



# SimPark

Parking Made Simple

## The Problem

Finding where to park should be simple, but it is often hard to predict availability which makes it a time consuming task.

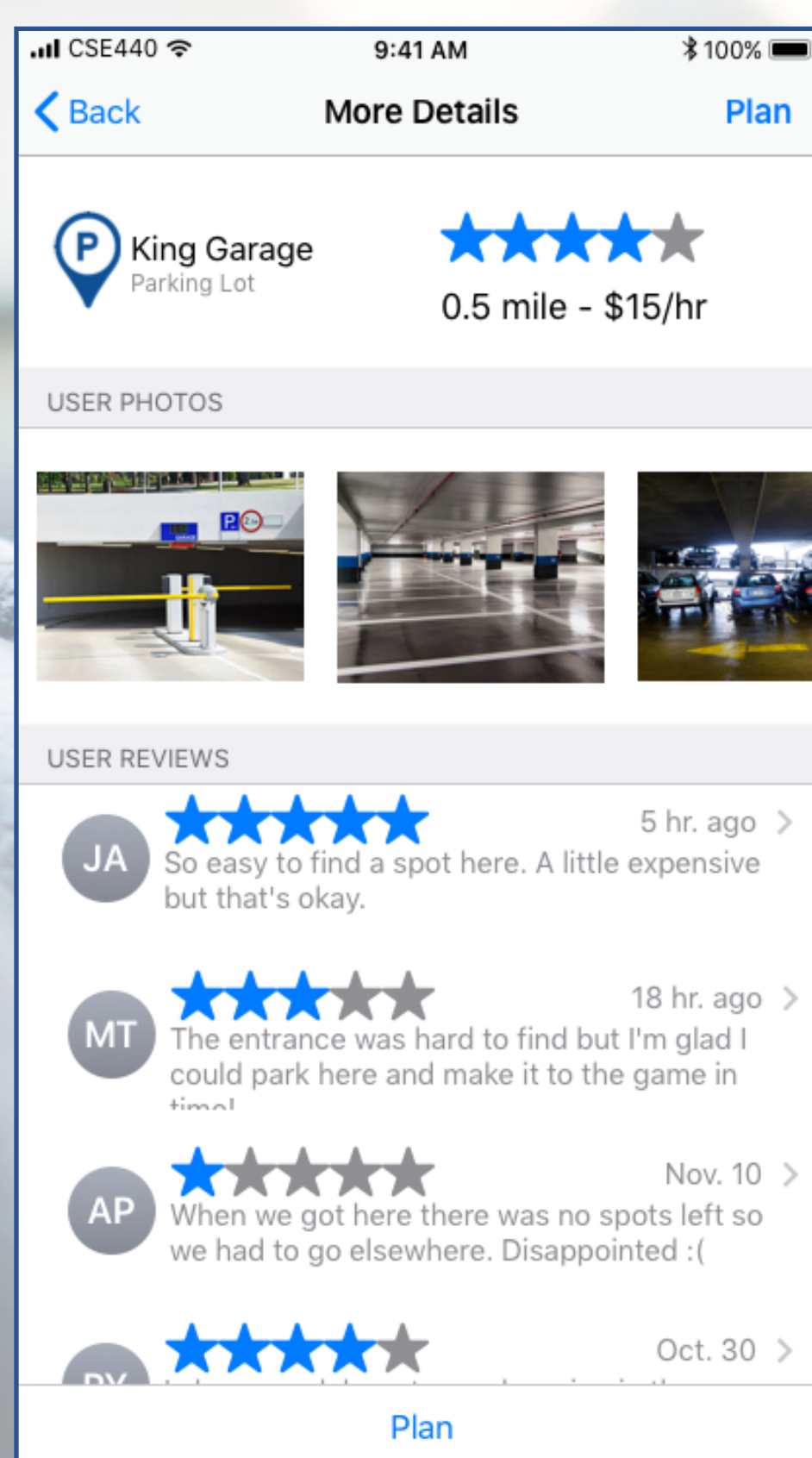
