

# DASH

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Your safe driving companion

## PROBLEM

Everyday in the US, there are over 8 deaths and 1,161 injuries involving crashes that involve a distracted driver.

- U.S. Department of Transportation

## VALUE PROPOSITION

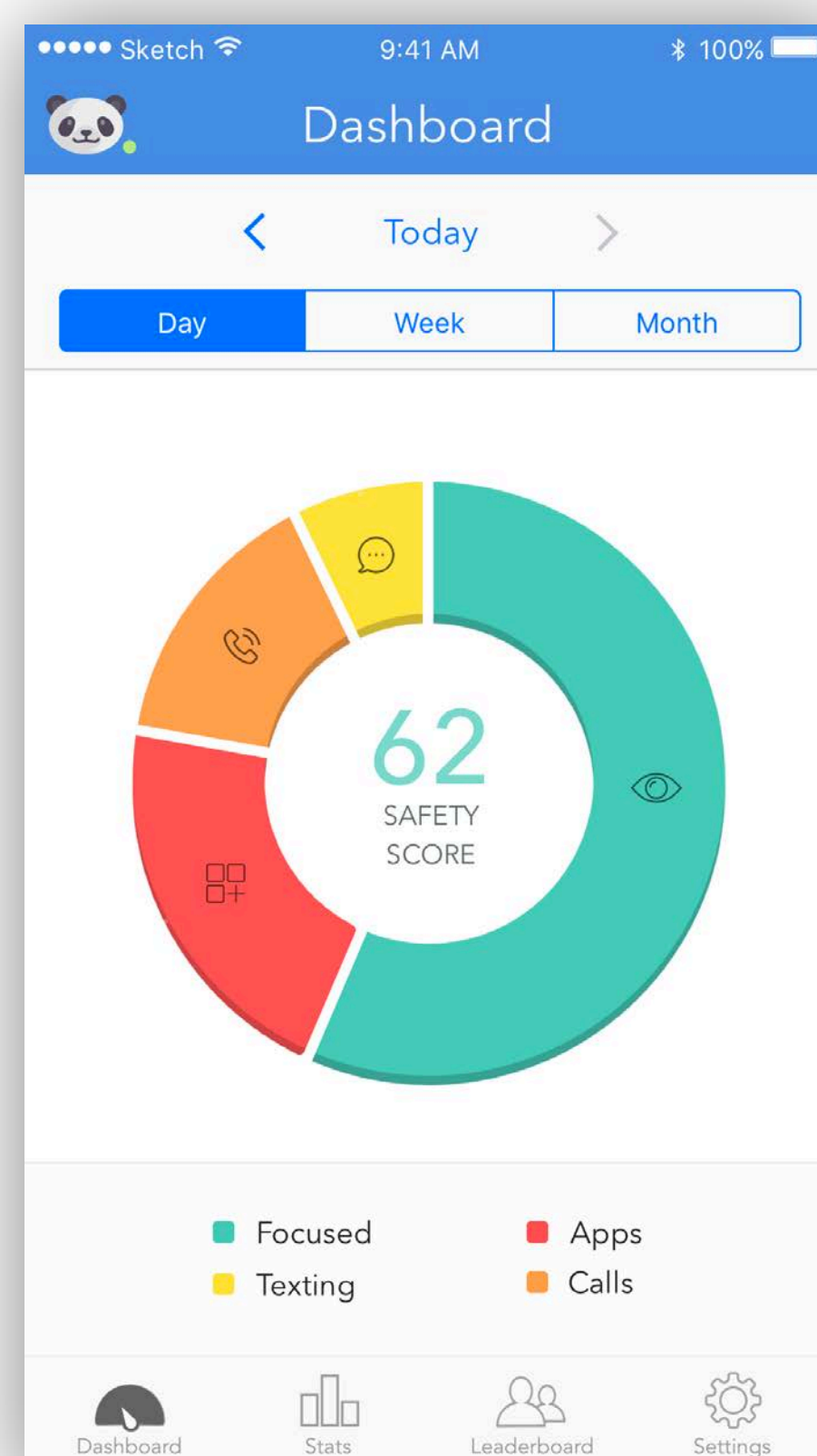
A mobile application and in-car sensor that motivates safer driving habits by *sensing, tracking, visualizing, and sharing* driving data.

