

CSE 451: Operating Systems Autumn 2010

Module 9.5 Misogyny

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10/29/2010

Divvy - a company "not" to work for!

Ed Lazowska to Kay Back-Barnes, Faculty [show details](#) Oct 27 (3 days ago) [No Reply](#)

Divvy was at the SEBA job fair on Wednesday. They are "not" part of the CSE affiliate program, and will "not" be present on Thursday.

It's too late to tell the company, in person, what you think of this sort of offensive degrading advertisement. But it's not too late to vote with your feet. If you go to work at a company like this, you get what you deserve. Don't do it.

From: Ed Lazowska
Sent: Wednesday, October 27, 2010 1:48 PM
To: Kay Back-Barnes
Subject: re: regarding bikini babes at tomorrow's show

Key

Sorry to be the bearer of bad news but apparently Divvy is going to have women with bikini's on at the UW Show, aka bikini babes to attract attention.

In my humble opinion, very tacky... and more so not appropriate.

They were looking for folks on craigslist.

Here is the link.

<http://seattle.craigslist.org/bsm/mc02/08/1131.html>

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University of Washington
Computer Science & Engineering
UW CSE News

Computer Science is for everyone!

Would you consider a job at a tech startup that posted on Craigslist with the headline:

Need a bikini booth babe for UW Career Fair

If so, then you and LetsDivvy deserve each other. This sort of offensive, degrading, misogynistic, sophomoric nonsense has no place in our society, in our field, or in our campus.

Read the full Craigslist post [here](#) (pdf) - it only gets worse. (This is a pdf of the original post, which was dated October 26th. The post was revised on October 26th.)

Some related reading [here](#) (pdf).

[LetsDivvy has asked us to note that no one in a bikini actually worked their booth at the UW SEBA career fair. Their revised Craigslist post is [here](#).]

share share share share

October 27, 2010

10/29/2010

Need a bikini booth babe for UW Career Fair
TOMORROW 10/27 12-5PM S50 (UW - Bank of America Arena)

Date: 2010-10-26, 7:08PM PDT
Reply to: job332c-2027081131@craigslist.org www.craigslist.org

Lets Divvy

We're attending the UW Science & Engineering Career Fair tomorrow, and we really want to stand out, so we need your help. We're offering \$50 for 3 hours of your time. If you're looking for more, please let me know what your rate is. Please be ready to:

- Get yourself to the UW Bank of America Arena on time.
- Walk around in a bikini top and whatever bottoms you think would look good.
- Walk around in a shirt that shows your cleavage.
- Talk to students and encourage them to check out the LetsDivvy booth.
- Stand behind our booth and encourage people to come over.

You should bring:

- Full bikini top and bottom
- Shirt that reveals cleavage
- Cute bottoms
- A shirt that we can make a LetsDivvy shirt out of (ideally you can come with one you make yourself). I.e. we don't have t-shirts so it's up to you and us to make a shirt.

This is a real JOB, and there is no funny business. We're a real company looking to attract more attention to our booth.

To apply:

- Please reply to this post with a face and body photo.
- Please send your phone number so we can follow up with you.