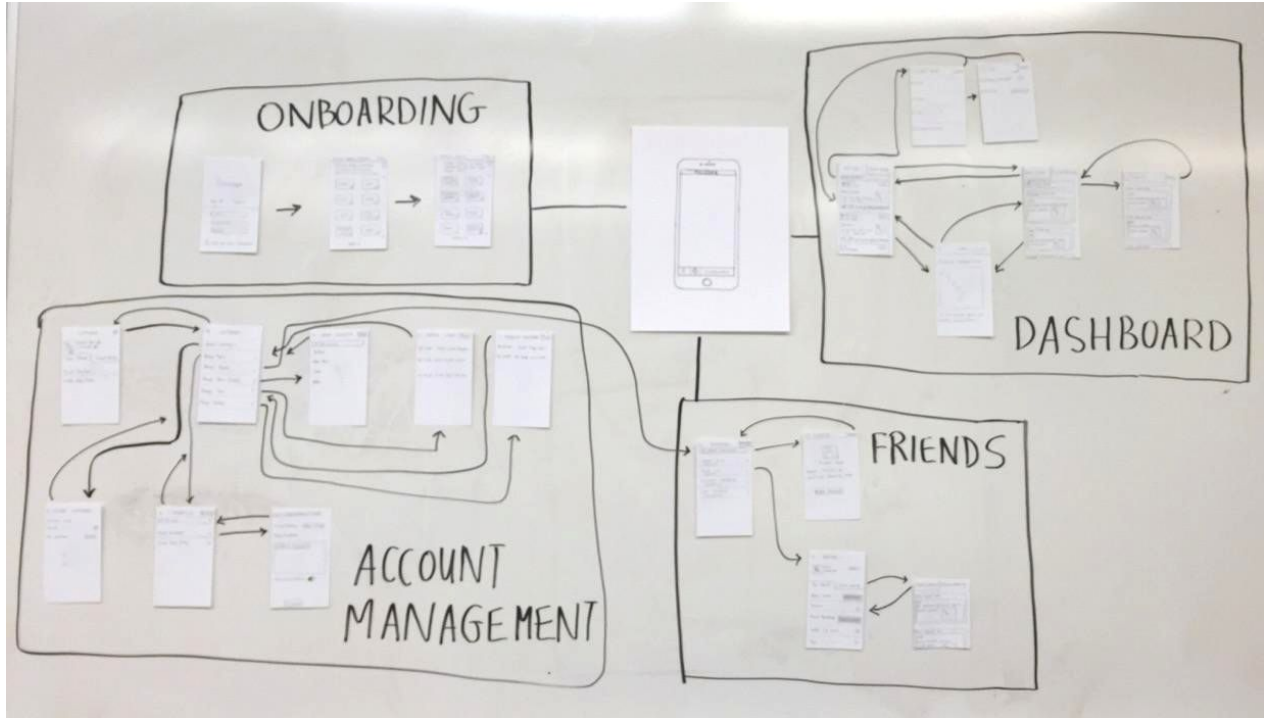


Poliscope

3A: Paper Prototype

Janet Gao, Kim Le, Kiyana Salkeld, Ian Turner

Paper Prototype Overview



Onboarding

- Example 1

Account Management

- Example 2

Dashboard

- Example 3
- Example 4

Friends

- Example 5
- Example 6

Primary tasks addressed:

- Personalizing news consumption
 - Examples 1, 2, 3, and 4
- Socializing with friends, both online and offline
 - Examples 5 and 6

Paper Prototype Overview

ONBOARDING

Poliscope

Sign up Log in

E-mail

Password

Name

Sign up with Facebook



Search News outlets | a

Choose News outlets To Start Following. You can edit these later.

CNN <input checked="" type="checkbox"/>	VOX <input type="checkbox"/>
FOX <input type="checkbox"/>	NPR <input type="checkbox"/>
AP <input type="checkbox"/>	USA TODAY <input type="checkbox"/>
Huffington Post <input type="checkbox"/>	ABC <input type="checkbox"/>

Next →



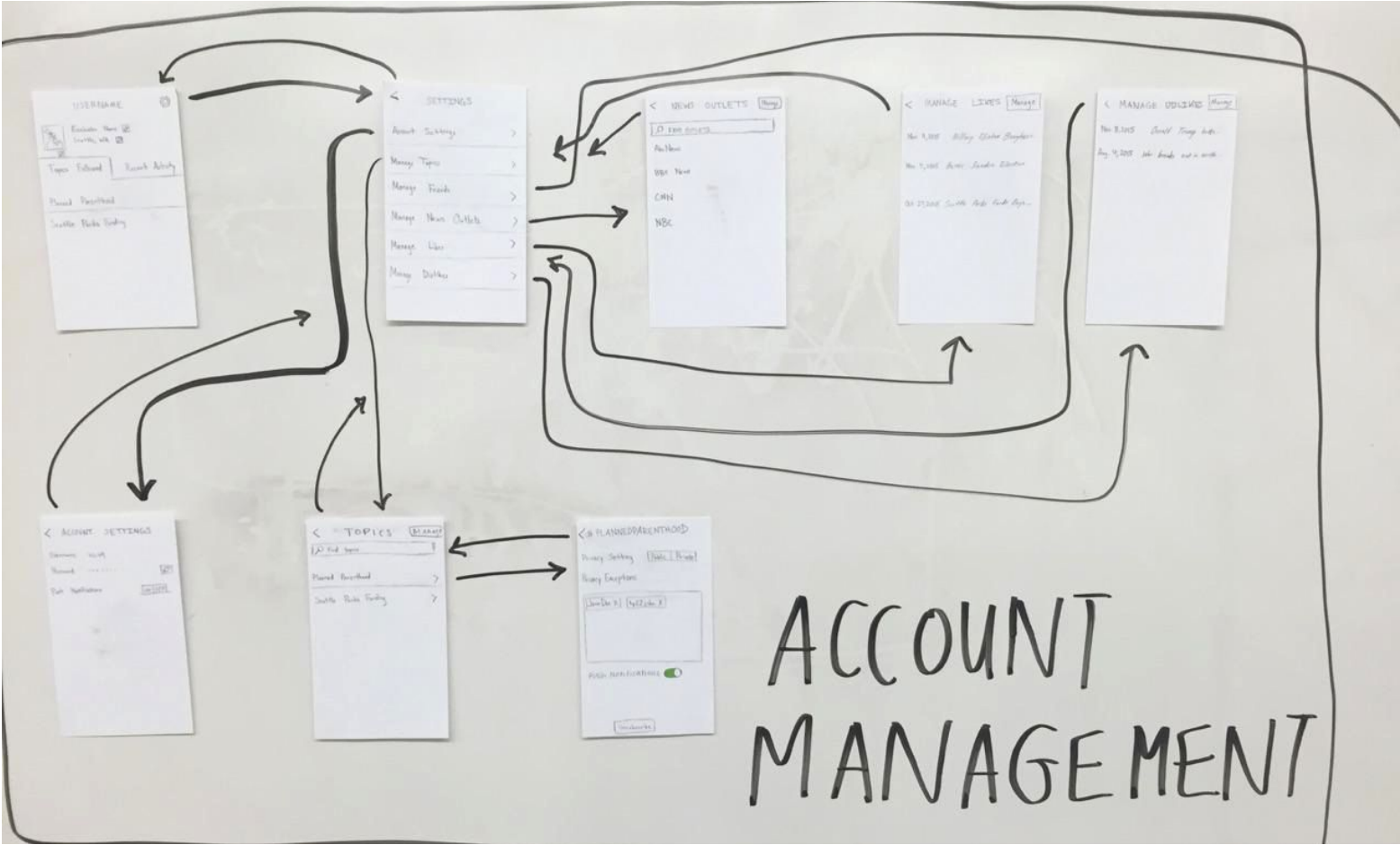
Search Topics | a

Choose Topics To Start Following. You can edit these later.

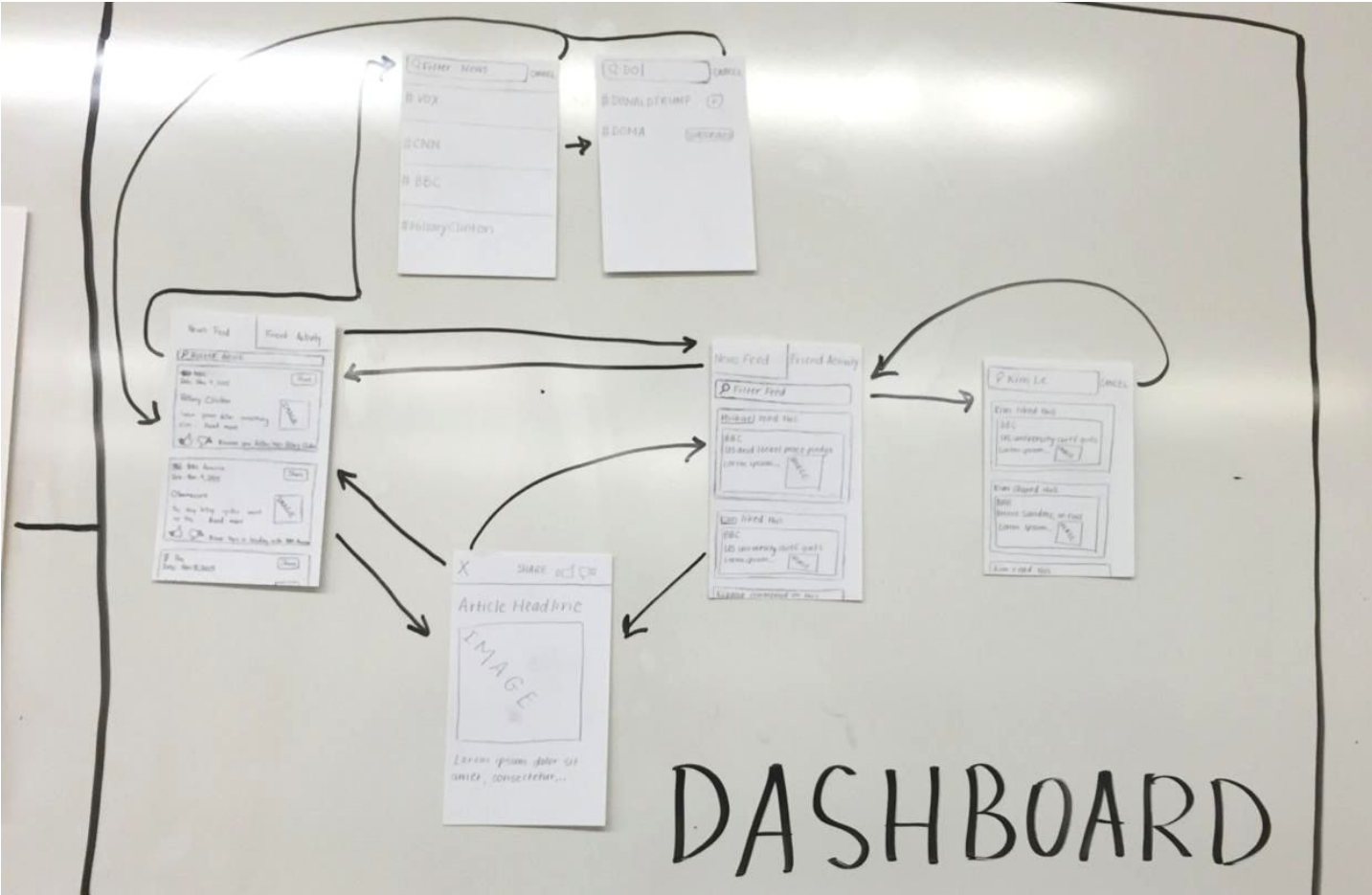
Transcript of Barack Obama's speech <input type="checkbox"/>	Obama's campaign <input type="checkbox"/>
Presidential debate <input type="checkbox"/>	Keating's pipeline <input checked="" type="checkbox"/>
Ben Carson <input type="checkbox"/>	Obama-care <input type="checkbox"/>
Syria <input type="checkbox"/>	Planned Parenthood <input type="checkbox"/>

