# Classification: multi class



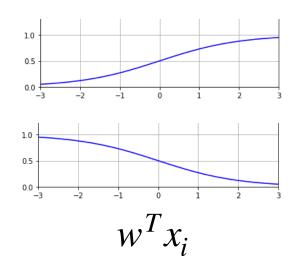
#### Probabilistic interpretation of logistic regression

- just as Maximum Likelihood Estimator (MLE) under linear model and additive Gaussian noise model recovers linear least squares,
- we study a particular noise model that recovers logistic regression as MLE
- a probabilistic noise model for Binary labels:

$$\mathbb{P}(y_i = +1 \mid x_i) = \frac{1}{1 + e^{-w^T x_i}}$$

$$\mathbb{P}(y_i = -1 \mid x_i) = \frac{1}{1 + e^{w^T x_i}}$$

with a ground truth model parameter  $w \in \mathbb{R}^d$ 



- this function  $\sigma(z)=\frac{1}{1+e^{-z}}$  is called a **logistic function** (not to be confused with logistic loss, which is different) or a **sigmoid function**
- if we know that the data came from such a model, but do not know the ground truth parameter  $w \in \mathbb{R}^d$ , we can apply MLE to find the best w
- this MLE recovers the logistic regression algorithm, exactly

## Maximum Likelihood Estimator (MLE)

• if the data came from a probabilistic model model:  $(\underbrace{\frac{1}{1+e^{-w^Tx}}}, \underbrace{\frac{1}{1+e^{w^Tx}}})$   $\mathbb{P}(y_i = +1|x_i)$ 

• log-likelihood of observing a data point  $(x_i, y_i)$  is

$$\log-\text{likelihood} = \log\left(\mathbb{P}(y_i|x_i)\right) = \begin{cases} \log\left(\frac{1}{1+e^{-w^Tx_i}}\right) & \text{if } y_i = +1\\ \log\left(\frac{1}{1+e^{w^Tx_i}}\right) & \text{if } y_i = -1 \end{cases}$$

 Maximum Likelihood Estimator is the one that maximizes the sum of all loglikelihoods on training data points

$$\hat{w}_{\text{MLE}} = \arg\max_{w} \mathbb{P}(\{y_1, ..., y_n\} \mid \{x_1, ..., x_n\})$$

$$= \arg\max_{w} \prod_{i=1}^{n} \mathbb{P}(y_i \mid x_i)$$
 (independence)

$$= \arg \max_{w} \sum_{i: y_i = -1} \log \left( \frac{1}{1 + e^{w^T x_i}} \right) + \sum_{i: y_i = 1} \log \left( \frac{1}{1 + e^{-w^T x_i}} \right)$$
 (subst

notice that this is exactly the logistic regression:

$$\hat{w}_{\text{logistic}} = \arg\min_{w} \frac{1}{n} \left( \sum_{i:y_i = -1} \log(1 + e^{w^T x_i}) + \sum_{i:y_i = 1} \log(1 + e^{-w^T x_i}) \right)$$

• once we have trained a model  $\hat{w}_{\text{logistic}}$ , we can make a hard prediction  $\hat{v}$  of the label at an input example x

$$\hat{v} = \begin{cases} +1 & \text{if } \mathbb{P}(+1|x) \ge \mathbb{P}(-1|x) \\ -1 & \text{otherwise} \end{cases}$$

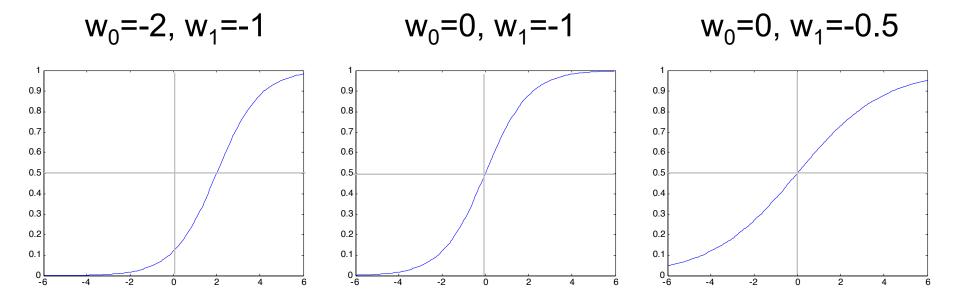
$$= \begin{cases} +1 & \text{if } \frac{1}{1+e^{-w^T x}} \ge \frac{1}{1+e^{w^T x}} \\ -1 & \text{otherwise} \end{cases}$$

