

Uplift

By the homeless, for the homeless

The Problem

564,708

homeless people on
any given night

15%

are chronically homeless

Homelessness affects
emotional well-being and
motivation

Homelessness hinders
ability to find employment

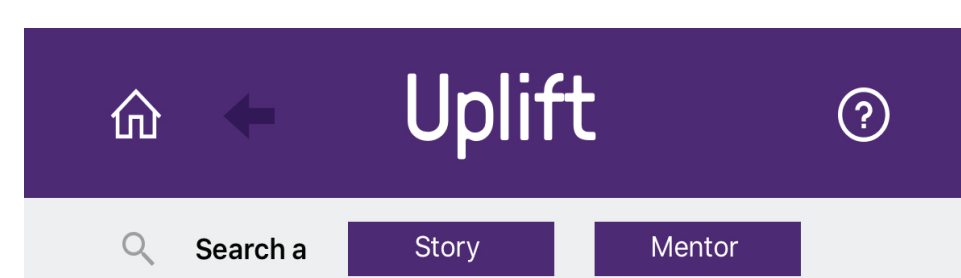
Value Proposition

Uplift is a digital bill-
board interface that
allows users to

read success stories
of other employed
homeless people

connect with mentors
with experiences of un-
employment and home-
lessness

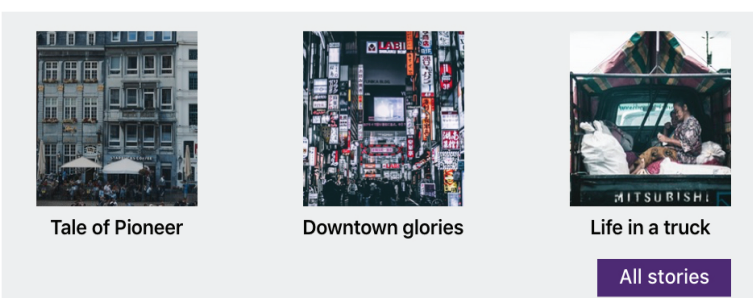
Primary Features



Story of the week

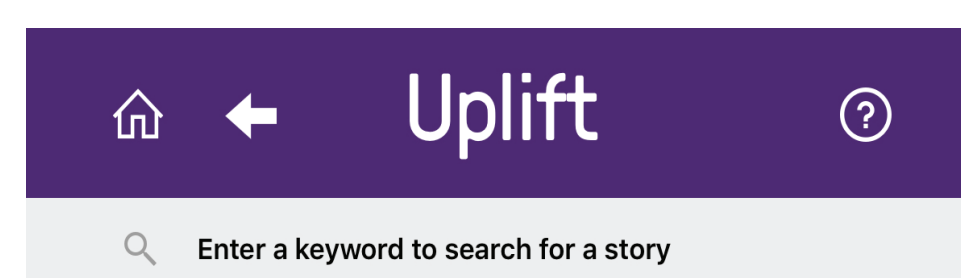


More stories



Contact a Mentor

See the story of the week



West Philly Fail



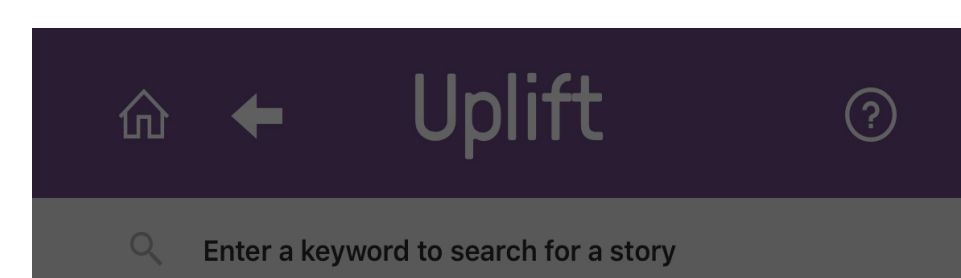
No one rejects, dislikes, or avoids pleasure itself, because it is pleasure, but because those who do not know how to pursue pleasure rationally encounter consequences that are extremely painful. Nor again is there anyone who loves or pursues or desires to obtain pain of itself, because it is pain, but because occasionally circumstances occur in which toil and pain can procure him some great pleasure. To take a trivial example, which of us ever undertakes laborious physical exercise, except to obtain some advantage from it? But who has any right to find fault with a man who chooses to enjoy a pleasure that has no annoying consequences, or one who avoids a pain that produces no resultant pleasure?