Next →

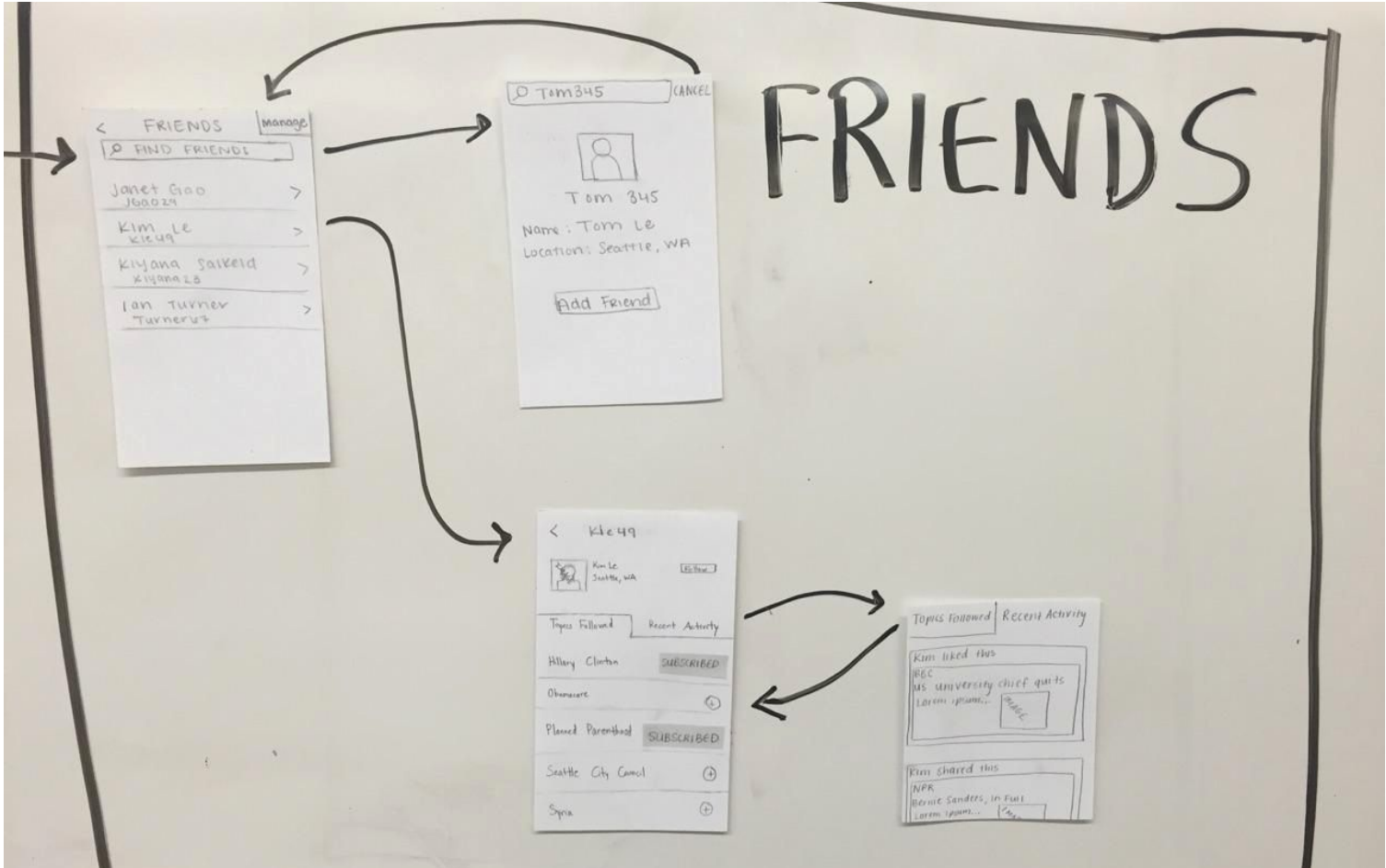
Paper Prototype Overview



Paper Prototype Overview



Paper Prototype Overview



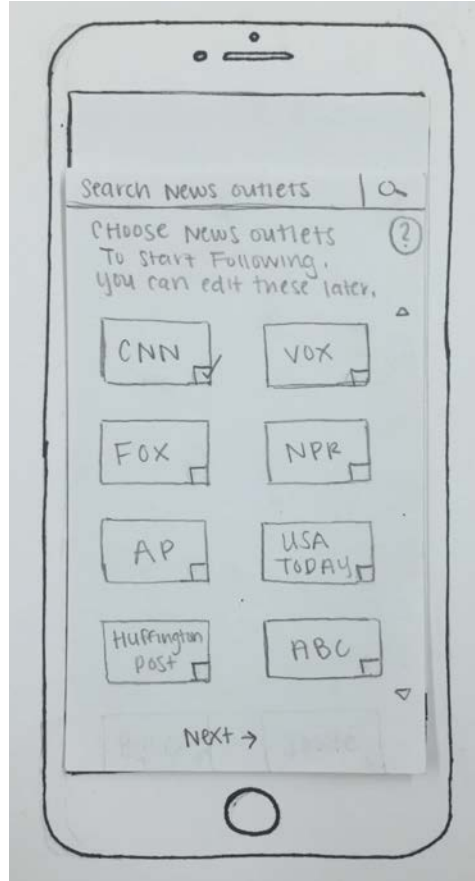
Example 1: Signing Up / Onboarding

The user opens the app, but has not created an account yet (1a). After entering her email, password, and name, she is directed to the first onboarding screen (1b); she is prompted to select news outlets to follow by checking boxes. However, she gets confused and decides to click on the help icon (1c). A pop-up appears with further instructions (1d) and when she understands what to do she clicks the “ok” button (1e) and the pop-up disappears. When she has chosen the news outlets she wants to follow, she clicks the “Next” button (1f) and is redirected to the next onboarding screen (1g). This screen allows her to choose the topics she wants to follow. Once again, she clicks on the help icon for further instructions (1h) and a pop-up appears (1i). When she understands what to do, she clicks the “ok” button to dismiss the pop-up (1j). When she has selected the topics she wants to follow, she clicks the “Next” button (1k) and is directed to the app’s home screen (1l).

