

# Jasper

Intelligent Wardrobe Assistant

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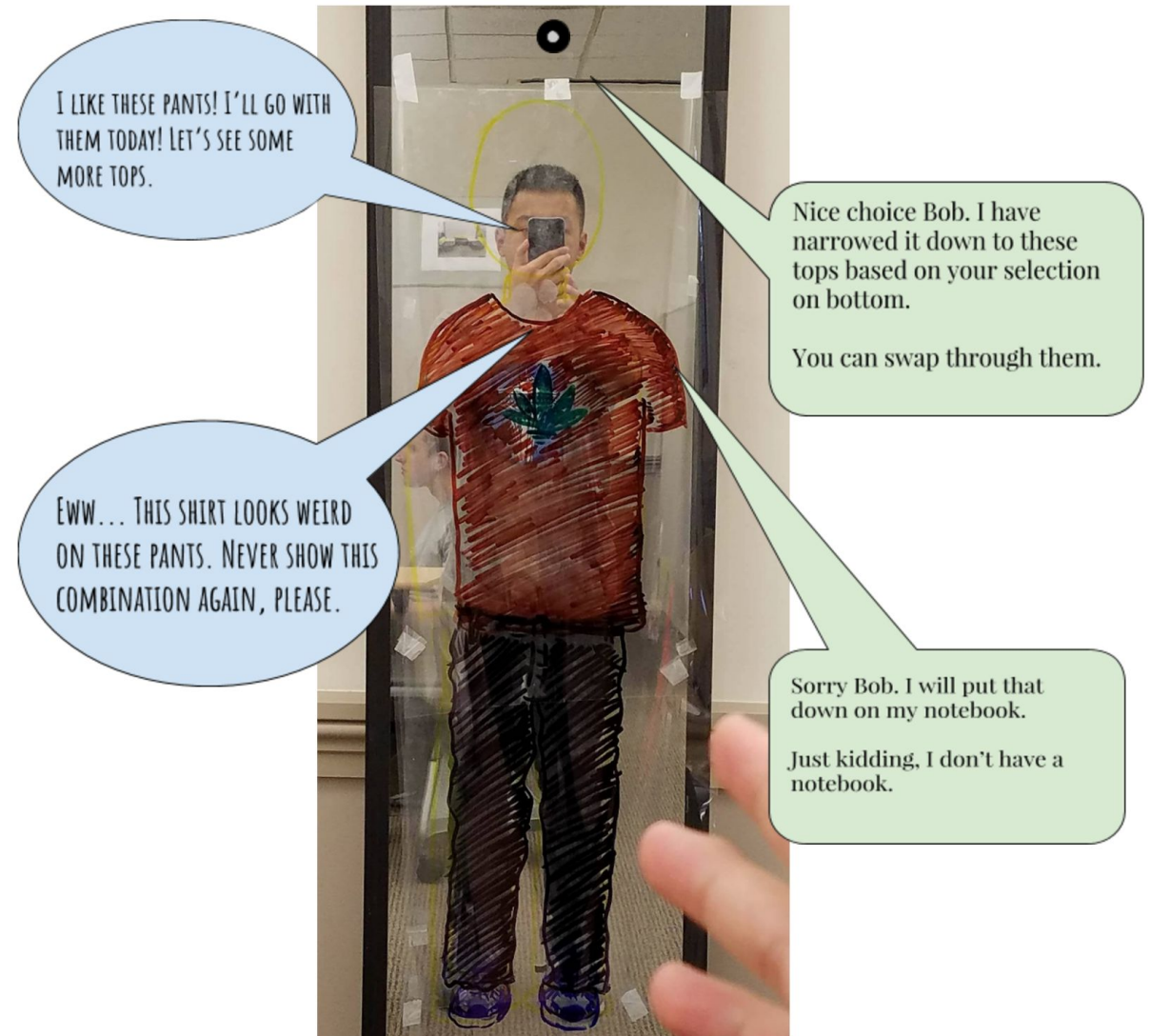
