

mirage

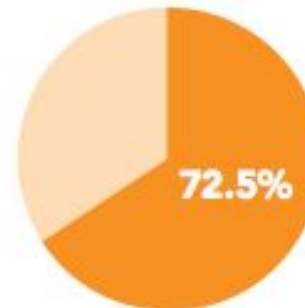
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Chris Ma | UX Designer & Alexis Anand | Lead Researcher

background

Activities Associated with Digital Device Use:



Nearly one-third of adults (30%) spend more than half their waking hours (9+) using a digital device.



72.5% of adults are unaware of the potential dangers of blue light to eyes.



More than 30% of parents who say they are very concerned about the impact of digital devices on children's eyes allow more than 3 hours of screen time daily



31.9% of adults do not take any action to reduce symptoms of digital eye strain

problem

- Prolonged eye strain is pernicious
- Limited awareness
- Many contributing factors

A man with curly brown hair, wearing glasses and a grey zip-up sweater over a light pink shirt, is seated in an office chair. He is looking at a computer monitor on the left side of the frame. He has a headset with a microphone. The office environment includes a wooden desk, a white storage unit with a green cushion, and various office supplies in the background.

Office Worker

Interview &
Diary Study

Little to no eye
strain awareness

Short coffee &
social breaks

A photograph of two young women sitting at a desk in a computer lab or office. They are looking at multiple computer monitors. The woman in the foreground is wearing a grey sweater, and the woman behind her is wearing a dark top. The background shows other computer workstations and office equipment like a printer and a telephone. A semi-transparent white circle is overlaid on the right side of the image, containing text.

