

# Lecture 2: MLE for Gaussian and linear regression

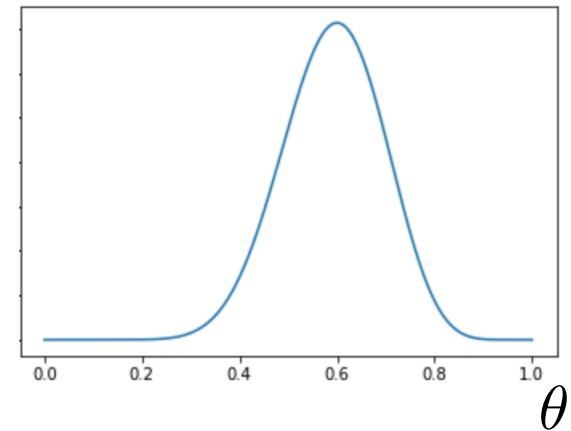
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# Recap: Maximum Likelihood Estimation

- **Observe**  $\mathcal{D} = X_1, X_2, \dots, X_n$  drawn i.i.d. from  $P(X_i; \theta)$  for some ground truth  $\theta = \theta^*$ , unknown to us
- **Maximize log-likelihood** when we observe  $k$  heads in  $n$  flips  
 $\log P(\mathcal{D}; \theta) =$

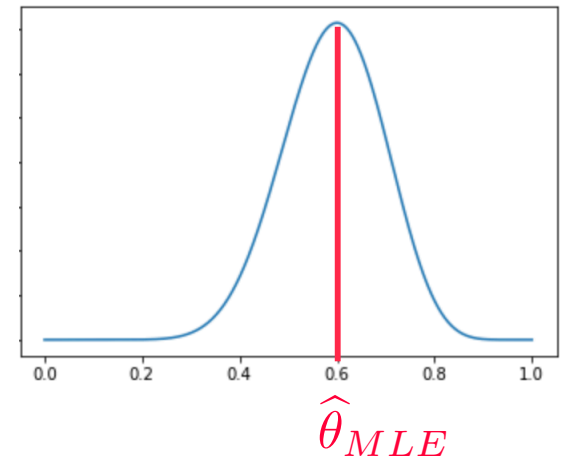
$P(\mathcal{D}; \theta)$  when  $k$  heads observed in  $n$  flips



# Recap: Maximum Likelihood Estimation

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$P(\mathcal{D}; \theta)$  when  $k$  heads observed in  $n$  flips



- Use the fact that derivative is zero at maxima (and also minima)
- Set derivative to zero,

and find  $\theta$  satisfying:

$$\frac{d}{d\theta} \log P(\mathcal{D}; \theta) = 0$$

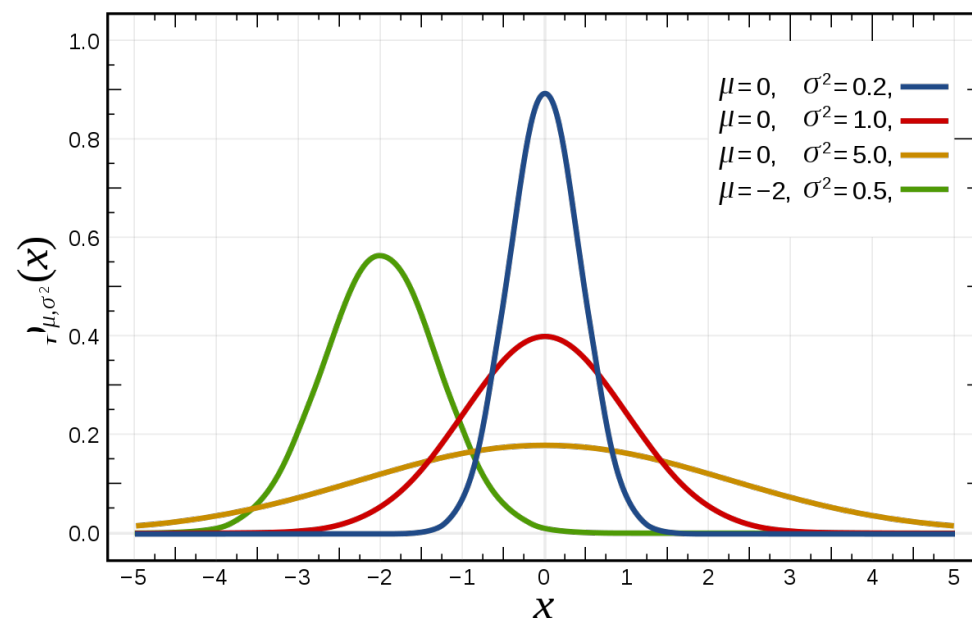
# Maximum Likelihood Estimation

- **Observe**  $X_1, X_2, \dots, X_n$  drawn i.i.d. from  $P(X_i; \theta)$  for some true  $\theta = \theta^*$
- **Likelihood function:**  $L_n(\theta) = \prod_{i=1}^n P(X_i; \theta)$
- **Log-likelihood function:**  $\ell_n(\theta) = \log L_n(\theta) = \sum_{i=1}^n \log P(X_i; \theta)$
- **Maximum Likelihood Estimator (MLE):**  $\hat{\theta}_{\text{MLE}} = \arg \max_{\theta} \ell_n(\theta)$
- Warning when setting the derivative to zero to find the MLE:
  - The solution includes maxima, minima, and stationary points  $\Rightarrow$  needs to be checked
  - It does not always lead to an explicit expression in a closed form  $\Rightarrow$  alternative methods

# What about continuous variables?

- *Client*: What if I am measuring a **continuous variable**?
- *You*: Let me tell you about Gaussians...
  - A Gaussian random variable is written as  $X \sim \mathcal{N}(\mu, \sigma^2)$  with mean  $\mu \triangleq \mathbb{E}[X]$  and variance  $\sigma^2 \triangleq \mathbb{E}[(X - \mathbb{E}[X])^2]$
  - The p.d.f. (Probability Density Function) of  $X$  is

$$P(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$



[EdDiscussion Question: What distributions do we need to memorize?]