On the other hand, we denounce with righteous indignation and dislike men who are so beguiled and demoralized by the charms of pleasure of the moment, so blinded by desire, that they cannot foresee the pain and trouble that are bound to ensue; and equal blame belongs to those who fail in their duty through weakness of will, which is the same as saying through shrinking from toil and pain. These cases are perfectly simple and easy to distinguish. In a free hour, when our power of choice is untrammelled and when nothing prevents our being able to do what we like best, every pleasure is to be welcomed and every pain avoided.

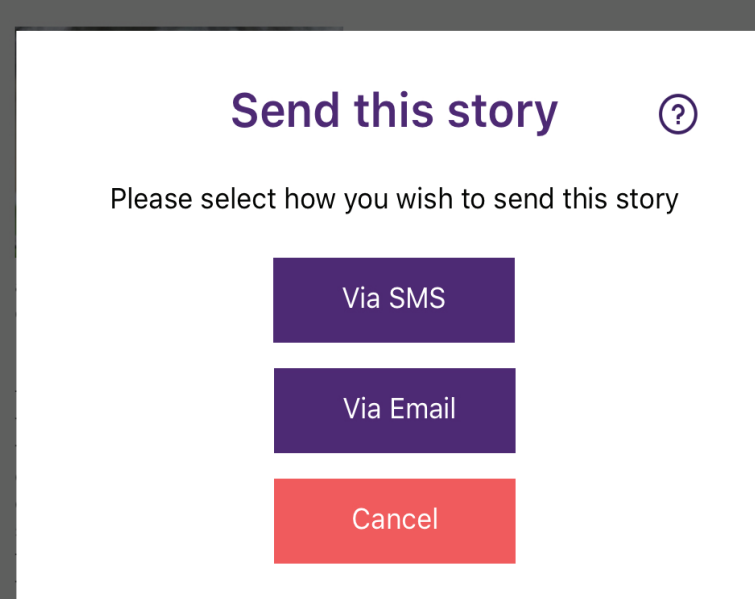
Contact this Mentor

Send this story

Read stories of different
mentors



West Philly Fail

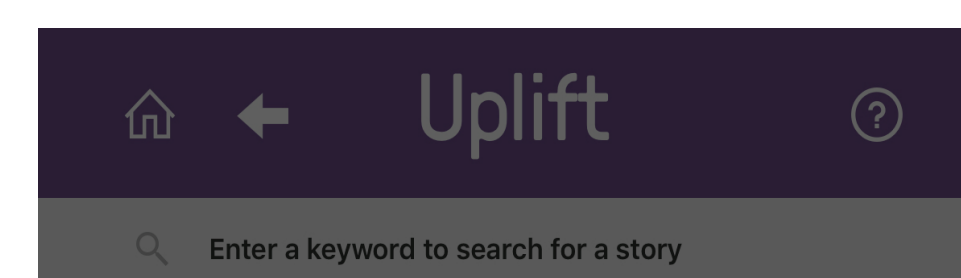


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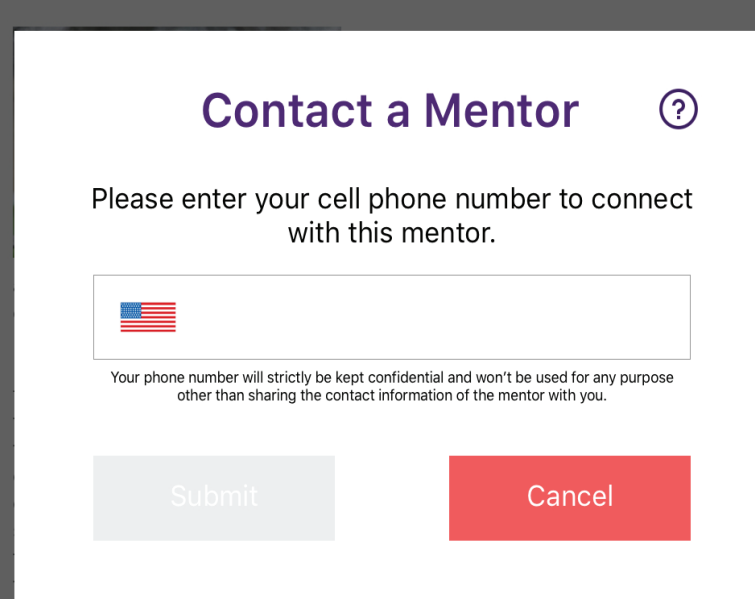
Contact this Mentor

