

Security

CSE 454

Security

- Authentication & Authorization
- Pests
 - Spam & Link Spam
 - Robots
 - DoS
 - Viruses & Worms
- Spyware
- Worm Epidemic

The Two “Auth-” Operations

- Authentication
 - “Process of accepting *credentials* from a user and *validating* those credentials against some *authority*”
 - The result is an authenticated identity
- Authorization
 - “Process of *determining* whether the authenticated *identity* has *access* to a given resource”
- Both steps follow this order and both are essential!

What Can Go Wrong?

- Authentication breaks if:
 - Credentials are forged
 - Authority is subverted
 - Validating function is replaced
- Authorization breaks if:
 - Authentication identity is forged
 - Access matrix is tampered with
 - Matrix lookup function is replaced
- Lesson: Security needs to be provisioned on each step!

Types of Authentication

- Server authentication
 - Necessary in e-commerce
 - Achieved via:
 - X.509 certificates, signed by known certificate authorities (CA)
 - Digital signatures using public/private key encryption
- Client authentication
 - Necessary in e-commerce
 - Majority of clients typically do not use X.509 certificates, or public/private key pairs
 - How many of you use one of these methods for authentication?

How to Evaluate Proposed Approaches?

Ask:

1. What problem is the approach trying to solve?
2. What are the ways in which the approach can fail (including, be deliberately made to fail)?
3. Given the ways the approach can fail, does it really solve the problem at hand?
4. What are the costs (financial and otherwise) of deploying a real implementation of the approach?
5. Given the failure conditions and costs, is it worthwhile?

Client Authentication Methods

- **Client certificates**
 - No incentive for clients to have one ⇒ not widely deployed
- **Digital signatures**
 - No PKI yet ⇒ hard to safely distribute public keys
- **Passwords**
 - Most primitive, pervasive method
 - Easy to use, easy to crack: passwords are guessable or users do not remember them
 - Copy-and-store-in-wallet - works well in practice with random passwords
 - Visual passwords - random art; a drawing in lieu of a word
 - S/Key protocol - changing passwords on every communication
 - Smart cards - store random password safely; PIN for theft protection; activated only by a special card reader; European invention

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

7

Client Authentication Methods

- **Biometrics**
 - Unique, inherently tied to the individual
 - But:
 - Fingerprinting - non-permanent, could be tampered with
 - Retina scans - non-permanent, invasive, even dangerous
 - Face recognition - high false positives rate, could be easily fooled
 - Voice recognition - high false positive and false negative rate, recordable
 - DNA analysis - slow, extremely invasive, may be non-permanent
 - (Normal) Signature - varies widely (high false negative rate), more appropriate for non-repudiation that authentication

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

8

Client Authentication on the Web

- **What assumptions / constraints does the Web environment imply?**
- **Which of the above methods are unsuitable for authentication on the Web?**
- **What remains?**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

9

Motivation

- **Growing need for *personalized, access-controlled* Web-based services**
 - E.g.: nytimes.com, myuw.washington.edu, hotmail.com
- **Some popular authentication mechanisms not suitable for the Web environment**
 - Designed for long-running connections
 - Involve expensive computations - public/private key crypto
 - Authentication identities can be replayed - biometrics
- **Developers lack proper background in security**
- **Result: Proliferation of home-grown weak authentication schemes**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

10

Limitations on Web Authentication Schemes

- **Must use only *widely deployed, portable and lightweight* technologies**
 - No smart cards or client certificates; JavaScript may be ok
- **Must require *minimum user involvement***
 - No password re-typing or perpetual dialog boxes
- **Must not unduly overload servers with expensive computations**
 - No public-key crypto; cryptographic hashes are fine
- **Must store client state in a very limited space**
 - E.g.: cookies on the client, (maybe) a database on server

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

11

Not All Web Authentication Schemes Are Created Equal

Designs differ depending on:

- **Type of service**
 - General subscription
 - Online newspapers and libraries
 - User customization
 - Online identities, per-user content filtering
- **Security needs**
 - Sensitivity of the client data
 - Store data on server and put an index to it in a client cookie
 - Load tolerance on the server
 - Delicate tradeoff with clients' need for strong protection

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

12

Threat Model or What Attacks Do We Fear?