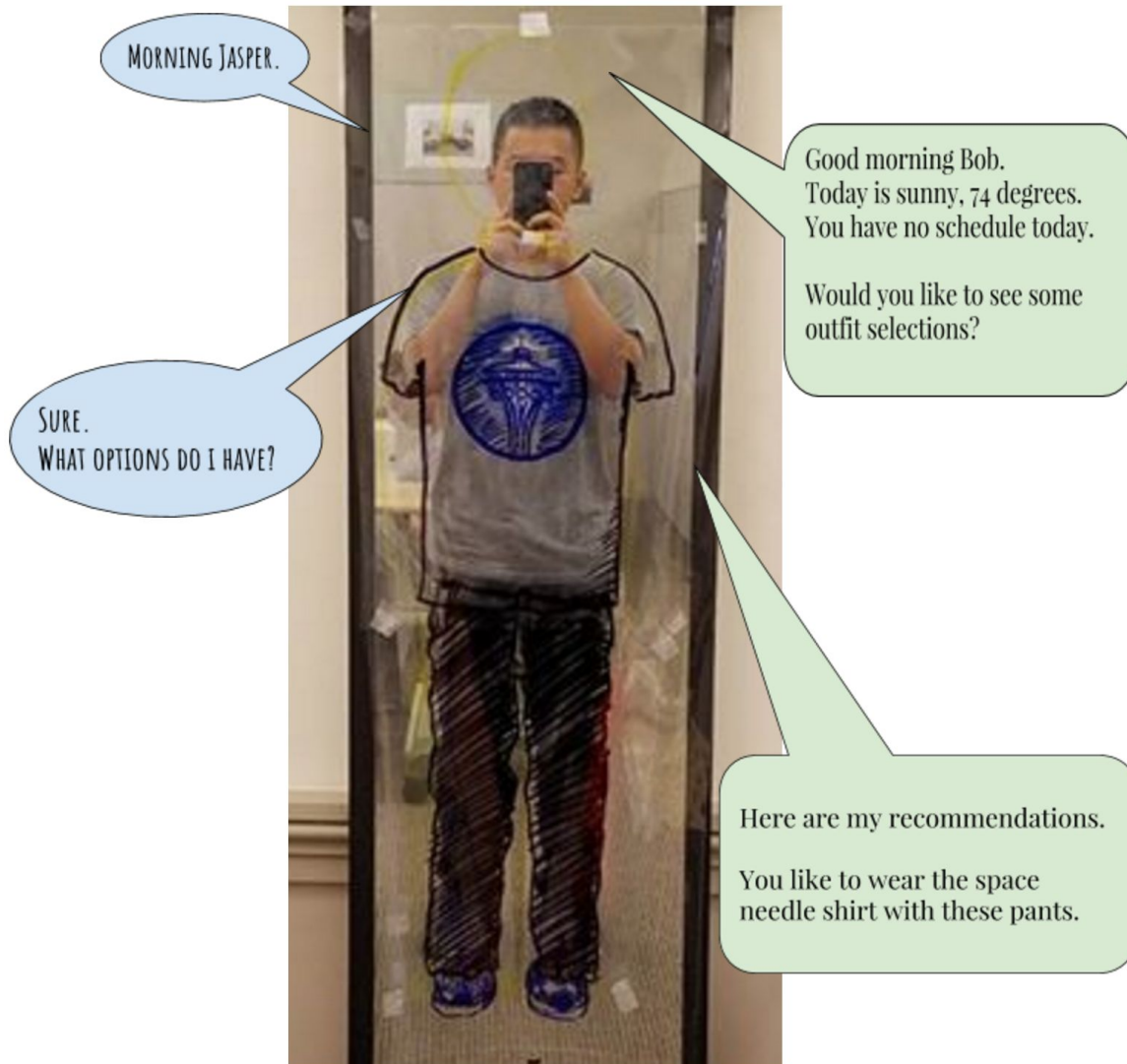
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Product Engineer