# Some useful properties of Gaussians

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- Affine transformation  
(multiplying by scalar and adding a constant)
  - $X \sim \mathcal{N}(\mu, \sigma^2)$
  - $Y = aX + b \implies Y \sim \mathcal{N}(a\mu + b, a^2\sigma^2)$
- Sum of Gaussians
  - $X \sim \mathcal{N}(\mu_X, \sigma_X^2)$
  - $Y \sim \mathcal{N}(\mu_Y, \sigma_Y^2)$
  - $Z = X + Y \implies Z \sim \mathcal{N}(\mu_X + \mu_Y, \sigma_X^2 + \sigma_Y^2)$
- [HW0 Questions A3 and A4]

# MLE for Gaussian

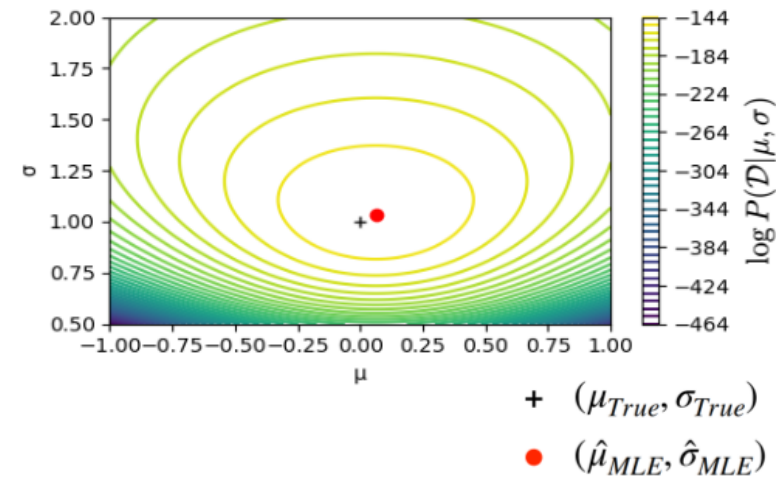
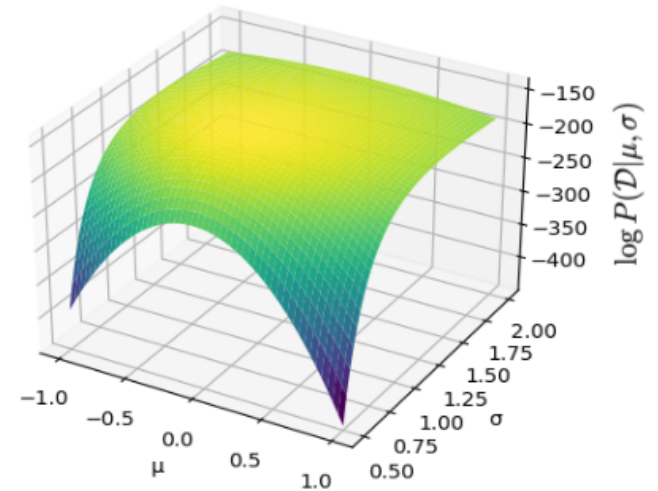
- **Hypothesis:** i.i.d. samples  $\mathcal{D} = \{x_1, x_2, \dots, x_n\}$  from  $\mathcal{N}(\mu, \sigma^2)$

$$\begin{aligned} P(\mathcal{D}; \mu, \sigma^2) &= P(x_1, \dots, x_n; \mu, \sigma^2) \\ &= P(x_1; \mu, \sigma^2) \times P(x_2; \mu, \sigma^2) \times \dots \times P(x_n; \mu, \sigma^2) \\ &= \prod_{i=1}^n \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x_i - \mu)^2}{2\sigma^2}} \end{aligned}$$

- **Log-likelihood** of data:

$$\log P(\mathcal{D}; \mu, \sigma^2) =$$

- What is  $\hat{\theta}_{\text{MLE}}$  for  $\theta = (\mu, \sigma^2)$  ?



# Your second learning algorithm: MLE for mean of a Gaussian distribution

- What's MLE for mean? Set partial derivative to zero:

$$\frac{d}{d\mu} \log P(\mathcal{D}; \mu, \sigma^2) = \frac{d}{d\mu} \left[ -n \log(\sigma\sqrt{2\pi}) - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$

# MLE for variance of a Gaussian distribution

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- Again, set partial derivative to zero:

$$\frac{d}{d\sigma} \log P(\mathcal{D}; \mu, \sigma^2) = \frac{d}{d\sigma} \left[ -n \log(\sigma\sqrt{2\pi}) - \sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$

# What can we say about the MLE?

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- MLE for the mean of a Gaussian is **unbiased**

$$\bullet \hat{\mu}_{\text{MLE}} = \frac{1}{n} \sum_{i=1}^n x_i$$

- MLE for the variance of a Gaussian is **biased**

$$\bullet \hat{\sigma}_{\text{MLE}}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu}_{\text{MLE}})^2$$

$$\bullet \mathbb{E}[\hat{\sigma}_{\text{MLE}}^2] \neq \sigma^2$$

# Maximum Likelihood Estimation

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- **Likelihood function:**  $L_n(\theta) = \prod_{i=1}^n P(X_i; \theta)$
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- **Maximum Likelihood Estimator (MLE):**  $\hat{\theta}_{\text{MLE}} = \arg \max_{\theta} \ell_n(\theta)$
- Properties (under benign regularity conditions—smoothness, identifiability, etc.):
  - MLE converges to the ground truths  $\theta^*$  as the number of samples  $n \rightarrow \infty$

# Linear Regression

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# Maximum Likelihood Estimation

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- **Maximum Likelihood Estimator (MLE):**  $\hat{\theta}_{\text{MLE}} = \arg \max_{\theta} \ell_n(\theta)$
- Why do we care about recovering the “true” parameter  $\theta^*$ ?
  - **Estimation** of the parameter  $\theta^*$  can be a goal.
  - Help **Interpret** or summarize large datasets.
  - Make **predictions** about future data.
  - **Generate** new data  $X \sim f(\cdot; \hat{\theta}_{\text{MLE}})$

