

CSE 440: Introduction to HCI

User Interface Design, Prototyping, and Evaluation

Lecture 04:
HCI History

James Fogarty

Eunice Jun

David Wang

Elisabeth Chin

Ravi Karkar



Tuesday / Thursday

10:30 to 11:50

Project Status and Assignments

Group Formation Today

Please watch your email

Looking Forward

Ideation on Friday in Section

2b: Design Research Plan due Tuesday 1/17

2c: Design Research Check-In due Friday 1/20

2d: Design Research Review due Tuesday 1/24

Other Assignments

Reading 1 Due Tonight

Why do we do HCI in CSE?

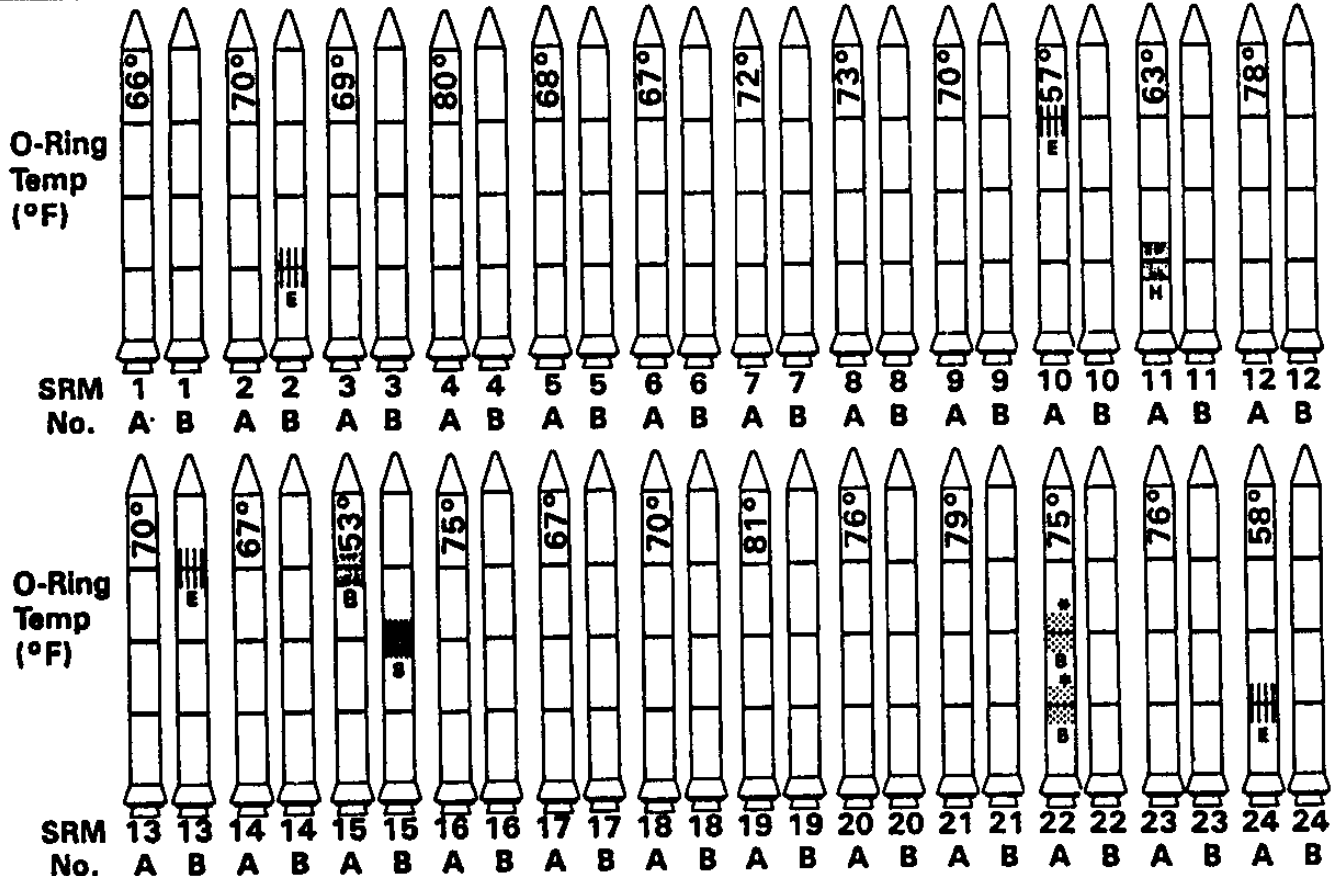
Every engineering discipline includes the study of breakdowns and the design of improved solutions that address those breakdowns

Tacoma Narrows



O-Rings

History of O-Ring Damage in Field Joints (Cont)



MORTON THROKOL, INC.
 Washco Operations

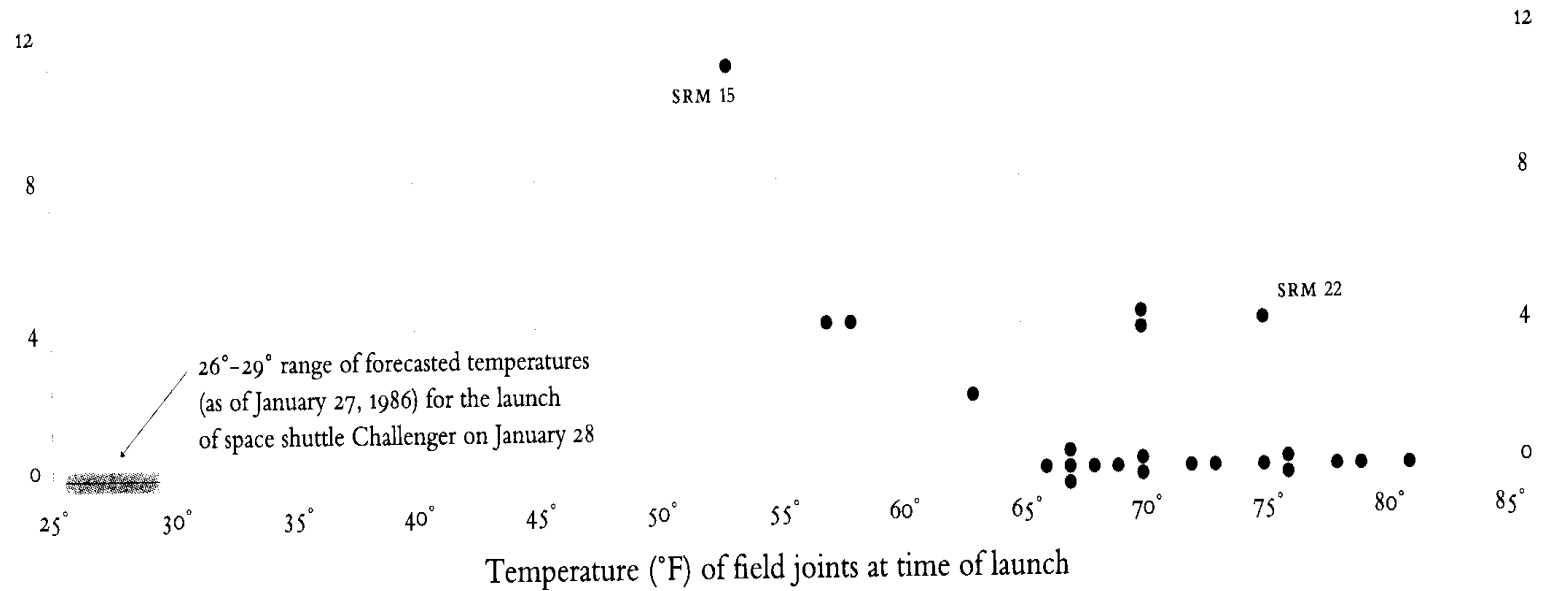
* No Erosion

0488-11

INFORMATION ON THIS PAGE WAS PREPARED TO SUPPORT AN ORAL PRESENTATION
 AND CANNOT BE CONSIDERED COMPLETE WITHOUT THE ORAL DISCUSSION

O-Rings

O-ring damage index, each launch



Tractors



Tractors



Tractors

National Agricultural Safety Database Quotes



Older tractors with narrow front ends are easily upset

Tractor upsets cause more fatalities than other farm accidents

Injuries often include a broken or crushed pelvis

Tractors

Tractor upsets used to be dismissed as driver error

But such accidents are less frequent because modern designs have:

roll cage

low center of gravity

wider wheel bases



Human Factors Tradition

Emerges during and after WWII, as highly trained people are failing to effectively control the machinery they operate

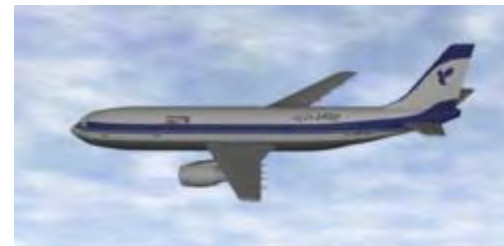
(pilots are crashing planes)

The phrase “human factors” now often has a connotation of studying factory workers, ergonomics, or other physical tasks

(ask me about Grudin article if interested)

1988: Iran Air Flight 655

In 1987, *USS Stark* was struck by two missiles launched by an Iraqi Mirage F-1, killing 37 with no weapons fired in self-defense during the attack.

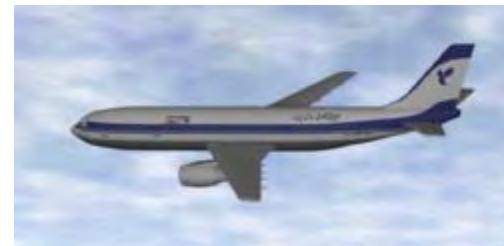


In 1988, crew of the *USS Vincennes* Combat Information Center confusingly reported the plane as ascending and descending at the same time (there were two "camps").



1988: Iran Air Flight 655

The Airbus's original track, number 4474, had been replaced by the *USS Sides* track, number 4131, when the computer briefly recognized them as one and the same. Shortly thereafter, track 4474 was re-assigned by the system to an American A-6, several hundred miles away, following a descending course at the time. Apparently not all the crew in the CIC realized the track number had been switched on them.



Why do we do HCI in CSE?

Every engineering discipline includes the study of breakdowns and the design of improved solutions that address those breakdowns

Understanding how and why human interaction breaks down is fundamental to designing better computing systems

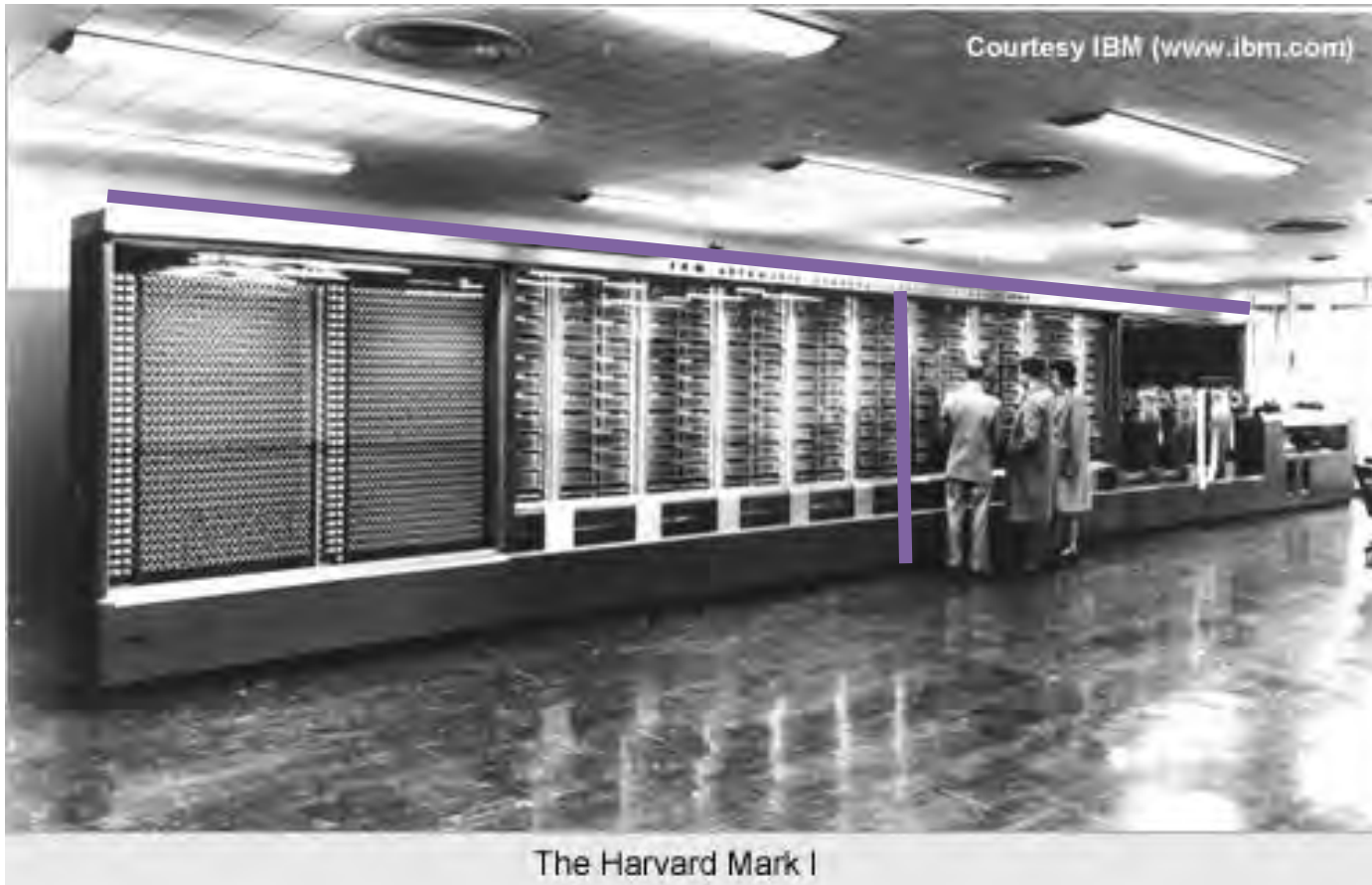
This study must include computer scientists, as we are the ones creating the technology

A History Question

Who invented hypertext? When?