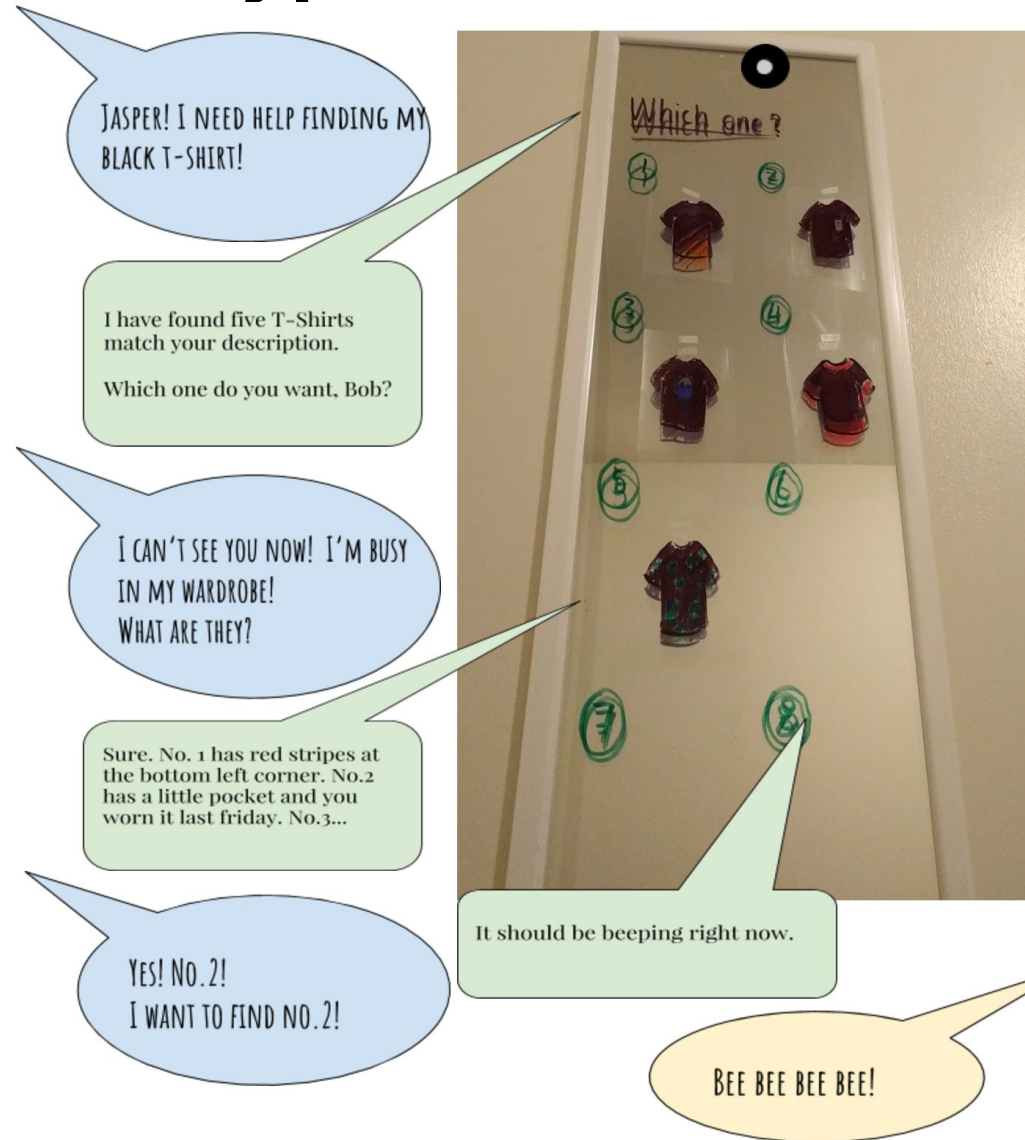
# Problem Space

- Outfits are a key component of interpersonal assessments
- Outfit selection can be time-consuming and difficult
- Large wardrobes can result in individuals not taking advantage of their attire
- Individuals do not harness the full potential of their clothing
- A disorganized wardrobe can result in items not being worn—how can individuals properly manage their wardrobe?

