

Your presentation should include:

1. **Title & Authors:**

A short, creative, and marketable title capturing the key idea.

Include team member names.

If presenting slides, be clear which team members are presenting.

2. **Overall Problem:**

Convey that your problem is both important and appropriate for a design investigation.

Motivate your audience to be interested in your problem:

- Consider using data or statistics regarding importance of the problem.
- Consider using a scenario or story to convey an emotional or human perspective on the problem.
- Be sure to avoid simply telling people “this is a problem you should care about”, as you need to develop a connection to your audience.

3. **Design Research:**

Convey what design research you conducted. This should include:

- your methods (i.e., what design research did you do),
- your participants (i.e., what participants did you engage),
- your key findings (i.e., what key things did you learn that will inform your design).

Consider including images that give your audience a feeling for your work.

4. **6 Tasks:**

Succinctly convey the breadth of tasks you have considered

- If presenting slides, do this in at most one or two sentences per task.
- If presenting an article, aim for a tight 2 sentence ‘here’s the task’/‘here’s where it came from or why it matters’

5. **3 Design Sketches:**

Convey the breadth of designs you considered.

Be clear what is the key idea or difference in each of your three designs.

6. **Selected Design Storyboards and Tasks:**

Present your storyboards, ensuring they effectively illustrate your selected design and tasks. **Convey your rationale for choosing this as a design focus.**

Team Name:

Title Slide ___ / 1 pt	
Overall Problem ___ / 1pt	
Design Research: Methods & Participants ___ / 2pts	
Design Research: Key Findings ___ / 2pts	
Tasks ___ / 3pts	
3 Designs & Sketches ___ / 3pts	
Selected Design ___ / 4pts	
Length, Legibility, Appropriateness, Accessibility ___ / 2pts	
Total ___ / 18pts	