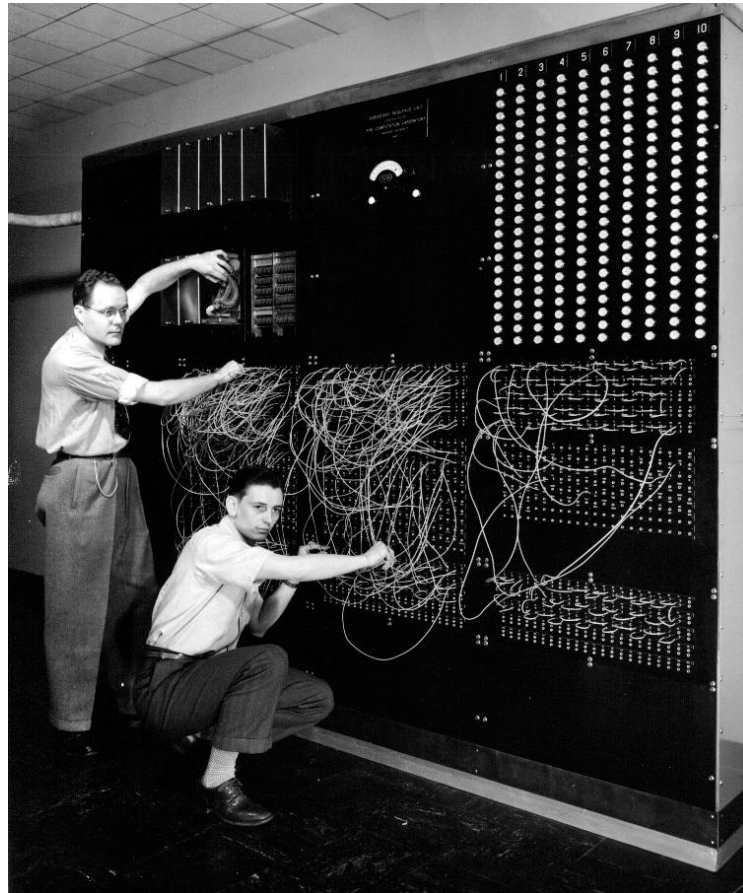
Computing in 1945

Harvard Mark I, 55 feet long, 8 feet high, 5 tons



Computing in 1945

Harvard Mark I, 55 feet long, 8 feet high, 5 tons



Computing in 1945

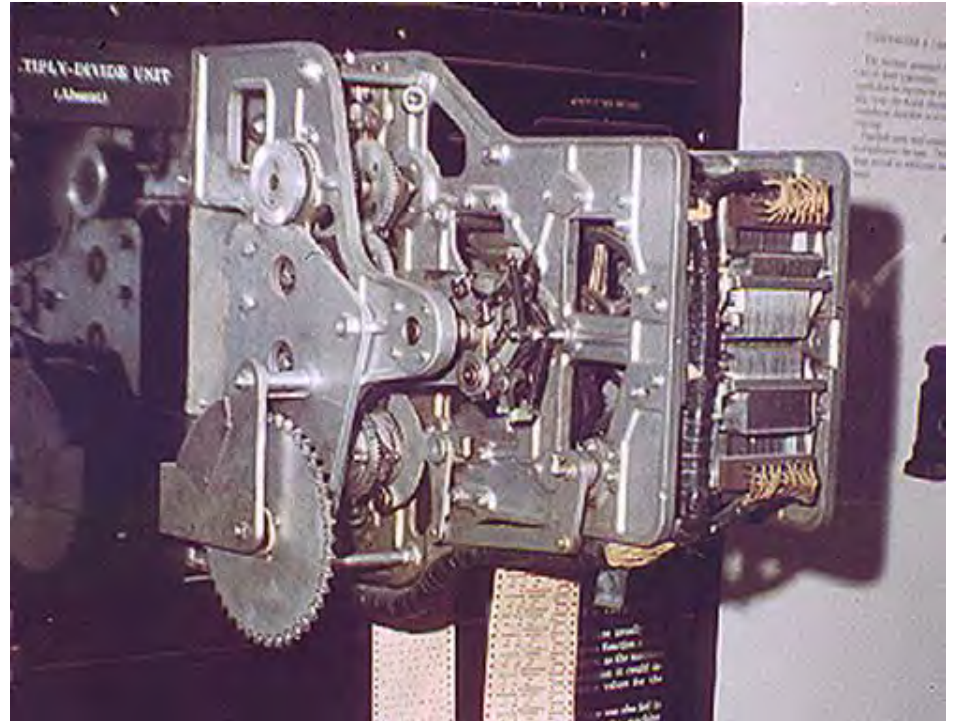
Ballistics calculations

Physical switches
(no microprocessor)

Paper tape

Simple arithmetic
& fixed calculations
(before programs)

3 sec. to multiply



Computing in 1945

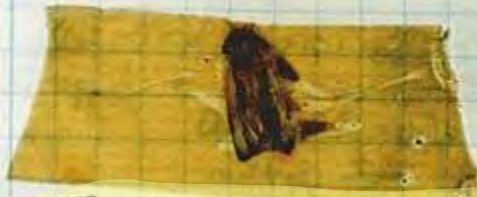
First computer bug
(Harvard Mark II)

Adm. Grace Murray Hopper



1100 Started Cosine Tape (Sine check)
1525 Started Multi-Adder Test.

1545



Relay #70 Panel F
(moth) in relay.

~~1630~~ 1630 arctangent started.
1700 closed down.
First actual case of bug being found.

A Little About Vannevar Bush

Name rhymes with “Beaver”

Faculty member at MIT

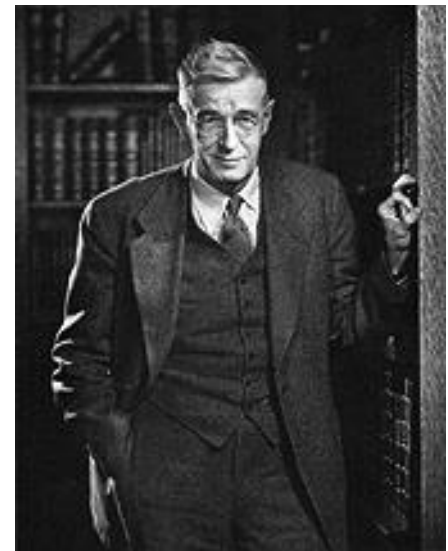
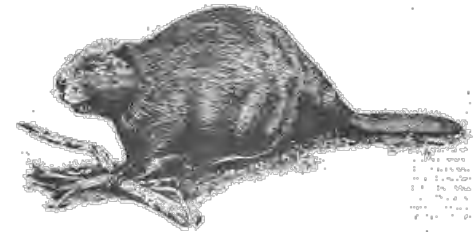
Coordinated WWII effort
with 6000 US scientists

Social contract for science

Federal government
funds universities

Universities do basic research

Research helps
economy and defense



As We May Think

Published in the Atlantic Monthly in 1945

<http://www.theatlantic.com/magazine/print/1945/07/as-we-may-think/3881/>

Motivated in part by defining a scientific grand challenge as WWII was ending

As We May Think

“There is a growing mountain of research. . . . The investigator is staggered by the findings and conclusions of thousands of other workers—conclusions which he cannot find time to grasp, much less to remember, as they appear. Yet specialization becomes increasingly necessary for progress, and the effort to bridge between disciplines is correspondingly superficial.”

As We May Think

“The world has arrived at an age of cheap complex devices of great reliability; and something is bound to come of it.”

“Had a Pharaoh been given detailed and explicit designs of an automobile, and had he understood them completely, it would have taxed the resources of his kingdom to have fashioned the thousands of parts for a single car, and that car would have broken down on the first trip to Giza.”

MicroPhotography

Describes a combination of photocells, facsimile transmission, and electron beam technology

Enables capturing a photograph into micro form

“It would be a brave man who would predict that such a process will always remain clumsy, slow, and faulty in detail.”

MicroPhotography

“Assume a linear ratio of 100 for future use. Consider film of the same thickness as paper, although thinner film will certainly be usable. Even under these conditions there would be a total factor of 10,000 between the bulk of the ordinary record on books, and its microfilm replica. The Encyclopedia Britannica could be reduced to the volume of a matchbox. A library of a million volumes could be compressed into one end of a desk.”

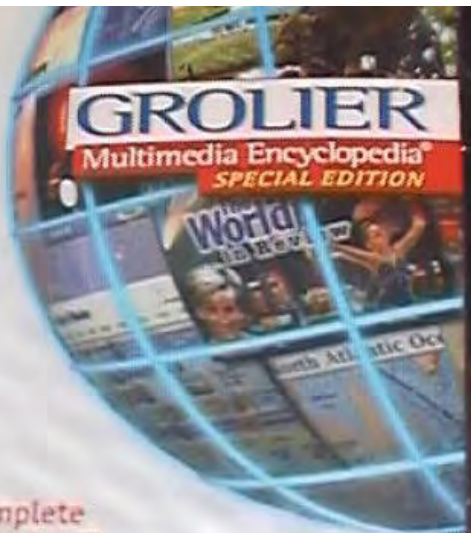


FREE
ENCYCLOPEDIA
CD
ROM

plus **100**
FREE
HOURS
See Back for Details.



GROLIER
Multimedia Encyclopedia
SPECIAL EDITION



Complete
from A to Z

#1 in Schools



GOOD
CALCIUM



Singles

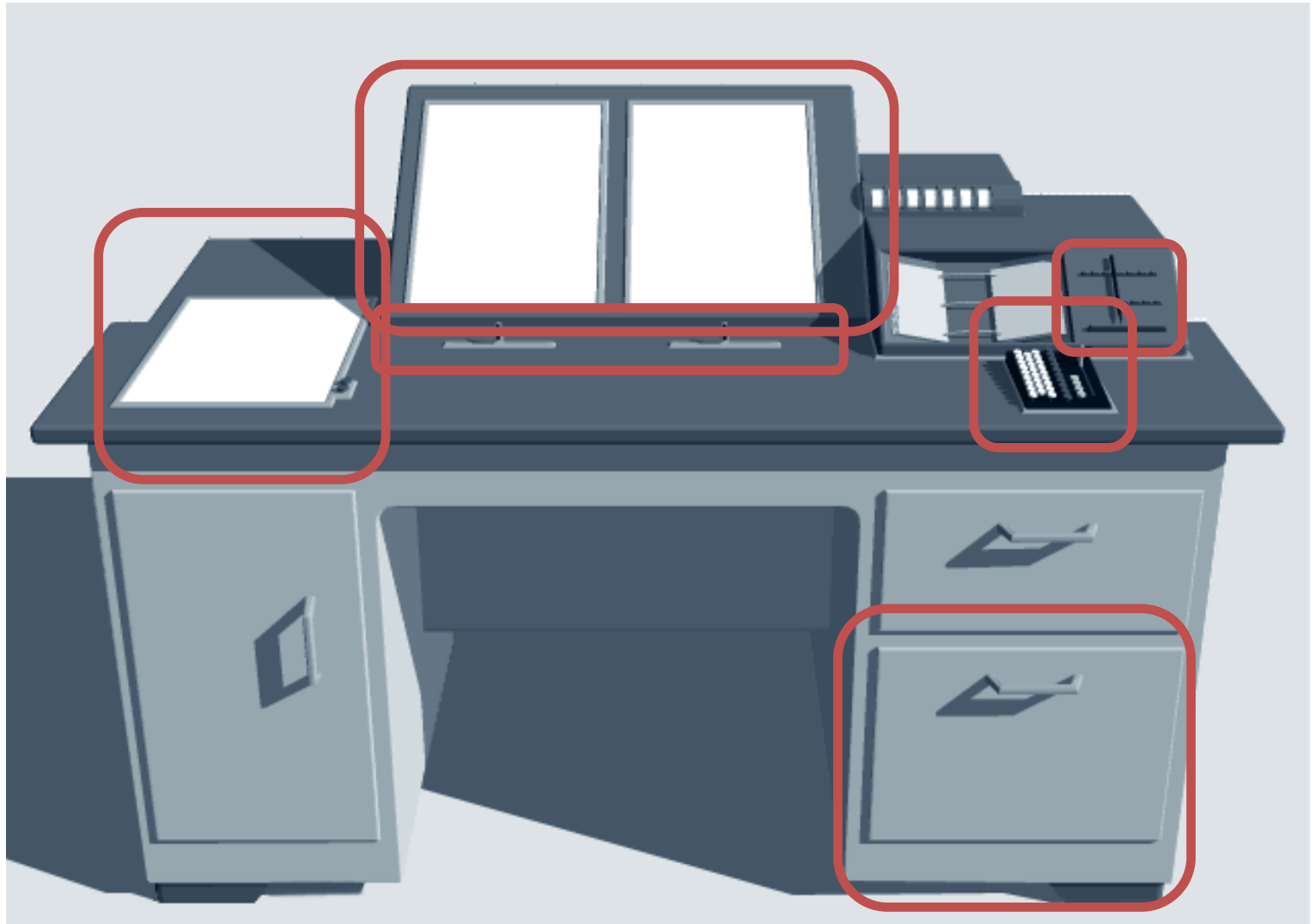
MADE FROM WHOLESOME MILK

AMERICAN



24 slices
NET WT 16 OZ (1 LB) 454g

Memex



Memex

“If the user wishes to consult a certain book, he taps its code on the keyboard...”

“Frequently-used codes are mnemonic, so that he seldom consults his code book;”

“He can add marginal notes and comments ... even ... by a stylus scheme”

“All this is conventional...”

Memex

“It affords an immediate step, however, to associative indexing”

“tying two items together is the important thing”

“Before him are the two items to be joined, projected onto adjacent viewing positions. At the bottom of each there are a number of blank code spaces, and a pointer is set to indicate one of these on each item. The user taps a single key, and the items are permanently joined.”

