

# KACHING

A budgeting app for your discretionary  
spending

# K.A. CHING



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spending

Acacio Domar: Visuals

Wanlin Li: Writing / UI design

Andrea Martin: Writing / UI design

Elise Neroutsos: Project Manager

# Team

Acacio Domar: Visuals

Wanlin Li: Writing / UI design

Andrea Martin: Writing / UI design

Elise Neroutsos: Project Manager



# PROBLEM

LUNCH **-\$5.49**

COFFEE **-\$3.49**

MOVIES **-\$11.20**

COFFEE **-\$3.89**

ICE CREAM **-\$4.42**

DINNER **-\$7.79**

COFFEE **-\$4.89**

BOWLING **-\$10.20**

KIT KAT **-\$0.99**

BRUNCH **-\$11.42**

BEER **-\$4.00**

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# PROBLEM

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COFFEE -\$3.49

MOVIES -\$11.20

~~COFFEE - \$3.89~~

~~ICE CREAM - \$4.42~~

DINNER -\$7.79

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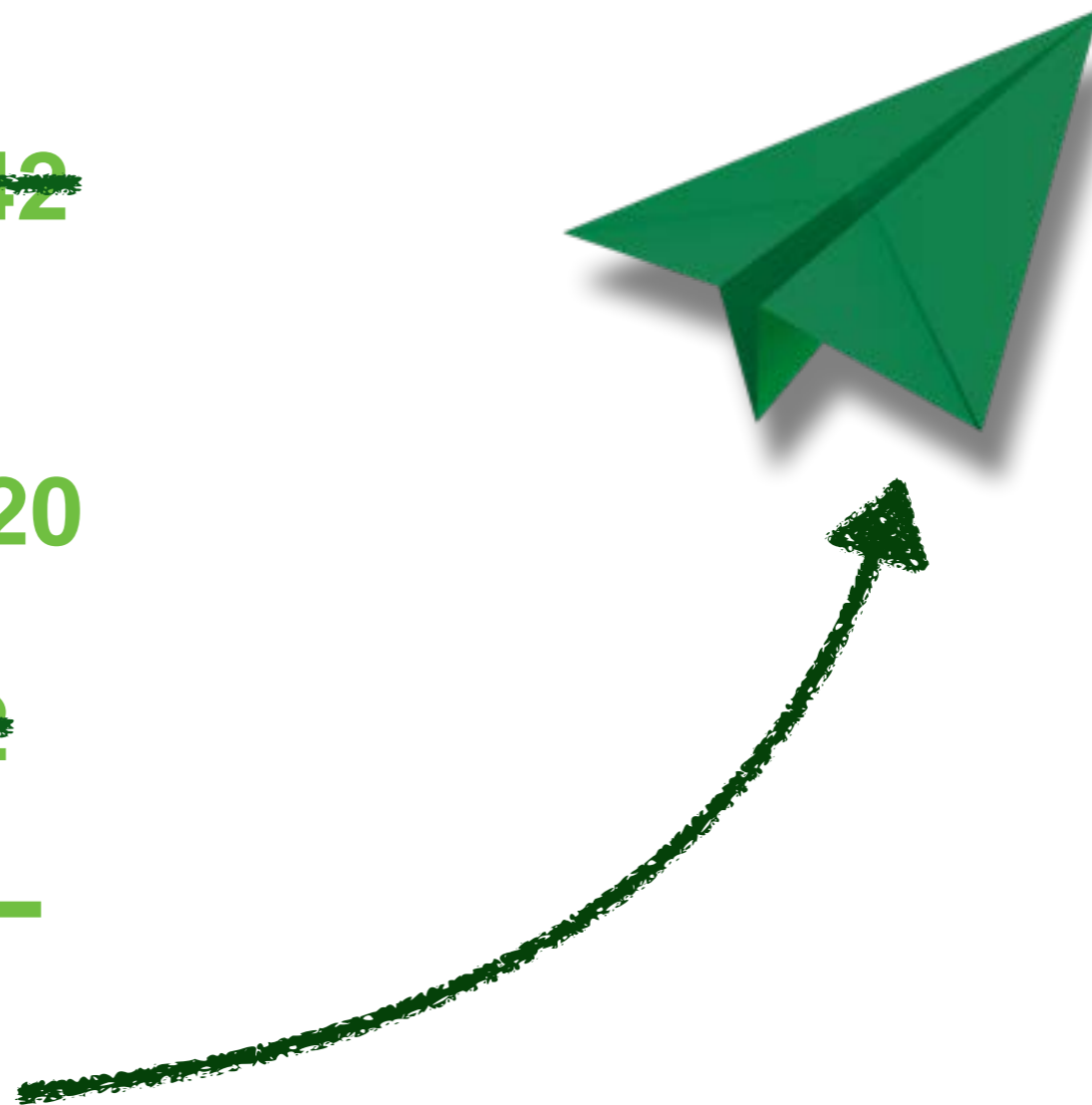
BOWLING -\$10.20

