



# Sexual Education, Empowerment, and Knowledge

Bringing sexual education into the 21st century.

## Overall Problem

According to the Guttmacher Institute, studies have demonstrated that young people are seeking **reliable, honest** and **supportive** sources of information—whether from their families, teachers or others in their communities. In particular, studies suggest that the needs of sexual minority youth are not being met in school sex education or by their parents.

## Our Solution

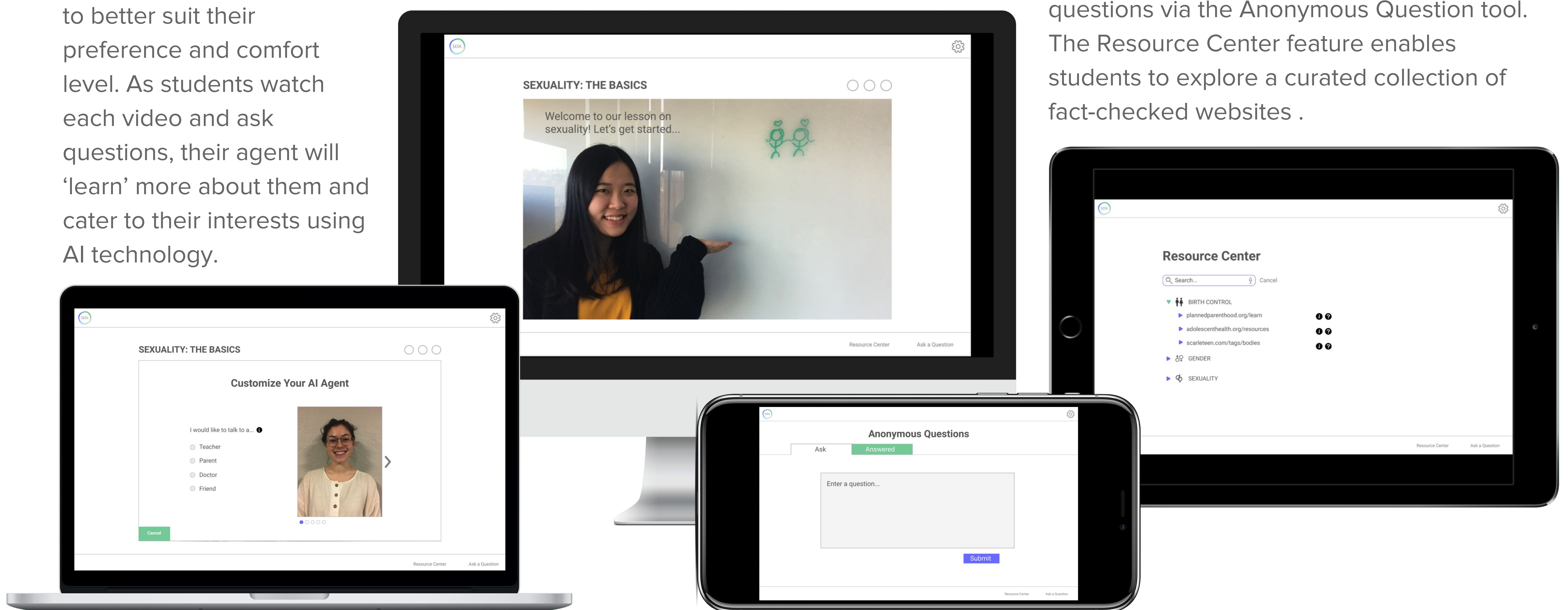
To supplement learning in traditional classroom environments, we created an application that provides content tailored to student needs and interests. Sensitive topics can be navigated discreetly through **interactive assignments** led by a **customizable AI agent**, a tool for asking **anonymous questions**, and a browsable list of **reliable websites**.

### Engage with Personalized Content

Students complete interactive video lessons taught by an agent whose personality and appearance they can customize to better suit their preference and comfort level. As students watch each video and ask questions, their agent will 'learn' more about them and cater to their interests using AI technology.

