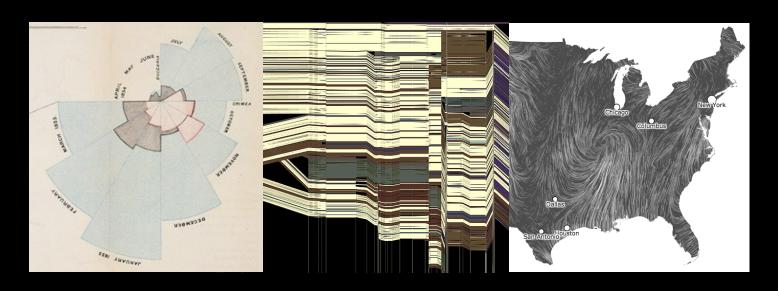
CSE 442 - Data Visualization

Interaction



Jeffrey Heer University of Washington

[There is an] apparent challenge that computational artifacts pose to the longstanding distinction between the physical and the social, in the special sense of those things that one designs, builds, and uses, on the one hand, and those things with which one communicates, on the other.

"Interaction" - in a sense previously reserved for describing a uniquely interpersonal activity - seems appropriately to characterize what goes on between people and certain machines as well.

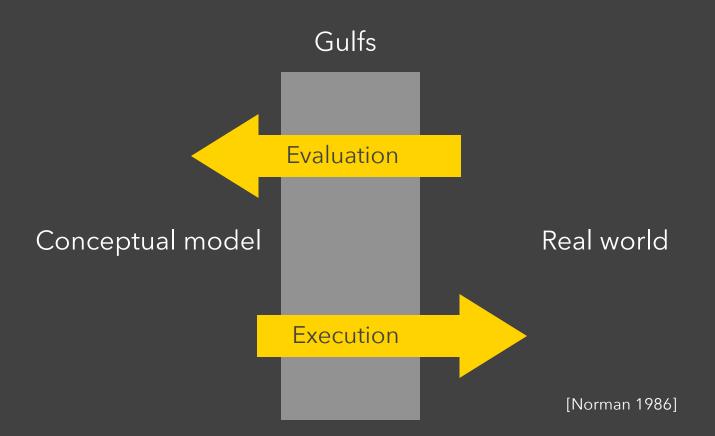
Lucy Suchman, Plans and Situated Actions

shared understanding.

Interaction between people and

machines requires mutual intelligibility or

Gulfs of Execution & Evaluation



The difference between the user's intentions and the allowable actions.

The difference between the user's intentions and the allowable actions.

Gulf of Evaluation

The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

Gulf of Evaluation

Gulf

Evaluation

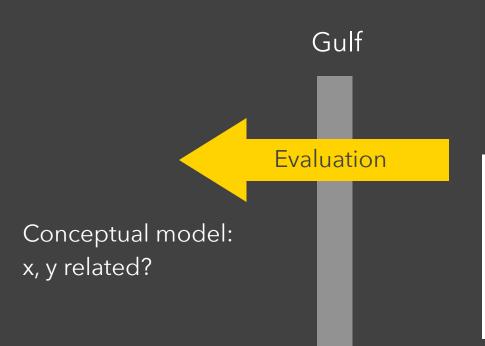
Conceptual model:

x, y related?

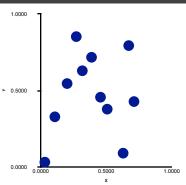
Real world:

Х	Y
0.67	0.79
0.32	0.63
0.39	0.72
0.27	0.85
0.71	0.43
0.63	0.09
0.03	0.03
0.20	0.54
0.51	0.38
0.11	0.33
0.46	0.46

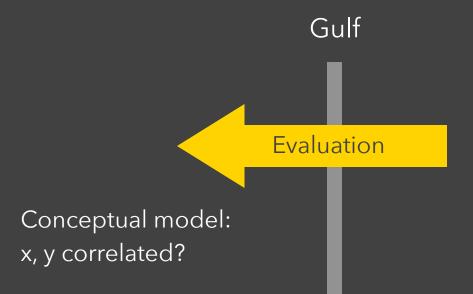
Gulf of Evaluation



Real world:

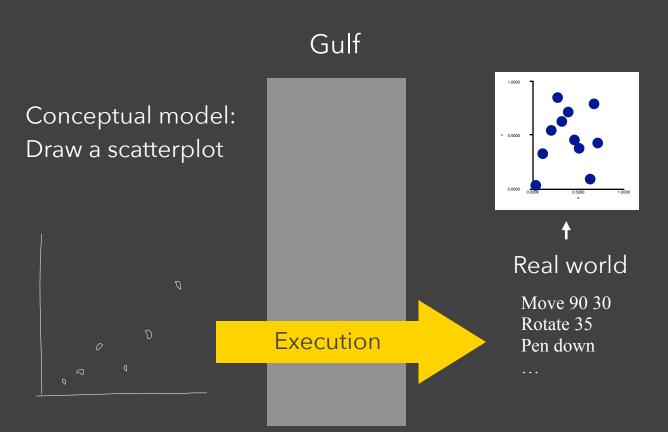


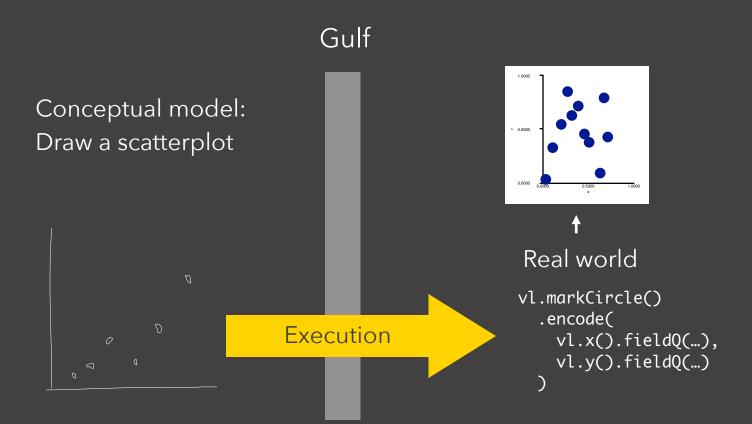
Gulf of Evaluation

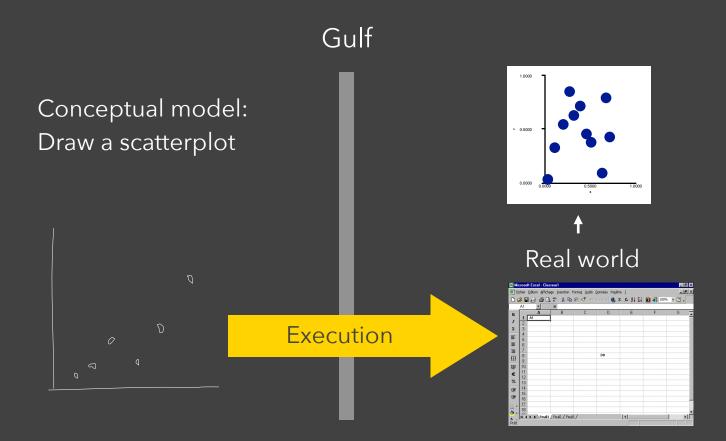


Real world:

$$ho$$
 = -.29







The difference between the user's intentions and the allowable actions.

