



CSE 446

Machine Learning

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What is Machine Learning?

“Machine learning is the next Internet”
-Tony Tether, Director, DARPA

“Machine learning is the hot new thing”
-John Hennessy, President, Stanford

“Machine learning is today’s discontinuity”
-Jerry Yang, CEO, Yahoo

“Machine learning is the new electricity”
-Andrew Ng, Chief Scientist Baidu

What is Machine Learning?

“Learning is any process by which a system improves performance from experience.”

- Herbert Simon

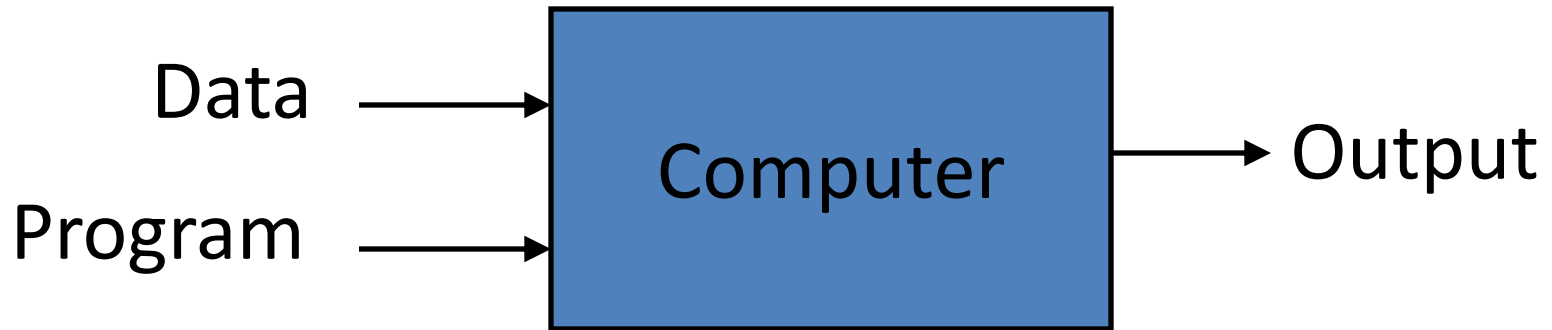
Definition by Tom Mitchell (1998):

Machine Learning is the study of algorithms that

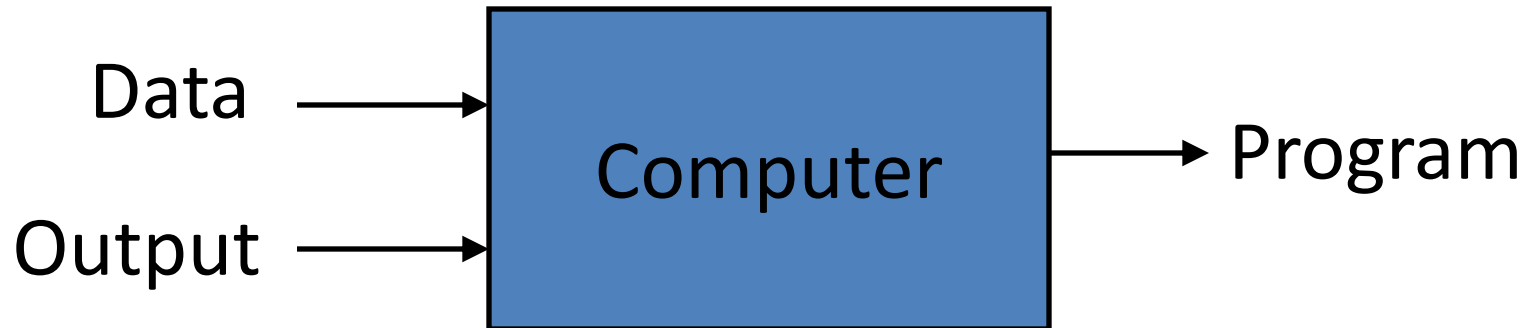
- improve their performance P
- at some task T
- with experience E .

A well-defined learning task is given by $\langle P, T, E \rangle$.

Traditional Programming



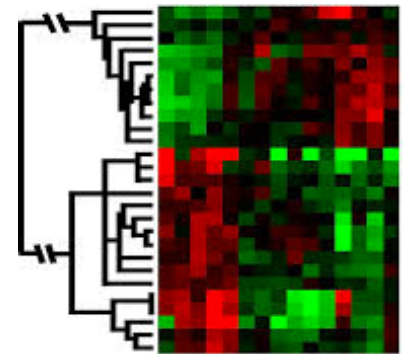
Machine Learning



When Do We Use Machine Learning?

