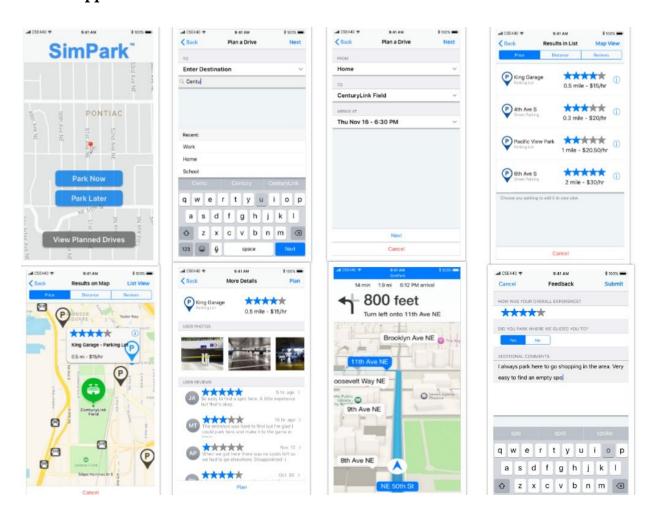
# SimPark - 3e: DIGITAL MOCKUP

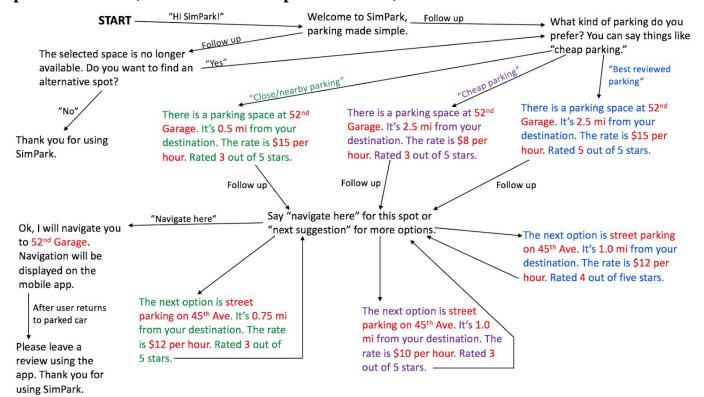
Adilene Pulgarin, Kathryn Chan, Sepehr Hakami, Umang Sehgal

# **DESIGN OVERVIEW:**

# **Mobile Application:**

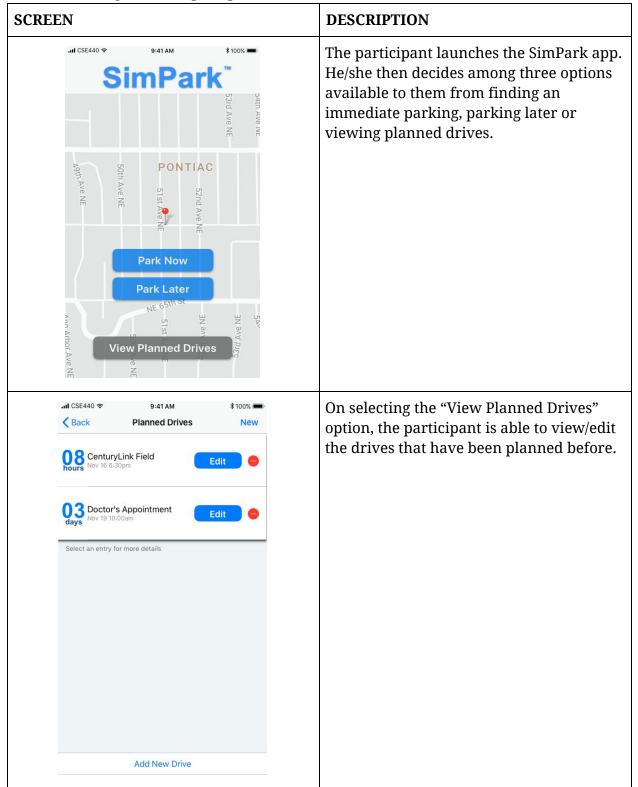


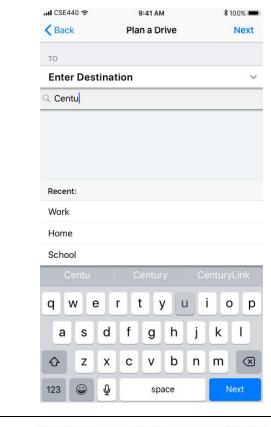
# Speech Interface (Flowchart with scripted sentences):



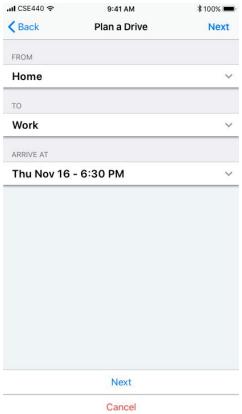
# **TASKS**

Task 1: Planning where to park prior to the event.