- **Forging* an authentication token for**
 - A *random* user (a.k.a. existential forgery)
 - Useful for free access to subscription services
 - A *chosen* user (a.k.a. selective forgery)
 - Allows access to data for any selected user
 - *All* users (a.k.a. total break)
 - Allows forging tokens for all users at any time

* forging ≠ replay attack

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

13

Threat Model or What Adversaries Do We Fear?

Active Adversary

Eavesdropping Adversary

Interrogative Adversary

- Queries the server (adaptively, based on previously seen data)
 - Creates new accounts (assuming no out-of-bound throttling)
 - Uses publicly known information
 - Records traffic between users and the server
 - Replays selected captured messages
 - Modifies / injects traffic between users and the server
 - Mounts man-in-the-middle attack
- **Resolution: Viable schemes must at least protect against interrogative adversaries!**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

14

Hints for Designing Client Authentication Schemes

Disclaimer:

Hints are useful, but following them is neither necessary, nor sufficient for security

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

15

Hints: Use Cryptography Appropriately

- **Using crypto is inescapable if you want to protect from adversaries!**
- **Hint #1: Assess your needs for protection**
 - Tradeoffs between usability and complexity
- **Hint #2: Choose a “tried and true” existing scheme**
 - Home-grown schemes are almost always trivial to break

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

16

Hints: Use Cryptography Appropriately

If you *absolutely must* design your own scheme:

- **Hint #3: Think twice! Ask those who know better!**
- **Hint #4: Have it reviewed by security experts**
 - Announcing it loudly is good but not sufficient
- **Hint #5: Keep the scheme simple**
 - Makes it easier to analyze for security
- **Hint #6a: Do not rely on the secrecy of the protocol**
 - Gives you false sense of security until someone figures it out
- **Hint #6b: Instead, rely on the secrecy of keys**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

17

Hints: Use Cryptography Appropriately

- **Hint #7: Understand the properties and details of crypto primitives you use**
 - Many provide some assurances, but not other (e.g., SSL)
 - Many make fine-print assumptions
 - UNIX crypt() hash function truncates input beyond 8 characters
- **Hint #8: Avoid composing security schemes**
 - May weaken the composite, even if secure in isolation
 - E.g., using the same secret key for multiple purposes

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

18

Status on Using Passwords

- **Users don't want passwords**
 - Tradeoff between usability and security
 - Users tend to pick poor (easy) passwords
 - Do not suggest ideas - they will blindly follow it
- **Users tend to reuse passwords across many sites**
 - How many different passwords do you use?
 - How many of them do you commit to memory?
 - How many of them do you have written somewhere (as a backup)?
- **Compromising a password leads to impersonation**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

19

Hints: Protect Passwords

- **Hint #9: Prohibit easy-to-guess passwords**
 - Otherwise: an easy prey for dictionary attacks
 - Change periodically, enforce non-similarity, minimum password length, special characters
 - Giving out (random) passwords may turn off users
- **Hint #10: Never reveal a user's password**
 - User knows it, everyone else has no reason to ask for it
 - Keep passwords always encrypted in transfer
 - Login over SSL for confidentiality of password exchange
 - Avoid unnecessary password transfers
 - Give out and use (temporary) client authentication tokens instead

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

20

Hints: Protect Passwords

- **Hint #11: Redo authentication before security-sensitive operations**
 - E.g.: changing passwords
 - Avoids attacks through replayed authentication tokens

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

21

Hints: Handle Authentication Tokens Wisely

- **Hint #12: Avoid predictable authentication tokens**
 - E.g.: publicly available info, sequential ID numbers, etc.
- **Hint #13: Protect tokens from tampering**
 - Tokens may contain sensitive user info
 - Use only strong cryptographic hash functions (e.g., no CRC)
 - Use a keyed message digest (e.g., MAC, no MD5)
- **Hint #14: If combining multiple data into a token, separate components unambiguously**
 - Avoids a splicing attack:
 - "Alice" • "213" • "Bob" == "Alice2" • "13" • "Bob"

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

22

Hints: Handle Authentication Tokens Wisely

- **Hint #15: Encrypt tokens**
 - For tokens stored in cookies and sent over SSL, set Secure flag
 - Prevents eavesdroppers from capturing and replaying tokens
- **Hint #16: Do not include a token as part of a URL**
 - Otherwise, token may leak through plaintext channels
 - E.g.: cross-site scripting attack using the HTTP Referer field
- **Hint #17: Avoid using persistent cookies**
 - If cookie (file) is leaked, attacker can impersonate user
 - Can users defend against this threat (the authentication scheme designer may have been negligent)?