ML is used when:

- Human expertise does not exist (navigating on Mars)
- Humans can't explain their expertise (NLP, vision)
- Models must be customized (personalized medicine)
- Models are based on huge amounts of data (genomics)

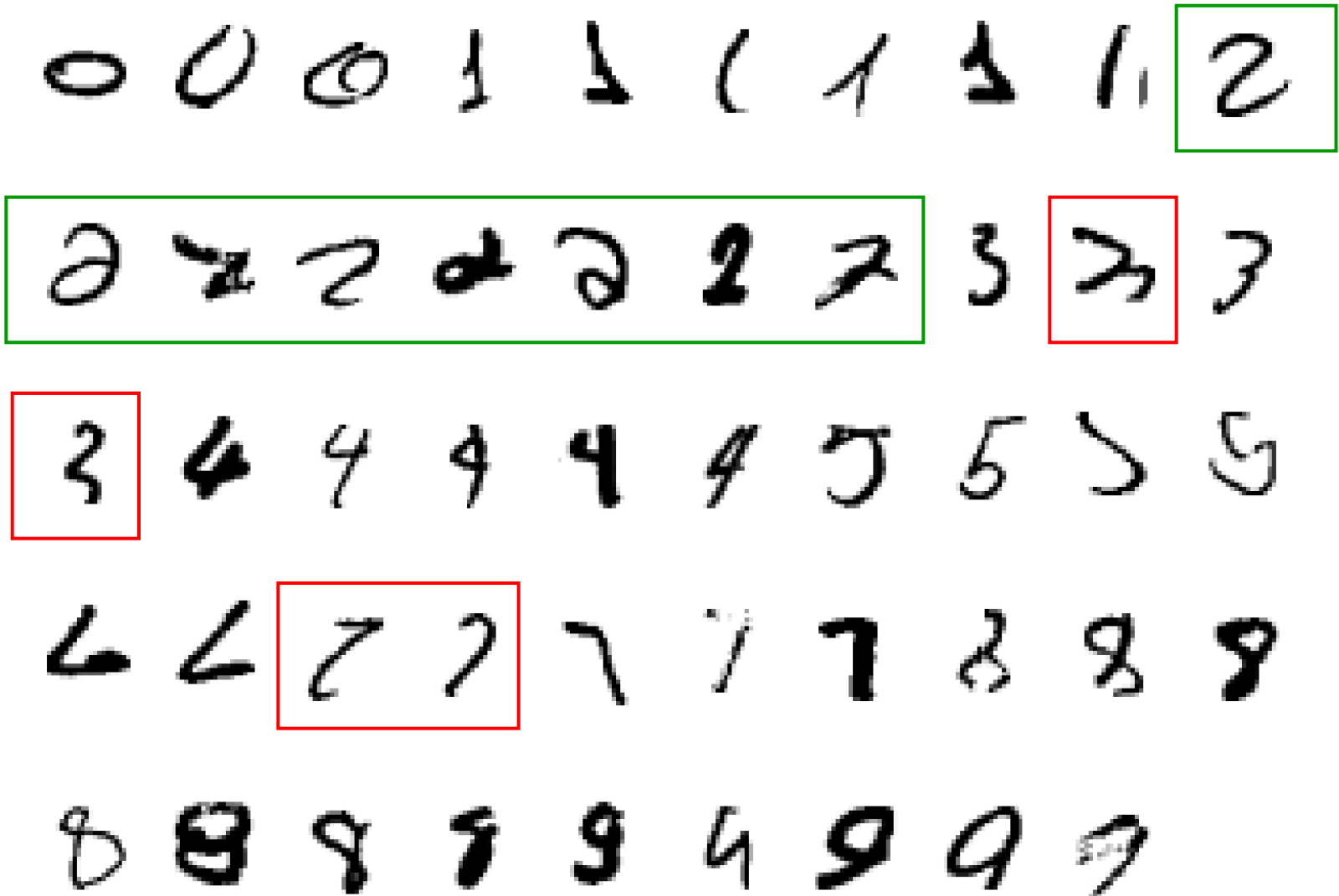


Learning isn't always useful:

- There is no need to “learn” to calculate payroll

A classic example of a task that requires machine learning:

It is very hard to say what makes a 2



Some more examples of tasks that are best solved by using a learning algorithm

- Recognizing patterns:
 - Facial identities or facial expressions
 - Handwritten or spoken words
 - Image classification (this is a cat)
- Generating patterns:
 - Generating images or motion sequences
- Recognizing anomalies:
 - Unusual credit card transactions
 - Unusual patterns of sensor readings in a nuclear power plant
- Prediction:
 - Future stock prices or currency exchange rates
 - Applying this steering angle will crash the car

Samuel's Checkers-Player

“Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.” -Arthur Samuel (1959)



Defining the Learning Task

Improve on task T, with respect to
performance metric P, based on experience E

T: Playing checkers

P: Percentage of games won against an arbitrary opponent

E: Playing practice games against itself

T: Recognizing hand-written words

P: Percentage of words correctly classified

E: Database of human-labeled images of handwritten words

T: Driving on four-lane highways using vision sensors

P: Average distance traveled before a human-judged error

E: A sequence of images and steering commands recorded while observing a human driver.

T: Categorize email messages as spam or legitimate.

P: Percentage of email messages correctly classified.

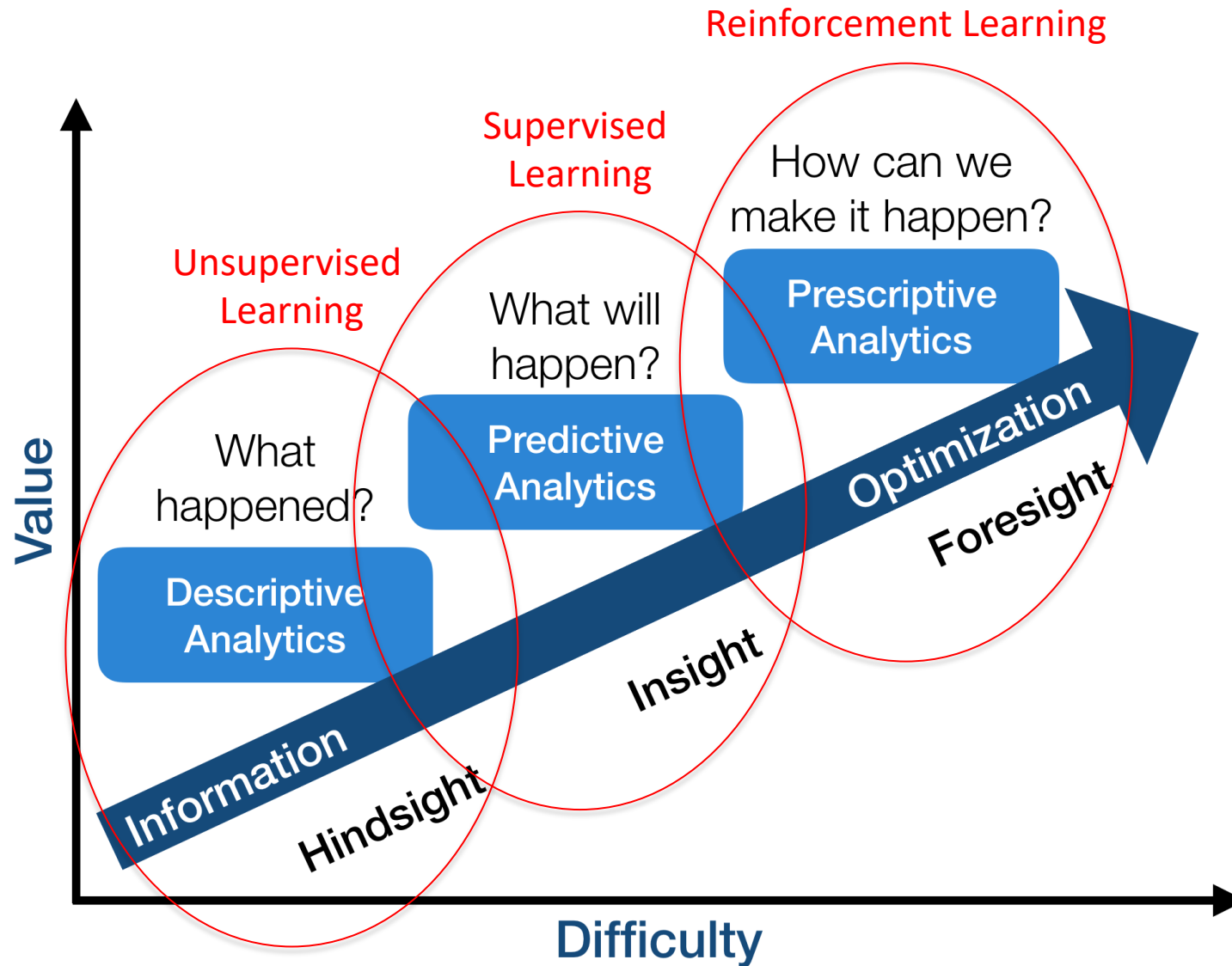
E: Database of emails, some with human-given labels