# Initial Paper Prototype



# Initial Paper Prototype



# Testing Process: Heuristic Evaluation

- **User Control and Freedom:** Need more intuition on how to use a mirror interface
  - Is it a touch screen?
  - What are the voice commands?
  - How should I switch between items?
- **Visibility of System Status:** Need an icon or progress bar to indicate which item is being picked for now.
- **User control and Freedom:** Need to enable user customized filter on outfit selections

# Testing Process: Heuristic Evaluation

## – Step 1: Refinements after Heuristic Evaluation

- Jasper will give a brief tutorial for first time users.



3.1.2017

Hello. My name is Jasper.

Swipe left and right to switch between items.

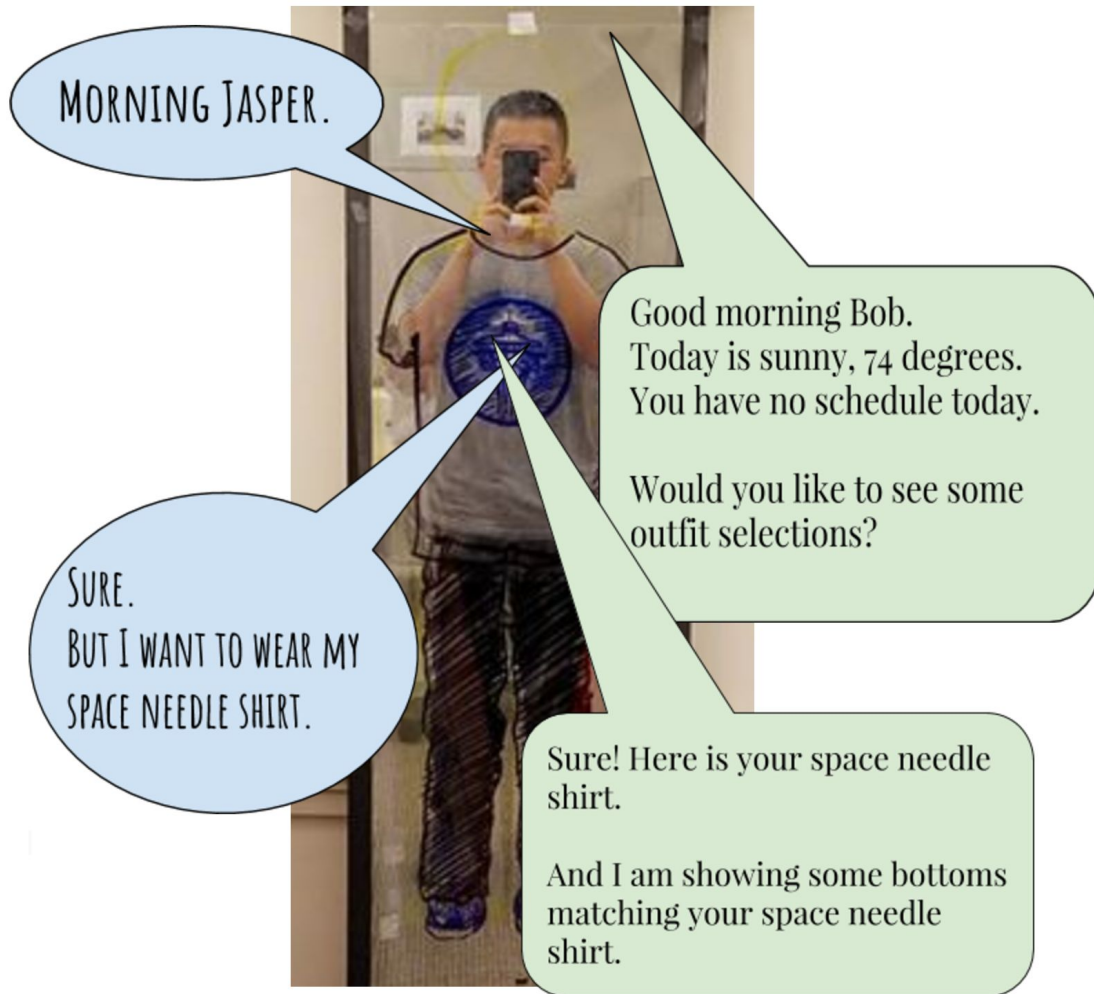
If you see something you like, tell me, and I will add it to your outfit for the day.