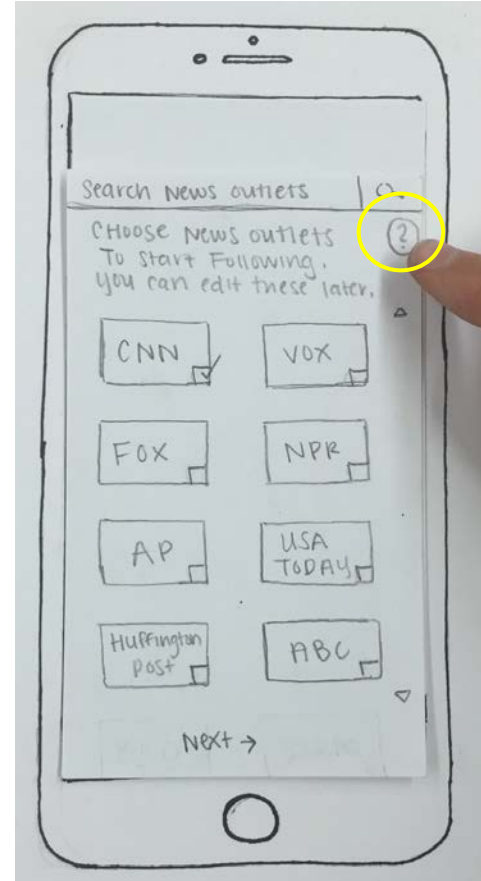
Example 1: Signing Up / Onboarding



1a

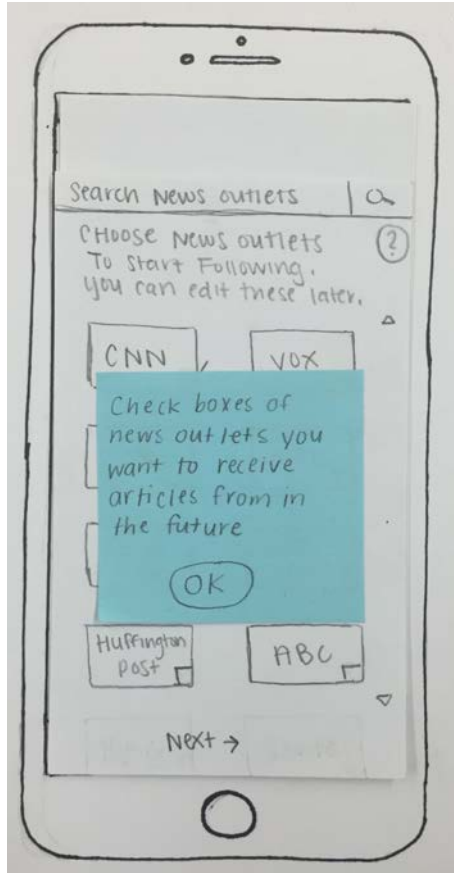


1b

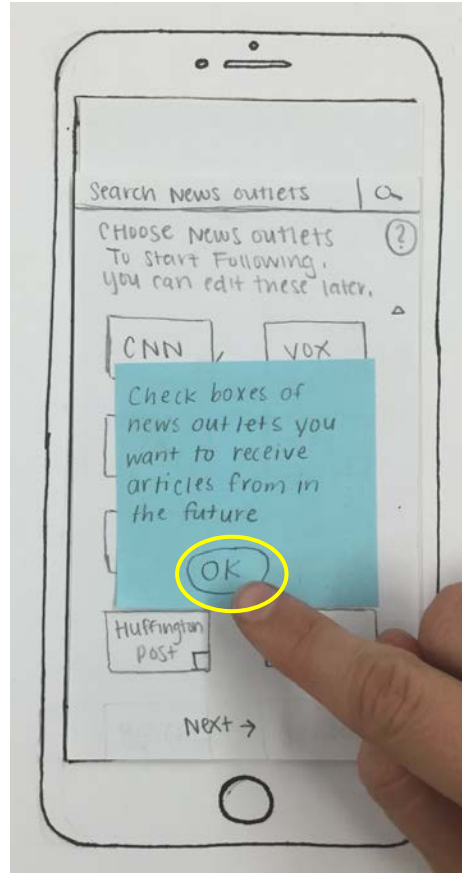


1c

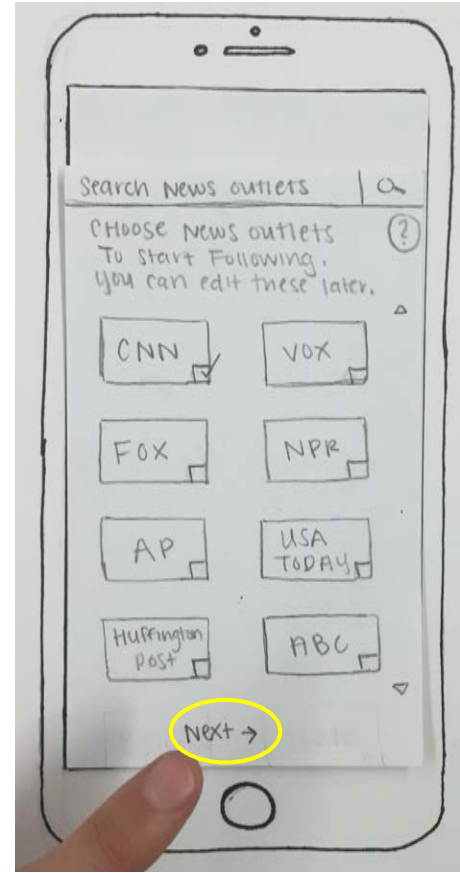
Example 1: Signing Up / Onboarding



1d

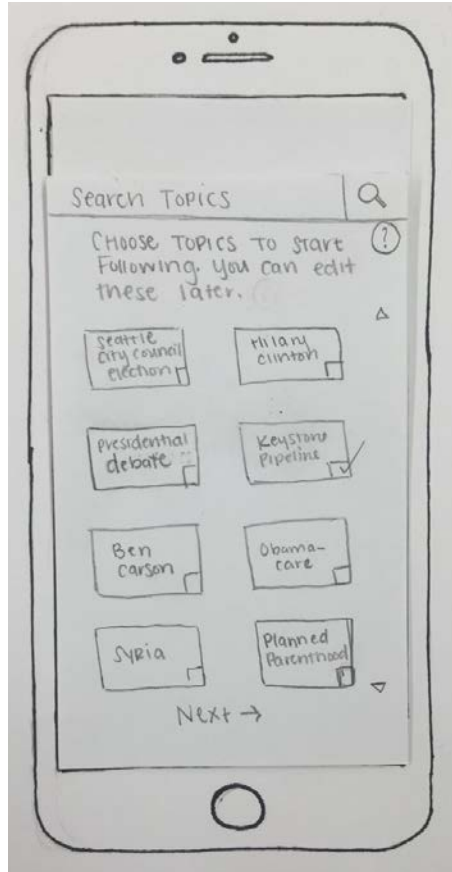


1e

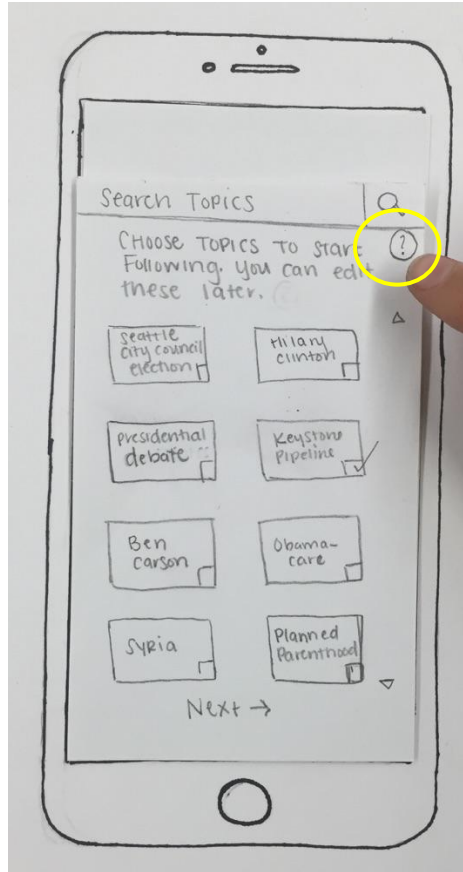


1f

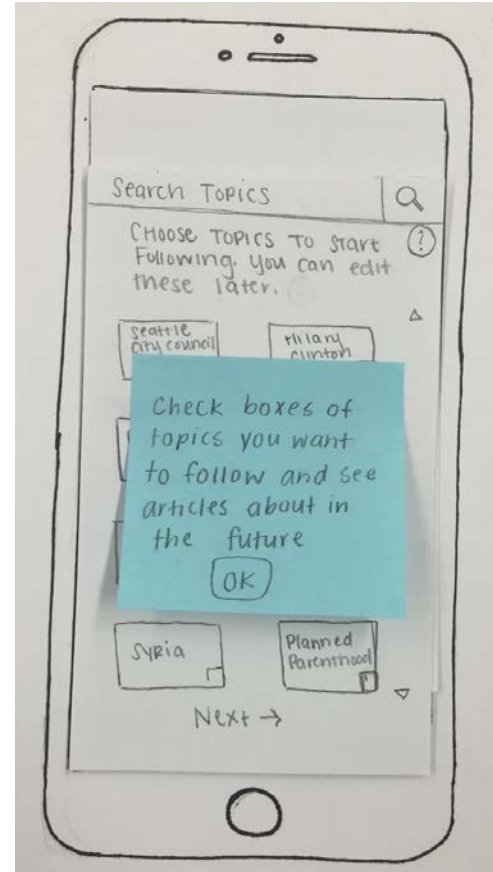
Example 1: Signing Up / Onboarding



1g

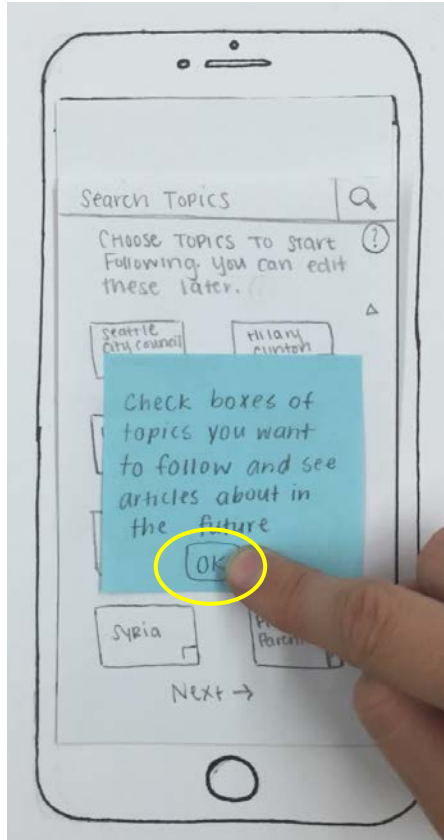


1h

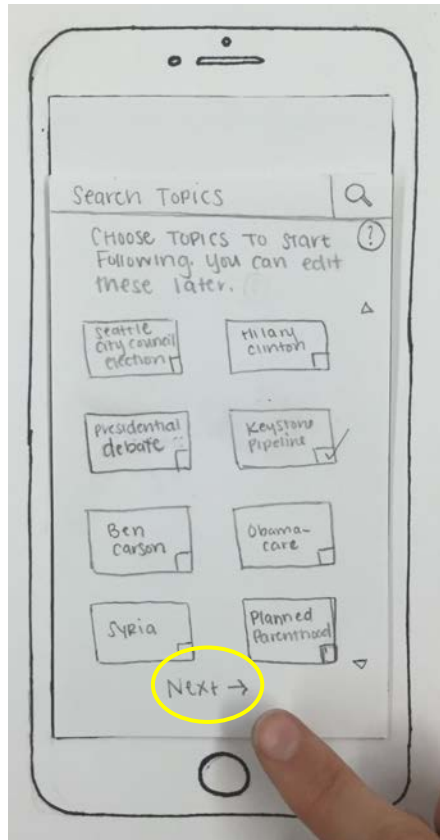


1i

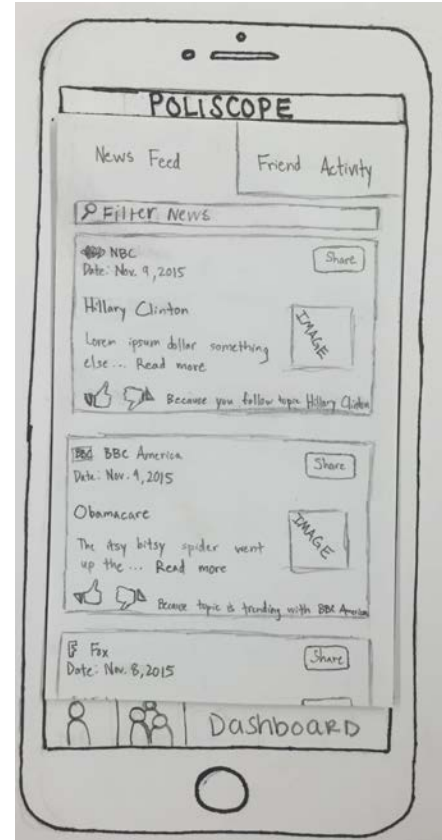
Example 1: Signing Up / Onboarding



1j



1k

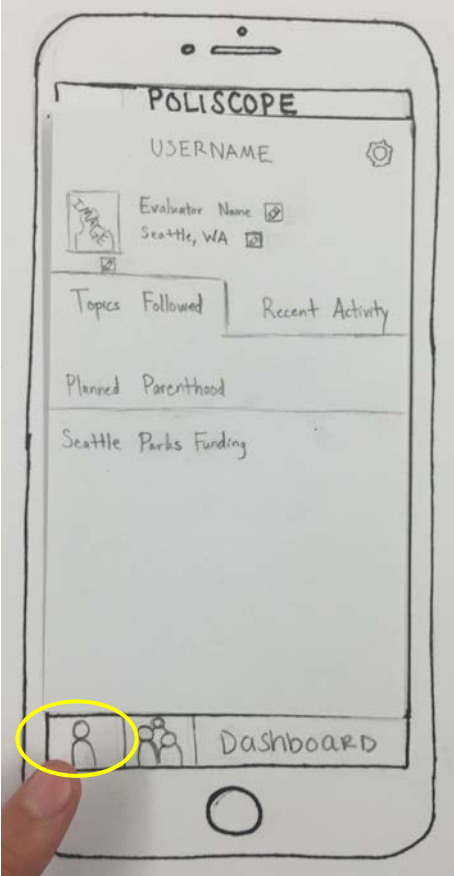


1l

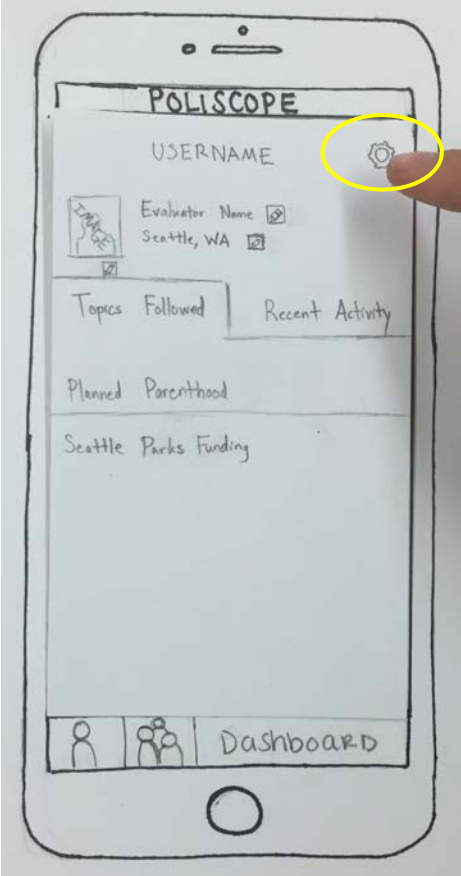
Example 2: Manage Followed News Outlets & Topics

