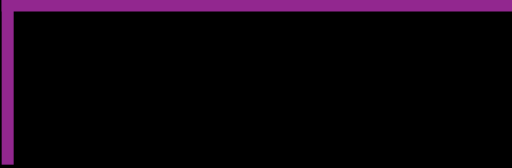


CSE 440:
Introduction to HCI



18: HCI History

May 23, 2024



Jesse J. Martinez | Avery Mack | Simona Liao

Why do we do HCI in CSE?

Why do we do HCI in CSE?

Every engineering discipline includes
the study of breakdowns and
the design of improved solutions
that address those breakdowns

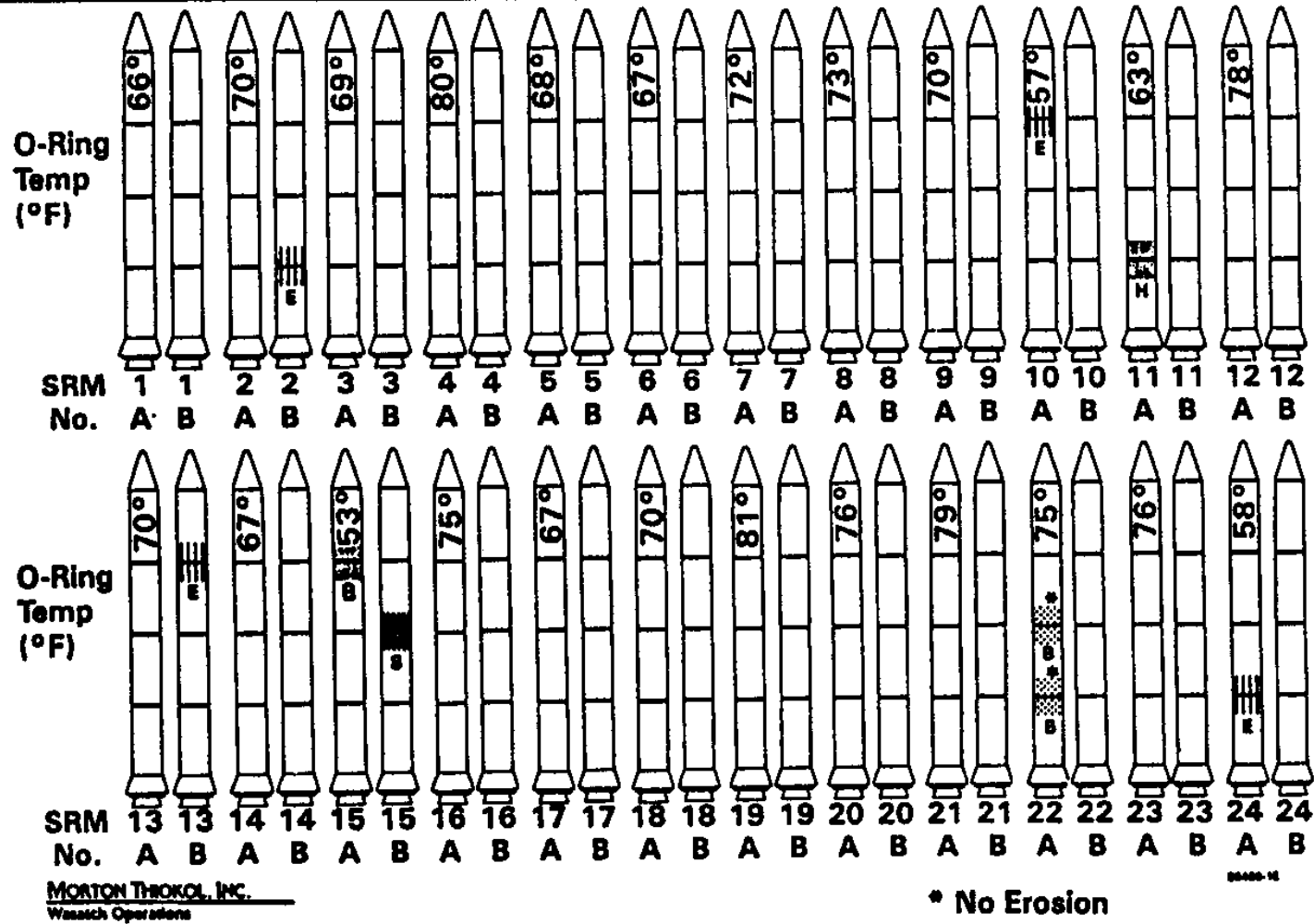
Tacoma Narrows



CSE 440 – Introduction to HCI
Today: “History”

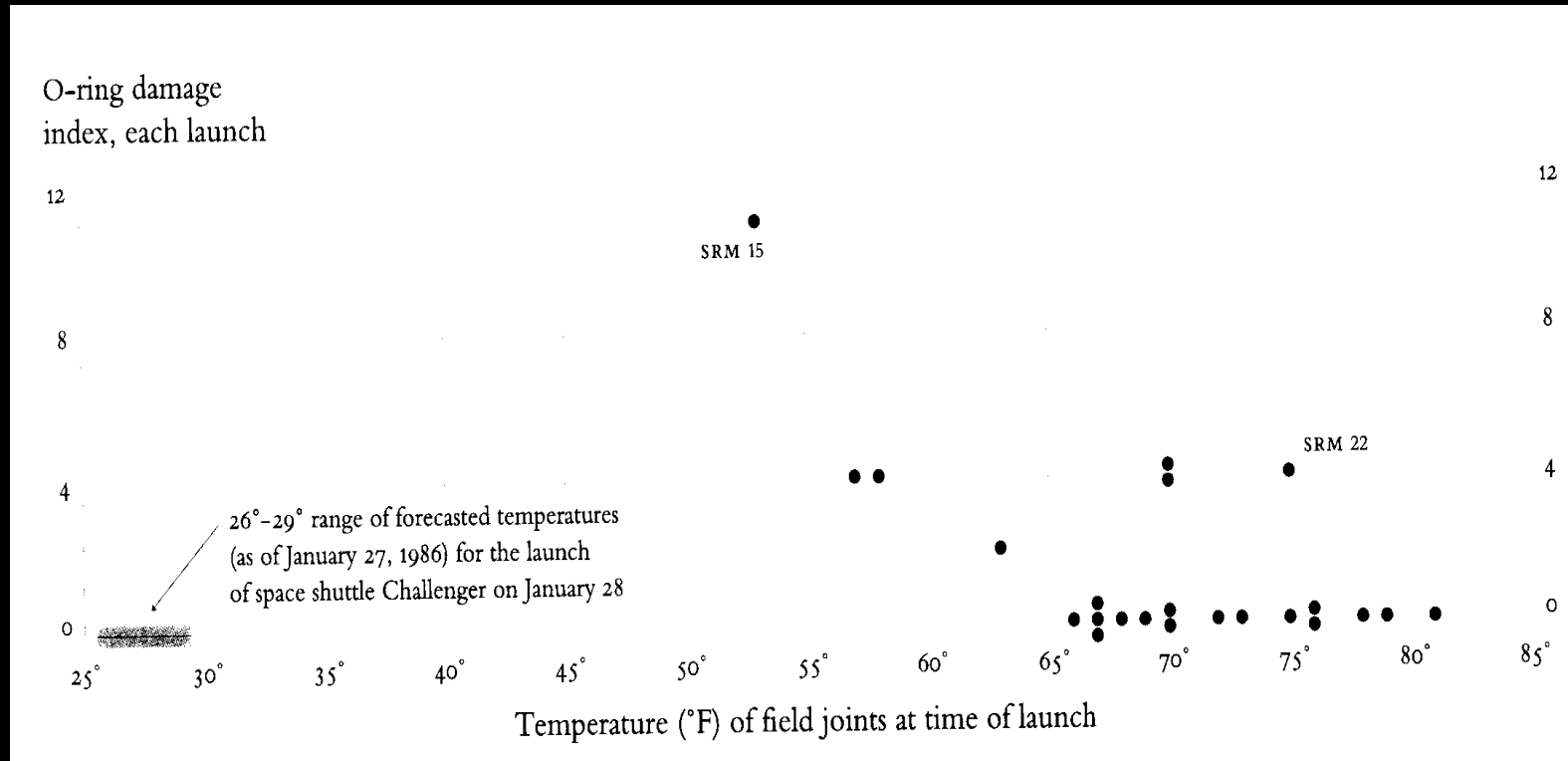
O-Rings

History of O-Ring Damage in Field Joints (Cont)



INFORMATION ON THIS PAGE WAS PREPARED TO SUPPORT AN ORAL PRESENTATION
AND CANNOT BE CONSIDERED COMPLETE WITHOUT THE ORAL DISCUSSION

O-Rings



Tractors



Tractors



Tractors



Tractors



Tractors

National Agricultural Safety Database Quotes



Older tractors with narrow front ends are easily upset

Tractor upsets cause more fatalities than other farm accidents

Injuries often include a broken or crushed pelvis

Tractors

Tractor upsets used to be dismissed as driver error

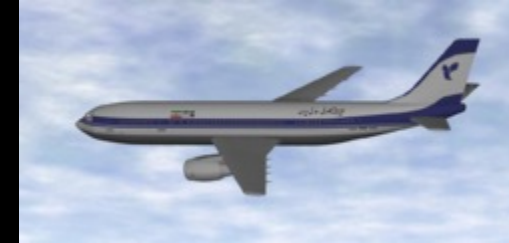
But such accidents
are less frequent because
modern designs have:

roll cage
low center of gravity
wider wheel bases



1988: Iran Air Flight 655

In 1987, *USS Stark* was struck by two missiles launched by an Iraqi Mirage F-1, killing 37 with no weapons fired in self-defense during the attack.



In 1988, crew of the *USS Vincennes* Combat Information Center confusingly reported the plane as ascending and descending at the same time (there were two "camps").

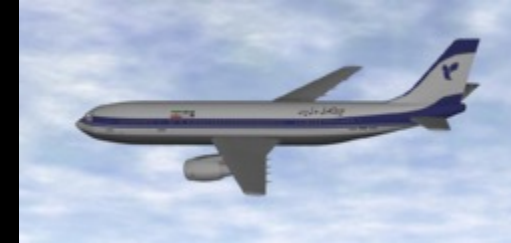


1988: Iran Air Flight 655

The Airbus's original track, number 4474, had been replaced by the *USS Sides* track, number 4131, when the computer briefly recognized them as one and the same.

Shortly thereafter, track 4474 was re-assigned by the system to an American A-6, several hundred miles away, following a descending course at the time.

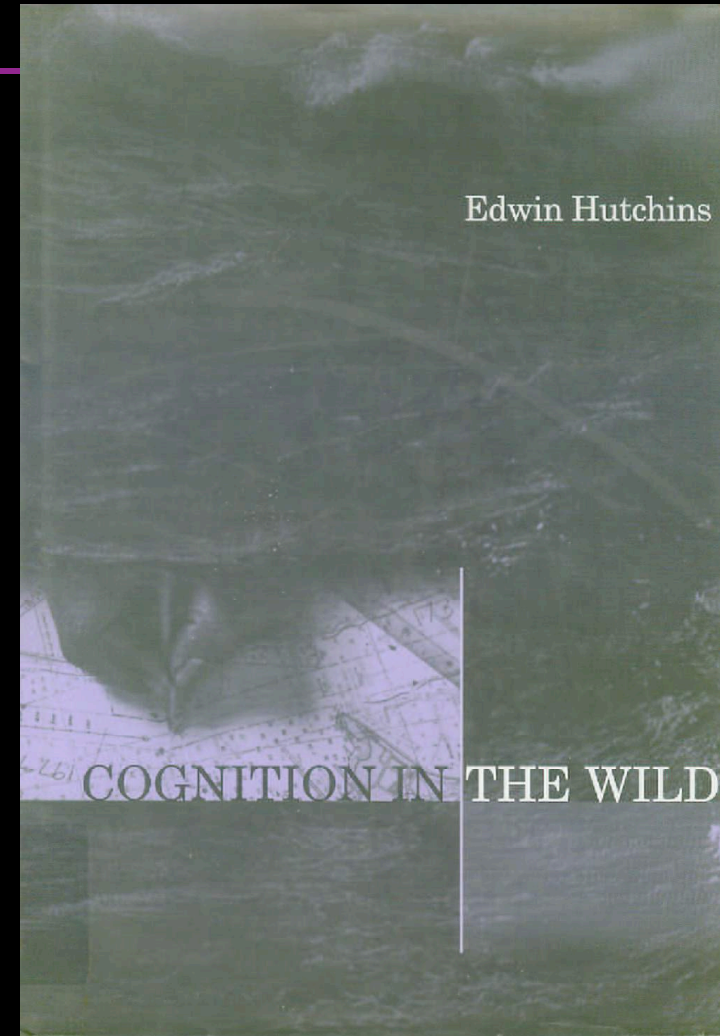
Apparently not all the crew in the CIC realized the track number had been switched on them.



Distributed Cognition

Model of cognition,
in contrast to earlier
“brain in a jar” models

Cognition is inherently
internal and external

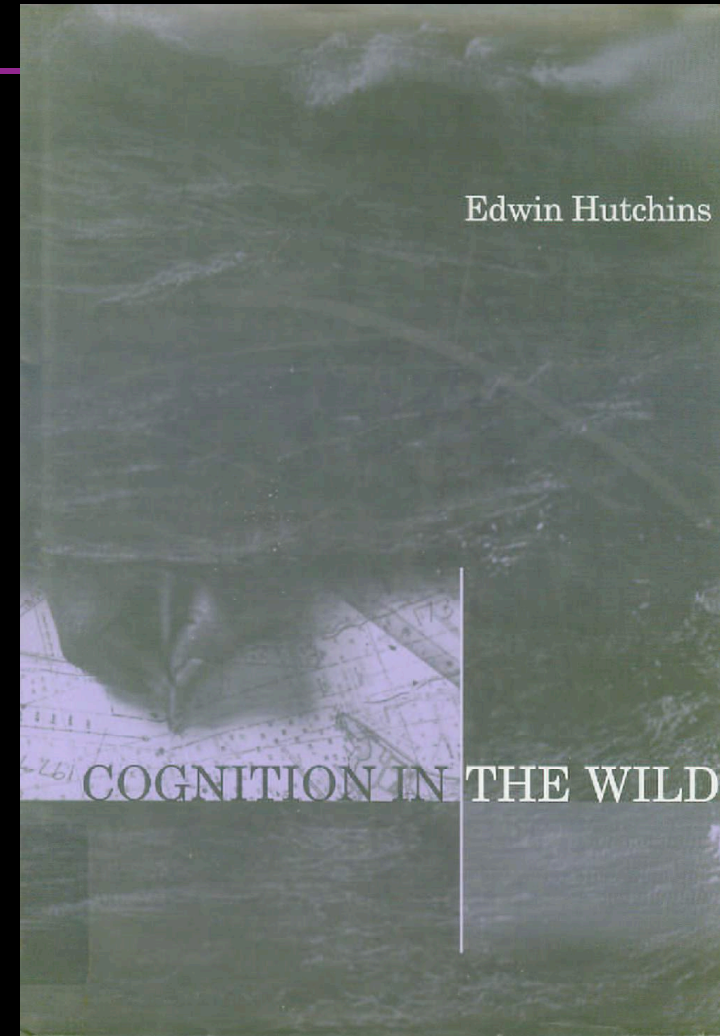


Distributed Cognition

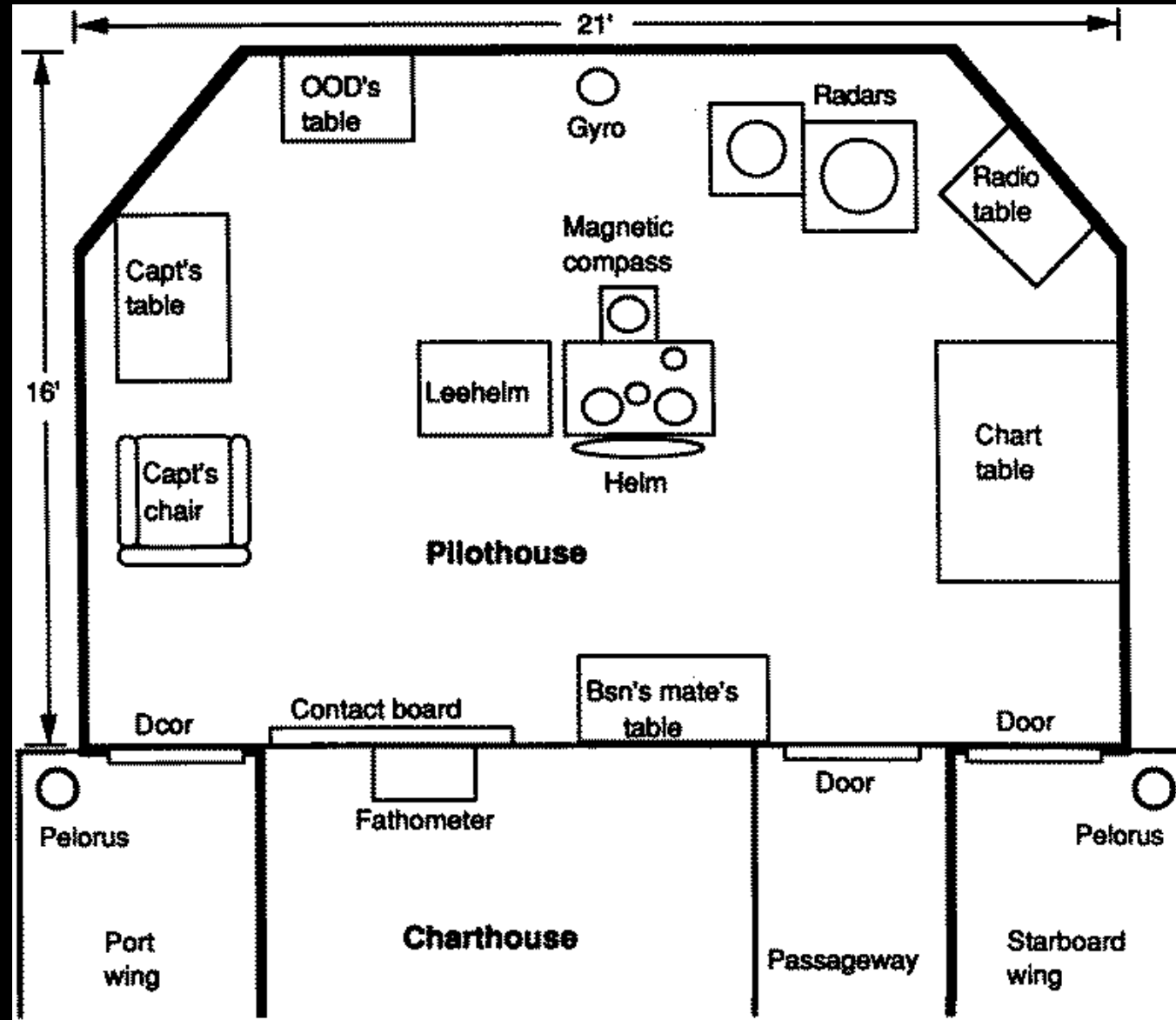
Working a math problem
uses external
representations to
enhance cognitive ability