# Estimation

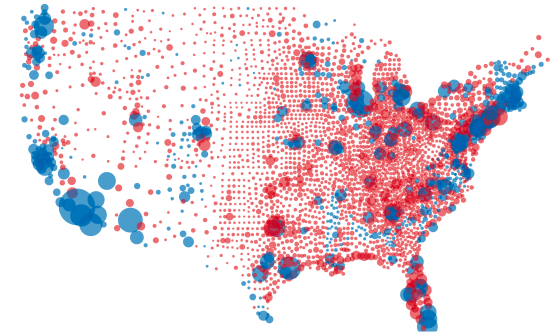
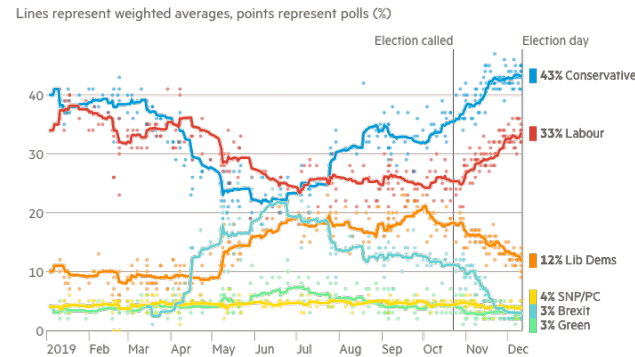
Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

## Opinion polls

How does the greater population feel about an issue?  
Correct for over-sampling?

- $\theta_*$  is “true” average opinion
- $X_1, X_2, \dots$  are sample calls

UK poll tracker



## A/B testing

How do we figure out which ad results in more click-through?

- $\theta_*$  are the “true” average rates
- $X_1, X_2, \dots$  are binary “clicks”

**Control**

Save on prescription drugs - over \$3,637\* a year!

Last year, Humana's Medicare Advantage plan members saved, on average, \$3,637\* on prescription drugs! Choose your Humana Medicare Advantage plan and you could enjoy savings on prescription drugs, plus:

- Hospital, doctor AND drug coverage combined into one easy-to-use plan
- Extra benefits not offered by Original Medicare
- Affordable or no monthly plan premiums

Shop 2014 Medicare Plans

**Treatment**

Explore Humana's Medicare plans

Let us help you determine the Humana plan that's best for your needs.

Get started now

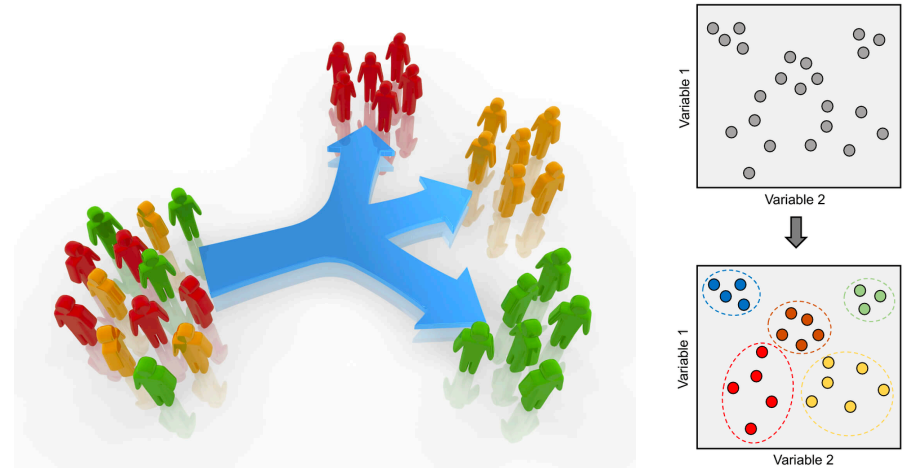
# Interpret

Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

## Customer segmentation / clustering

Can we identify distinct groups of customers by their behavior?

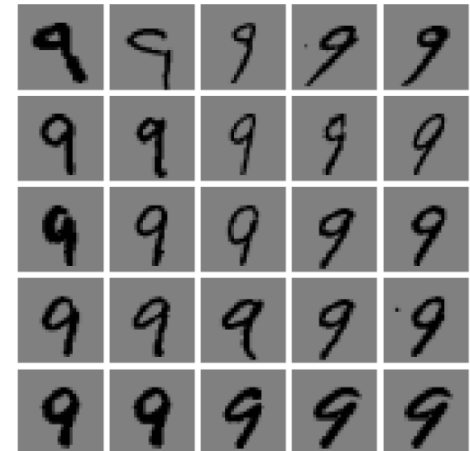
- $\theta_*$  describes “center” of distinct groups
- $X_1, X_2, \dots$  are individual customers



## Data exploration

What are the degrees of freedom of the dataset?

- $\theta_*$  describes the principle directions of variation
- $X_1, X_2, \dots$  are the individual images



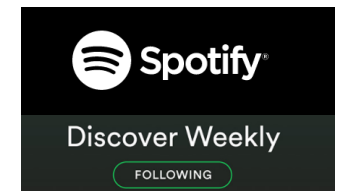
# Predict

Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

## Content recommendation

Can we predict how much someone will like a movie based on past ratings?

- $\theta_*$  describes user’s preferences
- $X_1, X_2, \dots$  are (movie, rating) pairs



## Object recognition / classification

Identify a flower given just its picture?

- $\theta_*$  describes the characteristics of each kind of flower
- $X_1, X_2, \dots$  are the (image, label) pairs



(a)



(b)



(c)

Figure 1.1: Three types of Iris flowers: Setosa, Versicolor and Virginica. Used with kind permission of Dennis Krumb and SIGNA.

index	sl	sw	pl	pw	label
0	5.1	3.5	1.4	0.2	Setosa
1	4.9	3.0	1.4	0.2	Setosa
...					
50	7.0	3.2	4.7	1.4	Versicolor
...					
149	5.9	3.0	5.1	1.8	Virginica

# Generate

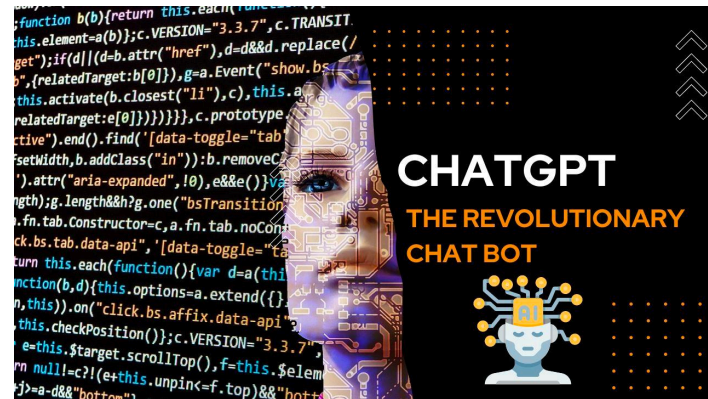
Observe  $X_1, X_2, \dots, X_n$  drawn IID from  $f(x; \theta)$  for some “true”  $\theta = \theta_*$

## Text generation

Can AI generate text that could have been written like a human?