The user can view her profile by clicking the “Profile” icon in bottom navigation bar (2a). The user can manage her personal settings by clicking the “Settings” button in the top right corner of the screen (2b). The user can view and manage topics she follows (2c, 2d, 2e). The user can click on a specific topic from the “Topics” screen (2d) and manage privacy and push notification settings related to that topic (2f). The user can manage news outlets she follows (2g, 2h, 2i).

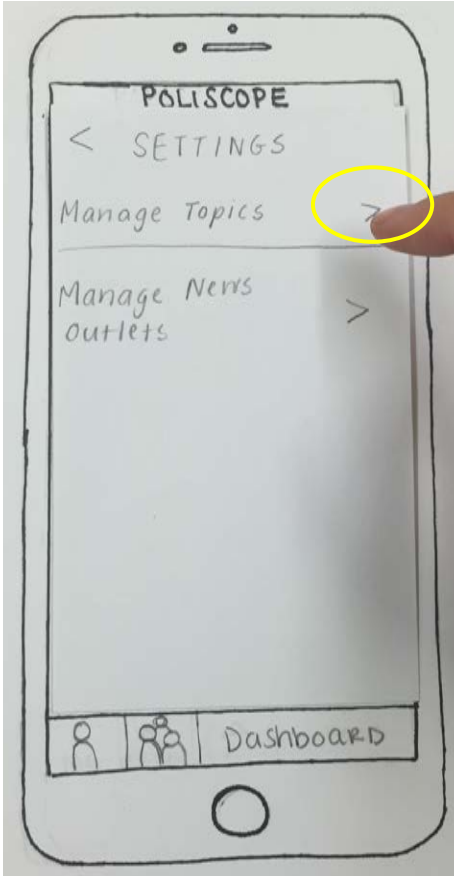
Example 2: Manage Followed News Outlets & Topics



2a

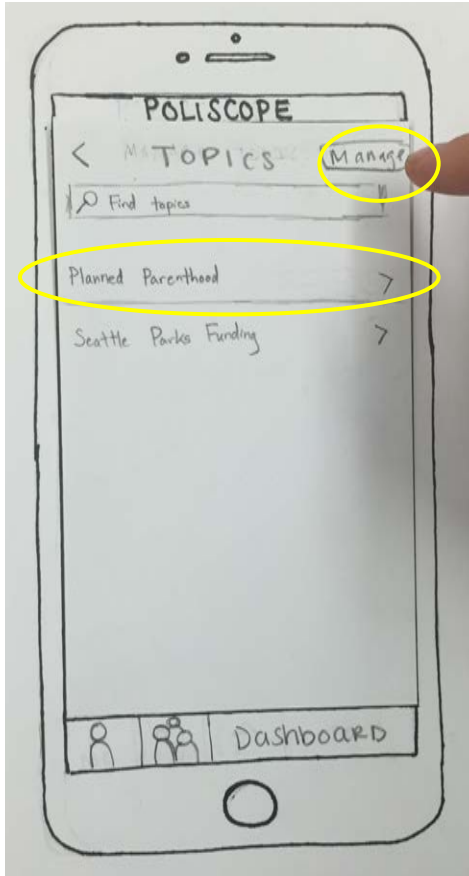


2b

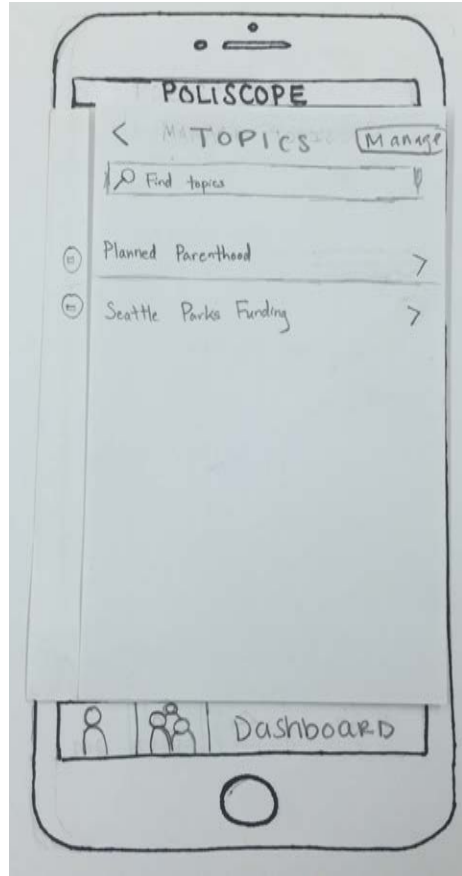


2c

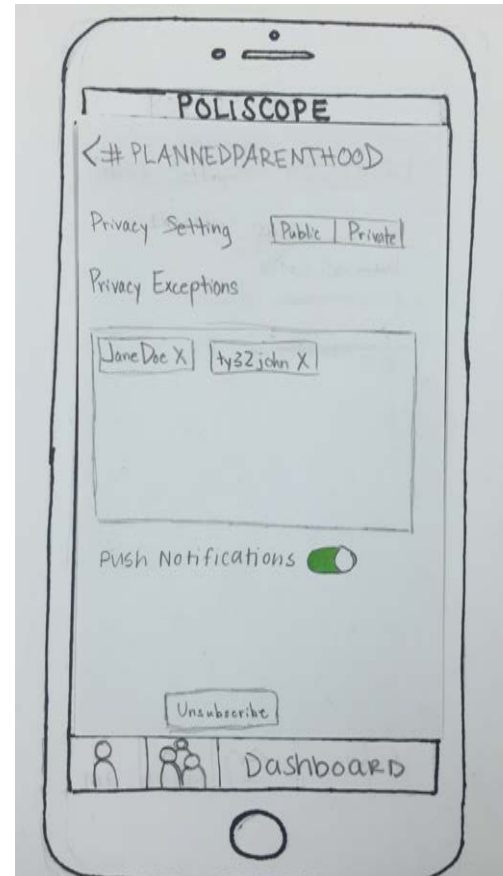
Example 2: Manage Followed News Outlets & Topics