Types of Learning

Types of Learning

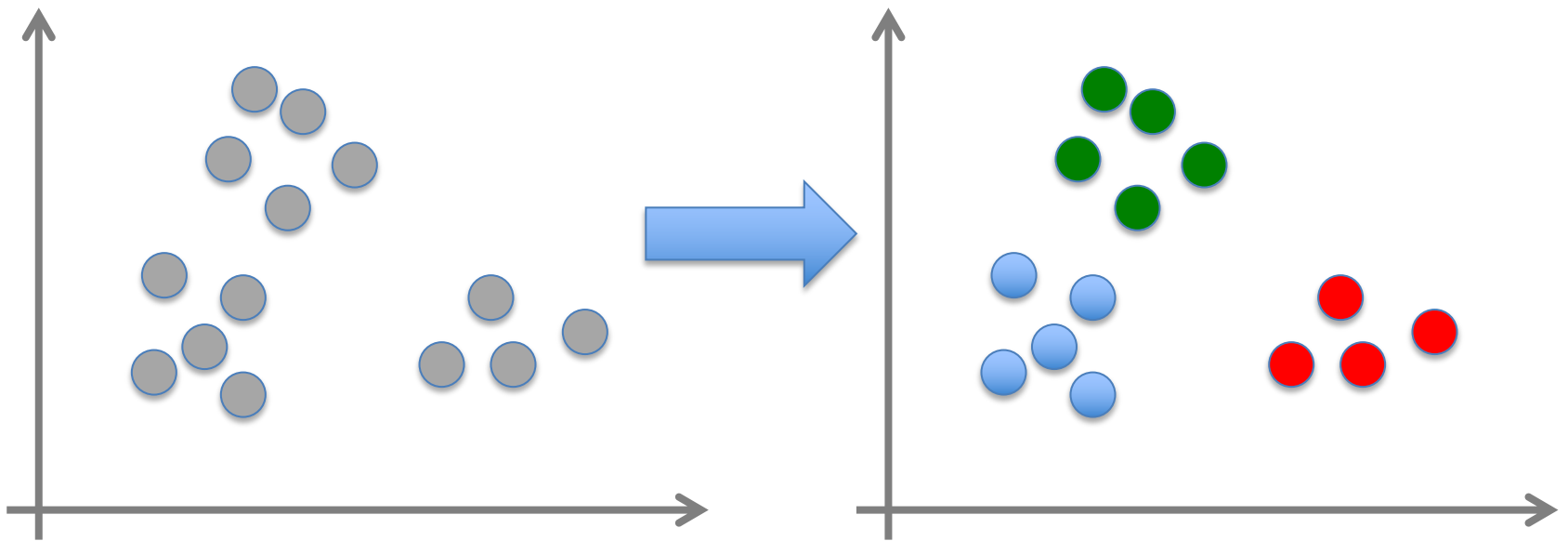
	from input x , output:
unsupervised	summary z
supervised	prediction y
reinforcement	action a to maximize reward r

