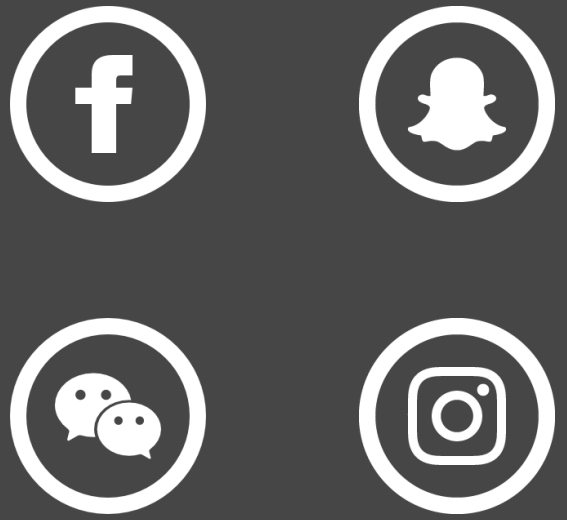
Anita Leung | Angela Shuo | David Wong

THE PROBLEM



DESIGN RESEARCH

Remote web developer
2 month old child
Protective

Nurse practitioner
2 & 4 year old children
Resourceful

Assistant kids director
5, 17, 18 year old children
Considerate

Homemaker
10 & 12 year old children
Private

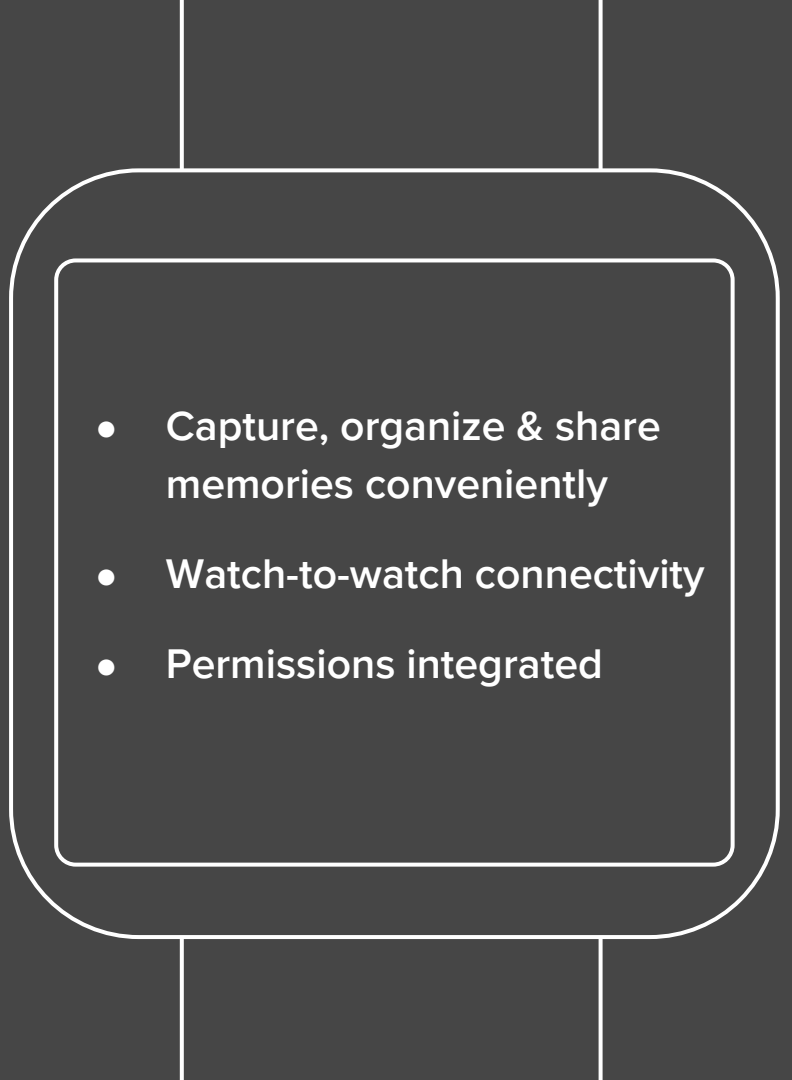
RESEARCH FINDINGS

- Capture memories frequently
- Keen on sharing memories with children in future
- Cautious of viewing audience
- Tracking exact health information is of relatively low priority

