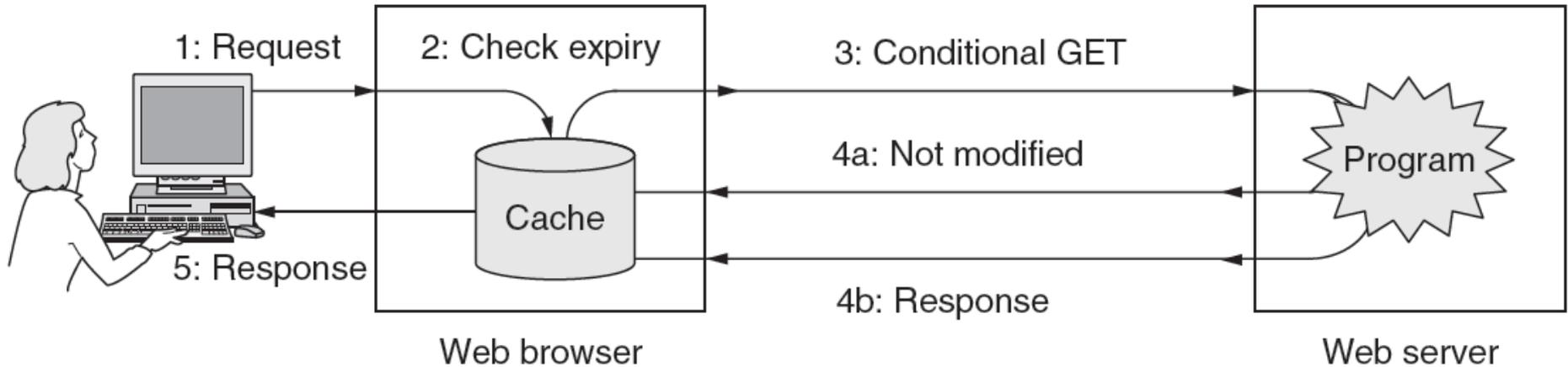
Web Caching (3)

- Revalidate copy with server
 - Based on timestamp of copy such as “Last-Modified” header from server
 - Or based on content of copy such as “Etag” header from server
 - Content is available after 1 RTT



Web Caching (4)

- Putting the pieces together:



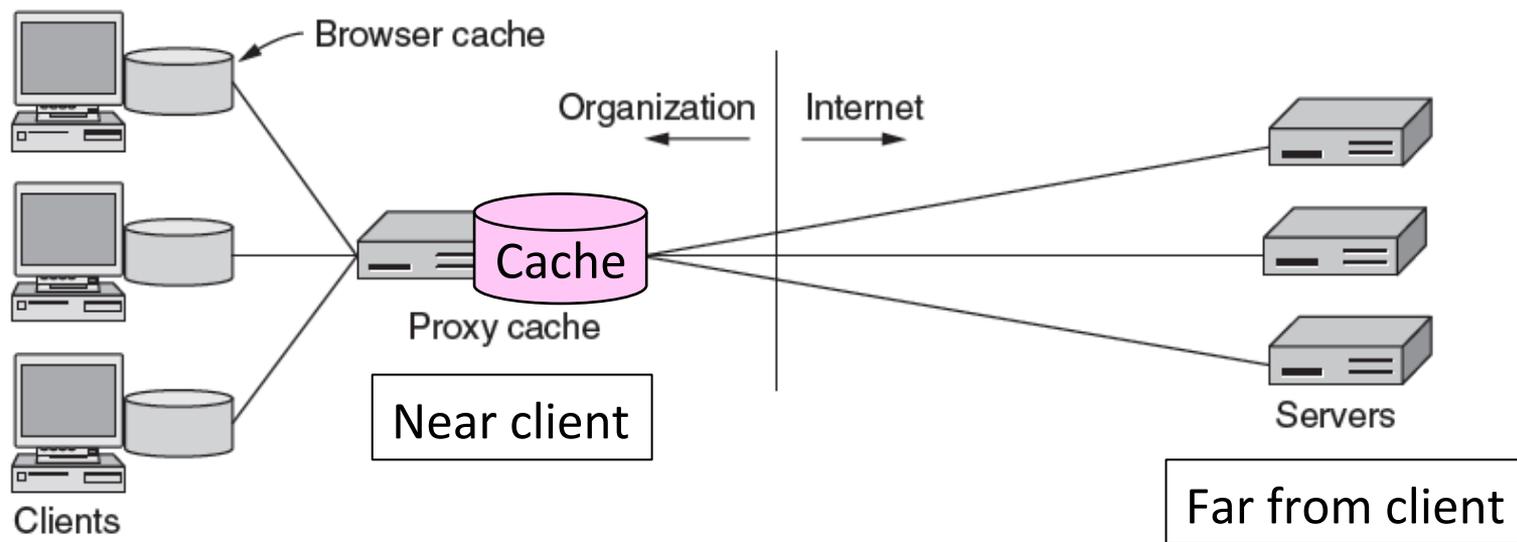
Web Proxies

- Place intermediary between pool of clients and external web servers
 - Benefits for clients include greater caching and security checking
 - Organizational access policies too!
- Proxy caching
 - Clients benefit from a larger, shared cache
 - Benefits limited by secure and dynamic content, as well as “long tail”



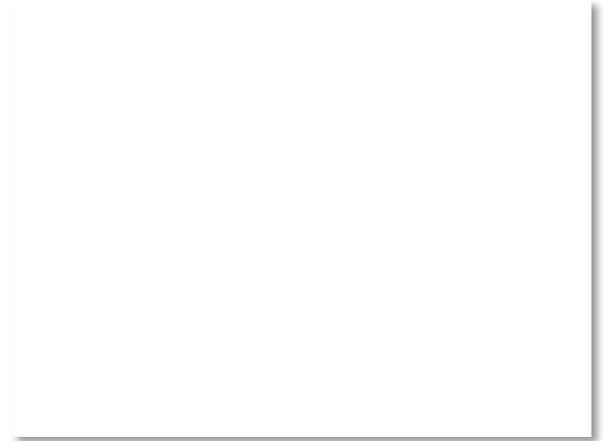
Web Proxies (2)

- Clients contact proxy; proxy contacts server



mod_pagespeed

- Observation:
 - The way pages are written affects how quickly they load
 - Many books on best practices for page authors and developers
- Key idea:
 - Have server re-write (compile) pages to help them load quickly!
 - mod_pagespeed is an example



mod_pagespeed (2)

- Apache server extension
 - Software installed with web server
 - Rewrites pages “on the fly” with rules based on best practices
- Example rewrite rules:
 - Minify Javascript
 - Flatten multi-level CSS files
 - Resize images for client
 - And much more (100s of specific rules)

