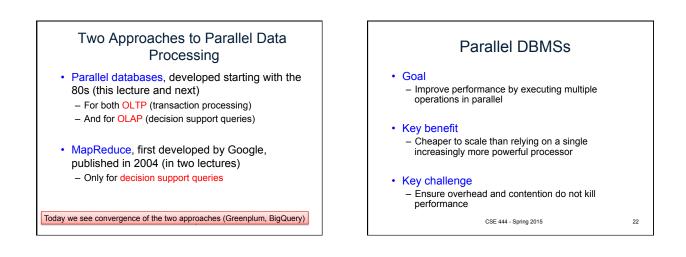


Data Analytics Companies

Explosion of db analytics companies

- Greenplum founded in 2003 acquired by EMC in 2010; A parallel shared-nothing DBMS (this lecture) Vertica founded in 2005 and acquired by HP in 2011; A parallel, column-store shared-nothing DBMS
- DATAIlegro founded in 2003 acquired by Microsoft in 2008; A parallel, shared-nothing DBMS Aster Data Systems founded in 2005 acquired by Teradata in 2011; A parallel, shared-nothing, MapReduce-based data processing system (in two lectures). SQL on top of MapReduce
- Netezza founded in 2000 and acquired by IBM in 2010. A parallel, shared-nothing DBMS.

Great time to be in data management, data mining/statistics, or machine learning!



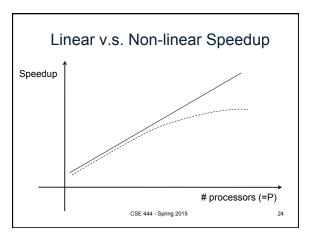


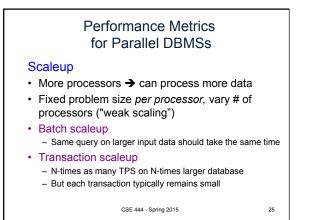
Speedup

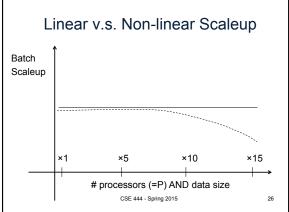
- More processors → higher speed
- · Individual queries should run faster
- Should do more transactions per second (TPS)
- Fixed problem size overall, vary # of processors ("strong scaling")

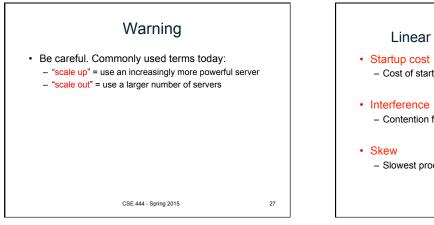
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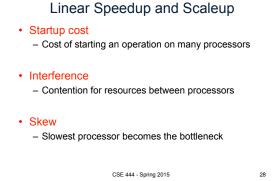
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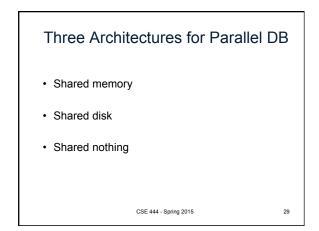


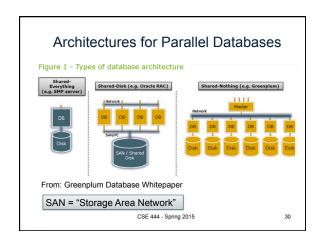






Challenges to





Shared Memory

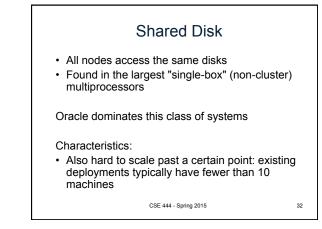
- · Nodes share both RAM and disk
- · Dozens to hundreds of processors

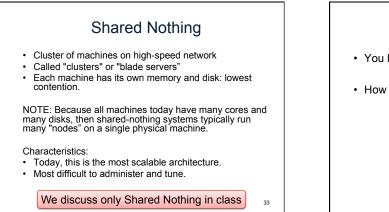
Example: SQL Server runs on a single machine and can leverage many threads to get a query to run faster (see query plans)

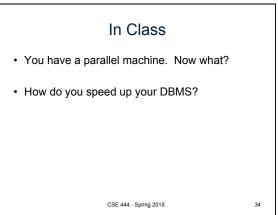
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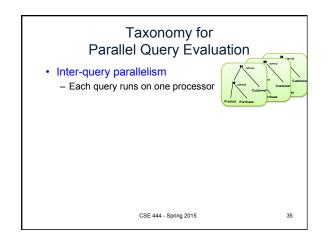
- Easy to use and program
- · But very expensive to scale

