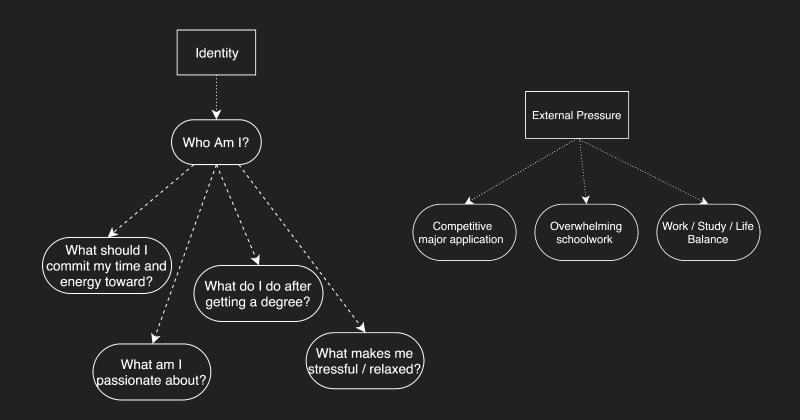


Record, Analyze, Plan, Iterate & De-stress

Angus Zenan Wang, Jamie Byun, Quinn Julian Mau, Selena Yiyun Xu

College Students' Problems



Two Primary Task



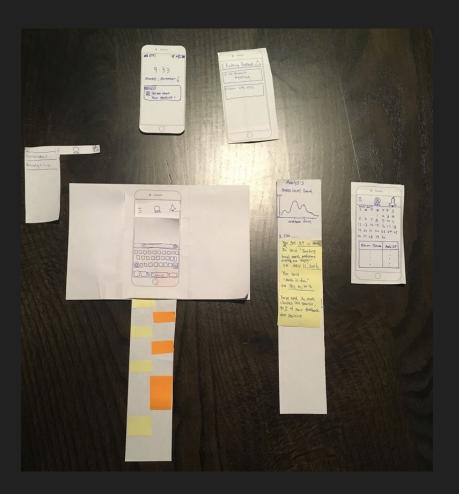
Task 1: Track thoughts and Ideas of events from schedule

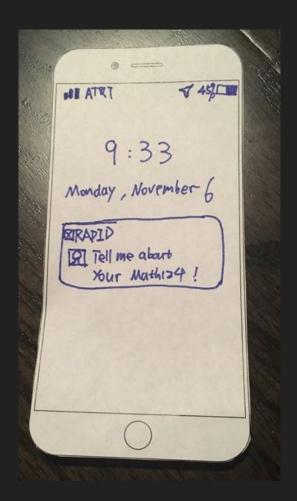


Task 2: **Review** feedback and get **meaning** out of recorded thoughts and ideas

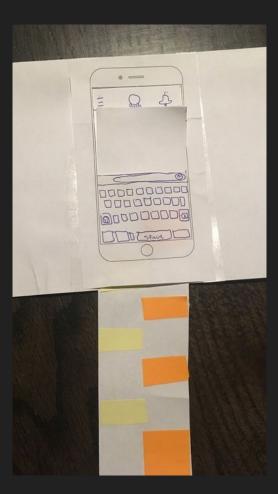
Initial Paper Prototype

Overview





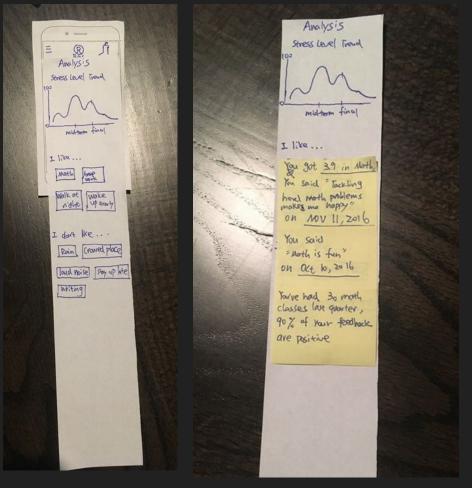
Alert to give feedback



Chatbot for easy and intuitive data entry



Navigate to Analytics Screen



Review feedback

Testing Process & Results

Testing Scenarios



Scenario 1: Record Feedback



Scenario 2: View Analysis

Participants

- 1 Group Heuristic Evaluation
- 4 Usability Testing
- 7 Participants from UW

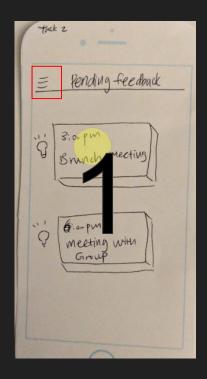


Testing Protocol

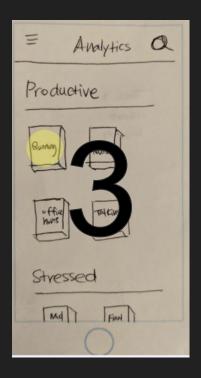
- Think Out Loud
- Give limited Hint
- Withdraw and Return
- Post-study Interview