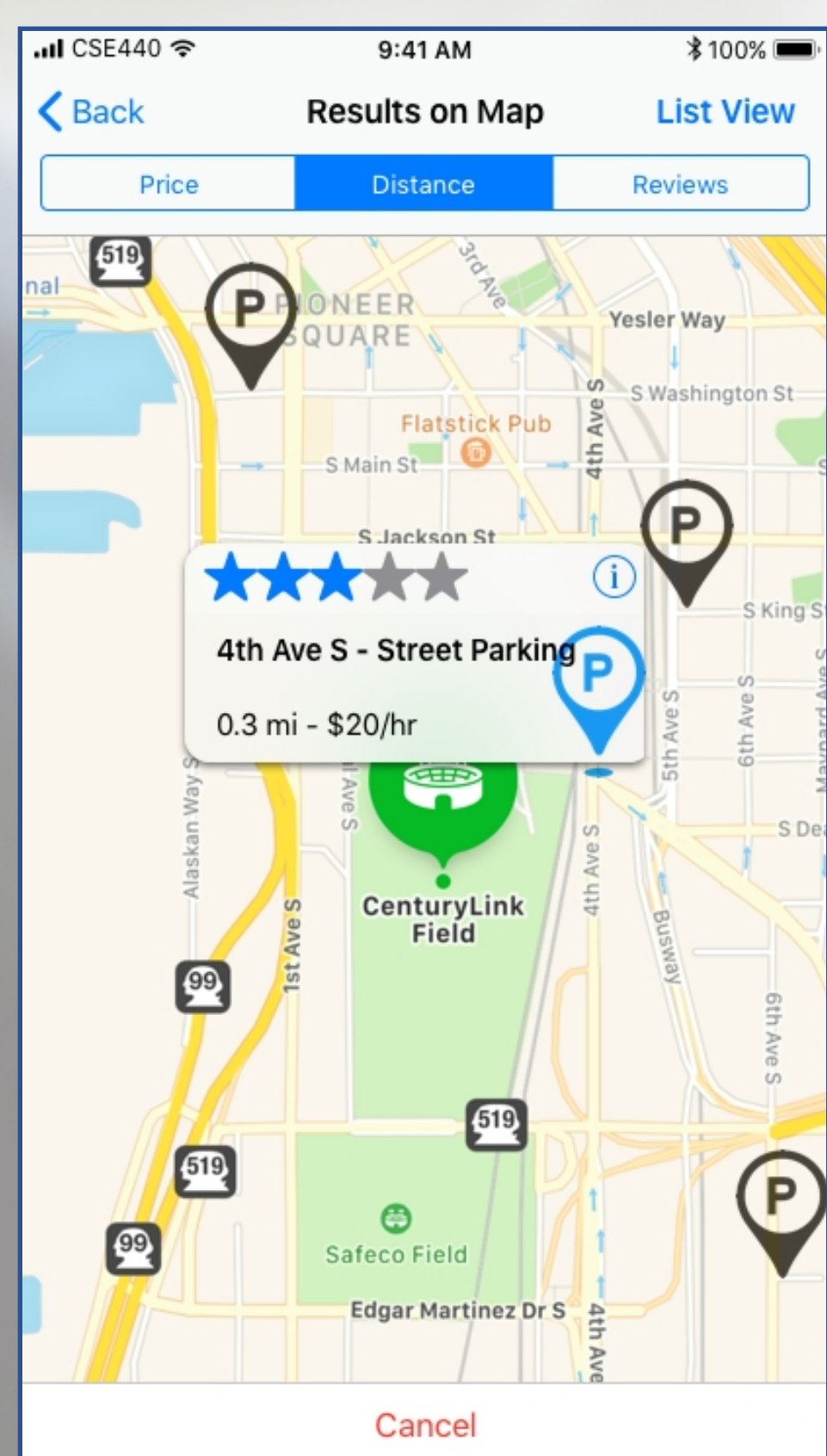
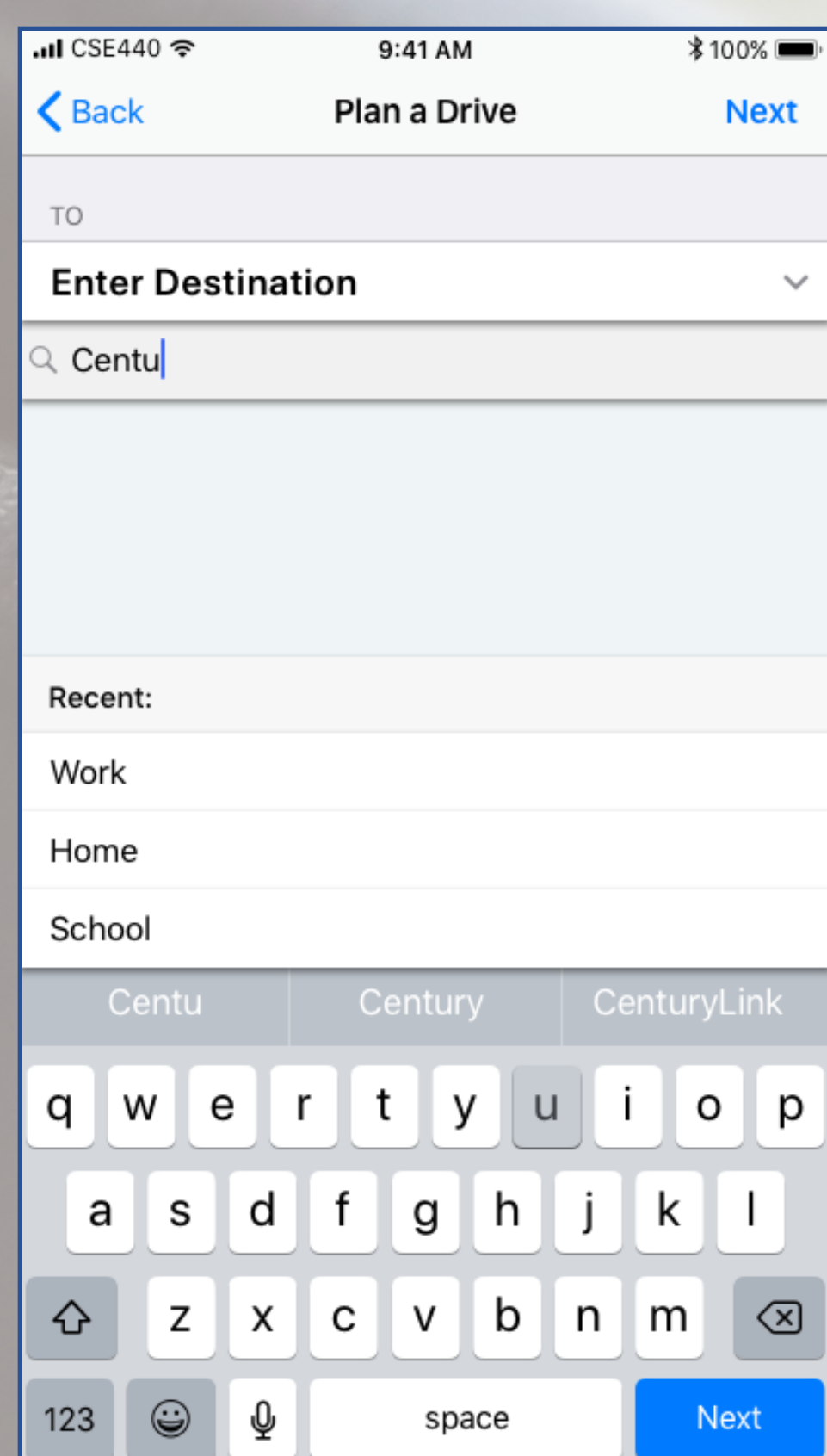
## Our Solution