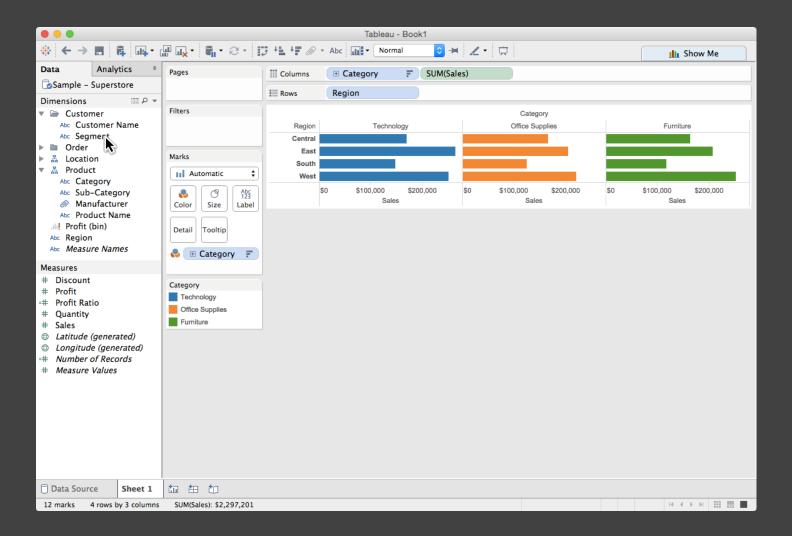
Gulf of Evaluation

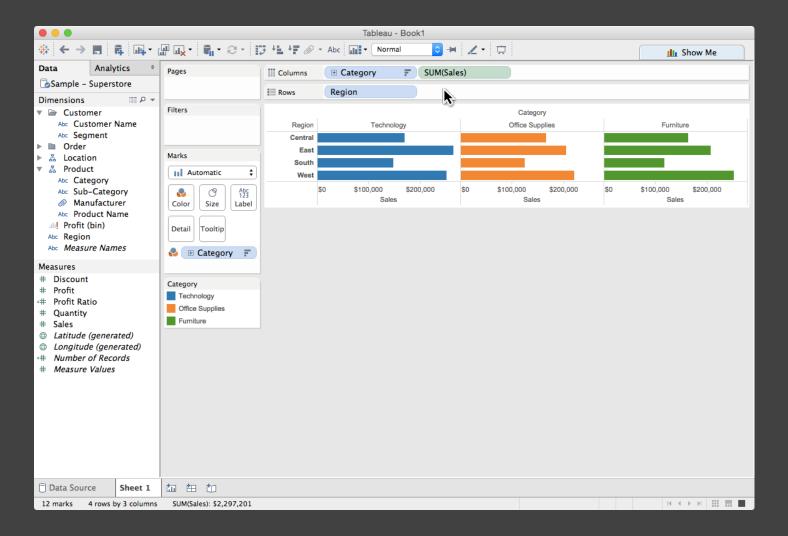
The amount of effort that the person must exert to interpret the state of the system and to determine how well the expectations and intentions have been met.

