

LAUNDR

Laundr

Shared laundry made tolerable

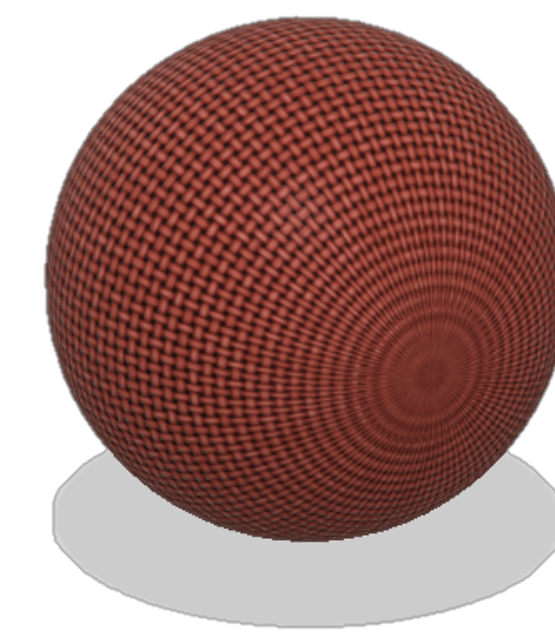
PROBLEM

People with shared laundry machines face coordination and scheduling issues with others in their living space, resulting in decreased utilization of laundry resources.

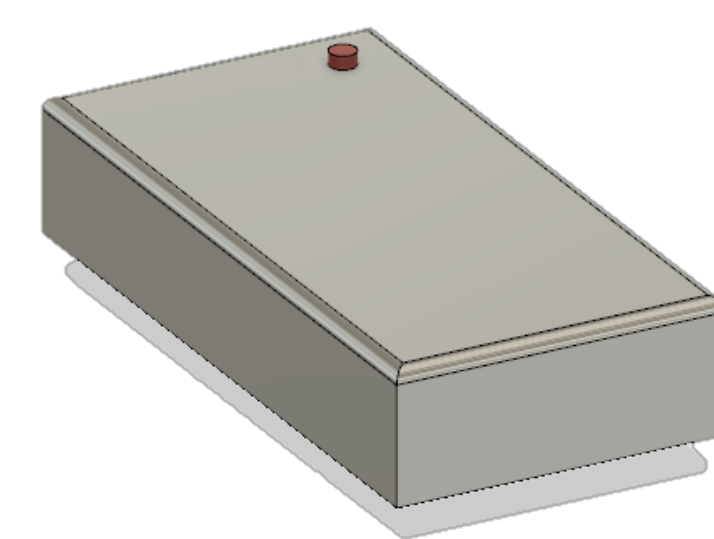
VALUE PROPOSITION

Laundr is a smart laundry system designed to coordinate laundry resources in a shared environment. You can monitor machine availability, your own laundry while it is in the machine, or both!