~~KIT KAT - \$0.99~~

~~BRUNCH - \$11.42~~

BEER -\$4.00

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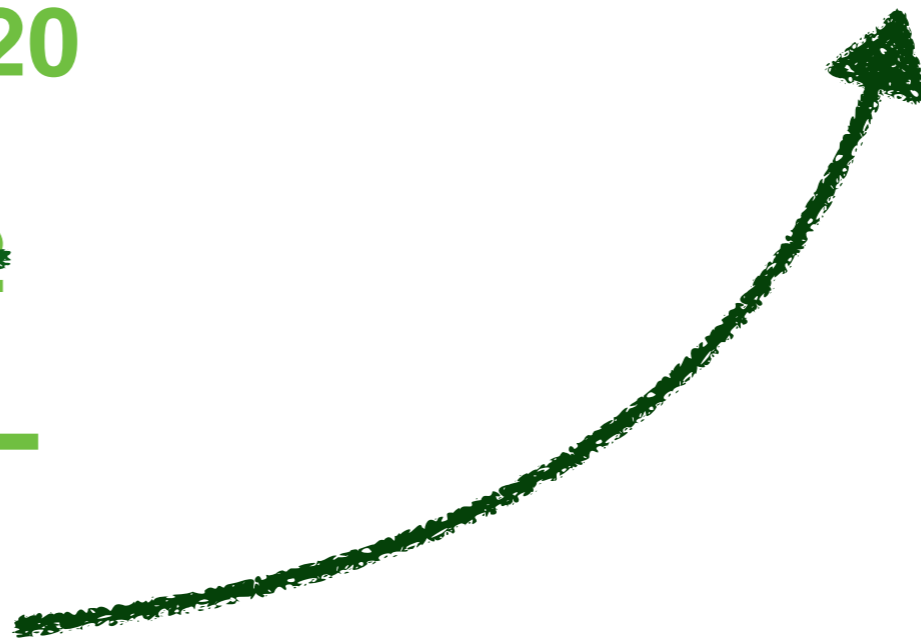
BOWLING -\$10.20

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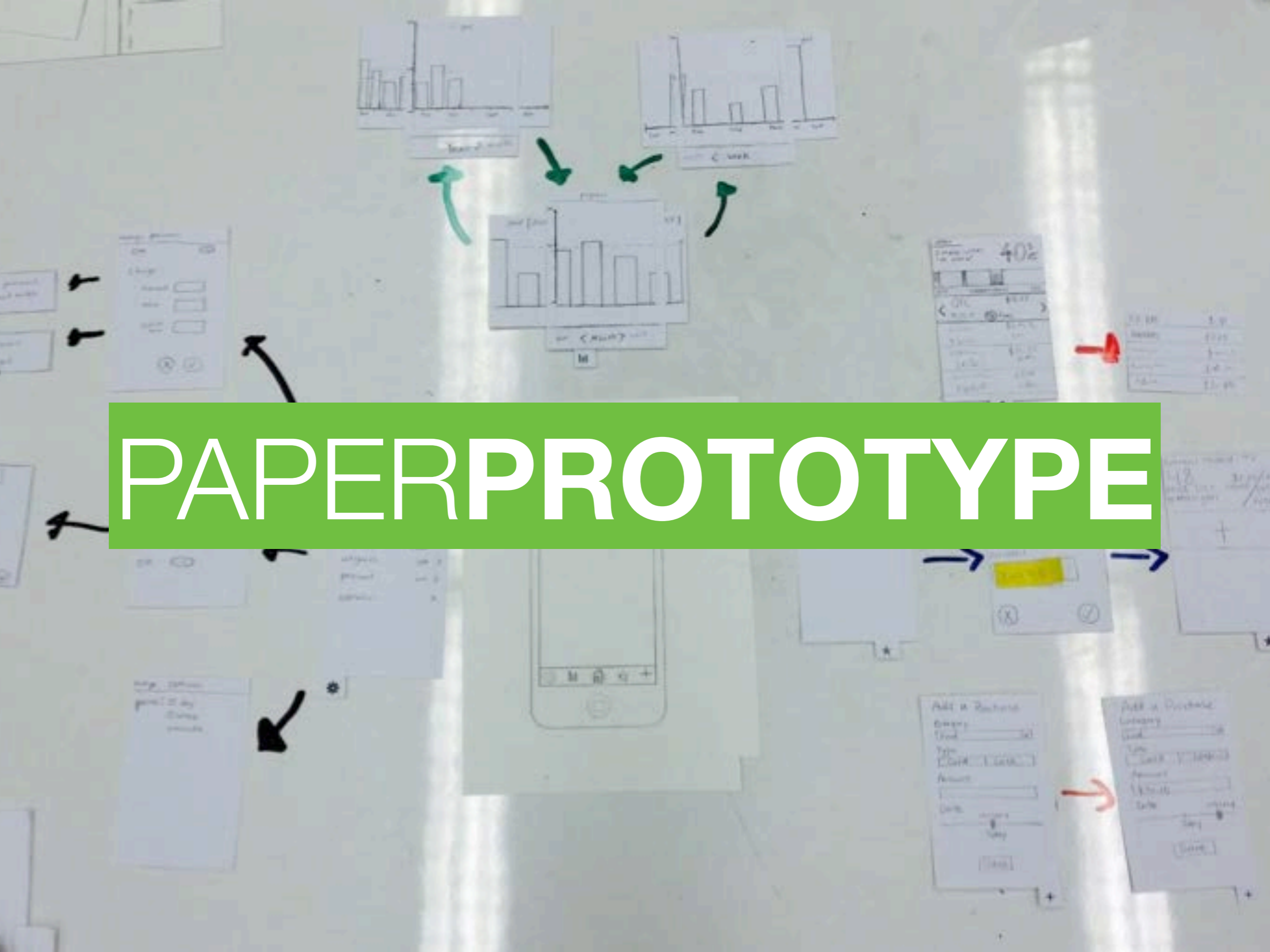
BEER -\$4.00