Cognitive processes
can be distributed across
internal and external
structures, across people,
across time

Shared cognition and
offloading of cognition



Distributed Cognition

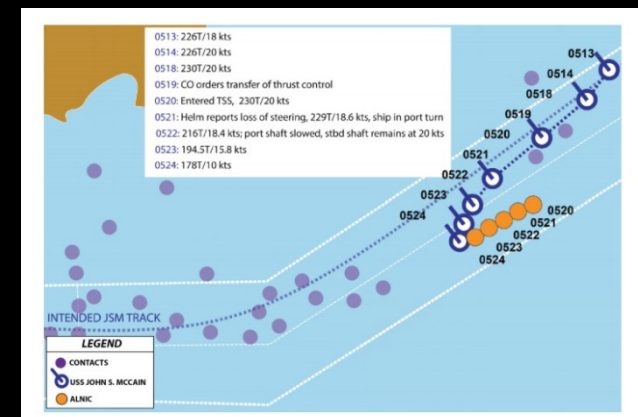
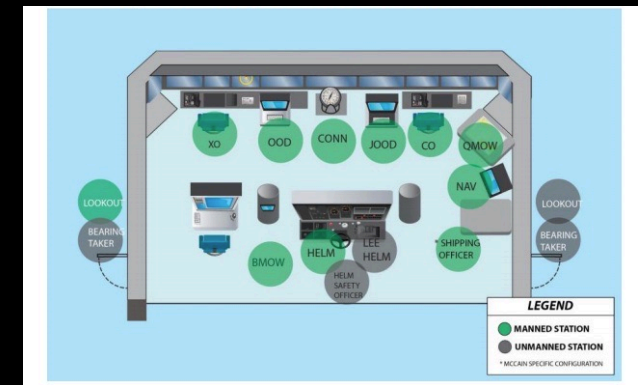


2017: USS McCain and Alnic MC

“noticed the Helmsman (the watchstander steering the ship) having difficulty maintaining course while also adjusting the throttles for speed control.”

“ordered the watch team to split the responsibilities for steering and speed control”

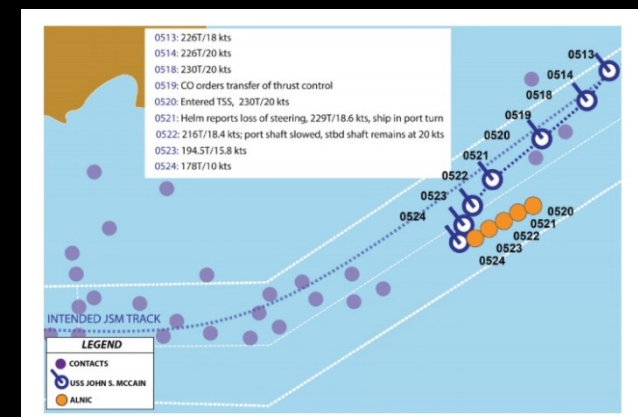
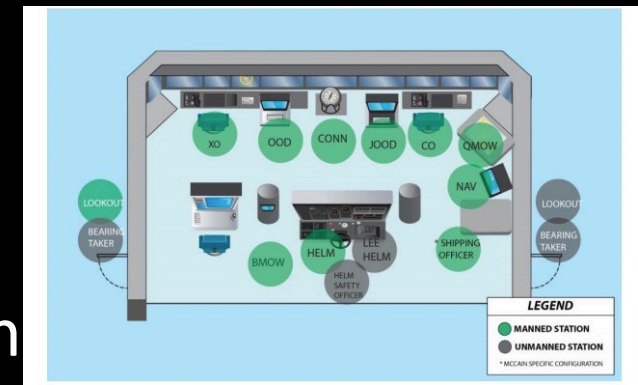
“instead of switching just throttle control to the Lee Helm station, the Helmsman accidentally switched all control to the Lee Helm station”



2017: USS McCain and Alnic MC

“Because he did not know that steering had been transferred to the Lee Helm, the Helmsman perceived a loss of steering.”

“ordered the engines slowed, but the Lee Helmsman only slowed the port (left) throttle, because the throttle controls on-screen were not "ganged" (linked) at the time as the result of the switch-over”



2017: USS McCain and Alnic MC

Navy Reverting DDGs Back to Physical Throttles, After Fleet Rejects Touchscreen Controls

By: **Megan Eckstein**
August 9, 2019 10:46 AM



IBNS helm controls on USS Dewey (DDG-105). US Navy Photo

Why do we do HCI in CSE?

Every engineering discipline includes
the study of breakdowns and
the design of improved solutions
that address those breakdowns

Human Factors Tradition

Emerges during and after WWII,
as highly trained people are
failing to effectively control the machinery they operate
(pilots are crashing planes)

The phrase “human factors” now often has a connotation of studying
factory workers, ergonomics, or other physical tasks

Three Traditions

Human Factors

Emerges from compulsory usage,
focused on physical performance

Human-Computer Interaction

Emerges from discretionary usage in tech industry,
focused on “walk up and use” usability and adoption,
embraces both discount usability studies
and relatively expensive qualitative methods

Information Systems

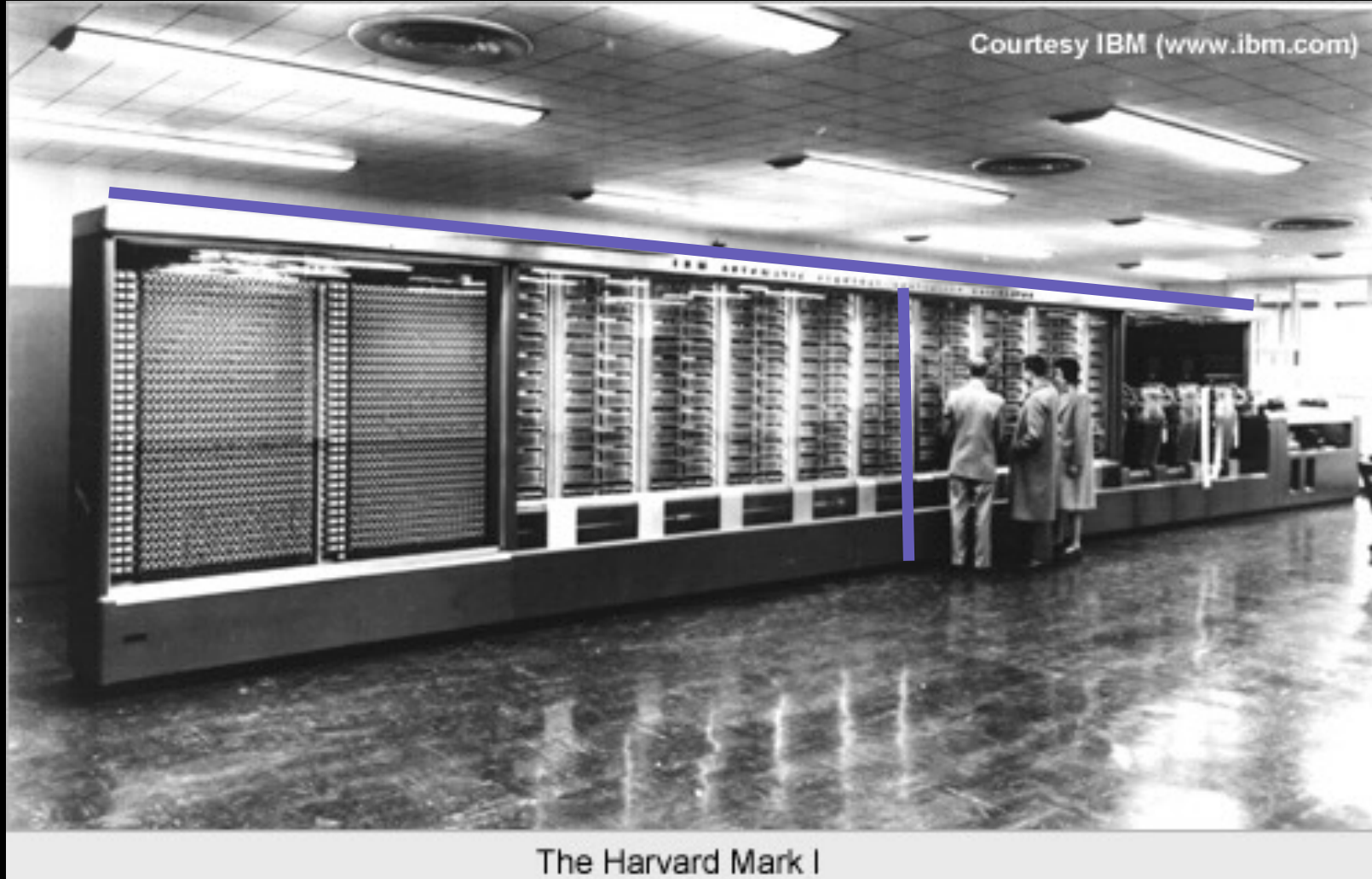
Emerges with top-down business deployment,
key difference in considering “acceptance”

A History Question

Who invented hypertext? When?

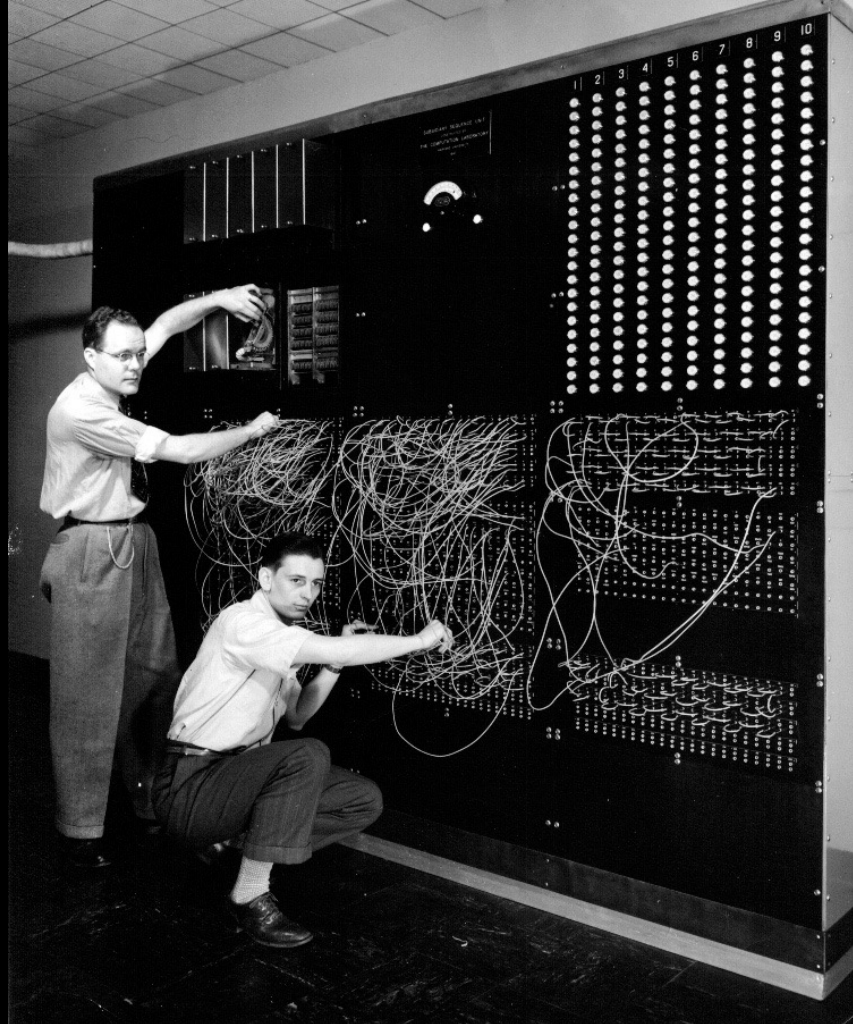
Computing in 1945

Harvard Mark I, 55 feet long, 8 feet high, 5 tons



Computing in 1945

Harvard Mark I, 55 feet long, 8 feet high, 5 tons



Computing in 1945

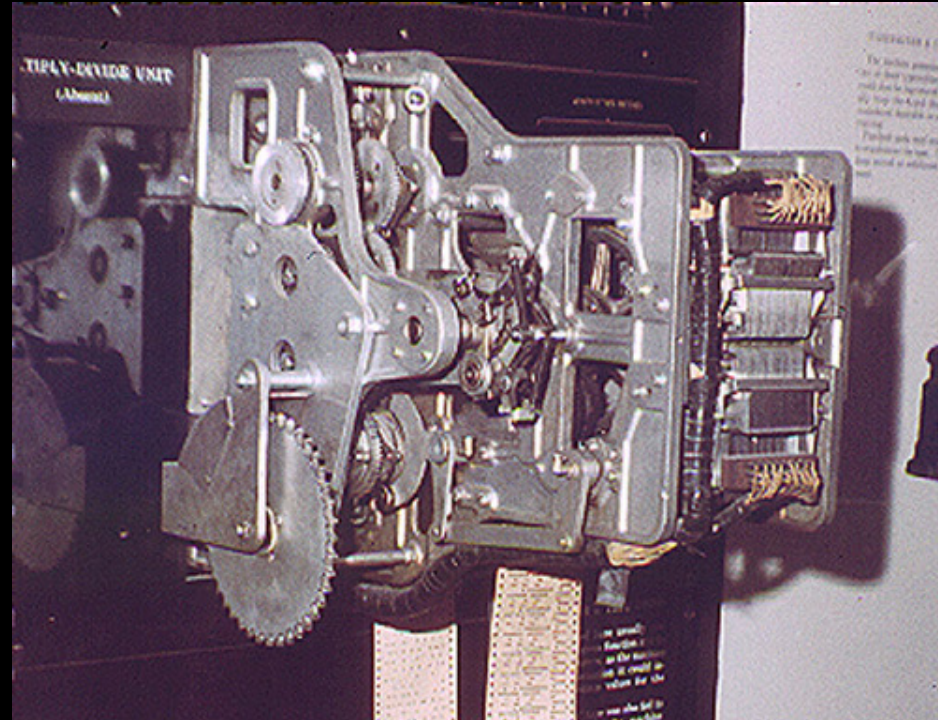
Ballistics calculations

Physical switches
(no microprocessor)

Paper tape

Simple arithmetic
& fixed calculations
(before programs)