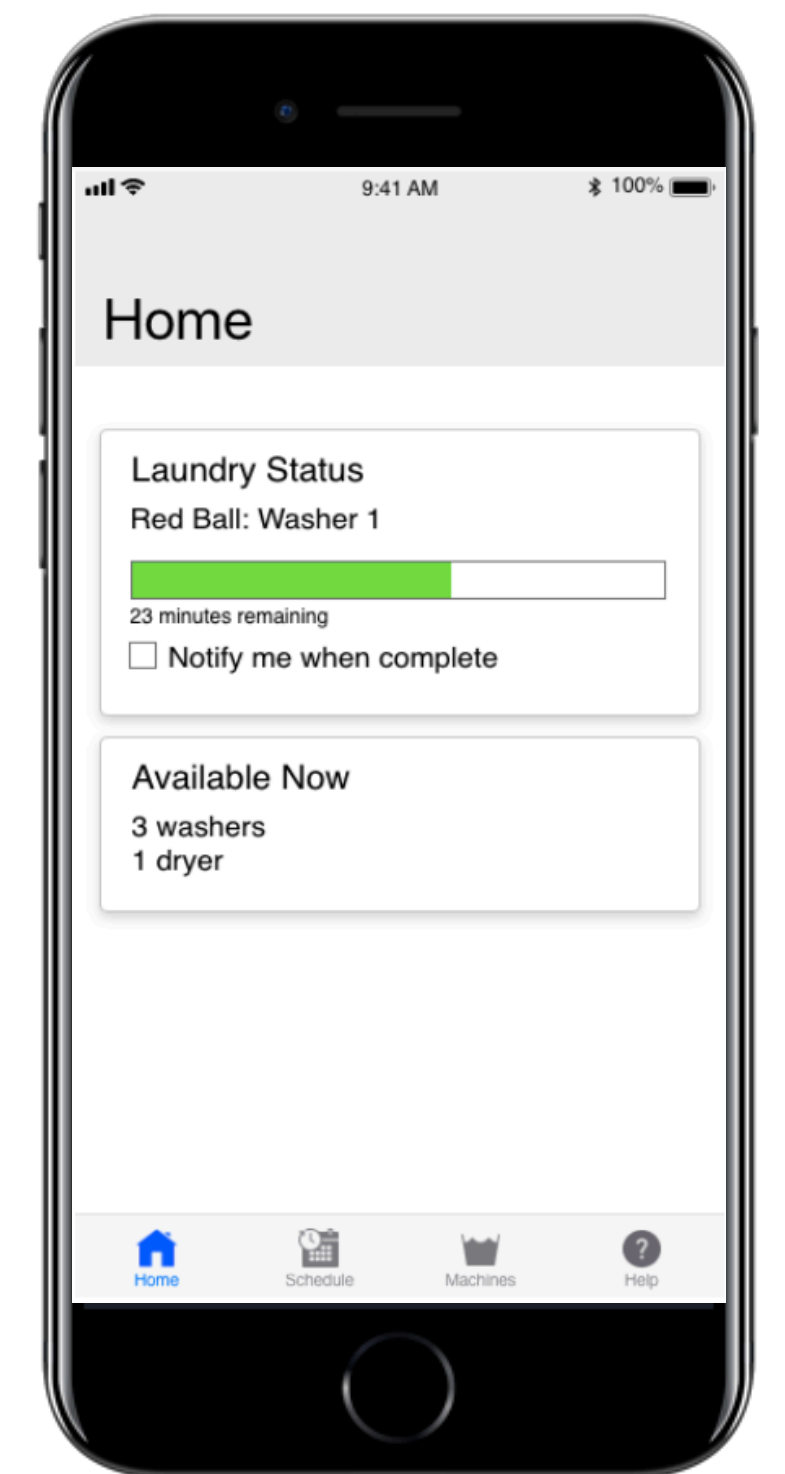
COMPONENTS



Smart laundry ball

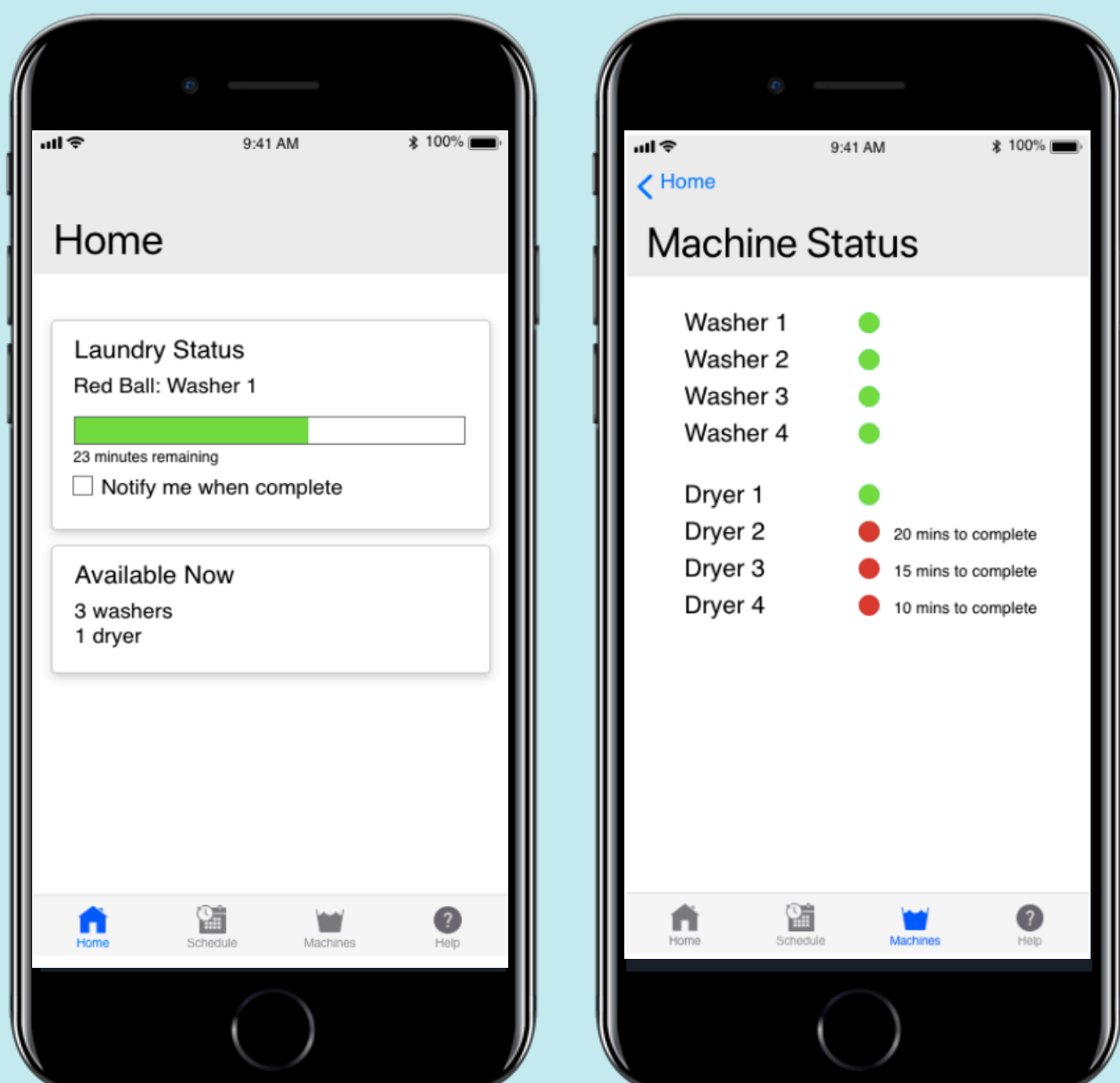


