



# Logera

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## The Problem

Documenting trips can be a tedious, cumbersome, and time consuming process. As a result, significant trip memories are forgotten - defeating the purpose of why we travel.

## The Value

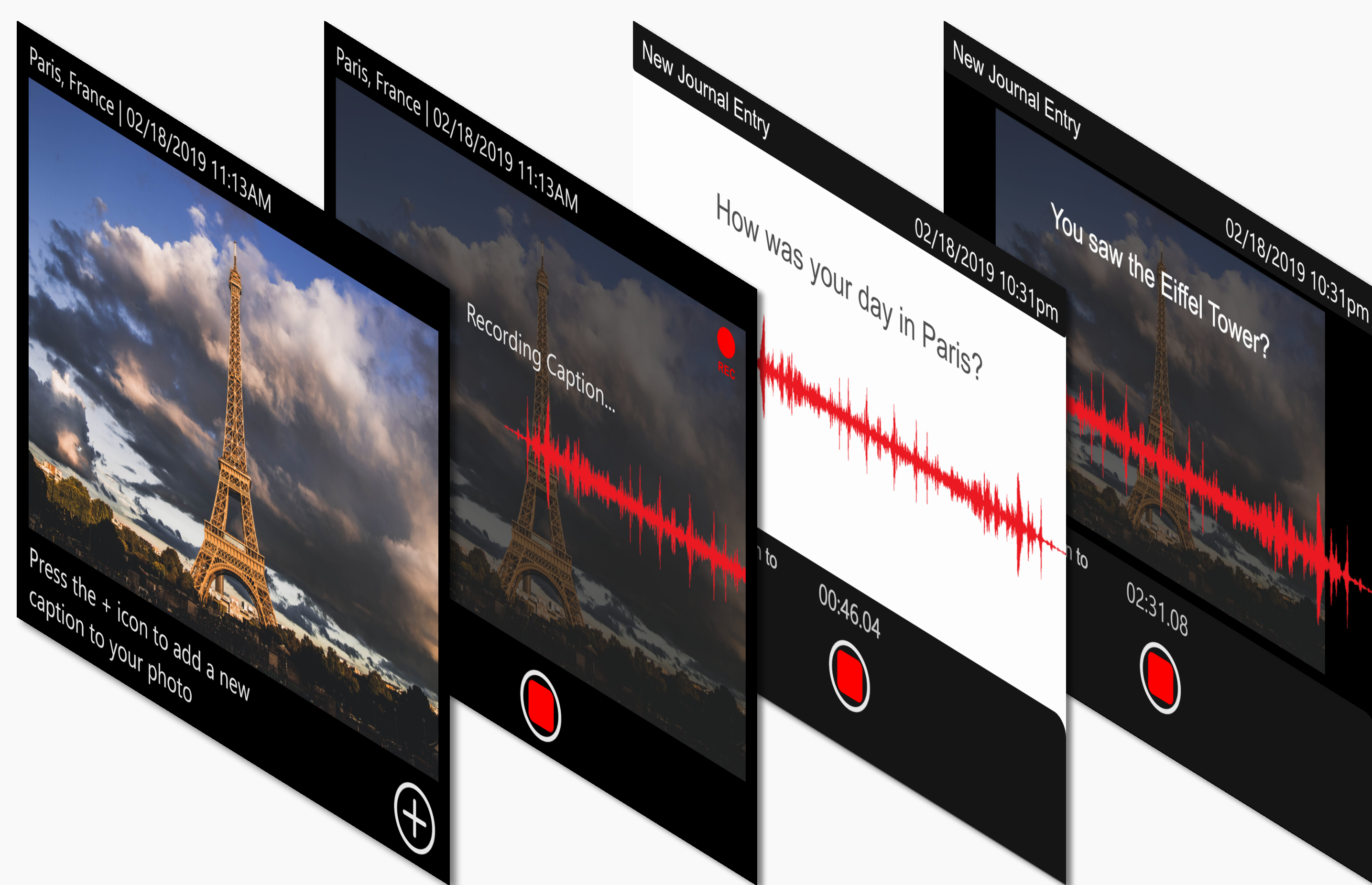
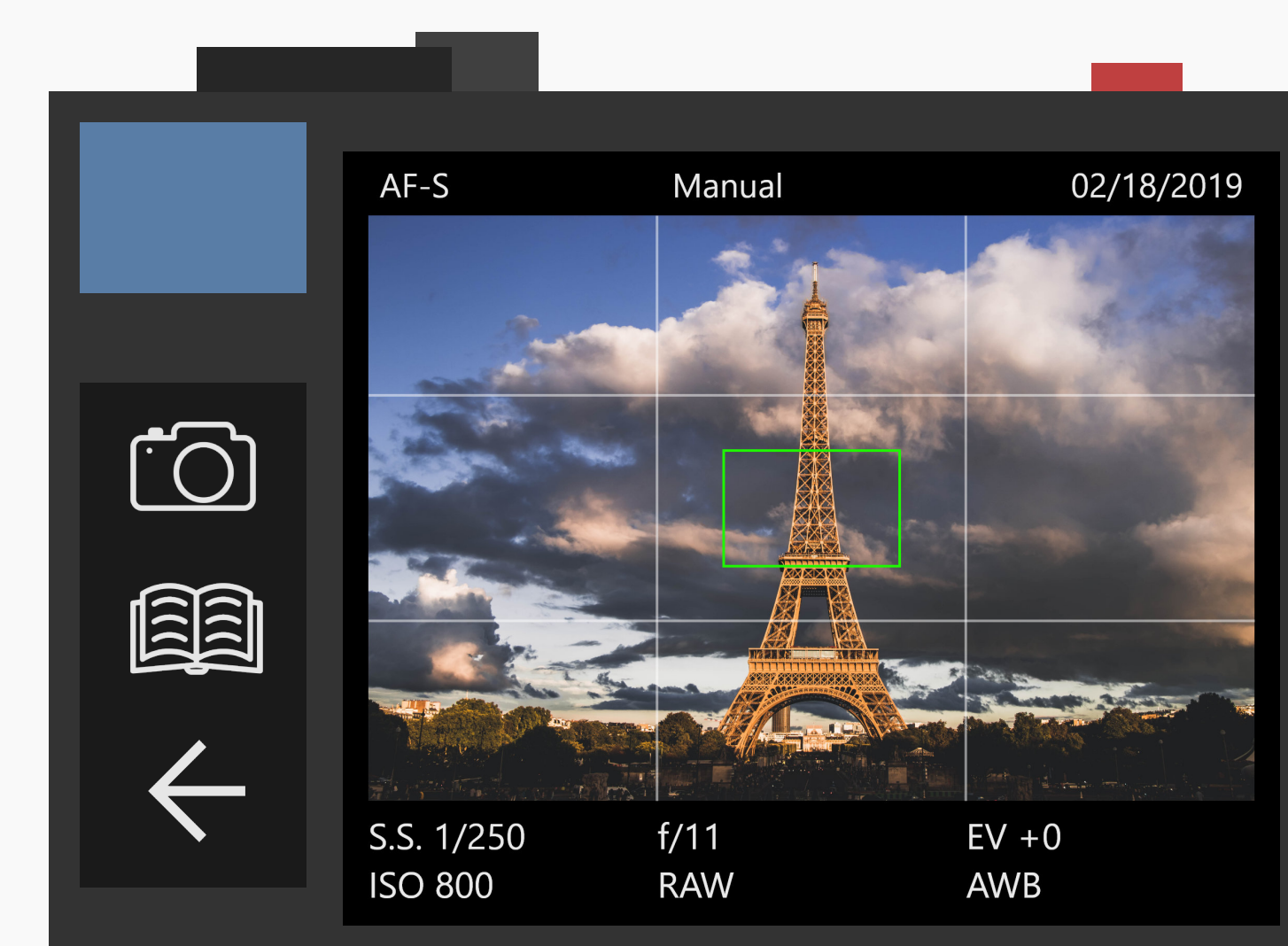
Logera is a smart assistant-enabled camera that handles the most inconvenient pieces of documenting a trip - allowing our users to continue to travel and live in the moment.

## The Design

**A Camera at the Core:** Logera brings all-new smart features in a familiar camera form.

**Photo Captioning:** Easily add your thoughts and relevant info to any photo you take.

**Intelligent Journaling:** Create vocal journal entries at the end of each day with the help of a smart contextual assistant.



## The Process



Storyboarding



Paper Prototype



Usability Testing