$$= \begin{cases} +1 & \text{if } 1 \le e^{2w^T x} \\ -1 & \text{otherwise} \end{cases}$$

$$= \operatorname{sign}(w^T x)$$

# Understanding the sigmoid

$$g(w_0 + \sum_i w_i x_i) = \frac{1}{1 + e^{w_0 + \sum_i w_i x_i}}$$



# Multi-class regression

# How do we encode categorical data y?

- so far, we considered Binary case where there are two categories
- encoding *y* is simple: {+1,-1}
- multi-class classification predicts categorial y
- taking values in  $C = \{c_1, ..., c_k\}$
- $c_i$ 's are called classes or labels
- examples:





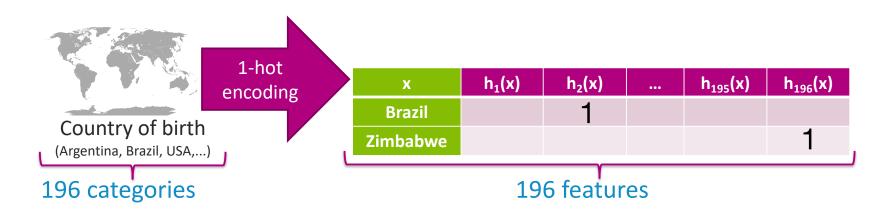
Zipcode (10005, 98195,...)

All English words

a k-class classifier predicts y given x

# Embedding $c_i$ 's in real values

- for optimization we need to  $\begin{cases} {\bf embed} \end{cases}$  raw categorical  $c_j$ 's into real valued vectors
- there are many ways to embed categorial data
  - True->1, False->-1
  - Yes->1, Maybe->0, No->-1
  - Yes->(1,0), Maybe->(0,0), No->(0,1)
  - Apple->(1,0,0), Orange->(0,1,0), Banana->(0,0,1)
  - Ordered sequence: (Horse 3, Horse 1, Horse 2) -> (3,1,2)
- we use one-hot embedding (a.k.a. one-hot encoding)
  - each class is a standard basis vector in k-dimension



# Multi-class logistic regression

data: categorical y in  $\{c_1, ..., c_k\}$  with k categories

we use one-hot encoding, s.t. 
$$y = \begin{bmatrix} 1 \\ 0 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$
 implies that  $y = c_1$ 

model: linear vector-function makes a linear prediction  $\hat{y} \in \mathbb{R}^k$ 

$$\hat{y}_i = f(x_i) = w^T x_i \in \mathbb{R}^k$$

with model parameter matrix  $w \in \mathbb{R}^{d \times k}$  and sample  $x_i \in \mathbb{R}^d$ 

$$f(x_{i}) = \begin{bmatrix} f_{1}(x_{i}) \\ f_{2}(x_{i}) \\ \vdots \\ f_{k}(x_{i}) \end{bmatrix} = \underbrace{\begin{bmatrix} w_{1,0} & w_{1,1} & w_{1,2} & \cdots \\ w_{2,0} & w_{2,1} & w_{2,2} & \cdots \\ \vdots & & & & \vdots \\ w_{k,0} & w_{k,1} & w_{k,2} & \cdots \end{bmatrix}}_{w^{T}} \underbrace{\begin{bmatrix} 1 \\ x_{i}[1] \\ \vdots \\ x_{i}[d] \end{bmatrix}}_{x_{i}} = \begin{bmatrix} w_{1,0} + w_{1,1}x_{i}[1] + w_{1,2}x_{i}[2] + \cdots \\ w_{2,0} + w_{2,1}x_{i}[1] + w_{2,2}x_{i}[2] + \cdots \\ \vdots \\ w_{k,0} + w_{k,1}x_{i}[1] + w_{k,2}x_{i}[2] + \cdots \end{bmatrix}}_{x_{i}}$$

$$w = \begin{bmatrix} w[:,1] & w[:,2] & \cdots & w[:,k] \end{bmatrix}$$

Logistic regression

#### 2 classes

$$\mathbb{P}(y_i = -1 \mid x_i) = \frac{1}{1 + e^{w^T x_i}}$$

$$\mathbb{P}(y_i = +1 \mid x_i) = \frac{1}{1 + e^{-w^T x_i}} = \frac{e^{w^T x_i}}{1 + e^{w^T x_i}}$$