Testing Result - 3 Major Issues



Calendar MTWTFS DEC

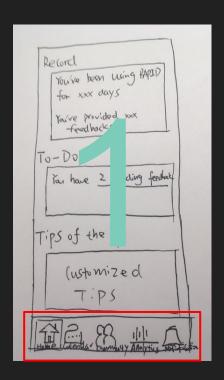


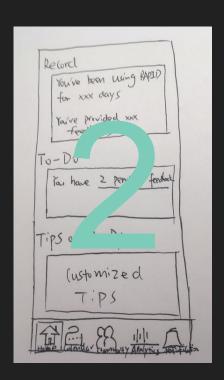
Bad Hamburger Button Use

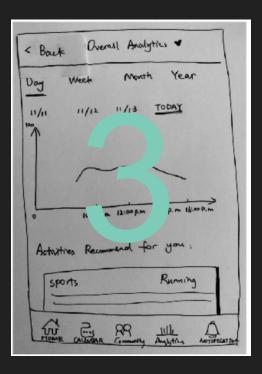
Confusing Homepage

Confusing Analytics Page

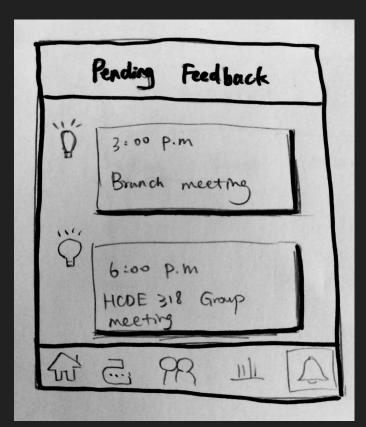
Refinement

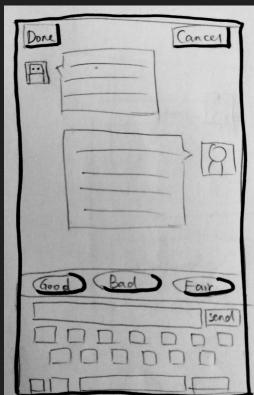


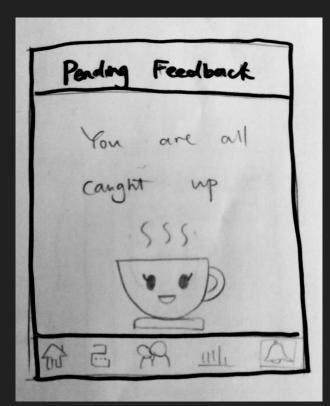




Final Paper Prototype

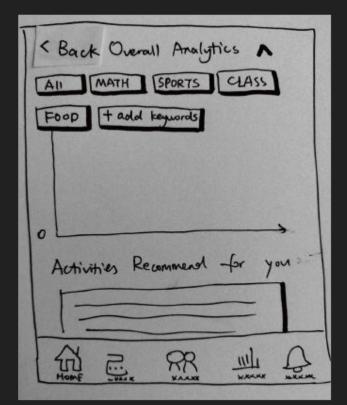


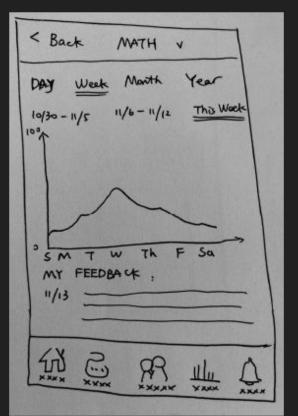




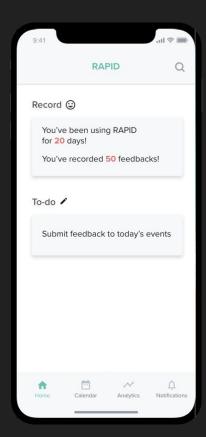
Final Paper Prototype



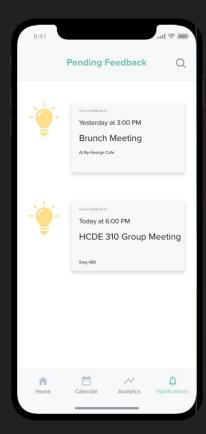


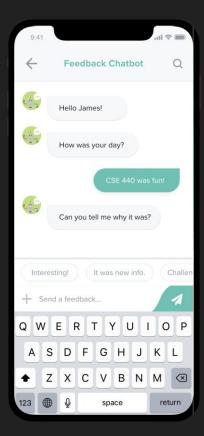


Digital Mockup



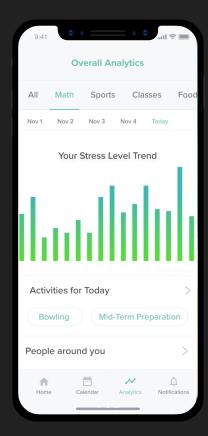
Task 1: Record Feedback

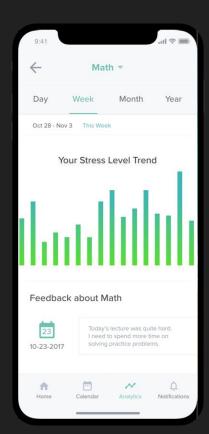






Task 2: Review Feedback







Summary

- Iterative design If at first you don't succeed, try, try, try again
- You get out what you put in
- Don't be confused when test participants are confused

Questions?