

SOUNDSCAPE

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Make Sound Decisions

PROBLEM

"104 million individuals in the US are at risk of hearing loss, heart attacks, and other noise-related health effects."

- National Institute of Health

OPPORTUNITY

Exposure is **cumulative**;

Risk is **preventable**;

Awareness is **key**.

VALUE PROPOSITION

A tool that tracks environmental noise and presents potential **benefits** and **risks** based on your sound exposure.

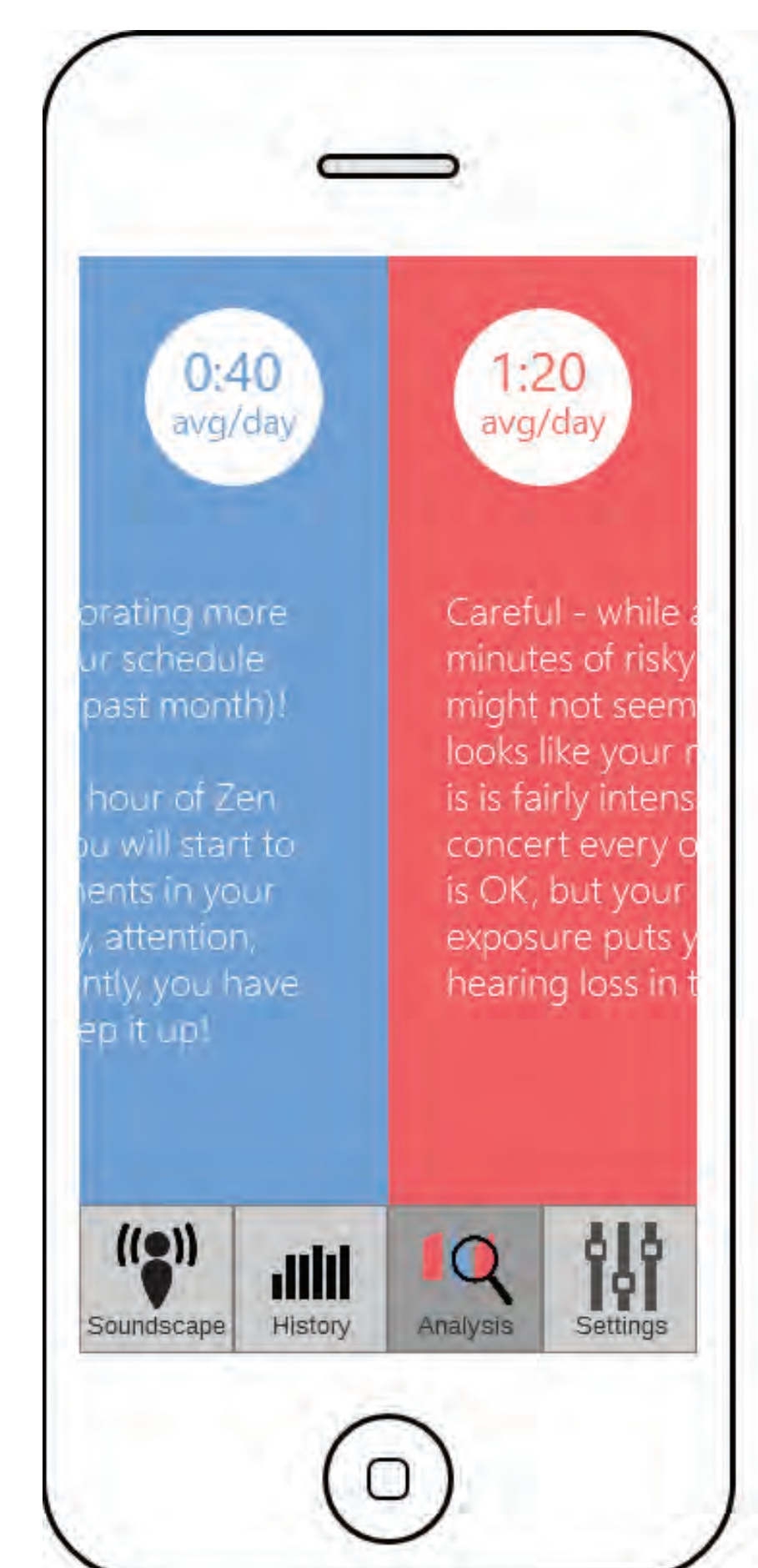
FEATURES



Track



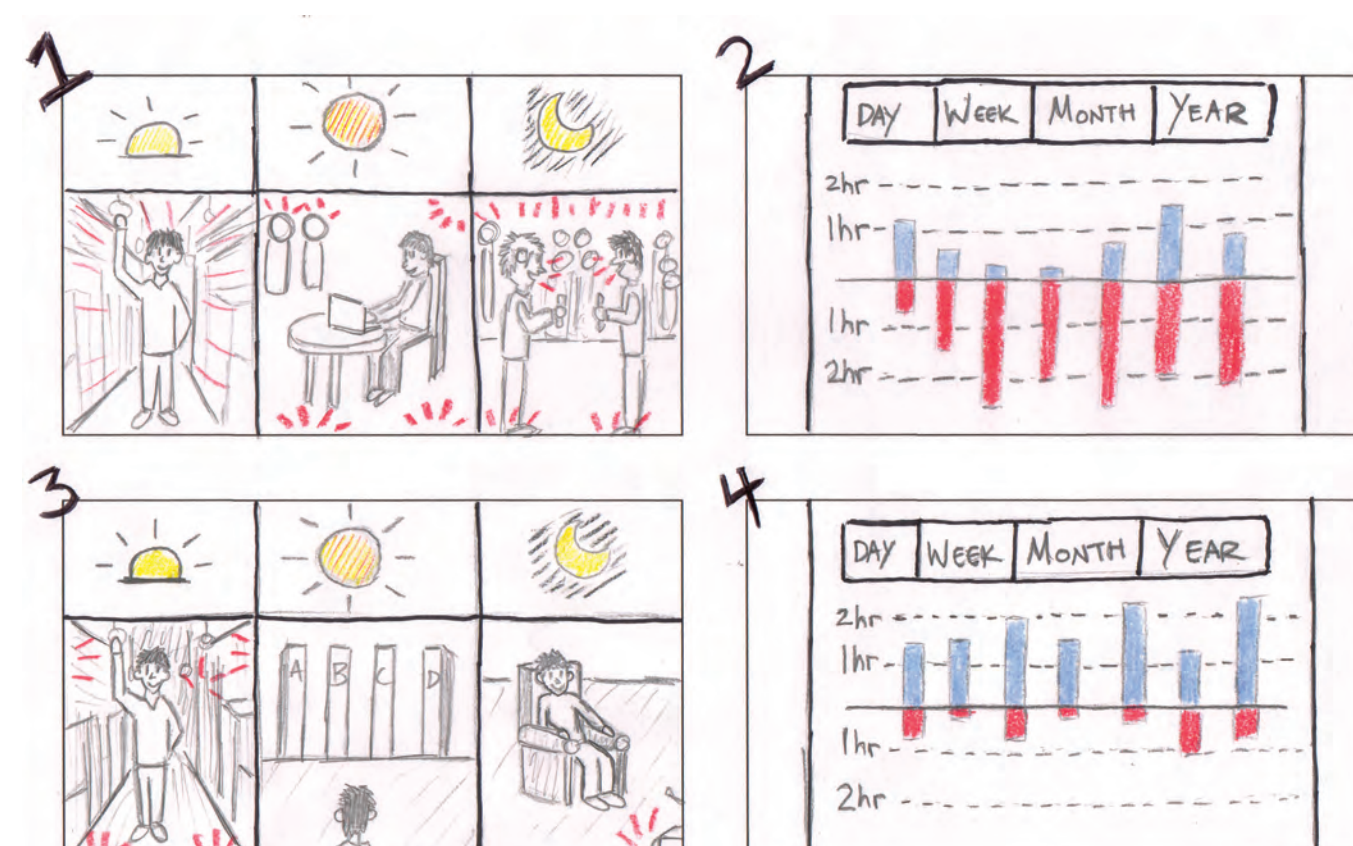
Reflect



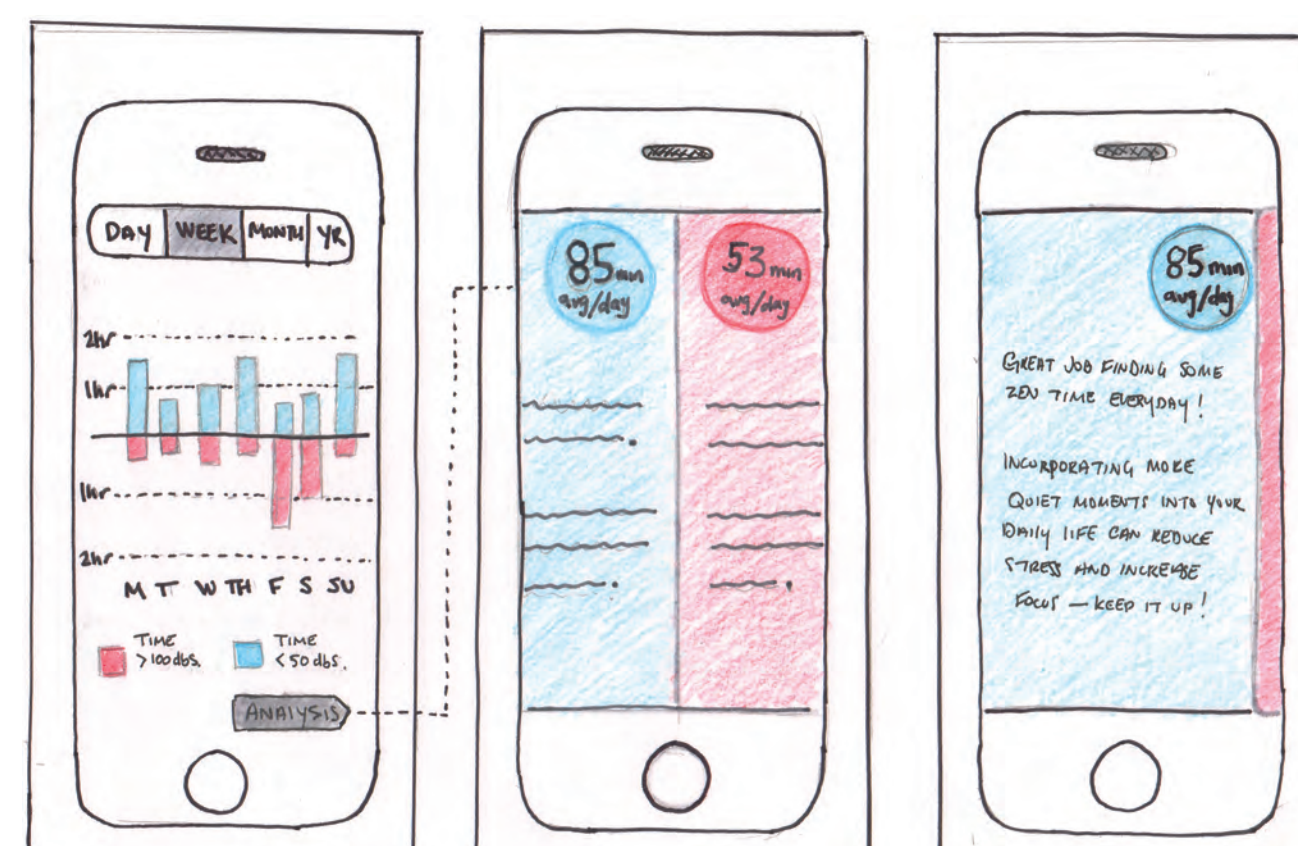
Analyze

DESIGN PROCESS

STORYBOARD



DESIGN SKETCHES



PAPER PROTOTYPE

