



BALANCE

A TIME MANAGEMENT TOOL

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How do you spend your time?

- How long do you stay at school each week?
- How many hours do you sleep per day?
- How often do you hang out with friends?

Overall Problem

It's too hard to properly balance our time and achieve our goals.

Challenges

- Keeping track of the time you spend on activities
- Optimizing your schedule and meeting deadlines
- Finding a unique time balance that works for you

Contextual Inquiry #1

Pharmacist who has a “fixed-rotation” schedule



http://venturebreak.com/wp-content/uploads/2014/10/PillPack_Pharmacy1.png

- Different goals during each schedule rotation
- Trouble planning ahead through rotations
- Difficult to complete long projects
- Receives his work schedule through DayForce

Contextual Inquiry #2

Software Developer
who works from home.



<http://www.studyandscholarships.com/2014/02/how-to-pursue-computer-programming.html>

- Long term deadlines are hard to manage
- Difficult to switch tasks when working
- Constantly distracted and needs timely reminders
- Spends too much time deciding what to do

Contextual Inquiry #3

Newspaper Editors
with a daily deadline.



<http://www.timesfreepress.com/news/chattanooga2011/story/2011/mar/27/your-newspaper/45844/>

- Balancing student life and work life
- Same newspaper deadline every night
- Constantly waiting on someone else to finish
- Difficult to coordinate social time and school

Contextual Inquiry

Takeaways:

- **Individualization**

Everyone has different goals for balancing their time, and different categories that they focus on.

- **Schedule Sharing**

It is hard to share schedules while maintaining privacy, but tasks and social time are often neglected due to lack of coordination

- **Automatic Notification**

People can be too busy to micro-manage their time. It would be helpful to receive notifications to start tasks and of proposed schedule changes.

Tasks

Categorize Time Spent

What qualifies as work or play?

Set Goals For Each Category

How much time should you spend on each activity?

Share Schedule and Free Time

Who should be notified?
Who is free right now?

Decide What To Do While Waiting

What can get accomplished within that time?

Adapt Correctly To Schedule Changes

What can be pushed back and what has a solid deadline?

Get Reminders for Flexible Tasks

When is the best time for lunch?

Design Sketches

Phone Application:

Timeline

8 HOME

9 COMMUTE

10 OFFICE

11 OFFICE (Now)

12 LUNCH

1 OFFICE

2

Annotations: Scroll limited to today, Current time marker moves in real time, Categories identified by color, Tap to change or add reminder