#### k classes

$$\mathbb{P}(y_i = c_1 | x_i) = \frac{e^{w[:,1]^T x_i}}{e^{w[:,1]^T x_i} + \dots + e^{w[:,k]^T x_i}}$$

$$\mathbb{P}(y_i = c_k | x_i) = \frac{e^{w[:,k]^T x_i}}{e^{w[:,1]^T x_i} + \dots + e^{w[:,k]^T x_i}}$$

Without loss of generality setting w[:,1]=0 when k=2 recovers the original binary class case

#### Maximum Likelihood Estimator

$$\text{maximize}_{w} \frac{1}{n} \sum_{i=1}^{n} \log(\mathbb{P}(y_{i} | x_{i}))$$

maximize<sub>$$w \in \mathbb{R}^d$$</sub>  $\frac{1}{n} \sum_{i=1}^n \log \left( \frac{1}{1 + e^{-y_i w^T x_i}} \right)$ 

$$\text{maximize}_{w \in \mathbb{R}^d} \ \frac{1}{n} \sum_{i=1}^n \log \left( \frac{1}{1 + e^{-y_i w^T x_i}} \right) \\ \text{maximize}_{w \in \mathbb{R}^{d \times k}} \frac{1}{n} \sum_{i=1}^n \sum_{j=1}^k \mathbf{I}\{y_i = c_j\} \log \left( \frac{e^{w[:,j]^T x_i}}{\sum_{j'=1}^k e^{w[:,j']^T x_i}} \right) \\ \mathbf{I}\{y_i = j\} \text{ is an indicator that is one only if } y_i = j$$

# Linear classification

- > **Learn**: f:**X** —>Y
  - X features
  - Y target classes  $Y \in \{-1, 1\}$
- > Expected loss of f:

>

Loss function:

$$\ell(f(x), y) = \mathbf{1}\{f(x) \neq y\}$$

$$\mathbb{E}_{XY}[\mathbf{1}\{f(X) \neq Y\}] = \mathbb{E}_X[\mathbb{E}_{Y|X}[\mathbf{1}\{f(X) \neq Y\}|X = X]]$$

$$\mathbb{E}_{Y|X}[\mathbf{1}\{f(x) \neq Y\}|X = x] = 1 - P(Y = f(x)|X = x)$$

- > Bayes optimal classifier:
- > Model of logistic regression:

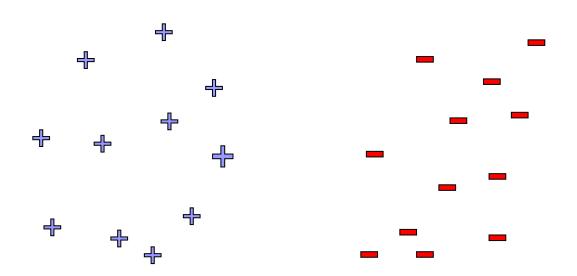
$$f(x) = \arg\max_{y} \mathbb{P}(Y = y|X = x)$$

$$P(Y = y|x, w) = \frac{1}{1 + \exp(-y \, w^T x)}$$

What if the model is wrong?

# **Binary Classification**

- > Perceptron guaranteed to converge if
  - Data linearly separable:



Can we do classification without a model of  $\mathbb{P}(Y = y | X = x)$ ?

# The Perceptron Algorithm [Rosenblatt '58, '62]

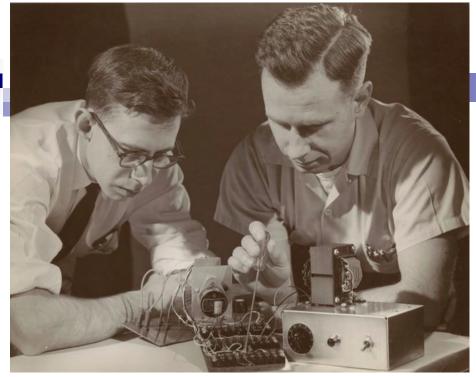
- > Classification setting: y in {-1,+1}
- Linear model
  - **Prediction:**
- > Training:
  - **Initialize weight vector:**
  - At each time step:
    - > Observe features:
    - > Make prediction:
    - > Observe true class:
    - > Update model:
      - If prediction is not equal to truth