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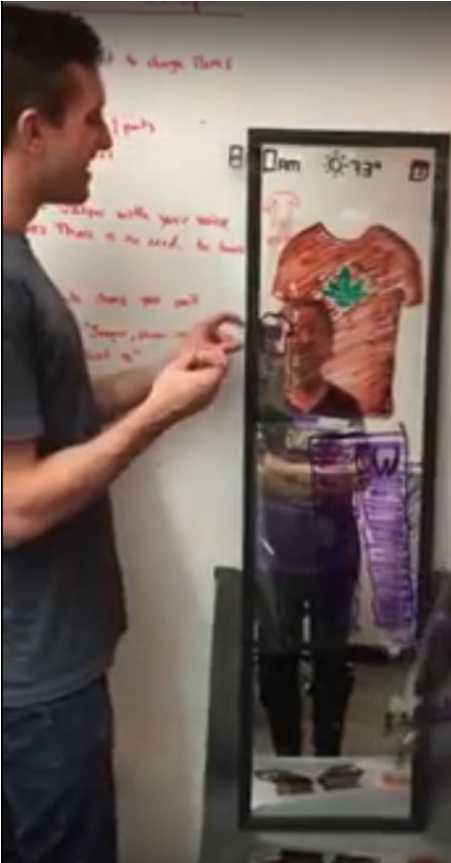
# Testing Process: Heuristic Evaluation

## – Step 1: Refinements after Heuristic Evaluation



- Allow users to input voice command on following features:
  - Access additional information
  - Filter search results and outfit recommendations

# Testing Process: Usability Test 1



- **Aesthetic and minimalist design:** The information bar on top of the mirror is confusing and not necessary when dressing.
- **Consistency and standards:** Using real human improvised voice interaction is confusing and gives out too many hints.



# Testing Process: Usability Test 1

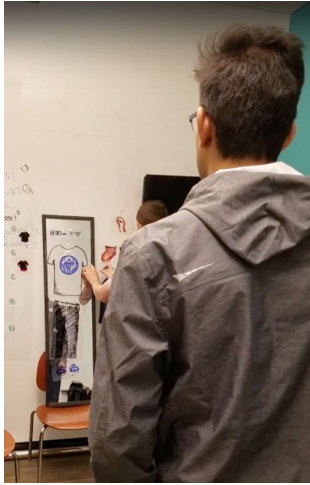
## – Step 2: Refinements after Usability Test 1



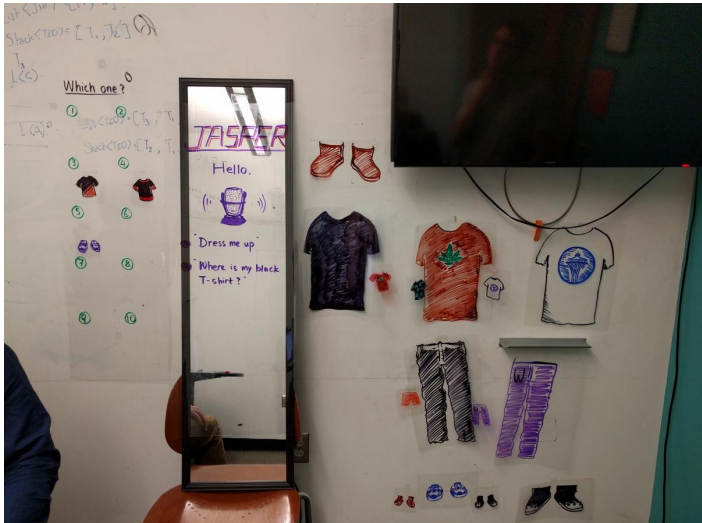
Speech

- Ability to remove Time/Calendar/Weather display with gestures.
- Have the scripts predefined and makeup responses according to the flow chart as well as some special guidelines.