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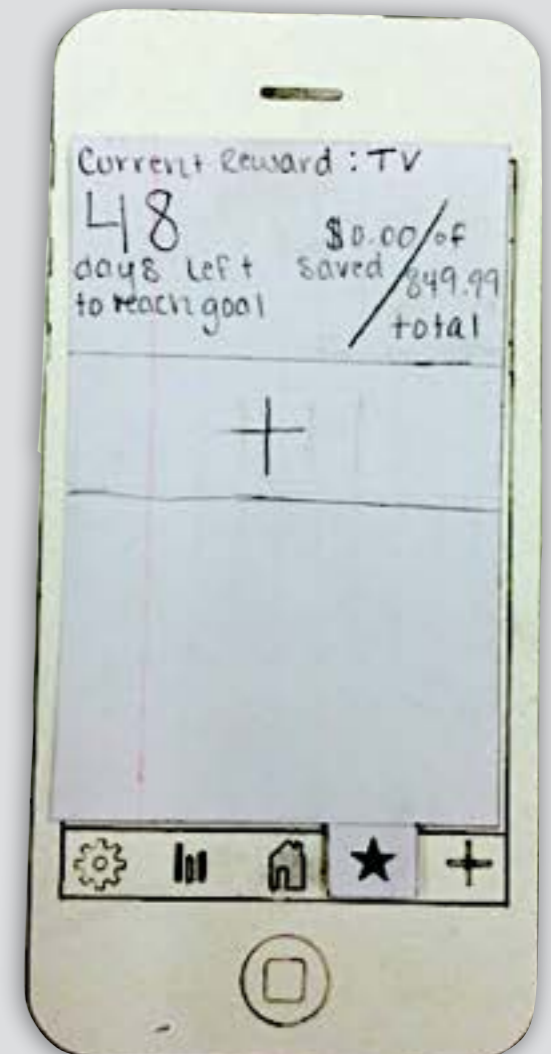
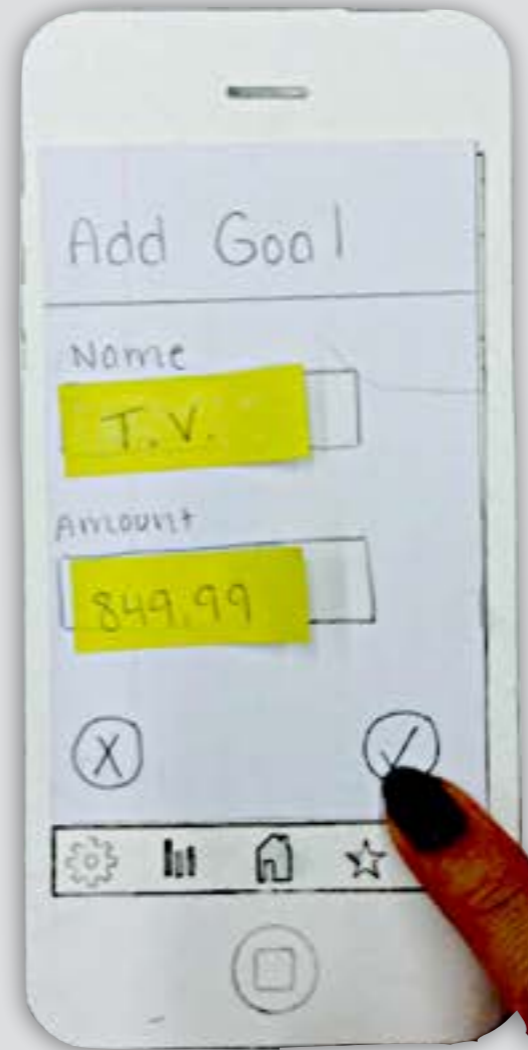