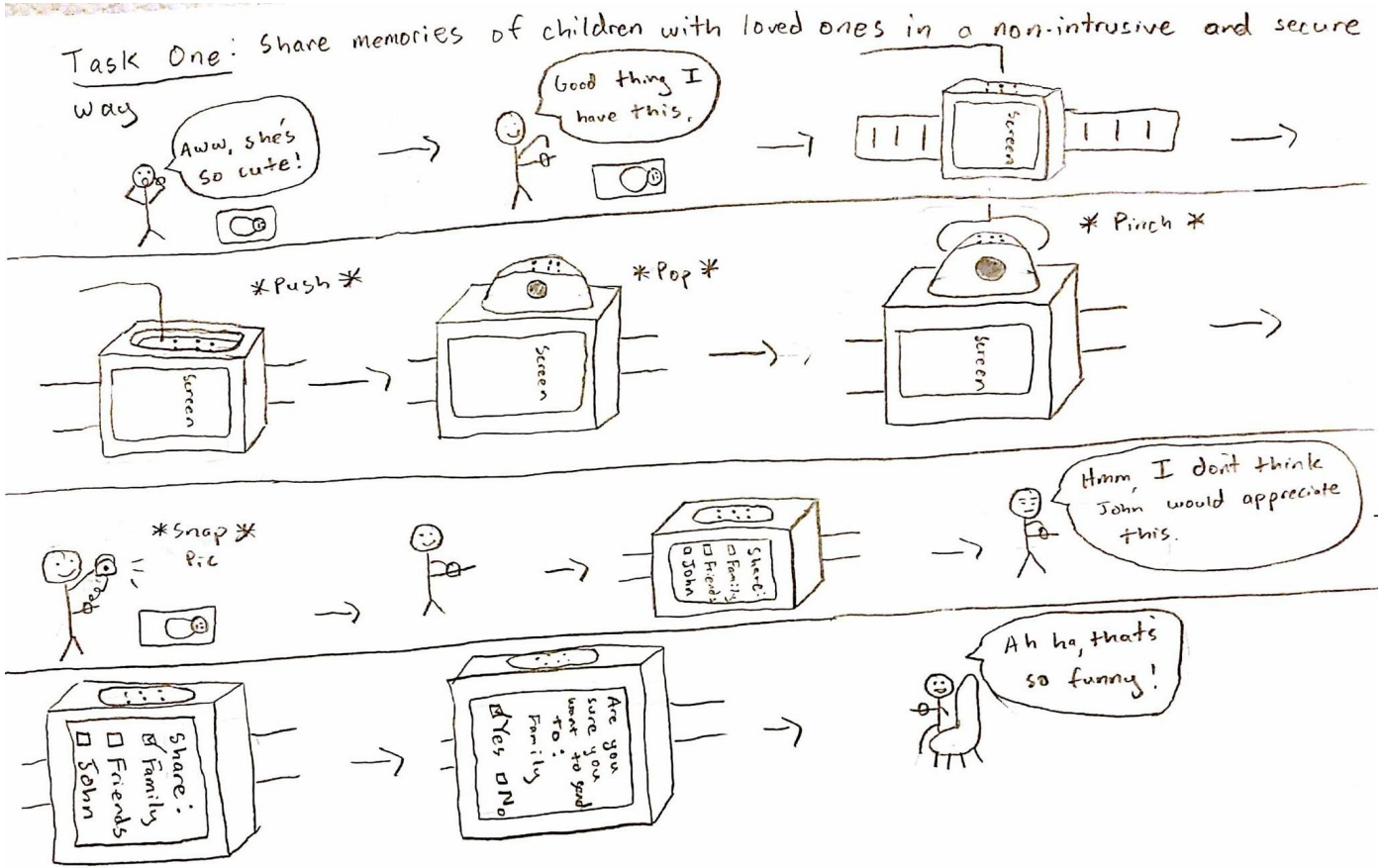
Organize
Guide
Share
TASKS
Participate
Personalize
Schedule
Automate