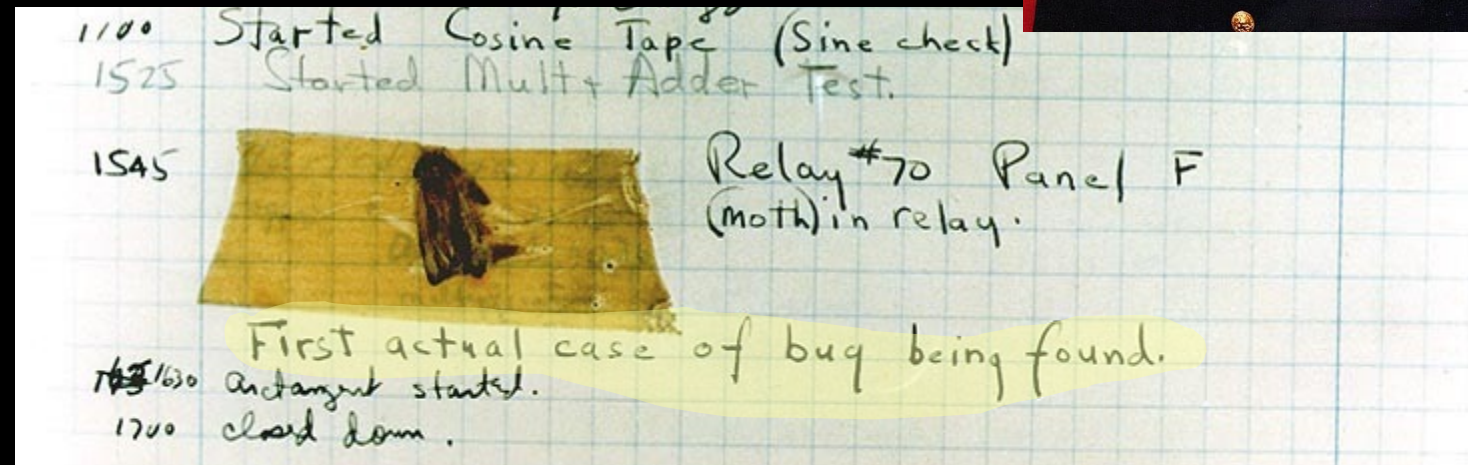
3 sec. to multiply



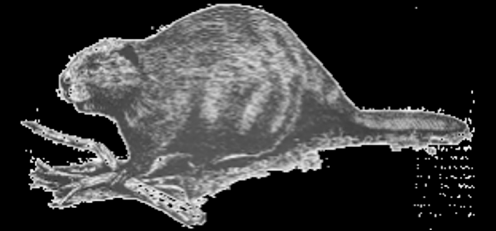
Computing in 1945

First computer bug
(Harvard Mark II)

Adm. Grace Murray Hopper



A Little About Vannevar Bush



Name rhymes with “Beaver”

Faculty member at MIT

Coordinated WWII effort
with 6000 US scientists

Social contract for science

- Federal government
funds universities

- Universities do basic research

- Research helps
economy and defense



As We May Think

Published in the Atlantic Monthly in 1945

<http://www.theatlantic.com/magazine/print/1945/07/as-we-may-think/3881/>

Motivated in part by defining a
scientific grand challenge as WWII was ending

As We May Think

“There is a growing mountain of research. ... The investigator is staggered by the findings and conclusions of thousands of other workers—conclusions which he cannot find time to grasp, much less to remember, as they appear. Yet specialization becomes increasingly necessary for progress, and the effort to bridge between disciplines is correspondingly superficial.”

As We May Think

“The world has arrived at an age of cheap complex devices of great reliability; and something is bound to come of it.”

“Had a Pharaoh been given detailed and explicit designs of an automobile, and had he understood them completely, it would have taxed the resources of his kingdom to have fashioned the thousands of parts for a single car, and that car would have broken down on the first trip to Giza.”

MicroPhotography

Describes a combination of photocells, facsimile transmission, and electron beam technology

Enables capturing a photograph into micro form

“It would be a brave man who would predict that such a process will always remain clumsy, slow, and faulty in detail.”

MicroPhotography

“Assume a linear ratio of 100 for future use. Consider film of the same thickness as paper, although thinner film will certainly be usable. Even under these conditions there would be a total factor of 10,000 between the bulk of the ordinary record on books, and its microfilm replica. The Encyclopedia Britannica could be reduced to the volume of a matchbox. A library of a million volumes could be compressed into one end of a desk.”

Now Available with Cheese...



...or a Side of Chips



Memex



Memex

“If the user wishes to consult a certain book, he taps its code on the keyboard...”

“Frequently-used codes are mnemonic, so that he seldom consults his code book;”

“He can add marginal notes and comments ... even ... by a stylus scheme”

“All this is conventional...”

Memex

“It affords an immediate step, however, to associative indexing”

“tying two items together is the important thing”

“Before him are the two items to be joined, projected onto adjacent viewing positions. At the bottom of each there are a number of blank code spaces, and a pointer is set to indicate one of these on each item. The user taps a single key, and the items are permanently joined.”

Memex

“Thereafter, at any time, when one of these items is in view, the other can be instantly recalled merely by tapping a button below the corresponding code space. Moreover, when numerous items have been thus joined together to form a trail, they can be reviewed in turn, rapidly or slowly, by deflecting a lever like that used for turning the pages of a book.”

Memex

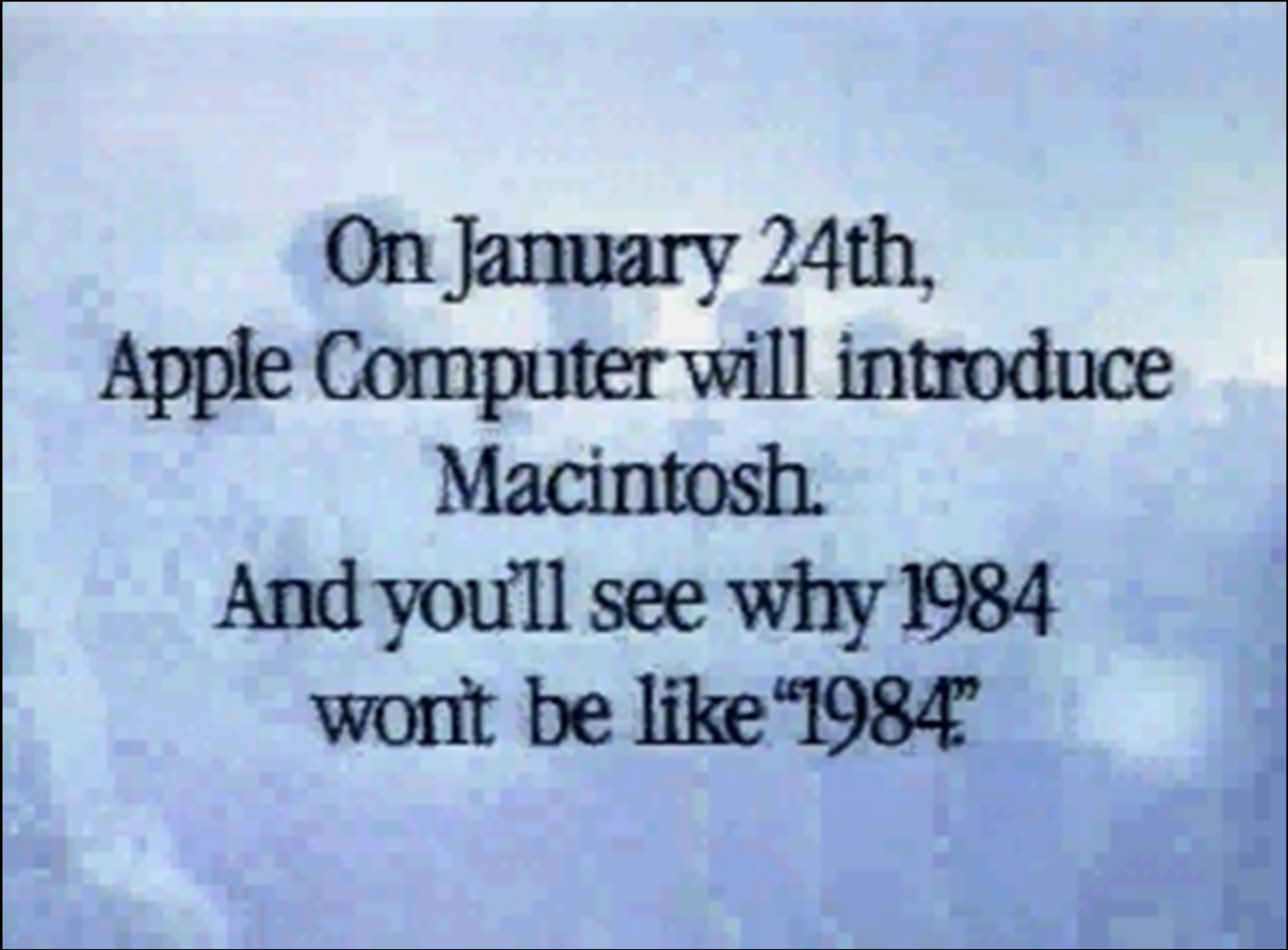
“Wholly new forms of encyclopedias will appear, ready made with a mesh of associative trails running through them, ready to be dropped into the memex and there amplified.”

Memex is the first proposed hypertext system

A History Question

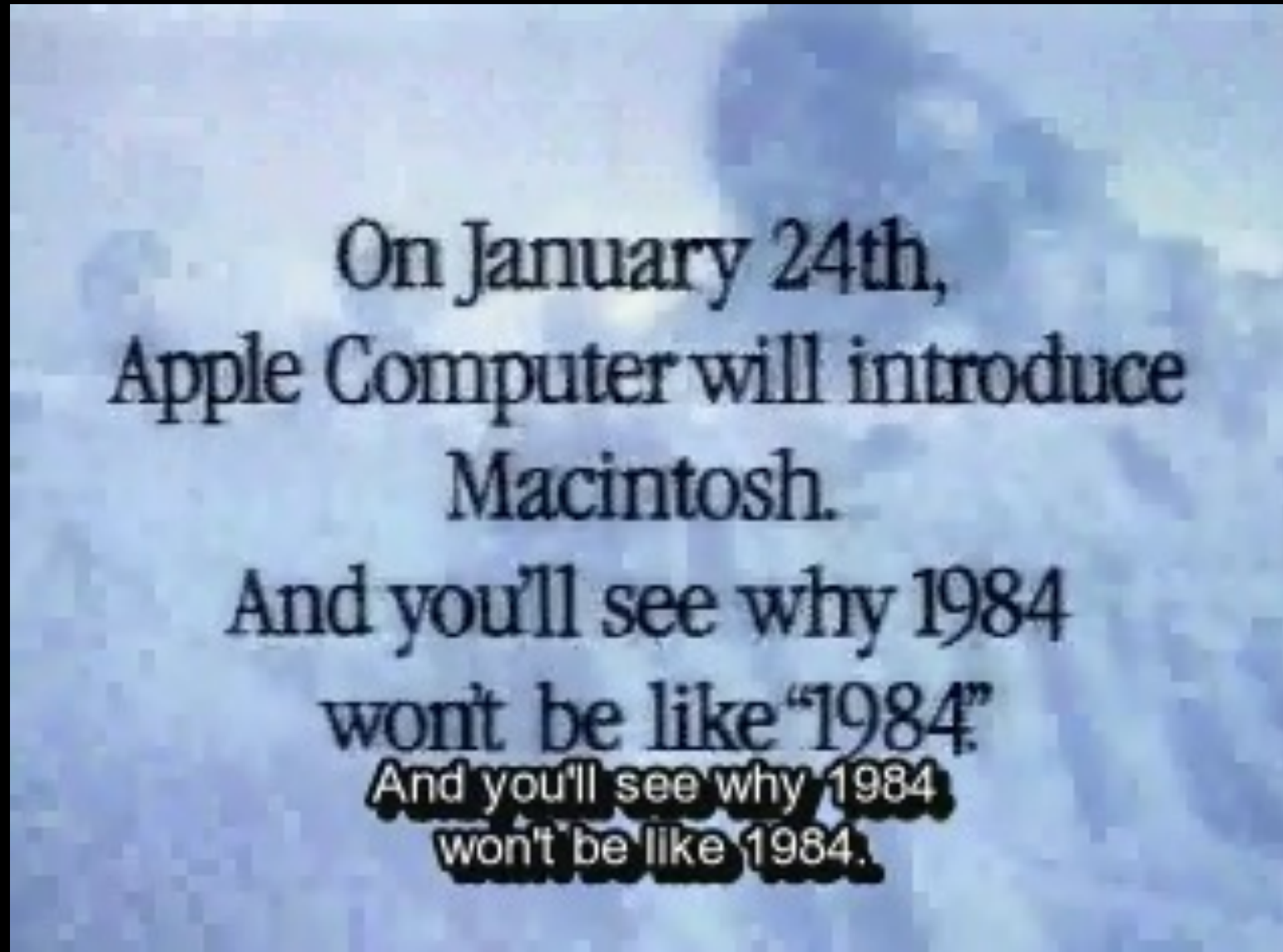
Who invented desktop computing? When?

Macintosh in 1984 is well known



On January 24th,
Apple Computer will introduce
Macintosh.
And you'll see why 1984
won't be like "1984"