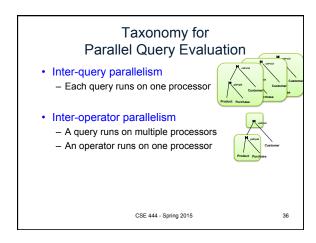
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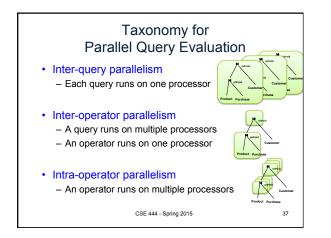


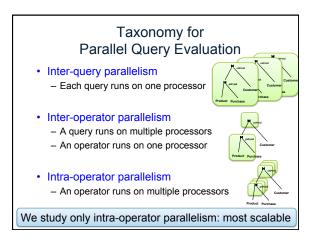


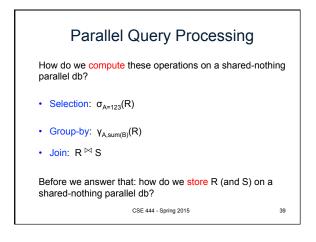


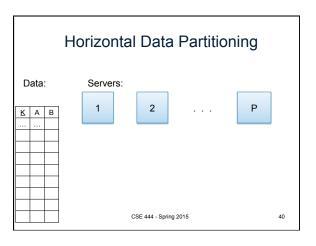


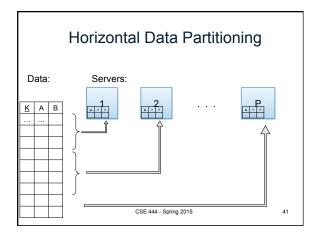


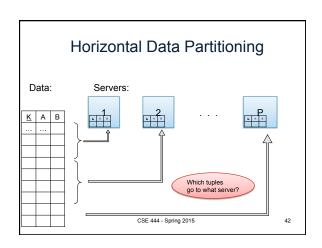


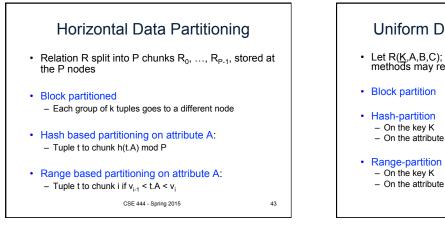


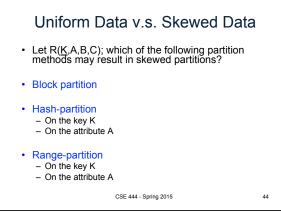


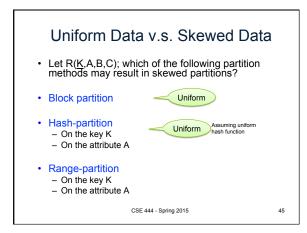


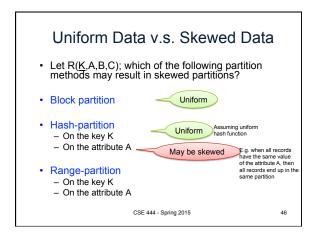


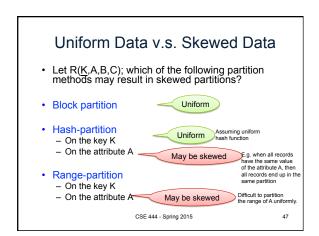


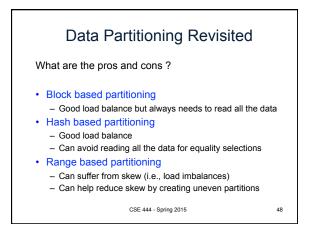


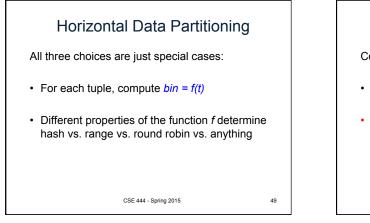


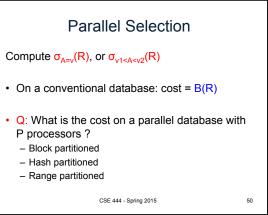


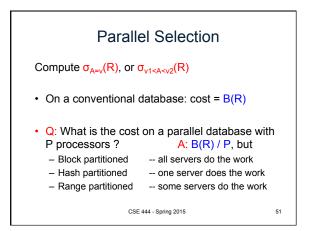


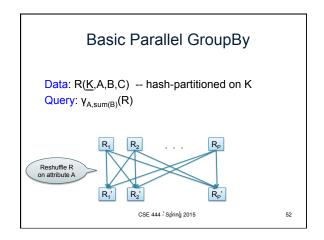


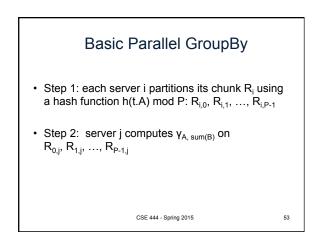


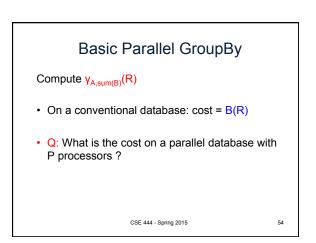


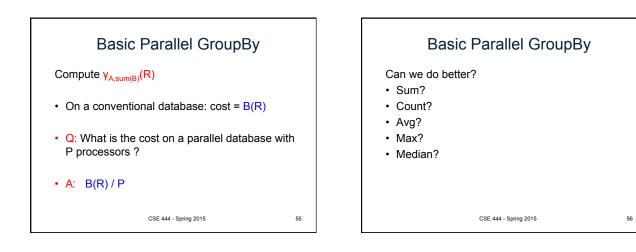


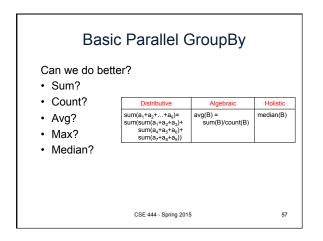


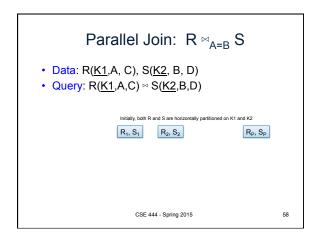


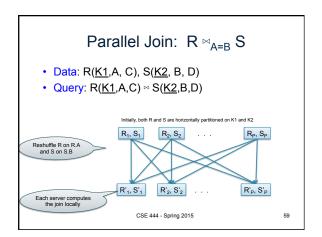


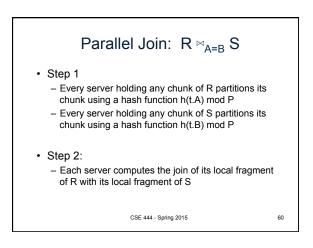


