“Studies have demonstrated that young people are seeking reliable, honest and supportive sources of information—whether from their families, teachers or others in their communities. In particular, studies suggest that the needs of sexual minority youth are not being met in school sex education or by their parents.”

Tasks

Engaging with personalized course content

Procuring answers to anonymous questions
INITIAL PAPER PROTOTYPE
Task 1: Personalization

Assignments
- Anatomy
- Gender Identity
- Sexuality

Deadlines
- Lab 9
- Lab 15
- Lab 22

Personalize Your Seek AI
What kind of AI would you feel most comfortable talking to?
- Teacher
- Parent
- Doctor
- Priest

Relationship to you:

This will affect how your Seek AI moves with you.
**Task 1: Personalization**

- Personalize your SEEK AI by selecting a relationship:
  - Teacher
  - Parent
  - Sister
  - Friend

- This will affect how your SEEK AI interacts with you.

- Choose your relationship to customize your AI experience.
Task 1: Personalization

ASSIGNMENTS

- ANATOMY
  - Due: 9

- GENDER IDENTITY
  - Due: 15

- SEXUALITY
  - Due: 17

DEADLINES

- Sub M
- Sub 21
- Sub 27

SEXUALITY: THE BASICS

[Map of the world with colors]
Task 1: Personalization
Task 1: Personalization
Task 2: Anonymous Questions
Task 2: Anonymous Questions
Task 2: Anonymous Questions
Task 2: Anonymous Questions
Task 2: Anonymous Questions
TESTING PROCESS

- Explain Design
- Task 1 walkthrough
- Task 2 walkthrough
- Questions/Feedback
Testing Results

Heuristics

- Consistency
- User control and freedom
- Match between system and the real world
Task 1: Engaging with tailored content
  - Added progress bar to lead student through steps to customize AI agent

Task 2: Procuring answers to questions anonymously
  - Replaced icons to be more representative of their function
  - Made drop-down menu more specific and understandable
Task 1: Engaging with tailored content
    ● Added progress bar to lead student through steps to customize AI agent

Task 2: Procuring answers to questions anonymously
    ● Replaced icons to be more representative of their function
    ● Made drop-down menu more specific and understandable
PERSONALIZE YOUR SEEK AI

What kind of AI would you feel most comfortable talking to?

This will affect how your Seek AI interact with you.

RELATIONSHIP TO YOU:
- Teacher
- Parent
- Doctor
- Friend

PERSONALIZE YOUR SEEK AI

Name kind of AI would you feel most comfortable talking to?

RELATIONSHIP TO YOU:
- Teacher
- Parent
- Doctor
- Friend

STEP 1: Choose Seek AI's relationship to you

STEP 2: Save!

STEP 3: Save!
Revisions Made

Task 1: Engaging with tailored content
  ● Added progress bar to lead student through steps to customize AI agent

Task 2: Procuring answers to questions anonymously
  ● Replaced icons to be more representative of their function
  ● Made drop-down menu more specific and understandable
Task 1: Engaging with tailored content
  ● Added progress bar to lead student through steps to customize AI agent

Task 2: Procuring answers to questions anonymously
  ● Replaced icons to be more representative of their function
  ● Made drop-down menu more specific and understandable
Revisions Made

DEADLINES

Feb 9 - Feb 19
Feb 13 - Feb 23

DEADLINES

Feb 9 - Feb 15 at 10:00 AM
Feb 12 - Feb 24 at 11:00 PM

2 hours left
Revisions Made
Task 1: Engaging with tailored content
  ● Added progress bar to lead student through steps to customize AI agent

Task 2: Procuring answers to questions anonymously
  ● Replaced icons to be more representative of their function
  ● Made drop-down menu more specific and understandable
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ASSIGNMENTS

ANATOMY

GENDER IDENTITY

SEXUALITY

DEADLINES

Final Paper Prototype
Final Paper Prototype
Final Paper Prototype
Task 1: Engaging with tailored content

- Customizing AI agent
- Learning from interactive video assignment

Task 2: Procuring answers to questions anonymously

- Sending an anonymous question to teacher
- Finding information through reliable resources
Task 1: Engaging with tailored content
   ● Customizing AI agent
   ● Learning from interactive video assignment

Task 2: Procuring answers to questions anonymously
   ● Sending an anonymous question to teacher
   ● Finding information through reliable resources
**Customize Your AI Agent**

To complete video assignments, you will interact with and be led by an artificial intelligence entity.

This will be your AI Agent! You can customize how you would like the AI Agent to be represented.

Let's get started.

Who would you like to talk to?

- Teacher
- Parent
- Doctor
- Friend

Next
Now, choose how you want the AI Agent to look.

You can pick from several options. Use the arrows to scroll through. Hover over the image and click the play button to hear the AI Agent introduce themselves.
Now, choose how you want the AI Agent to look.
You can pick from several options. Use the arrows to scroll through. Hover over the image and click the play button to hear the AI Agent introduce themselves.
Customize Your AI Agent

Now, choose how you want the AI Agent to look.
You can pick from several options. Use the arrows to scroll through!
Hover over the image and click the play button to hear the AI Agent introduce themselves.

