BOOKWURM
reading in the digital age

PROBLEM
Finding appropriate times to read with limited distractions can be difficult and keeping track of what to read next can distract from the reading experience

VALUE PROPOSITION
BookWurm allows you to track your reading to help you figure out the best times to read and includes a goal tracking system with suggestions to help decide what to read next

FEATURES
- Change the book you want to read with a single tap
- Track the progress of the books you read with ease
- Find out what others are reading and discover new worlds today

The Smart Bookmark allows you to:
- Track your progress without pulling out your phone
- Wrap it around your wrist for convenience and registers wrist gestures to track pages
- Auto starts a session when placed on your wrist and stops when you put it back inside the book

DESIGN PROCESS
Sketches
Used for the exploration of our design space to help us find the best idea that was easy for people to use

Storyboards
Created to help us gain a better understanding of the people who will use our app

Paper Prototypes
Allowed us to test our ideas and get feedback in order to improve our design

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