2d

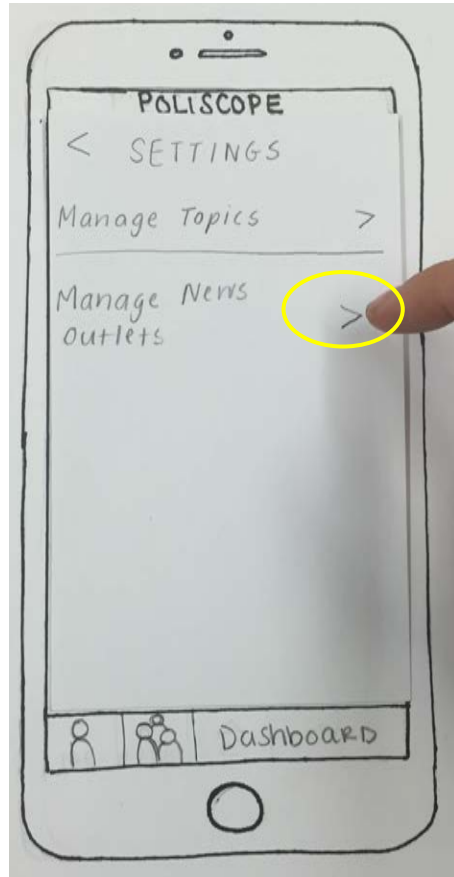


2e

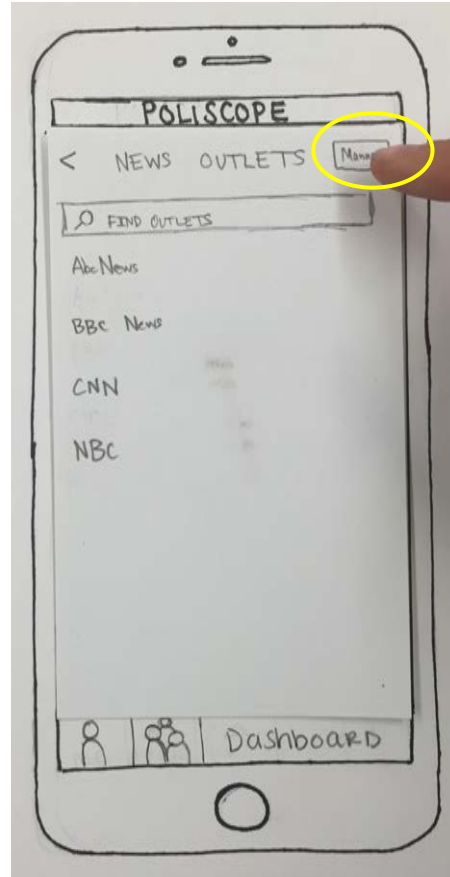


2f

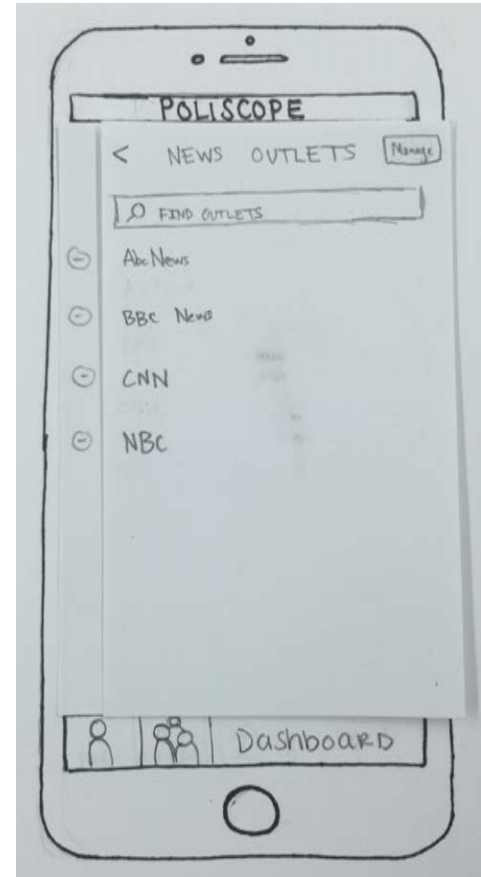
Example 2: Manage Followed News Outlets & Topics



2g



2h

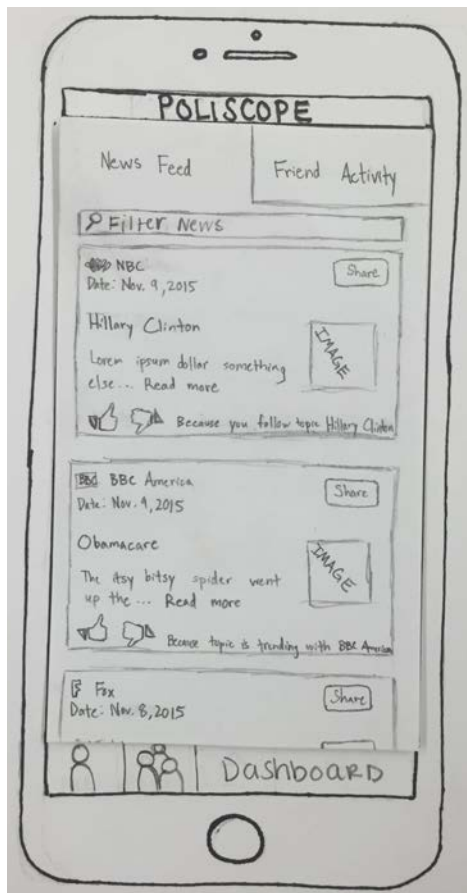


2i

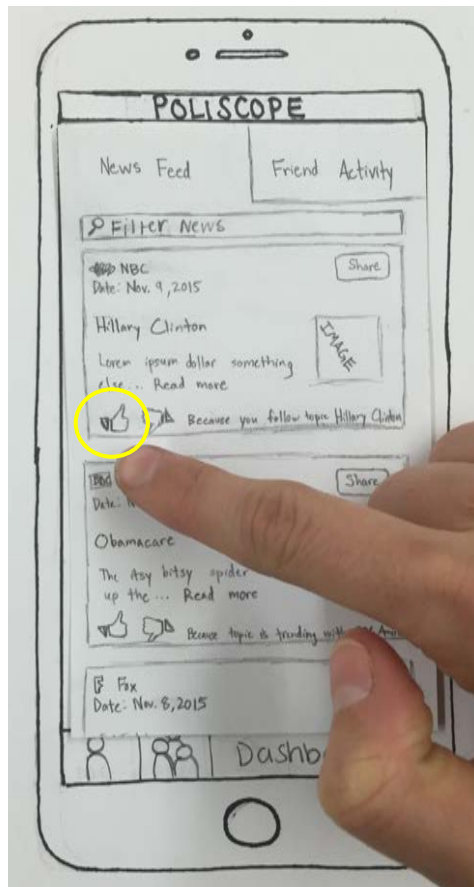
Example 3: Reading, Voting On, & Sharing an Article via the News Feed

The “News Feed” tab of the “Dashboard” is the app’s default home screen. This screen is populating with news stories related to the news outlets and topics the user has chosen to follow (3a). Users can “up vote” and “down vote” news stories by clicking the thumbs up or thumbs down icons (3b), which will help the app populate this screen with stories the user deems to be personally relevant. The user can click on the article preview (3c) in order to open and read the article (3d). Not only can a user up vote or down vote an article via the News Feed screen, but they can also perform this action via the article as well (3e). The user can share an article by clicking the “Share” button (3f), which opens up a pop-up window (3g). Instead of sharing the article to her profile, she decides to share the article with friends (3h). After she has shared the article, she can click the “X” button (3i), which returns her to the News Feed screen (3a).

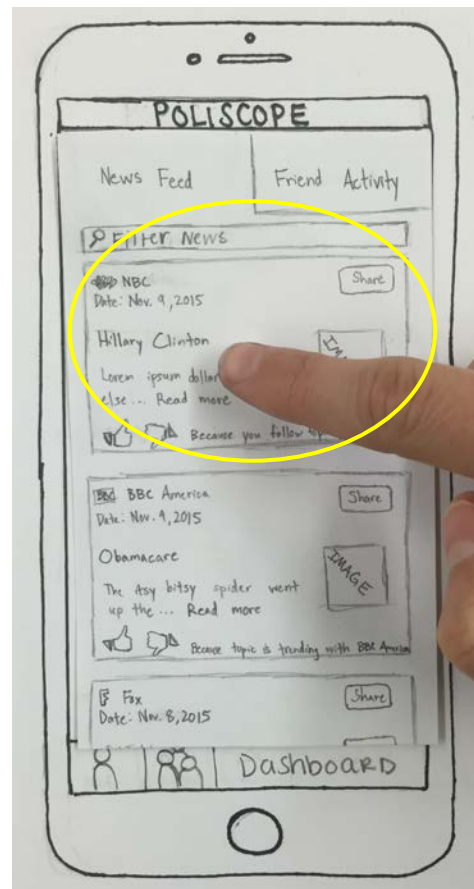
Example 3: Reading, Voting On, & Sharing an Article via the News Feed



3a



3b

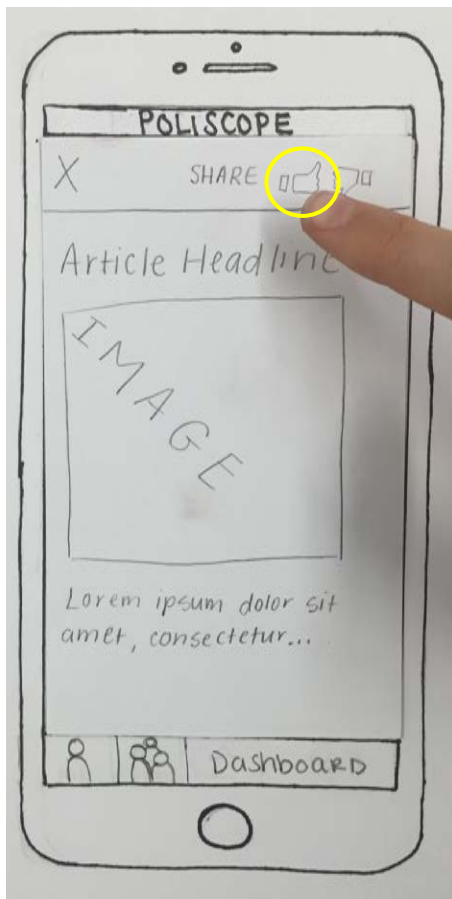


3c

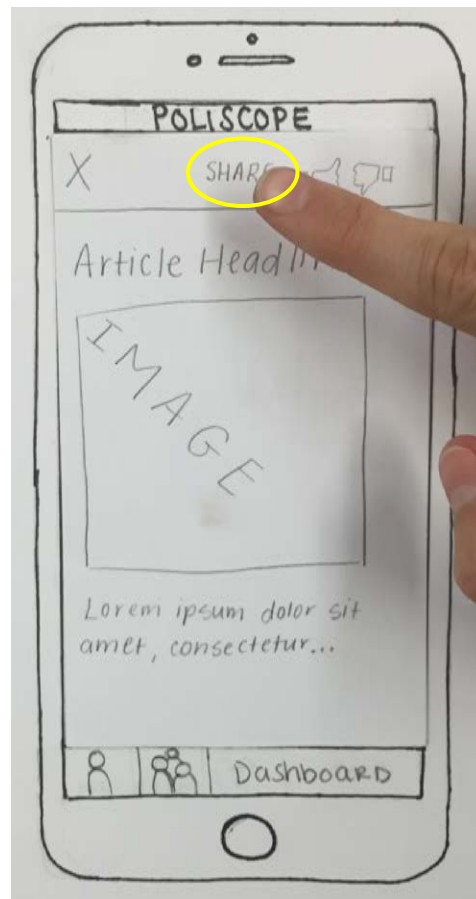
Example 3: Reading, Voting On, & Sharing an Article via the News Feed