Version 1
Set up AI agent
Digital Mockup - Customize AI Agent

Customize Your AI Agent

That’s it!
From now on, you will see your personalized AI Agent when you work on video assignments.
Feel free to click on the gear icon in the upper right-hand corner at any time if you want to edit your AI Agent.
Click ‘Back’ to make changes, or click ‘Save & Exit’ to continue exploring the Seek application.

Version 1
Set up AI agent
Customize Your AI Agent

I would like to talk to a ....

- Teacher
- Parent
- Doctor
- Friend

Save & Edit
Task 1: Engaging with tailored content

- Customizing AI agent
- Learning from interactive video assignment

Task 2: Procuring answers to questions anonymously

- Sending an anonymous question to teacher
- Finding information through reliable resources
Task 1: Engaging with tailored content

- Customizing AI agent
- Learning from interactive video assignment

Task 2: Procuring answers to questions anonymously

- Sending an anonymous question to teacher
- Finding information through reliable resources
Digital Mockup – Assignment Home Page

Assignments

- ANATOMY
  - 2 HOURS LEFT
  - FEB 22 - MAR 4 AT 11:00 PM

- GENDER IDENTITY
  - 5 DAYS, 2 HOURS LEFT
  - FEB 27 - MAR 9 AT 11:00 PM

- SEXUALITY
  - 9 DAYS, 2 HOURS LEFT
  - MAR 3 - MAR 13 AT 11:00 PM

Deadlines
Digital Mockup - Video Assignment

Sexuality: The Basics

[Video Thumbnail]
SEXUALITY: THE BASICS

Checkpoint #1

What is bisexuality?

- attraction to the opposite sex
- attraction not exclusively to people of the opposite sex
- attraction to the same sex
- attraction to people regardless of sex, gender, or gender identity
SEXUALITY: THE BASICS

Checkpoint #1

What is bisexuality?

- attraction to the opposite sex
- attraction not exclusively to people of the opposite sex
- attraction to the same sex
- attraction to people regardless of sex, gender, or gender identity
What is bisexuality?

- attraction to the opposite sex
- attraction not exclusively to people of the opposite sex
- attraction to the same sex
- attraction to people regardless of sex, gender, or gender identity
Assignments

ANATOMY

GENDER IDENTITY

SEXUALITY

Deadlines

2 HOURS LEFT
FEB 22
MAR 4 AT 11:00 PM

5 DAYS, 2 HOURS LEFT
FEB 27
MAR 9 AT 11:00 PM

9 DAYS, 2 HOURS LEFT
MAR 3
MAR 13 AT 11:00 PM
Task 1: Engaging with tailored content
  ● Customizing AI agent
  ● Learning from interactive video assignment

Task 2: Procuring answers to questions anonymously
  ● Sending an anonymous question to teacher
  ● Finding information through reliable resources
Task 1: Engaging with tailored content
- Customizing AI agent
- Learning from interactive video assignment

Task 2: Procuring answers to questions anonymously
- Sending an anonymous question to teacher
- Finding information through reliable resources
Anonymous Questions

Enter a question...

Submit
Anonymous Questions

I had a question about bisexuality....

Submit
Anonymous Questions

Enter a question...

Submit
**Anonymous Questions**

<table>
<thead>
<tr>
<th>Ask</th>
<th>Answered</th>
</tr>
</thead>
<tbody>
<tr>
<td>I had a question about whether it...</td>
<td></td>
</tr>
<tr>
<td>Could you please explain how this...</td>
<td></td>
</tr>
<tr>
<td>I had a question about bisexuality...</td>
<td></td>
</tr>
</tbody>
</table>
Task 1: Engaging with tailored content
- Customizing AI agent
- Learning from video assignment

Task 2: Procuring answers to questions anonymously
- Sending an anonymous question to teacher
- Finding information through reliable resources
Task 1: Engaging with tailored content
- Customizing AI agent
- Learning from video assignment

Task 2: Procuring answers to questions anonymously
- Sending an anonymous question to teacher
- Finding information through reliable resources
Resource Center

Body

plannedparenthood.org/learn

Planned Parenthood:
Planned Parenthood is a trusted health care provider, an informed educator, a passionate advocate, and a global partner helping similar organizations across the world.

adolescenthealth.org/resources

scarleteen.com/tags/bodies
Anonymous Questions

Ask

Answered

Bodies
www.plannedparenthood.org/learn

Enter a question ...

Submit
Task 1: Engaging with tailored content

- Customizing AI agent
- Learning from video assignment

Task 2: Procuring answers to questions anonymously

- Sending an anonymous question to teacher
- Finding information through reliable resources
● Don’t sacrifice usability for something cute or cool (sometimes simple icons can’t communicate what you intend!)

● Performing multiple usability tests can help nail down fundamentally confusing parts of your design

● It is important to consider the order in which tasks are presented to optimize the user experience
Thank you!