Design 1

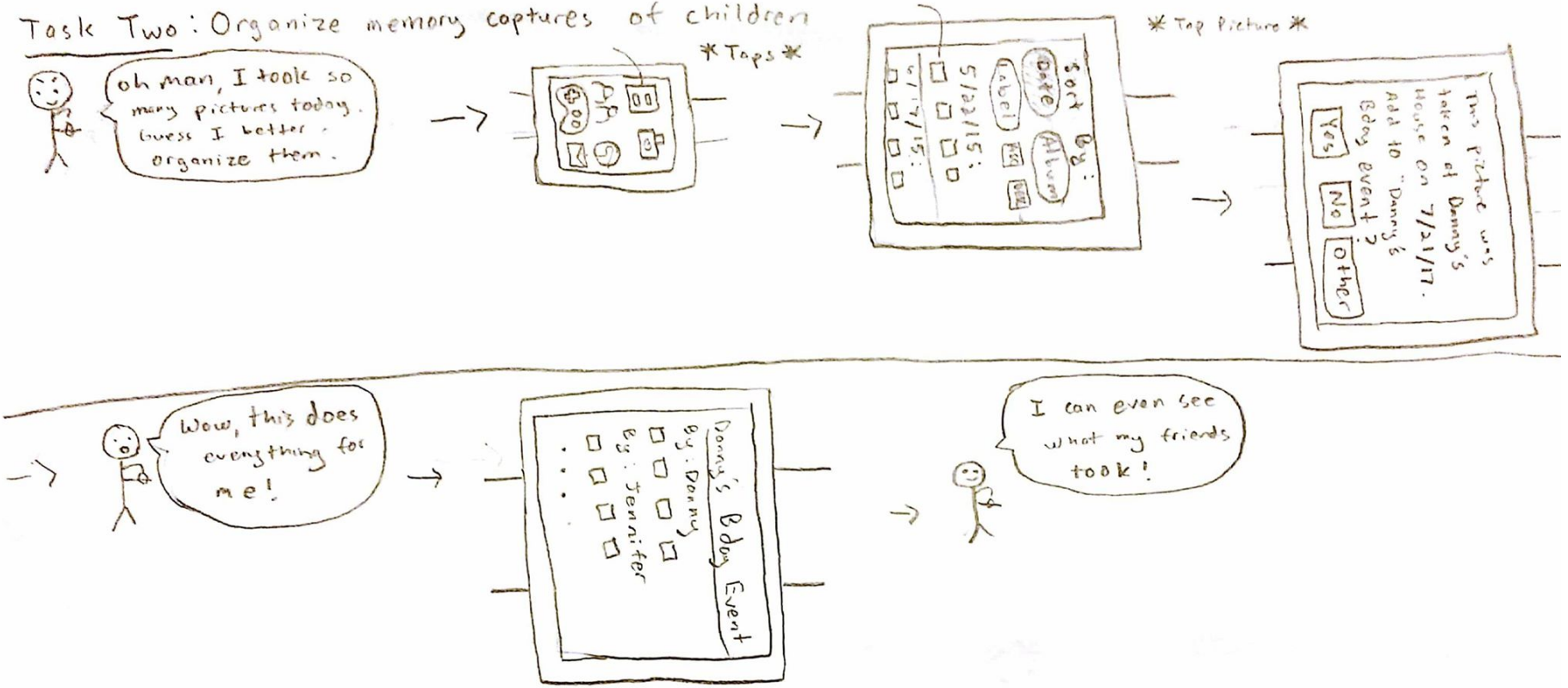
Smart Watch



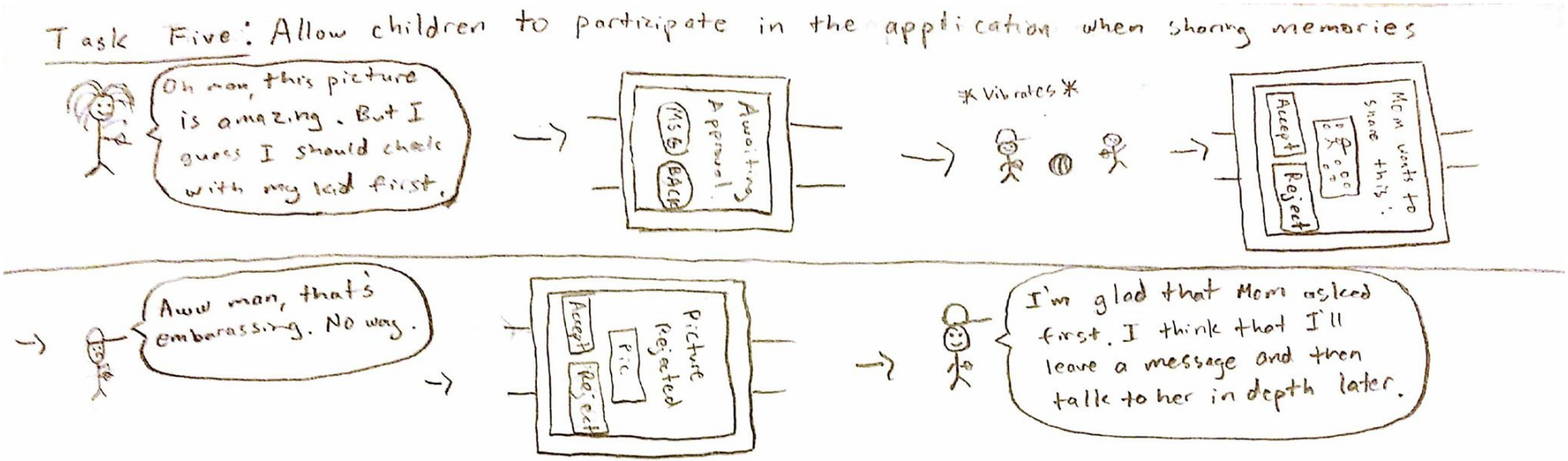
Share Memories Securely



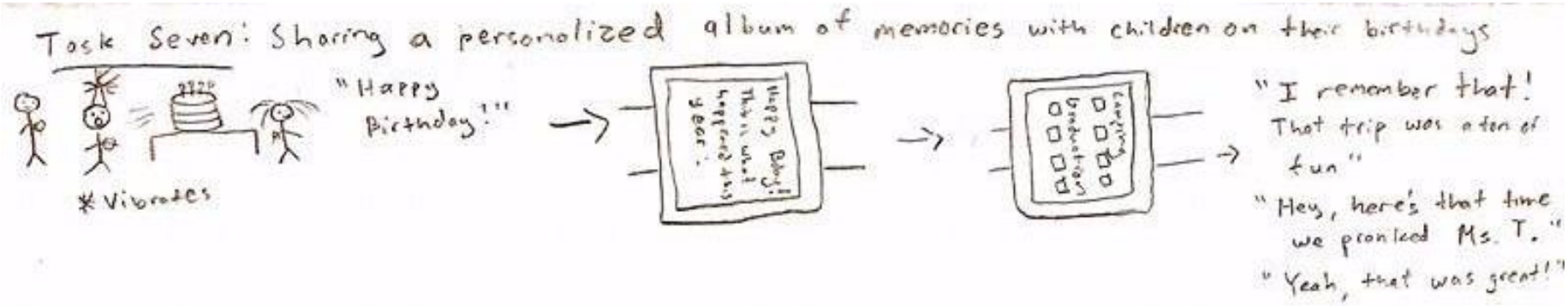
Organize Memory Captures



Allow Children To Participate