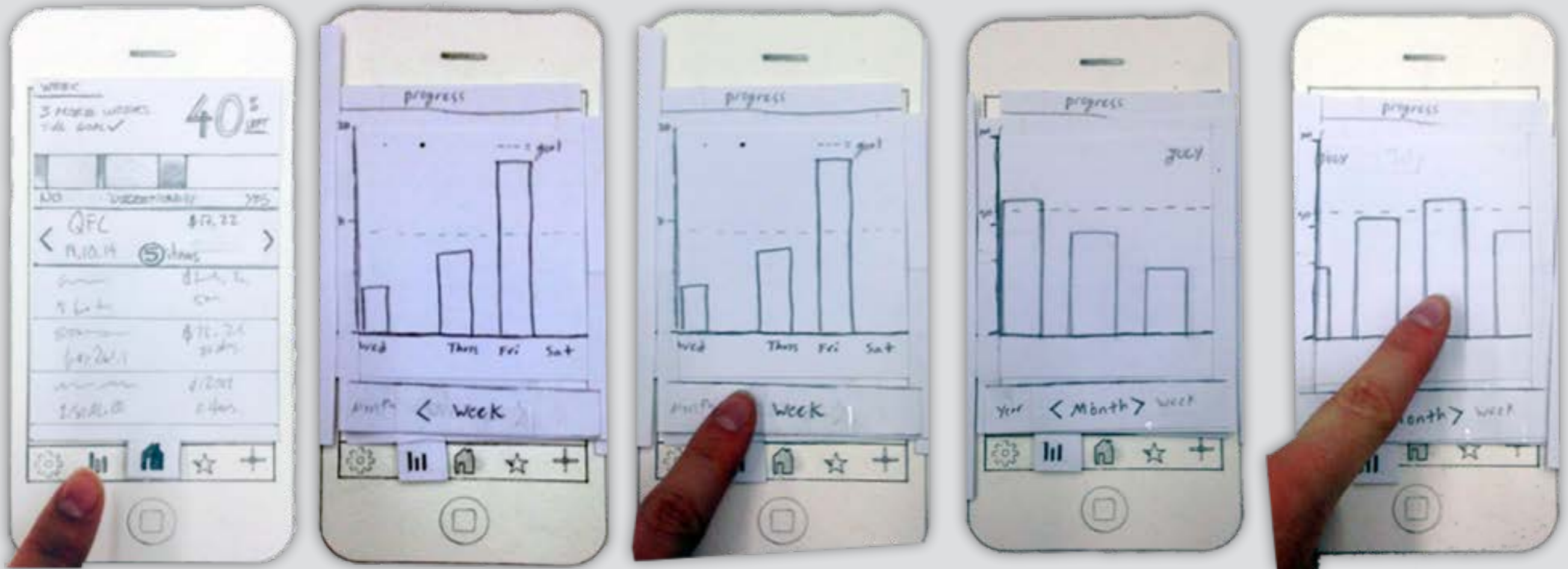
# PAPERPROTOTYPE



# ADD GOAL



# REVIEW SPENDING



Allen Library **3** participants

Targeted students

Students typically have enough money but not enough to do crazy amounts of spending

# TESTING OVERVIEW

Allen Library **3** participants

Targeted students

Students typically have enough money but not enough to do crazy amounts of spending

# TESTING PROCESS

## Tasks we prompted for:

Add a goal: TV that cost \$849.99

Review spending from June

Designate spending as  
discretionary

Add a purchase

# TESTING PROCESS

## Issues:

First participant was rushed

Our wording may have influenced actions.