Machine sensor

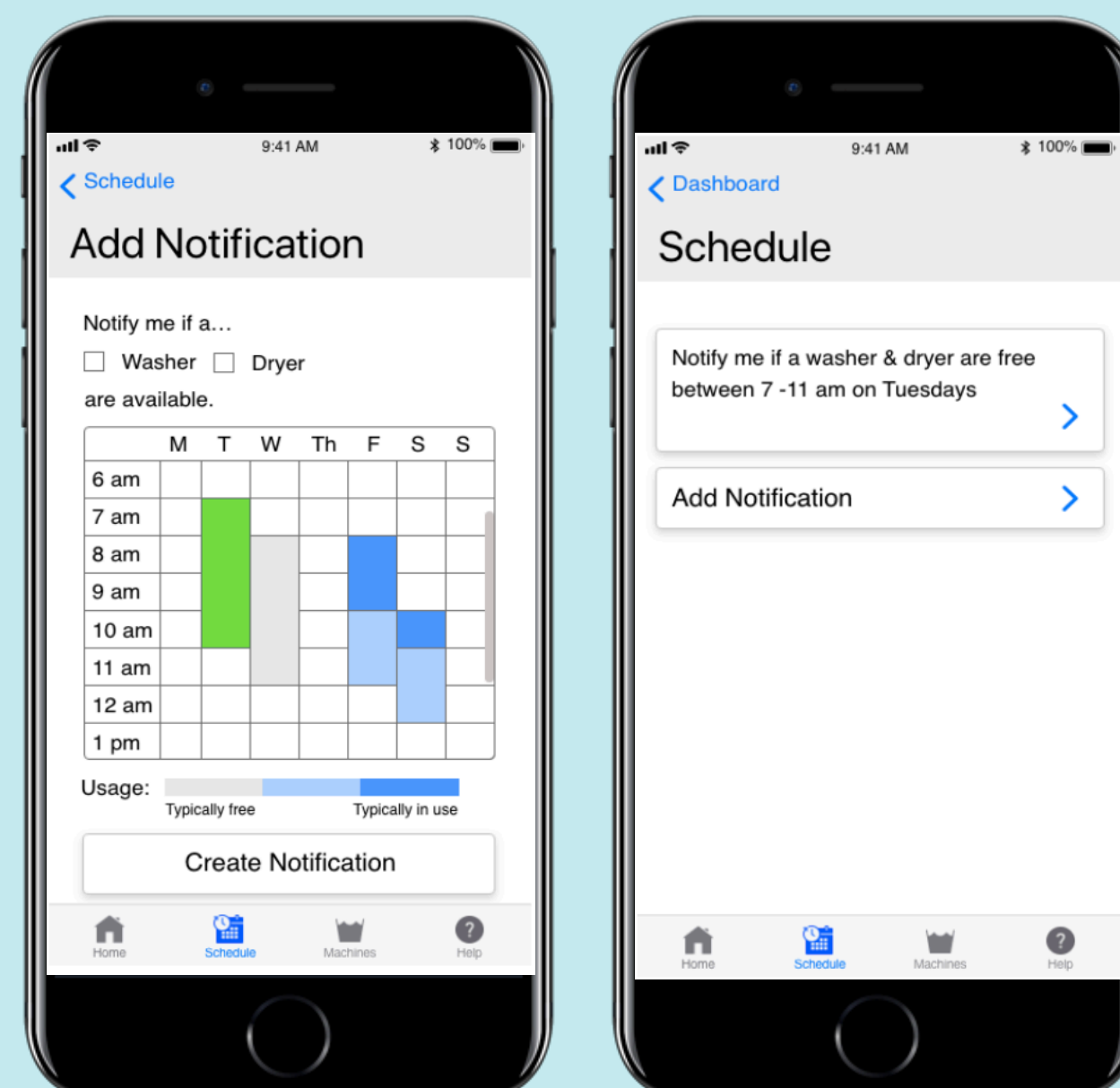


Mobile app