Students

Interview &
Contextual Inquiry

Connection between
pain & strain

Break focus



Optometrist

Interview

Short intermittent
breaks are best

Many causes of
eye strain

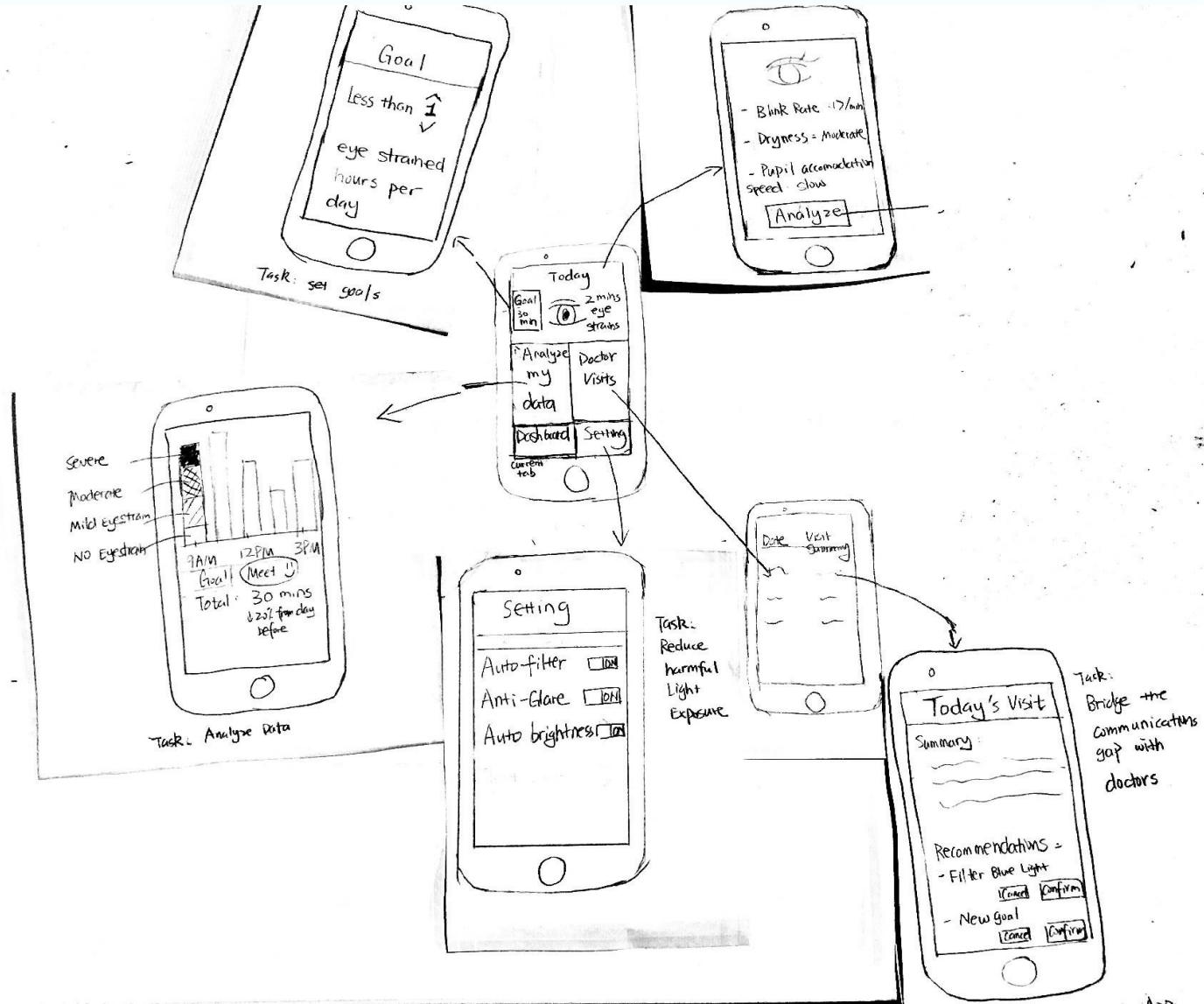
tasks

- Reduce harmful light exposure
- Reduce eye strain
- Improve focus
- Track eye strain
- Analyze data
- Patient-Doctor communication