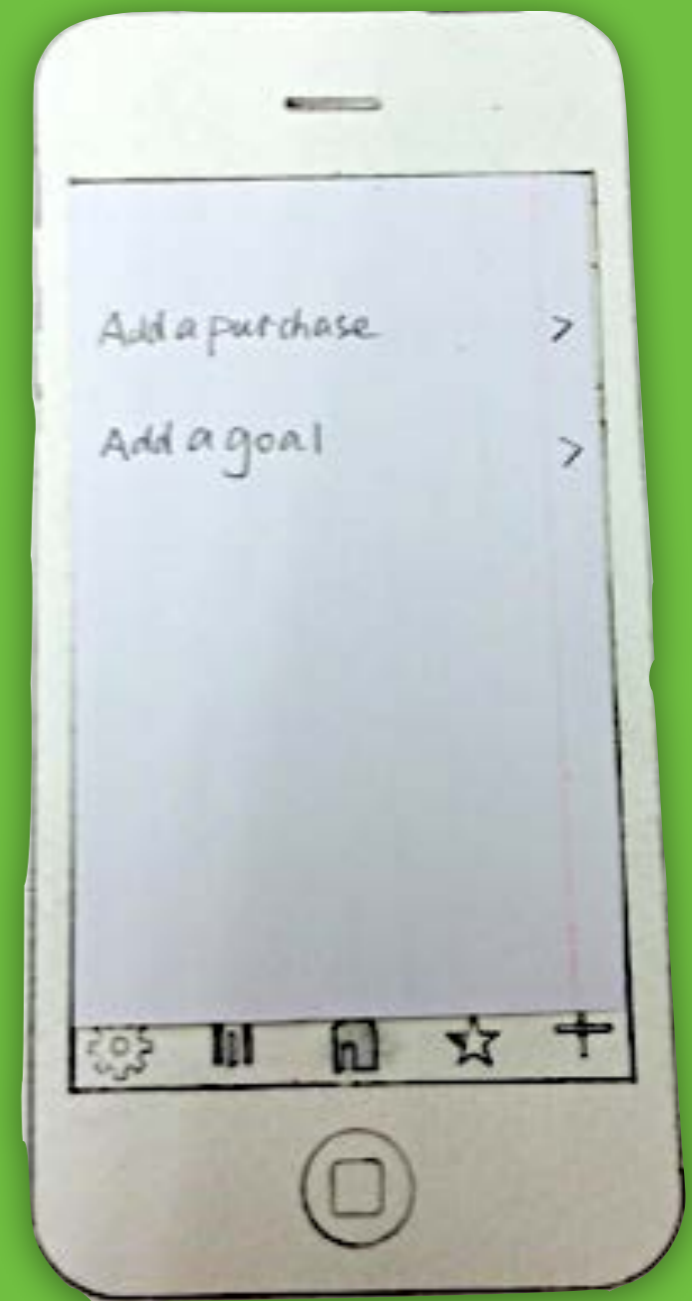
Purpose of app may have been unclear

# TESTING RESULTS

## Add Goal:

Tab simplicity was appreciated

Add goal confusion solved by word change and additional path





# TESTING RESULTS

## Review Spending:

Graph navigation issues

Wording change

Updated interactions

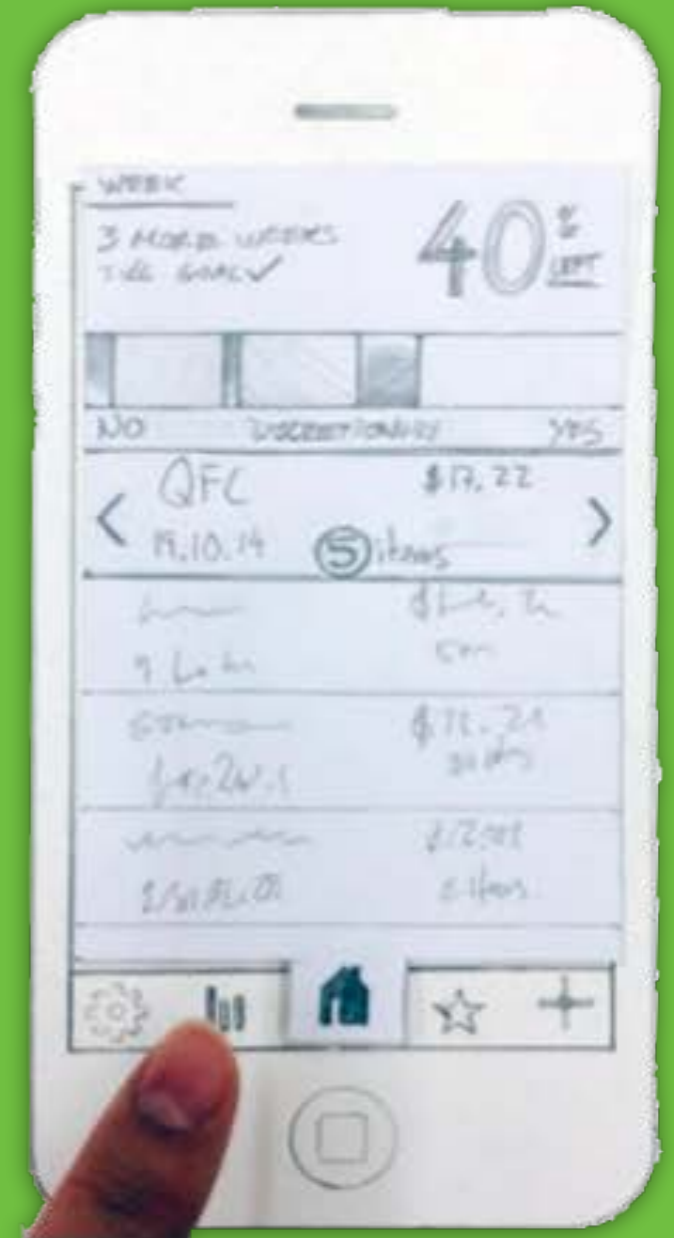
Tap between  
consecutive time  
periods