Types of Learning



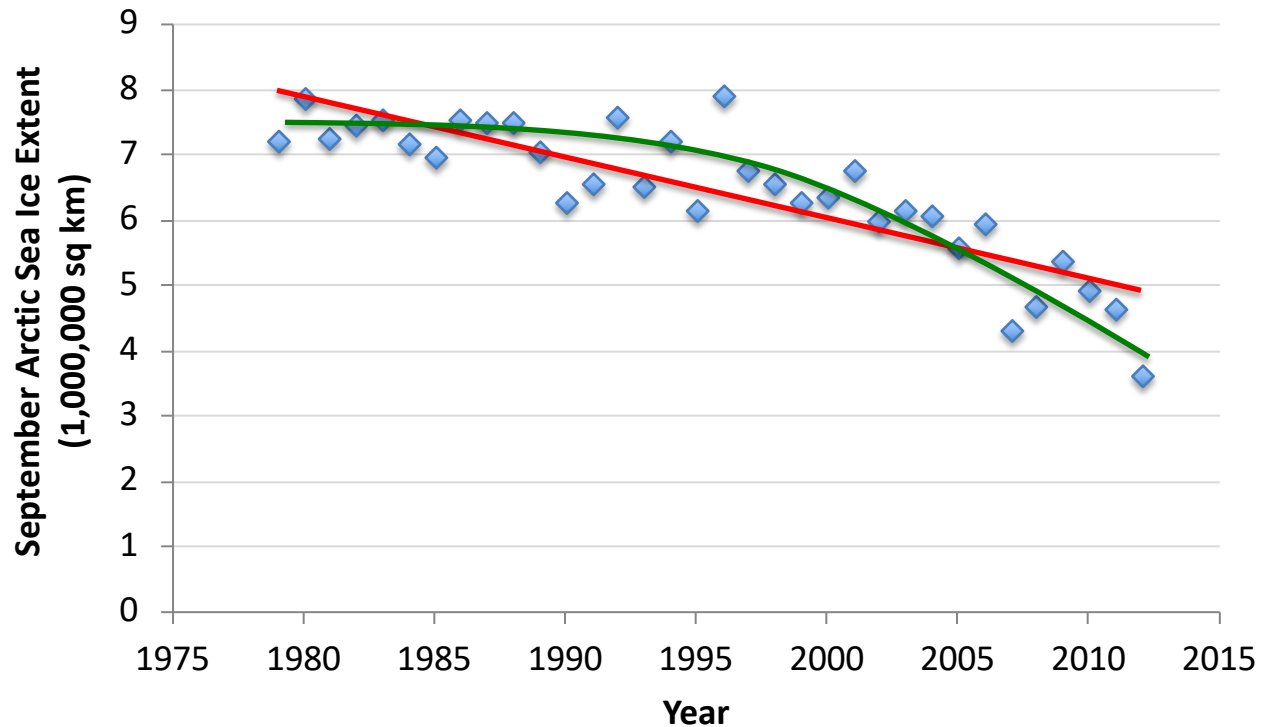
Unsupervised Learning

- Given x_1, x_2, \dots, x_n (without labels)
- Output structure in the x 's
 - E.g., clustering



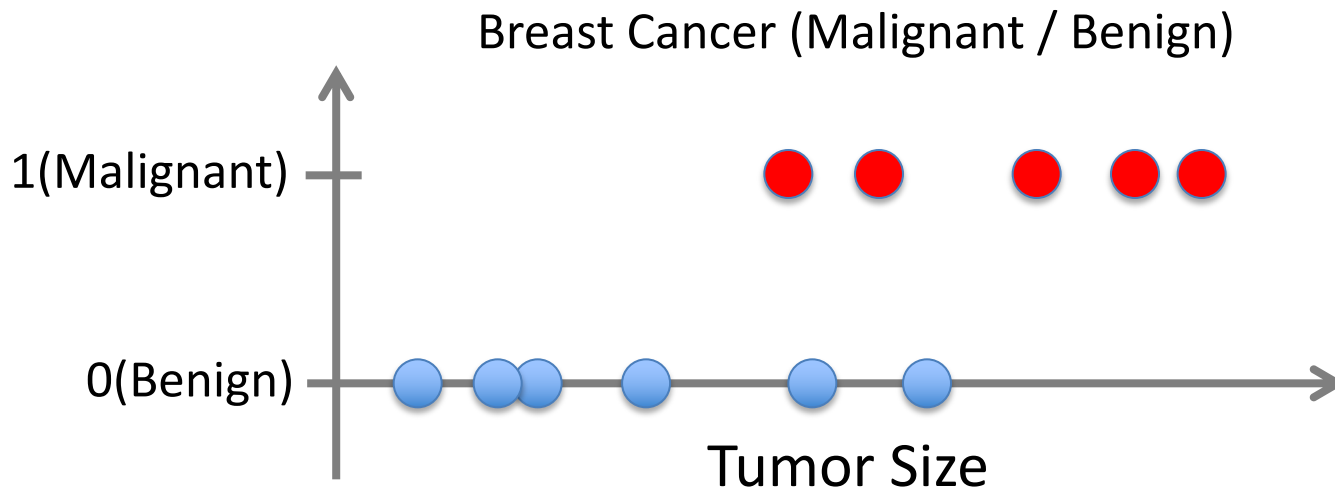
Supervised Learning: Regression

- Given $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$
- Learn a function $f(x)$ to predict y given x
 - y is real-valued == regression