Macintosh in 1984 is well known



Alan Kay on Early Interface Work

Narrator is Alan Kay, speaking in 1987

This video is almost 20 years old

It was a historical account when it was filmed

Speaks to four systems

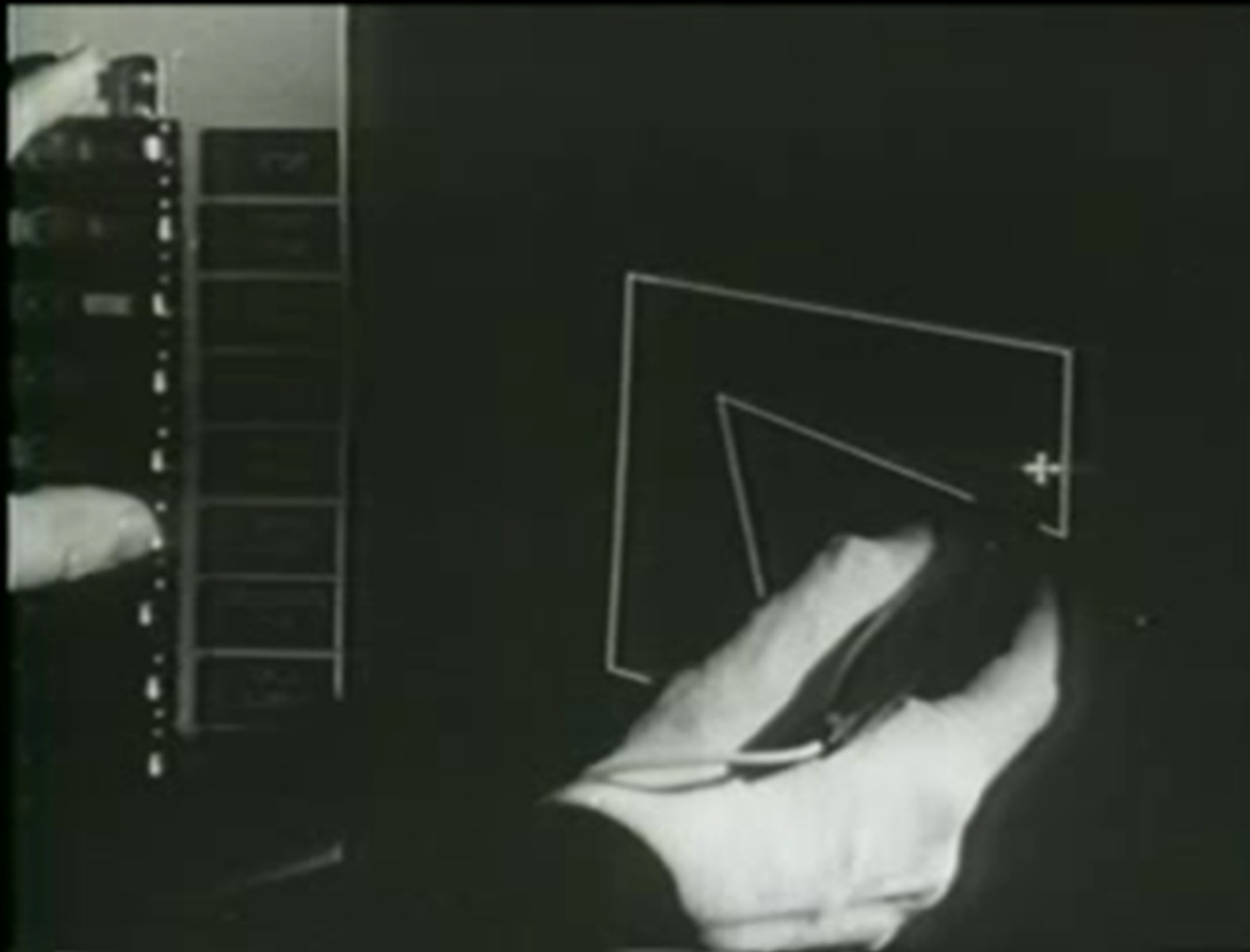
Sketchpad

NLS

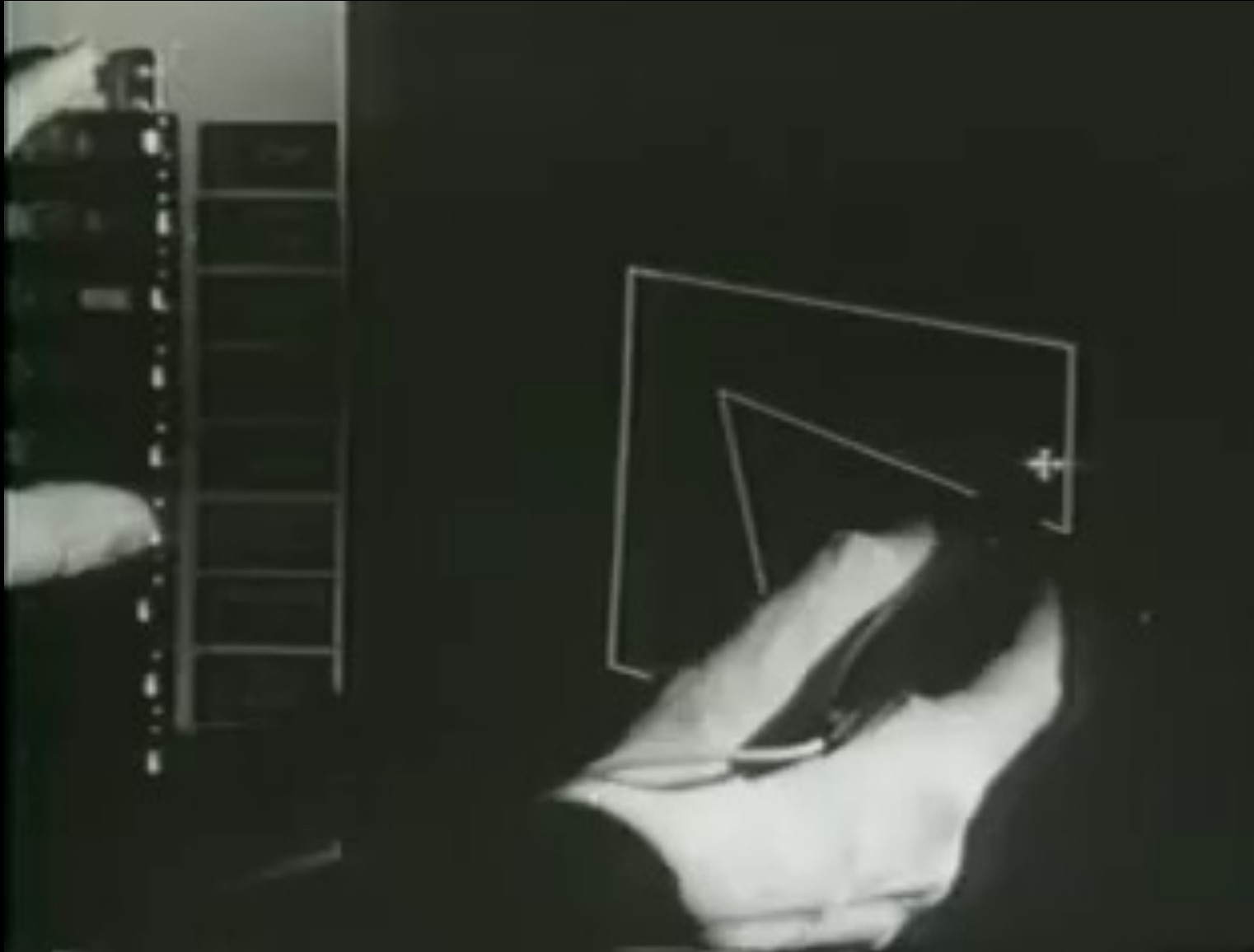
GRAIL

Dynabook

Ivan Sutherland's Sketchpad



Ivan Sutherland's Sketchpad



Ivan Sutherland's Sketchpad

When do we think this was done?



Ivan Sutherland's Sketchpad

When do we think this was done?



1962

Windows

Constraints

(i.e., non-procedural)

Prototype/Instance

Inheritance

(i.e., object-oriented)

Doug Engelbart's NLS (Online System)

REPLACE CHARACTER
1

2: MARKET SEE 1

2A: PRODUCE

2A1: ORANGE

2A2: APPLES

2A3: BANANAS

2A4: CARROTS

2A5: LETTUCE

2A6: BEANS

2B: CANS

2B1: APPLE SAUCE

2B2: BEAN SOUP

2B3: TOMATO SOUP

2C: CEREALS

2C1: BREAD

2C2: NOODLES

2C3: FRENCH BREAD

2D: COLD LOCKER

2D1: MILK

Doug Engelbart's NLS (Online System)



Doug Engelbart's NLS (Online System)

When do we think this was done?

Doug Engelbart's NLS (Online System)

When do we think this was done?

1968

Invention of the mouse

First working hypertext system

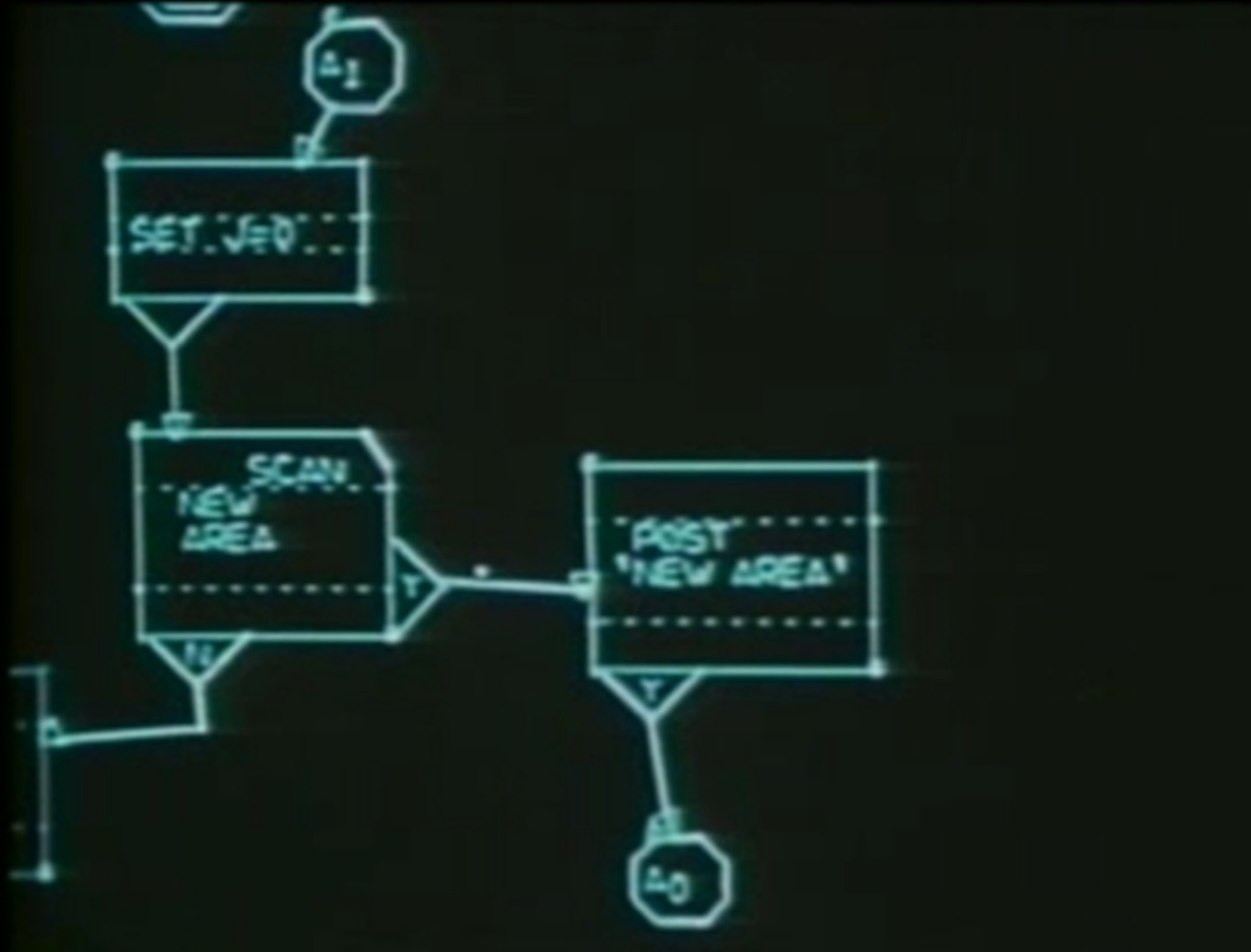
Chording keyboard to reduce hand movement

Remote collaboration

Analog Mouse leads to heavy moding

Reactions include accusations of “faking it” and claims of irrelevance because “terminal can do that”

GRAIL



GRAIL



GRAIL

When do we think this was done?

GRAIL

When do we think this was done?

1968

Window handles

Modeless interaction via direct action

Gesture recognition

Proposed for end-user programming via flow charts

Dynabook



Dynabook



Back in 1968, when I made
this cardboard model,

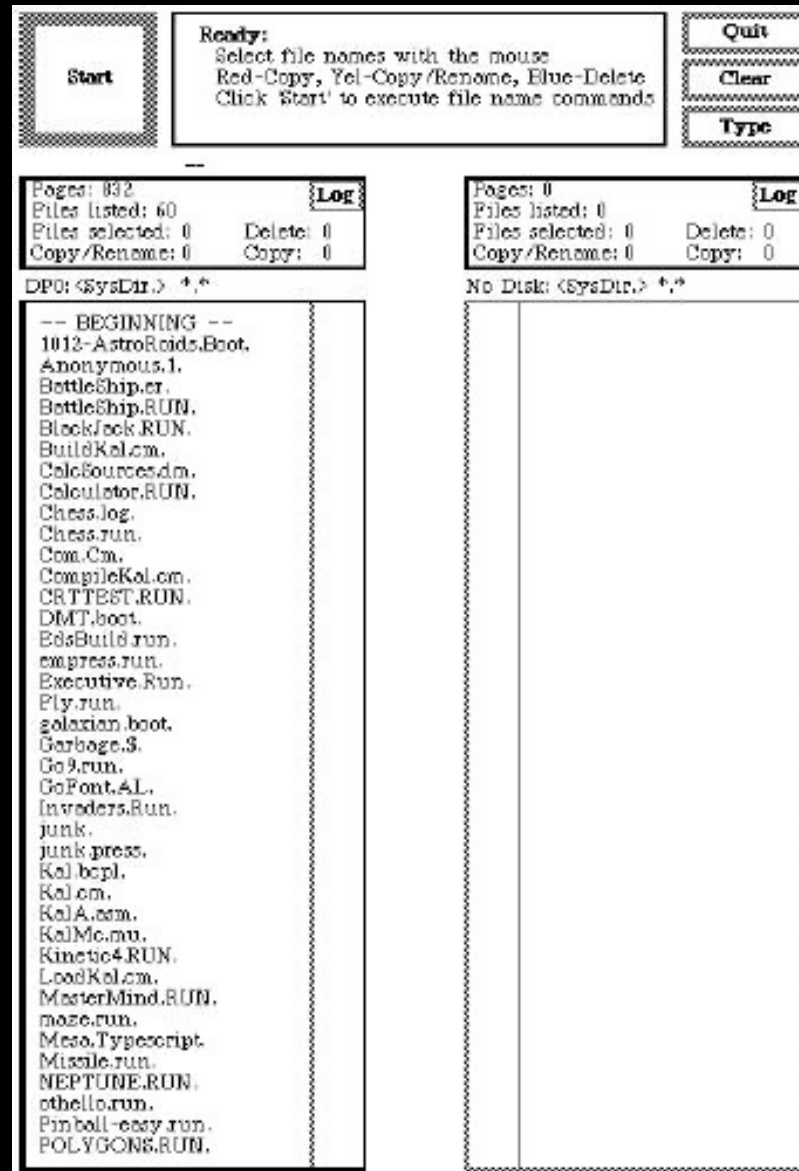
Xerox to Apple and Microsoft

XEROX Alto 1973

Xerox Alto



Xerox Alto



Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Xerox Star



Xerox Star

XEROX 8005 Workstation

User Interface Design

To make it easy to compose text and graphics, to do electronic filing, printing, and mailing all at the same workstation, requires a revolutionary user interface design.

Bit-map display - Each of the pixels on the 14" screen is mapped to a bit in memory; thus, arbitrarily complex images can be displayed. The 8005 displays all texts and graphics as they will be printed. In addition, familiar office objects such as documents, folders, file drawers and in-baskets are portrayed as recognizable images.

The mouse - A unique pointing device that allows the user to quickly select any text, graphic or office object on the display.

See and Point

All functions are visible to the user on the keyboard or on the screen. The user does filing and retrieval by selecting them with the mouse and pushing the MOVE, COPY, DELETE or PRINT keys. Text and graphics are edited with the same keys.

Shorter Production Times

Experiments at Xerox with prototype work stations has shown shorter production times and thus lower costs, as a function of the percentage of use of the workstation. The following equation can be used to express this:

$$M_{\text{new}} = \sum_{i=1}^n \frac{A_i + P_i}{D_i}$$

Where M_{new} is the new production time, A_i is the amount of time spent in activity i , P_i is the percentage of use of the workstation, and D_i is the denominator for i .

Table 1: Percentages of use of methods.

Year	See	Point
1978	85.2	15.8
1980	41.1	58.9
1982	45	55
1984	30	70
1986	10	90
1988	5	95

Figure 1: Data from Table 1 drive

Workstation usage percentages Table 1 and illustrated in Figure 1. 8005 users are likely to do the composition and layout, center printer including printing and d...

Text and Graphics

To replace typesetting, the 8005 offers a choice of type faces and sizes, from 6 point to 36 point.

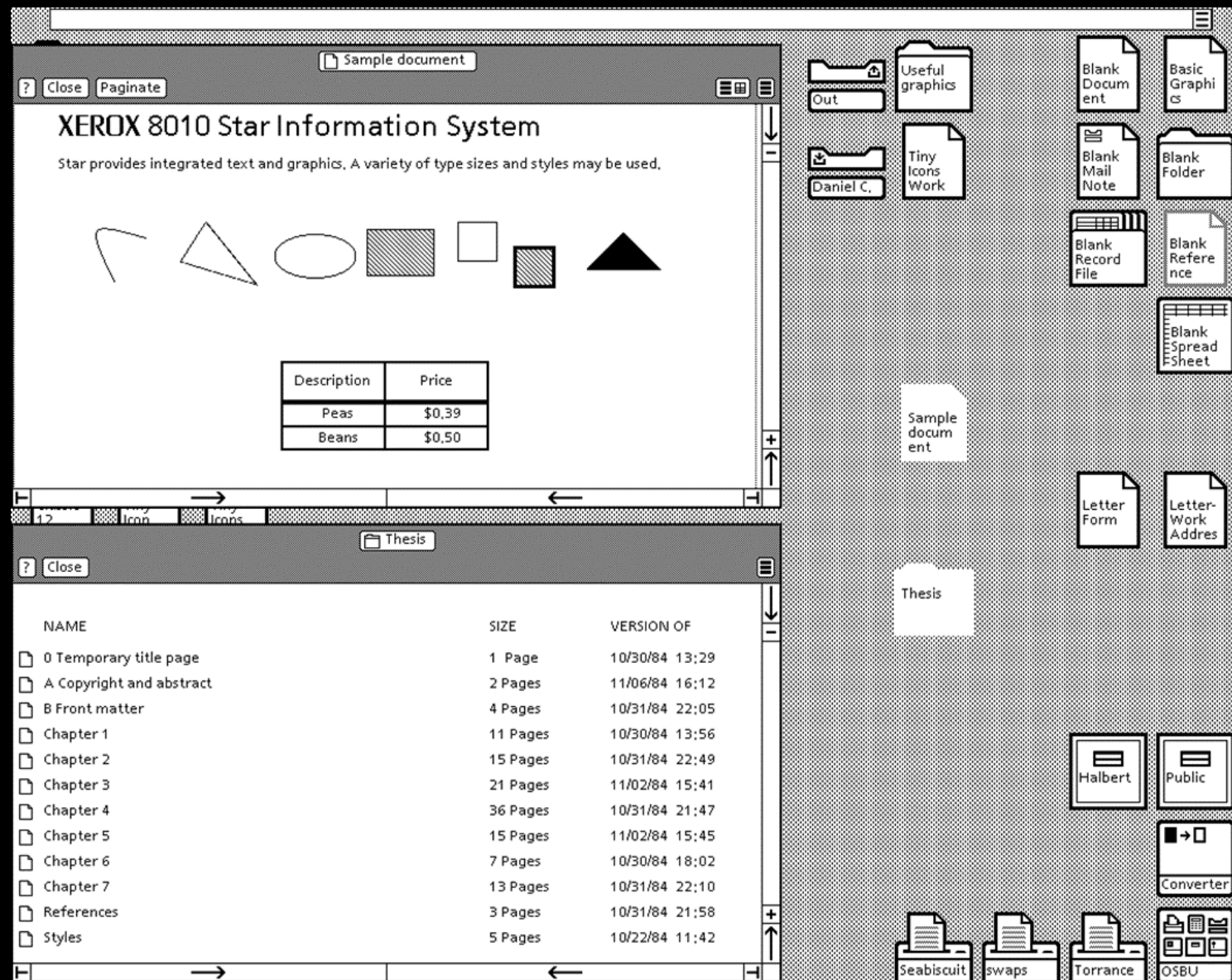
Here is a sentence of 12 point text.