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

23

Hints: Handle Authentication Tokens Wisely

- **Hint #18: Make authentication tokens expire:**
 - Store a tamper-resistant timestamp in cookie, or keep token expiration time on the server
 - Limits the potential damage in case a token leaks out
- **Hint #19: Do not trust the client...**
 - ... to enforce token expiration (manipulating a cookie is easy)
 - ... (in general) for anything that the client can possibly forge
- **Hint #20: To prevent replays of leaked tokens:**
 - Keep tokens confidential and mint new ones after each use
 - Bind tokens to network addresses
 - But DHCP users' tokens may expire prematurely

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

24

Sample Authentication Scheme

- **Goals**
 - Statelessly verify authenticity of request and its contents
 - Explicitly control lifetime of token
 - Portability
- **Design choice**
 - Authentication cookies
 - Anyone with a valid cookie has access to protected server content
- **Claim**
 - Secure against an interrogative adversary
 - If layered over SSL with server authentication, secure against an active adversary

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

25

Cookie Basics

- **HTTP is a stateless protocol**
- **Client IDs generated by server, stored on client**
- **Sent back to server with subsequent requests**
- **Cookie attributes:**
 - Data - used to uniquely identify client
 - Domain - cookie only applies to this server domain
 - Path - server path
 - Secure flag - should cookie data be encrypted?
 - Expiration - current session or physical time

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

26

Suggested Cookie Structure

$\text{exp=t\&data=s\&digest=MAC}_k(\text{exp=t\&data=s})$

$t \rightarrow$ expiration time (seconds past 1970 GMT)

$s \rightarrow$ data, associated with the client

$k \rightarrow$ server secret key

MAC \rightarrow strong cryptographic hash function

$\text{HMAC}_k(M) ::= H(k \oplus 0x5c \bullet H(k \oplus 0x36 \bullet M))$

where $H \in \{\text{SHA1, MD5}\}$, M is the message

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

27

Disecting the Scheme

- **Expiration time:**
 - Avoids keeping server state
 - Tradeoff between potential damage and frequent reauthentication (security vs. usability)
 - Should users be allowed to control it?
- **Data:**
 - Sensitive data should not be stored here
 - If needed, store cryptographically random session ID, while keeping important data on server
 - Balance between respecting users' privacy and saving server resources
 - Likely to be biased in favor of the latter

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

28

Disecting the Scheme

- **Key:**
 - Recommended length is twice that of block encryption ciphers (~160 bits or more)
 - Fends off birthday attacks

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

29

Disecting the Scheme

Strengths:

- **Simplicity**
- **Authenticating clients:**
 - Requires $O(1)$ server state (for the key)
 - Takes $O(1)$ time
 - Would depend on number of clients if server state were kept
- **Easier to deploy multiserver systems**
 - No need for dynamically shared data between servers

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

30

Disecting the Scheme

Weaknesses:

- **Server is vulnerable against colluding clients**
 - Clients more likely to share temporary tokens than passwords
 - How many other people's passwords do you know?
- **No mechanism for selective secure token revocation**
 - Unnecessary for short sessions
 - Separation of policy and mechanism?
 - If needed, keep session status on server
 - Yahoo does it
 - But, allows simultaneous revocation of all tokens
 - By changing the secret server key

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

31

Security Analysis

Strength of authentication scheme depends on:

- **Strength of MAC function**
- **Secrecy of server key**
- **Strength of server key and frequency of changing it**
 - Longer keys adversely affect performance of hash functions
- **Strength of client passwords against guessing and dictionary attacks**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

32

Performance Factors

- **HMAC-SHA1**
 - 1.2 ms / request
 - Runs on small chunks of data
- **SSL**
 - 90 ms / request
 - Runs on the entire HTTP stream
 - New connections are costly to setup, session resumption helps

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

33

Other Authentication Schemes

- **HTTP Basic Authentication**
 - Sends username and password repeatedly in cleartext
 - Falls prey to eavesdropping adversaries
 - `dsniff` - automated tool for sniffing authentication exchanges
- **HTTP Digest Authentication**
 - Encrypts username and password before transmitting
 - Little client support yet
- **SSL**
 - Requires public-key crypto in X.509 certificates
 - No global PKI → no wide support for client certificates
 - Involves heavyweight operations

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

34

Conclusions

- **No single authentication scheme can effectively and efficiently meet the requirements of all Web sites and Web clients**
- **There are clear guidelines (but no standards yet) for designing secure authentication schemes**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