Memex

“Thereafter, at any time, when one of these items is in view, the other can be instantly recalled merely by tapping a button below the corresponding code space. Moreover, when numerous items have been thus joined together to form a trail, they can be reviewed in turn, rapidly or slowly, by deflecting a lever like that used for turning the pages of a book.”

Memex

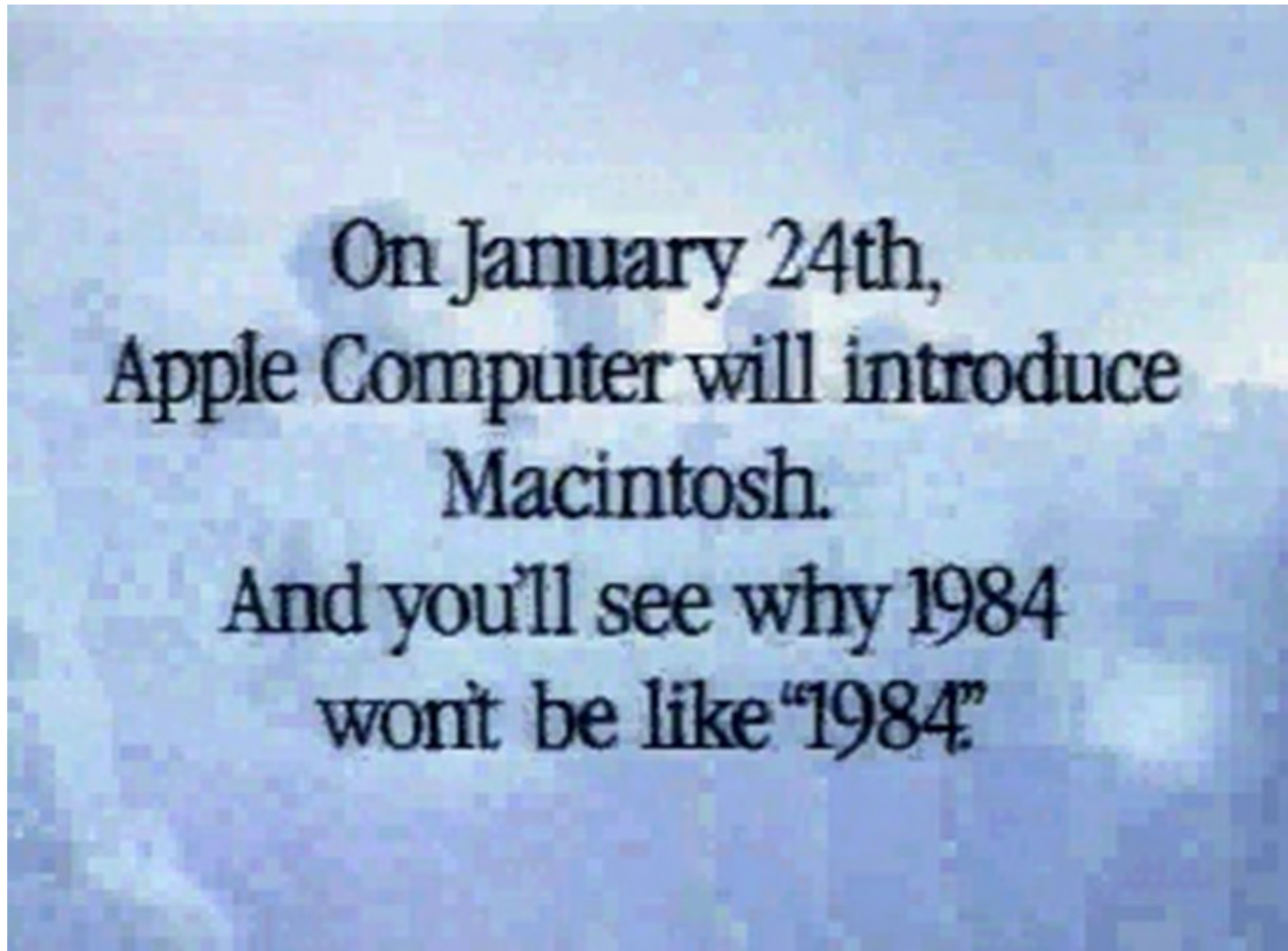
“Wholly new forms of encyclopedias will appear, ready made with a mesh of associative trails running through them, ready to be dropped into the memex and there amplified.”

Memex is the first proposed hypertext system

A History Question

Who invented desktop computing? When?

Macintosh in 1984 is well known



Alan Kay on Early Interface Work

Narrator is Alan Kay, speaking in 1987

This video is almost 20 years old

It was a historical account when it was filmed

Speaks to four systems

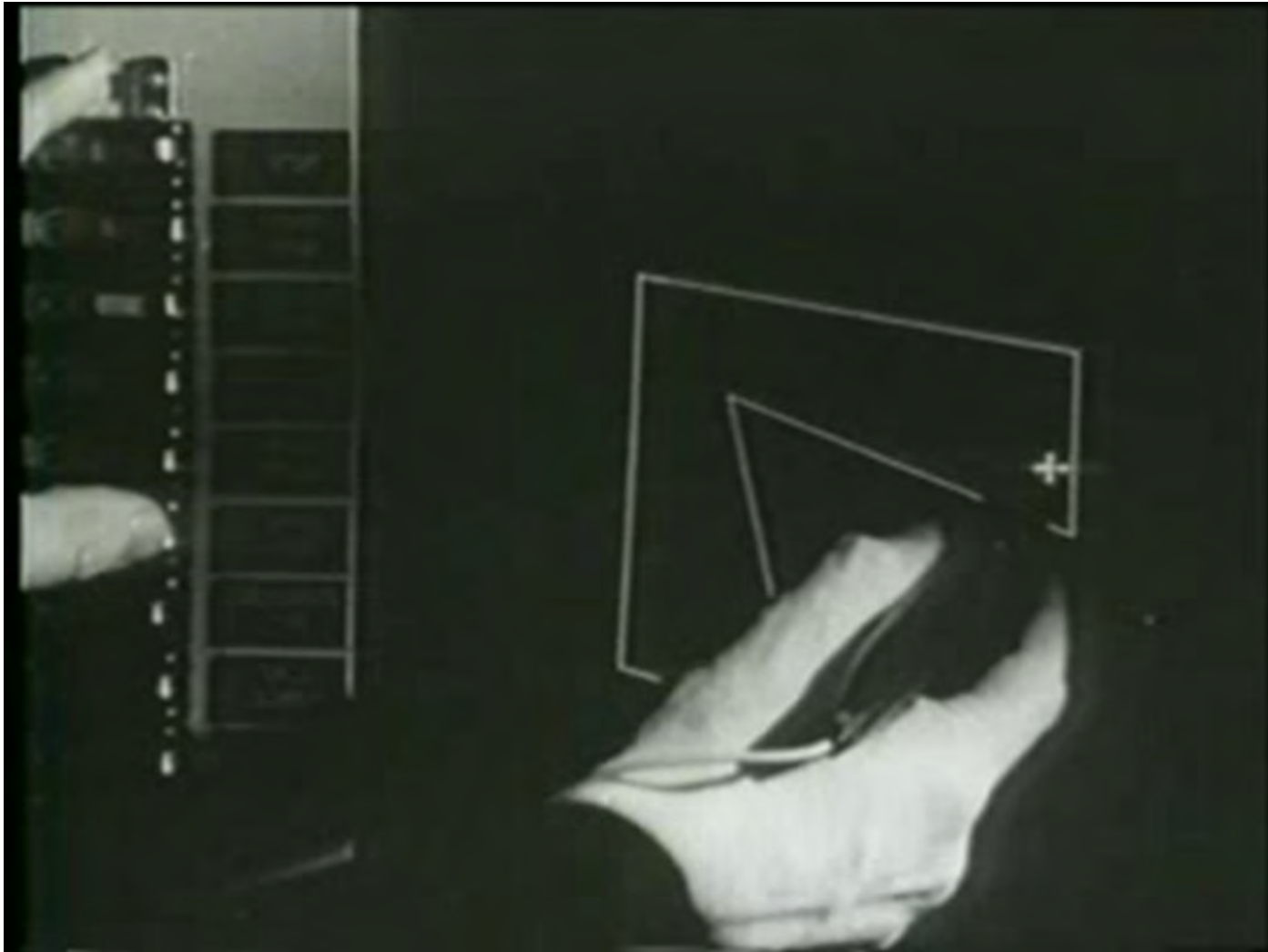
Sketchpad

NLS

GRAIL

Dynabook

Ivan Sutherland's Sketchpad



<http://courses.cs.washington.edu/courses/cse440/videos/history/AlanKay1987-Sketchpad.m4v>

Ivan Sutherland's Sketchpad

When do we think this was done?



Ivan Sutherland's Sketchpad

When do we think this was done?



1962

Windows

Constraints

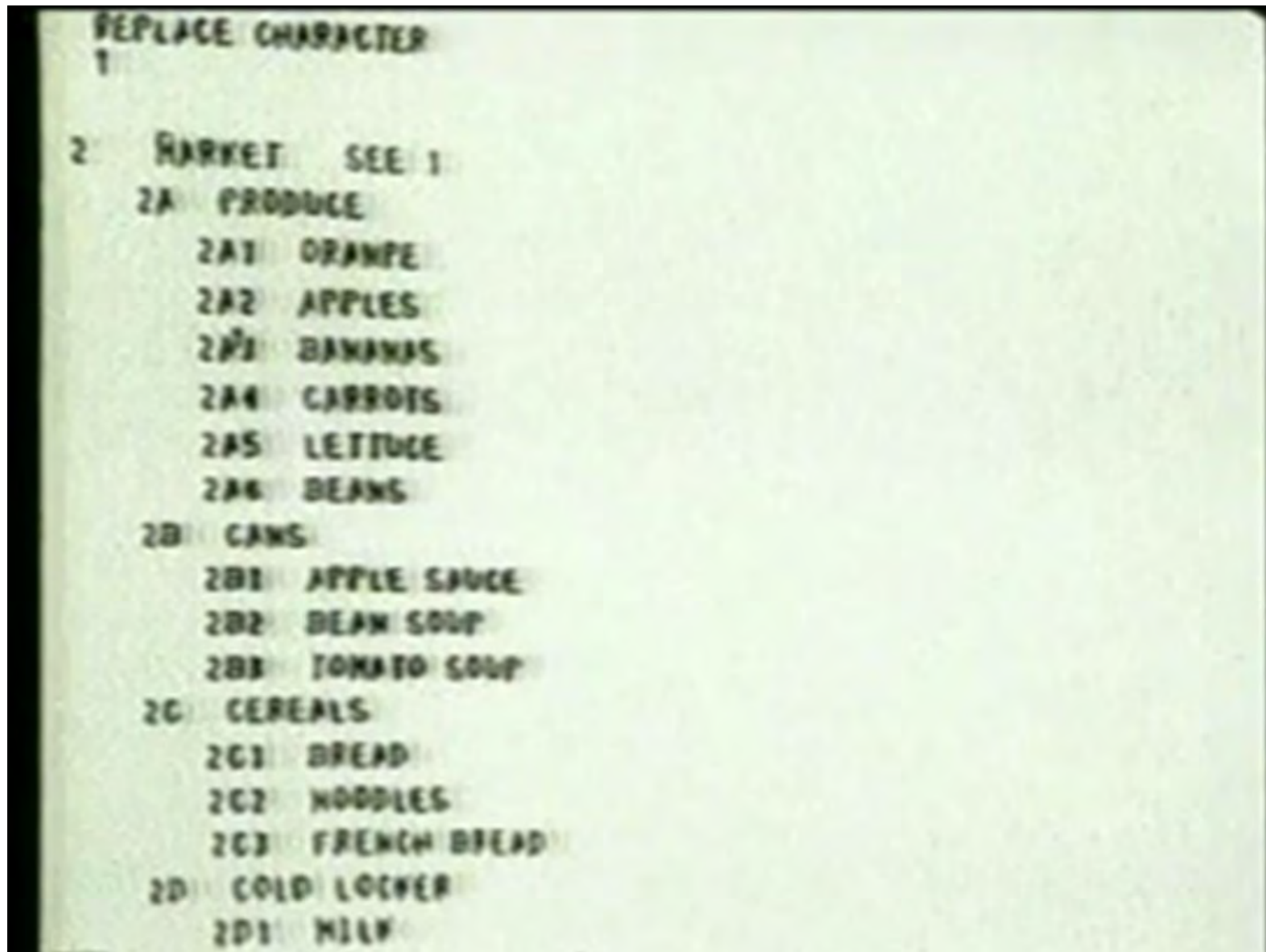
(i.e., non-procedural)

Prototype/Instance

Inheritance

(i.e., object-oriented)

Doug Engelbart's NLS (Online System)



Doug Engelbart's NLS (Online System)

When do we think this was done?