18-point text.

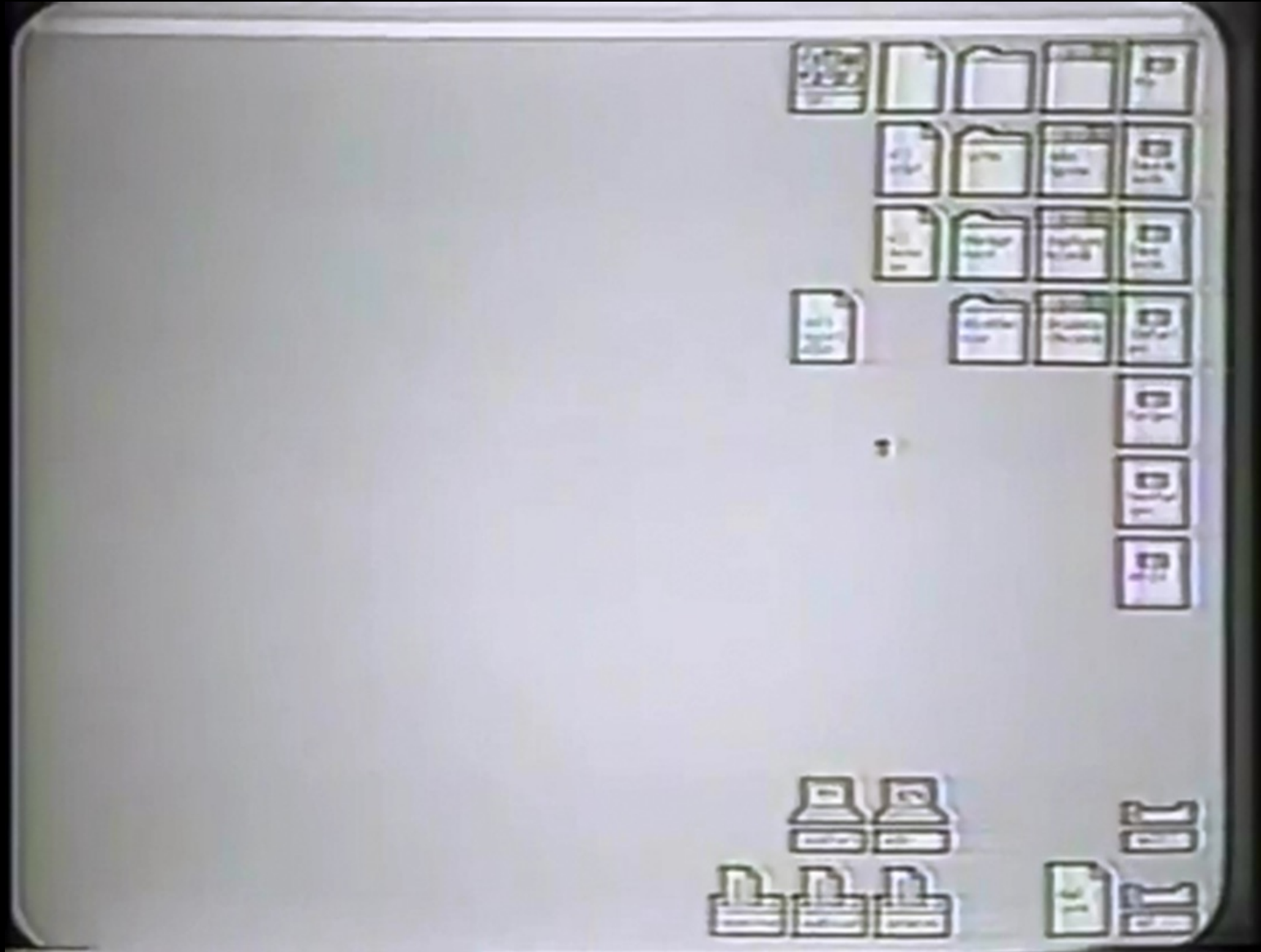
24-point text.

36-point text.