3d

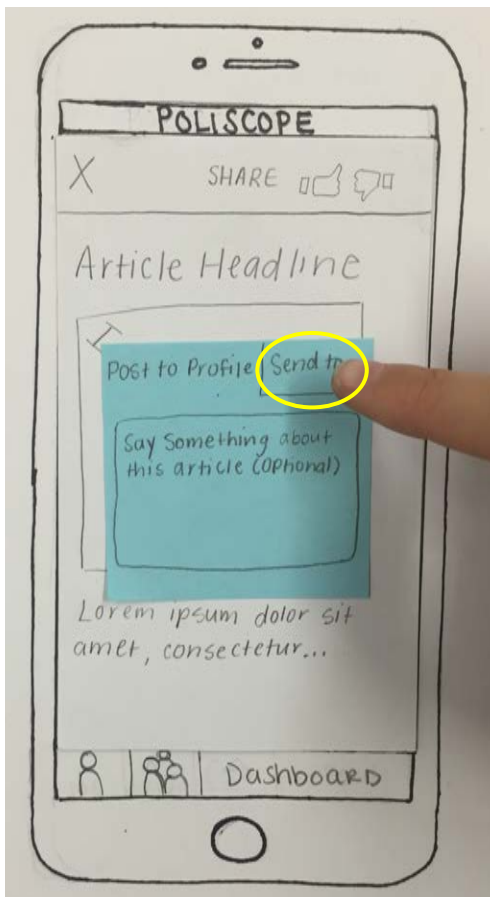


3e



3f

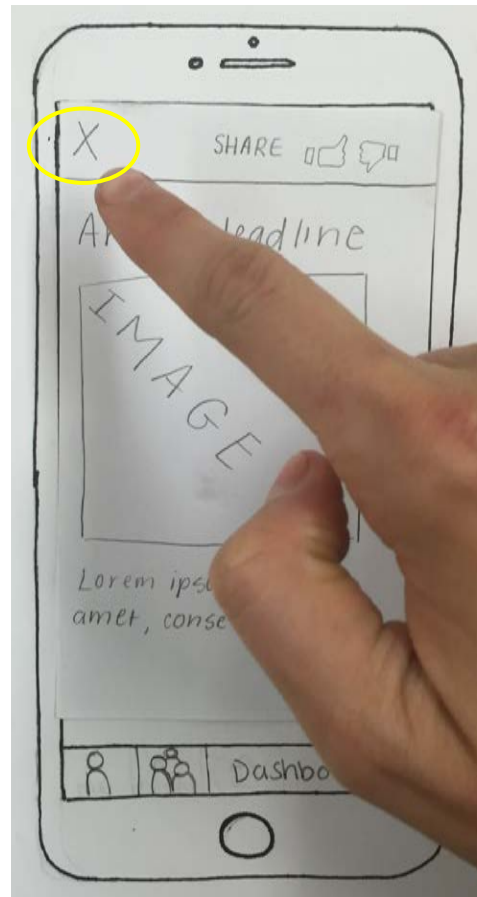
Example 3: Reading, Voting On, & Sharing an Article via the News Feed



3g



3h

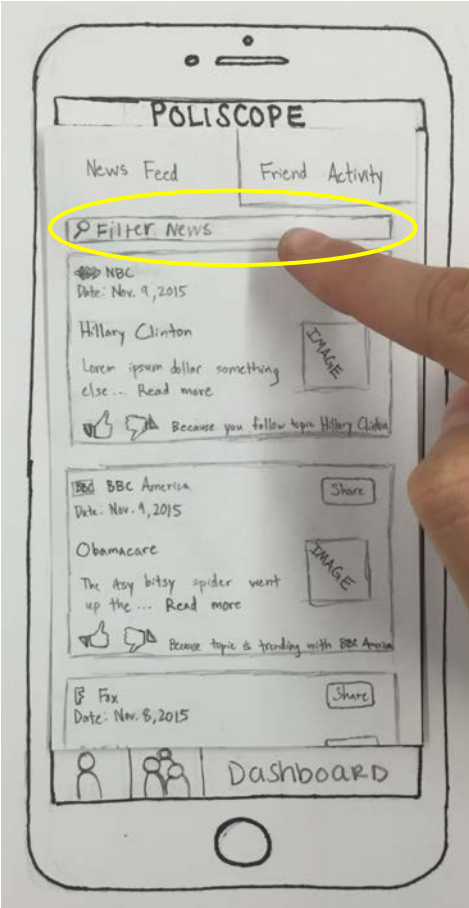


3i

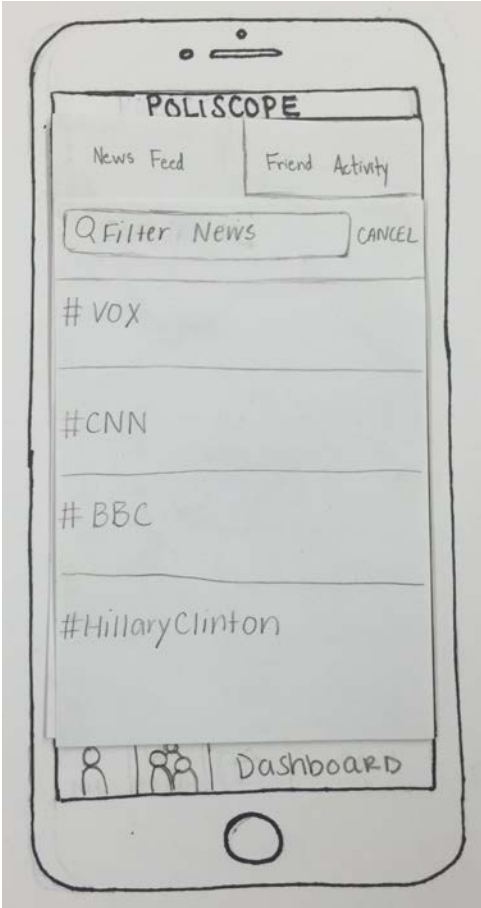
Example 4: Filtering the News Feed Screen

The “Dashboard” is comprised of the “News Feed” screen and the “Friends Activity” screen. While looking at the News Feed screen, the user decides that she wants to filter the News Feed by a particular topic (4a). She can see topics and news outlets she follows represented by hashtags (4b), but if she doesn’t see her desired filter search term, she can input it into the “Filter News” search bar (4c). The results include both topics or news outlets that she already follows (as denoted by the “Subscribed” text) as well as topics or news outlets that she is not already following (4c); she can choose to follow the latter category by clicking the “+” button. If she decides that she no longer wants to filter her News Feed screen, she can click the “Cancel” button (4d). This returns her to the News Feed (4e).

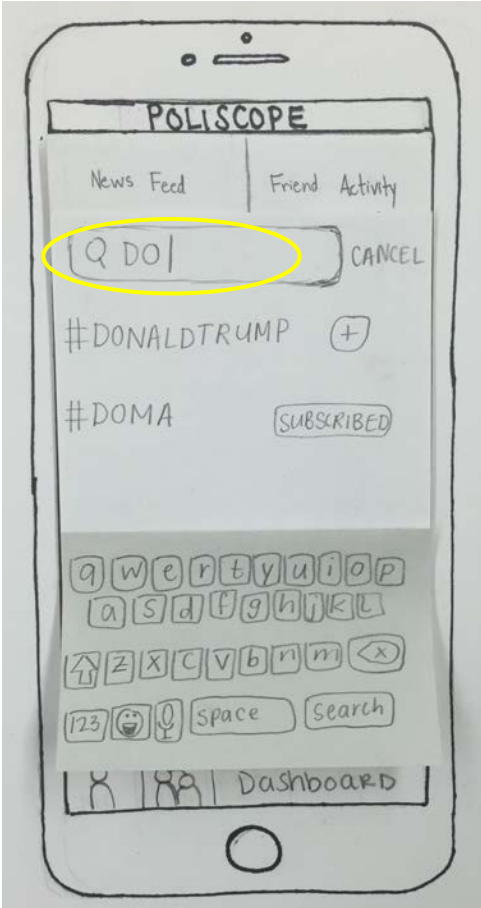
Example 4: Filtering the News Feed Screen