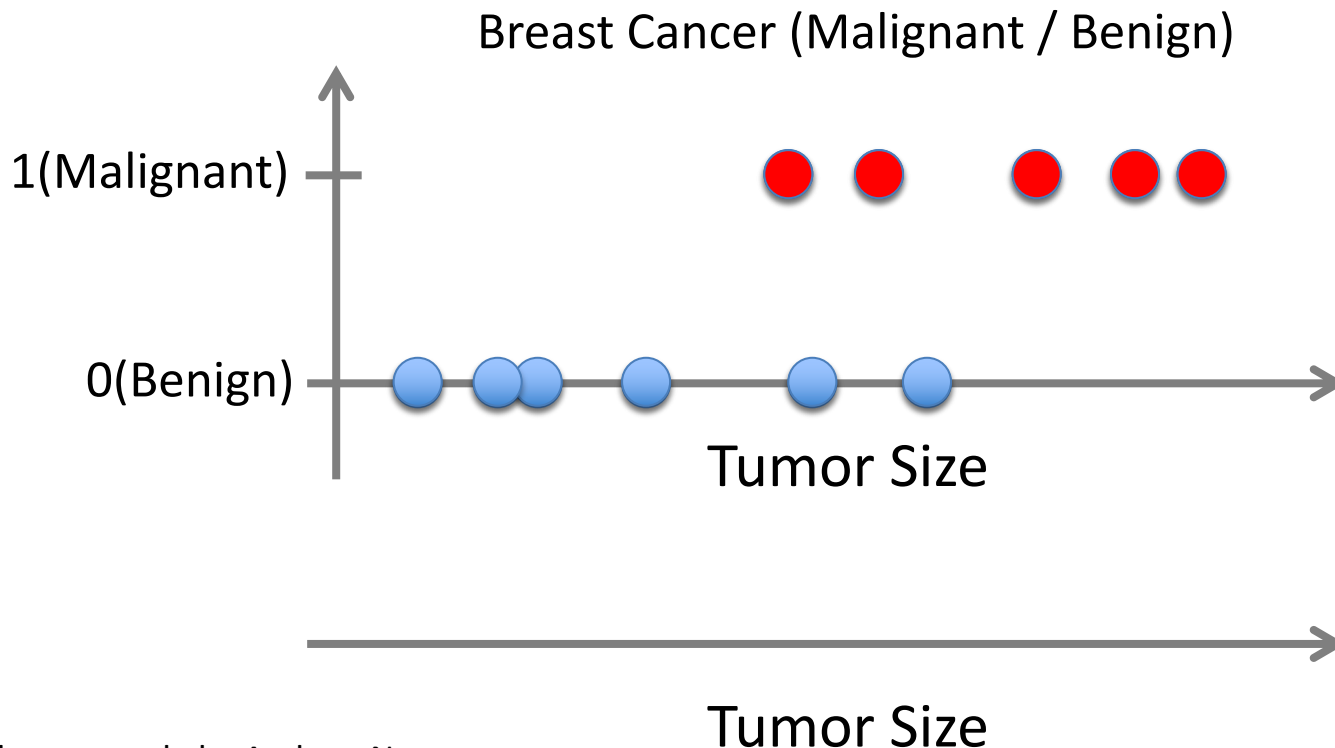
Supervised Learning: Classification

- Given $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$
- Learn a function $f(x)$ to predict y given x
 - y is categorical == classification