Xerox Star



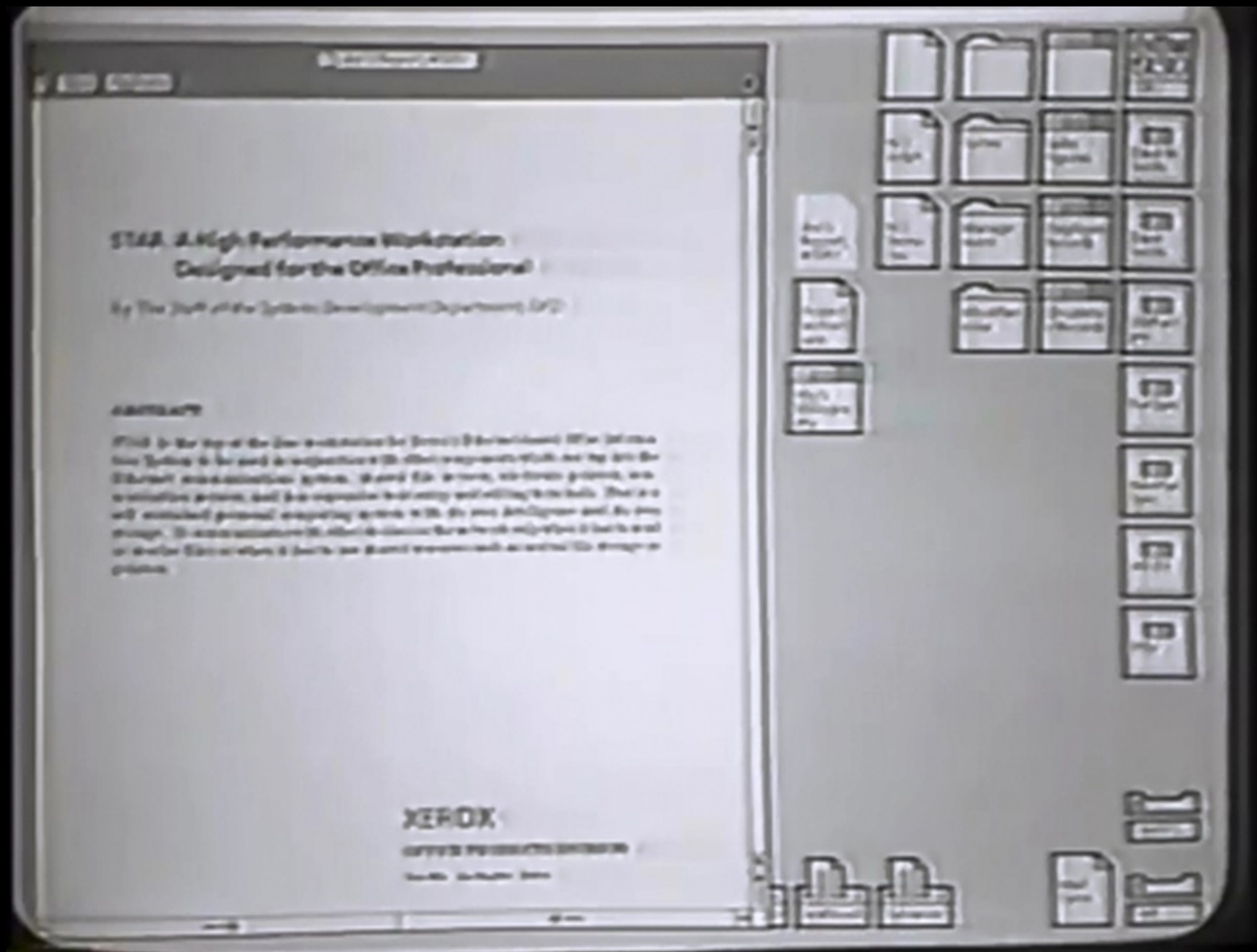
Xerox Star



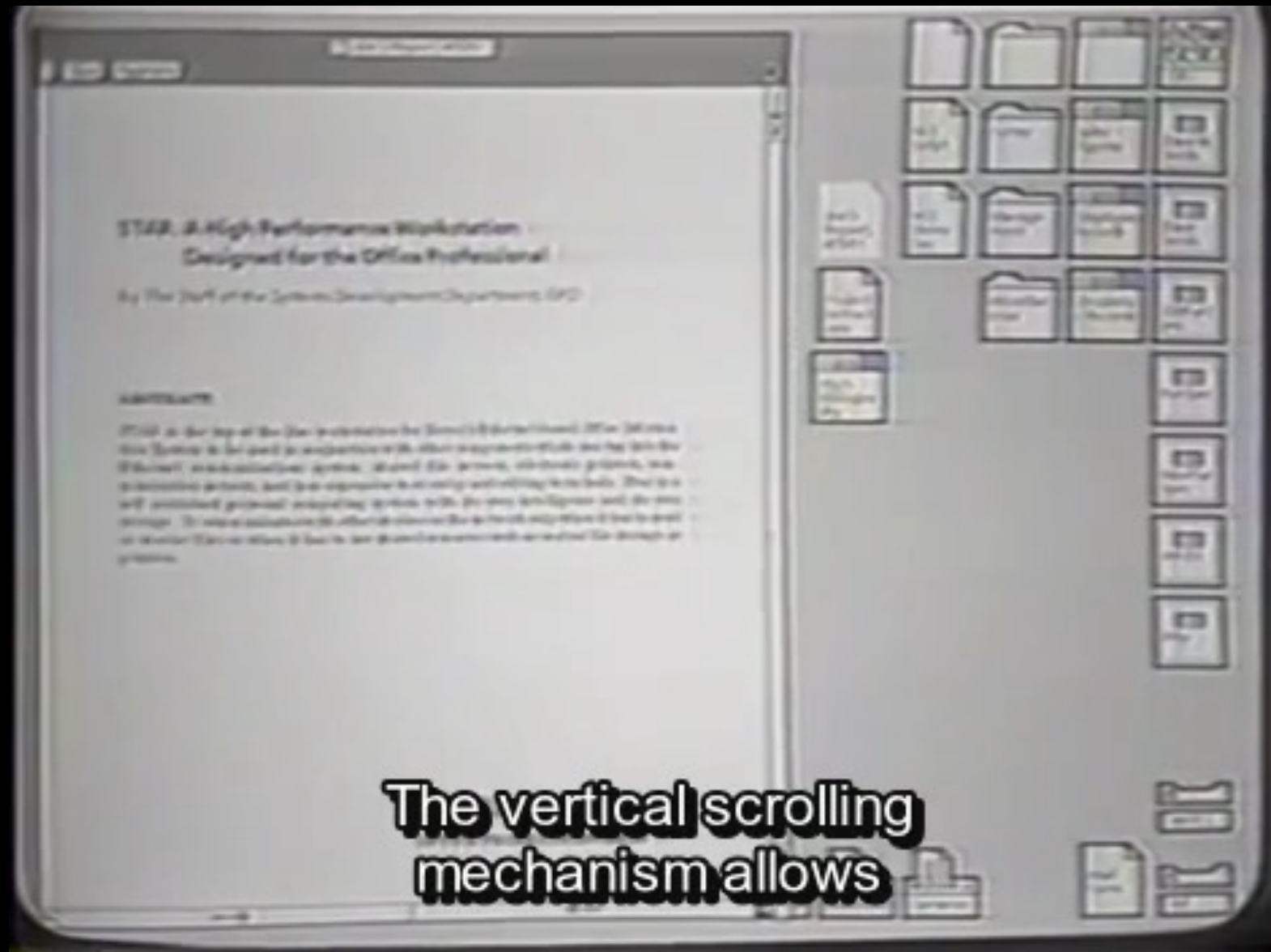
Xerox Star



Xerox Star

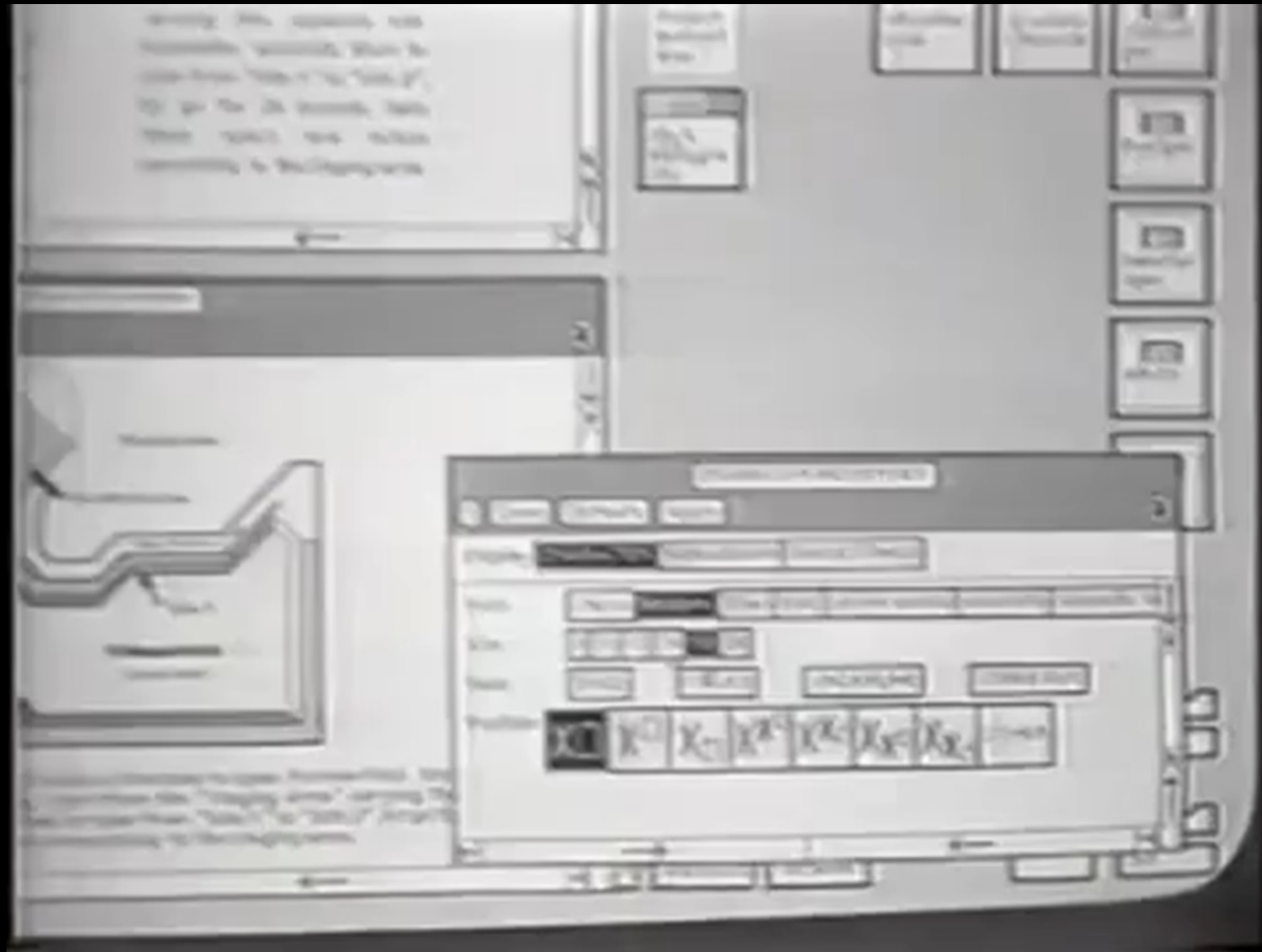


Xerox Star

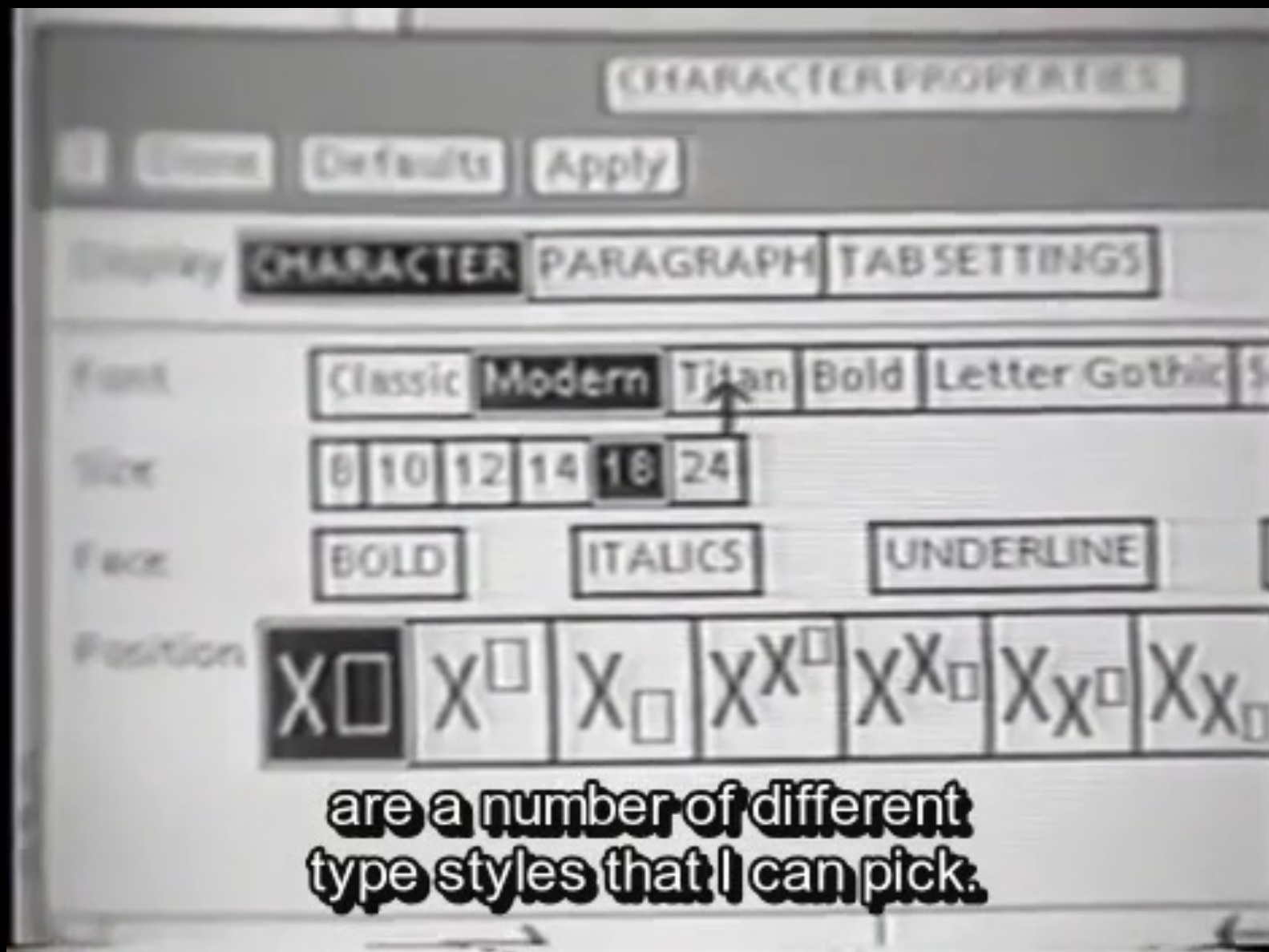


**The vertical scrolling
mechanism allows**

Xerox Star



Xerox Star



Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

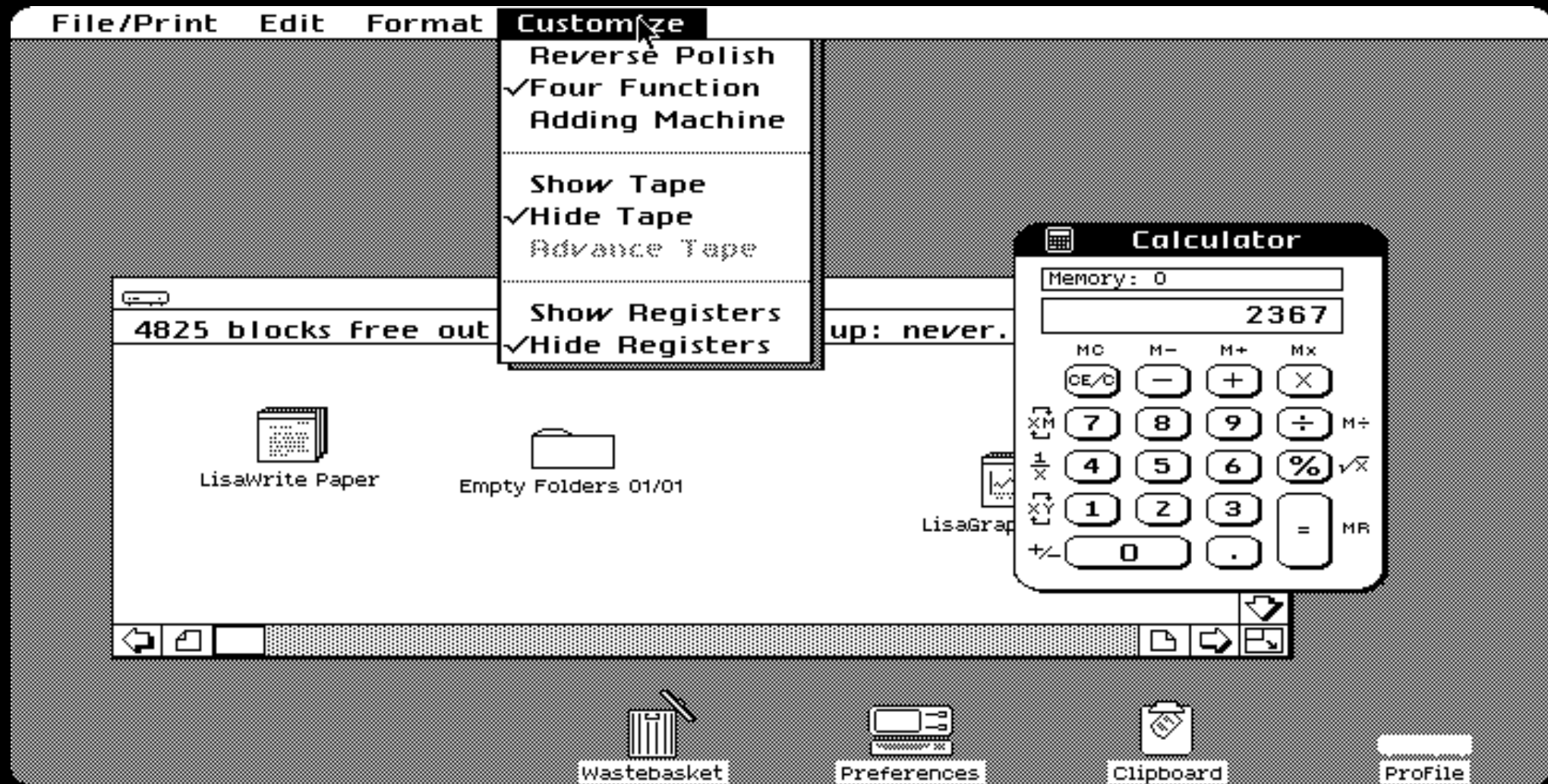
XEROX STAR 1981

Apple Lisa 1981

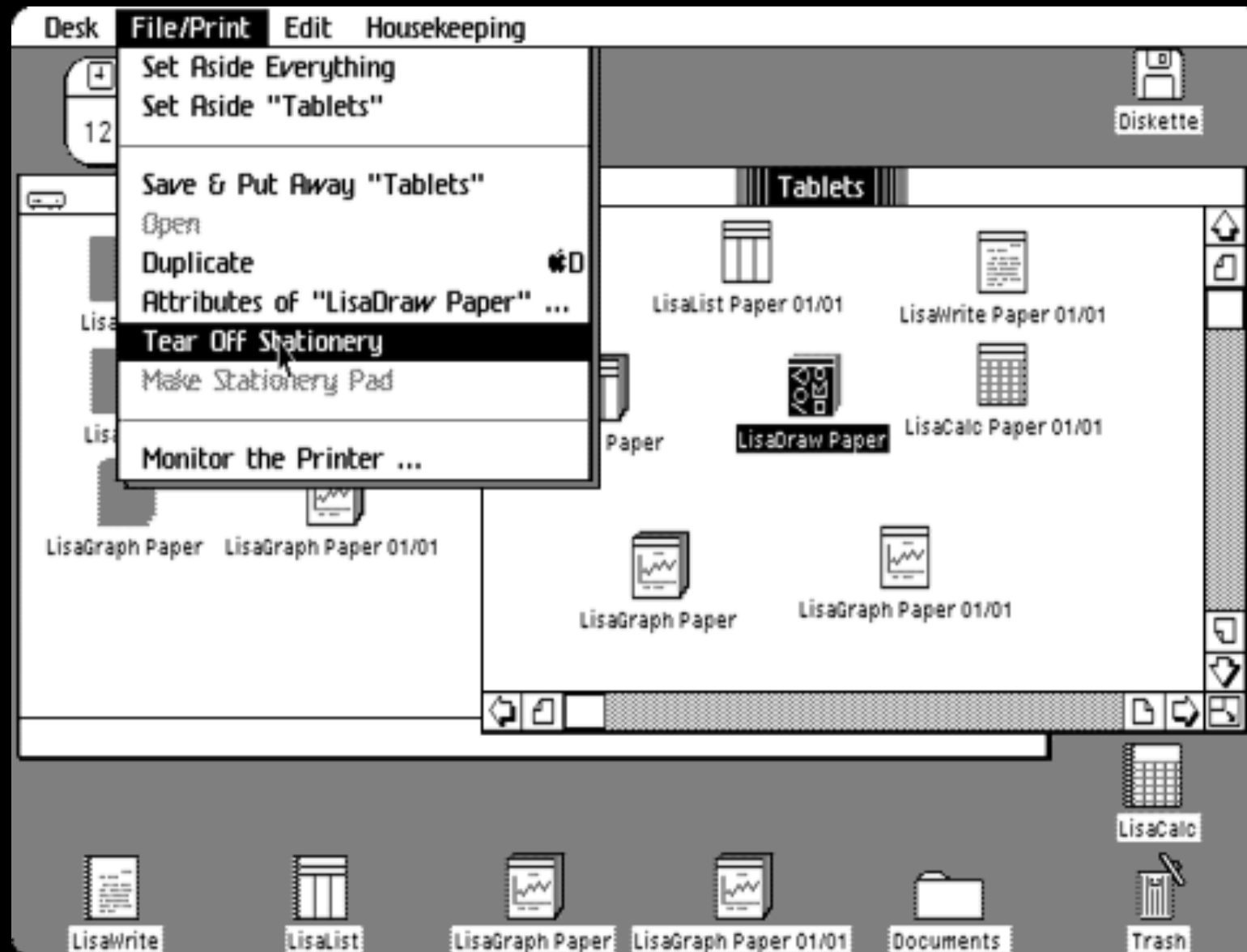