Doug Engelbart's NLS (Online System)

When do we think this was done? 1968

Invention of the mouse

First working hypertext system

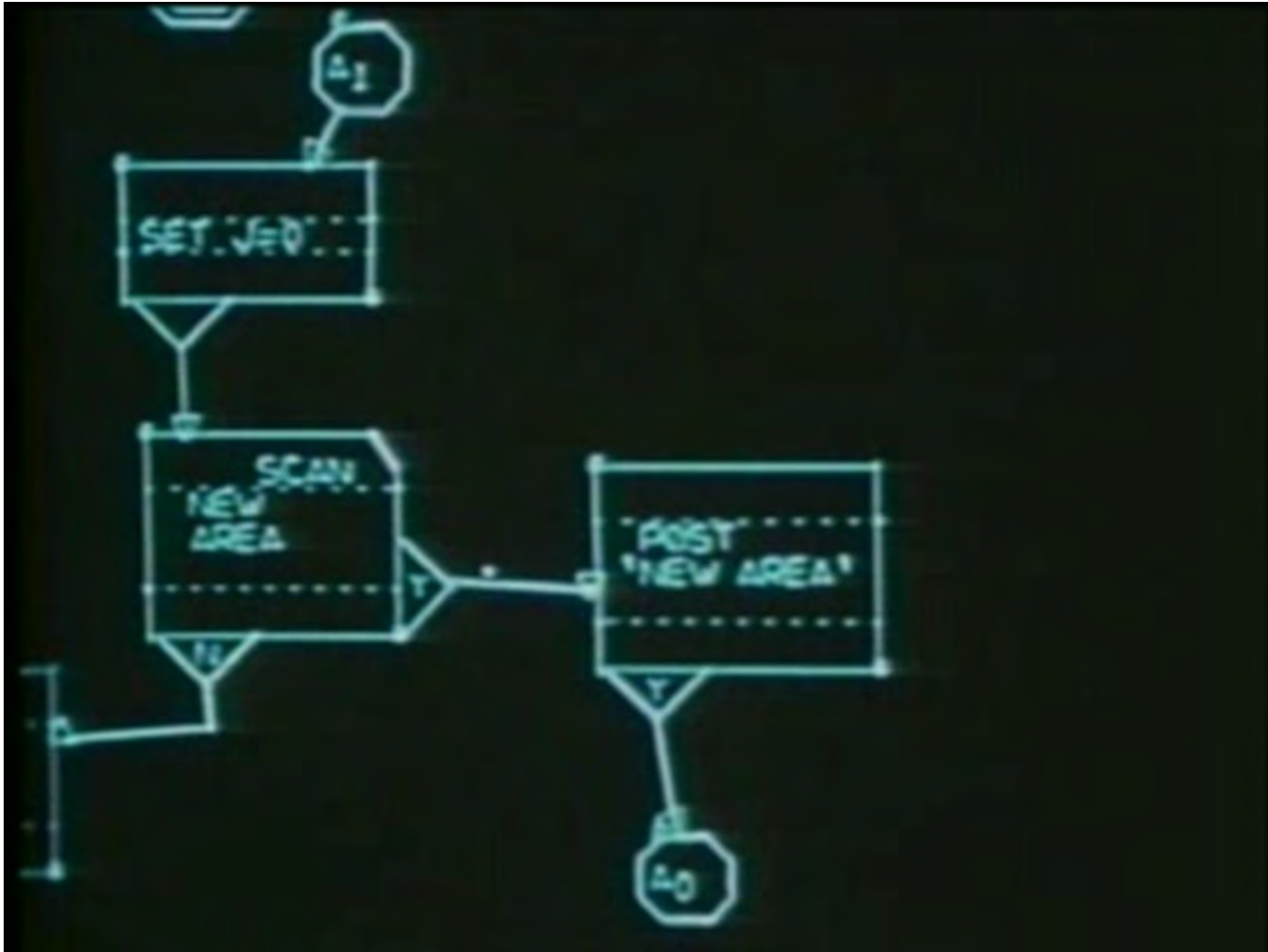
Chording keyboard to reduce hand movement

Remote collaboration

Analog Mouse leads to heavy moding

Reactions include accusations of “faking it” and claims of irrelevance because “terminal can do that”

GRAIL



GRAIL

When do we think this was done?

GRAIL

When do we think this was done? 1968

Window handles

Modeless interaction via direct action

Gesture recognition

Proposed for end-user programming via flow charts

Dynabook



<http://courses.cs.washington.edu/courses/cse440/videos/history/AlanKay1987-Dynabook.m4v>

Xerox to Apple and Microsoft

XEROX Alto 1973

Xerox Alto



Xerox Alto

Start	Ready: Select file names with the mouse. Red-Copy, Yel-Copy/Rename, Blue-Delete. Click Start to execute file name commands.	Quit
		Clear
		Type

Pages: 832 Files listed: 60 Files selected: 0 Copy/Rename: 0	Delete: 0 Copy: 0	Log
---	----------------------	------------

DP0: <SysDir.> ^,*

```
-- BEGINNING --
1012-AstroRoads.Boot.
Anonymous.1.
BattleShip.er.
BattleShip.RUN.
Block/ock.RUN.
BuildKal.cm.
CalcSources.dm.
Calculator.RUN.
Chess.log.
Chess.run.
Com.Cm.
CompileKal.cm.
CRTTEST.RUN.
DMT.boot.
EdsBuild.run.
express.run.
Executive.Run.
Fly.run.
galaxian.boot.
Garbage.S.
Go9.run.
GoFont.AL.
Invaders.Run.
junk.
junk.press.
Kal.bcpl.
Kal.cm.
KalA.asm.
KalMc.mu.
Kinetic4.RUN.
LoadKal.cm.
MasterMind.RUN.
maze.run.
Meta.TypeScript.
Missile.run.
NEPTUNE.RUN.
othello.run.
Pinball-easy.run.
POLYGONS.RUN.
```


Pages: 0 Files listed: 0 Files selected: 0 Copy/Rename: 0	Delete: 0 Copy: 0	Log
--	----------------------	------------

No Disk: <SysDir.> ^,*

Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Xerox Star



Xerox Star

XEROX 6085 Workstation

User-Interface Design

To make it easy to compose text and graphics in an electronic filing, printing, and routing all at the same workstation, requires a revolutionary user interface design.

Bit-map display Even if the pixels on the 19" screen is mapped to a bit of memory, this, seemingly complex images can be displayed. The 6085 displays all text and graphics as they will be printed. In addition, familiar office objects such as documents, folders, file drawers and bookshelves are portrayed as recognizable images.

The mouse (A unique pointing device that allows the user to quickly select any text, graphic or office object on the display.

See and Point

All functions are visible to the user on the keyboard as on the screen. The user does filing and retrieval by pointing them with the mouse and reading the words color, black or red on the screen and keys. Text and graphics are edited with the same keys.

Table 7- Performance of old and new

Year	New user	Old
1978	85.2	15.1
1980	41.1	49.5
1982	45	33
1984	10	19
1985	10	99
1986	5	25

DOS & Lotus data

NAME	EXTENSION	SIZE	DATE
COMMAND	COM	23677	15-1
APP1	EXE	2056	18-1
ASGVN	COM	764	18-1
ATTND	EXE	19661	16-1
BACKUP	COM	12028	28-1
DMSDOK	COM	2470	28-1
DISKADD	COM	4521	27-1
IMAGE	COM	3613	10-1
DEBUD	EXE	15348	17-1

Text and Graphics

To require operating, the 6085 offers a choice of type faces and sizes. From 4 point to 36 point.

There is a choice of 16 pages per page.

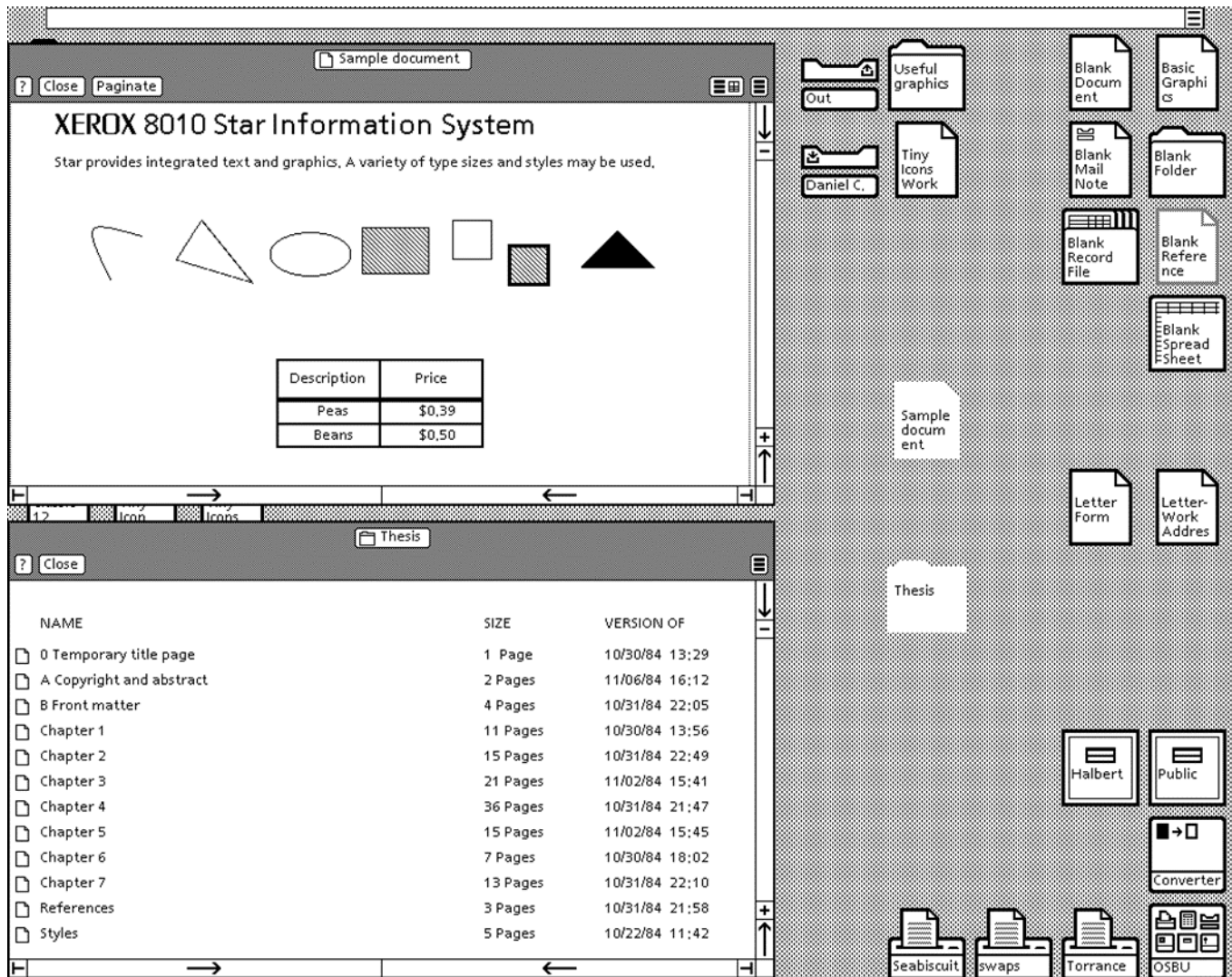
Here is a sample of 16-point text.

16-point text.

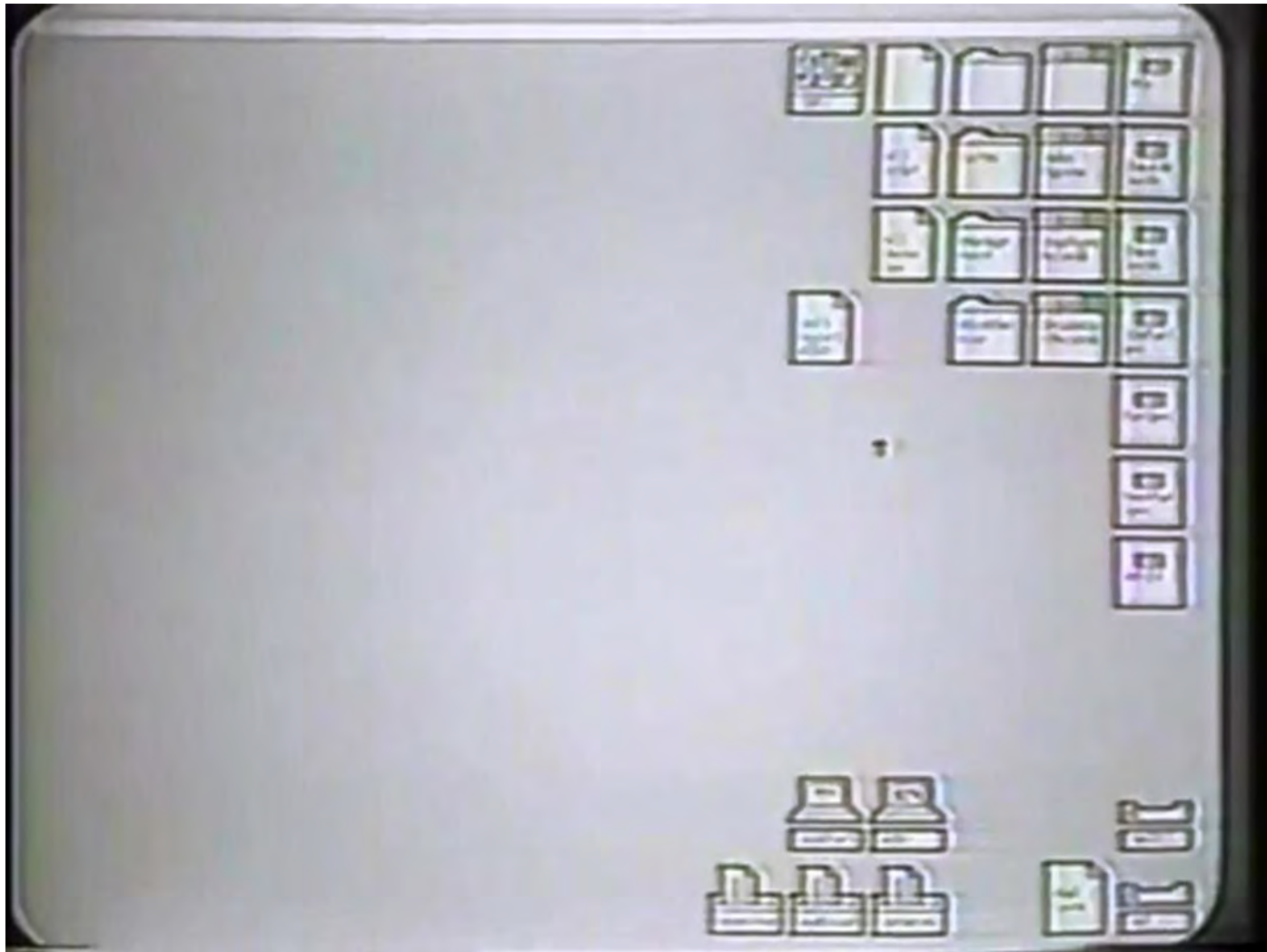
24-point text.