## FEATURES

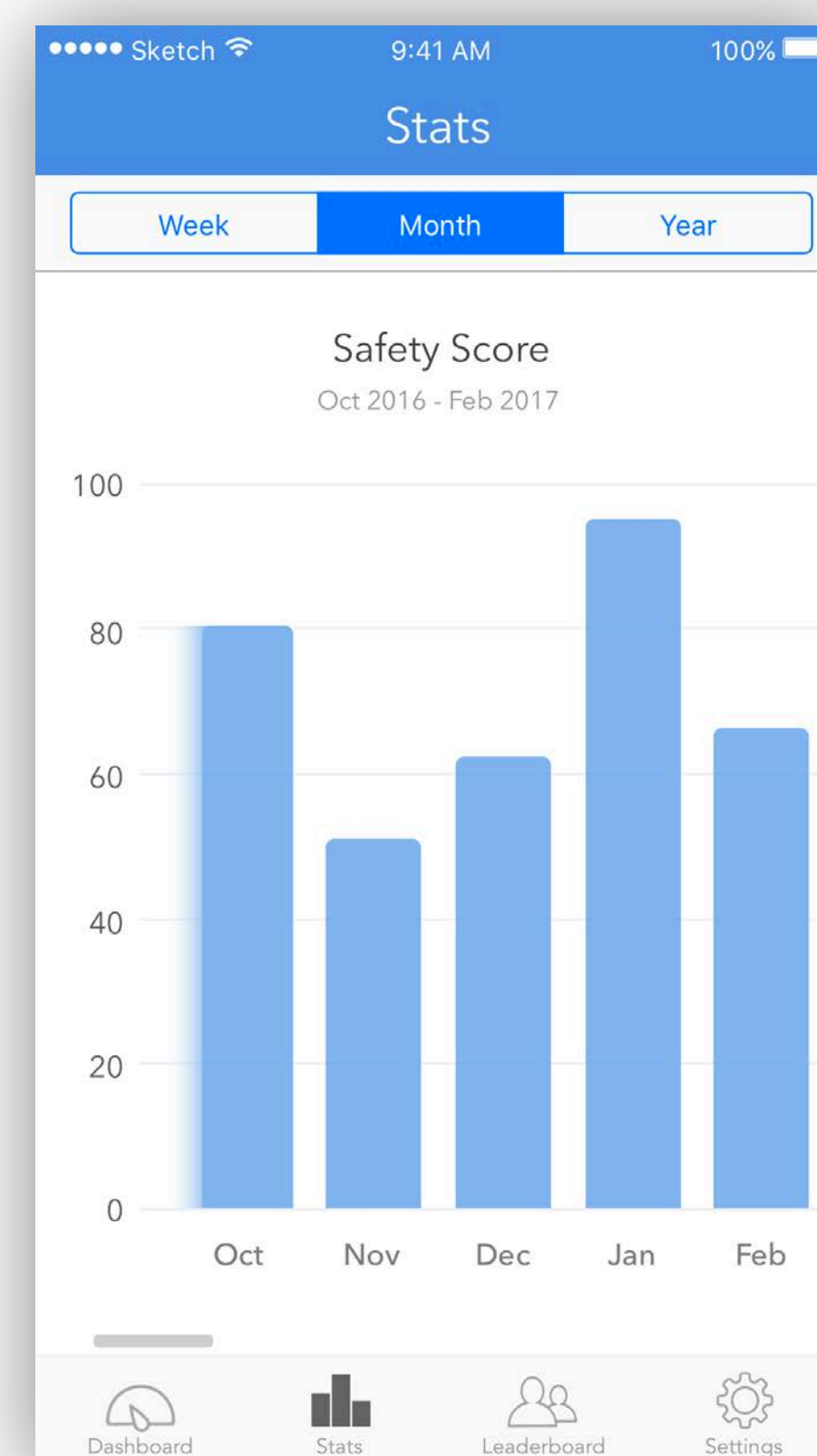
### Sense



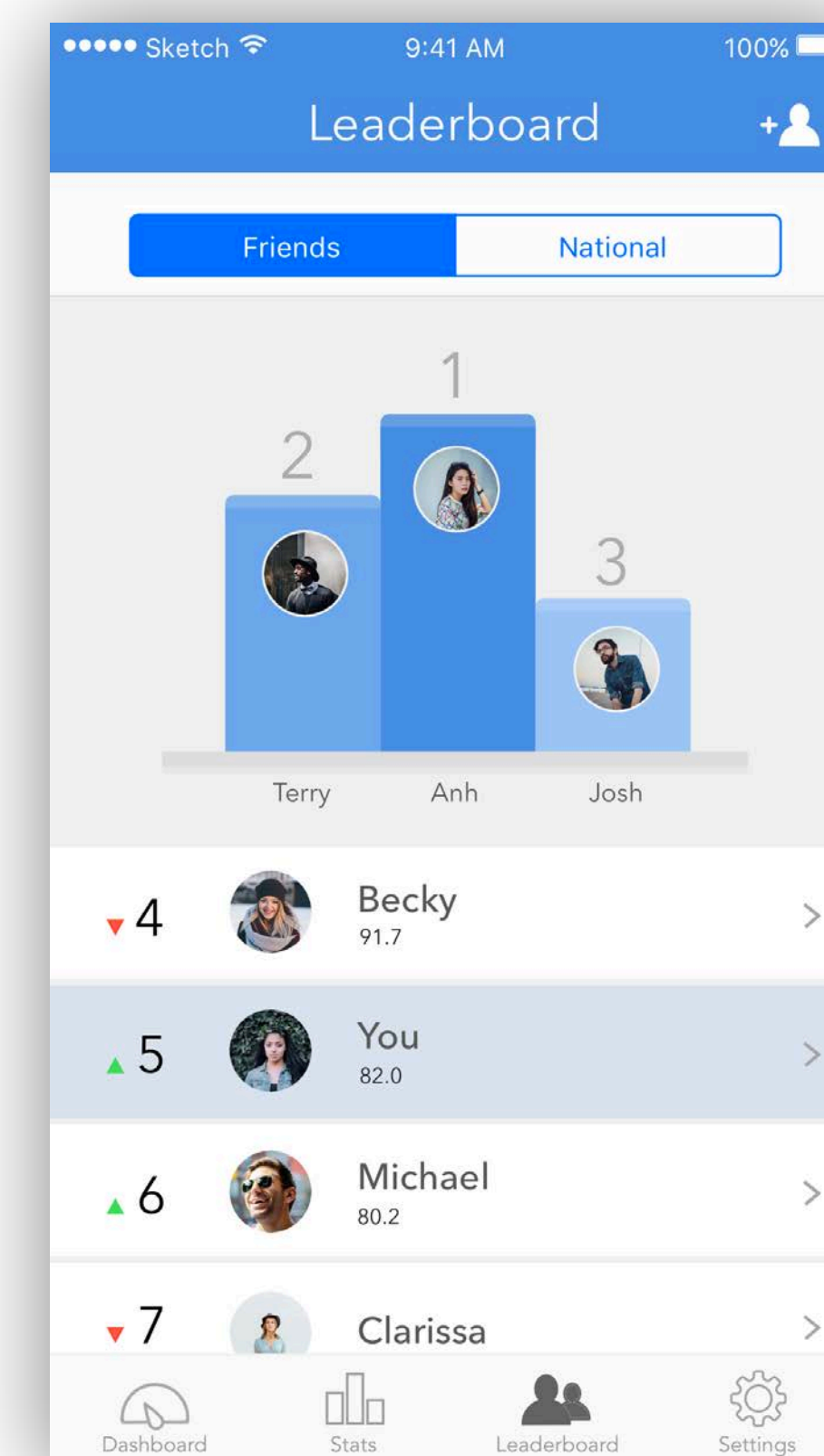