# Testing Process: Usability Test 2 & 3

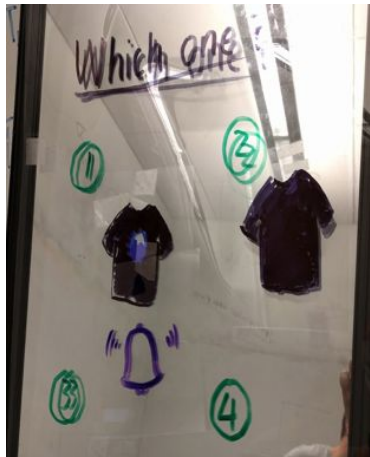
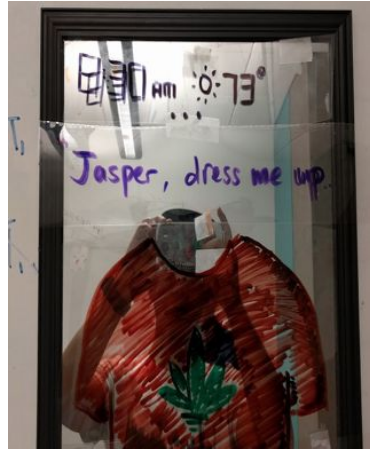


- **Help and Documentation:** He did not fully understand the coverage of Jasper's functionalities.
- **Recognition rather than recall:** He could not remember the commands and gestures through out the process.
- **Consistency and standards:** User did not realize that the default section was already based on selection made already.



# Testing Process: Usability Test 2 & 3

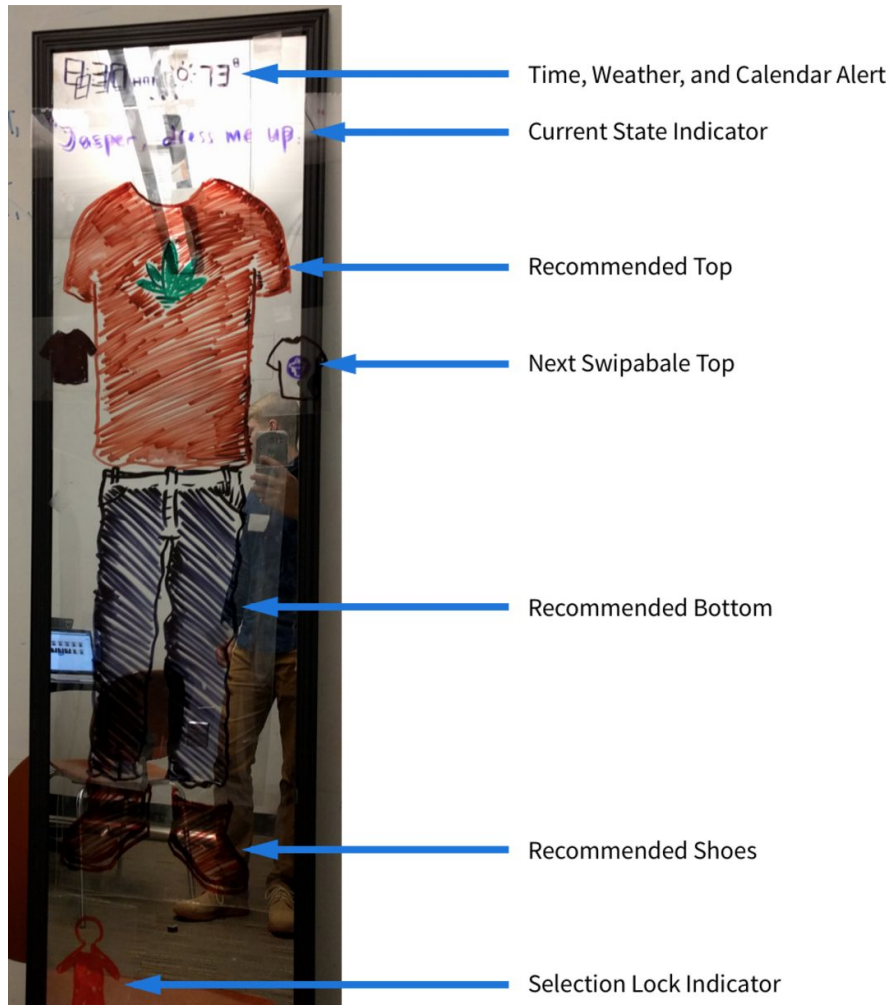
## – Step 3: Refinements after Usability Test 2 & 3



