



BOOKWURM

reading in a digital age

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THE PROBLEM

- Reading is no longer habitual
- People have the desire to read, but have trouble finding the time to do so
- Individuals who do read feel their reading is too erratic



DESIGN RESEARCH

User Interview vs. Contextual Inquiry

Themes:

- Reading during transition periods
 - Such as before sleep, method of winding down
- Preference towards physical books
- Phones are distractions
 - Notifications interrupt sessions
- Reading for personal development

6 TASKS



Tracking time
spent reading



Activating "Do Not Disturb"
mode on a phone



Finding book
recommendations



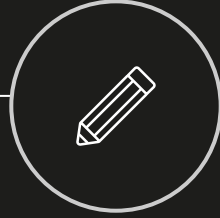
Reading a certain number of
books within a timeframe



Sharing with friends



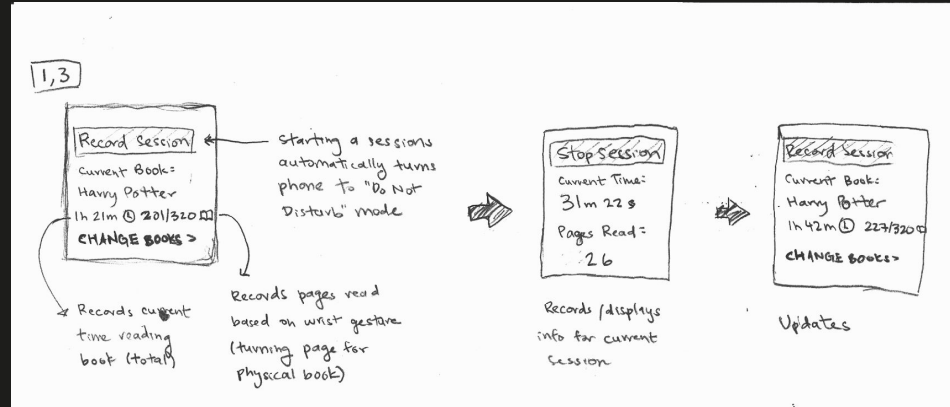
Displaying related
news or media



DESIGN SKETCHES

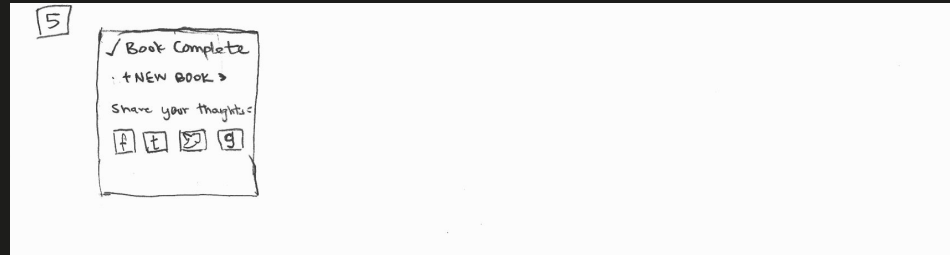
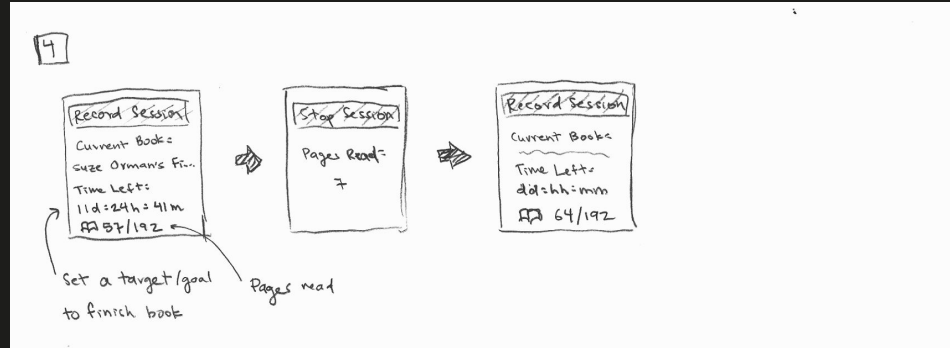
WEARABLE