36-point text.

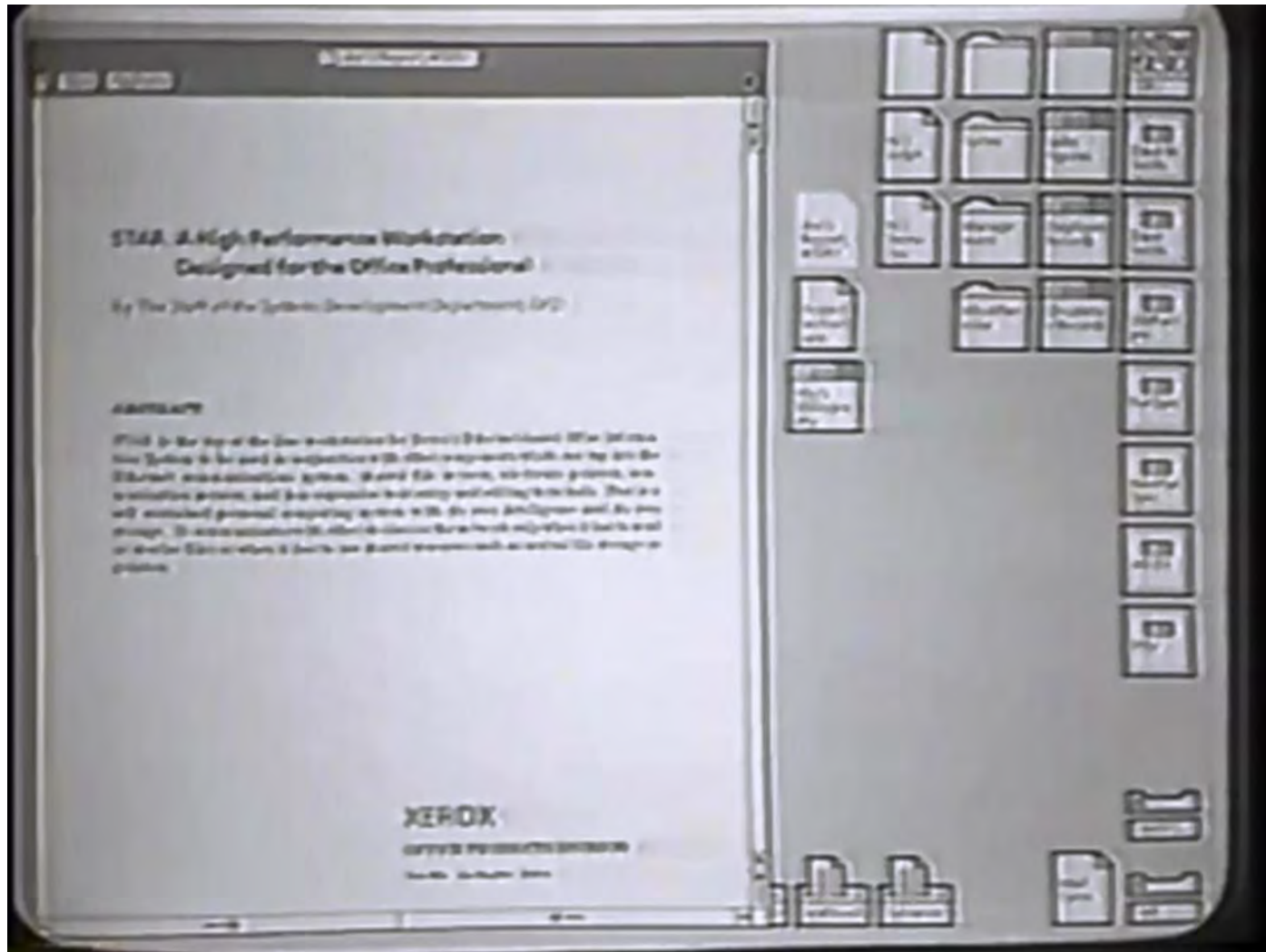
Xerox Star



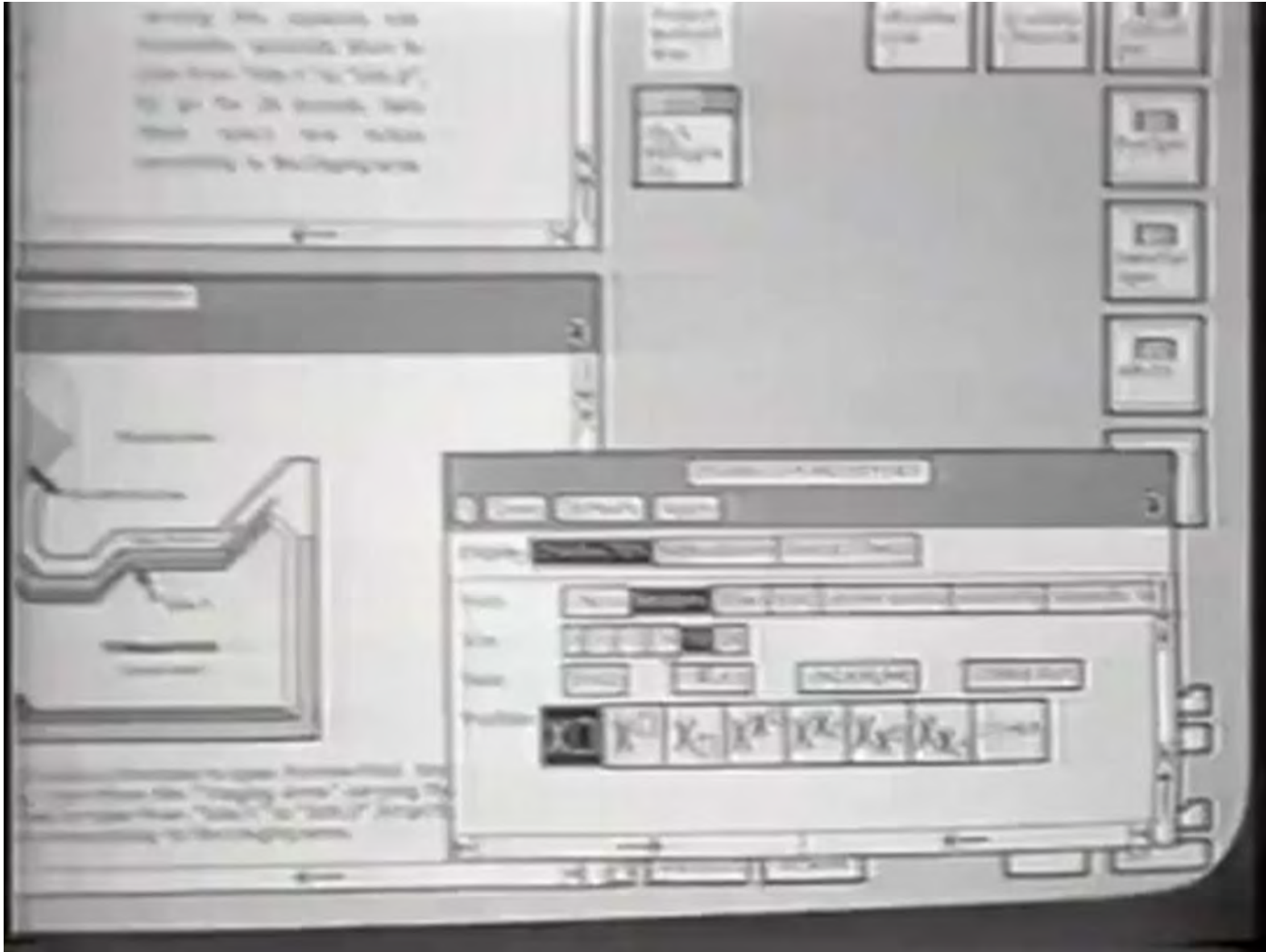
Xerox Star



Xerox Star



Xerox Star



Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

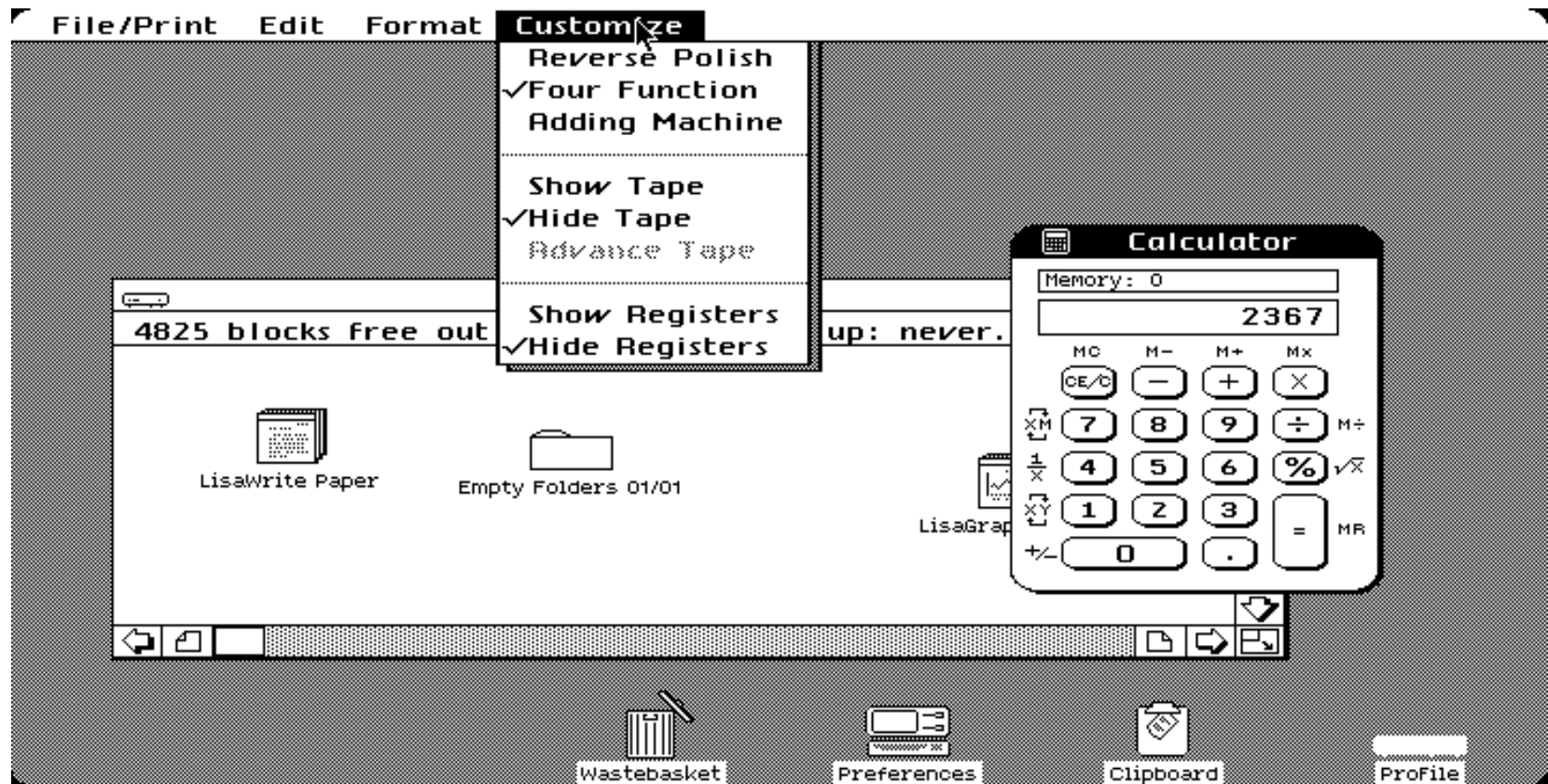
XEROX STAR 1981

Apple Lisa 1981

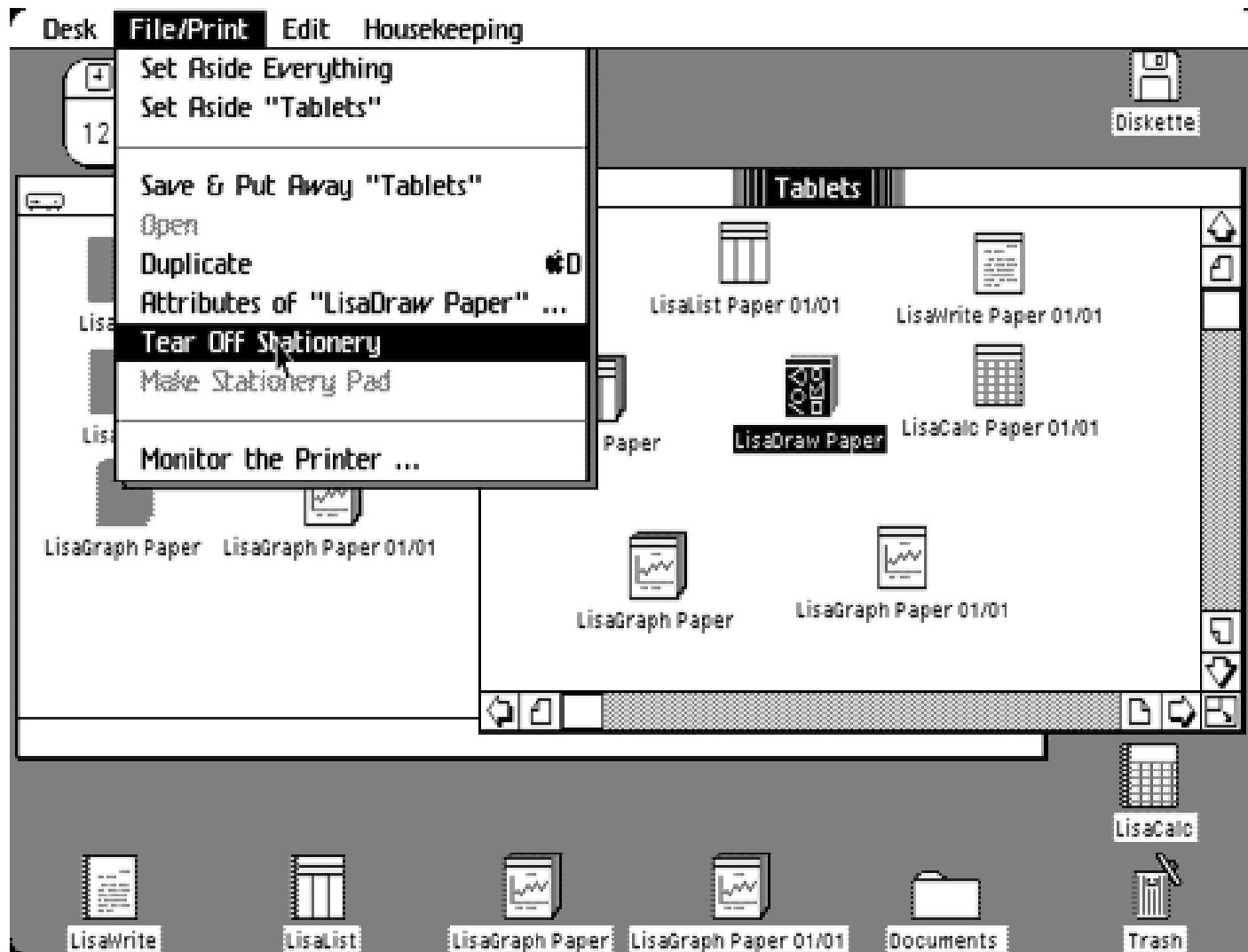
Apple Lisa



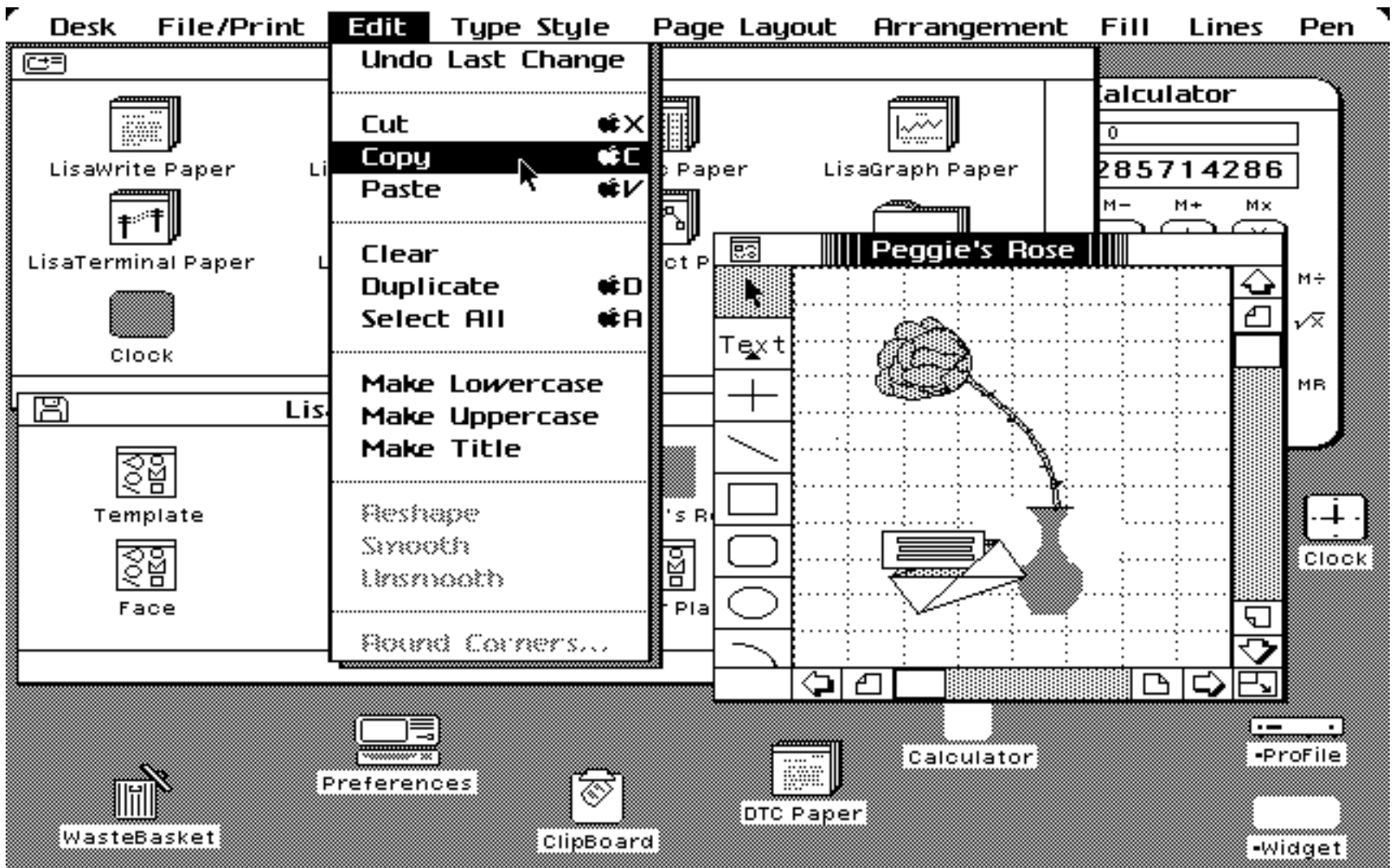
Apple Lisa



Apple Lisa



Apple Lisa



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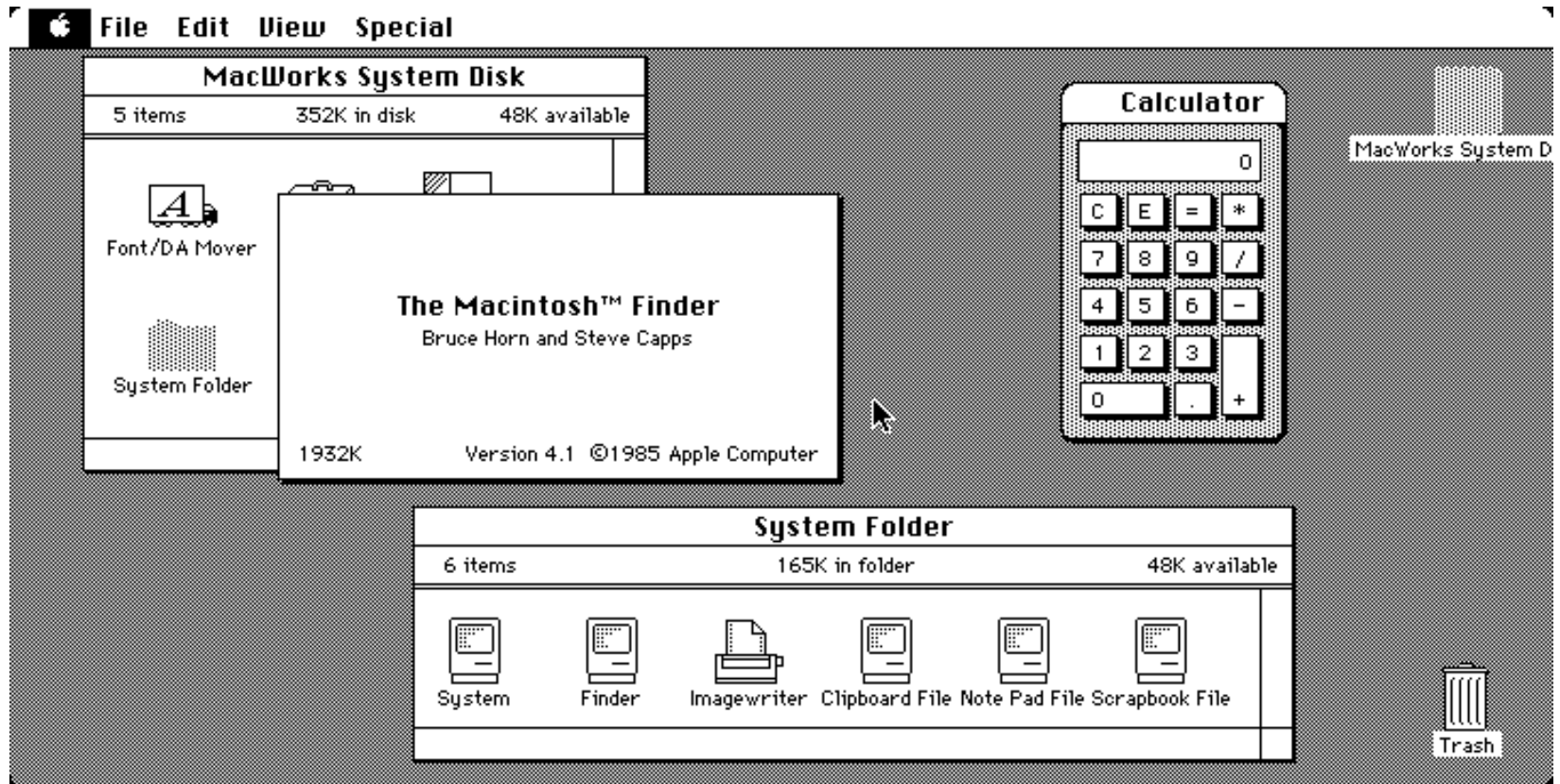
Apple Lisa 1981