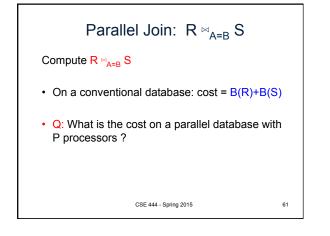


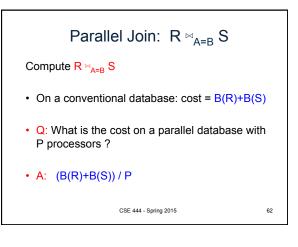


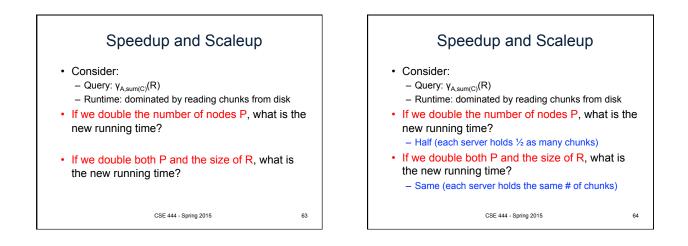


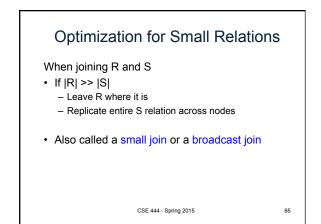












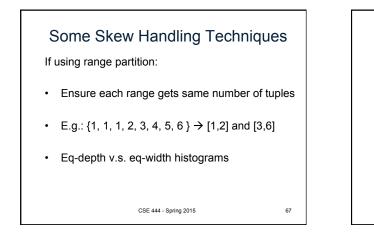


Skew:

- Some partitions get more input tuples than others Reasons:
 - Range-partition instead of hash
 - Some values are very popular:
 - · Heavy hitters values; e.g. 'Justin Bieber'
 - Selection before join with different selectivities
- Some partitions generate more output tuples than others

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• And be smart about scheduling the partitions

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• Note: MapReduce uses this technique

Some Skew Handling Techniques
Use subset-replicate (a.k.a. "skewedJoin")
Given R * A=B S
Given a heavy hitter value R.A = 'v' (i.e. 'v' occurs very many times in R)
Partition R tuples with value 'v' across all nodes e.g. block-partition, or hash on other attributes
Beplicate S tuples with value 'v' to all nodes
Be the build relation
Be the probe relation