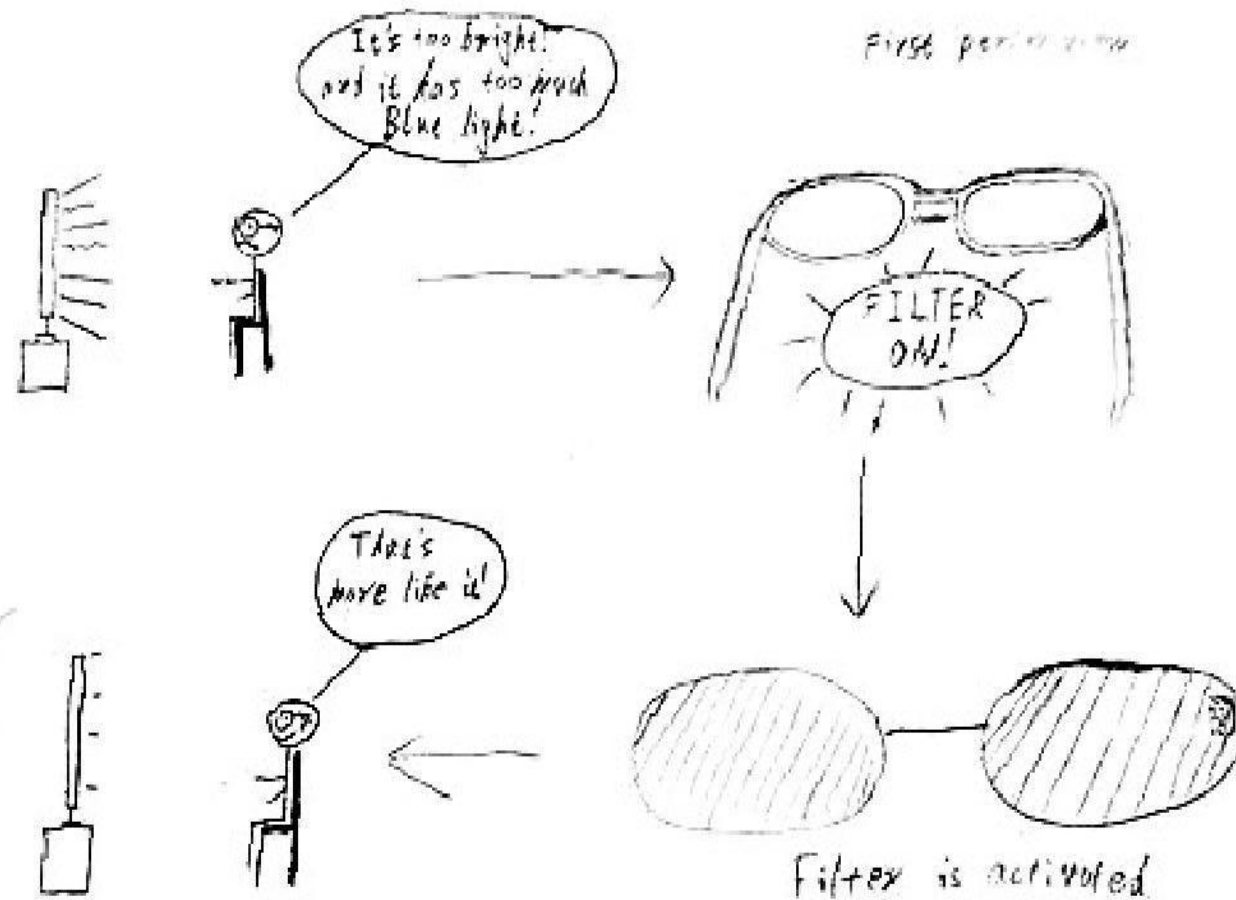
sketches

- Phone application
- Holographic Augmented Reality glasses
(HolAR lens)
- Eye implant

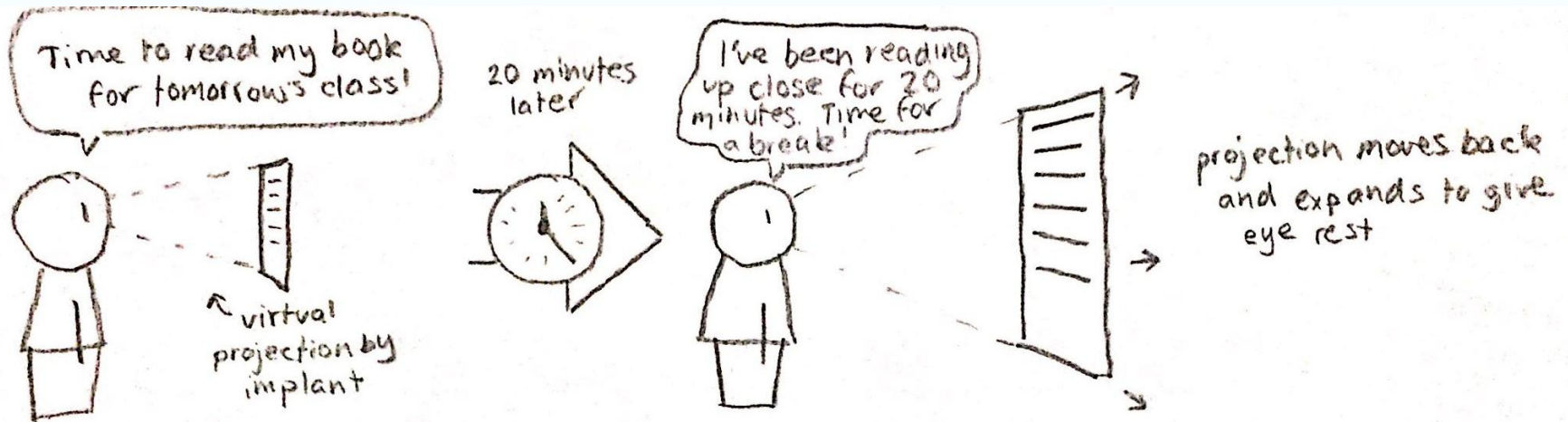
phone app



HolAR lens



implant



I didn't notice it was pollen season already. I should share this with my doctor to get treatment.