Give drivers a way to find parking based on their preferences, supporting both: **pre-planned** and **real-time** parking.

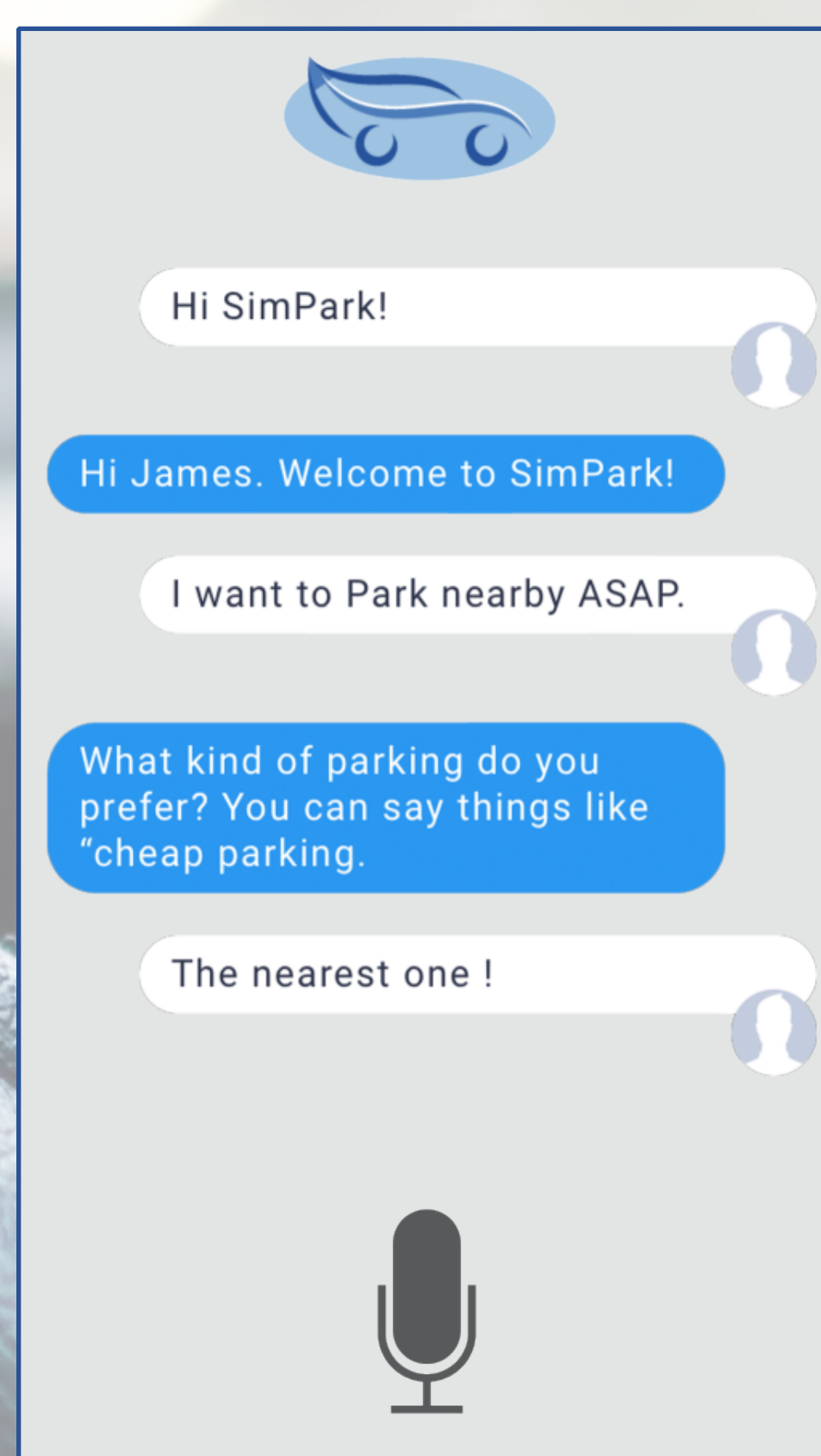
## Key Features

Filter on different factors, view suggestions in list or map view, edit planned drives, and leave feedback on your parking experience.