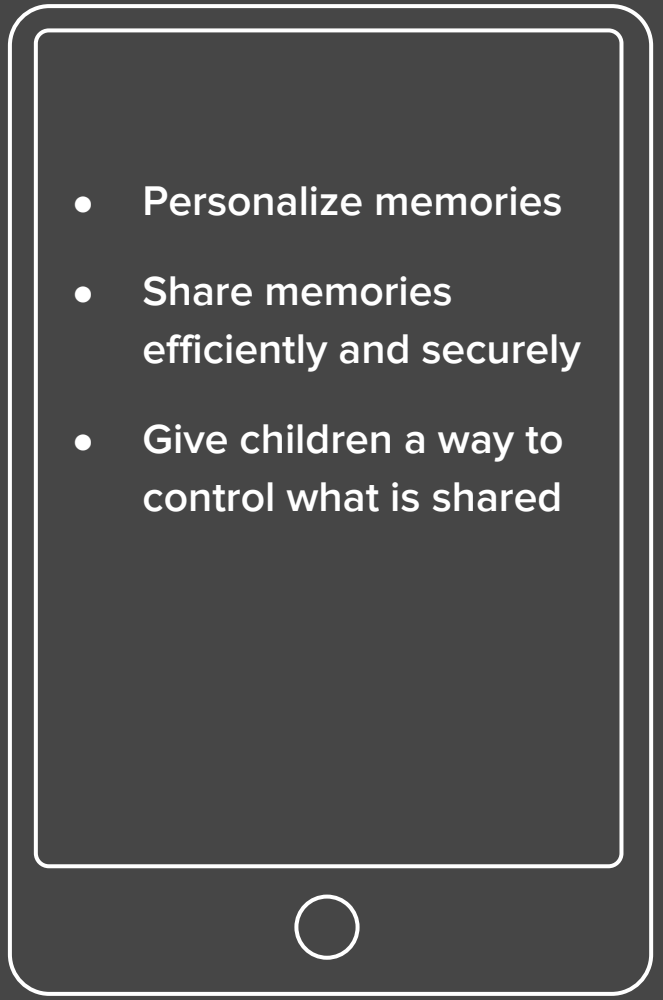


Rediscovering Personalized Collections

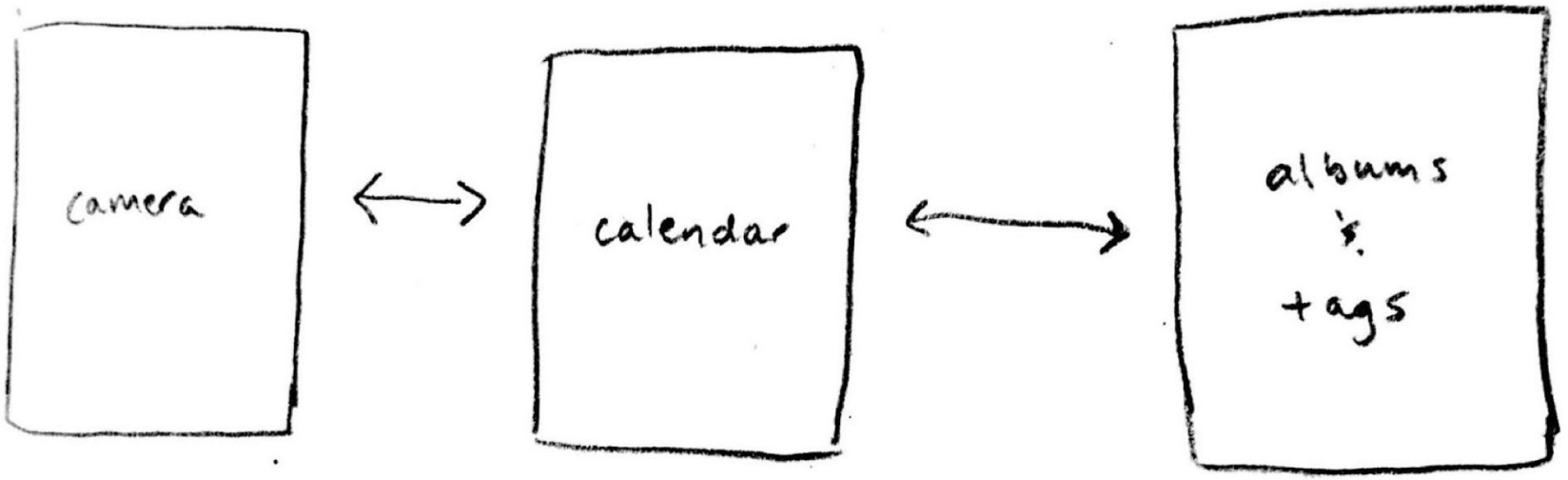


Design 2

Smart Phone App

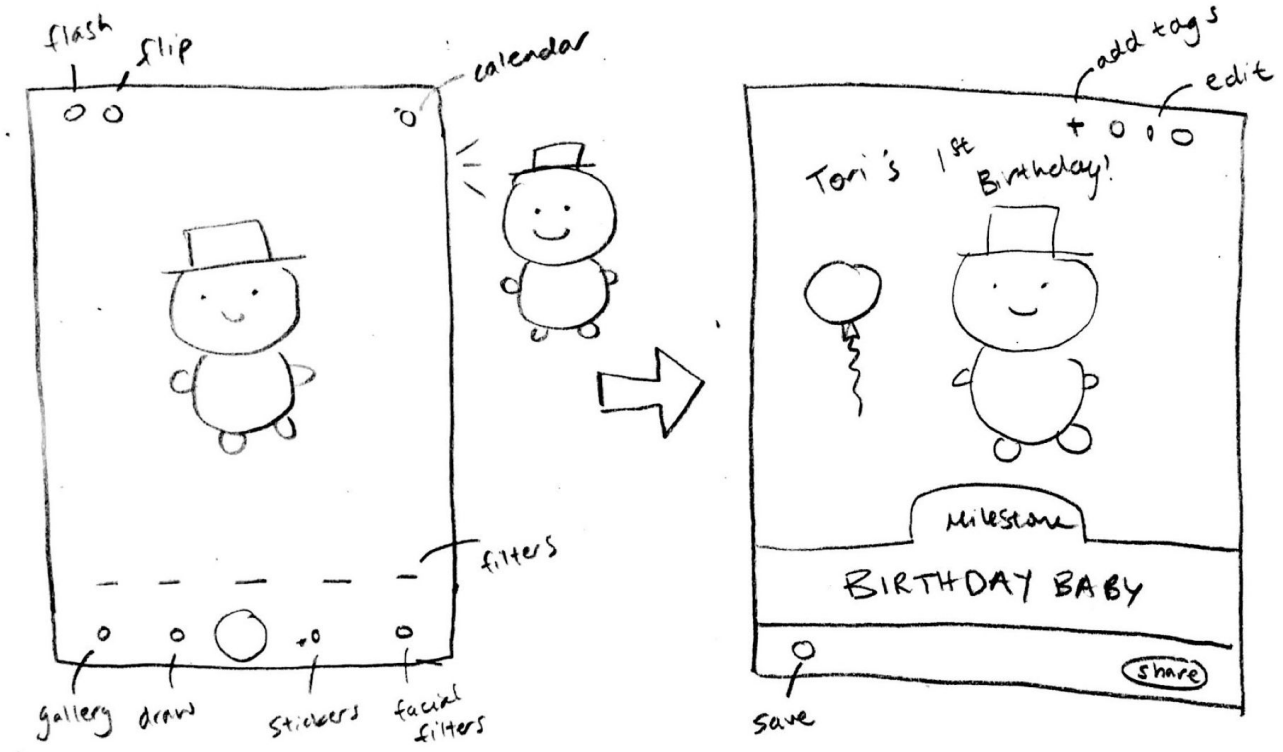


Overall Structure