Current Time

Categories

- Food X
- Social X

Automatically guesses categories from available (not ignored) data

Add

Location: Joe's Sandwiches Ignore

Speed: 0 MPH Ignore

Heart Rate: 92 BPM Ignore

Free Time

OFFICE

FREE Shared

Friends Also Free

Friends Also Free

CSI MIAMI

Annotations: Tap to change or add reminder

Active Goals

Gym	+5 hrs. This Week	2/5
CSI Miami	0 hrs. Today	1/0

Active Reminders

Meeting	Now!	Sent
Lunch	30 min	Off
Commute	4 hrs	

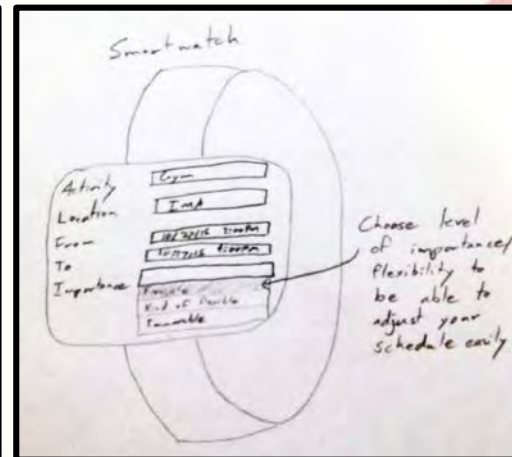
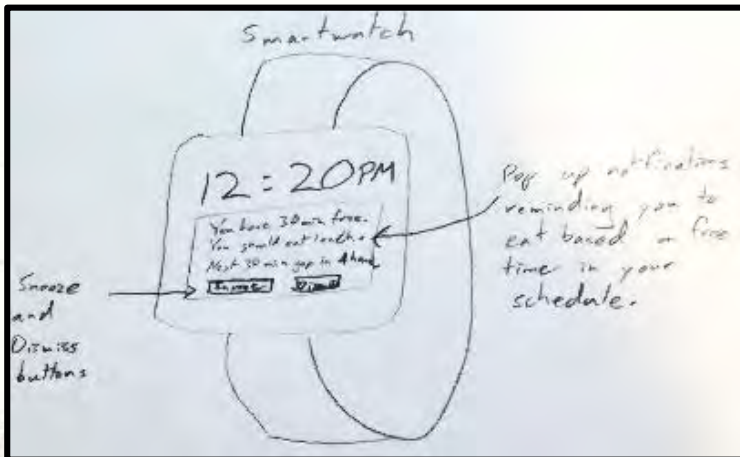
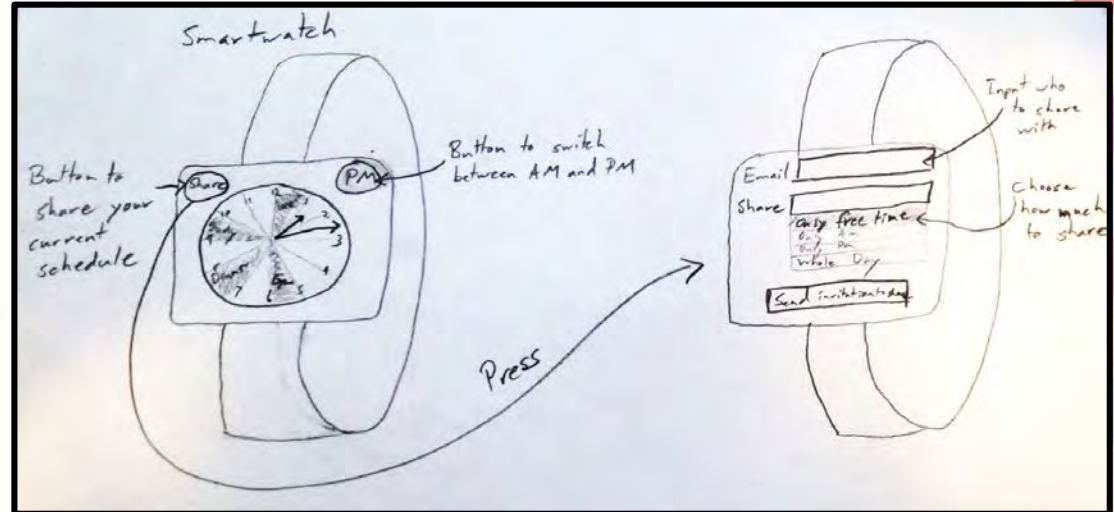
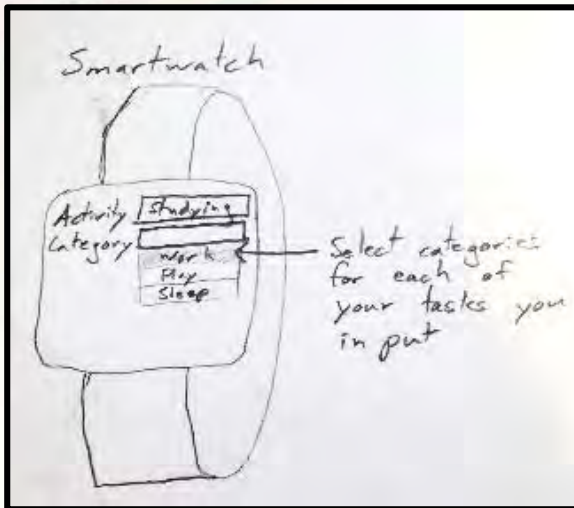
TODO