### Track



### Visualize

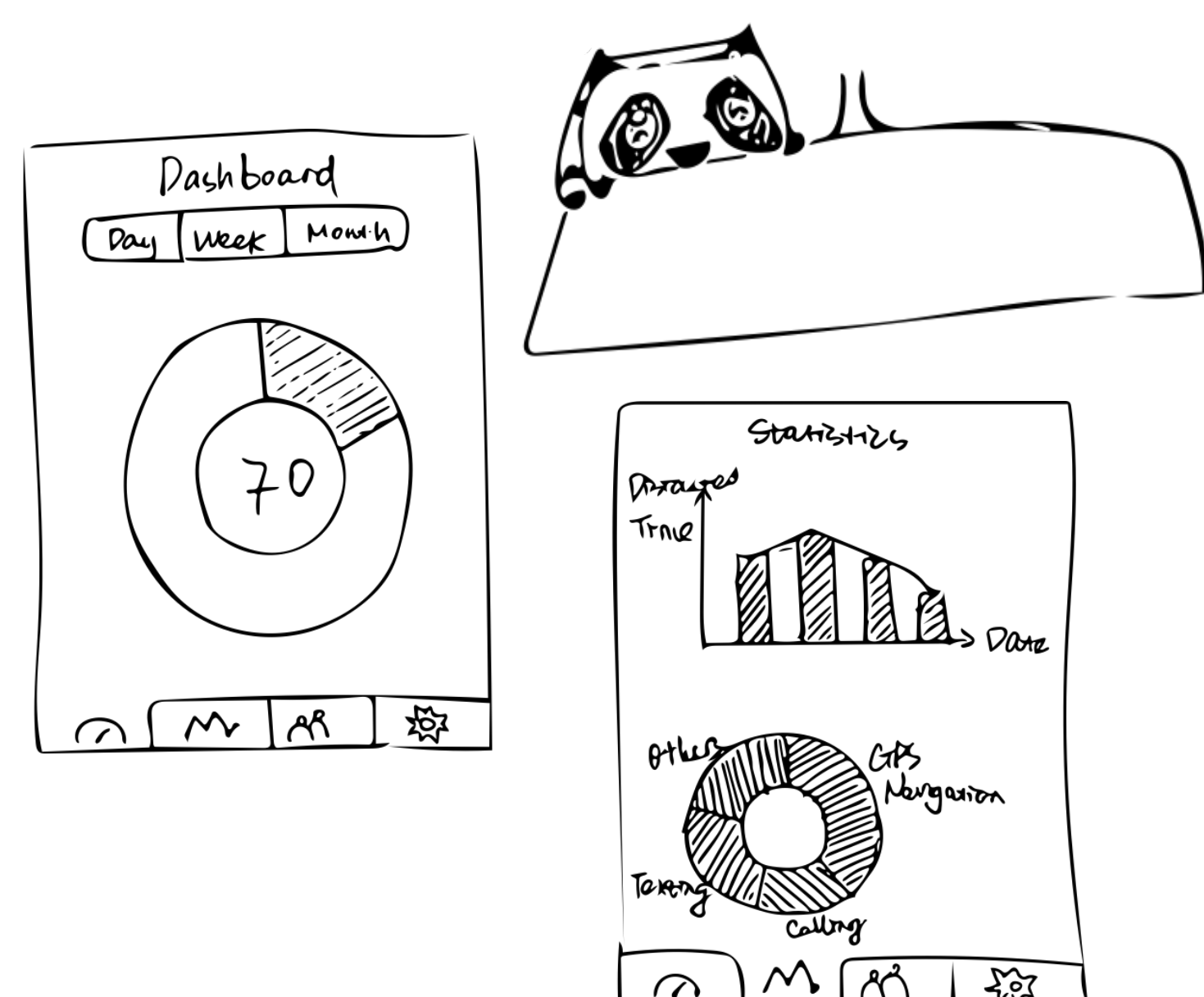


### Share



## DESIGN PROCESS

### Sketch



### Storyboard



### Paper Prototype