Symptoms:

- Dryness
- Irritation

Possible causes:

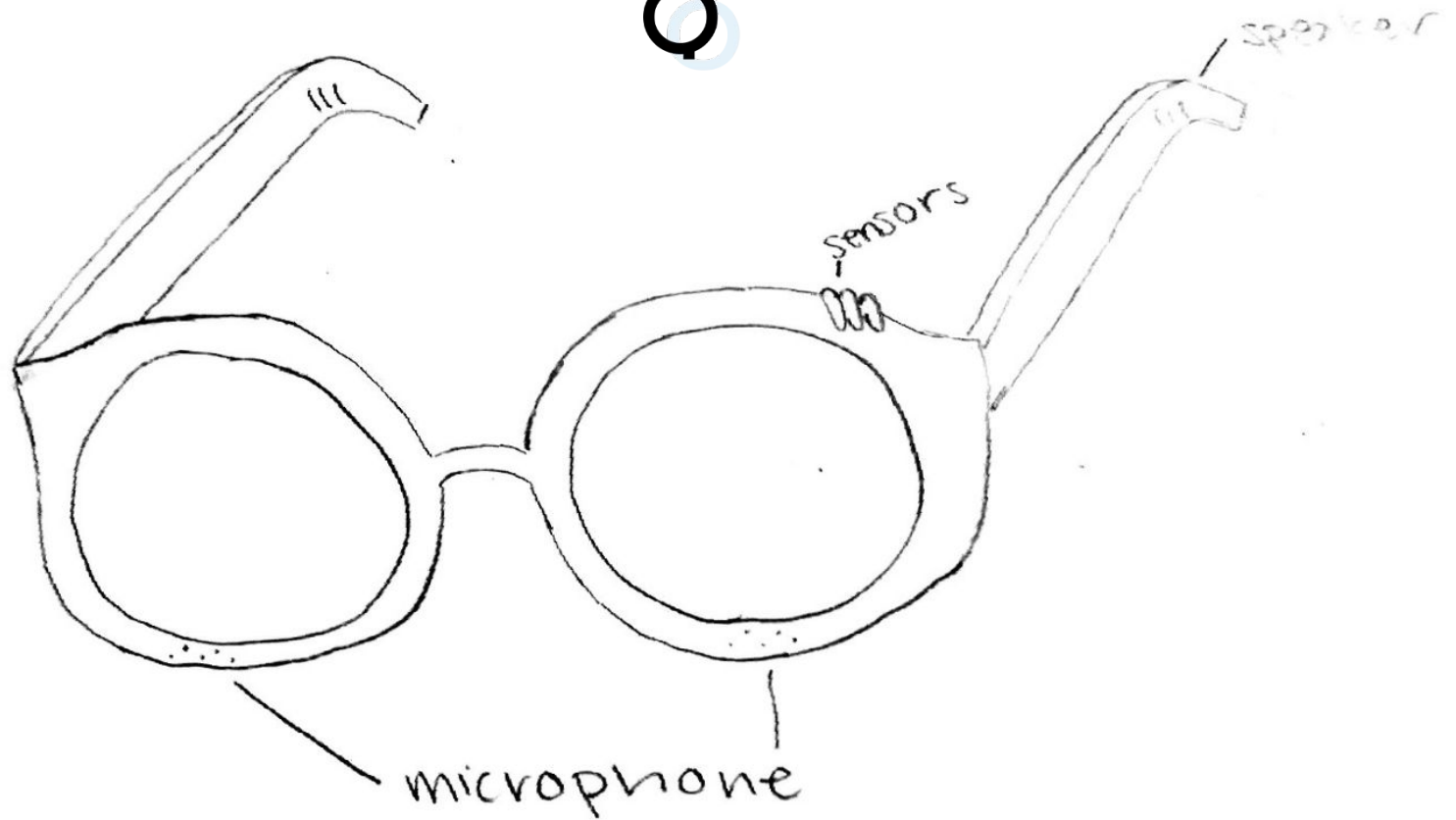
- Allergy

share with doctor

Implant monitors eye health and can notify doctor

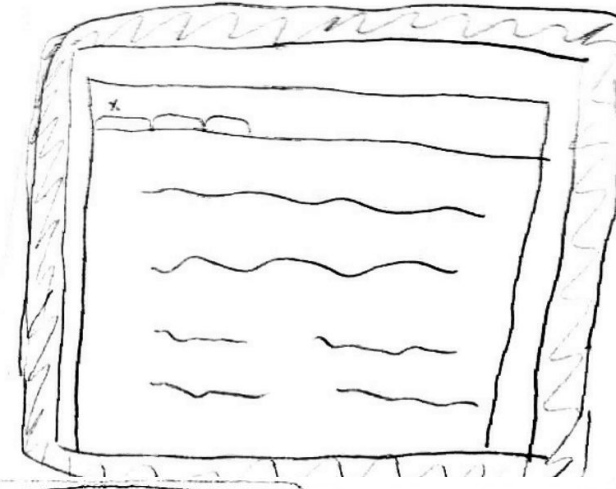
selected design

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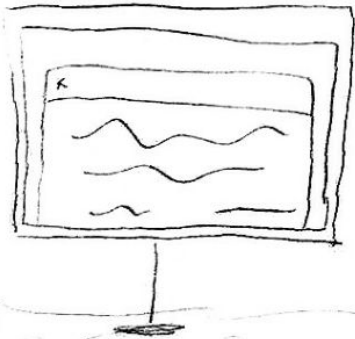




Life from Bill's view...



HolAR adjusts
Bill's view

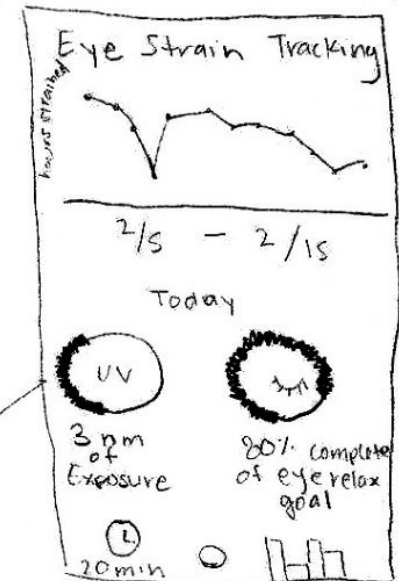


Wow! My eyes feel better!
I wonder if my eye strain
has been reduced.

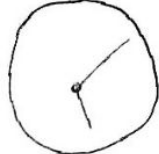