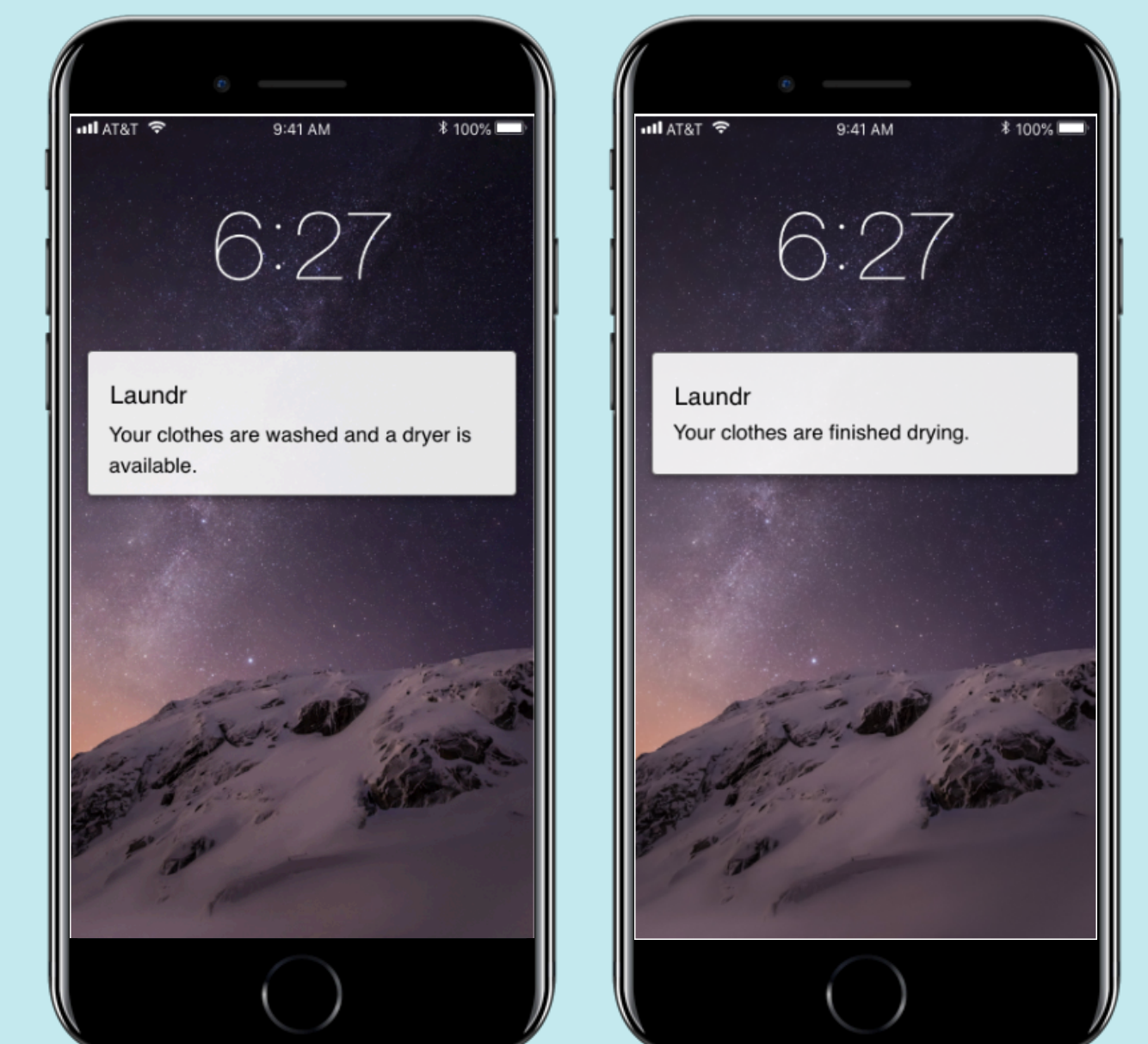
KEY FEATURES



Check your laundry status and machine availability in real time