- Classification setting: y in {-1,+1}
- > Linear model  $sign(w^T x_i + b)$ 
  - **Prediction:**
- > Training:

$$w_0 = 0, b_0 = 0$$

- **Initialize weight vector:**
- At each time step:  $x_k$ 
  - $\operatorname{sign}(x_k^T w_k + b_k)$ > Observe features:
  - > Make prediction:
  - $y_k$ > Observe true class:
  - > Update model:
    - If prediction is not equal to truth

$$\begin{bmatrix} w_{k+1} \\ b_{k+1} \end{bmatrix} = \begin{bmatrix} w_k \\ b_k \end{bmatrix} + y_k \begin{bmatrix} x_k \\ 1 \end{bmatrix}$$



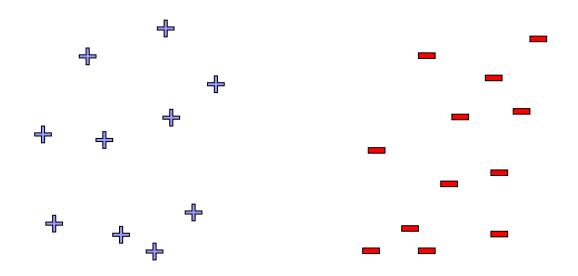


Rosenblatt 1957

"the embryo of an electronic computer that [the Navy] expects will be able to walk, talk, see, write, reproduce itself and be conscious of its existence."

The New York Times, 1958

### **Linear Separability**



- Perceptron guaranteed to converge if
  - Data linearly separable:

#### Perceptron Analysis: Linearly Separable Case

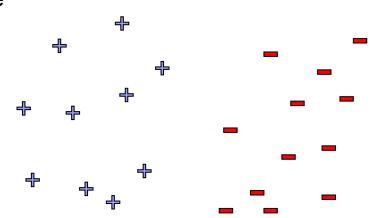


- Given a sequence of labeled examples:
- Each feature vector has bounded norm:
- If dataset is linearly separable:
- Then the number of mistakes made by the online perceptron on any such sequence is bounded by

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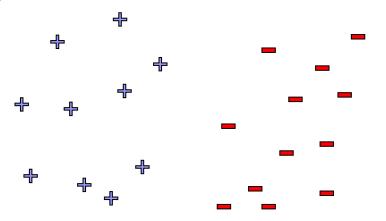
# Beyond Linearly Separable Case

- Perceptron algorithm is super cool!
  - No assumption about data distribution!
    - Could be generated by an oblivious adversary, no need to be iid
  - Makes a fixed number of mistakes, and it's done for ever!
    - Even if you see infinite data



# Beyond Linearly Separable Case

- Perceptron algorithm is super cool!
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    - Could be generated by an oblivious adversary, no need to be iid
  - Makes a fixed number of mistakes, and it's done for ever!
    - Even if you see infinite data
- Perceptron is useless in practice!
  - Real world not linearly separable
  - If data not separable, cycles forever and hard to detect
  - Even if separable may not give good generalization accuracy (small margin)



# What is the Perceptron Doing???

- When we discussed logistic regression:
  - Started from maximizing conditional log-likelihood

- When we discussed the Perceptron:
  - Started from description of an algorithm

What is the Perceptron optimizing????

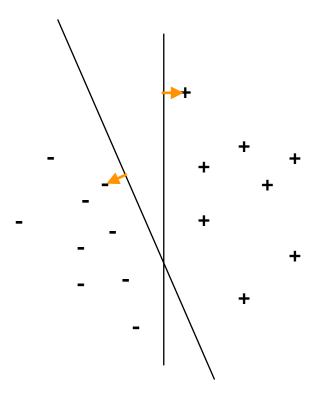
# Lecture 16: Support Vector Machines

- how do we choose a better classifier?