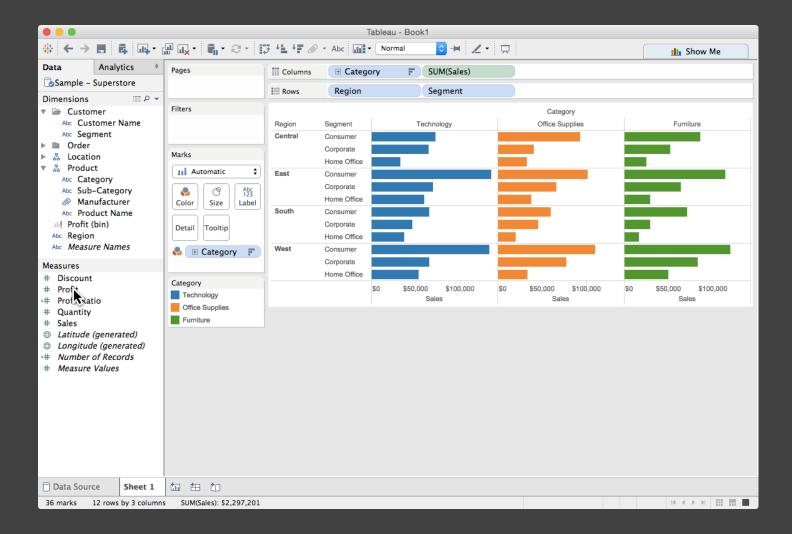
Interactive Visualization

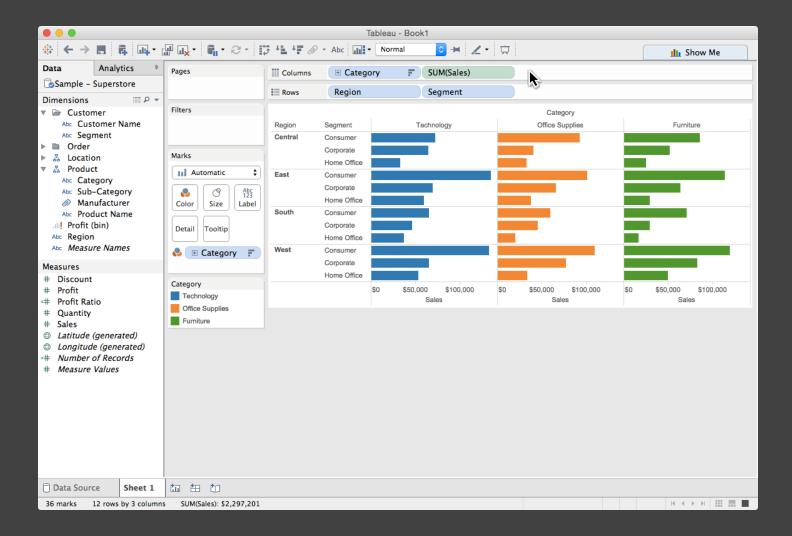
Data and View Specification

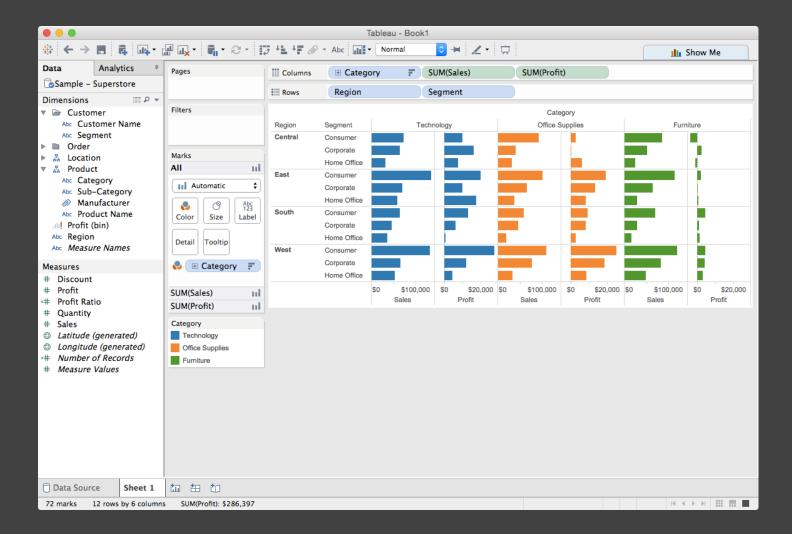
Visualize, Filter, Sort, Derive











Data and View Specification

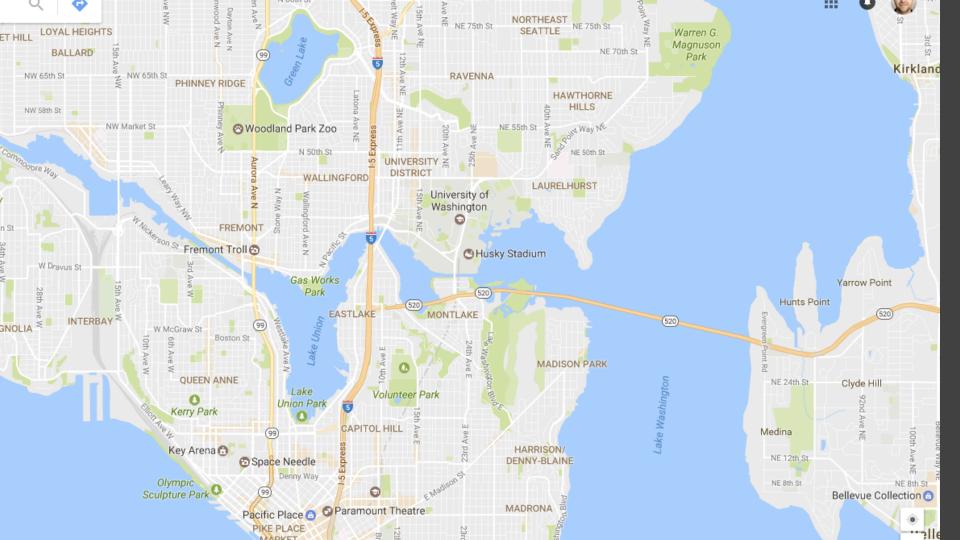
Visualize, Filter, Sort, Derive

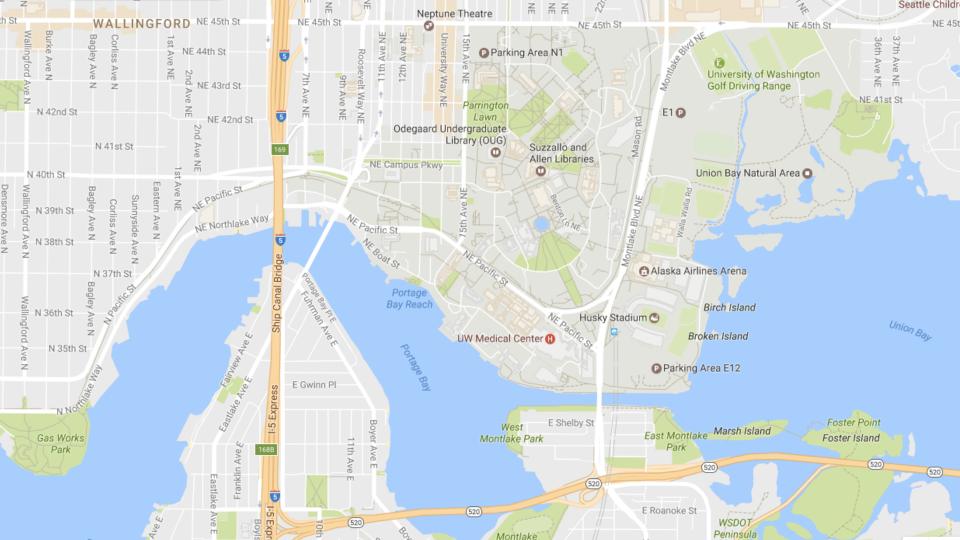
Data and View Specification

Visualize, Filter, Sort, Derive

View Manipulation

Select, Navigate, Coordinate, Organize





Data and View Specification

Visualize, Filter, Sort, Derive

View Manipulation

Select, Navigate, Coordinate, Organize

Data and View Specification

Visualize, Filter, Sort, Derive

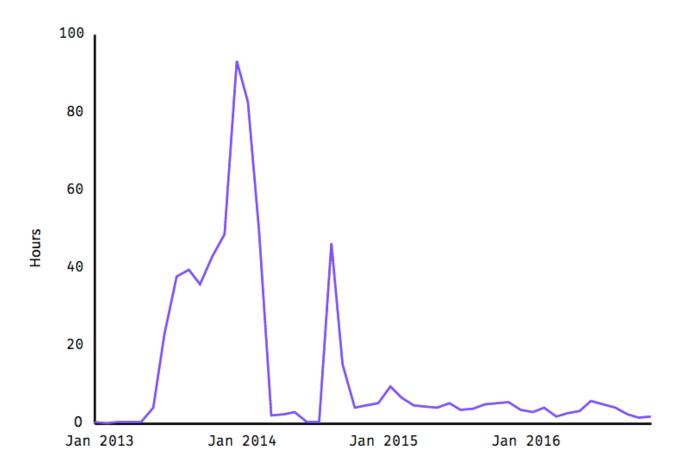
View Manipulation

Select, Navigate, Coordinate, Organize

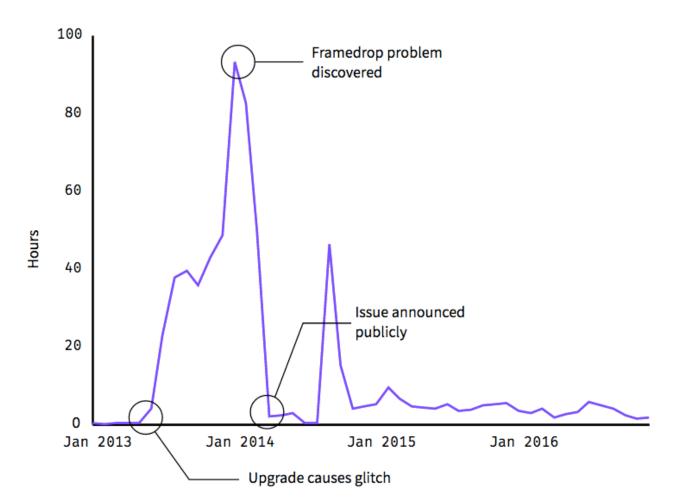
Process and Provenance

Record, Annotate, Share, Guide

Hours of footage lost each month due to dropped frames



Hours of footage lost each month due to dropped frames



Data and View Specification

Visualize, Filter, Sort, Derive

View Manipulation

Select, Navigate, Coordinate, Organize

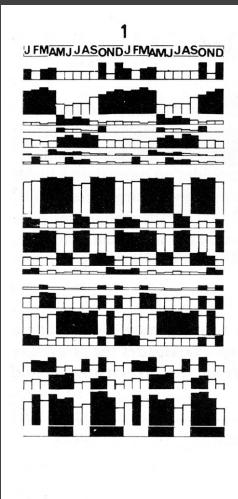
Process and Provenance

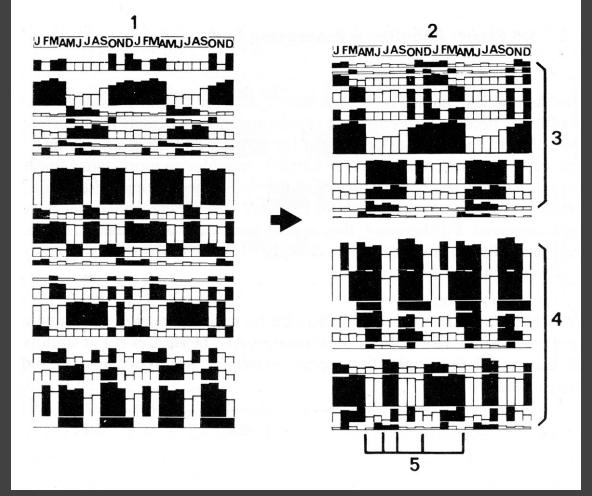
Record, Annotate, Share, Guide

Bertin's Hotel Data

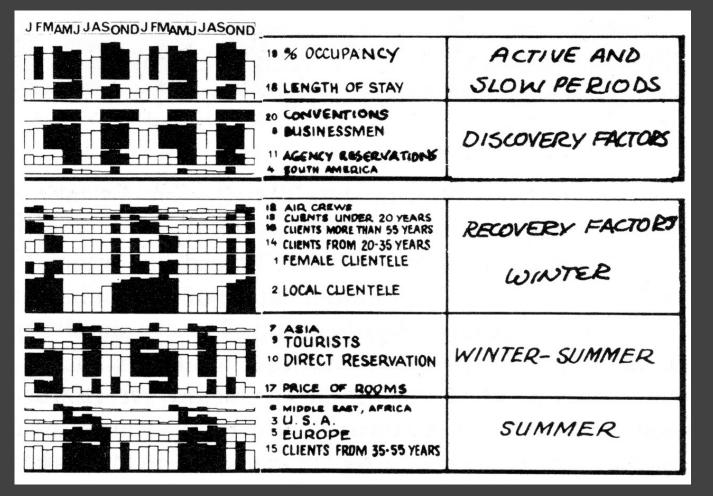
EXAMPLE:

J	F	M	Α	M	J	J	Α	S	0	Ν	D		27. **
26	21	26	28	20	20	20	20	20	40	15	40	1	% CLIENTELE FEMALE
69	70	77	71	37	36	39	39	55	60	68	72	2	%" LOCAL
7	6	3	6	23	14	19	14	9	6	8	8	3	% — "— U.S.A.
0	C	0	0	8	6	6	4	2	12	0	0	4	%"- SOUTH AMERICA
20	15	14	15	23	27	22	30	27	19	19	17	5	% —"— EUROPE
1	0	0	8	6	4	6	4	2	1	0	1	6	% —"— M.EAST, AFRICA
3	10	6	0	3	13	8	9	5	2	5	2	7	% —//— ASIA
78	80	85	86	85	87	70	76	87	85	87	80	8	% BUSINESSMEN
22	20	15	14	15	13	30	24	13	15	13	20	9	% TOURISTS
70	70	75	74	69	68	74	75	68	68	64	75	10	% DIRECT RESERVATIONS
20	18	19	17	27	27	19	19	26	27	21	15	11	% AGENCY
10	12	6	9	4	5	7	6	6	5	15	10	12	% AIR CREWS
2	2	4	2	2	1	1	2	2	4	2	5	13	% CLIENTS UNDER 20 YEARS
25	27	37	35	25	25	27	28	24	30	24	30	14	%//- 20-35//-
48	49	42	48	54	55	53	51	55	46	55	43	15	% —//— 35-55 —//—
25	22	17	15	19	19	19	19	19	20	19	22	16	%//- MORE THAN 55 -//-
163	167	166	174	152	155	145	170	157	174	165	156	17	PRICE OF ROOMS
1.65	1.7/	<i>1.65</i>	1.91	1. 90	2 .	1.54	7.60	1.73	1.82	1.66	1.44	18	LENGTH OF STAY
67	82	70	83	74	77	56	62	90	92	78	55	19	% OCCUPANCY
			×	×	X			×	X	×	×	20	CONVENTIONS





[Graphics and Graphic Information Processing, Bertin 81]









EXAMPLE:

Tukey et al.'s PRIM-9



PRIM-9, Tukey, Fisherkeller, Friedman 1972





Selection

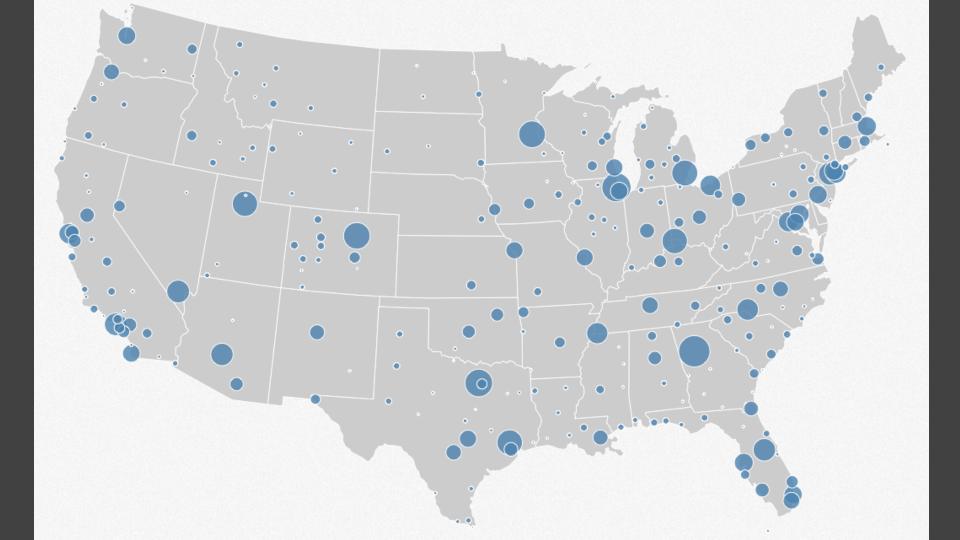
Basic Selection Methods

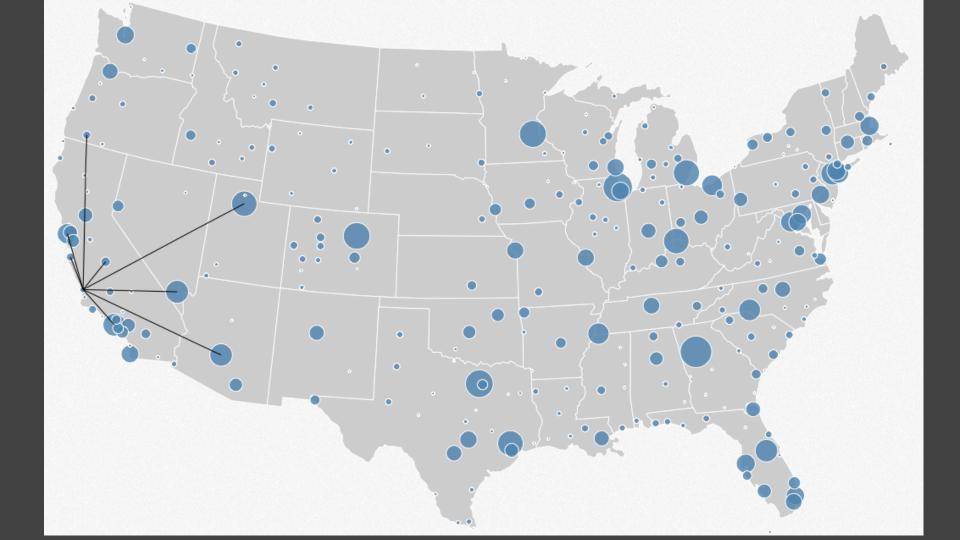
Point Selection

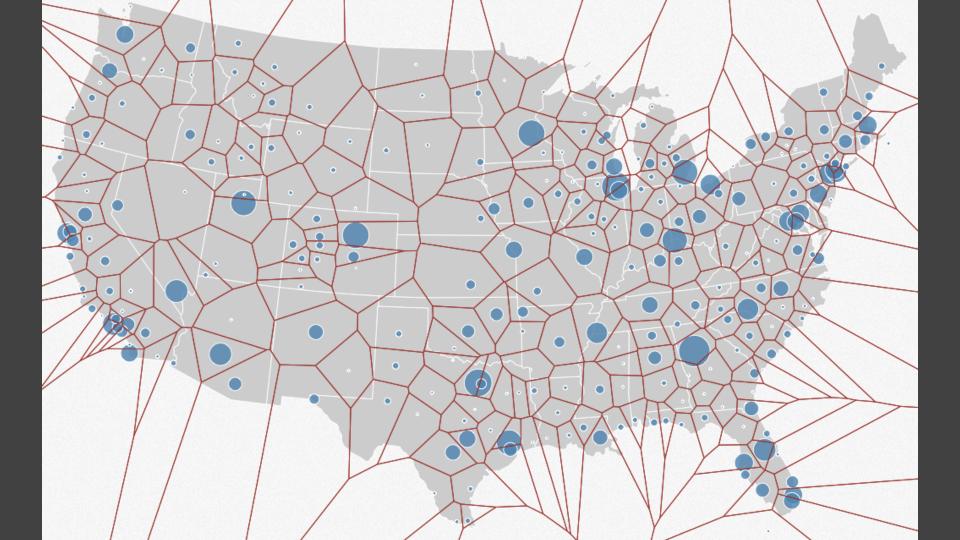
Mouse Hover / Click

Touch / Tap

Select Nearby Element (e.g., Bubble Cursor)







Basic Selection Methods

Point Selection

Mouse Hover / Click

Touch / Tap

Select Nearby Element (e.g., Bubble Cursor)

Region Selection

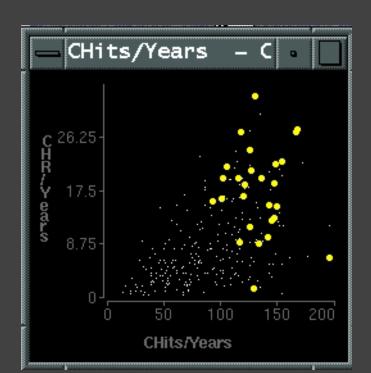
Rubber-band (rectangular) or Lasso (freehand)

Area cursors ("brushes")

Brushing & Linking

Brushing

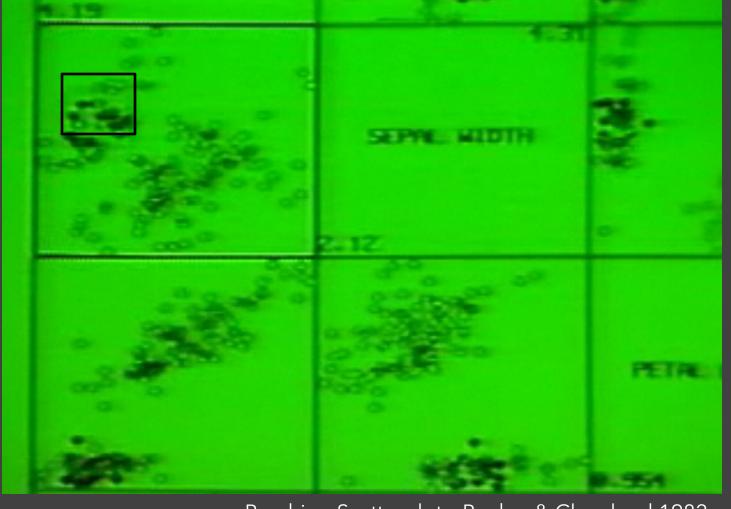
Direct attention to a subset of data [Wills 95]



Brushing & Linking

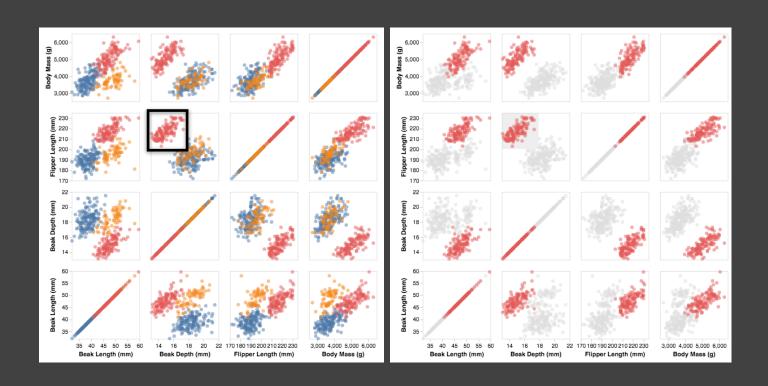
Select ("**brush**") a subset of data See selected data in other views

The components must be *linked*by *tuple* (matching data points), or
by *query* (matching range or values)

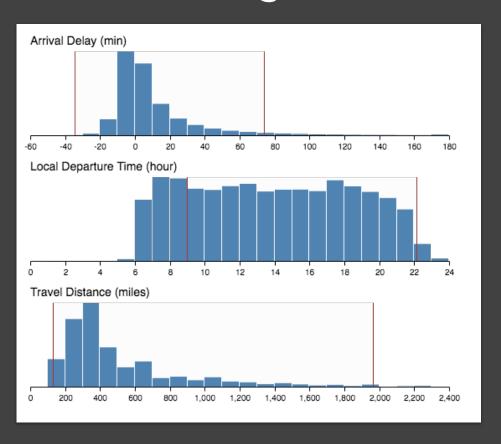


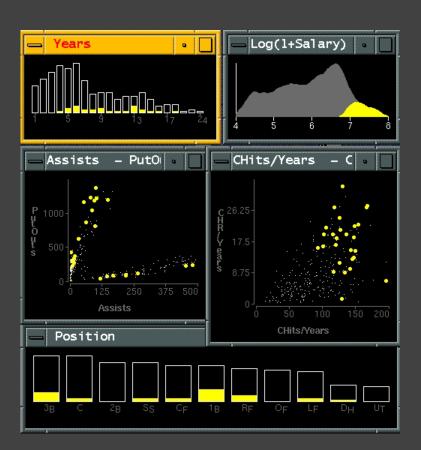
Brushing Scatterplots, Becker & Cleveland 1982