- $\theta_*$  describes language structure
- $X_1, X_2, \dots$  are text snippets found online

“Kaia the dog wasn't a natural pick to go to mars. No one could have predicted she would...”



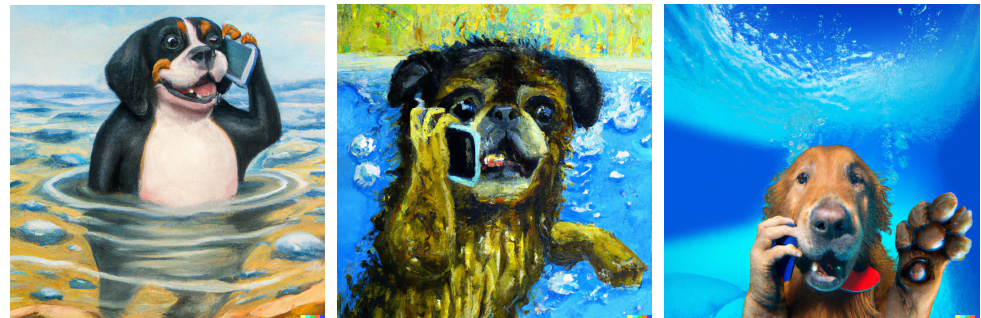
<https://chat.openai.com/chat>

## Image to text generation

Can AI generate an image from a prompt?

- $\theta_*$  describes the coupled structure of images and text
- $X_1, X_2, \dots$  are the (image, caption) pairs found online

“dog talking on cell phone under water, oil painting”



<https://labs.openai.com/>

# CSE 446/546

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- week 1: **Estimation**
  - Maximum Likelihood Estimation
- week 1~8: **Prediction**
  - week 1~4: Linear regression models
  - week 4~5: Linear classification models (also called Logistic regression)
  - Midterm
  - week 6~7: Non-linear models
- week 8~9: **Interpretation**
- week 10: **Generation...(?)**

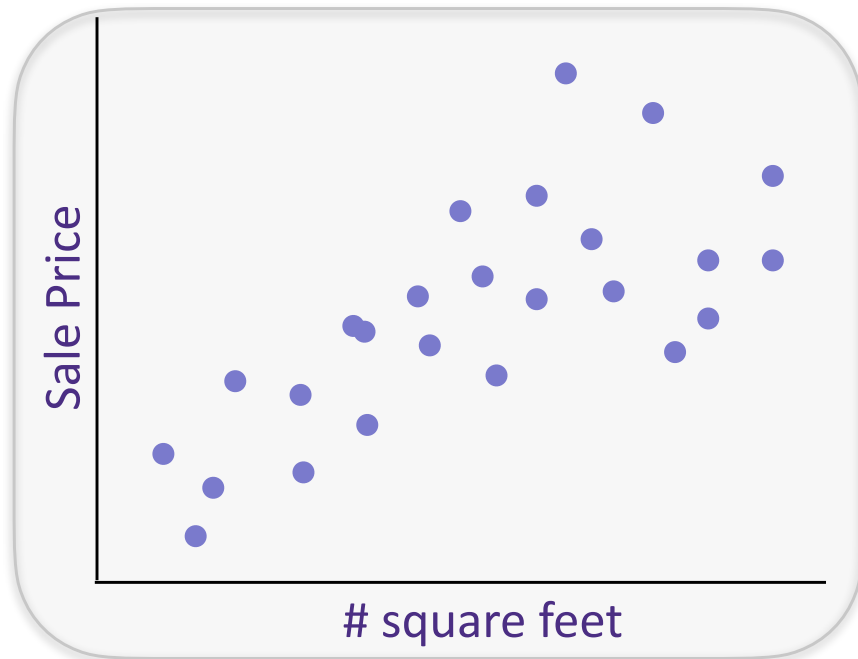
# Linear regression model, 1-dimensional

You want to sell your house that is 2,500 sq.ft.

Q. What is the right price?

Collect past sales data on [zillow.com](https://www.zillow.com):

$y = \text{House sale price}$  and  $x = \{\# \text{ sq. ft.}\}$



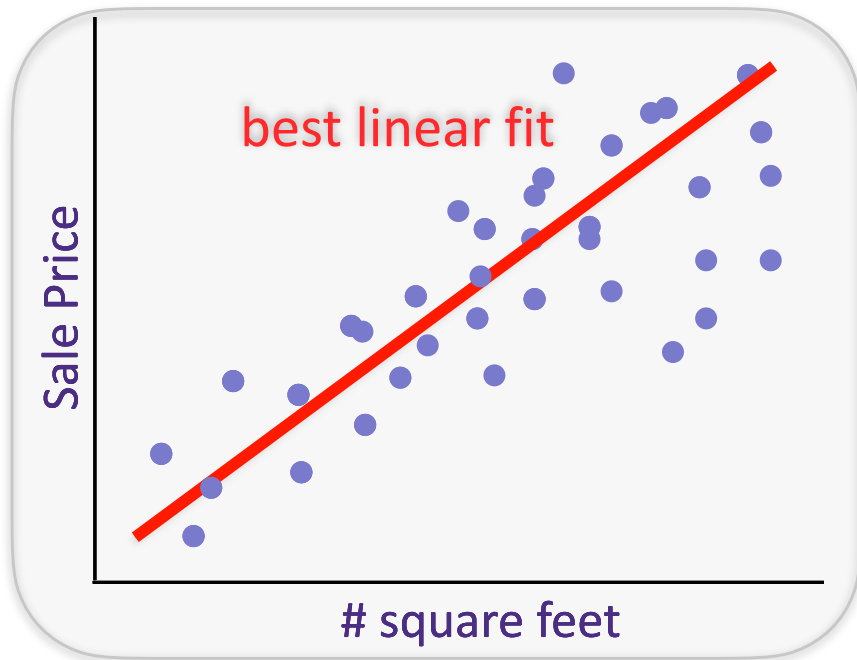
Training Data:  $x_i \in \mathbb{R}$   $y_i \in \mathbb{R}$   
 $\{(x_i, y_i)\}_{i=1}^n$