4a

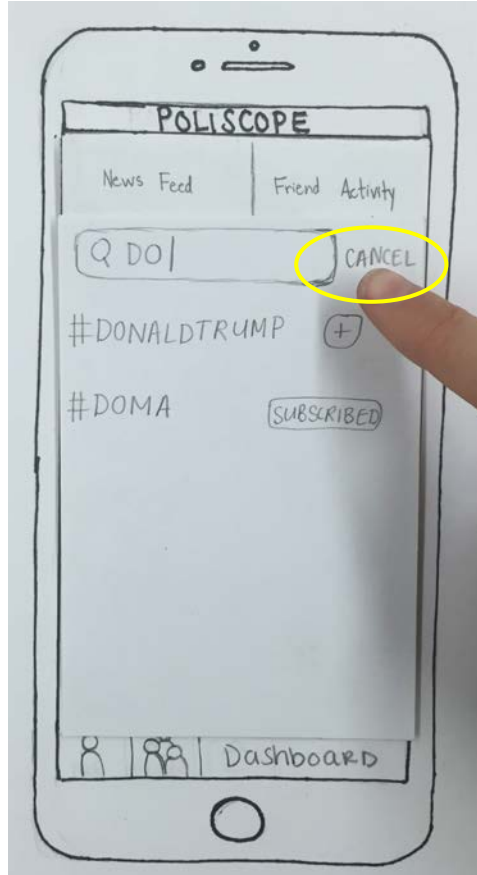


4b

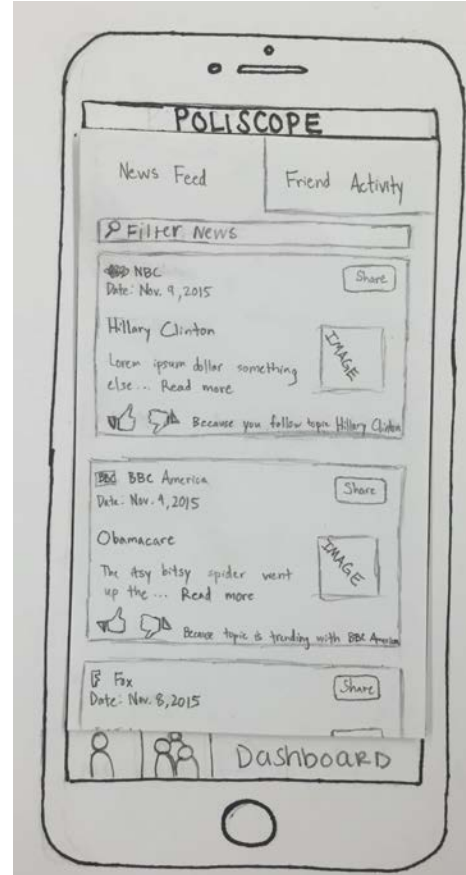


4c

Example 4: Filtering the News Feed Screen



4d

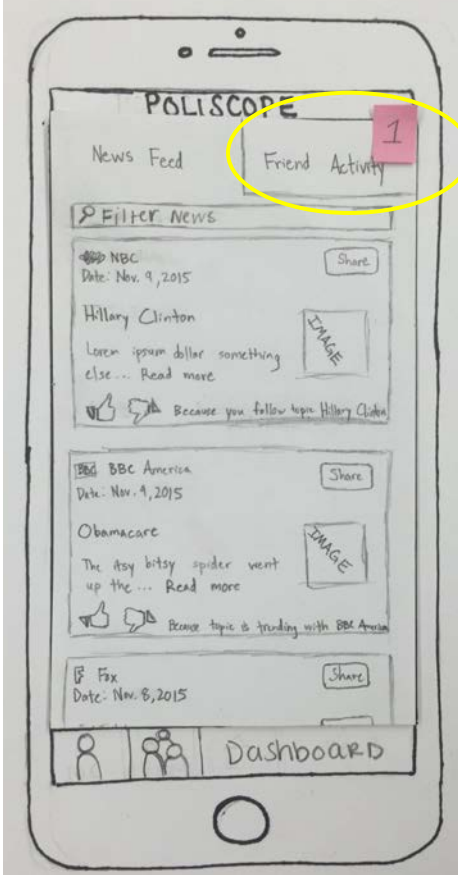


4e

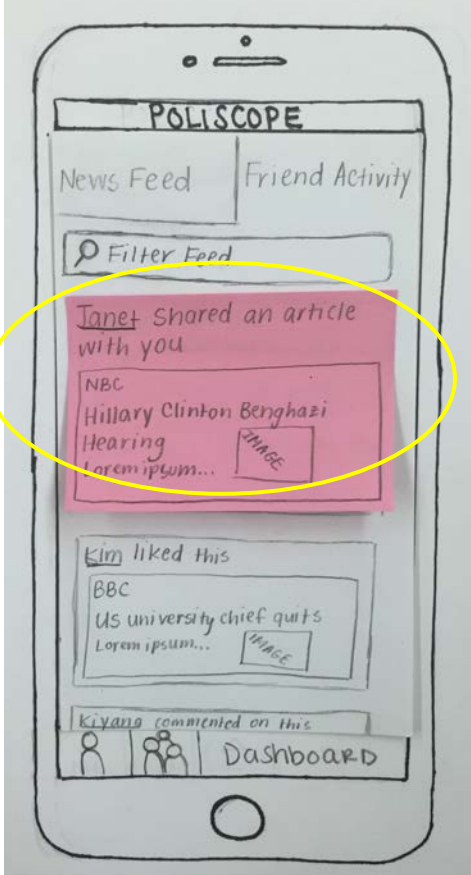
Example 5: Friend Activity Screen

The “Dashboard” is comprised of the “News Feed” screen and the “Friend Activity” screen. The user notices that she has 1 new notification (5a), so she navigates to the “Friends Activity” screen and the article her friend Janet has shared with her appears at the top of this screen (5b). The user opens the article Janet has shared with her by clicking on it (5c). (*Note: The series of actions denoted by Figures 3e to 3i in Task 3 are applicable here as well*). After the user has read the article and clicked on the “X” button to navigate back to the Friend Activity screen, the article Janet has shared with her no longer appears at the top of the screen and the notification icon is no longer visible (5d). The user decides she wants to search for a specific friend, so she clicks the “Filter Feed” search bar (5e). The user types in her friend’s name, Kime Le (5f) and the Friend Activity feed is updated to only show Kim’s activity (5f); if the user clicks the “Cancel” button (5f) the Friend Activity feed returns to how it looked before the user filtered by Kim’s name (5d).