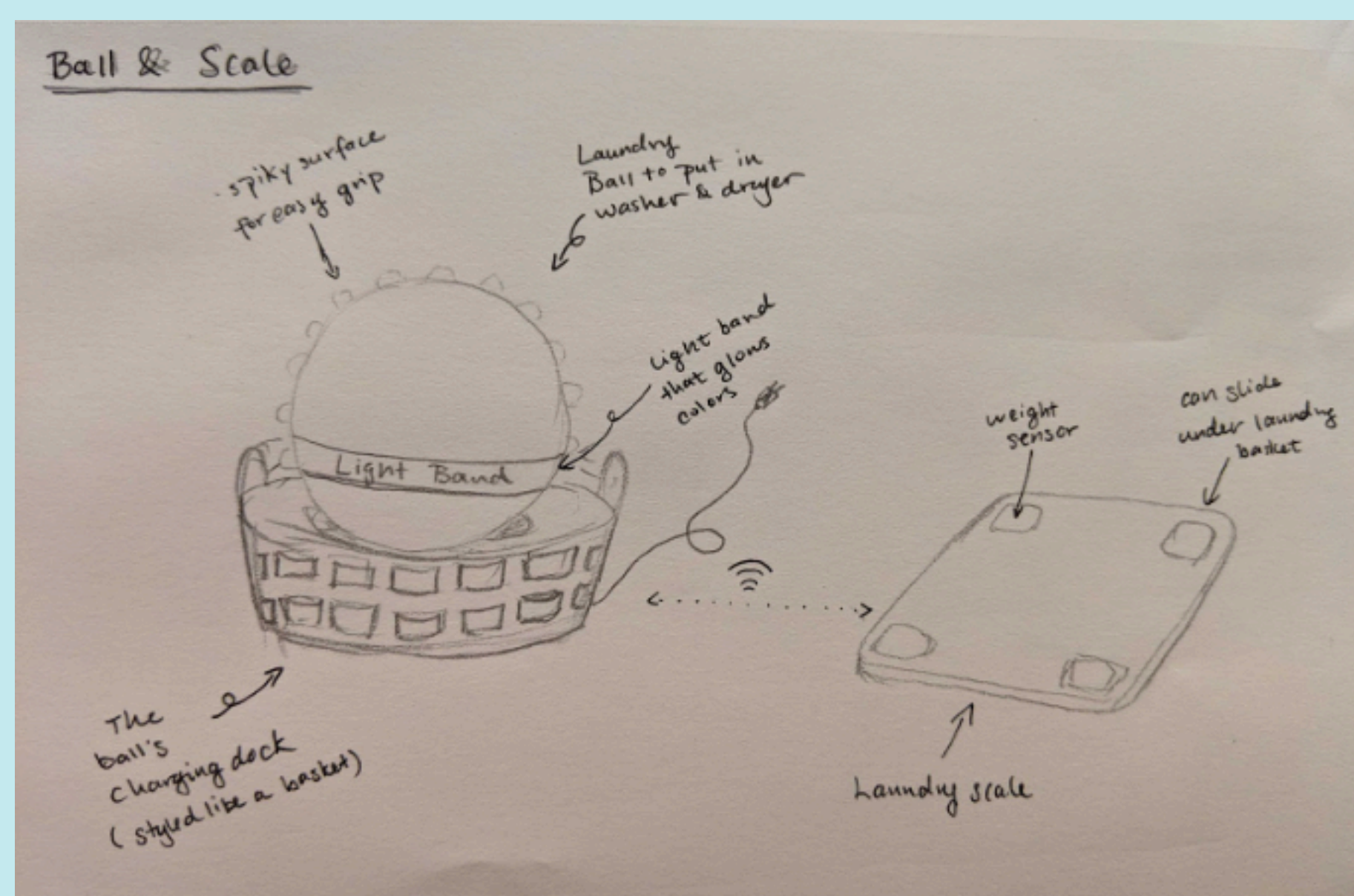


Schedule laundry reminders