- Jasper will display and visualize user's voice input.
- Jasper will offer to help if there is no user input for a period of time.
- Jasper will specifically tell the user that the following recommendations are based on selections already made.

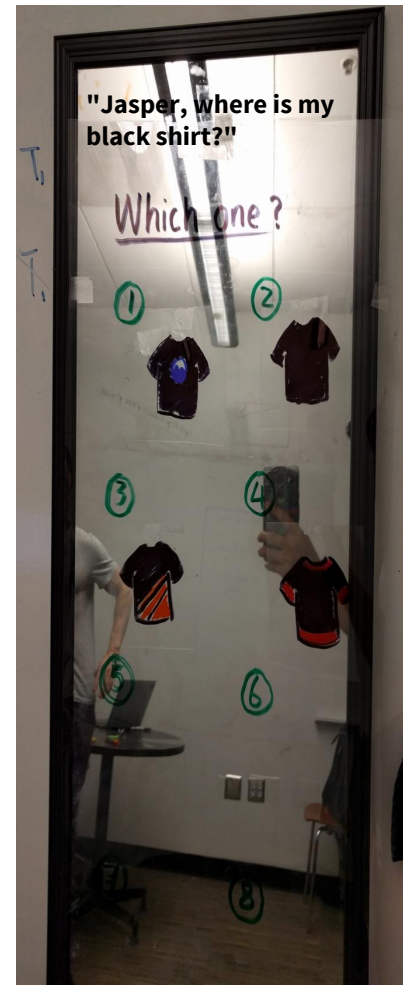
# Final Paper Prototype

## Task 1 Outfit Selection and Visualization



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## Task 2 Item Location



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# Digital Mockup



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# Digital Mockup



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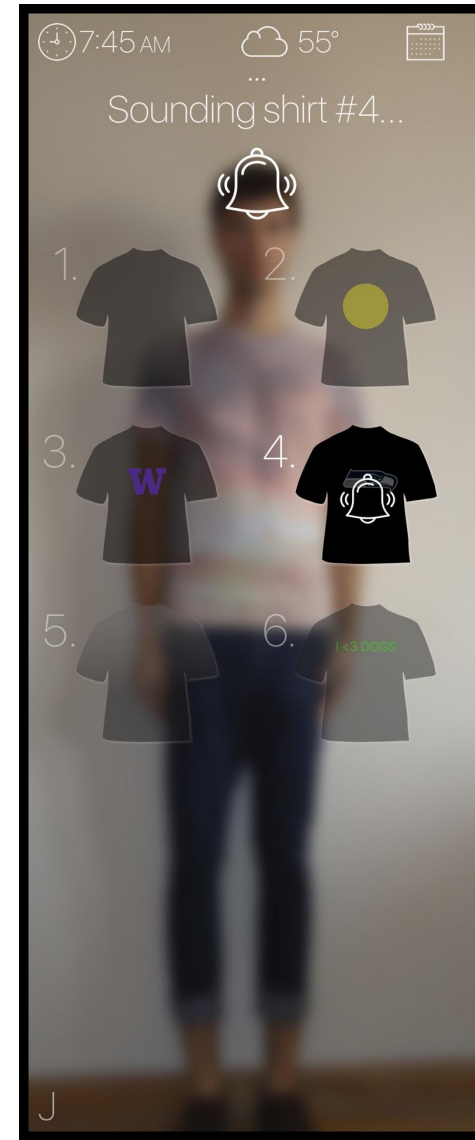