### Procure Answers to Questions Anonymously

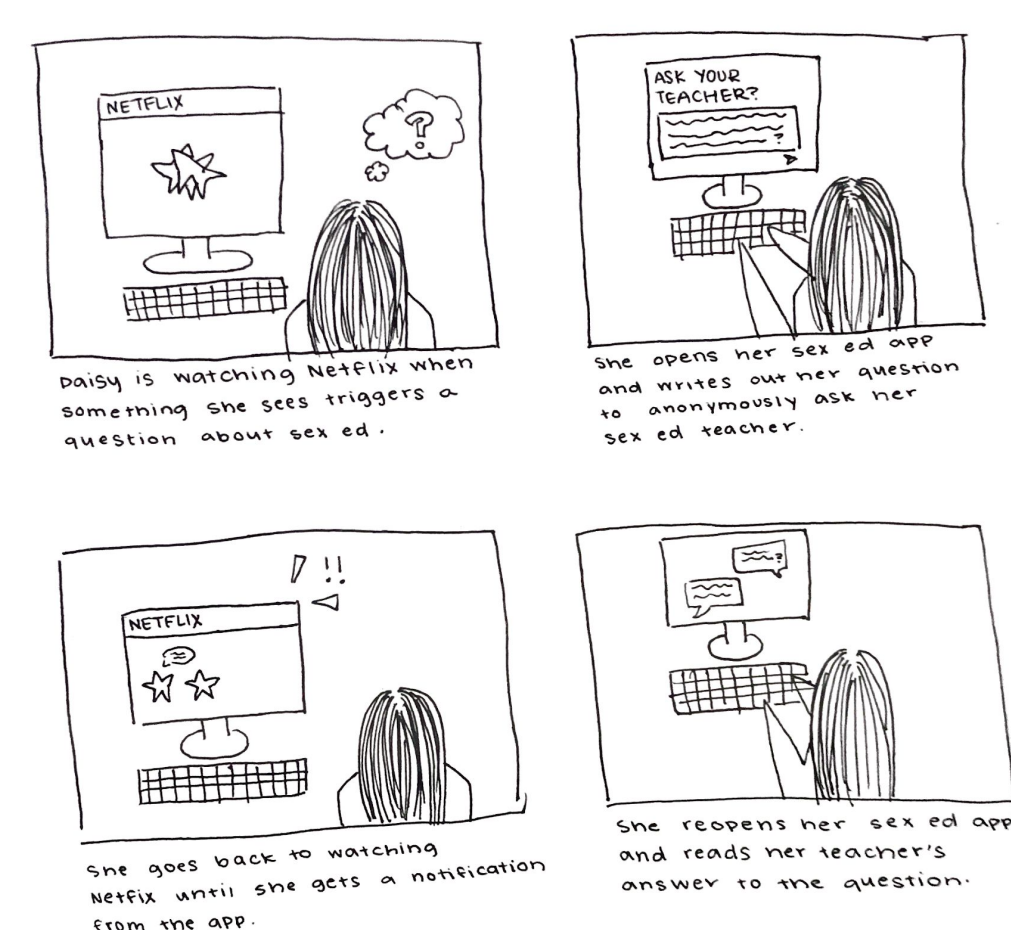
SEEK provides students a way to ask their in-class teacher a question anonymously, view the response, and ask follow-up questions via the Anonymous Question tool. The Resource Center feature enables students to explore a curated collection of fact-checked websites.