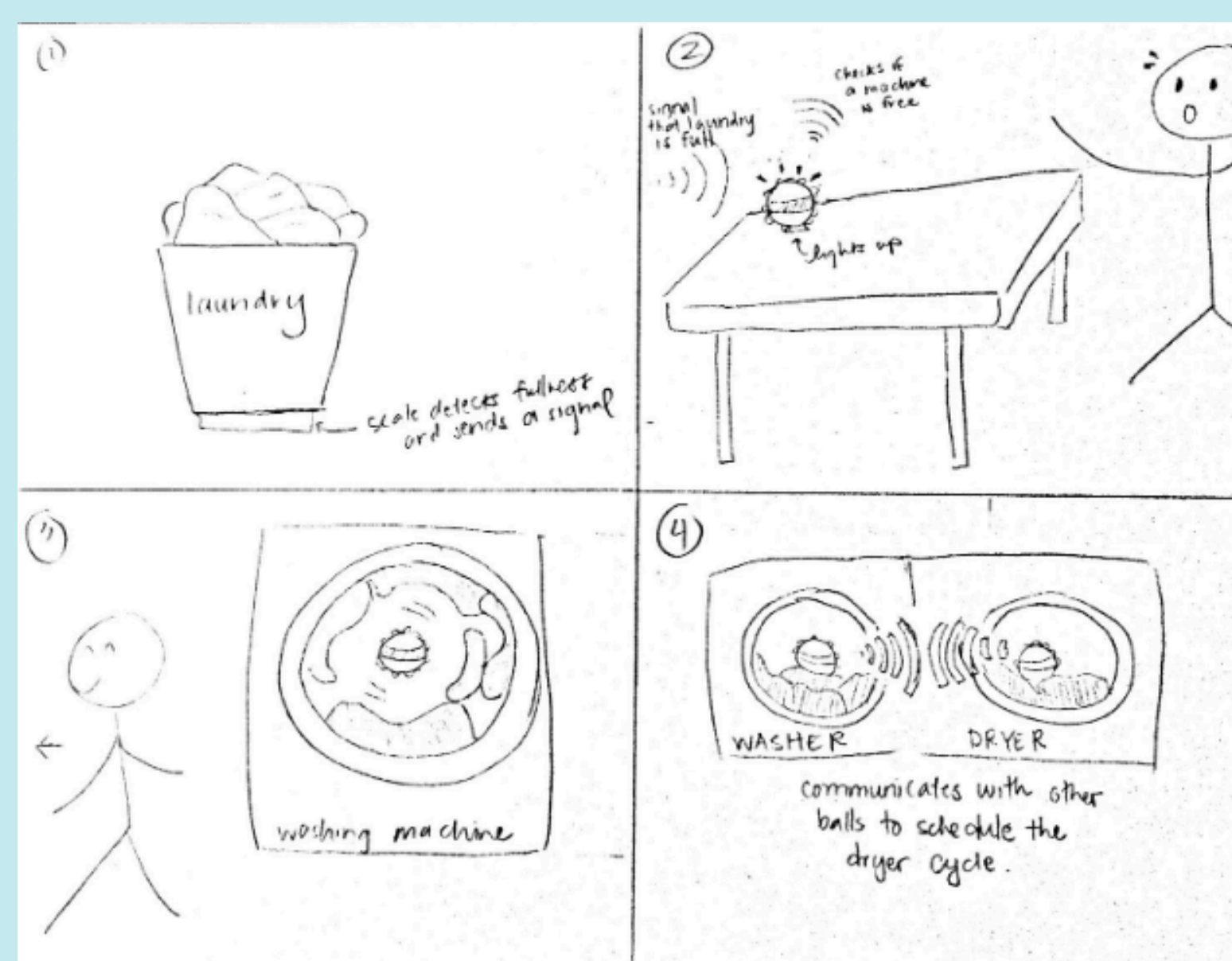
Receive notifications about laundry status and machine availability