# TESTING RESULTS

## Home Screen:

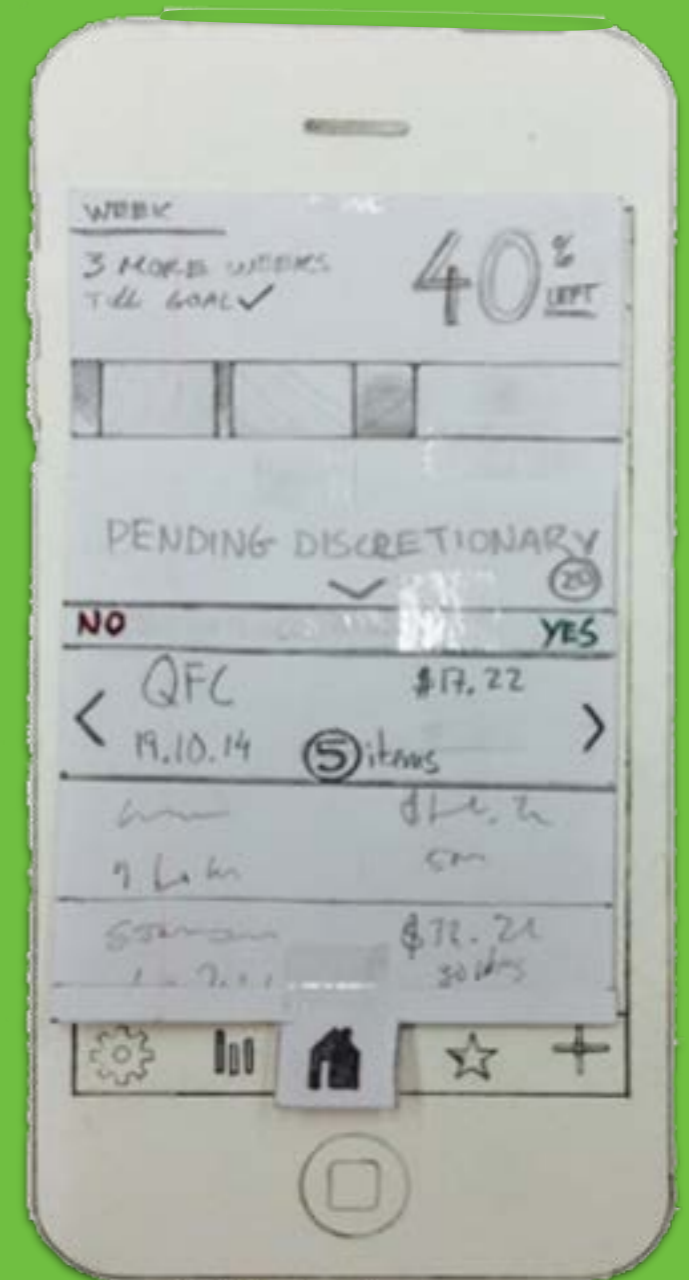
Confusion around discretionary spending designation action