### Mobile Application

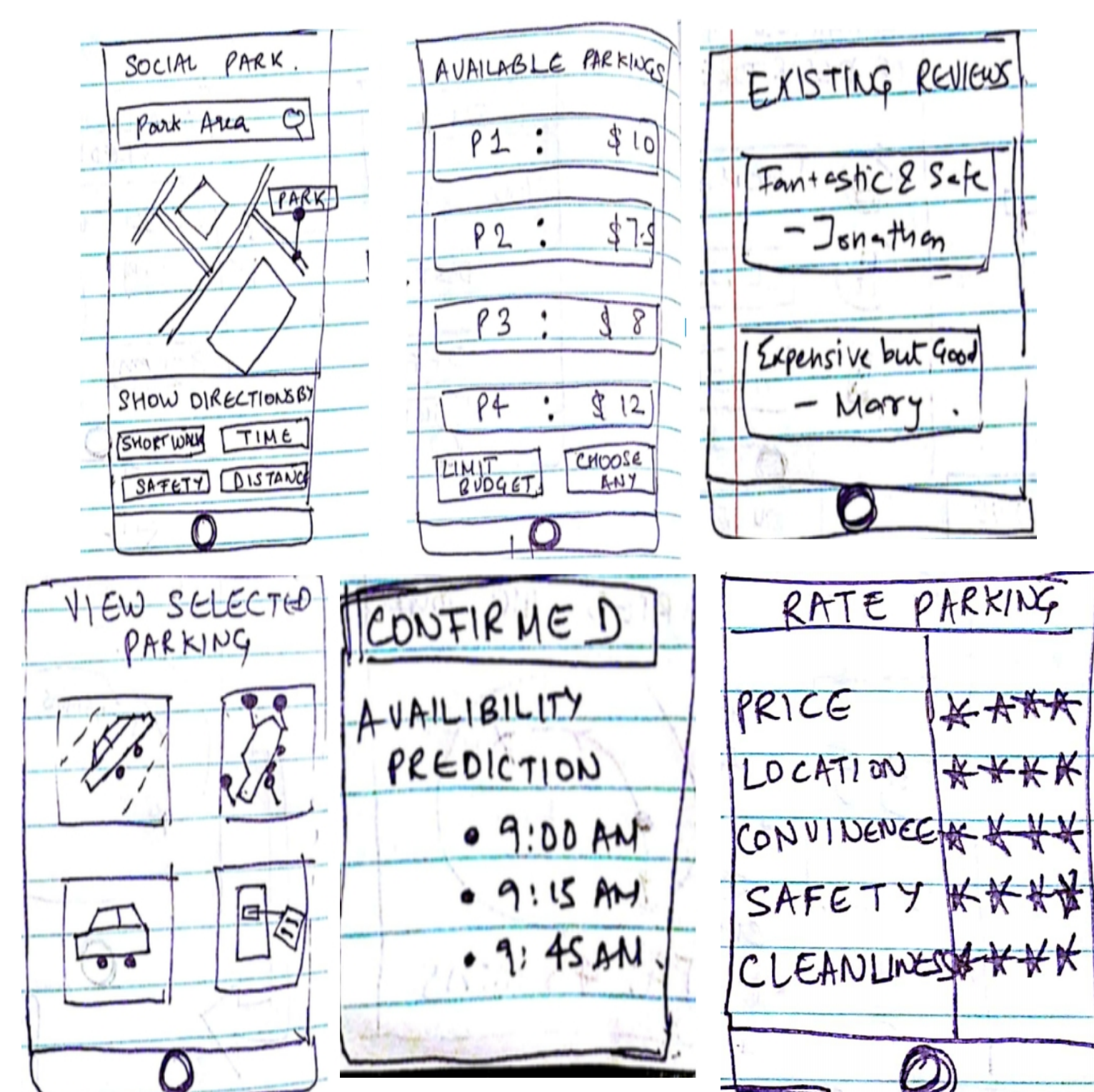


### Voice Guidance



## Design Iteration

### Sketches



### Storyboards



### Paper Prototypes