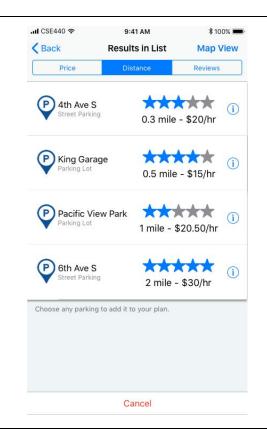




On selecting the "Plan Drive" button, the participant is shown the most commonly visited destinations from his usage during his event of typing the desired parking destination



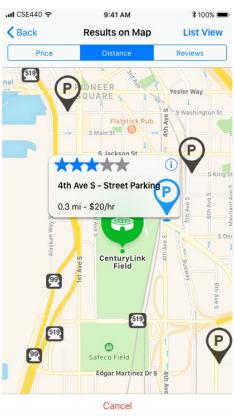
The participant's inputs are then recorded and he/she gets to review them before moving to the next screen.



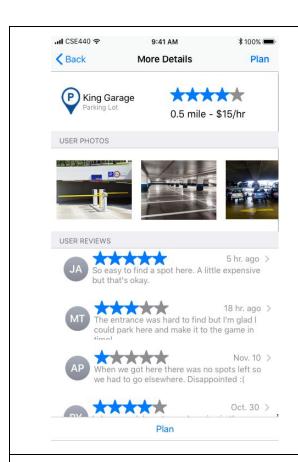
The participant is shown available parking spots at the selected location and time/date.

Following information is available for him/her to select before moving forward with the selected drive:

- Rating
- Price
- Distance
- Further details



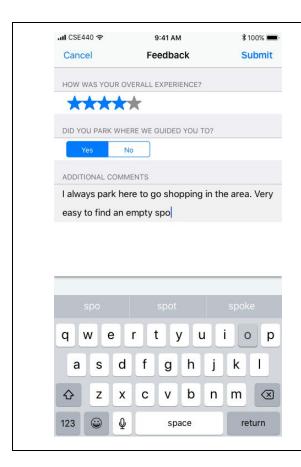
The participant sees a geographical display of the selected parking location. Other suggested parkings are displayed in black icons while the one currently being viewed is in blue.



When the participant clicks on the "More Details" button, further information is displayed including photos and reviews for the selected spot.



The participant is reminded via a notification to leave at a particular time in order to get to their destination on time.



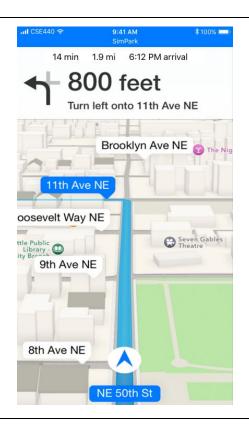
On exiting the parking spot and on re-launching the app, the participant is suggested to provide feedback of their experience.

Task 2: Finding where to park when in the destination area.

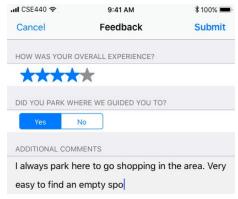


The participant is guided through voice commands when he/she clicks on the "Park Now" at the start of the app. There is no further touch interaction with the app thereafter.

The participant is also prompted through a voice interactions when he/she is near the destination through voice commands and interactions.



Once the participant has been guided through the speech interface, he/she is navigated to the requested parking spot.





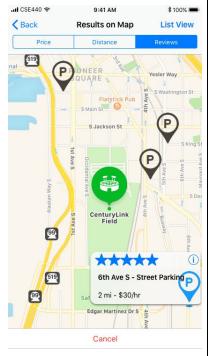
On exiting the parking spot and on re-launching the app, the participant is suggested to provide feedback on their experience.

#### **CHANGES**

# BEFORE

# Sofety 1 49th Ave Street 2mile 430/hr Detail 252nd Gornge Parking Lot 455/hr Detail 3 50 th Ave Street 1 Plan 2 52nd Gornge Parking Lot 4 10 1 Plan 2 10 1 Plan 2 10 1 Plan 2 20/hr Detail Pacfic View Park Parking Lot 4 20.5/r Detail Pacfic View Park 20 1 mile 20.5/r Detail

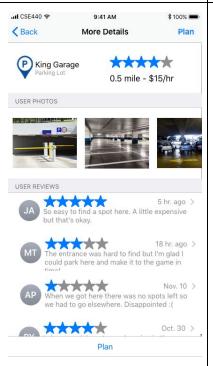
# **AFTER**



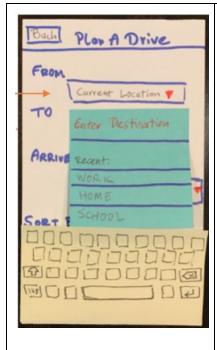
# RATIONALE

We decided to change the filter by "Safety" to filtering by "Review." We found that the star rating was too ambiguous in representing safety. It is also more common to see stars representing overall rating not just one particular aspect.





Rather than having a pop-up window with all the details shown, we felt it was better to display all the details on a completely new screen. This makes it easier for the user to scroll through the reviews while viewing all the general information.





When entering a new location in the "To" field and the "From" field, we decided that it would be best to do this is in a new screen. This is easier for the user to look at as it is more organized and avoids accidentally clicking outside the designated fields.