Apple Lisa



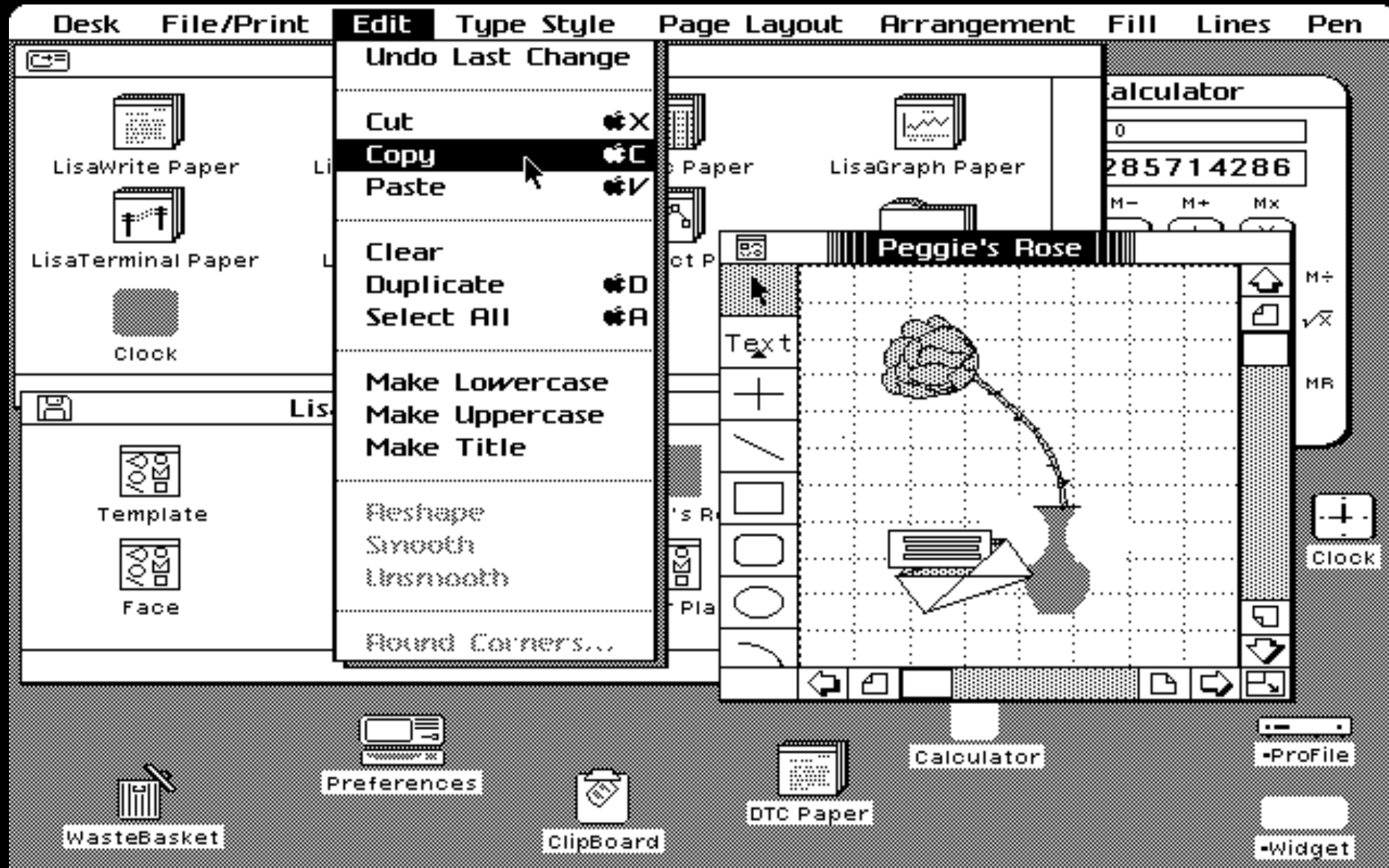
Apple Lisa



Apple Lisa



Apple Lisa



Xerox to Apple and Microsoft

XEROX Alto 1973

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XEROX STAR 1981

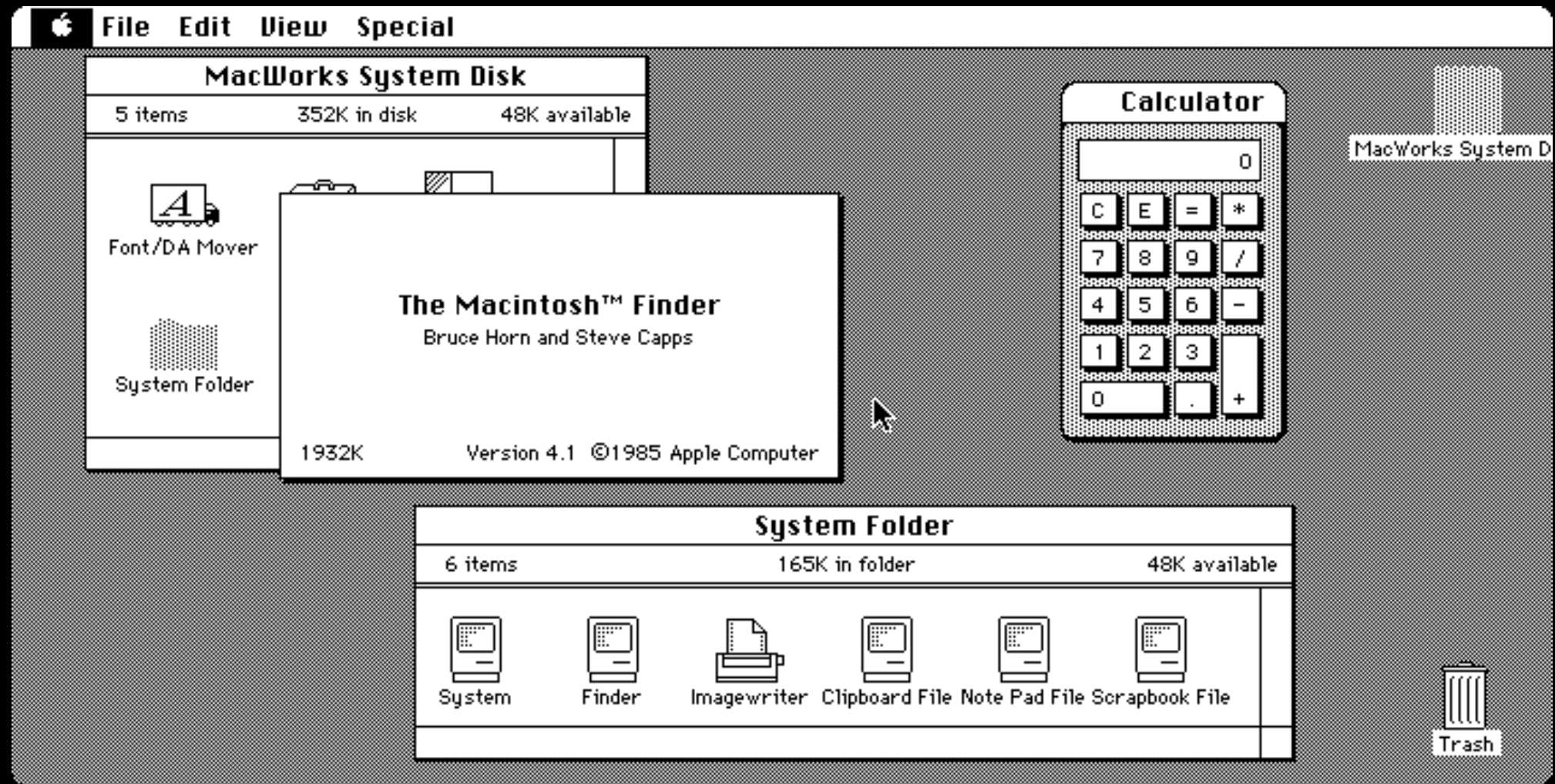
Apple Lisa 1981

Apple Macintosh 1984

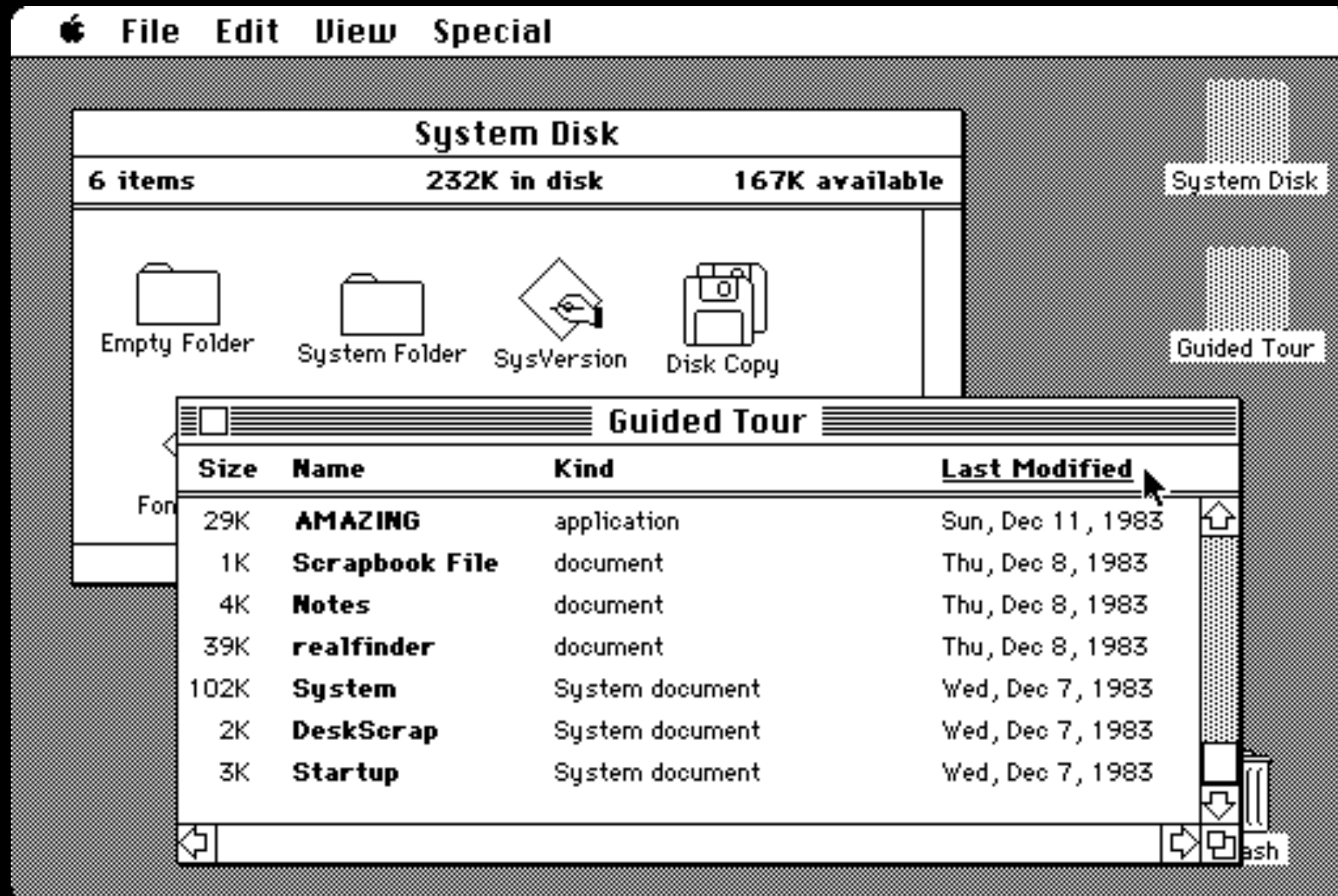
Macintosh



Macintosh



Macintosh



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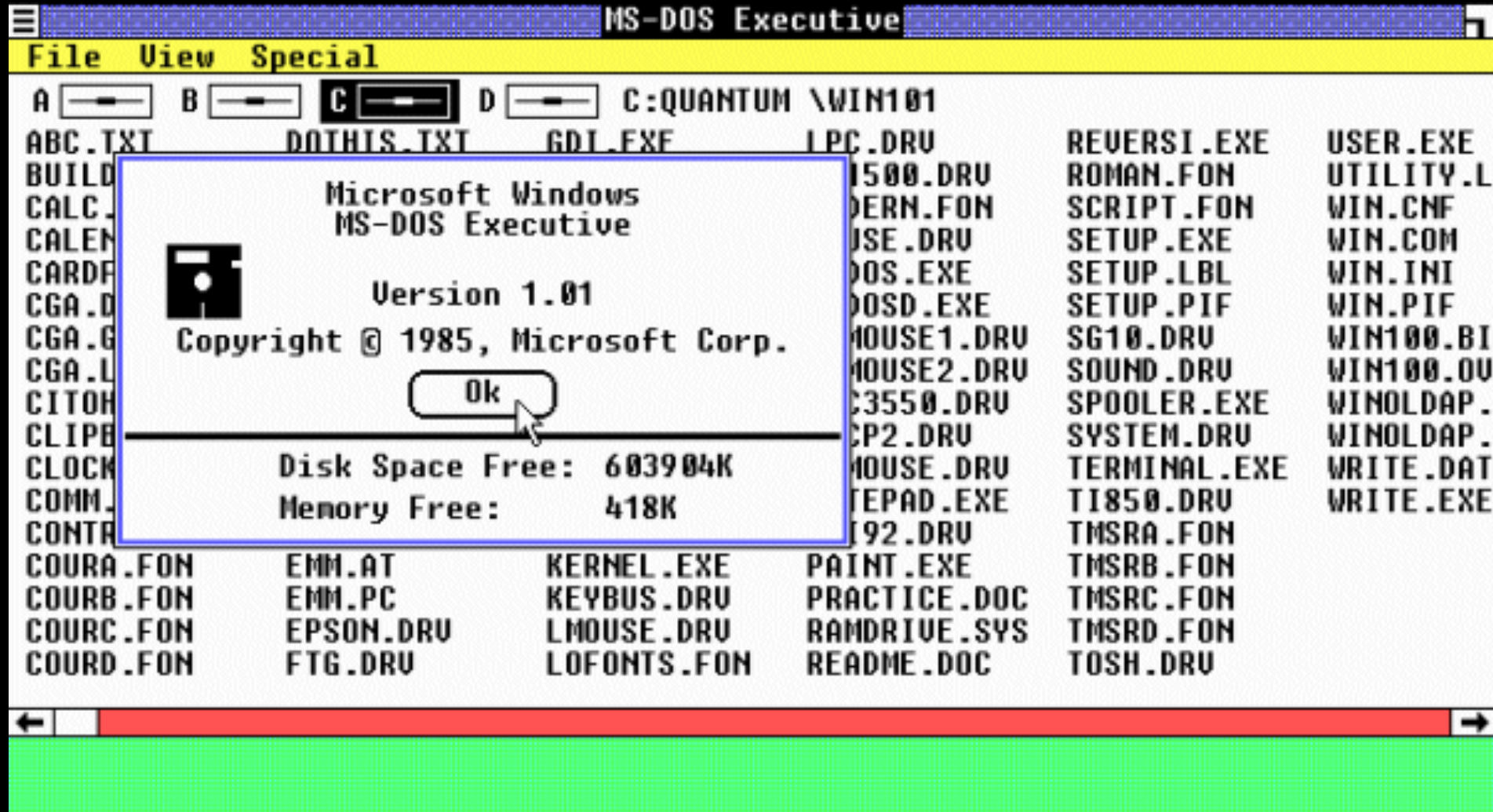
XEROX STAR 1981