Tracks the time spent reading during a reading sessions as well as page count through wrist gestures



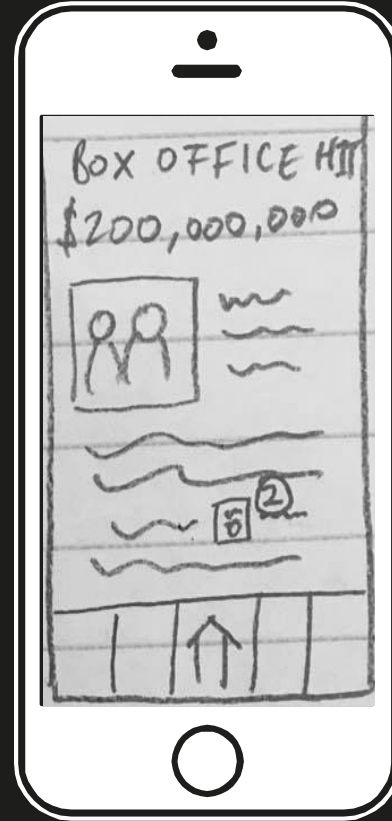
WEARABLE

Allows for a countdown rather than a timer for people who want to set reading goals



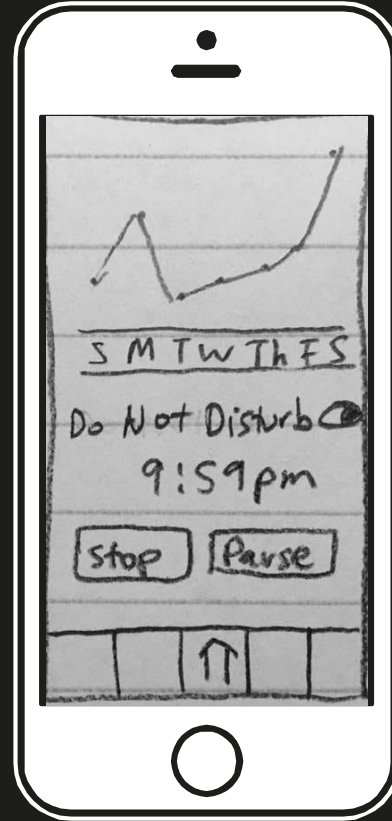
MOBILE APP

Displays related new media
to people based on current
reading material