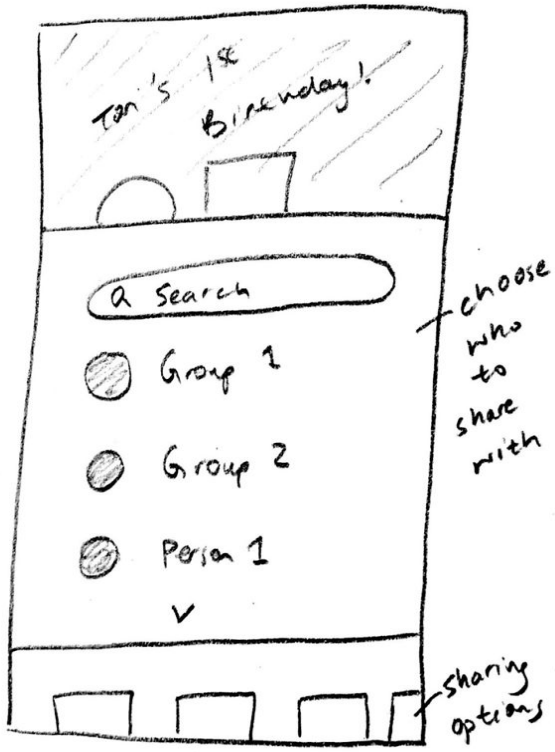
Personalize Memories

Design 2
Smart Phone App

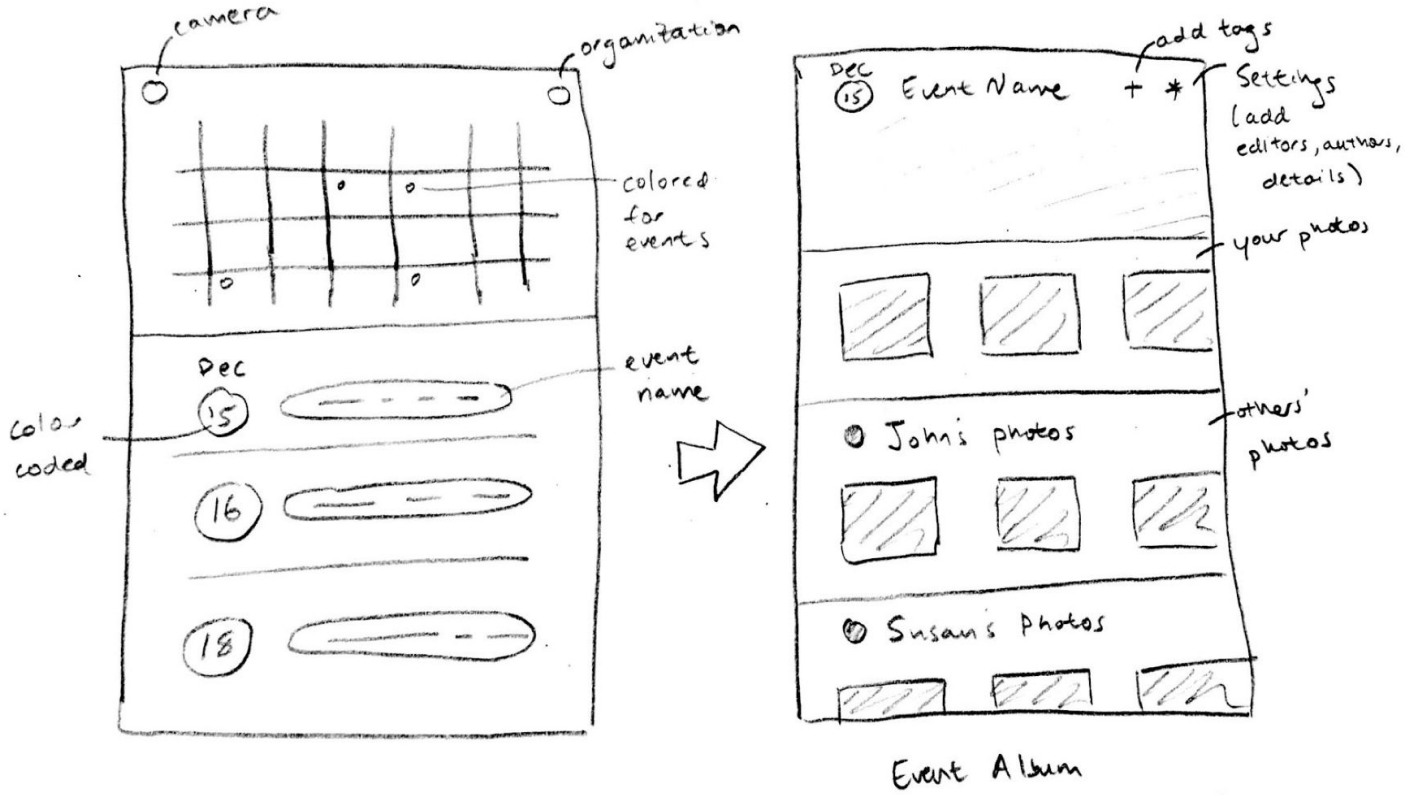


Share Memories Securely

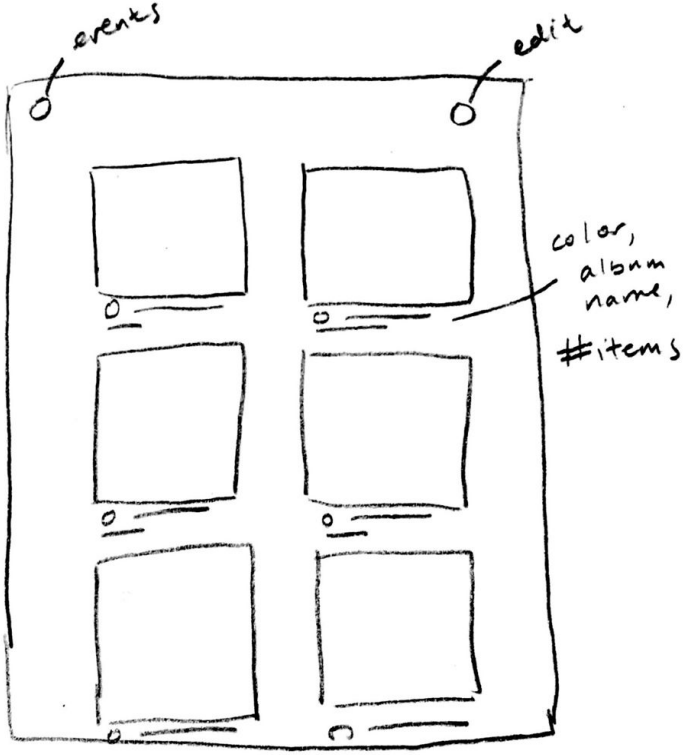
Design 2