#### How do we choose the best linear classifier?

- informally, margin of a set of examples to a decision boundary is the distance to the closest point to the decision boundary
- for linearly separable datasets, maximum margin classifier is a natural choice
- large margin implies that the decision boundary can change without losing accuracy, so the learned model is more robust against new data points



# Geometric margin

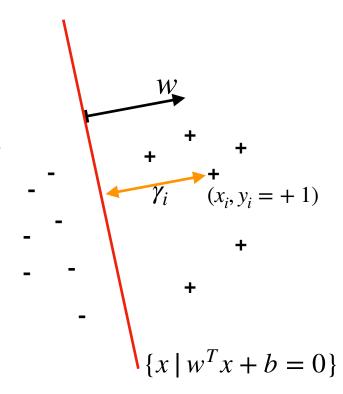
- given a set of training examples  $\{(x_i, y_i)\}_{i=1}^n$ , with  $y_i \in \{-1, +1\}$
- and a linear classifier  $(w, b) \in \mathbb{R}^d \times \mathbb{R}$
- such that the decision boundary is a separating hyperplane  $\{x \mid b+w_1x[1]+w_2x[2]+\cdots+w_dx[d]=0\}$ ,

which is the set of points that are orthogonal to w with a shift of b

• we define **functional margin** of (b, w) with respect to a training example  $(x_i, y_i)$  as the distance from the point  $(x_i, y_i)$  to the decision boundary, which is

$$\gamma_i = y_i \frac{(w^T x_i + b)}{\|w\|_2}$$

(The proof is on the next slide)



# Geometric margin

- the distance  $\gamma_i$  from a hyperplane  $\{x \mid w^T x + b = 0\}$  to a point  $x_i$  can be computed geometrically as follows
- We know that if you move from x<sub>i</sub> in the negative direction of w by length  $\gamma_i$ , you arrive at the line, which can be written as

$$\left(x_i - \frac{w}{\|w\|_2} \gamma_i\right)$$
 is in  $\{x \mid w^T x + b = 0\}$ 

so we can plug the point in the formula:

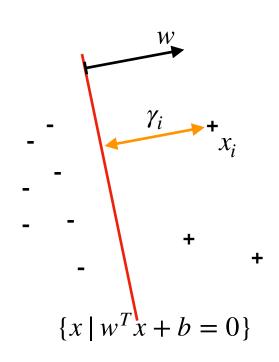
$$w^{T}\left(x_{i} - \frac{w}{\|w\|_{2}}\gamma_{i}\right) + b = 0$$
which is

which is

$$w^T x_i - \frac{\|w\|_2^2}{\|w\|_2} \gamma_i + b = 0$$
 and hence

$$\gamma_i = \frac{w^T x_i + b}{\|w\|_2},$$

and we multiply it by  $y_i$  so that for negative samples we use the opposite direction of -w instead of w

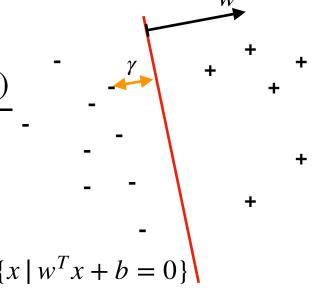


# Geometric margin

 the margin with respect to a set is defined as

$$\gamma = \min_{i \in \{1,...,n\}} \gamma_i = \min_i y_i \frac{(w^T x_i + b)}{\|w\|_2}.$$

 among all linear classifiers, we would like to find one that has the maximum margin



 We will derive an algorithm that finds the maximum margin classifier, by transforming a difficult to solve optimization into an efficient one

#### Maximum margin classifier

(we transform the optimization into an efficient one)

we propose the following optimization problem:

maximize 
$$w \in \mathbb{R}^d, b \in \mathbb{R}, \gamma \in \mathbb{R}$$
  $\gamma$  (maximize the margin) subject to  $\frac{y_i(w^Tx_i + b)}{\|w\|_2} \ge \gamma$  for all  $i \in \{1, ..., n\}$  (s.t.  $\gamma$  is a lower bound on the margin)

- if we fix (w, b), the optimal solution of the optimization is the margin
- together with (w, b), this finds the classifier with the maximum margin
- note that this problem is **scale invariant** in (w, b), i.e. changing a (w, b) to (2w, 2b) does not change either the feasibility or the objective value, hence the following reparametrization is valid

• the above optimization looks difficult, so we transform it using **reparametrization** maximize 
$$w \in \mathbb{R}^d, b \in \mathbb{R}, \gamma \in \mathbb{R}$$
  $\gamma$  subject to  $\frac{y_i(w^Tx_i + b)}{\|w\|_2} \ge \gamma$  for all  $i \in \{1, ..., n\}$  - - + + + + Decause of scale invariance, the optimal solution does not change,

as the solutions to the original problem did not depend on  $||w||_2$ , and only depends on the direction of w