< One Week later >

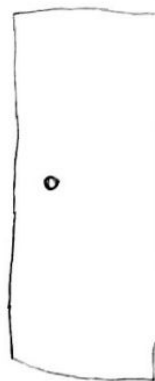
Things are looking good!



reduce eye strain



Time for class!



Gah! so bright!

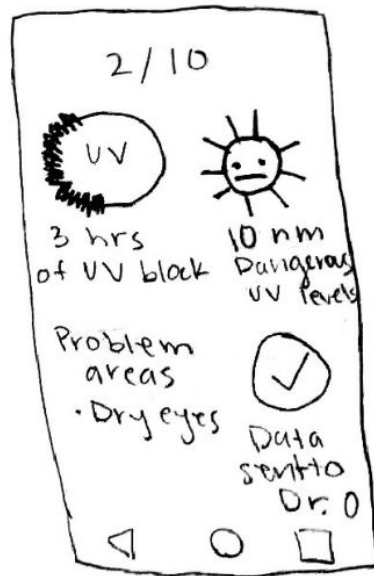
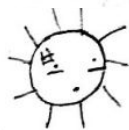


So much better



Protects from UV + sun damage

I wonder how much UV these are blocking



summary

- Group design is better
- Forget your assumptions
- Communication is essential
- Research before design



see your full potential

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