

Storyboarding

A BASIC INTRO

Storyboarding is...

- **Visual Storytelling**
- **Translating**
 - You're visualizing a script/writing
 - You're visualizing the director's vision
- **Goals as a Story Artist:**
 - Clarity!
 - Moving and reaching your audience

Storyboarding is...

- Acting
- Cinematography
- Layout/Staging
- Character Design
- Environment Design
- Writing
- ... and much more!

Storyboarding is...

- An **iterative** process
- Drawings are **DISPOSABLE**
- About communicating ideas as **QUICKLY & CLEARLY** as possible

Why Is Storyboarding Important?

- Provides foundation/sets up groundwork
- Reveals challenges
 - EFX, rigging, modeling, etc.
- Informs what's needed from rest of production
- Saves money

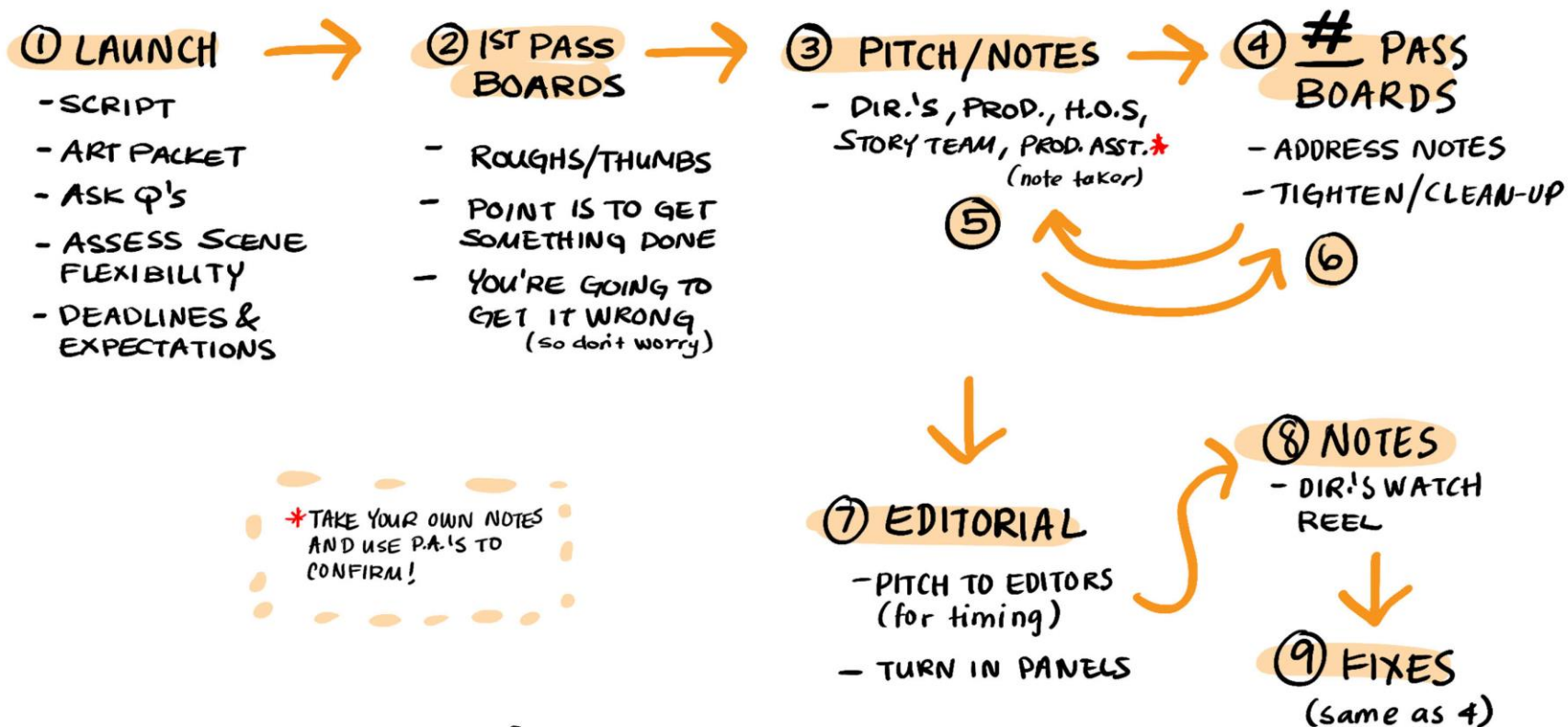




IDEAL
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STORY PIPELINE:

