







Relevance

- Complex concept that has been studied for some time
 - Many factors to consider
 - People often disagree when making relevance judgments
- Retrieval models make various assumptions about relevance to simplify problem
 - e.g., topical vs. user relevance
 - e.g., binary vs. multi-valued relevance

from Croft, Metz



Test Corpora

| Collection | NDocs | NQ790 | Stze (MB) | Term/Doc | Q-D RelAss |
|------------|---------|-------|-----------|----------|------------|
| ADI | 82 | 35 | | | |
| AIT | 2109 | 14 | 2 | 400 | >10,000 |
| CACM | 3204 | 64 | 2 | 24.5 | |
| CISI | 1460 | 112 | 2 | 46.5 | |
| Cranfield | 1400 | 225 | 5 | 53.1 | |
| LISA | 5872 | 35 | 3 | | |
| Medline | 1033 | 30 | 1 | | |
| NPL | 11,429 | 93 | 3 | | |
| OSHMED | 34,8566 | 106 | 400 | 250 | 16,140 |
| Reuters | 21,578 | 672 | 28 | 131 | |
| TREC | 740,000 | 200 | 2000 | 89-3543 | » 100,000 |









- Should average over large corpus/query ensembles
- Need human relevance judgements
- Heavily skewed by corpus/authorship





Other Measures Precision at fixed recall This is perhaps the most appropriate thing for web search: all people want to know is how many good matches there are in the first one or two pages of results Interpoint interpolated average precision The standard measure in the TREC competitions: Take the precision at 11 levels of recall varying from 0 to 1 by tenths of the documents, using interpolation (the value for 0 is always interpolated!), and average them





• Which plays of Shakespeare contain the words *Brutus AND Caesar* but *NOT Calpurnia*?







- So we have a 0/1 vector for each term.
- To answer query: take the vectors for *Brutus, Caesar* and *Calpurnia* (complemented) → bitwise *AND*.
- 110100 AND 110111 AND 101111 = 100100.

Boolean Retrieval

• Advantages

- Results are predictable, relatively easy to explain
- Many different features can be incorporated
- Efficient processing since many documents can be eliminated from search

Disadvantages

- Effectiveness depends entirely on user
- Simple queries usually don't work well
- Complex queries are difficult

from Croft, Metzle rohman. © Addison Wesle



- Numbers

Issues in what to index Cooper's concordance of Wordsworth was published in 1911. The applications of full-text retrieval are legion: they include résumé scanning, litigation support and searching published journals on-line.

- Full-text vs. full text vs. {full, text} vs. fulltext.
- résumé vs. resume.

slide from Raghavan, Schütze, Larson

slide from Raghavan, Schütze, Larson

Punctuation

- *Ne'er*: use language-specific, handcrafted "locale" to normalize.
- State-of-the-art: break up hyphenated sequence.
- U.S.A. vs. USA use locale.

• a.out

slide from Raghavan, Schütze, Larson

Numbers

- 3/12/91
- Mar. 12, 1991
- 55 B.C.
- **B-52**
- 100.2.86.144
 - Generally, don't index as text
 - Creation dates for docs

Case folding Reduce all letters to lower case Exception: upper case in mid-sentence – e.g., General Motors – Fed vs. fed

- SAIL vs. sail



- Handle synonyms and homonyms
 - Hand-constructed equivalence classes
 - e.g., car = automobile
 - your ≠ you're
- Index such equivalences?
- Or expand query?

slide from Raghavan, Schütze, Larson



slide from Raghavan, Schütze, Larson





Porter's algorithm

- Common algorithm for stemming English
- Conventions + 5 phases of reductions
 - phases applied sequentially
 - each phase consists of a set of commands
 - sample convention: *Of the rules in a compound command, select the one that applies to the longest suffix.*
- Porter's stemmer available: <u>http://www.sims.berkeley.edu/~hearst/irbook/porter.html</u>

slide from Raghavan, Schütze, Larson

Typical rules in Porter

- $sses \rightarrow ss$
- ies $\rightarrow i$
- $ational \rightarrow ate$
- $tional \rightarrow tion$















Many Overlap Measures

| $ Q \cap D $ | Simple matching (coordination level match) |
|---|--|
| $2\frac{ Q \cap D }{ Q + D }$ | Dice's Coefficient |
| $\frac{ Q \cap D }{ Q \cup D }$ | Jaccard's Coefficient |
| $\frac{ Q \cap D }{ Q ^{\frac{1}{2}} \times D ^{\frac{1}{2}}}$ | Cosine Coefficient |
| $\frac{ Q \cap D }{\min(Q , D)}$ | Overlap Coefficient |
| | slide from Raghavan, Schütze, Larson |



TF x IDF

$$w_{ik} = tf_{ik} * \log(N / n_k)$$

$$\begin{split} T_{k} &= term \ k \ in \ document \ D_{i} \\ tf_{ik} &= frequency \ of \ term \ T_{k} \ in \ document \ D_{i} \\ idf_{k} &= inverse \ document \ frequency \ of \ term \ T_{k} \ in \ C \\ \hline idf_{k} &= \log \left(\frac{N}{n_{k}} \right) \\ N &= total \ number \ of \ documents \ in \ the \ collection \ C \\ n_{k} &= the \ number \ of \ documents \ in \ C \ that \ contain \ T_{k} \end{split}$$







| Retrieval | | | | | | | |
|---|---|----|--|--|--|--|--|
| Docur | nent-term matrix | | | | | | |
| | $t_1 t_2 \ \ldots \ t_j \ \ldots \ t_m \qquad nf$ | | | | | | |
| $\begin{array}{c} d_1 \\ d_2 \end{array}$ | $\begin{array}{cccccccccccccccccccccccccccccccccccc$ | · | | | | | |
| \mathbf{d}_{i} | w_{i1} w_{i2} w_{ij} w_{im} $1/ d_i $ | | | | | | |
| d _n | $w_{n1} \hspace{0.1 cm} w_{n2} \hspace{0.1 cm} \ldots \hspace{0.1 cm} w_{nj} \hspace{0.1 cm} \ldots \hspace{0.1 cm} w_{nm} \hspace{0.1 cm} 1/ d_n $ | | | | | | |
| w _{ij} is tł | he weight of term t _j in document d _i | | | | | | |
| Most w | _{ij} 's will be zero. | | | | | | |
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Method 1: Compare q with documents directly

initialize all sim(q, d_i) = 0; for each document d_i (i = 1, ..., n) { for each term t_j (j = 1, ..., m) if t_j appears in both q and d_i $sim(q, d_i) += q_j *w_{ij};$ $sim(q, d_i) = sim(q, d_i) *(1/|d_i|);$ } sort documents in descending similarities; display the top k to the user; Copyright © Weld 2002-2007

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Retrieval Using Inverted Files initialize all sim(q, d_i) = 0 for each term t_j in q find l(t) using the hash table for each (d_i, w_{ij}) in l(t) sim(q, d_i) += q_j *w_{ij} for each (relevant) document d_i sim(q, d_i) = sim(q, d_i) * nf[i] sort documents in descending similarities and display the top k to the user;





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- Store pre-computed TF weights of documents.
- Use IDF weights with query term TF weights instead of document term TF weights.
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Stemming Continued

- Can reduce vocabulary by ~ 1/3
- C, Java, Perl versions, python, c#
- www.tartarus.org/~martin/PorterStemmer
- Criterion for removing a suffix
- Does "a document is about w₁" mean the same as
 a "a document about w₂"
- Problems: sand / sander & wand / wander
- Commercial SEs use giant in-memory tables

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