• maximize $_{w \in \mathbb{R}^d, b \in \mathbb{R}, \gamma \in \mathbb{R}}$   $\gamma$ 

subject to 
$$\frac{y_i(w^Tx_i+b)}{\|w\|_2} \ge \gamma \text{ for all } i \in \{1,\ldots,n\}$$
 
$$\|w\|_2 = \frac{1}{\gamma}$$

• the above optimization still looks difficult, but can be transformed into

maximize
$$_{w \in \mathbb{R}^d, b \in \mathbb{R}}$$
  $\frac{1}{\|w\|_2}$  (maximize the margin)

subject to 
$$\frac{y_i(w^Tx_i+b)}{\|w\|_2} \ge \frac{1}{\|w\|_2}$$
 for all  $i \in \{1,...,n\}$  (now  $\frac{1}{\|w\|_2}$  plays the role of a lower bound on the margin)

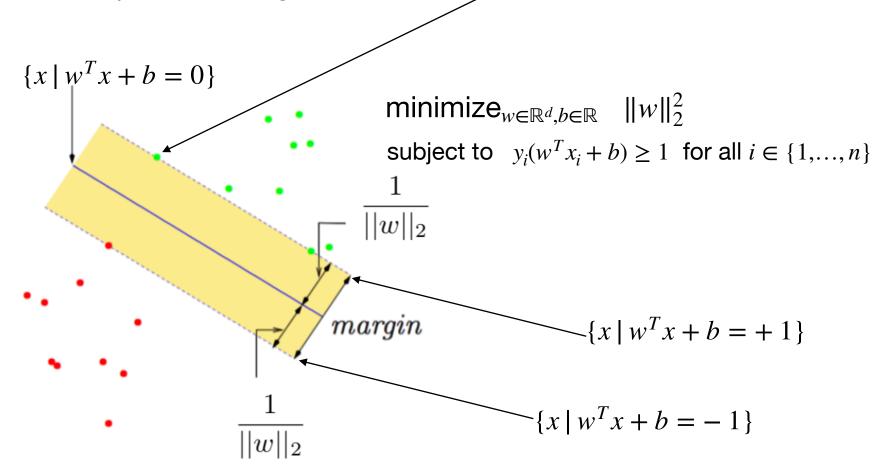
which simplifies to

minimize
$$_{w \in \mathbb{R}^d, b \in \mathbb{R}} \|w\|_2^2$$
  
subject to  $y_i(w^T x_i + b) \ge 1$  for all  $i \in \{1, ..., n\}$ 

- this is a quadratic program with linear constraints, which can be easily solved
- once the optimal solution is found, the margin of that classifier (w, b) is  $\frac{1}{\|w\|_2}$

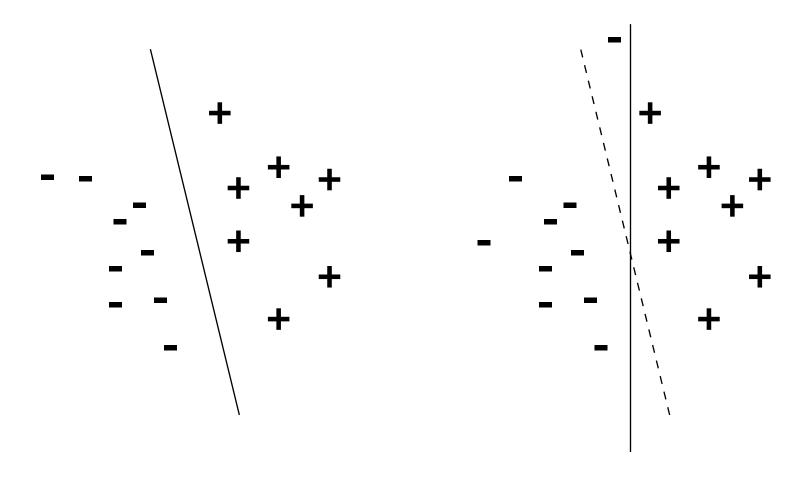
# What if the data is not separable?