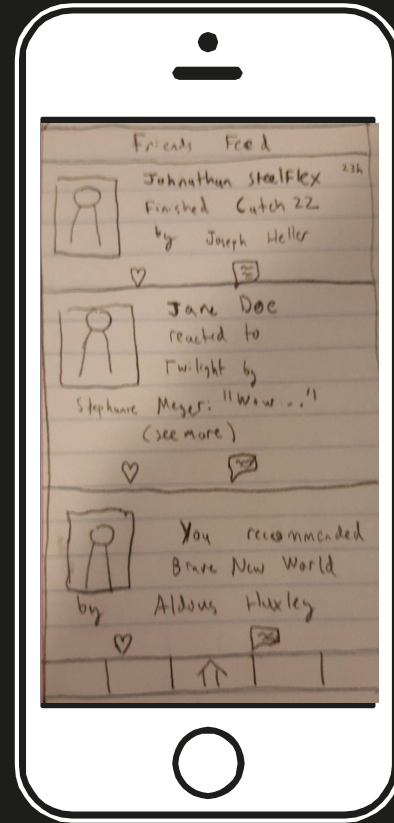
MOBILE APP

Tracks the current reading session and enables "Do Not Disturb" mode



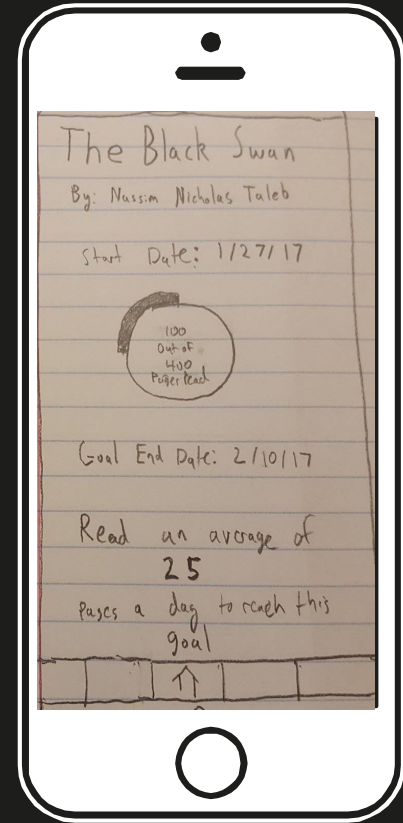
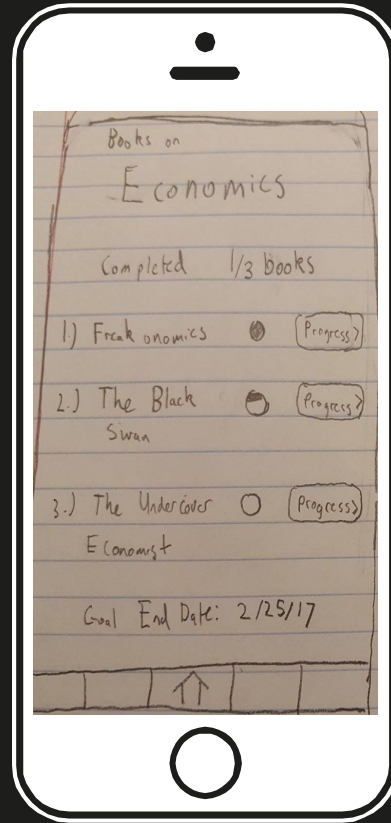
MOBILE APP

Makes it easy to share recent readings with friends through a Facebook like interface



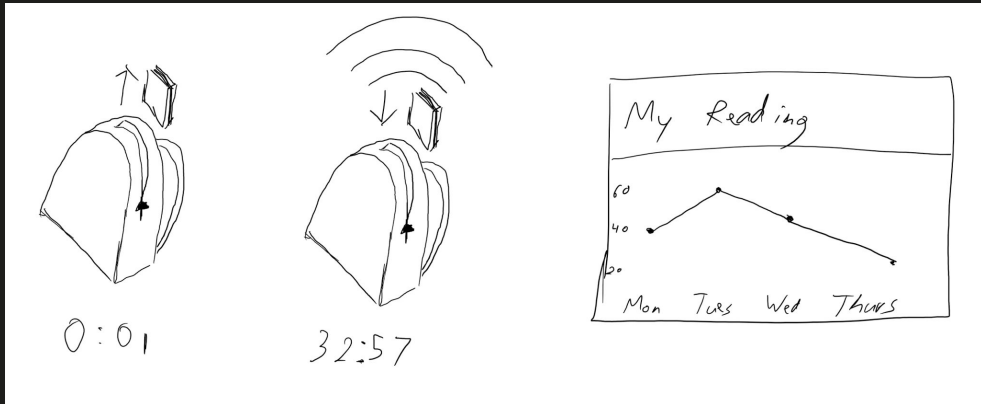
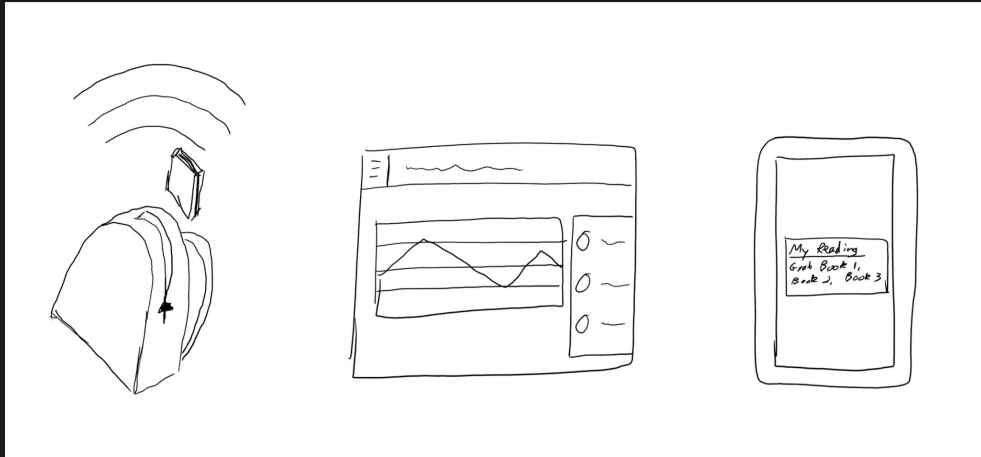
MOBILE APP