Apple Macintosh 1984

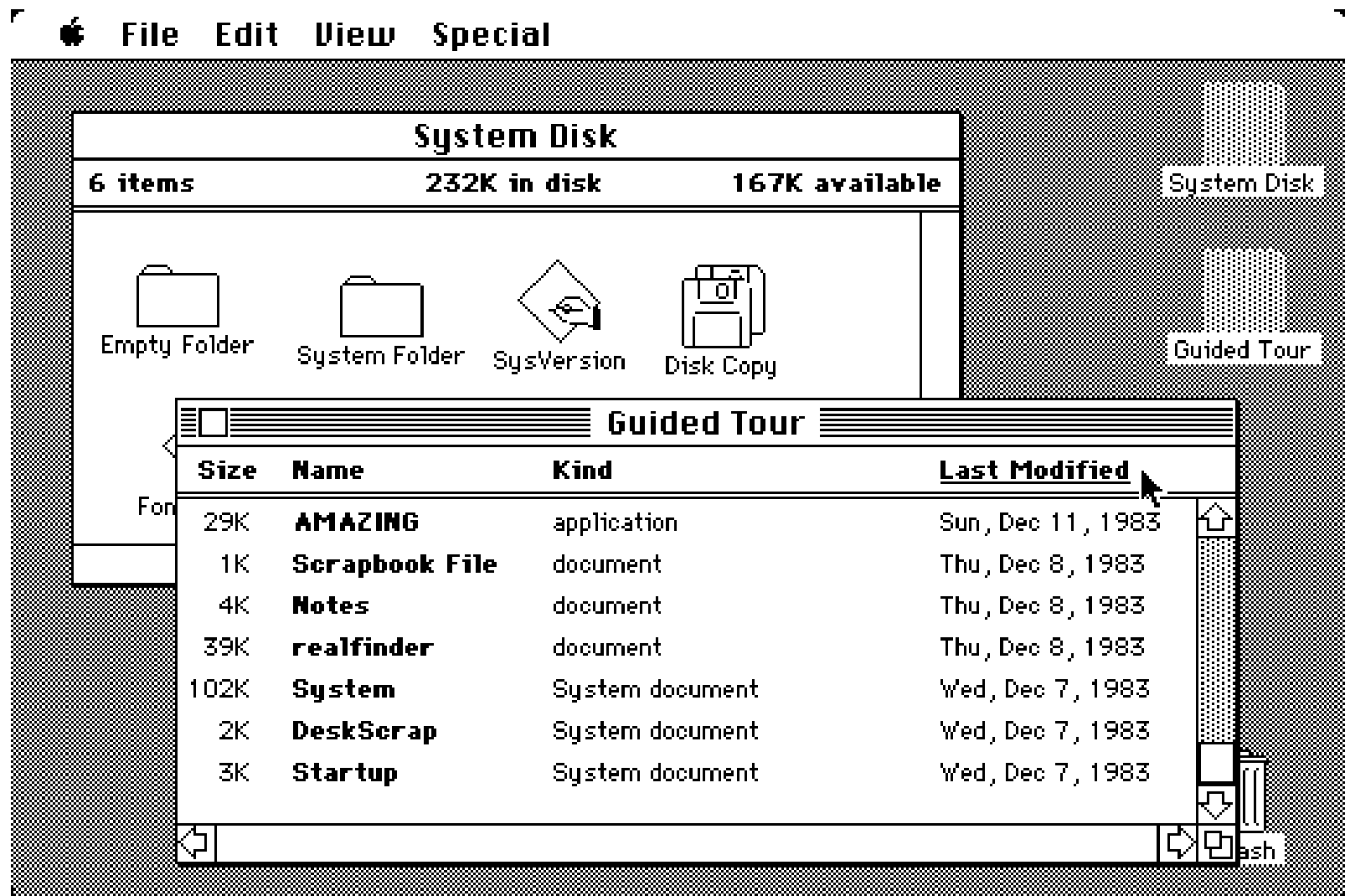
Macintosh



Macintosh



Macintosh



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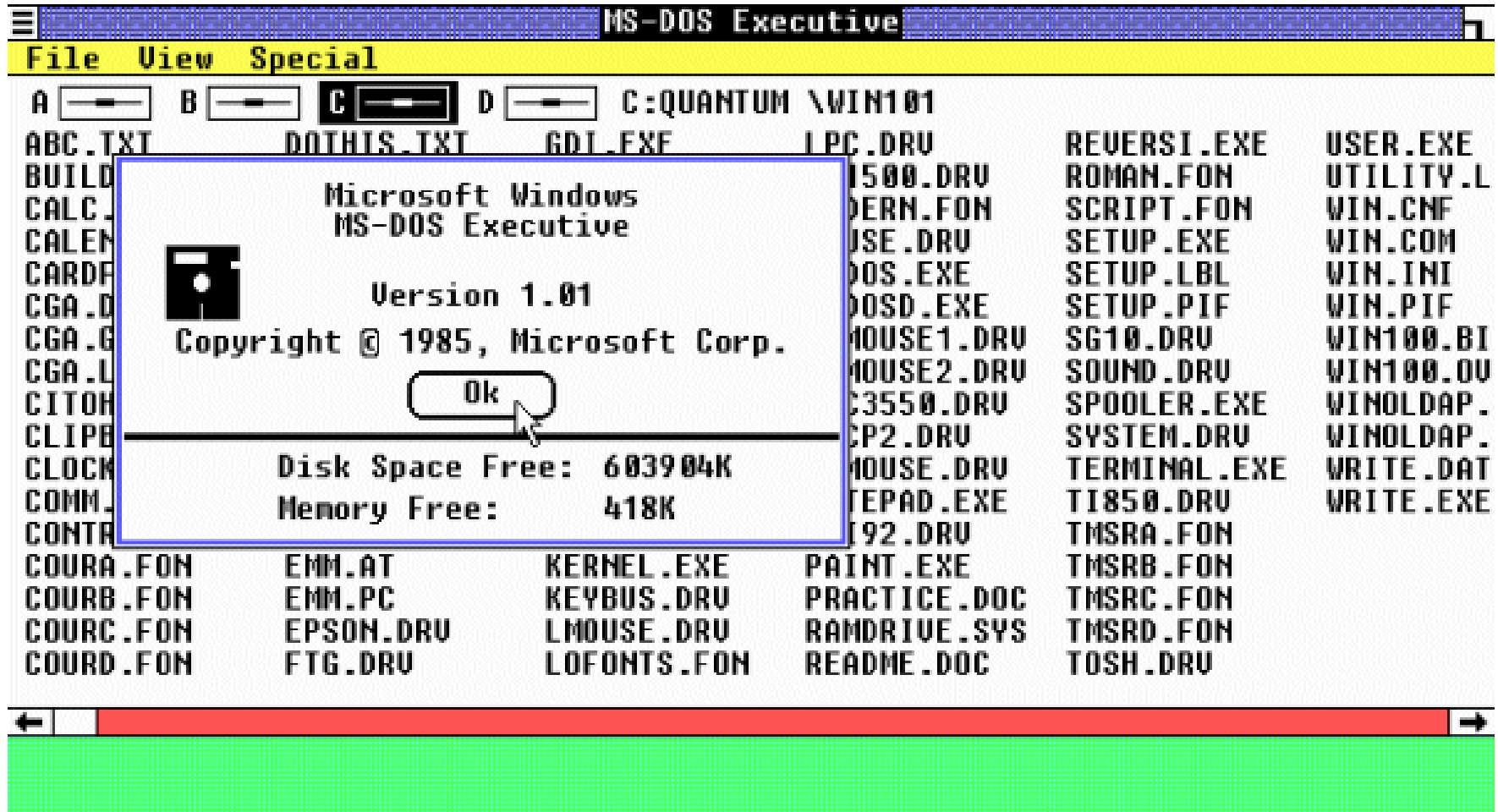
XEROX STAR 1981

