pawsitive

Encouraging safe and positive social interactions for dogs

THE PROBLEM

▶ Loneliness in dogs is widespread

▶ Social anxiety can cause aggressive behavior

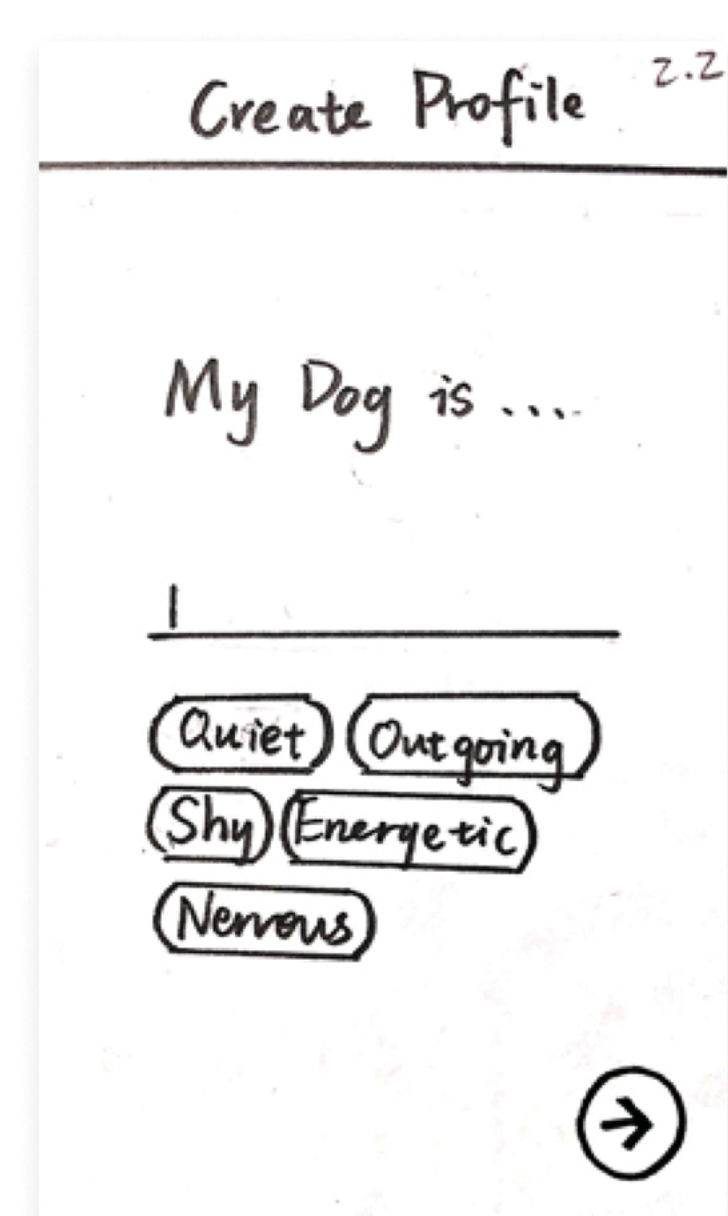▶ Safely exposing dogs to each other is challenging but critical for happiness

THE SOLUTION

▶ Enhance social interactions between dogs

▶ Identify positive interactions while alerting owners of possible negative interactions in advance

▶ Encourage active reflection on the dog's socialization

Collar

Indicates the dog's compatibility with a nearby dog

Button

Corrects compatibility predictions if necessary

Blue Light
Likely compatible

Yellow Light
Unlikely compatible

App

Collects and **displays** information about each interaction

Weekly Report

Compatible Dogs

Of all positive encounters, Latte enjoyed:

Size
Small 64%

Age
Puppies

Personality
Active

Weekly Report 06/06 - 06/12

Mon Tue Wed Thu Fri Sat Sun

Adoption Suggestion

Want to adopt another dog as a companion for Latte?