# Linear regression model, 1-dimension

Given past sales data on [zillow.com](https://www.zillow.com), predict:

$y =$  House sale price from

$x = \{\# \text{ sq. ft.}\}$



1. Training Data:  $x_i \in \mathbb{R}$   
 $\{(x_i, y_i)\}_{i=1}^n$   $y_i \in \mathbb{R}$

2. Hypothesis/Model: linear

$$y_i = w \cdot x_i + \epsilon_i$$

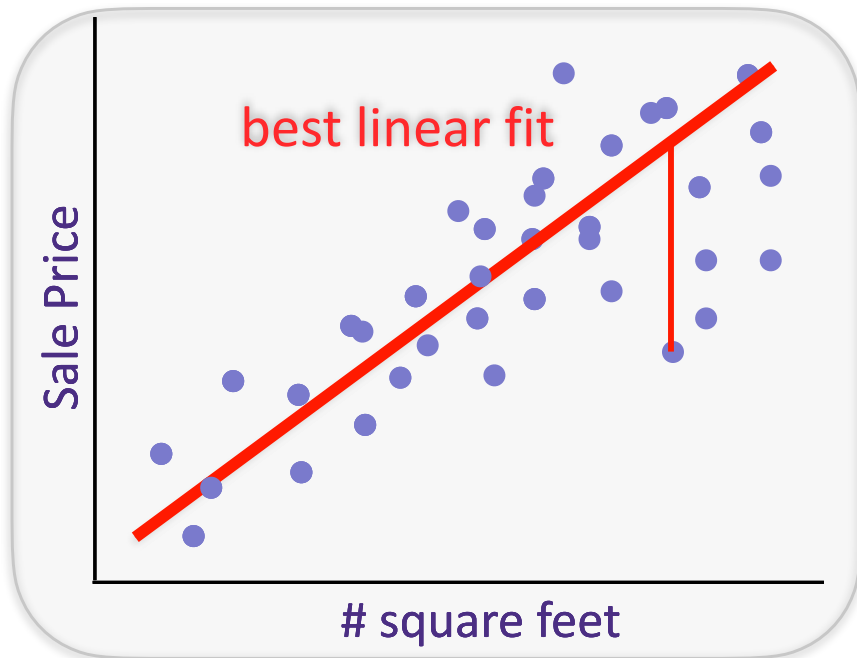
For now we assume there is no y-intercept in the model, and will handle it later

# Linear regression model, 1-dimension

Given past sales data on [zillow.com](https://www.zillow.com), predict:

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 $\{(x_i, y_i)\}_{i=1}^n$   $y_i \in \mathbb{R}$

2. Hypothesis/Model: linear

$$y_i = w \cdot x_i + \epsilon_i$$

3. Noise: i.i.d. Gaussian with

$$\epsilon_i \sim \mathcal{N}(0, \sigma^2)$$

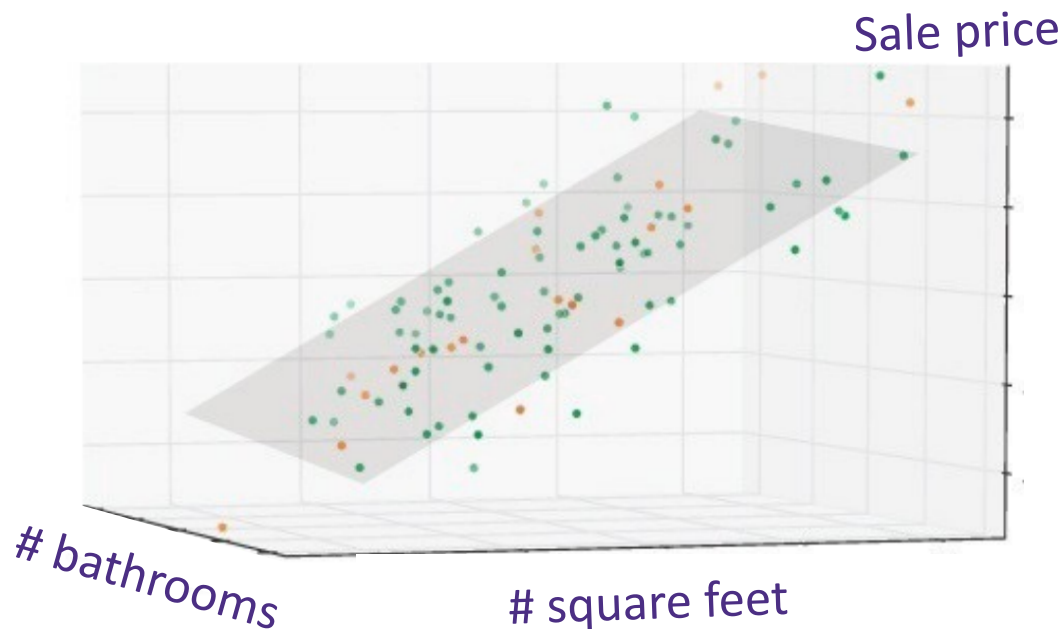
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# Linear regression model, d-dim

Given past sales data on [zillow.com](https://www.zillow.com), predict:

$y =$  House sale price from

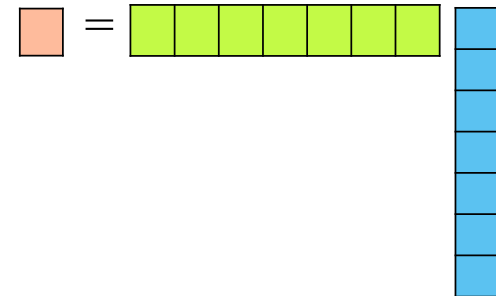
$x = \{\# \text{ sq. ft.}, \text{zip code}, \text{date of sale}, \text{etc.}\}$