- we cheated a little in the sense that the reparametrization of  $||w||_2 = \frac{1}{\gamma}$  is possible only if the the margins are positive, i.e. the data is linearly separable with a positive margin
- otherwise, there is no feasible solution
- the examples at the margin are called support vectors

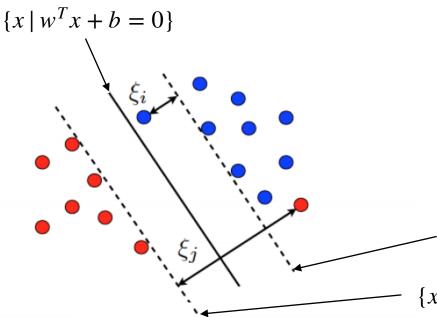


#### Two issues

- it does not generalize to non-separable datasets
- max-margin formulation we proposed is sensitive to outliers



# What if the data is not separable?



 we introduce slack so that some points can violate the margin condition

$$y_i(w^T x_i + b) \ge 1 - \xi_i$$

$$\{x \mid w^T x + b = +1\}$$

$$\{x \,|\, w^T x + b = -1\}$$

• this gives a new optimization problem with some positive constant  $c \in \mathbb{R}$  minimize $_{w \in \mathbb{R}^d, b \in \mathbb{R}, \xi \in \mathbb{R}^n} \|w\|_2^2 + c \sum_{i=1}^n \xi_i$ 

subject to 
$$y_i(w^Tx_i + b) \ge 1 - \xi_i$$
 for all  $i \in \{1,...,n\}$   $\xi_i \ge 0$  for all  $i \in \{1,...,n\}$ 

the (re-scaled) margin (for each sample) is allowed to be less than one, but you pay  $c\xi_i$  in the cost, and c balances the two goals: maximizing the margin for most examples vs. having small number of violations

## Support Vector Machine

• for the optimization problem

$$\begin{aligned} & \text{minimize}_{w \in \mathbb{R}^d, b \in \mathbb{R}, \xi \in \mathbb{R}^n} \quad \|w\|_2^2 + c \quad \sum_{i=1}^n \xi_i \\ & \text{subject to} \quad y_i(w^T x_i + b) \geq 1 - \xi_i \quad \text{ for all } i \in \{1, \dots, n\} \\ & \quad \xi_i \geq 0 \quad \text{ for all } i \in \{1, \dots, n\} \end{aligned}$$

notice that at optimal solution,  $\xi_i$ 's satisfy

- $\xi_i = 0$  if margin is big enough  $y_i(w^Tx_i + b) \ge 1$ , or
- $\xi_i = 1 y_i(w^Tx_i + b)$ , if the example is within the margin  $y_i(w^Tx_i + b) < 1$
- so one can write
  - $\xi_i = \max\{0, 1 y_i(w^T x_i + b)\}$ , which gives

minimize<sub>$$w \in \mathbb{R}^d, b \in \mathbb{R}$$</sub>  $\frac{1}{c} ||w||_2^2 + \sum_{i=1}^n \max\{0, 1 - y_i(w^T x_i + b)\}$ 

## Sub-gradient descent for SVM

SVM is the solution of

minimize<sub>$$w \in \mathbb{R}^d, b \in \mathbb{R}$$</sub>  $\frac{1}{c} ||w||_2^2 + \sum_{i=1}^n \max\{0, 1 - y_i(w^T x_i + b)\}$ 

- as it is non-differentiable, we solve it using sub-gradient descent
- which is exactly the same as gradient descent, except when we are at a non-differentiable point, we take one of the sub-gradients instead of the gradient (recall sub-gradient is a set)
- this means that we can take (a generic form derived from previous page)  $\partial_w \mathcal{E}(w^Tx_i+b,y_i) \ = \ \mathbf{I}\{y_i(w^Tx_i+b) \le 1\}(-y_ix_i)$  and apply

$$w^{(t+1)} \leftarrow w^{(t)} - \eta \left( \sum_{i=1}^{n} \mathbf{I} \{ y_i ((w^{(t)})^T x_i + b^{(t)}) \le 1 \} (-y_i x_i) + \frac{2}{c} w^{(t)} \right)$$

$$b^{(t+1)} \leftarrow b^{(t)} - \eta \sum_{i=1}^{n} \mathbf{I} \{ y_i ((w^{(t)})^T x_i + b^{(t)}) \le 1 \} (-y_i)$$