35

Open Issues

- **What can end users do to protect themselves?**
 - Those who can provide a solution (i.e., vendors) have no incentive to do so.
 - Those who really care about finding a solution (i.e., clients) cannot create one.
- **Should there be a standard for authentication protocols? What factors play against establishing such a standard?**
- **Would you trust a centralized authentication service (such as Microsoft Passport) with your data? A step in which direction is this - forward or backward?**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

36

SPAM

- **Problem**
 - Zero marginal cost of sending an email
- **Solutions**
 - Machine learning client to detect spam
 - Brightmail
 - Dummy accounts
 - Correlate SPAM messages
 - Supply fingerprint to enterprise customers
 - Client refuses messages from unknown senders, until
 - They respond to a Turing test query
 - They execute a computationally expensive applet
 - Micropayment

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

37

Link Spam

- **Keyword / Meta tag stuffing**
 - Linguistic spoofing
- **Multiple titles**
- **Tiny fonts**
- **Invisible text**
 - `<body bgcolor="FFFFFF">`
 - `Your text here`
 - Problem: takes up space. Size=1? Bottom?
- **Doorway / jump pages**
 - Fast meta refresh
- **Cloaking ~ Code swapping**
- **Pagerank spoofing (Link networks)**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

38

Robots

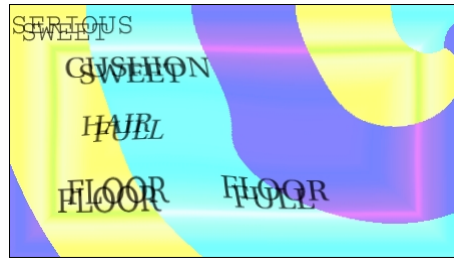
- **Threat: automatic creation of accounts**
 - Paypal
 - Storage associated: Hotmail, Yahoo communities...
 - Adbots in chat rooms
 - Online polls
- **Solutions**
 - Turing tests
 - Distorted speech recognition
 - Overlayed distorted text recognition
 - CAPTCHA
 - Completely automated public turing test to tell computers and humans apart
 - <http://www.captcha.net/>

brads

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

39

Gimpy: Type 3 words

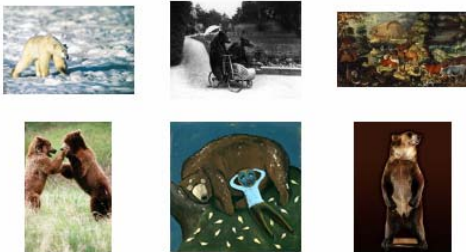


Mori & Malik (UCB) program solving ez-gimpy with accuracy 83%

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

40

Semantic Tests



5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

41

ESP Game

7 MILLION LABELS COLLECTED

The ESP Game
As seen on CNN and newspapers around the world!

beta

25 Players LOGGED IN

Already have an account?

Screen Name:

Password:

Did you know?
The ESP Game is helping to label all images on the Web!
[Learn more...](#)

ESP Image Search

Terms of Service | FAQ | Help | Link This Game | Contact Us | Credits

Established in part by the National Science Foundation (NSF)
© 2005 Carnegie Mellon University. All rights reserved. Patent Pending.

5/24/2005 11:12 AM Copyright © 2000-2005 D. Weld

<http://www.espgame.org/>

Viruses

- **Defn**
 - Requires human action to spread
 - Infects most files on local computer
 - Doesn't automatically spread across network
 - Carries payload (destructive or annoying messages)
- **Common MO**
 - Macro attached to office document
- **Solutions**
 - Fingerprint based (to detect viruses)
 - Application checksums (to detect tampering)

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

43

Worms

- **Defn**
 - Automatically spreads to other systems
- **MO**
 - Protocol worms
 - Hybrid virus / worms
- **Solutions**

5/24/2005 11:12 AM Copyright © 2000-2005 D. Wald

44

Spyware: analysis and mitigation

Steven Gribble
Department of Computer Science and
Engineering
University of Washington

5/24/2005 11:12 AM Copyright © Steve Gribble

45

kingsofchaos.com

- **A benign web site for an online game**
 - earns revenue from ad networks by showing banners
 - but, it relinquishes control of the ad content

banner ad from
adworldnetwork.com
(a legitimate ad network)

inline javascript loads
HTML from ad provider



5/24/2005 11:12 AM

Copyright © Steve Gribble

46

Incident: January 2004

- **kingsofchaos.com was given this “ad content”**

```
<script type="text/javascript">document.write(
\u003c\u0062\u0066\u0064\u0079\u0020\u0066\u006e\u0055\u
006f\u0077\u0050\u006f\u0070\u0075\u0070\u0028\u0029\u0
03b\u0073\u0068\u006f\u0077\u0048\u0069 ...etc.
```