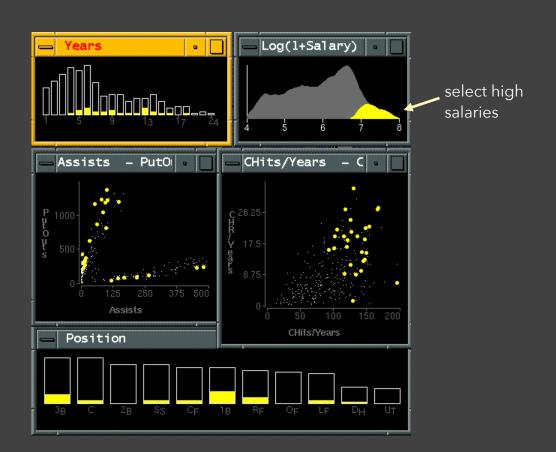
Brushing Scatterplots

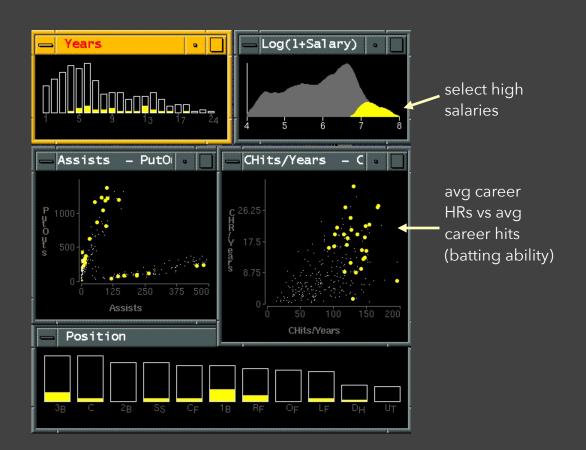


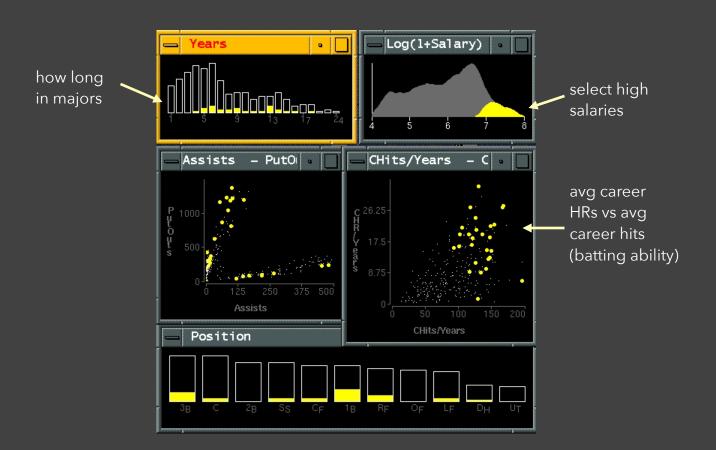
Cross-Filtering

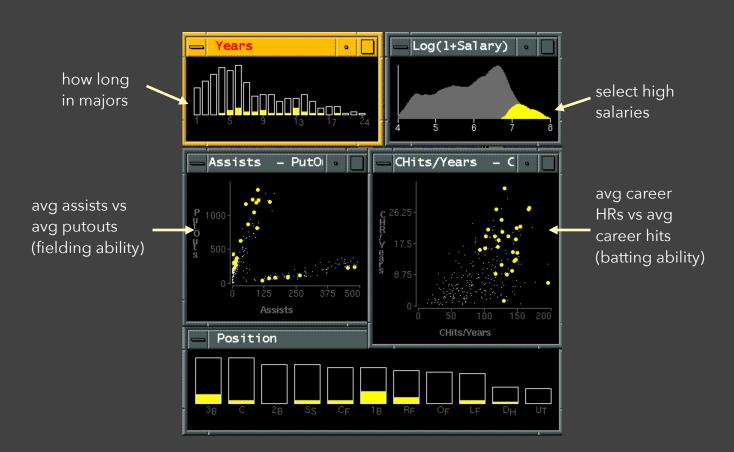


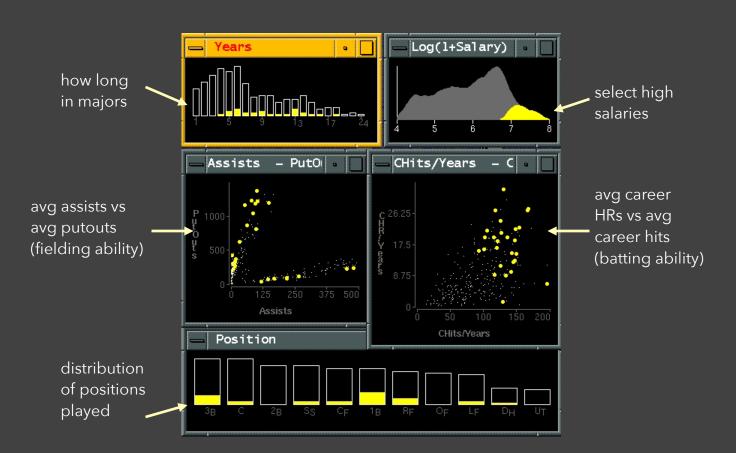




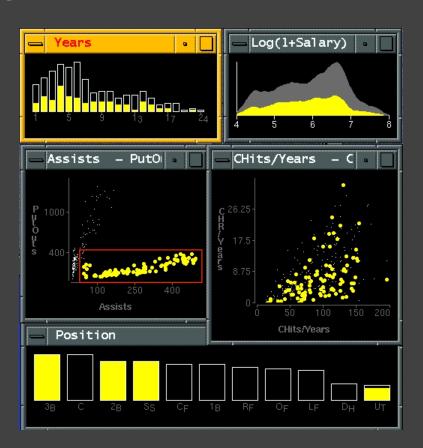








Linking Assists to Positions



Dynamic Queries

Query & Results

SELECT house FROM seattle_homes

WHERE price < 1,000,000 AND bedrooms > 2

ORDER BY price

```
Dynamic Browser : DC Home Finder
IdNumber Dwelling Address
                                        City
                  5256 S. Capitol St.
                                       Beltsville, MD
         House
  4
                  5536 S. Lincoln St.
                                       Beltsville, MD
         House
                  5165 Jones Street
                                        Beltsville, MD
         House
                  5007 Jones Street
                                        Beltsville, MD
         House
                  4872 Jones Street
                                        Beltsville, MD
 17
                                       Beltsville, MD
         House
                  5408 S. Capitol St.
 20
         House
                  5496 S. Capitol St.
                                       Beltsville, MD
85
         Condo
                  5459 S. Lincoln St.
86
         Condo
                  5051 S. Lincoln St.
 88
         Condo
                  5159 Hamilton Street Laurel, MD
 92
         Condo
                  5132 Hamilton Street Laurel, MD
 93
         Condo
                  5221 S. Lincoln St.
                                       Laurel, MD
 94
         Condo
                  5043 S. Lincoln St.
                                       Laurel, MD
 95
         Condo
                  4970 Jones Street
                                       Laurel, MD
97
         Condo
                  4677 Jones Street
                                        Laurel, MD
 98
         Condo
                  4896 S. Capitol St.
                                       Laurel, MD
99
         Condo
                  5048 S. Capitol St. Laurel, MD
100
         Condo
                  4597 31st Street
                                        Laurel, MD
101
         Condo
                  5306 S. Lincoln St. Laurel, MD
103
                                        Laurel, MD
         Condo
                  5562 Glass Road
105
                  5546 Hamilton Street Laurel, MD
         Condo
152
                  7670 31st Street
                                        Upper Marlboro, MD
L
```

Issues with Textual Queries

- 1. For programmers
- 2. Rigid syntax
- 3. Only shows exact matches
- 4. Too few or too many hits
- 5. No hint on how to reformulate the query
- 6. Slow question-answer loop
- 7. Results returned as table

Design Time

Given housing data with:

- price
- address
- type (house/condo/...)
- bedroom count
- bathroom count

What forms of interaction might be useful for house hunters? Think about the *task* first, then how to support it.

```
Dunamic Browser : DC Home Finder
IdNumber Dwelling Address
                                        Citu
                  5256 S. Capitol St.
                                        Beltsville, MD
                  5536 S. Lincoln St.
                                        Beltsville, MD
         House
         House
                  5165 Jones Street
                                        Beltsville, MD
         House
                  5007 Jones Street
                                        Beltsville, MD
         House
                  4872 Jones Street
 17
                  5408 S. Capitol St.
                                       Beltsville, MD
         House
 20
         House
                  5496 S. Capitol St.
                                        Beltsville, MD
 85
         Condo
                  5459 S. Lincoln St.
 86
         Condo
                  5051 S. Lincoln St.
         Condo
                  5159 Hamilton Street Laurel, MD
 92
         Condo
                  5132 Hamilton Street Laurel, MD
 93
         Condo
                  5221 S. Lincoln St.
         Condo
                  5043 S. Lincoln St.
 95
         Condo
                  4970 Jones Street
                                        Laurel, MD
 97
         Condo
                  4677 Jones Street
                                        Laurel, MD
 98
         Condo
                  4896 S. Capitol St.
                                       Laurel, MD
 99
         Condo
                  5048 S. Capitol St.
100
         Condo
                  4597 31st Street
                                        Laurel, MD
101
         Condo
                  5306 S. Lincoln St.
                                       Laurel, MD
103
         Condo
                  5562 Glass Road
105
         Condo
                  5546 Hamilton Street Laurel, MD
152
         House
                   7670 31st Street
                                        Upper Marlboro, MD
L
```

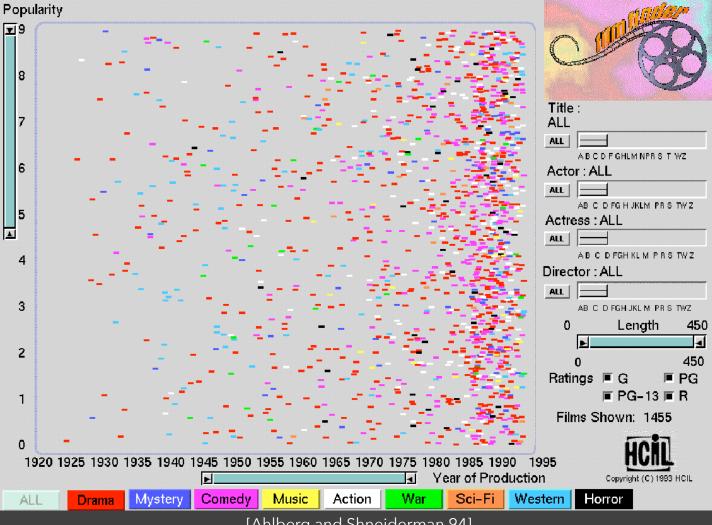
HomeFinder



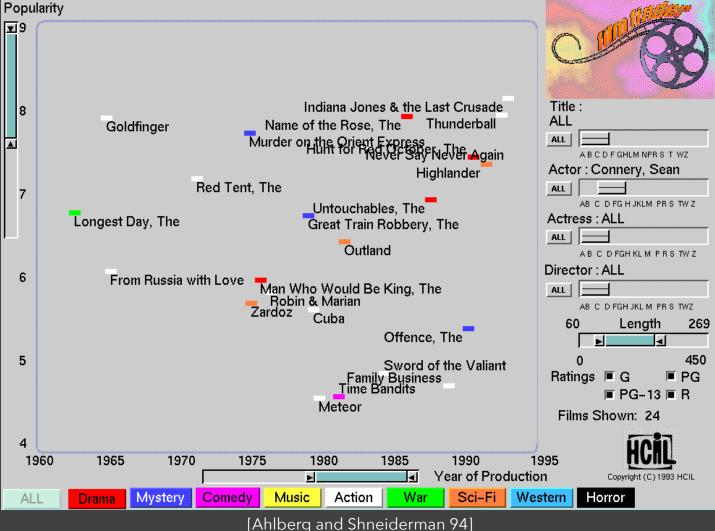
[Williamson and Shneiderman 92]

Direct Manipulation

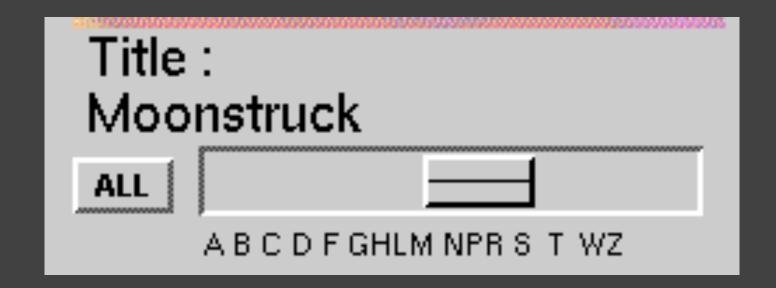
- 1. Visual representation of objects and actions
- 2. Rapid, incremental and reversible actions
- 3. Selection by pointing (not typing)
- 4. Immediate and continuous display of results

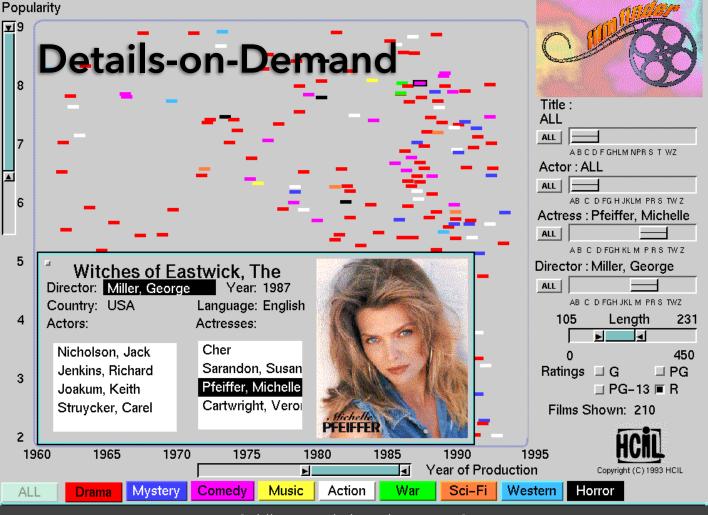


[Ahlberg and Shneiderman 94]



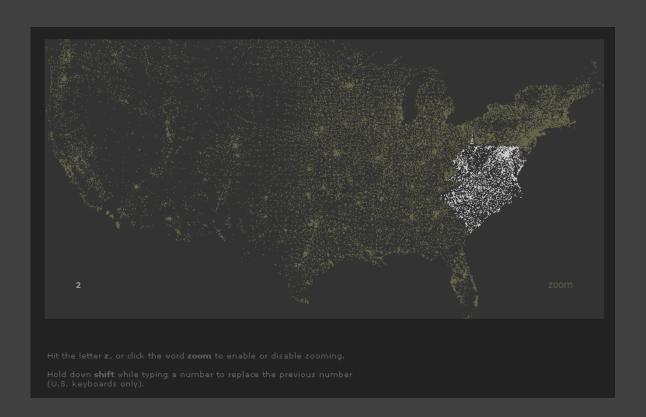
Alphaslider (?)



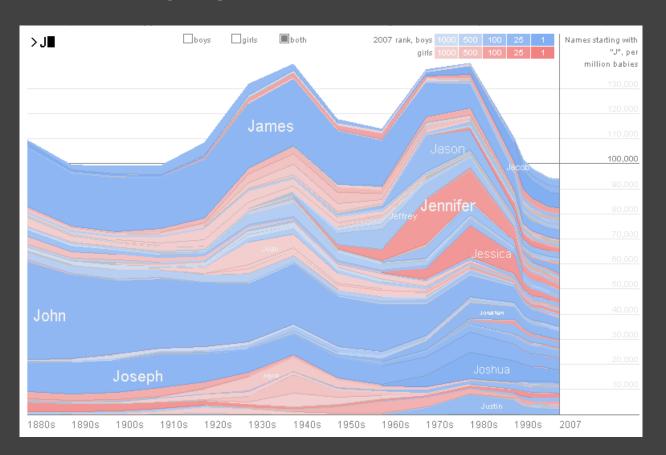


• The Attribute Explorer

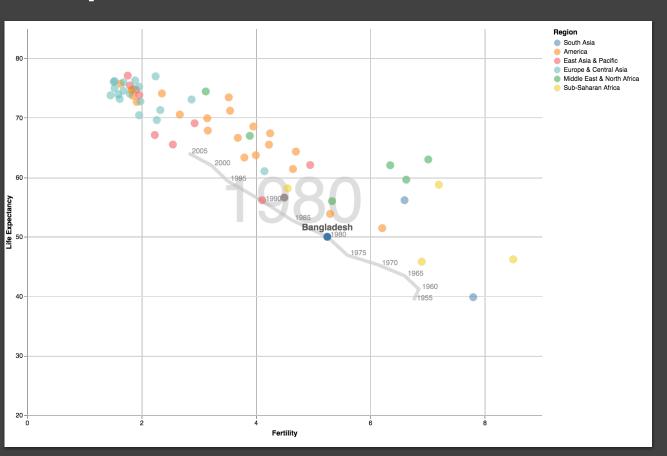
Zipdecode [Fry 04]