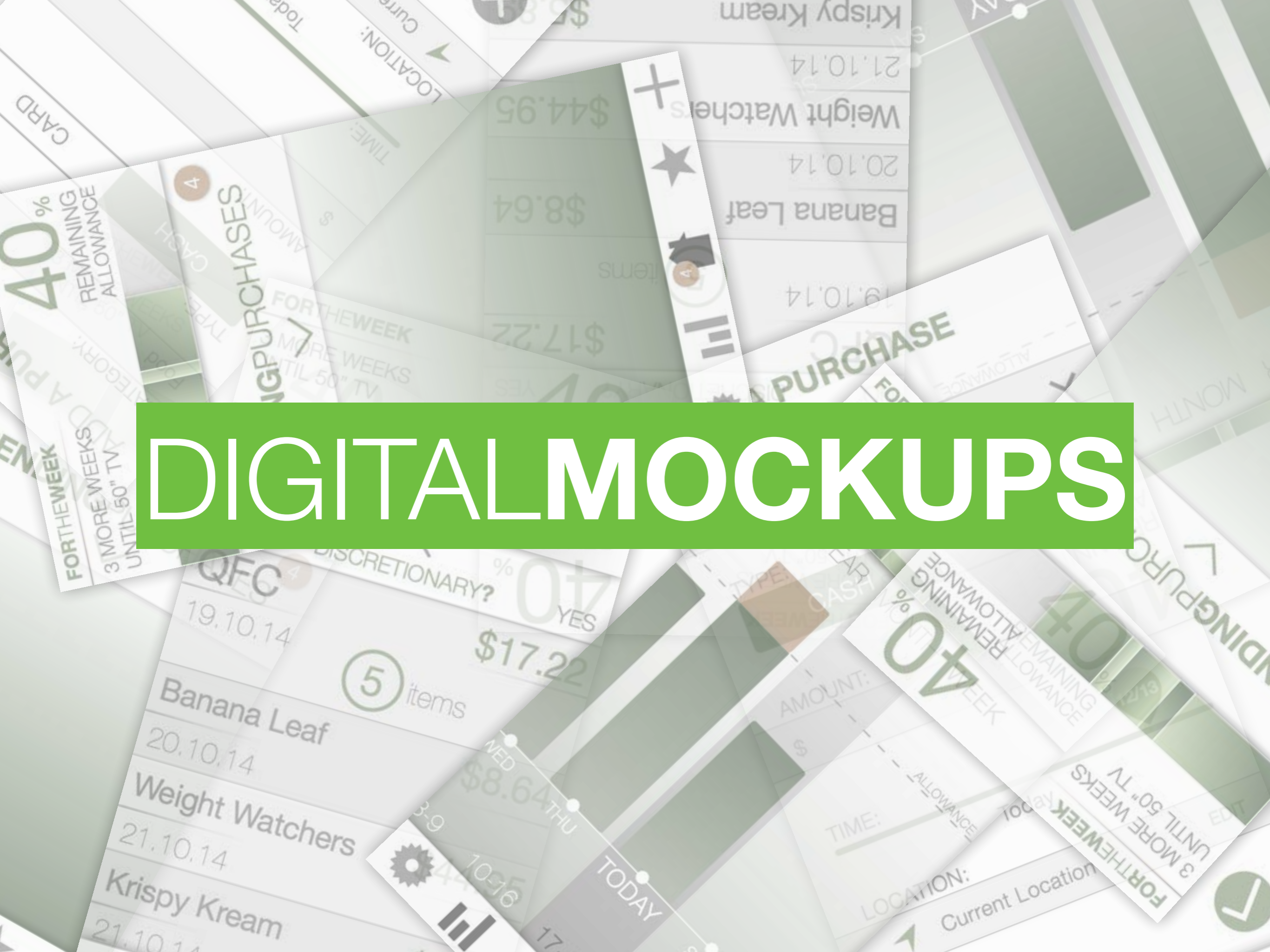
# TESTING RESULTS

## Home Screen:

Made designate  
discretionary  
actionable



# DIGITAL MOCKUPS



# DESIGNATED DISCRETIONARY



# DESIGNATED DISCRETIONARY

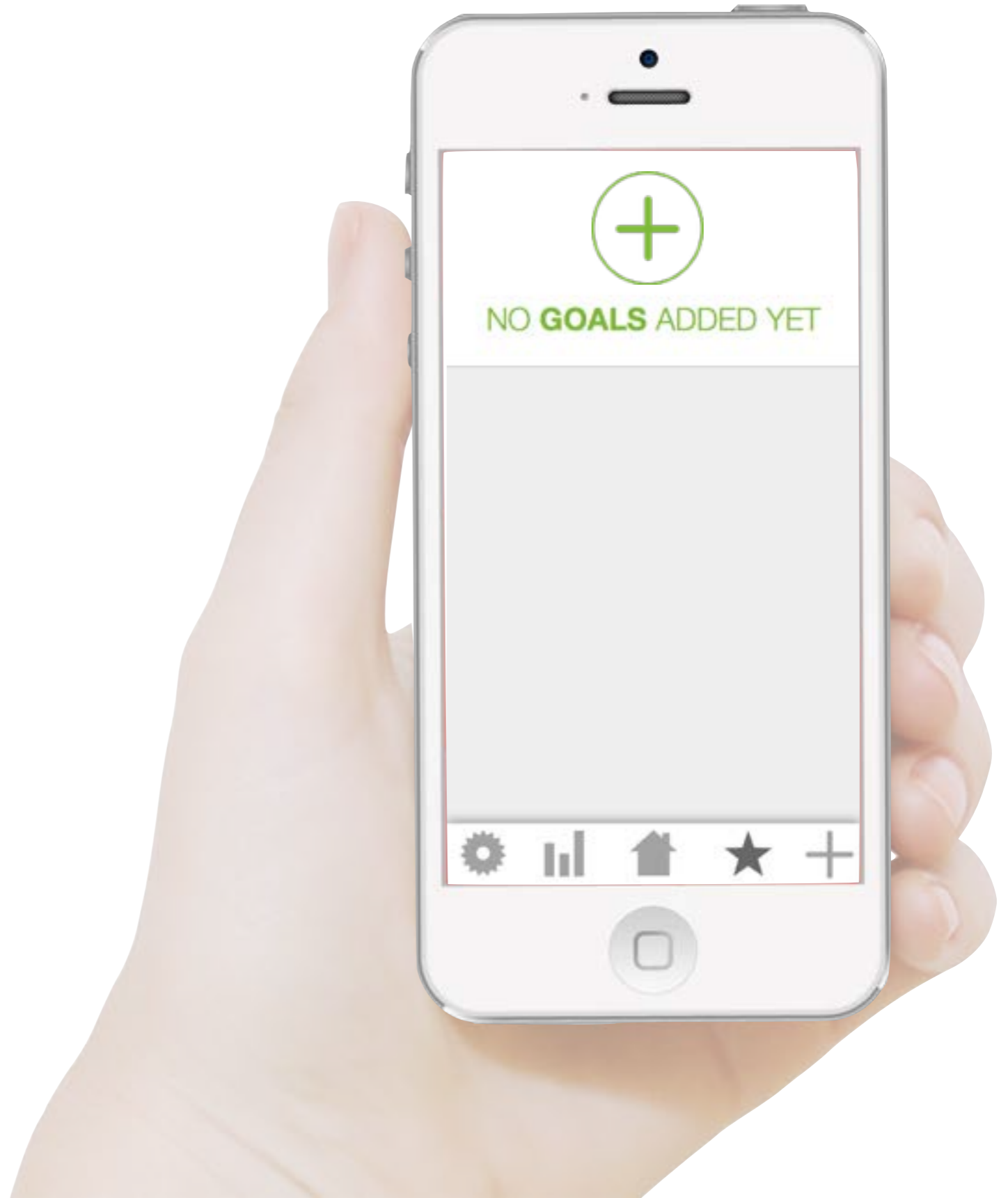


FORTHEWEEK		40%
3 MORE WEEKS UNTIL 50" TV		REMAINING ALLOWANCE
NO	DISCRETIONARY?	YES
QFC		\$17.22
19.10.14	5 items	
Banana Leaf		\$8.64
20.10.14		
Weight Watchers		\$44.95
21.10.14		
Krispy Kream		\$5.89
21.10.14		