Apple Lisa 1981

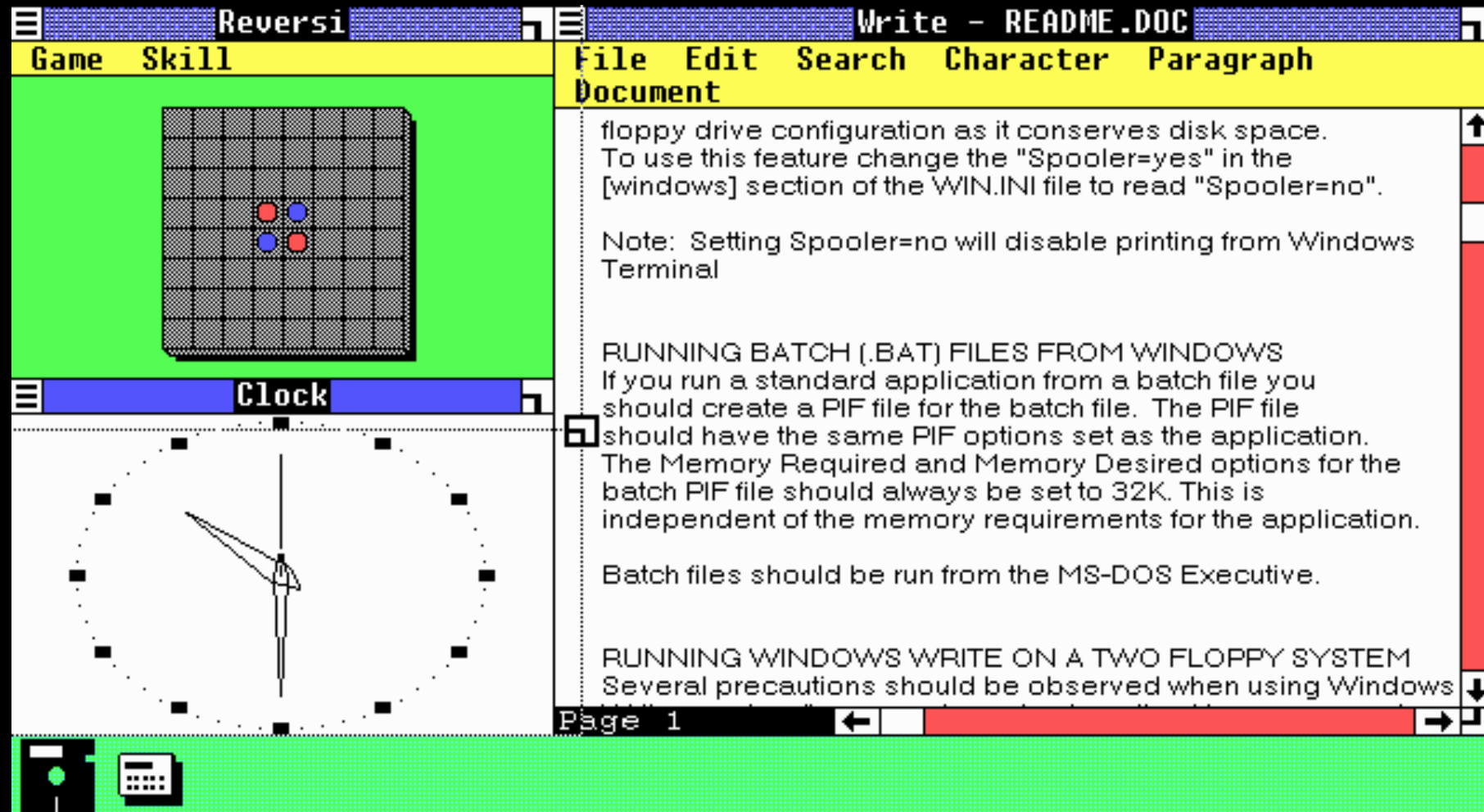
Apple Macintosh 1984

Windows 1.0 1985

Windows 1.0



Windows 1.0



Windows 1.0



Xerox to Apple and Microsoft

XEROX Alto 1973

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XEROX STAR 1981

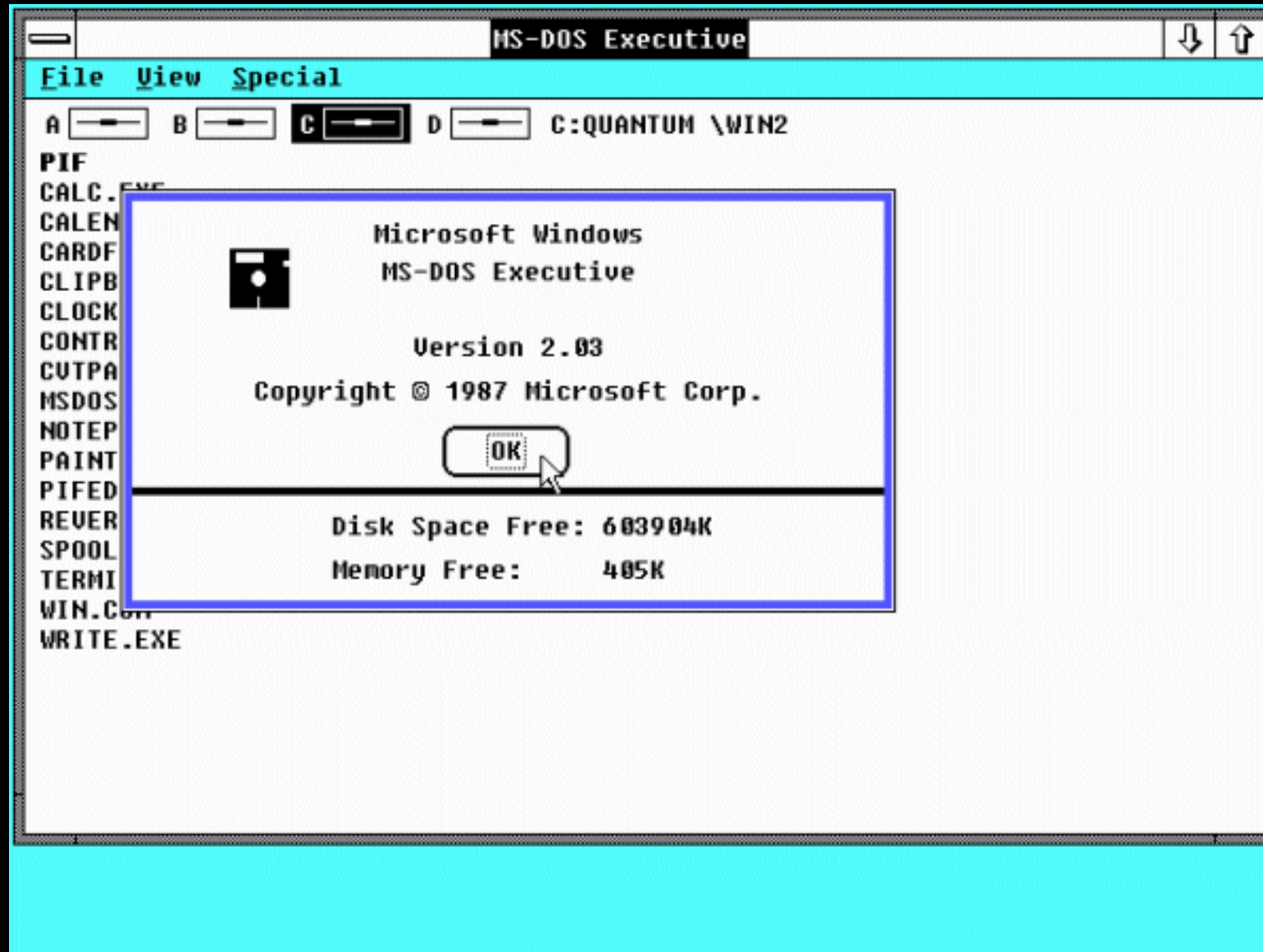
Apple Lisa 1981

Apple Macintosh 1984

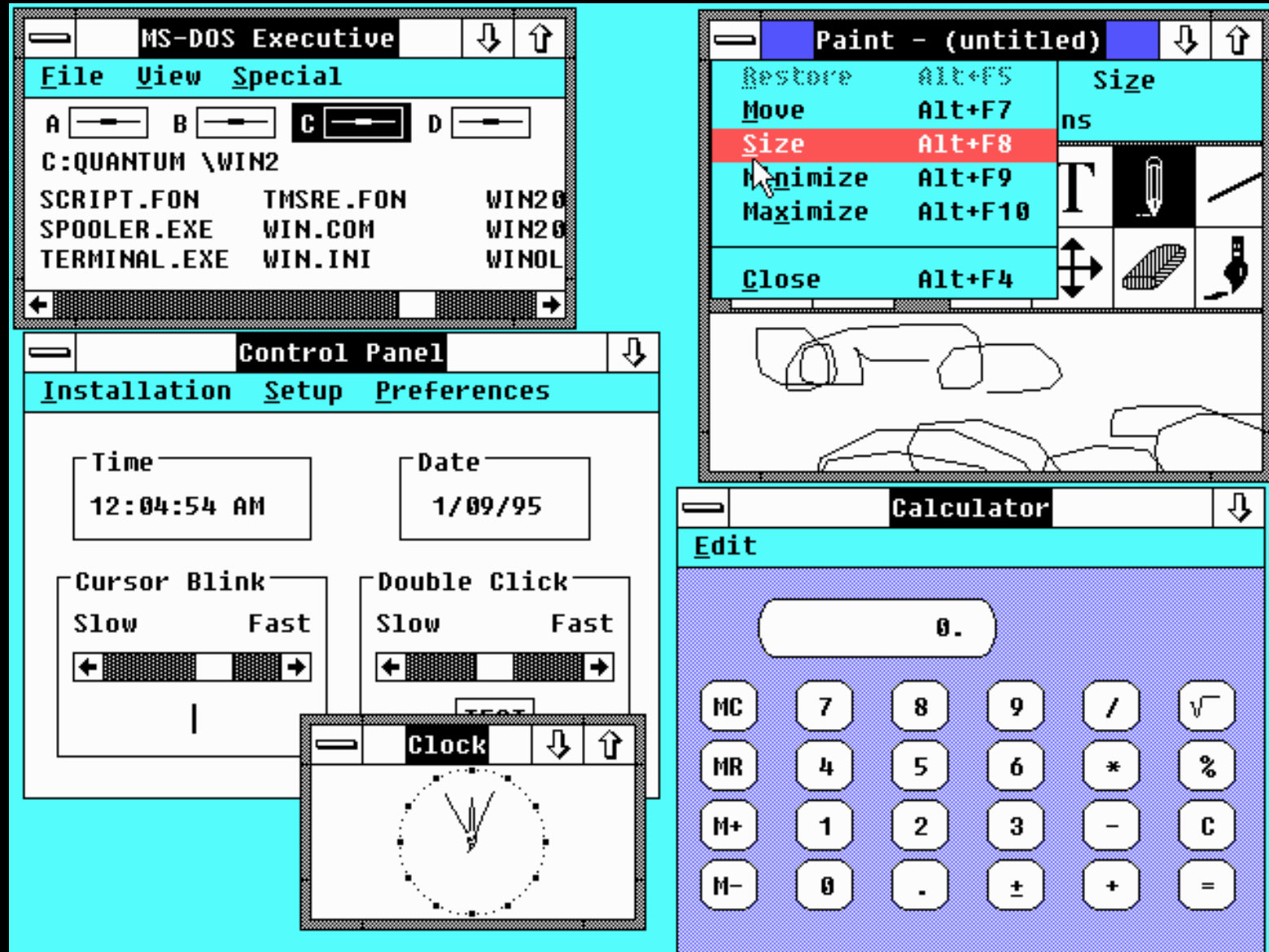
Windows 1.0 1985

Windows 2.0 1987

Windows 2.0 (1987)



Windows 2.0



Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

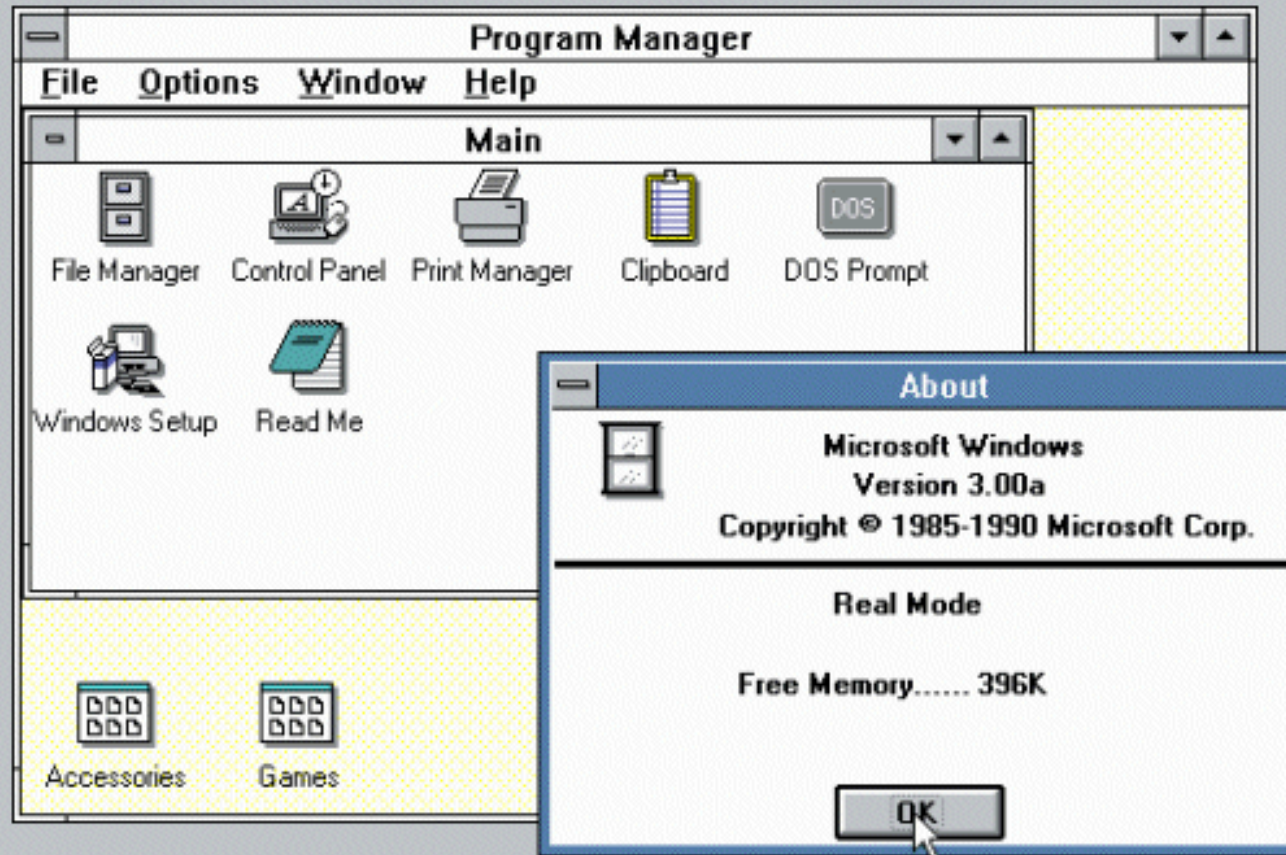
Apple Macintosh 1984

Windows 1.0 1985

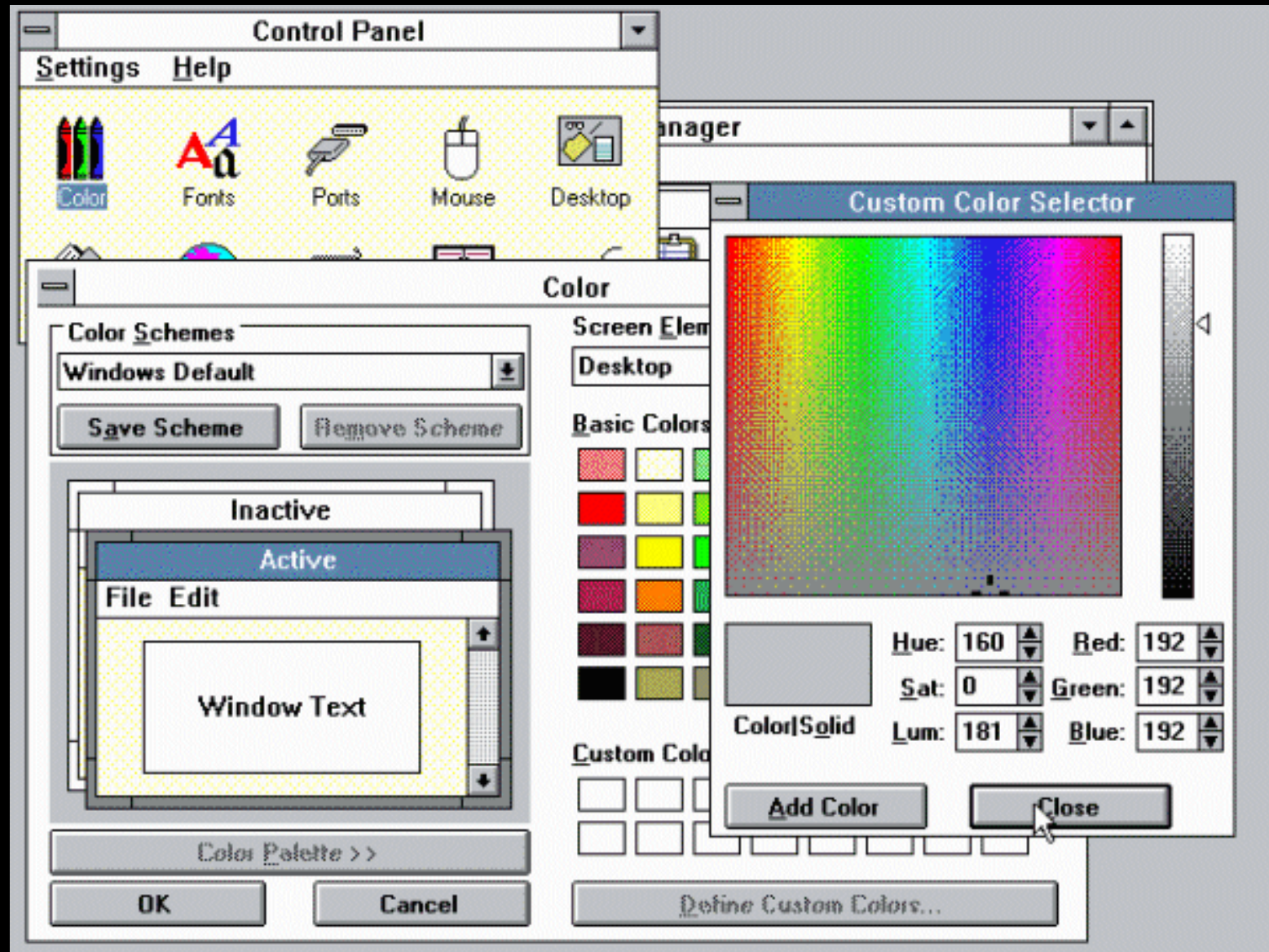
Windows 2.0 1987

Windows 3.0 1990

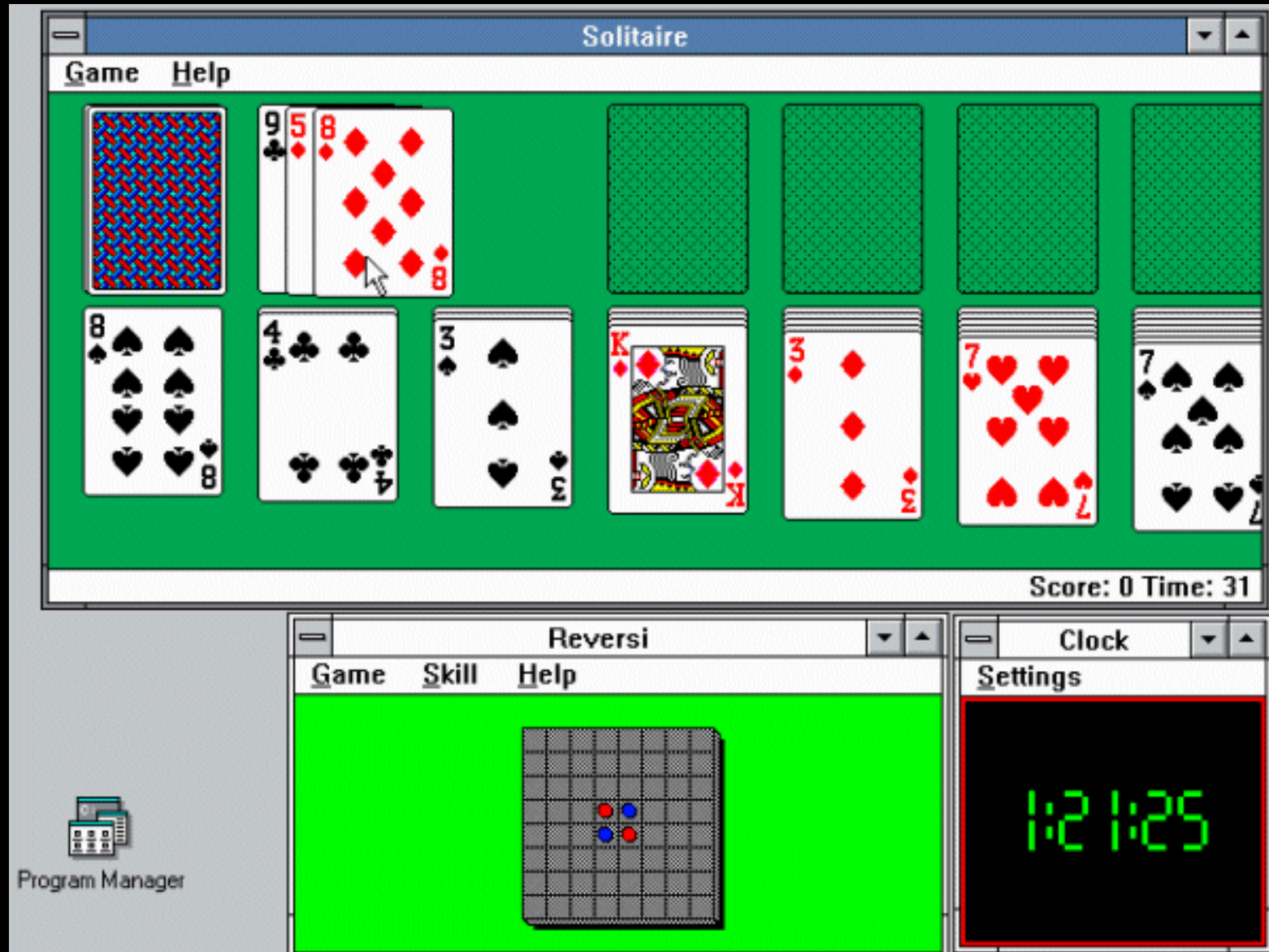
Windows 3.0



Windows 3.0



Windows 3.0



Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

Apple Macintosh 1984

Windows 1.0 1985

Windows 2.0 1987

Windows 3.0 1990

Bill Gates: "Hey,
Steve, just because
you broke into Xerox's
house before I did and
took the TV doesn't
mean I can't go in later
and take the stereo"

HCI Turing Awards

Sutherland wins 1988 Turing Award

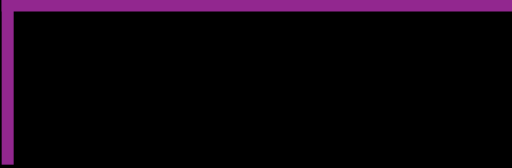
Engelbart wins 1997 Turing Award

Alan Kay wins 2003 Turing Award

(in part for SmallTalk and OOP,
though he says OOP is linked to the GUI)

Tim Berners-Lee wins 2016 Turing Award

CSE 440:
Introduction to HCI



18: HCI History

May 22, 2024



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