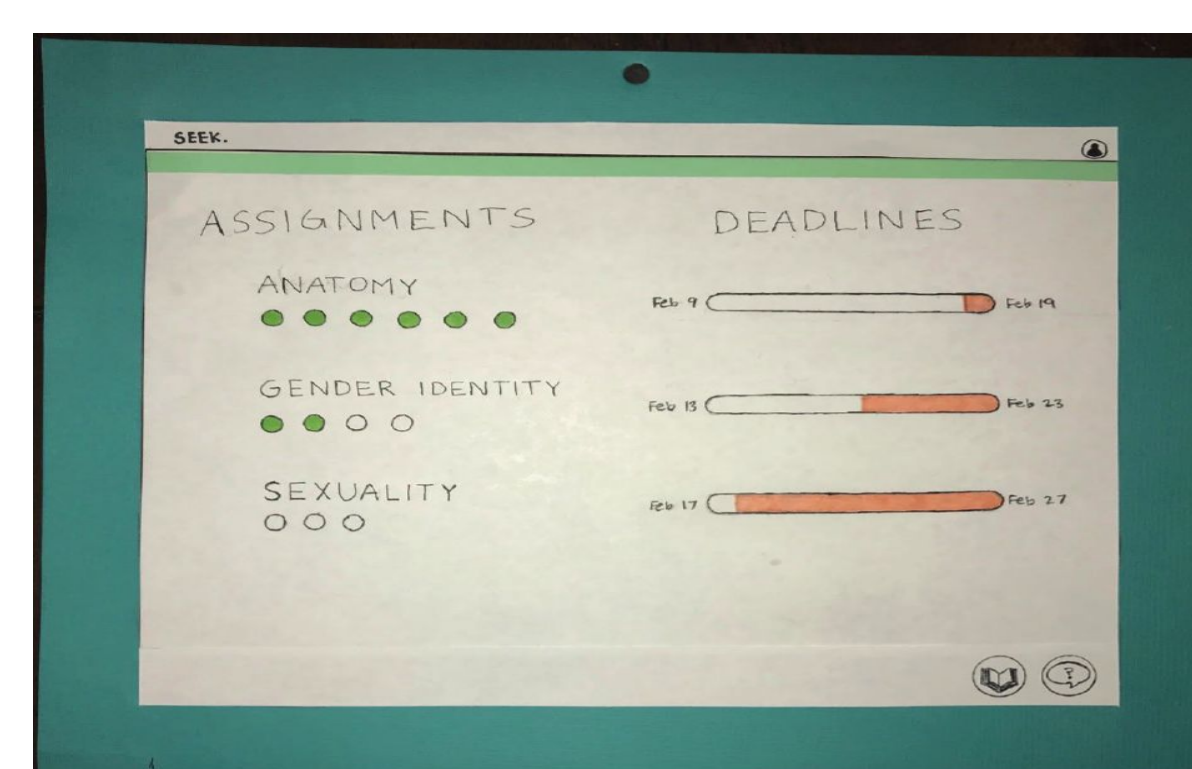
## Design Process



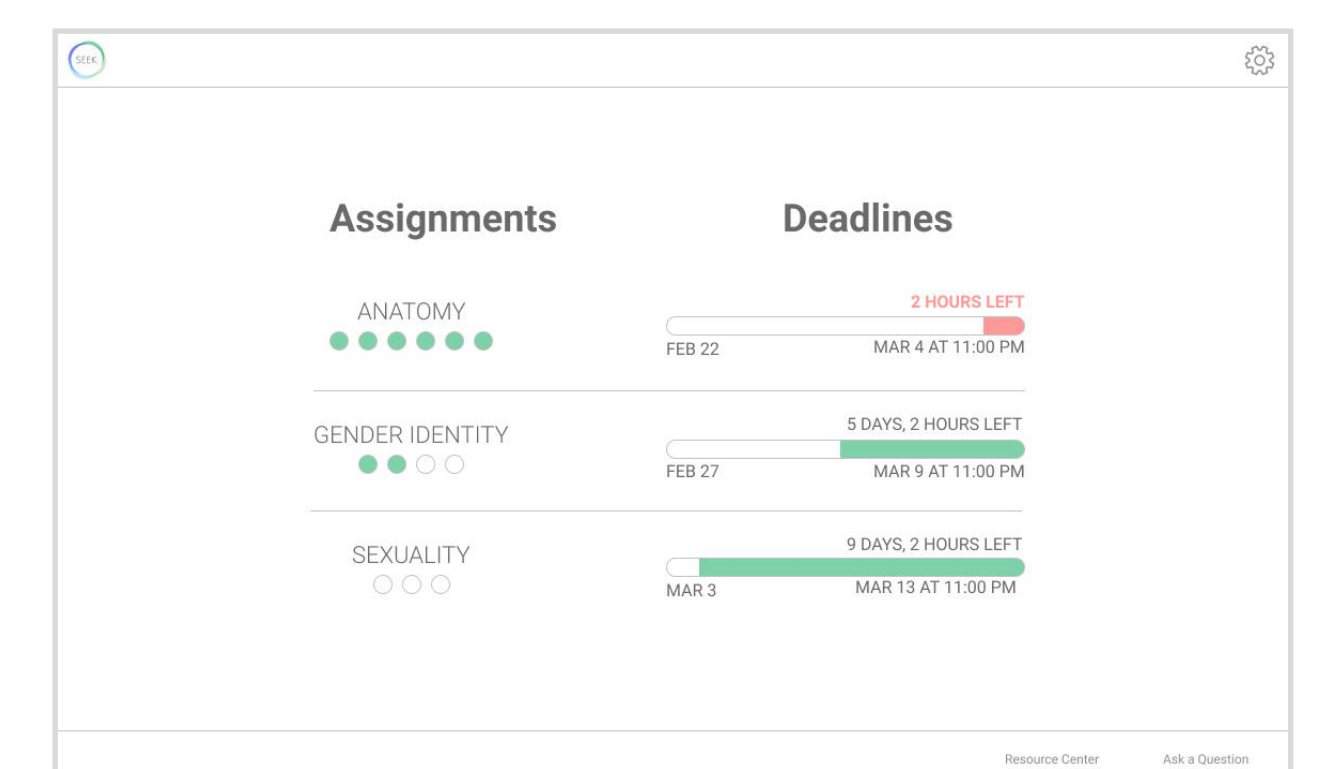
Design Research



Sketching & Storyboarding



Static Prototype



Interactive Prototype