Send this story

Send the story to your-
self/others



West Philly Fail



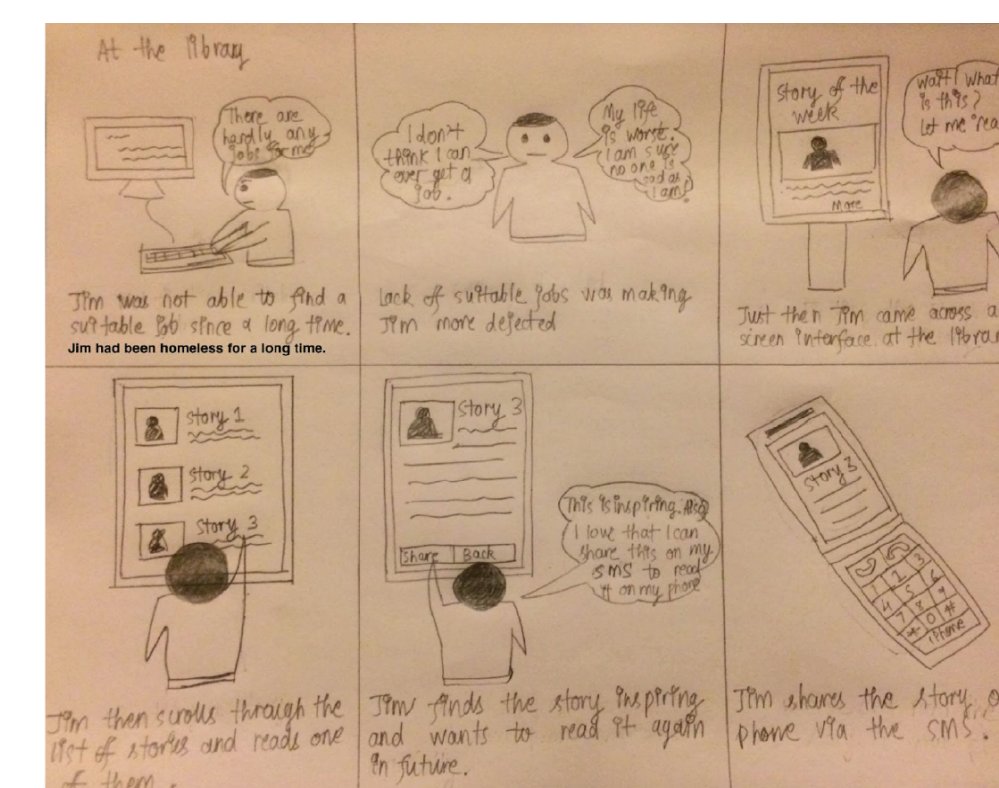
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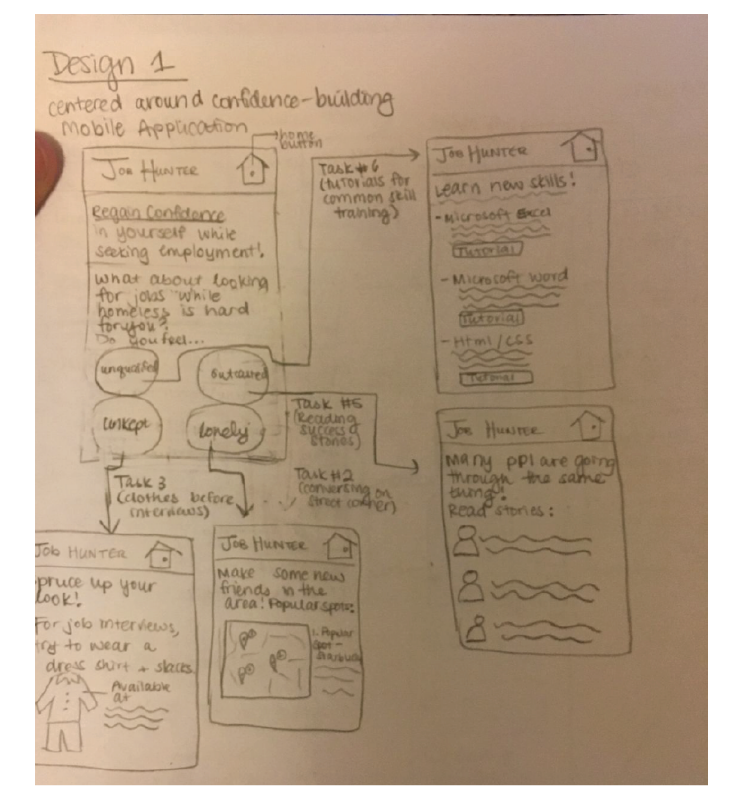