Training Data:  $x_i \in \mathbb{R}^d$   
 $y_i \in \mathbb{R}$   
 $\{(x_i, y_i)\}_{i=1}^n$

Hypothesis/Model: linear

$$y_i = x_i^T w + \epsilon_i \quad \epsilon_i \stackrel{i.i.d.}{\sim} \mathcal{N}(0, \sigma^2)$$

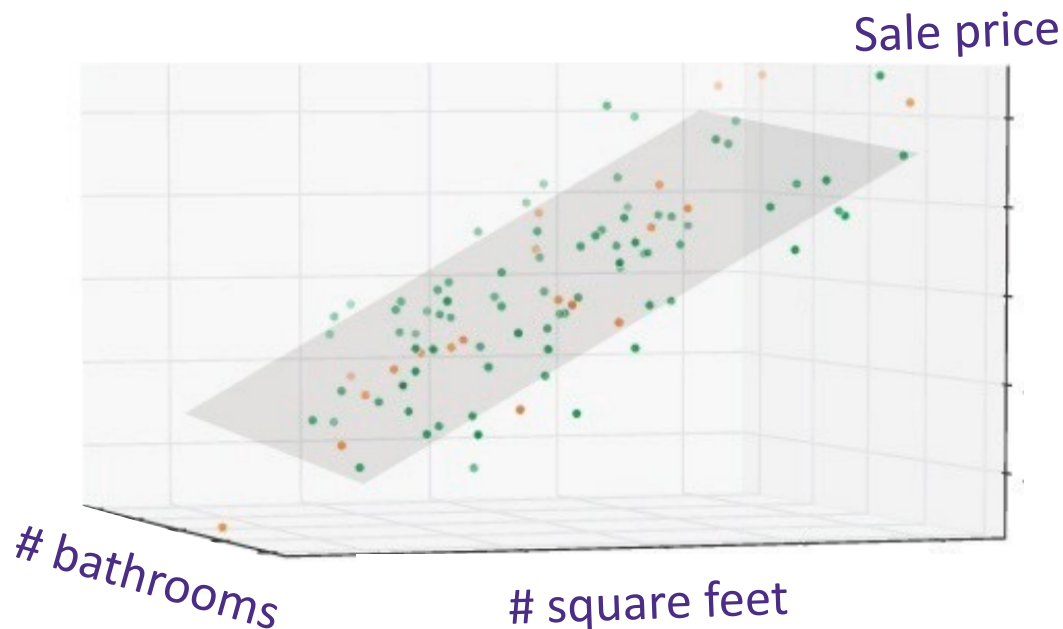


# Linear regression model, d-dim

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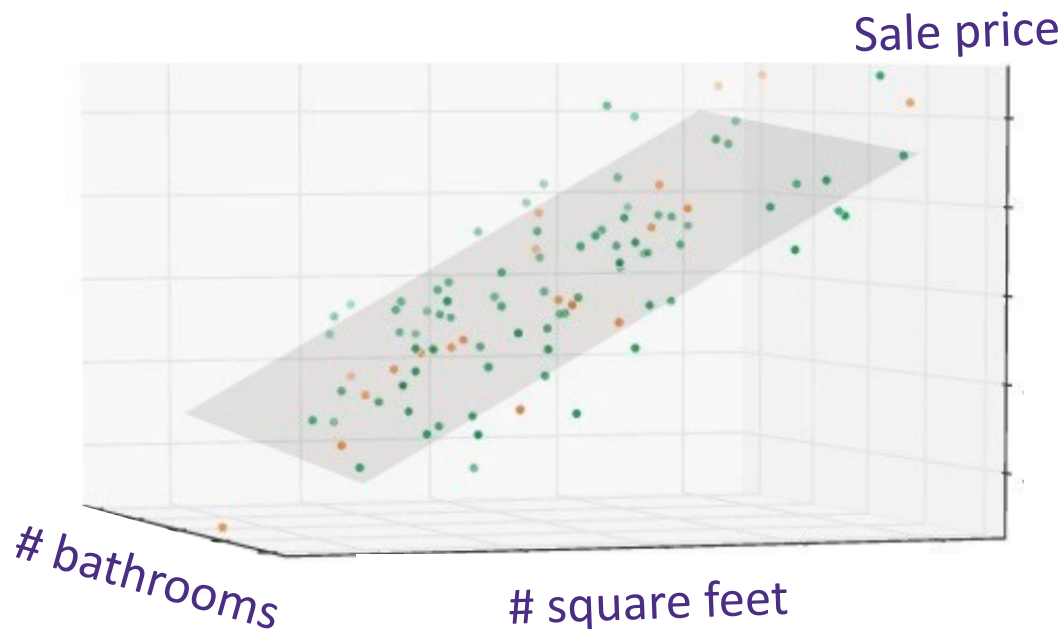
$$p(y|x, w, \sigma) =$$

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Hypothesis/Model: linear

$$y_i = x_i^T w + \epsilon_i \quad \epsilon_i \stackrel{i.i.d.}{\sim} \mathcal{N}(0, \sigma^2)$$

$$p(y|x, w, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(y-x^T w)^2/2\sigma^2}$$

# Maximizing log-likelihood

---

**Training Data:**  $x_i \in \mathbb{R}^d$   
 $y_i \in \mathbb{R}$   
 $\{(x_i, y_i)\}_{i=1}^n$

$$p(y|x, w, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(y-x^\top w)^2/2\sigma^2}$$

**Likelihood:**  $P(\mathcal{D}|w, \sigma) = \prod_{i=1}^n p(y_i|x_i, w, \sigma) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(y_i-x_i^\top w)^2/2\sigma^2}$

# Maximum Likelihood Estimation

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# Maximizing log-likelihood

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**Training Data:**  $x_i \in \mathbb{R}^d$   
 $y_i \in \mathbb{R}$   
 $\{(x_i, y_i)\}_{i=1}^n$

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**Likelihood:**  $P(\mathcal{D}|w, \sigma) = \prod_{i=1}^n p(y_i|x_i, w, \sigma) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(y_i-x_i^\top w)^2/2\sigma^2}$

**Maximize (wrt  $w$ ):**  $\log P(\mathcal{D}|w, \sigma) = \log \left( \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(y_i-x_i^\top w)^2/2\sigma^2} \right)$