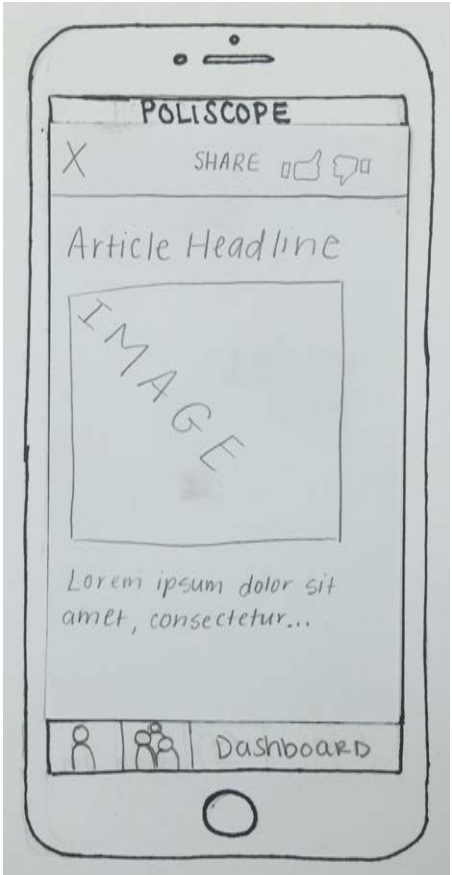
Example 5: Friend Activity Screen



5a

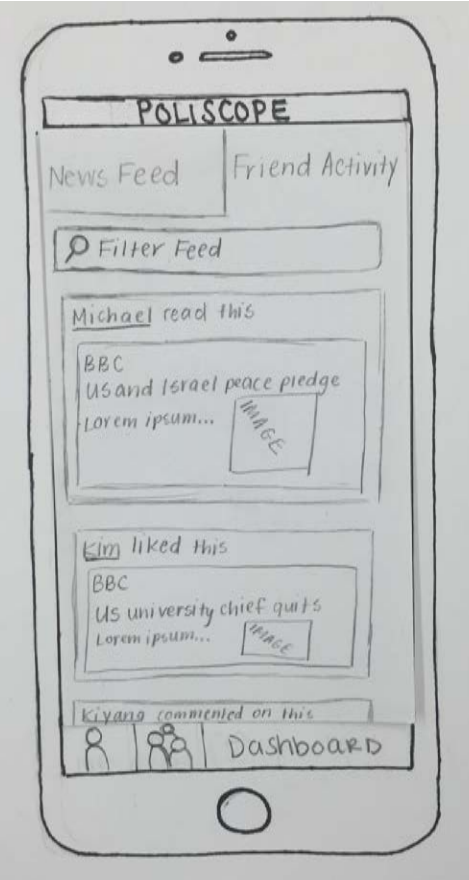


5b

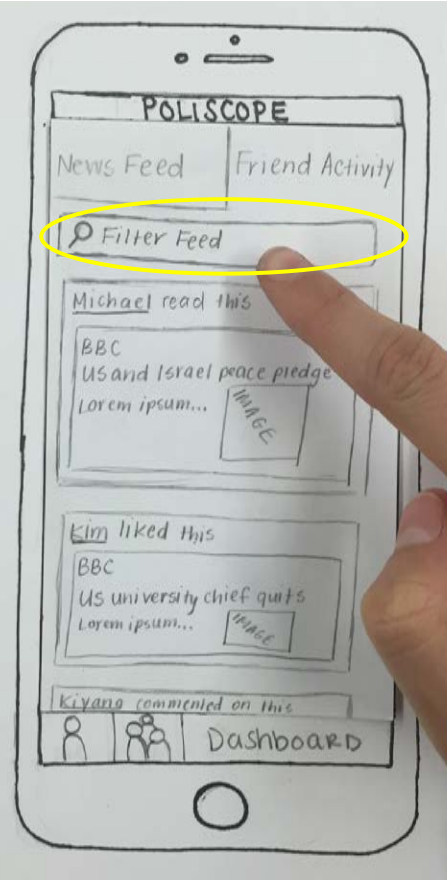


5c

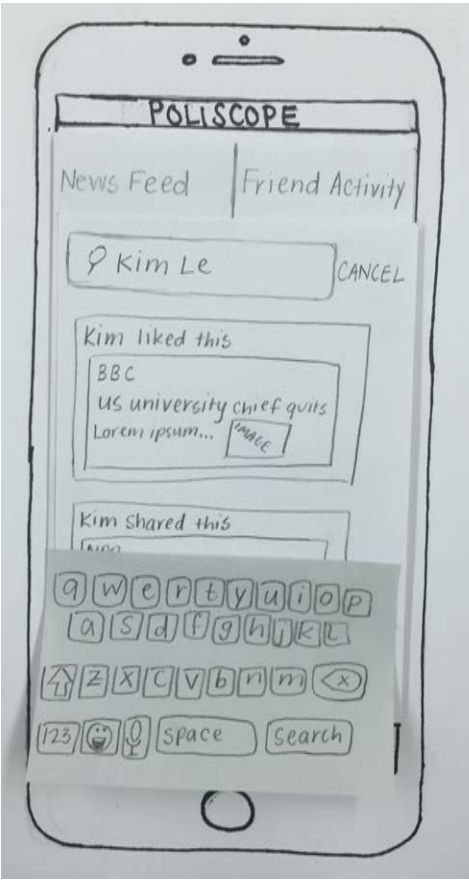
Example 5: Friend Activity Screen



5d

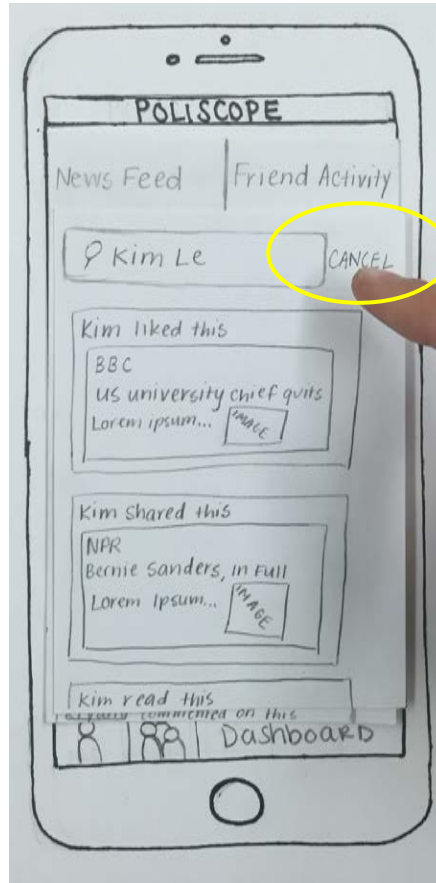


5e



5f

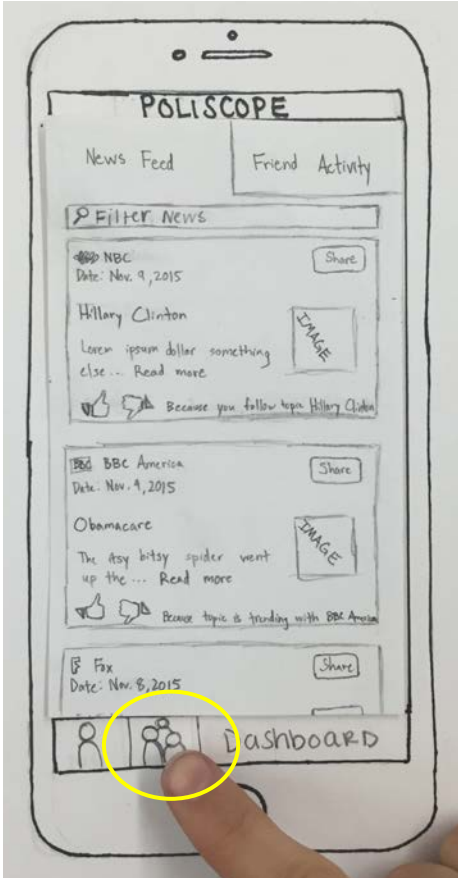
Example 5: Friend Activity Screen



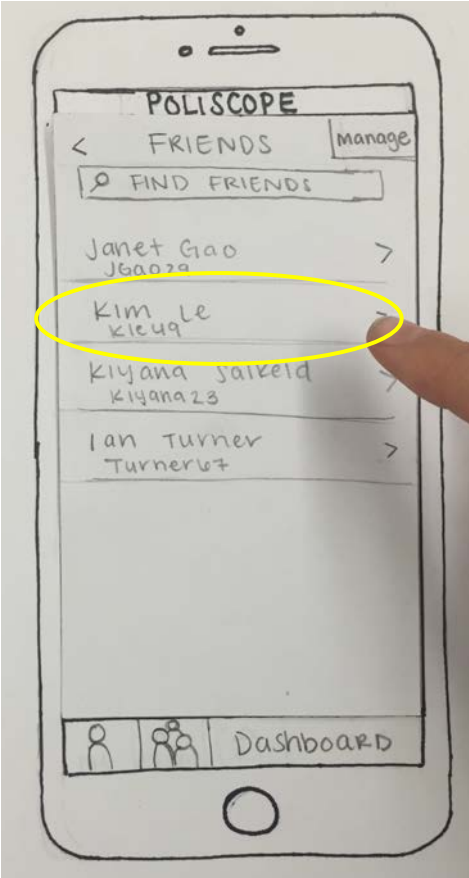
Example 6: Managing & Finding Friends

The user can view her list of friends by clicking the “Friends” icon in the bottom navigation bar (6a). If she clicks on her friend’s name (6b), she is taken to her friend’s profile (6c). She can view topics her friend has followed, as well as follow new topics by clicking the “+” button (topics she already follows that her friend also follows are denoted by the “Subscribed” text (6c). The user can view her friend’s recent activity by clicking the “Recent Activity” tab (6d). From her friend list, the user can search for new friends by clicking on the “Find Friends” search bar (6e). Once the user has typed in a friend’s username, she can add him to her friend list by clicking the “Add Friend” button (6f). From her friend list, the user can click the “Manage” button (6g), which makes “remove” buttons appear next to each friend’s name (6h). If she clicks the remove button, the corresponding friend will be removed from her friend list and their posts will not appear in the Friend Activity feed.

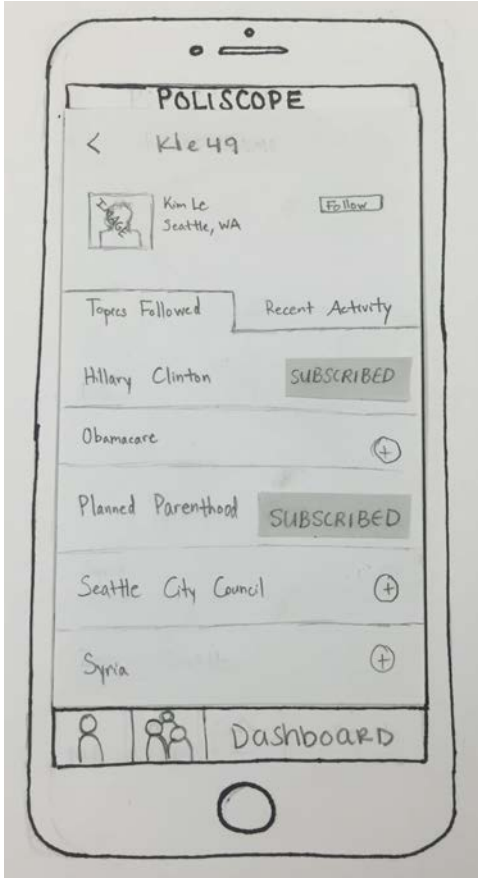
Example 6: Managing & Finding Friends



6a

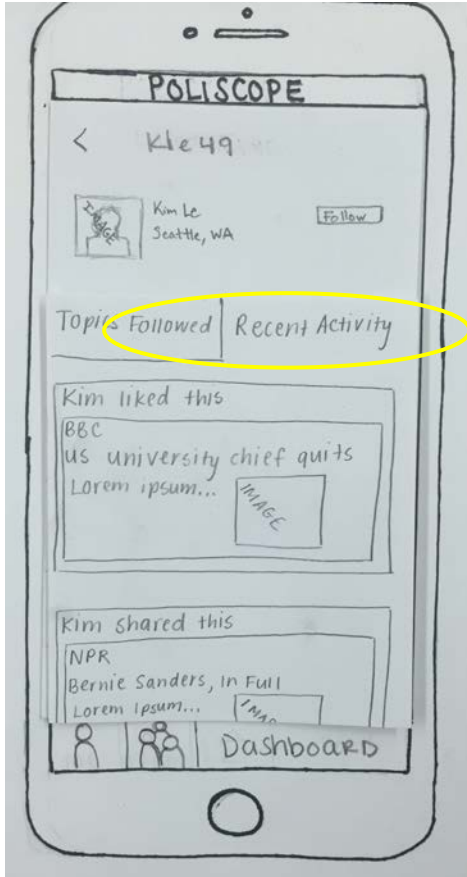


6b

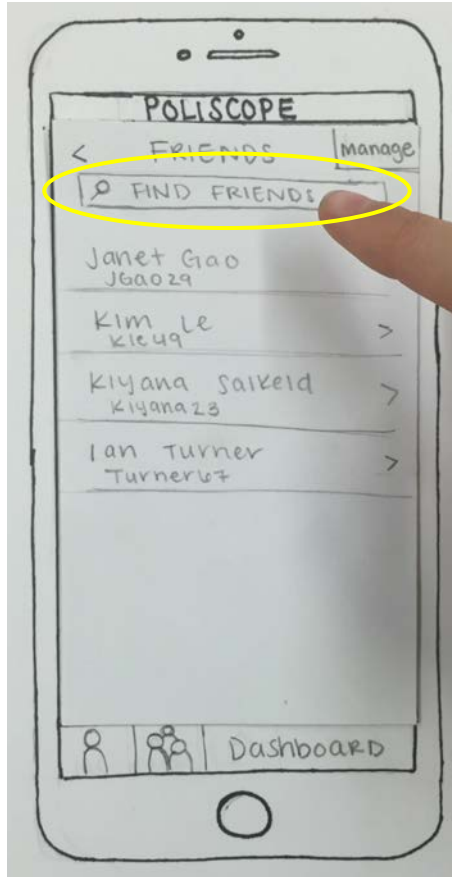


6c

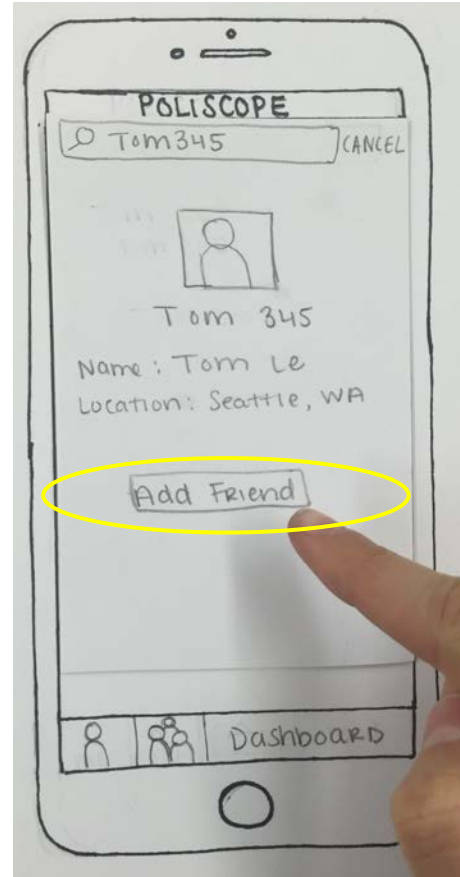
Example 6: Managing & Finding Friends



6d

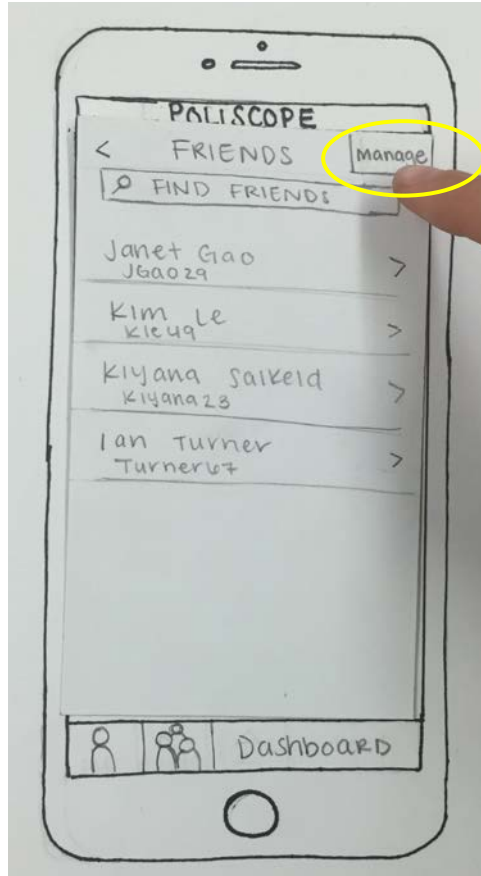


6e

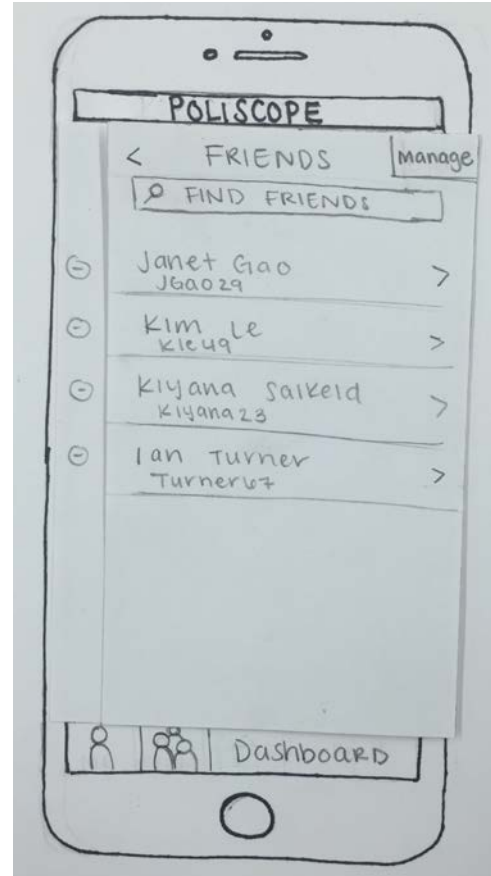


6f

Example 6: Managing & Finding Friends



6g



6h