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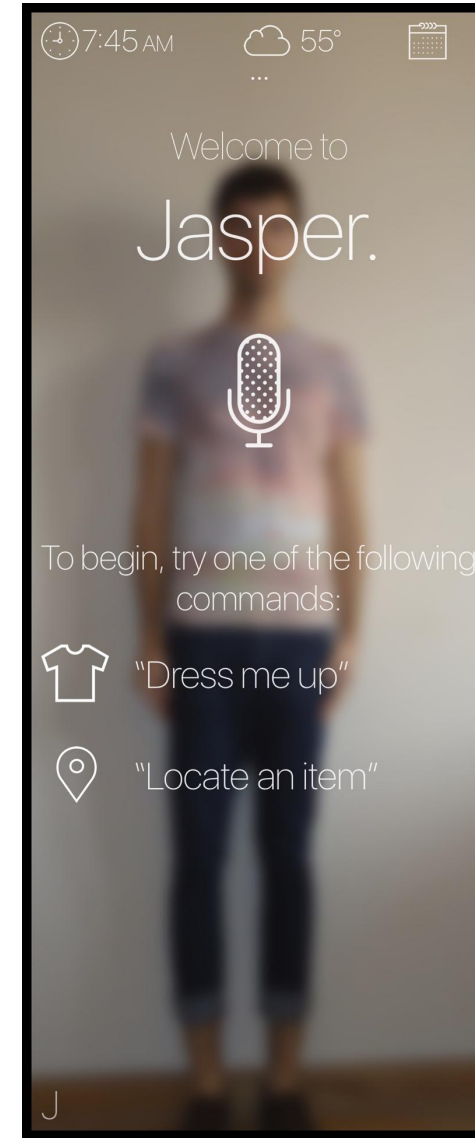
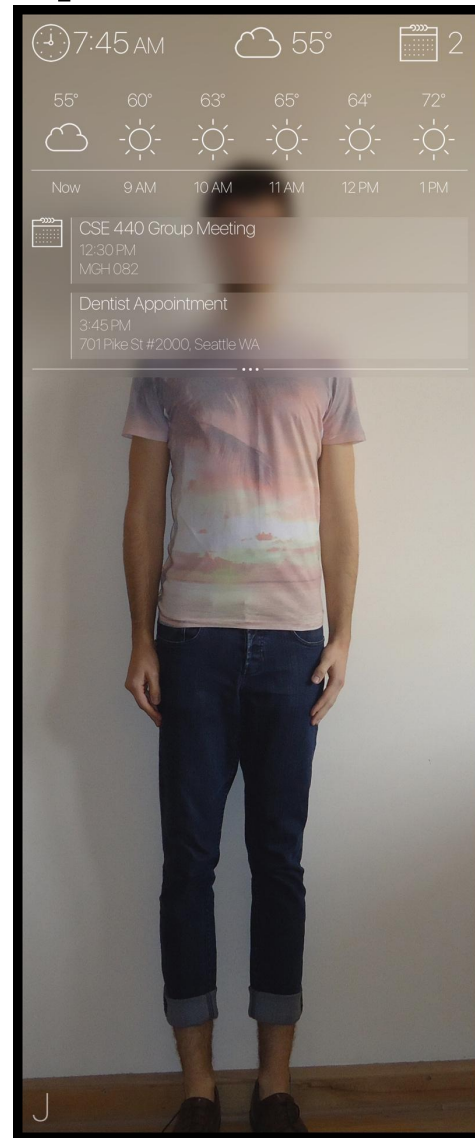




# Digital Mockup



# Digital Mockup



# In Summary...

- Iterative design helped us make subtle improvements after each round of feedback
- Testing with consistency takes practice
- User confusion during testing leads to major design improvements
- Consider **all** feedback