# Maximizing log-likelihood

**Training Data:**  $x_i \in \mathbb{R}^d$   
 $y_i \in \mathbb{R}$   
 $\{(x_i, y_i)\}_{i=1}^n$

$$p(y|x, w, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-(y-x^\top w)^2/2\sigma^2}$$

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$$\hat{w}_{MLE} = \arg \min_w \sum_{i=1}^n (y_i - x_i^\top w)^2$$

# Maximizing log-likelihood

---

$$\hat{w}_{MLE} = \arg \min_w \sum_{i=1}^n (y_i - x_i^\top w)^2$$

Set gradient=0, solve for w

# Maximizing log-likelihood

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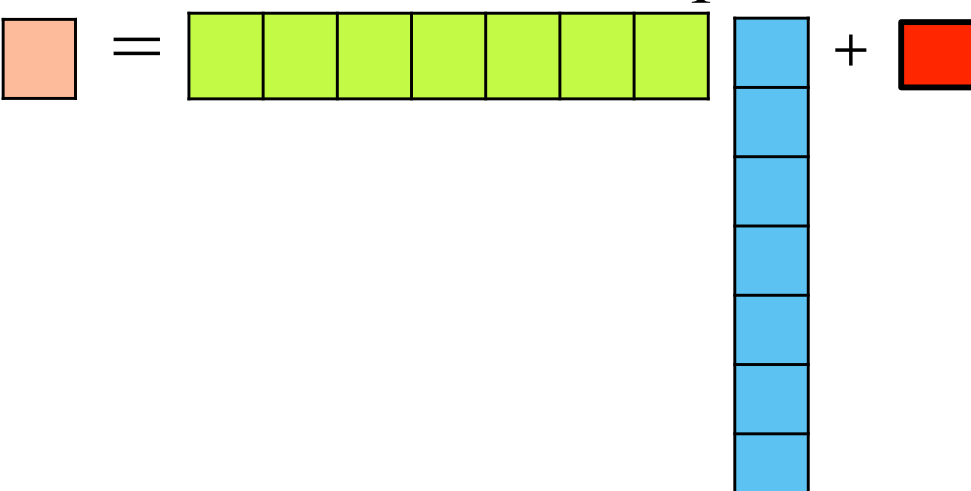
$$\hat{w}_{MLE} = \left( \sum_{i=1}^n x_i x_i^\top \right)^{-1} \sum_{i=1}^n x_i y_i$$

# The regression problem in matrix notation

Data:

$$\mathbf{y} = \begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} \quad \mathbf{X} = \begin{bmatrix} x_1^T \\ \vdots \\ x_n^T \end{bmatrix}$$

$d$  : # of features/size of the input  
 $n$  : # of examples/datapoints

$$y_1 = x_1^T w + \epsilon_1$$


$$y_1 =$$

$$x_1^T w + \epsilon_1$$

$$y_2 =$$

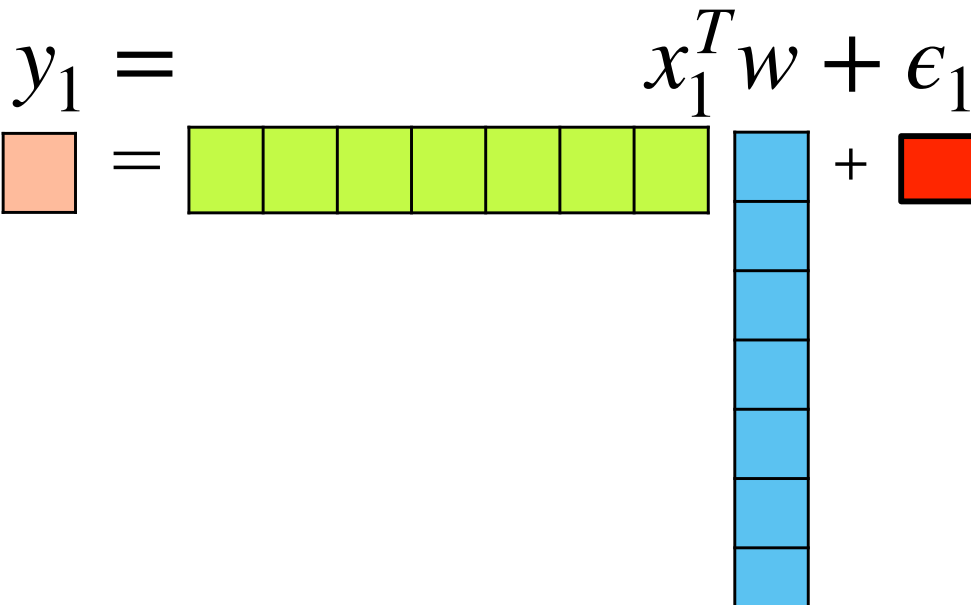
$$x_2^T w + \epsilon_2$$

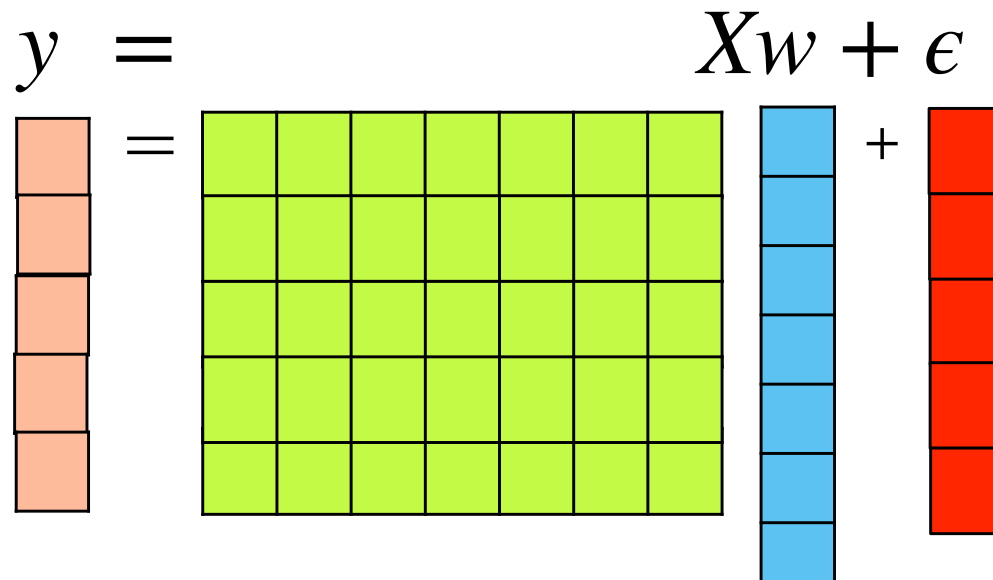
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$d$  : # of features/size of the input  
 $n$  : # of examples/datapoints