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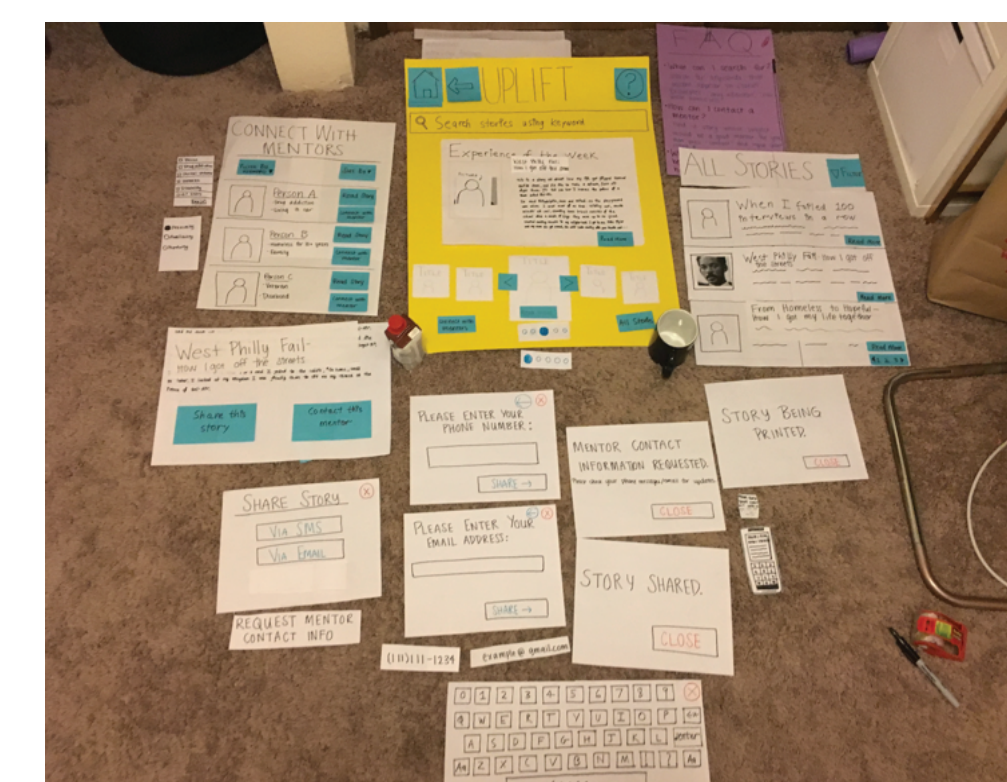
Design Process



Storyboarding



Sketching



Paper Prototyping