Smart Phone App



Appointment Reminders



Allow Children To Participate



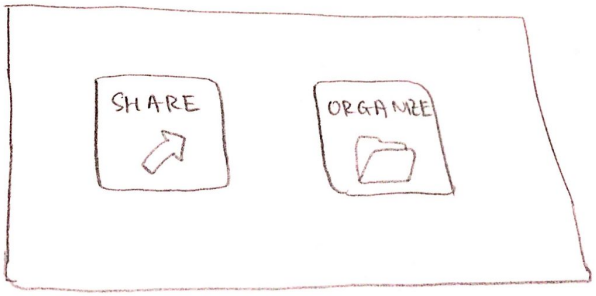
Design 3

Smart Cloth

- Lightweight, portable & compact
- Conveniently share and organize memories
- Get medically approved answers
- Set reminders for appointments

Share Memories Securely

1



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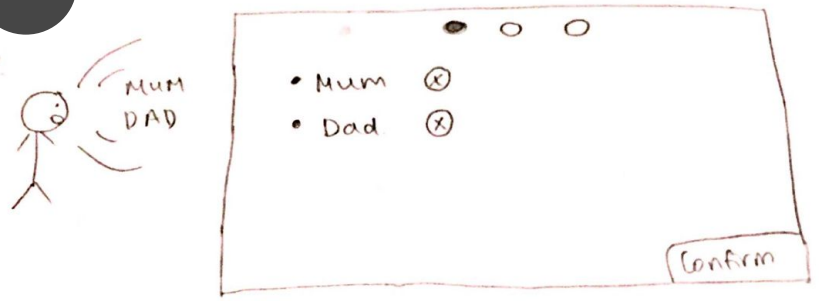
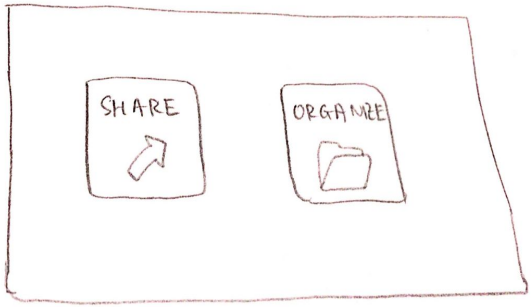