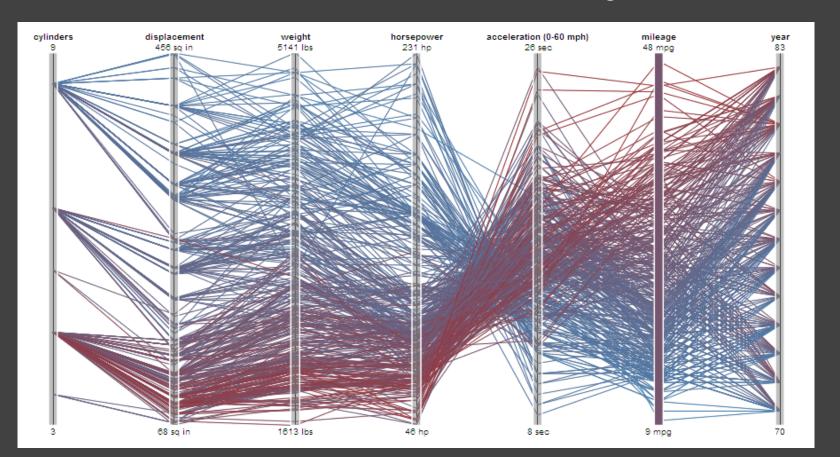
NameVoyager [Wattenberg 06]



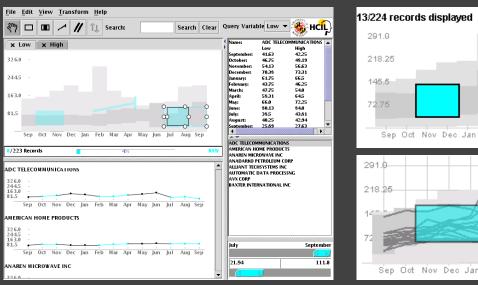
DimpVis [Kondo 14]

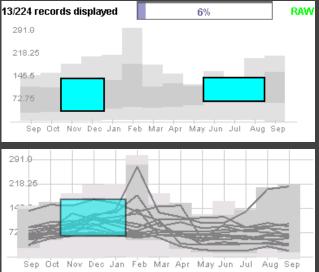


Parallel Coordinates [Inselberg]



TimeSearcher [Hocheiser 02]





Builds on Wattenberg's [2001] idea for sketch-based queries of time-series data.



ADC TELECOMMUNIC

Low

41.63

46.75

54.13

70.38

61.75

43.75

47.75

58.31

80.13

385

40.25

25.89

66.0

High

42.2

48.1

56.6

73.3

66.5

46.2

54.0

645

72.2

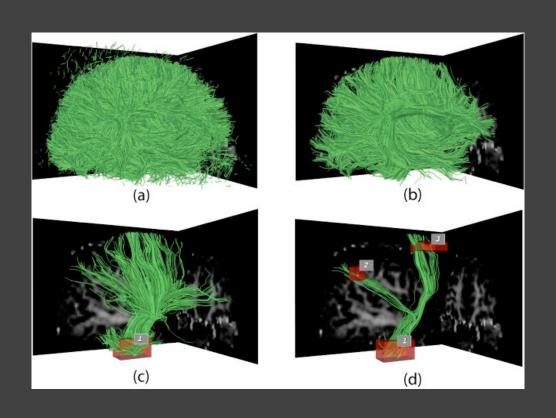
84.0

43.8

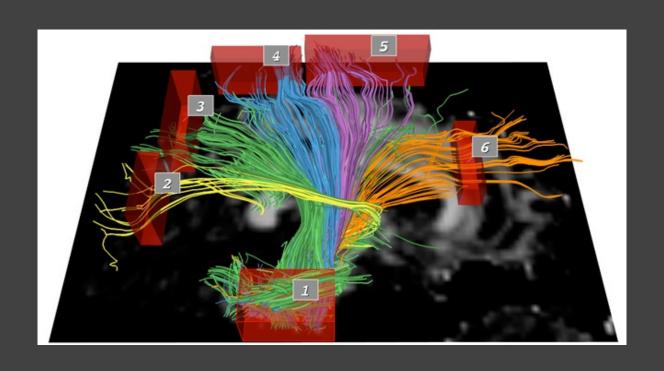
42.9

27.6

3D Dynamic Queries [Akers 04]



3D Dynamic Queries [Akers 04]



Pros & Cons

Pros

Controls useful for both novices and experts

Quick way to explore data

Pros & Cons

Pros

Controls useful for both novices and experts Quick way to explore data

Cons

Simple queries

Lots of controls

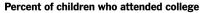
Amount of data shown limited by screen space

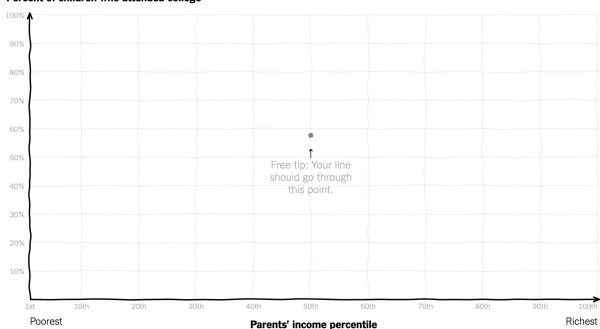
Who would use these kinds of tools?

Prompting Reflection

You Draw It [Aisch et al. '15]







Interaction Summary

Most visualizations are interactiveEven passive media elicit interactions

Good visualizations are task dependent
Pick the right interaction technique
Consider the semantics of the data domain

Fundamental interaction techniques
Selection / Annotation, Sorting, Navigation,
Brushing & Linking, Dynamic Queries

Administrivia

A2: Deceptive Visualization

Design **two** static visualizations for a dataset:

- 1. An earnest visualization that faithfully conveys the data
- 2. A deceptive visualization that tries to mislead viewers

Your two visualizations may address different questions.

Try to design a deceptive visualization that appears to be earnest: can you trick your classmates and course staff?

You are free to choose your own dataset, but we have also provided some preselected datasets for you.

Submit two images and a brief write-up on Gradescope.

Due by **Wed 10/15 EOD**.

A2: Peer Reviews

You will be assigned two peer W2 submissions to review. For each:

- Try to determine which is earnest and which is deceptive
- Share a rationale for how you made this determination
- Share feedback using the "I Like / I Wish / What If" rubric

Assigned reviews will be posted to a A2 Peer Review thread on Ed, along with a link to a Google Form. You should submit two forms: one for each A2 peer review.

Due by **Tue 10/21 EOD**.

I Like... / I Wish... / What If?

I LIKE...

Praise for design ideas and/or well-executed implementation details. Example: "I like the navigation through time via the slider; the patterns observed as one moves forward are compelling!"

I WISH...

Constructive statements on how the design might be improved or further refined. Example: "I wish moving the slider caused the visualization to update immediately, rather than the current lag."

WHAT IF?

Suggest alternative design directions, or even wacky half-baked ideas. Example: "What if we got rid of the slider and enabled direct manipulation navigation by dragging data points directly?"

A3: Interactive Visualization

Create an interactive visualization in a team of 1-3 people. Choose a dataset and a driving question, develop a visualization + interaction techniques, then deploy your visualization on the web.

- 1. Form team, topic & data and start prototyping.
- 2. Complete implementation and submit to Gradescope by *EOD* on **Monday, Nov 3**.



Form a Project Team

Form a **team of 1-3 people** for the A3 assignment.

Submit team composition using provided form.

If you're looking for team mates, you can post on Ed about your interests/skills/project ideas!

You may continue with the same team for the final project, or form a new team later. It's up to you.



Requirements

Interactive. You must implement interaction methods! However, this is not only selection / filtering / tooltips. Also consider annotations or other narrative features to draw attention and provide additional context

Web-based. D3/Vega-Lite are encouraged, but not required. Deploy to web using GitLab pages.

Write-up. Provide design rationale.



Interactive Prototype Tips

Start now. It will take longer than you think.