Apple Lisa 1981

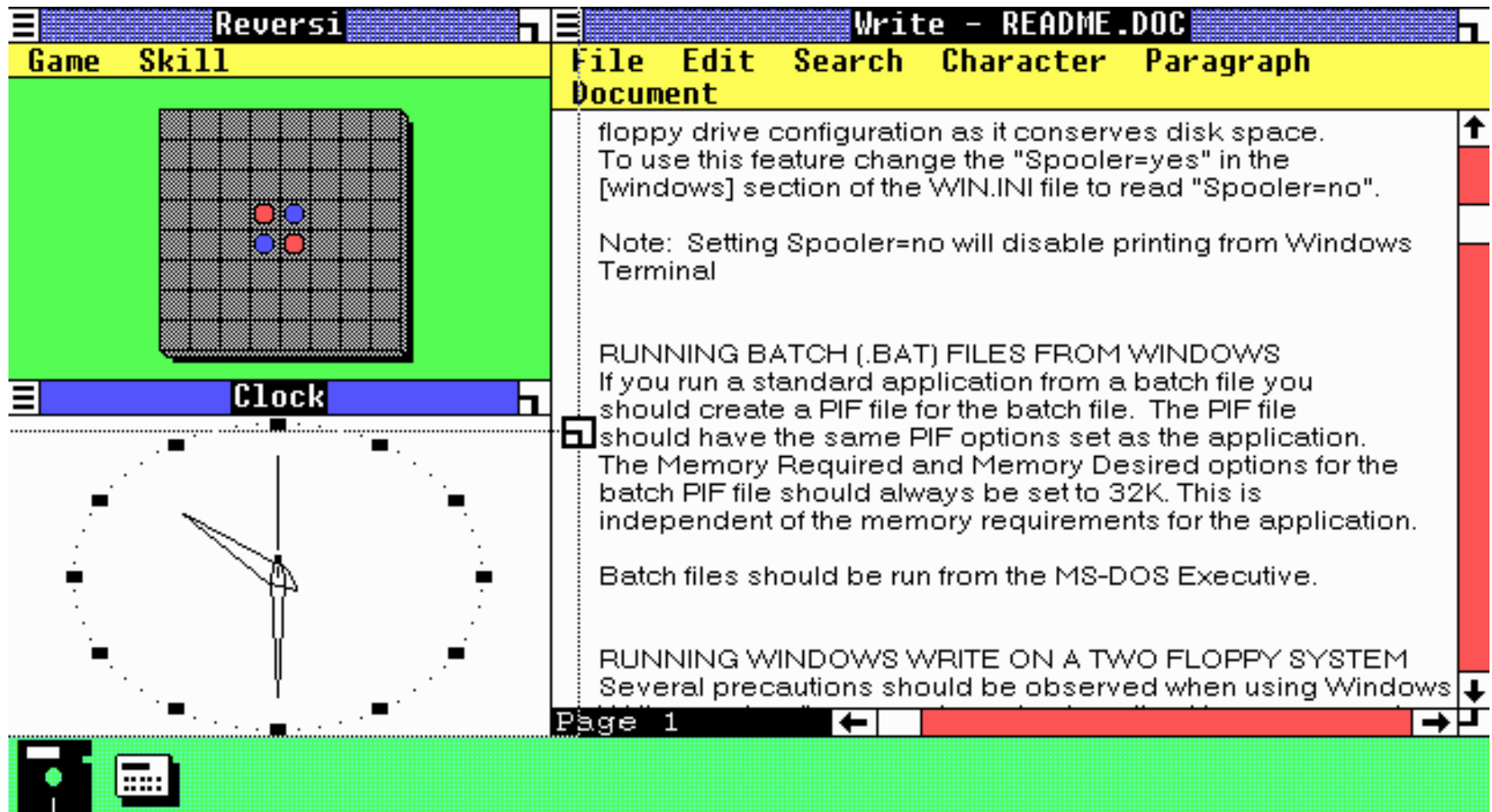
Apple Macintosh 1984

Windows 1.0 1985

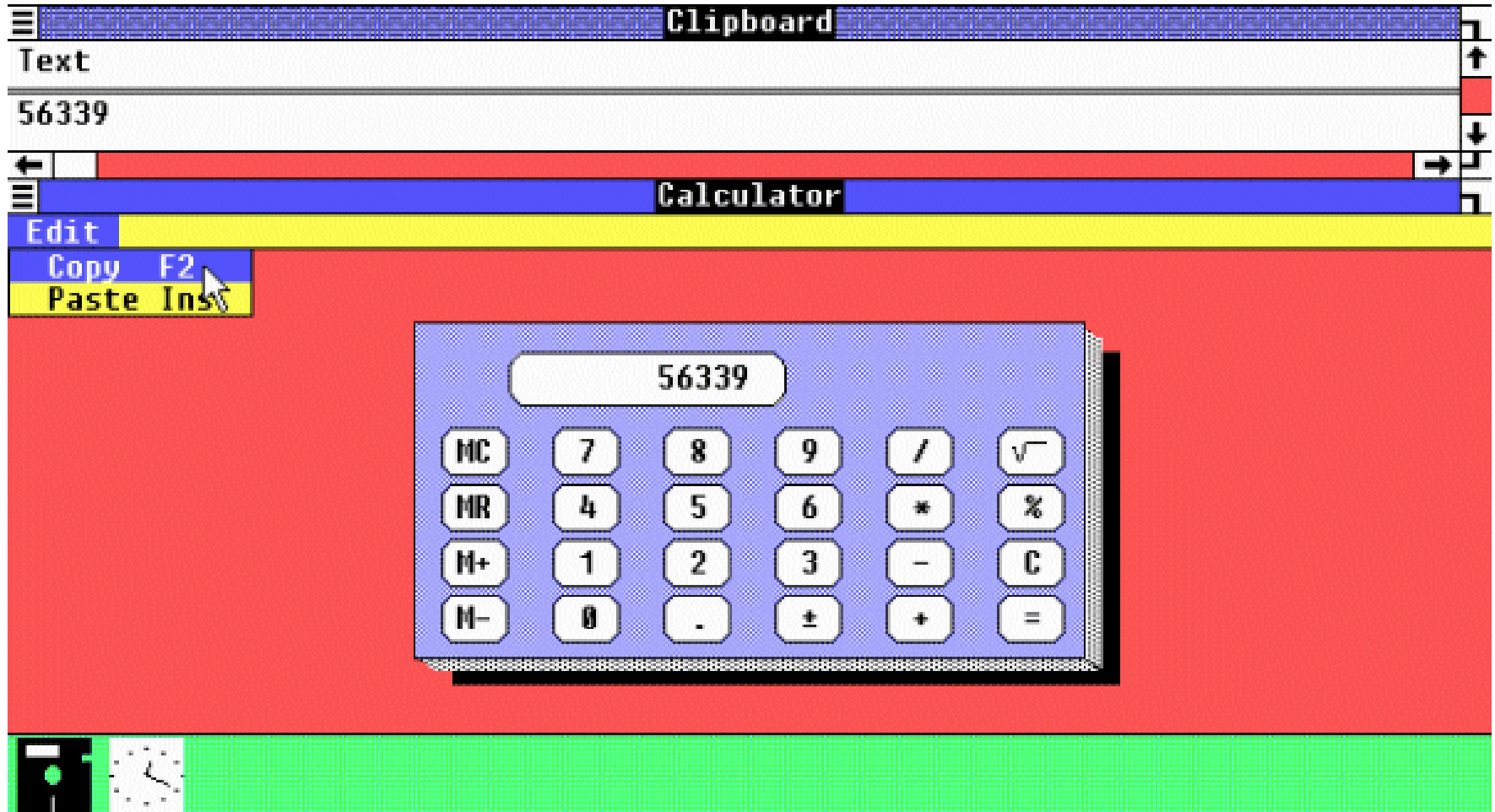
Windows 1.0



Windows 1.0



Windows 1.0



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XEROX STAR 1981

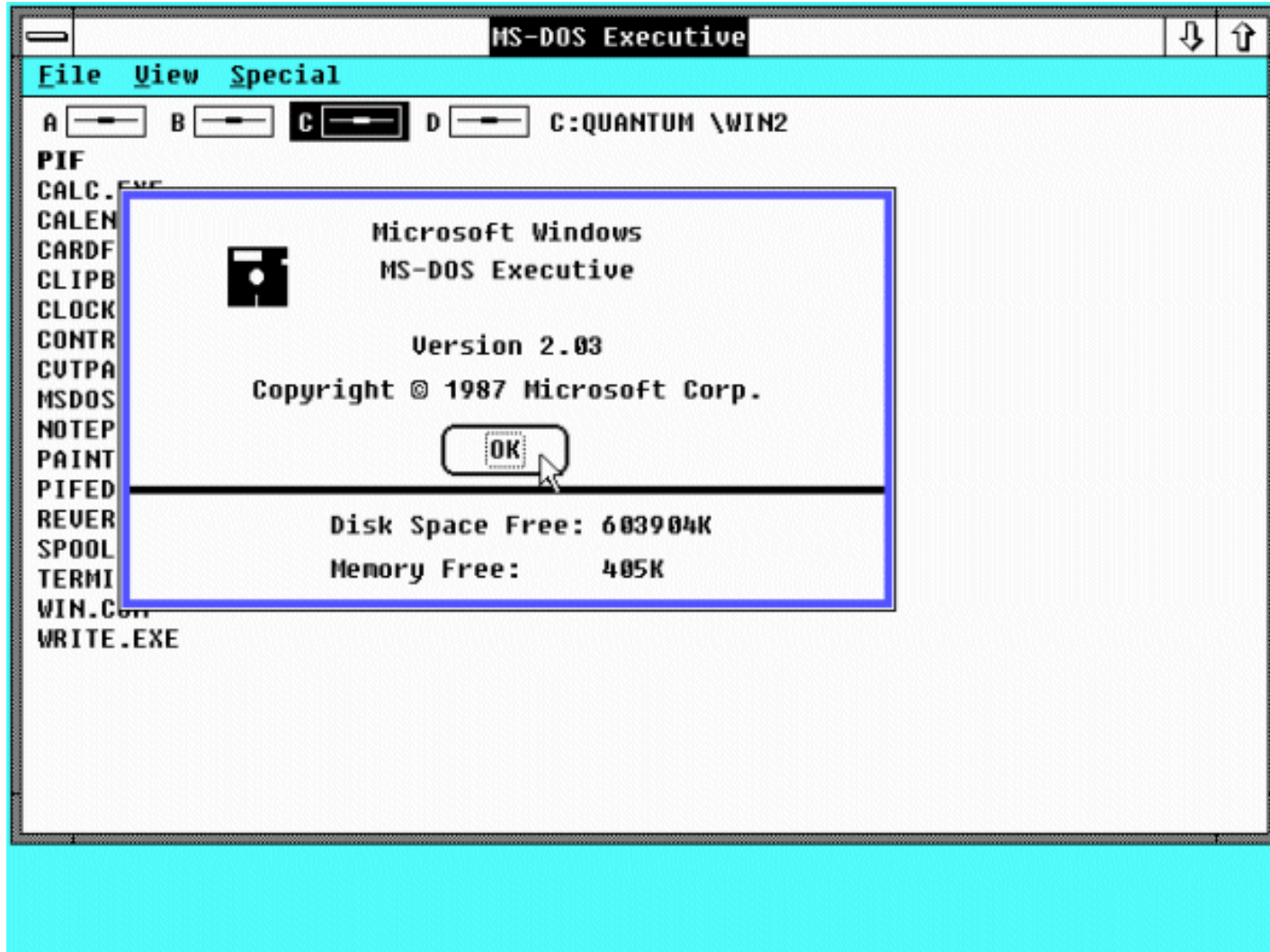
Apple Lisa 1981

Apple Macintosh 1984

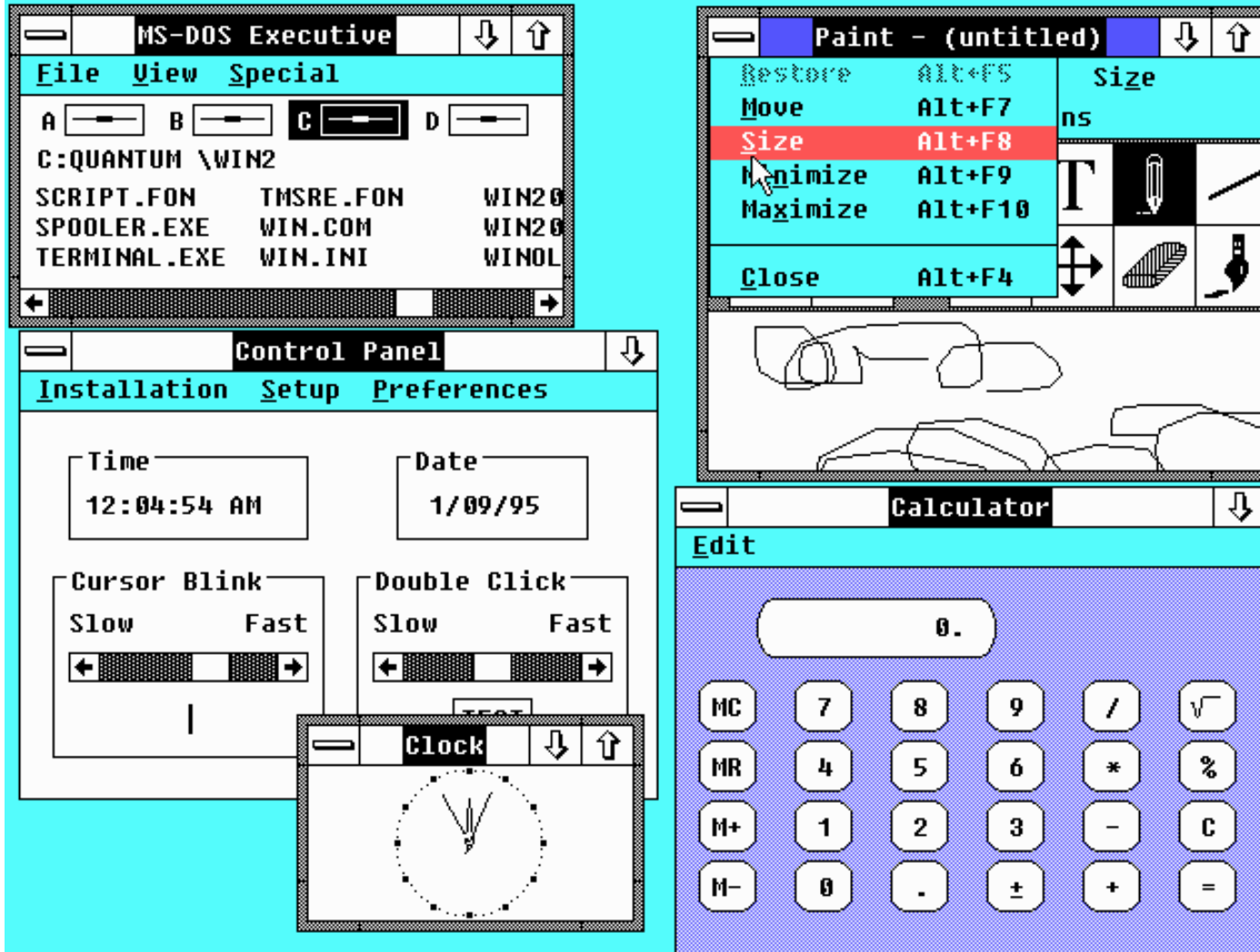
Windows 1.0 1985

Windows 2.0 1987

Windows 2.0 (1987)



Windows 2.0



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XEROX STAR 1981

Apple Lisa 1981

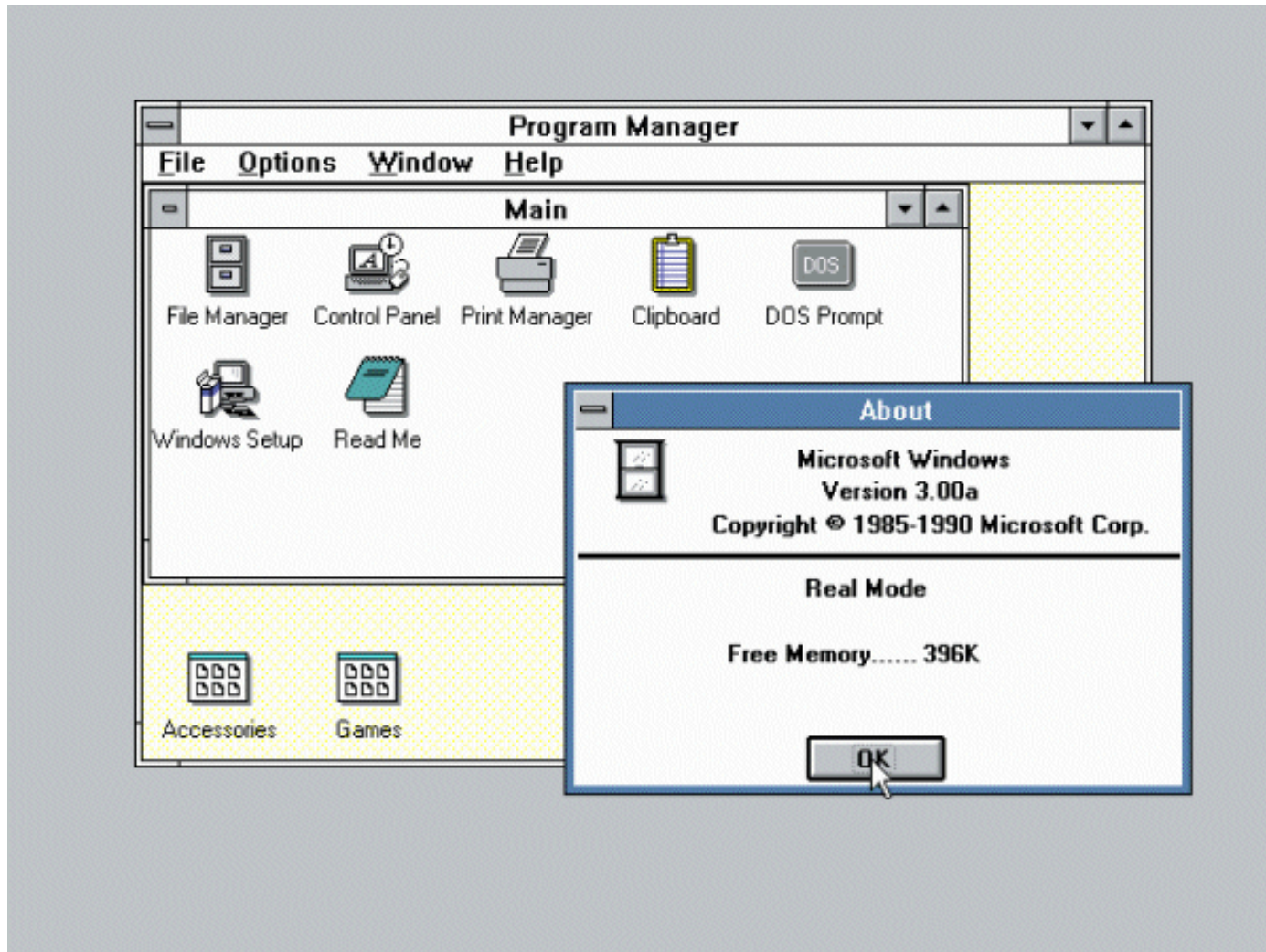
Apple Macintosh 1984

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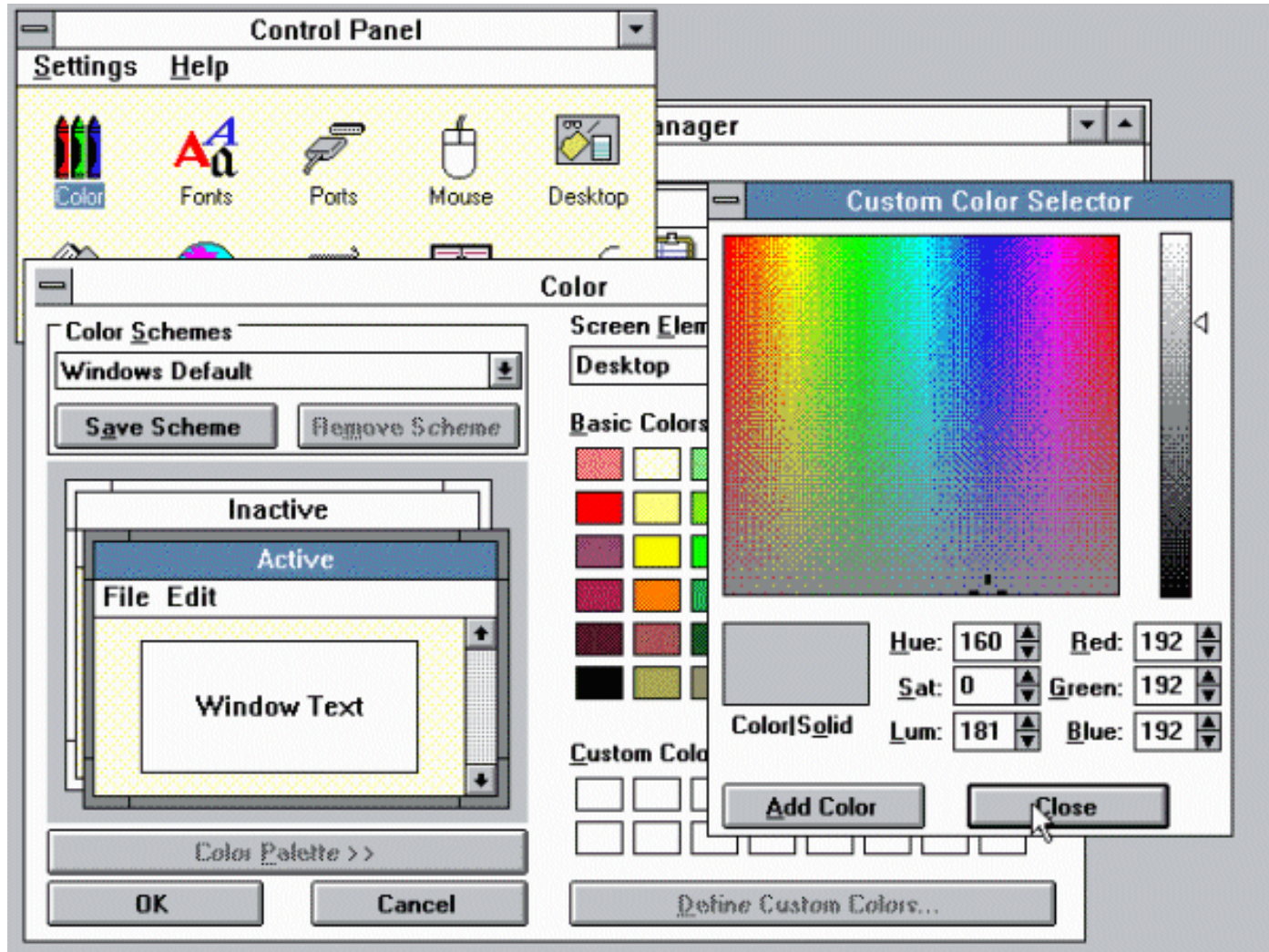
Windows 2.0 1987

Windows 3.0 1990

Windows 3.0



Windows 3.0



Windows 3.0



Xerox to Apple and Microsoft

XEROX Alto 1973

Steve Jobs visits PARC in 1979

XEROX STAR 1981

Apple Lisa 1981

Apple Macintosh 1984

Windows 1.0 1985

Windows 2.0 1987

Windows 3.0 1990

Bill Gates: "Hey, Steve, just because you broke into Xerox's house before I did and took the TV doesn't mean I can't go in later and take the stereo"

HCI Turing Awards

Sutherland wins 1988 Turing Award

Engelbart wins 1997 Turing Award

Alan Kay wins 2003 Turing Award

(in part for SmallTalk and OOP,
though he says OOP is linked to the GUI)

CSE 440: Introduction to HCI

User Interface Design, Prototyping, and Evaluation

Lecture 04:
HCI History

James Fogarty

Eunice Jun

David Wang

Elisabeth Chin

Ravi Karkar



Tuesday / Thursday

10:30 to 11:50