# DESIGNATED DISCRETIONARY

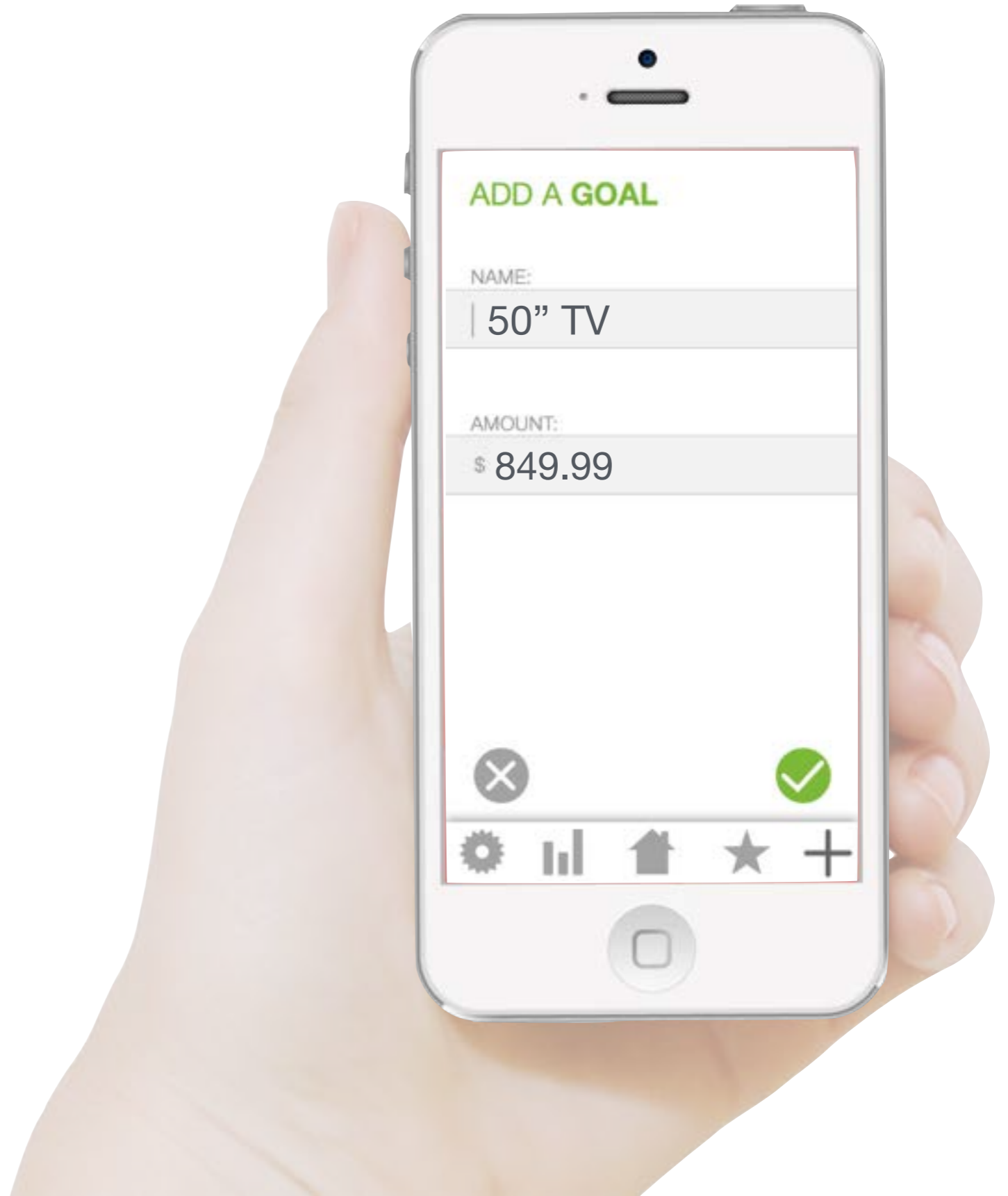


# ADDGOAL





# ADDGOAL



# ADDGOAL



# ADDGOAL



# VIEWPROGRESS



# VIEWPROGRESS



# VIEWPROGRESS



# VIEWPROGRESS



# SUMMARY

Removed testers are key

Paper prototypes mean easy changes

Iterating between tests

Regular group meetings



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