DESIGN PROCESS



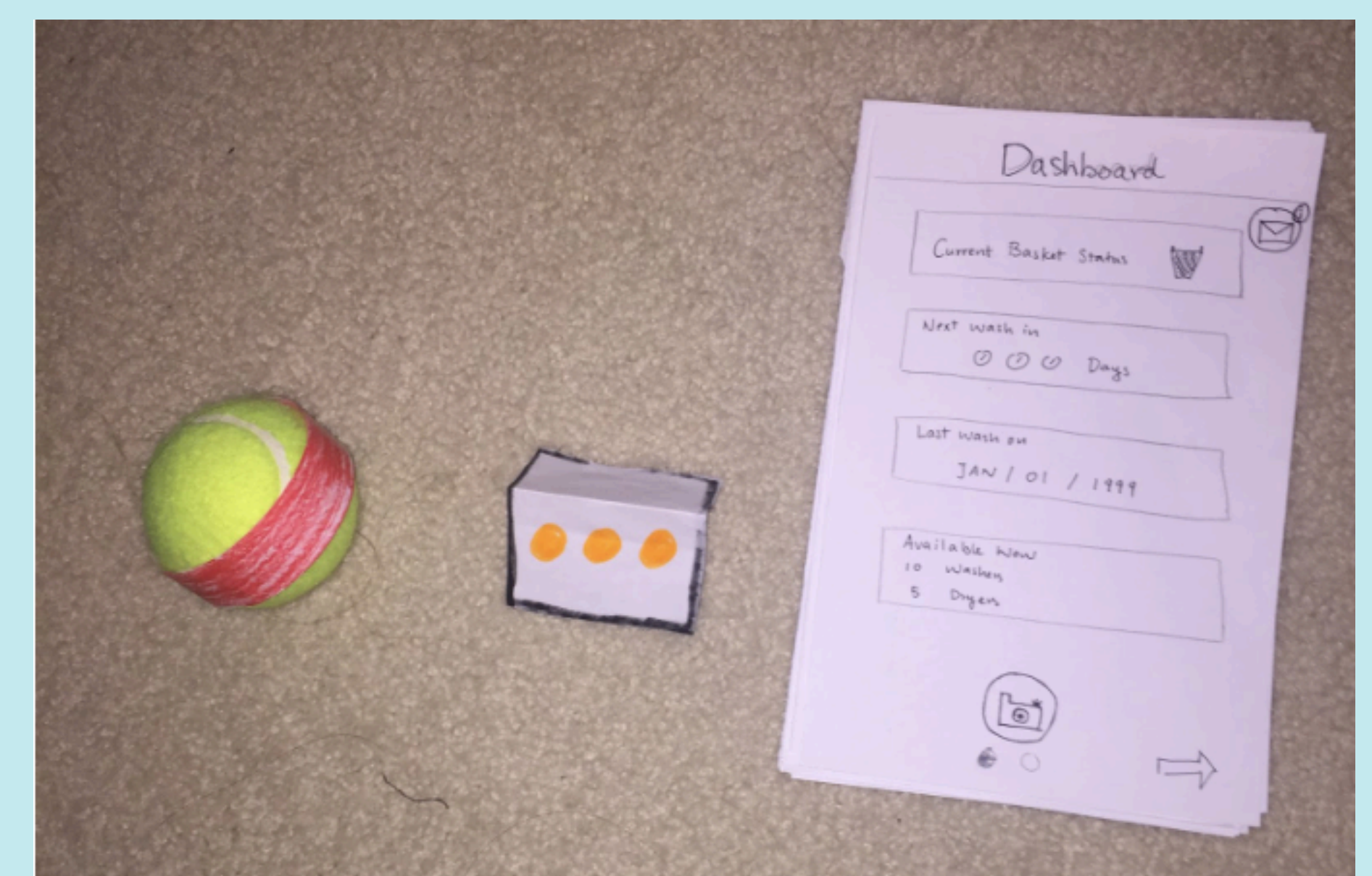
Sketches

We explored our design space and decided on key functionality



Storyboards

We studied scenarios where Laundr could be useful



Paper Prototype

We tested our ideas with real users and revised based on their feedback