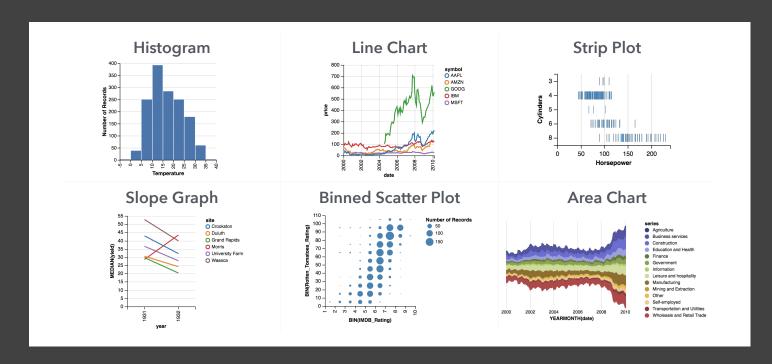
Keep it simple. Choose a *minimal* set of interactions that enables users to explore and generate interesting insights. Do not feel obligated to convey *everything* about the data: focus on a compelling subset.

Promote engagement. How do your chosen interactions reveal interesting observations?

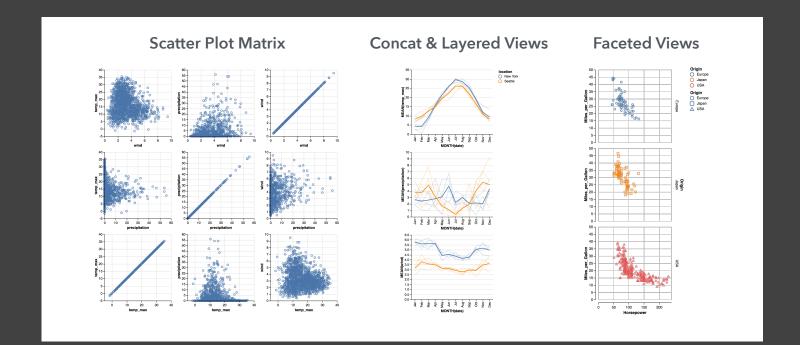


An Interaction Grammar (Vega-Lite Selections)

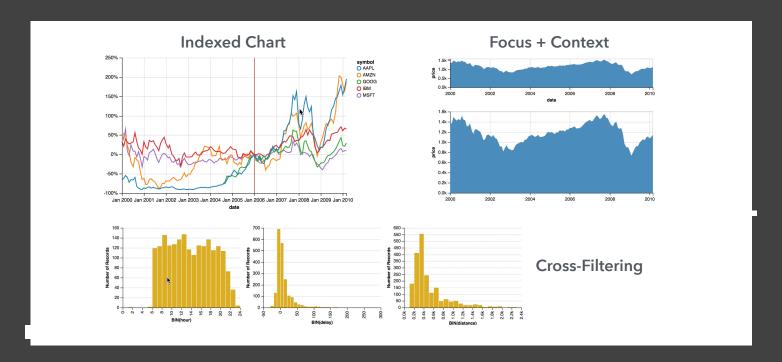
Satyanarayan, Moritz, Wongsuphasawat, Heer. TVCG'17



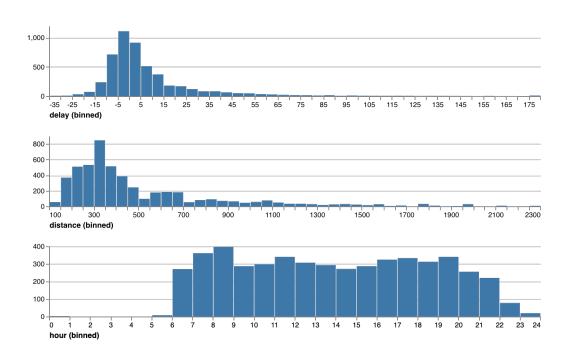
Vega-Lite: A Grammar of Graphics

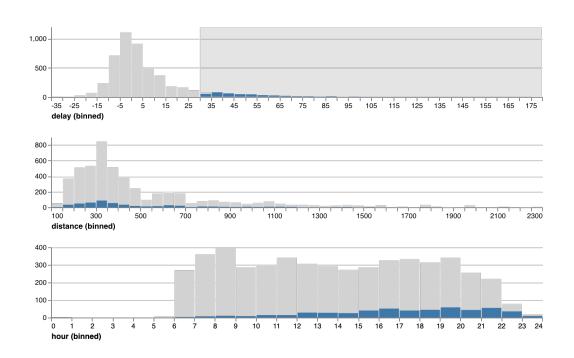


Vega-Lite: A Grammar of Multi-View Graphics

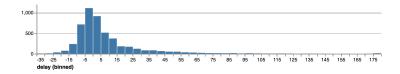


Vega-Lite: A Grammar of Interactive Graphics





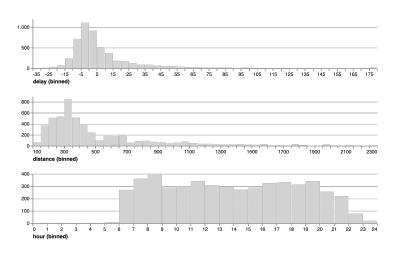
```
markBar().encode(
  x().fieldQ('delay').bin(true),
  y().count()
).data('data/flights.json')
```



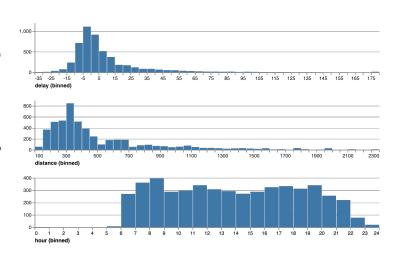
```
markBar().encode(
  x().fieldQ('delay').bin(true),
  y().count(),
  color().value('lightgrey')
).data('data/flights.json')
```



```
markBar().encode(
   x().fieldQ(repeat('row').bin(true),
   y().count(),
   color().value('lightgrey')
)
.repeat({
   row: ['delay', 'distance', 'hour']
})
.data('data/flights.json')
```

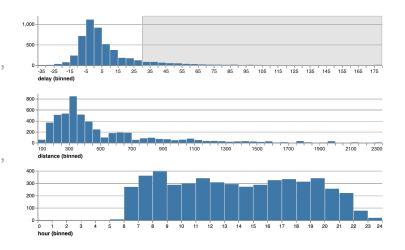


```
layer(
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   y().count(),
    color().value('lightgrey')
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   y().count()
.repeat({
 row: ['delay', 'distance', 'hour']
.data('data/flights.json')
```

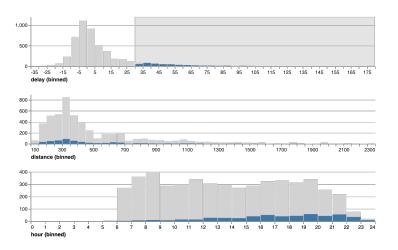


brush = selectInterval().encodings('x')

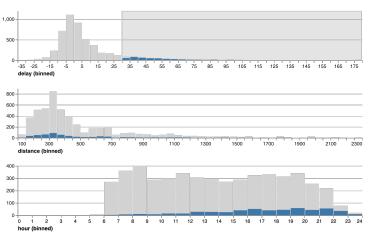
```
layer(
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   y().count(),
    color().value('lightgrey')
 ).params(brush),
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   y().count()
.repeat({
  row: ['delay', 'distance', 'hour']
.data('data/flights.json')
```



```
brush = selectInterval.encodings('x')
layer(
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   y().count(),
    color().value('lightgrey')
 ).params(brush),
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   y().count()
  ).transform(filter(brush))
.repeat({
  row: ['delay', 'distance', 'hour']
.data('data/flights.json')
```



```
brush = selectInterval.encodings('x')
layer(
 markBar().encode(
   x().fieldO(repeat('row')).bin(true),
   y().count(),
    color().value('lightgrey')
  ).params(brush),
 markBar().encode(
   x().fieldQ(repeat('row')).bin(true),
   v().count()
  ).transform(filter(brush))
.repeat({
  row: ['delay', 'distance', 'hour']
.data('data/flights.json')
```



Multi-view interactive graphics in ~10 lines of code

What constitutes a selection?

Input handlers: click, shift-click, drag, zoom, ... **Bindings**

- Inputs: interactive brush, query widgets
- Axis scales: pan / zoom a scale domain
- Legends: interactive selection

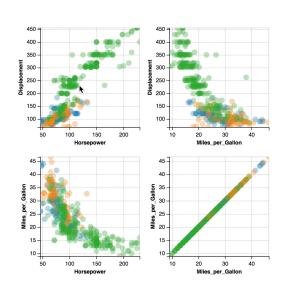
Scale inversion: visual space → data space

Predicate: test if a data record is selected

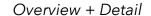
A selection can then *parameterize* data transformations and visual encodings.

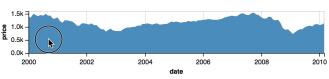
Selections

Selections *invert* scales and *parameterize* graphics

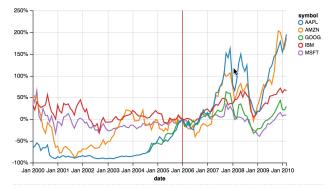


Bind selection to scale domains: Synchronized Pan & Zoom!









Parameterized Transformations