**PROBLEM**

Everyday in the US, there are over 8 deaths and 1,161 injuries involving crashes that involve a distracted driver.

- U.S. Department of Transportation

**VALUE PROPOSITION**

A mobile application and in-car sensor that motivates safer driving habits by sensing, tracking, visualizing, and sharing driving data.

**FEATURES**

- Sense
- Track
- Visualize
- Share

**DESIGN PROCESS**

Sketch → Storyboard → Paper Prototype

https://courses.cs.washington.edu/courses/cse440/17w/projects/dash/