Yoon's Whiteboard

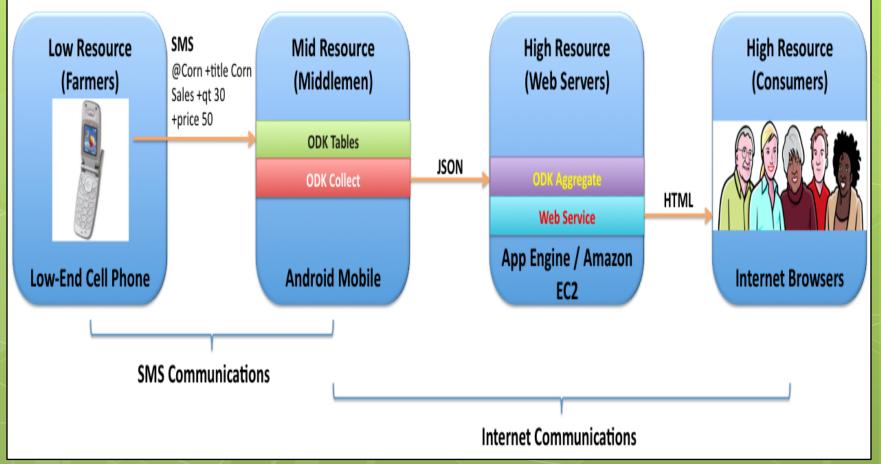
CSE 451 2010 Autumn

Matthew Lauren Ting-YenWong Yoon Sung Hong

Hopes And Aspirations

- Create community-centered web service for developing regions
- In this class, connect farmers and potential consumers using mobile infrastructures and web services
- For the future, extend the service to the domain of job market, healthcare and vice versa

System Architecture



Farmer -> Middlemen

 Farmer sends his/her product information
 @Sales +type Corn +name YoonSung +qty 10 +price 10





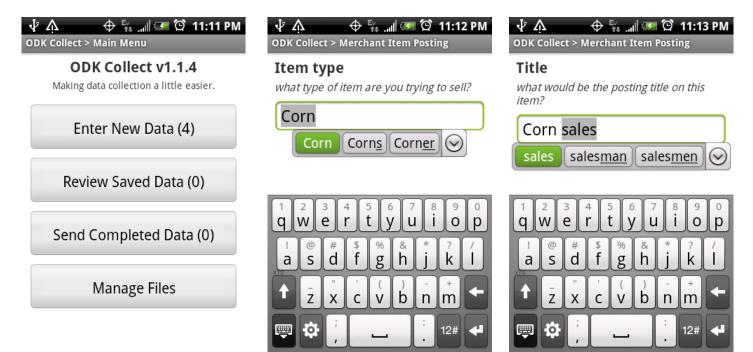
Middlemen

• Receives SMS on **ODK Tables**

= 2	Enter							
name	type	qty	price	_timestamp	_pho	oneNumberIn		
Matt	Apple	34	22	2010 12/11 16:05:02	2064	4236793		
Ting-Yen	Grape	15	20	2010 12/11 15:00:00	2062	2615490		
YoonSung	Corn	10	10	2010 12/11 17:23:00	2062	2623428		

Middlemen -> Web Server

• Sends information to web server using ODK Collect



Web Service Demo

Firefox File Edit View History Bookn			🔹 💼 (2:31) Mon 12:23 AM
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White		Welcome yoonsame were heating account Logent Search Brazilian Corn By: 53 Syst: Corn Heat: 5150 Greated: 2010-12-13 00:28:55	
baur.			7

- Listing
- Search
- Comment System
- Mobile Page

Surprises

Browser Compliance
Search with Location
Hadoop
Oddly, Images

Lessons Learned What Worked

- Architecture helps organization
 - MVC
- Reference Experts
 - Referred to Amazon UI and framework
- Devoted many initial design hours
 - Code architecture
 - Database
- Amazon AWS
- Utilize Tools
 - Time to work on other complexities
 - Location identification

Lessons Learned What Worked 🥑 jQuer⁄ **CodeIgniter**® **IPInfoDB** Google code MySQL. amazon web services"

Lessons Learned What Did Not Work

Test Harness
Esp. as project got complex
Not using Test Machines
Over 800 SVN check-ins
Tools don't always fully work
AWS MapReduce
Late changes