"STORY REBOARDING"



(INFO FROM STEVEN MACLEOD)

Getting Started

- **Typical flow**
 - Thumbnails > roughs > clean up
- **Setting Up**
 - Once you have your script/beat sheet, identify the emotional beats you have to hit (usually coincide with the 7 steps)
 - These beats will become your “tent poles” or foundation from which the rest of your story will build out from
 - Ideally, you should be able to tell the story with these few boards

Things to keep in mind...

- KEEP IT SIMPLE!
 - Develop a **shorthand** for your characters

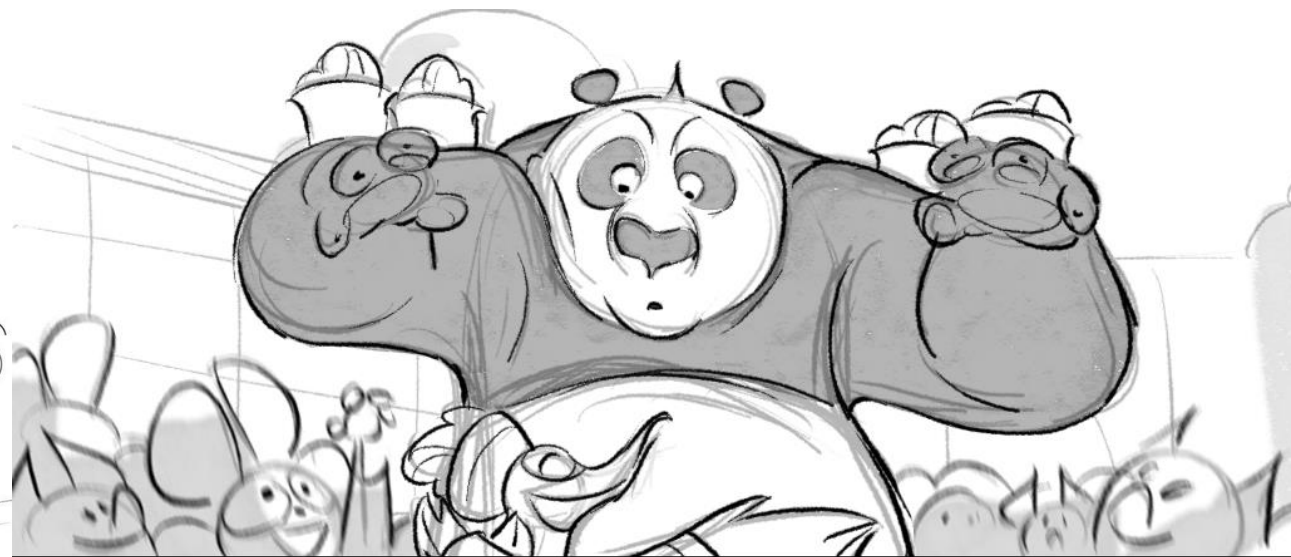


(Above) Po & Viper – early concept • Nicolas Marlet – pencil & marker





Toby Shelton



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Rad Sechrist

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 - Don't add any unnecessary details
 - Anything you add will be read as significant – so if it's not relevant to the scene in some way, don't add it in

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- **REMEMBER CLARITY!**

- If we can't tell what something is, take it out
- Utilize tone to separate background, middle ground, and foreground elements
- If needed, use spots of color to differentiate characters or highlight important objects
- Indicate where we are in space (indicate ceiling, ground floor, horizon line, something)
 - We want to avoid floating characters





Thanks!