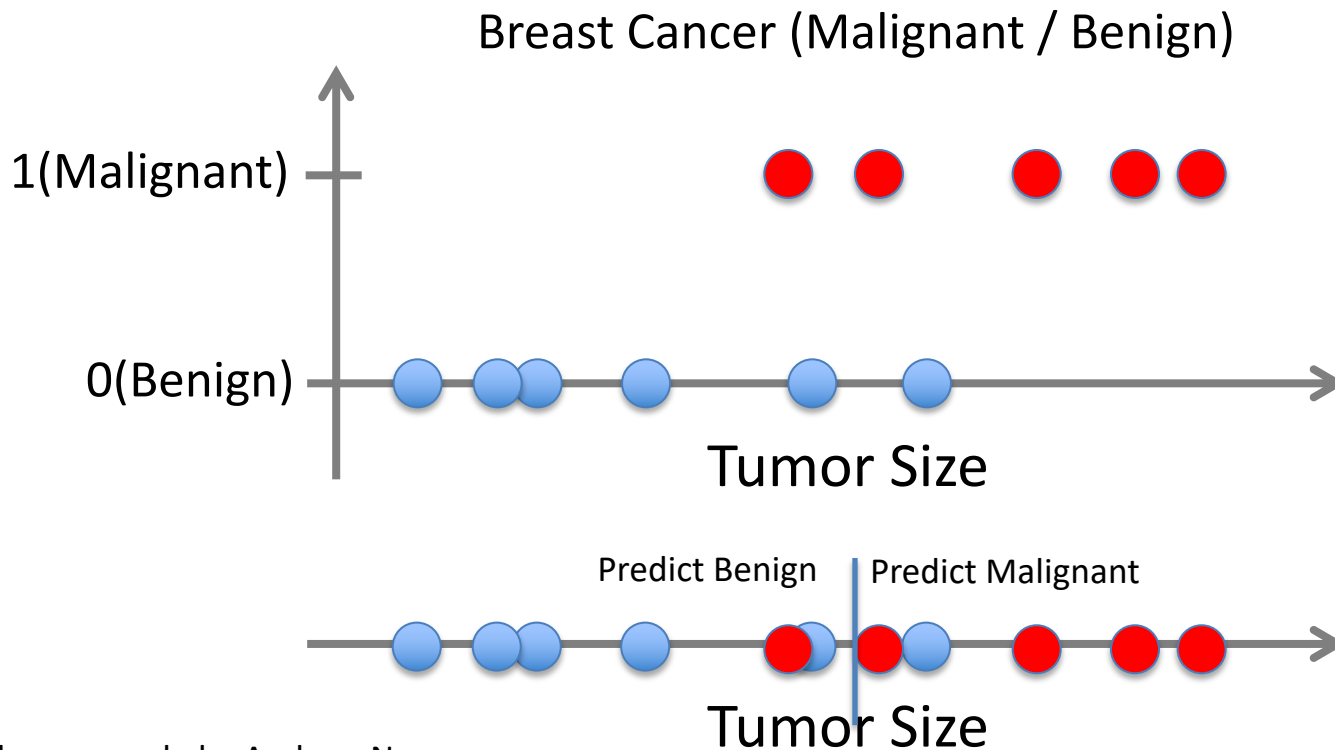
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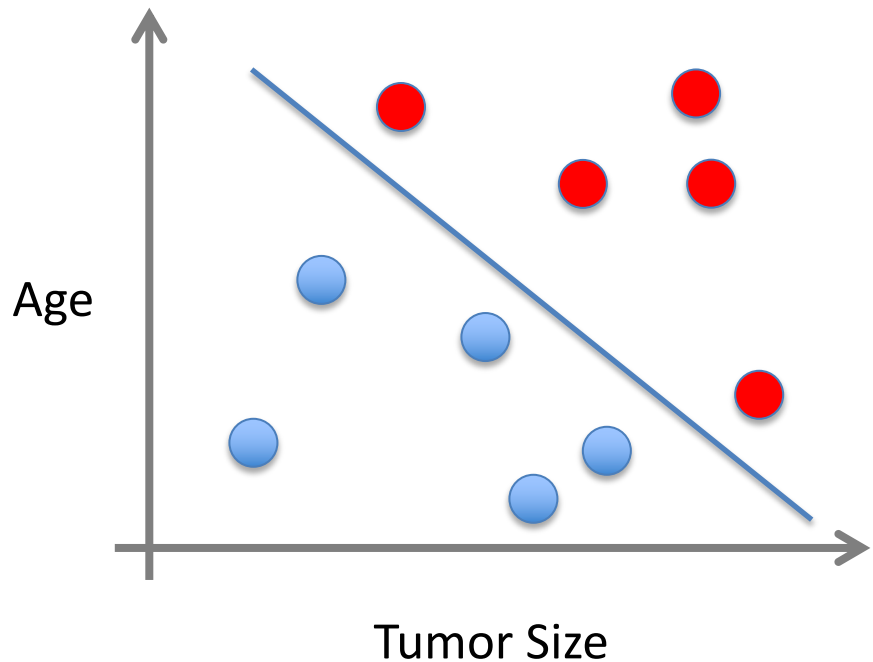
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Supervised Learning

- x can be multi-dimensional
 - Each dimension corresponds to an attribute



- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape
- ...