- **This “ad” initiated a cascade of redirections through many sites, and ultimately:**

- bombarded the user with pop-up ads
- hijacked the user's homepage
- exploited an IE vulnerability to install spyware

5/24/2005 11:12 AM Copyright © Steve Gribble

47

What's going on?

- **The advertiser was really an ad-spammer**

- his goal: **force** users to see ads from his servers
 - revenue from ad “affiliate programs”
 - paid to show ads for bogus anti-spyware software

- **Why install spyware?**

- to show ads whether or not the victim is on the Web
- to make escape hard
 - his spyware shows his ads
 - the hijacked home page shows his ads
 - some of his ads re-install spyware and re-hijack

5/24/2005 11:12 AM

Copyright © Steve Gribble

48

Take-away lessons

- **Your PC has value to third parties**
 - spyware tries to steal this value from you
 - adware: eyeballs and demographic information
 - spyware: sensitive data, PC resources
- **Web content should never be trusted**
 - even if its direct provider is
- **Consumer software and OSs are weak**
 - browsers are bug-ridden
 - OSs cannot deal with malicious software

5/24/2005 11:12 AM Copyright © Steve Gribble 49

What is Spyware?

- **Incredibly difficult to define precisely**
 - no clean line between good and bad behavior
 - hard to define ‘informed consent’
- **Spyware is a *software parasite* that:**
 - collects info of value and relays it to a third party
 - hijacks functions or resources of PC
 - installs without consent of user, resists de-installation
- **Spyware provides value to others, but not to you**

5/24/2005 11:12 AM Copyright © Steve Gribble 50

Types of spyware

Class	# signatures
Cookies and web bugs	47
Browser hijackers	272
Adware	210
Keyloggers	75
Dialers	201
Backdoors / monitors	279

From the “Spybot S&D” database, Feb. 2005

5/24/2005 11:12 AM Copyright © Steve Gribble 51

Infection methods

- **Piggybacking on legitimate software**
 - provides revenue stream for free software vendors
- **Drive-by downloads**
 - malicious Web content exploits browser vulnerability
 - software is installed and run silently
- **Installed during remote attack**
 - some worms now carry spyware payload
- **Snowball effect from existing spyware**
 - trojan downloaders

5/24/2005 11:12 AM Copyright © Steve Gribble 52

Spyware trends

- **Most Internet PCs have it**
 - June ‘03: 80% of Internet-connected PCs are infected
 - [AOL/NCSA online safety study]
- **It’s getting more vicious**
 - December ‘04: 14% of enterprise PCs have backdoor or monitor spyware
 - doubled between October ‘04 and December ‘04
 - [Webroot reported scan statistics]
- **Convergence of threats**
 - worms, viruses, spyware, botnets are fusing

5/24/2005 11:12 AM Copyright © Steve Gribble 53

Two research studies

- **November 2003 study of adware within UW**
 - passive network measurement of entire campus
 - measured spread of four adware programs
- **Sneak preview of crawler-based study**
 - active retrieval of content from the Web
 - how much is “out there,” and who is spreading it

5/24/2005 11:12 AM Copyright © Steve Gribble 54

UW adware study

- **Examined four programs**
 - Gator, Cydoor, SaveNow, and eZula
 - piggyback installation, adware and HTML rewriting
- **Derived network signatures**
 - look for the spyware “phoning home”
e.g., Gator traffic contains Gator/x.xx UserAgent and is sent to a *.gator.com host
 - signatures permit passive network monitoring

5/24/2005 11:12 AM

Copyright © Steve Gribble

55

Method

- **Network monitor deployed at UW**
 - sniffs packets sent between UW hosts and Internet
 - gathered a 7 day Web trace
 - Aug. 26th – Sept. 2nd, 2003
 - looked for packets that match signatures
 - traffic matches signature ⇒ sender has spyware

5/24/2005 11:12 AM

Copyright © Steve Gribble

56

The major result

	WWW	Gator	Cydoor	SaveNow	eZula
# clients	31,303	1,077	399	406	63
(% clients)	(100%)	(3.4%)	(1.3%)	(1.3%)	(0.2%)