Reading books within a certain timeframe, tracking books read from a certain subject



SMART BOOK BAG

Detects the presence of a book to track a reader's reading session.





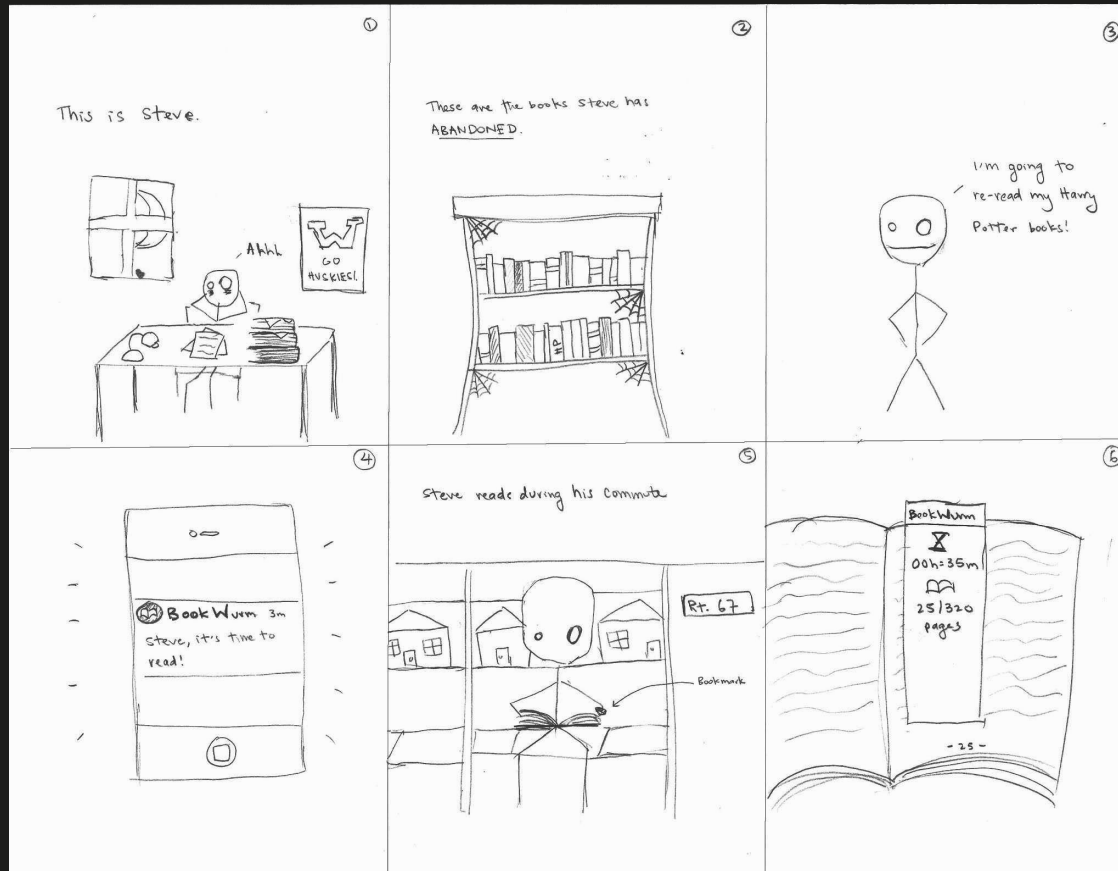
DESIGN + STORYBOARDS



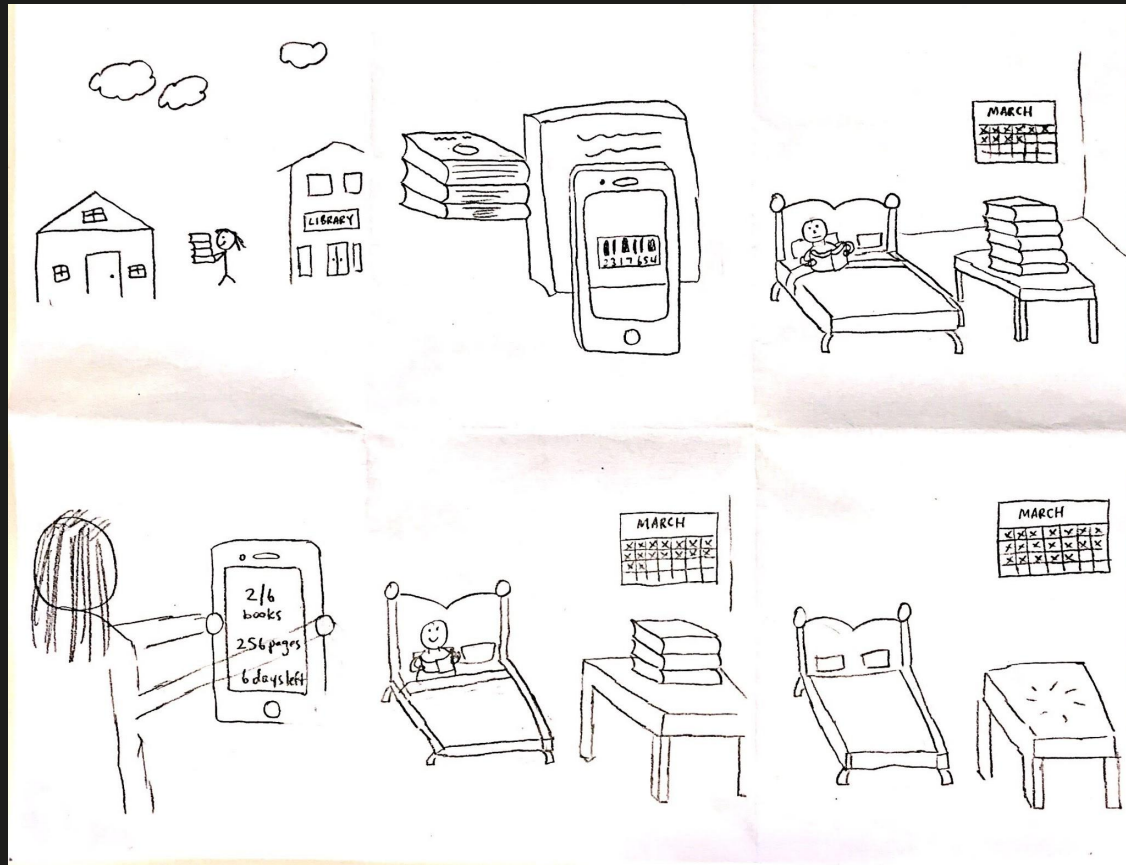
CHOSEN DESIGN:

Wearable + Companion Mobile App

- Wearable: A snap bracelet that acts as a bookmark along with time tracking
- Companion App: Offers deeper information about reading habits
- Tasks to focus on:
 - Tracking time spent reading
 - Reading books within a timeframe



Storyboard 1: Track time spent reading



Storyboard 2: Reading a certain number of books within a timeframe



SUMMARY

- Target those who want to read more
- Reading during transition periods
- Phones as a distraction
- Reading for self development



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THANKS!

Any questions?