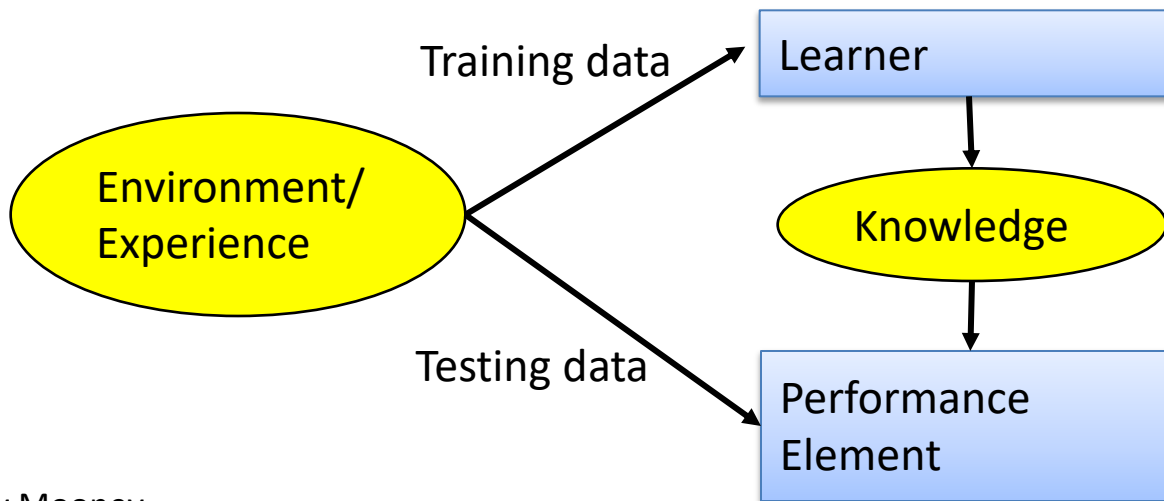
Reinforcement Learning

- Given a sequence of states and actions with (delayed) rewards, output a policy
 - Policy is a mapping from states \rightarrow actions that tells you what to do in a given state
- Examples:
 - Steering a car
 - Playing a game
 - Navigating an environment
 - Balancing a pole on your hand

Framing a Learning Problem

Designing a Learning System

- Choose the training experience
- Choose exactly what is to be learned
 - i.e. the **target function**
- Choose how to represent the target function (parameterized class of functions)
- Choose a learning algorithm to infer the target function from the experience



Training vs. Test Distribution

- We often assume that the training and test examples are independently drawn from the same overall distribution of data
 - We call this “i.i.d” which stands for “independent and identically distributed”

ML in a Nutshell

- Hundreds of thousands of machine learning algorithms
 - Thousands new every year
- Every ML algorithm has three components:
 - **Representation**
 - **Optimization**
 - **Evaluation**

Various Function Representations

- Numerical functions
 - Linear regression
 - Neural networks
 - Support vector machines
- Symbolic functions
 - Decision trees
 - Rules in propositional logic
 - Rules in first-order predicate logic
- Instance-based functions
 - Nearest-neighbor
- Probabilistic Graphical Models
 - Naïve Bayes
 - Bayesian networks
 - Hidden-Markov Models (HMMs)
 - Probabilistic Context Free Grammars (PCFGs)
 - Markov networks

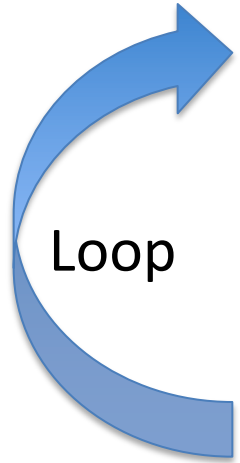
Optimization

- Combinatorial optimization
 - E.g.: Greedy search
- Convex optimization
 - E.g.: Gradient descent
- Constrained optimization
 - E.g.: Linear programming
- Etc.

Evaluation

- Accuracy
- Precision and recall
- Squared error
- Likelihood
- Posterior probability
- Cost / Utility
- Margin
- Entropy
- K-L divergence
- etc.

ML in Practice



- Understand domain, prior knowledge, and goals
- Data integration, selection, cleaning, pre-processing, etc.
- Learn models
- Interpret results
- Consolidate and deploy discovered knowledge

Lessons Learned about Learning

- Learning can be viewed as using direct or indirect experience to approximate a selected target function.
- Function approximation can be viewed as a search through a space of hypotheses (representations of functions) for one that best fits a set of training data.
- Different learning methods assume different hypothesis spaces (representation languages) and/or employ different search techniques.

What We'll Cover in this Course

- **Supervised learning**
 - Decision trees
 - K-nearest neighbors
 - Regression
 - Gradient Descent
 - Bias & Variance
 - Support Vector Machines
 - Ensemble Learning
 - Bayesian learning & Inference
 - Neural Networks
- **Unsupervised learning**
 - Clustering
 - Feature Selection
 - Dimensionality Reduction