- **5.1% of UW hosts have ≥ 1 of these programs**
- **This may appear small, but:**
 - Only considers 4 spyware programs out of thousands
 - University may be non-representative
 - modem pool has 2.5x higher infection rate
 - a Gator vulnerability => 1000+ UW hosts at risk

5/24/2005 11:12 AM

Copyright © Steve Gribble

57

Security flaws

- **Gator & eZula “auto-update” their code, data**
 - periodically download ZIP file, unzip into filesystem
- **No integrity / authenticity checks on updates**
 - Could attack with DNS spoofing or TCP hijacking
 - We could install an executable in “Startup” directory
 - Tens of millions of hosts susceptible
- **They communicated flaws to both companies**
 - Gator flaw was quickly repaired

5/24/2005 11:12 AM

Copyright © Steve Gribble

58

Is there “at-risk” behavior?

- **# of web objects downloaded**
 - fewer than 1000 requests per week: 1.8% have Gator
 - more than 12,000 requests per week: 8.9% have Gator
- **# of executables downloaded**
 - none downloaded over week: 0.9% have Gator
 - one or more over week: 8.4% have Gator
- **using the Kazaa P2P client**
 - issued one or more Kazaa request: 38% have Gator
but...62% of spyware infections are in hosts that didn't issue a Kazaa request

5/24/2005 11:12 AM

Copyright © Steve Gribble

59

Two research studies

- **November 2003 study of adware within UW**
 - passive network measurement of entire campus
 - measured spread of four adware programs
- **Sneak preview of crawler-based study**
 - active retrieval of content from the Web
 - how much is “out there,” and who is spreading it

5/24/2005 11:12 AM

Copyright © Steve Gribble

60

Two studies

- **November 2003 study of adware within UW**
 - passive network measurement of entire campus
 - measured spread of four adware programs
- **Sneak preview of crawler-based study**
 - active retrieval and analysis of Web content
 - how much is “out there,” and where is it coming from?

5/24/2005 11:12 AM Copyright © Steve Gribble

61

Method

- **Crawl subsets of Internet to find spyware**
 - used “heritrix” public domain crawler
 - downloaded .zip, .exe, .cab, etc. (programs)
- **Cluster of virtual machines to analyze programs**
 - “forked” a clean Windows VM per program
 - installed program, ran anti-spyware tool to analyze
 - O(1 min) per program
 - on 10-node cluster, O(15,000) programs per day
 - many performance optimizations possible

5/24/2005 11:12 AM Copyright © Steve Gribble

62

Major result

- **Web sites crawled: 12,000**
 - URLs retrieved: 23,714,927
- **# of executable files downloaded: 9,330**
 - # infected with spyware: 766 (8.21%)
 - unique spyware programs found: 137

1 in 12 executables on the Internet have spyware!

5/24/2005 11:12 AM Copyright © Steve Gribble

63

What kind of spyware is out there?

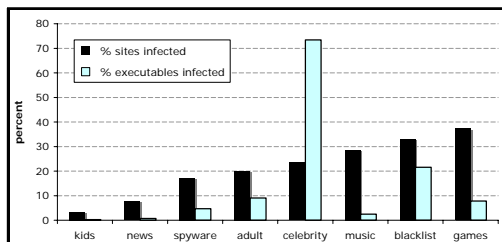
Behavior	% spyware
Adware	57%
Browser hijackers	56%
Keyloggers	0.06%
Dialers	0.1%
Backdoors / monitors	15%

- **Other stats:**
 - 58% try to evade discovery or removal
 - 32% monitor Web browsing behavior
 - most popular: eZula, 180 solutions, SaveNow

5/24/2005 11:12 AM Copyright © Steve Gribble

64

Where does it come from?



- **spyware purveyors “troll” popular destinations**
- **blacklists are useful**

5/24/2005 11:12 AM Copyright © Steve Gribble

65

Spyware Wrap-up

- **Spyware affects many people**
 - 5% of UW computers have adware
 - substantially underestimates all spyware
 - 1 in 12 executables on the Internet have spyware
- **Most spyware appears benign**
 - adware is the most rampant
 - but, trojans and monitors are on the rise
- **Even “benign” spyware can harm you**
 - hidden risk of security flaws, instability
 - no opportunity to mitigate or isolate

5/24/2005 11:12 AM Copyright © Steve Gribble

66