$$y_1 = x_1^T w + \epsilon_1$$


$$\mathbf{y} = \mathbf{X}w + \epsilon$$


# The regression problem in matrix notation

$$\hat{w}_{MLE} = \arg \min_w \sum_{i=1}^n (y_i - x_i^\top w)^2$$

$$\mathbf{y} = \begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} \quad \mathbf{X} = \begin{bmatrix} x_1^T \\ \vdots \\ x_n^T \end{bmatrix}$$

$d$  : # of features

$n$  : # of examples/datapoints

$$\begin{aligned} \hat{w}_{LS} &= \arg \min_w \|\mathbf{y} - \mathbf{X}w\|_2^2 \\ &= \arg \min_w (\mathbf{y} - \mathbf{X}w)^T (\mathbf{y} - \mathbf{X}w) \end{aligned}$$

$$\ell_2 \text{ norm: } \|z\|_2 = \sqrt{\sum_{i=1}^n z_i^2} = \sqrt{z^\top z}$$

[related to HW0 questions A6 and A7]

# The regression problem in matrix notation

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$$= \arg \min_w (\mathbf{y} - \mathbf{X}w)^T (\mathbf{y} - \mathbf{X}w)$$

# The regression problem in matrix notation

$$\hat{w}_{MLE} = \arg \min_w \sum_{i=1}^n (y_i - x_i^\top w)^2$$

$$\mathbf{y} = \begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} \quad \mathbf{X} = \begin{bmatrix} x_1^T \\ \vdots \\ x_n^T \end{bmatrix}$$

$d$  : # of features

$n$  : # of examples/datapoints

$$\ell_2 \text{ norm: } \|z\|_2 = \sqrt{\sum_{i=1}^n z_i^2} = \sqrt{z^\top z}$$

$$\begin{aligned} \hat{w}_{LS} &= \arg \min_w \|\mathbf{y} - \mathbf{X}w\|_2^2 \\ &= \arg \min_w (\mathbf{y} - \mathbf{X}w)^\top (\mathbf{y} - \mathbf{X}w) \end{aligned}$$

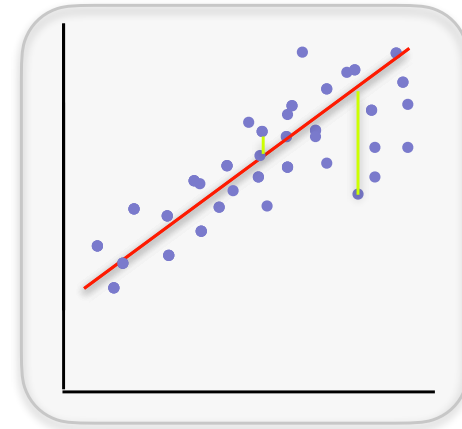
$$\hat{w}_{LS} = \hat{w}_{MLE} = \left( \mathbf{X}^\top \mathbf{X} \right)^{-1} \mathbf{X}^\top \mathbf{y}$$

# The regression problem in matrix notation

Recall that we start with a linear model with no offset

$$y_i = x_i^T w + \epsilon_1$$

$$\begin{aligned}\hat{w}_{LS} &= \arg \min_w \|\mathbf{y} - \mathbf{X}w\|_2^2 \\ &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}\end{aligned}$$



We can add the offset to the linear model, with a new parameter  $b$

$$y_i = x_i^T w + b + \epsilon_1$$

$$\begin{aligned}\hat{w}_{LS}, \hat{b}_{LS} &= \arg \min_{w,b} \sum_{i=1}^n (y_i - (x_i^T w + b))^2 \\ &= \arg \min_{w,b} \|\mathbf{y} - (\mathbf{X}w + \mathbf{1}b)\|_2^2\end{aligned}$$

# Dealing with an offset

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$$\hat{w}_{LS}, \hat{b}_{LS} = \arg \min_{w, b} \|\mathbf{y} - (\mathbf{X}w + \mathbf{1}b)\|_2^2$$

$$\mathbf{X}^T \mathbf{X} \hat{w}_{LS} + \hat{b}_{LS} \mathbf{X}^T \mathbf{1} = \mathbf{X}^T \mathbf{y}$$

$$\mathbf{1}^T \mathbf{X} \hat{w}_{LS} + \hat{b}_{LS} \mathbf{1}^T \mathbf{1} = \mathbf{1}^T \mathbf{y}$$

# Dealing with an offset

---

$$\hat{w}_{LS}, \hat{b}_{LS} = \arg \min_{w, b} \|\mathbf{y} - (\mathbf{X}w + \mathbf{1}b)\|_2^2$$

$$\mathbf{X}^T \mathbf{X} \hat{w}_{LS} + \hat{b}_{LS} \mathbf{X}^T \mathbf{1} = \mathbf{X}^T \mathbf{y}$$

$$\mathbf{1}^T \mathbf{X} \hat{w}_{LS} + \hat{b}_{LS} \mathbf{1}^T \mathbf{1} = \mathbf{1}^T \mathbf{y}$$

If  $\mathbf{X}^T \mathbf{1} = \mathbf{0}$ , i.e., if each feature is mean-zero or we pre-processed the data have zero-mean, then

$$\hat{w}_{LS} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$$

$$\hat{b}_{LS} = \frac{1}{n} \sum_{i=1}^n y_i$$

# Make Predictions

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$$\hat{\mathbf{w}}_{LS} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}$$

$$\hat{b}_{LS} = \frac{1}{n} \sum_{i=1}^n y_i$$

A new house is about to be listed. What should it sell for?

$$\hat{y}_{\text{new}} = x_{\text{new}}^T \hat{\mathbf{w}}_{LS} + \hat{b}_{LS}$$

# Questions?

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