

deep dhillon

chief data scientist | ddhillon@alliancehealth.com | twitter.com/zang0



alliance health networks







- cost effective
- structured content
- statistically based
- scales to millions of patients
- scales to long tail treatments + conditions
- authoritative / citation driven
- fresh







annotate in the product:

- Easier for people to give explicit GT feedback
- Channels high visibility error angst productively
- Channels more GT toward areas most seen by users
- Override high visibility system mistakes with human data

gt demo:

http://www.diabeticconnect.com/discussions/4790
https://www.medify.com/internal/annotate/abstract?abstractId=8181575



| I didn't either, But I read meds. My brother is on it affects to it his is worst t | and he gickly sto | p taking it because | | |
|--|--|---|-----------------------|-----------|
| Label | Value | Author | | Date |
| My brother is on it and h worst then mine at prese | | ig it because he had | I bad side affects to | it his is |
| is_medical_history/family | 0 | sinae 2012-0 | 8-16720 18:32,406 | Z Delete |
| Select a Label Is_suggestion is_opinion is_personal account/life | style adjustment | (nerronal | side affects to | |
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| is_personal_account/life is_personal_account/life is_personal_account/life is_personal_account/em | style_adjustment, style_adjustment, | family friends | side affects to | |
| is_personal_account/em is_personal_account/em is_personal_account/em is_personal_account/em is_personal_account/em | otional_revelation otional_revelation otional_revelation otional_revelation | /family /friends /positive/personal /positive/family | 5T20:19:40.227 | |
| is_personal_account/em is_personal_account/em | otional_revelation otional_revelation | /negative/personal /negative/family | 5T20:19:49.288 | Z Delete |
| | | | side affects to | it his is |
| is_personal_account/em is_personal_account/tre is_personal_account/tre | atment/personal | | | |















- entities, i.e. normalize synonyms, id new entity types, like social relations
- entity types, i.e. metformin > treatment_medication
- phrase driven cues, i.e. [have] [you] [considered] > suggestion_indicator

anaphora resolution

- relation structure, i.e. [person]>takes>it
- statistically driven, manually curated cues i.e. drug > treatment/medication
- filter
 - non matching antecedent candidates
 - singular/plural agreement
- score candidates:
 - antecedent occurrence frequency
 - distance (#sents) from antecedent to anaphor
 - co-occurrence of anaphor w/ antecedent

technology

- Lang: Java + Python + Ruby
- DB: Solr 4, Mongo DB, S3
- Work: Map Reduce
- Dependencies: Malt Parser, Stanford Parser
- Misc: Tomcat, Spring, Mallet, Reverb, Minor Third
- Tagging: Peregrine + home grown



























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