Taxes	10 days	Start
Stephen King Novel	∞	Start

Add

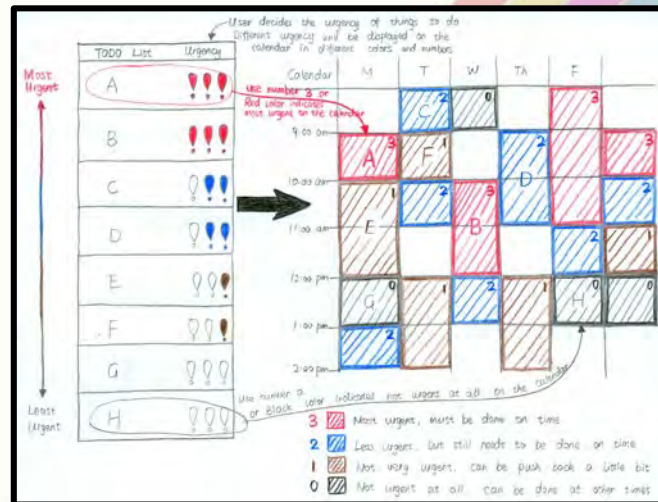
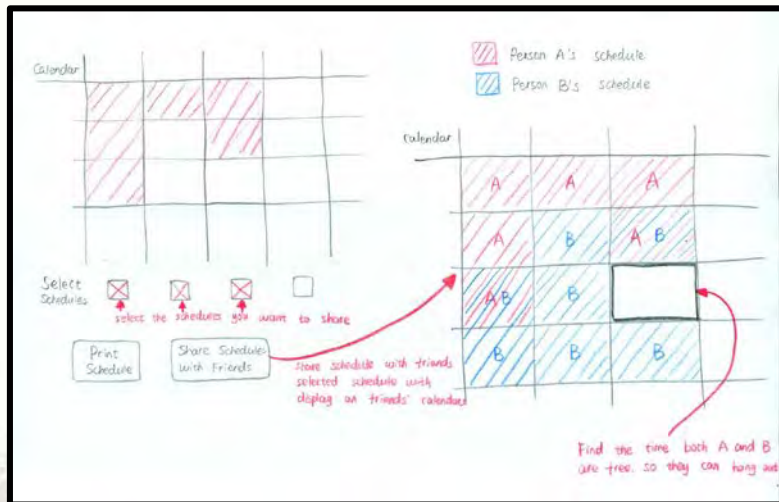
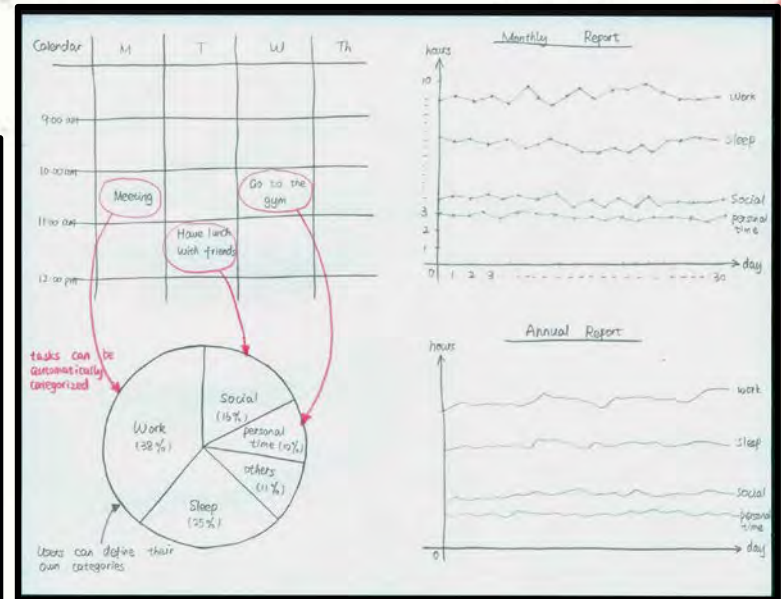
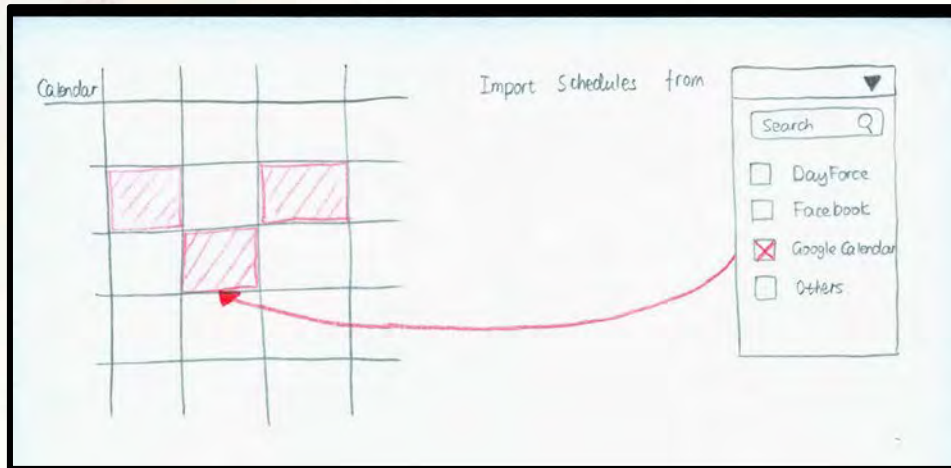
Design Sketches