View Results

📍 Seattle, 98106 ✎
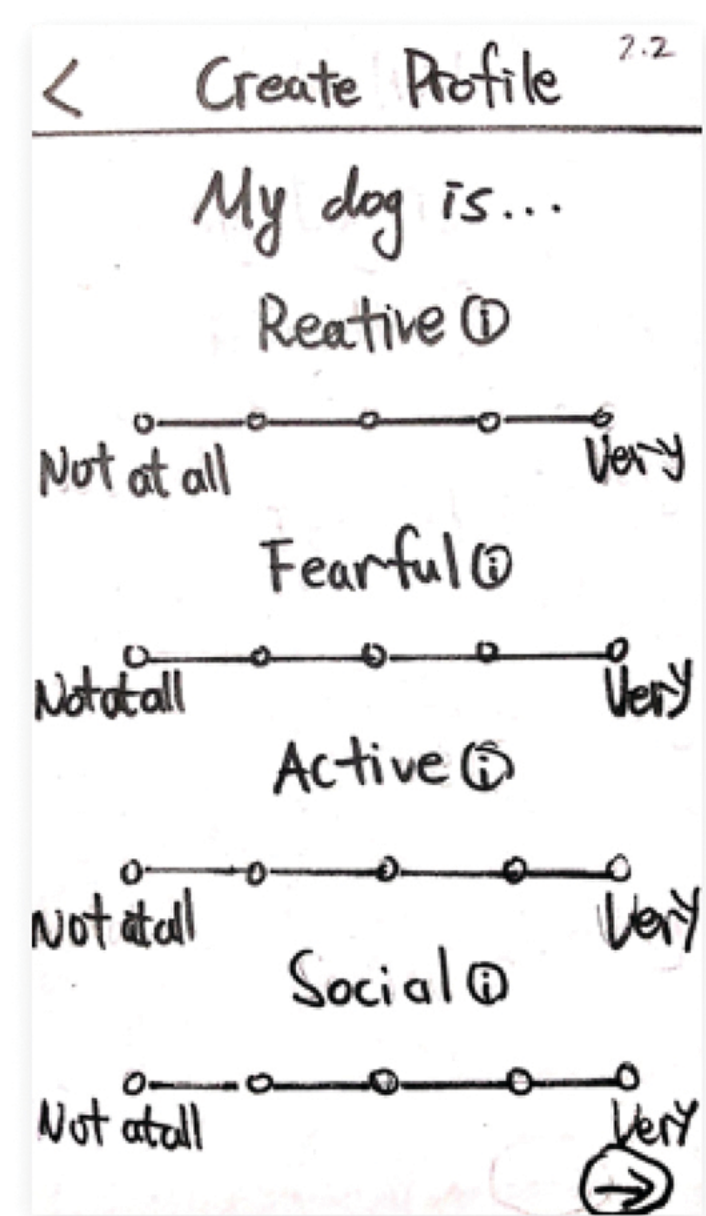
Presley
Corgi
1 year

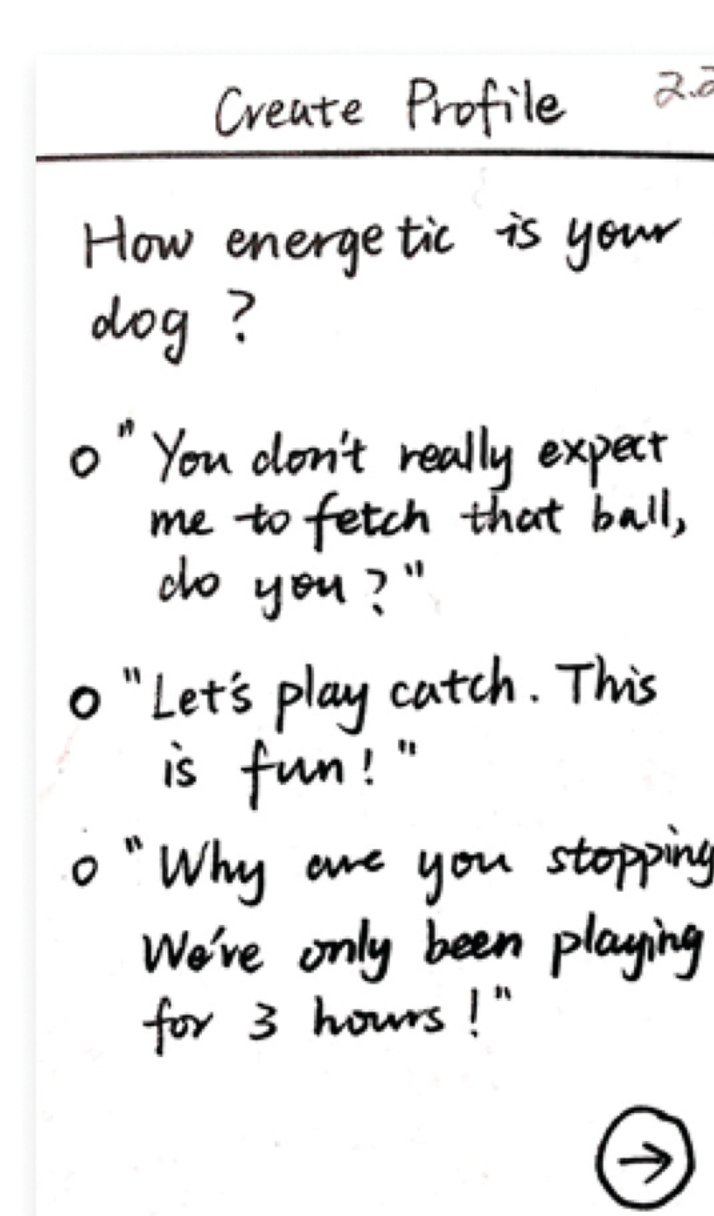Read more

DESIGN ITERATION

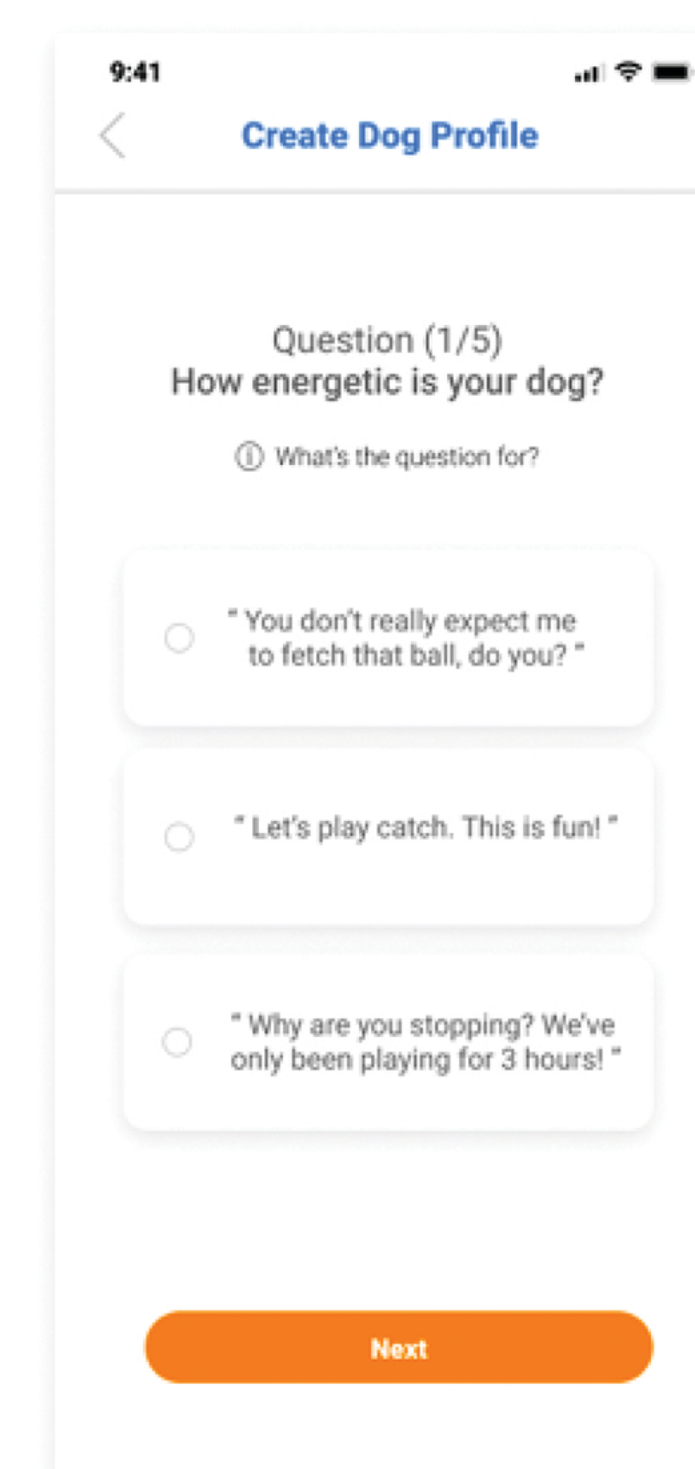An example of design iteration from low fidelity to high fidelity

Lack of organization and risk of subjective input

Lack of clarity with ranking dog qualities

Contextualize personalities with scenarios

High fidelity prototype

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