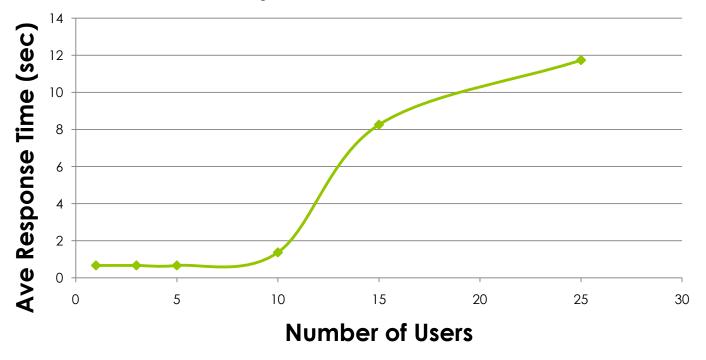
• Amazon Elastic MapReduce

• Hadoop

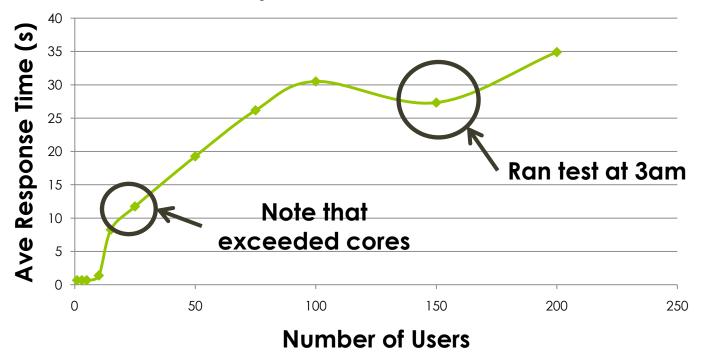
• Up to 19 "instances" allowed

- 1 cores each at 1 compute unit
- 1.6GB Memory
- Moderate I/O Performance
- Instances in Northern Virginia

Ave Resp Time vs. Num of Users



Ave Resp Time vs. Num of Users

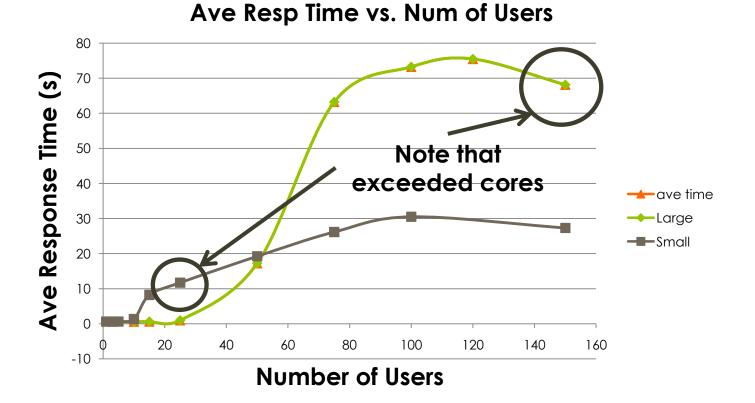


• Amazon Elastic MapReduce

• Hadoop

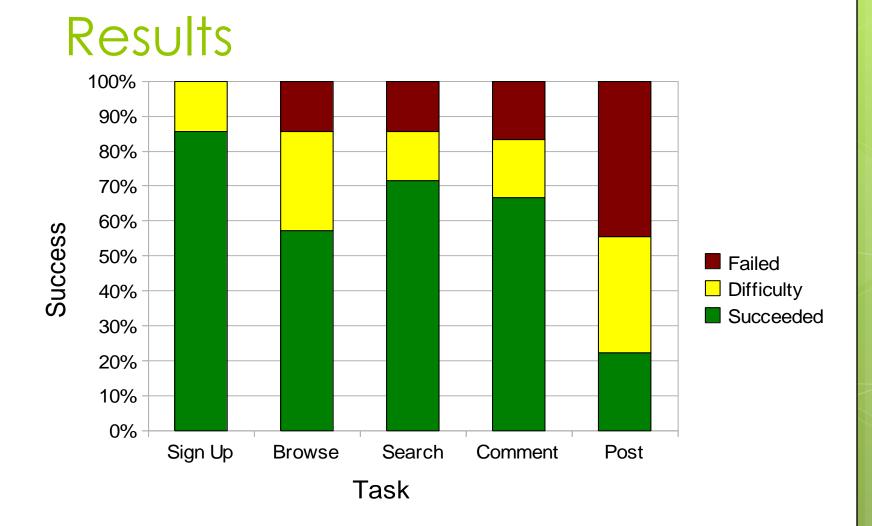
• Up to 15 "instances" capable

- 8 cores each at 2.5 compute units
- 7GB Memory
- High I/O Performance
- Instances in Northern Virginia



User Testing

- Goal: Outside points of view
- Who: People with varied technical backgrounds
- What: Five scenarios covering basic functionality.
- How: Give a task, take notes on steps to completion.



Task Example - Comment

Leave a comment

- Scroll Down
- Type in Comment
- Click Submit
- View comment at top
- Simple Right?

What Went Wrong

- Ordering of comments of newest at top, to oldest at bottom not intuitive.
- Unable to pick out own comments easily.
- Item page too confusing.
- Did not realize had to be signed in.
- Reply: "Intuitive, but too ugly to use."

What We Learned / Fixed

- Comments
 - Made it look better, pieces visually catching.
 - Changed color of your own comments.
- Other
 - Reworked posting process
 - Overall look of website

Division of Labor

• Matt

- o UI
- Customer Interaction
- User Study
- Yoon
 - Vision and Architecture
 - Mobile
 - Admin System
- Ting-Yen
 - Database
 - Search natural language + location
 - Performance Testing

Questions?