Smartwatch:

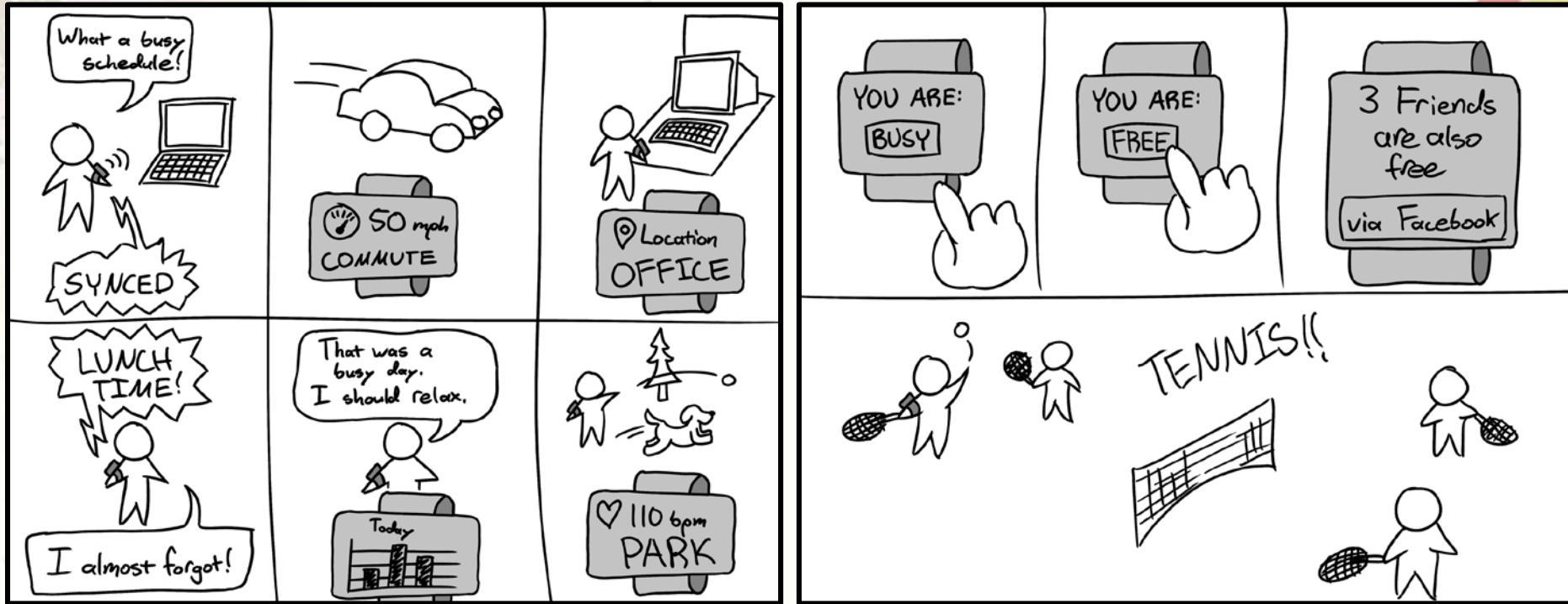


Design Sketches

Webpage:



Storyboards



Summary

- Understand what users need
- Think broad and explore strange designs
- Sketch out and iterate through many ideas
- Communicate and work as a team
- Build on the innovation in each design

The background features a light beige, textured surface. In the top-left and bottom-right corners, there are decorative elements consisting of several parallel, diagonal stripes in a rainbow color palette (red, orange, yellow, green, blue, purple).

Thank you!

Questions?