3

Organize Memory Captures

1



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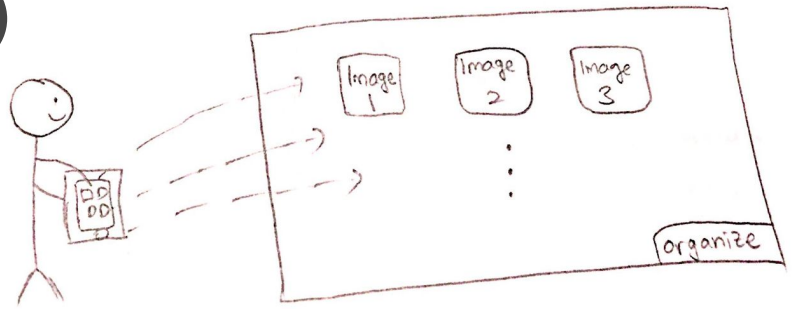
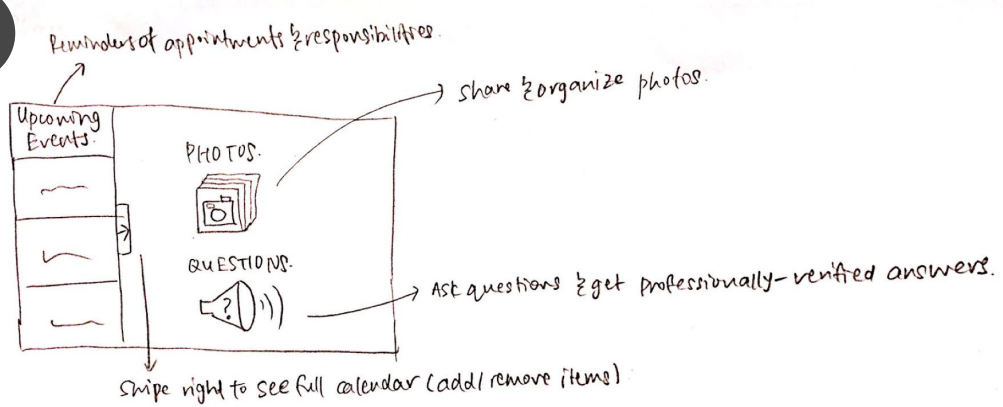
3



Provide Professionally Verified Answers

1



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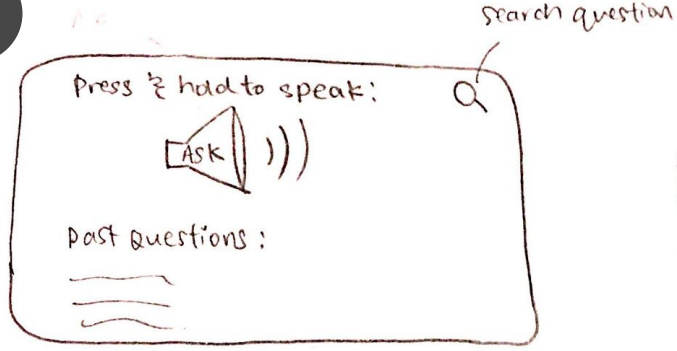

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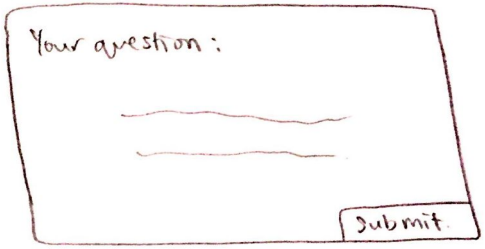

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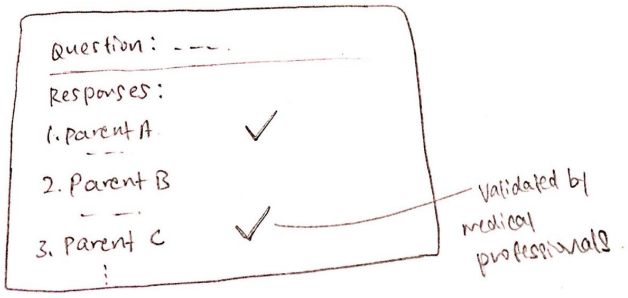

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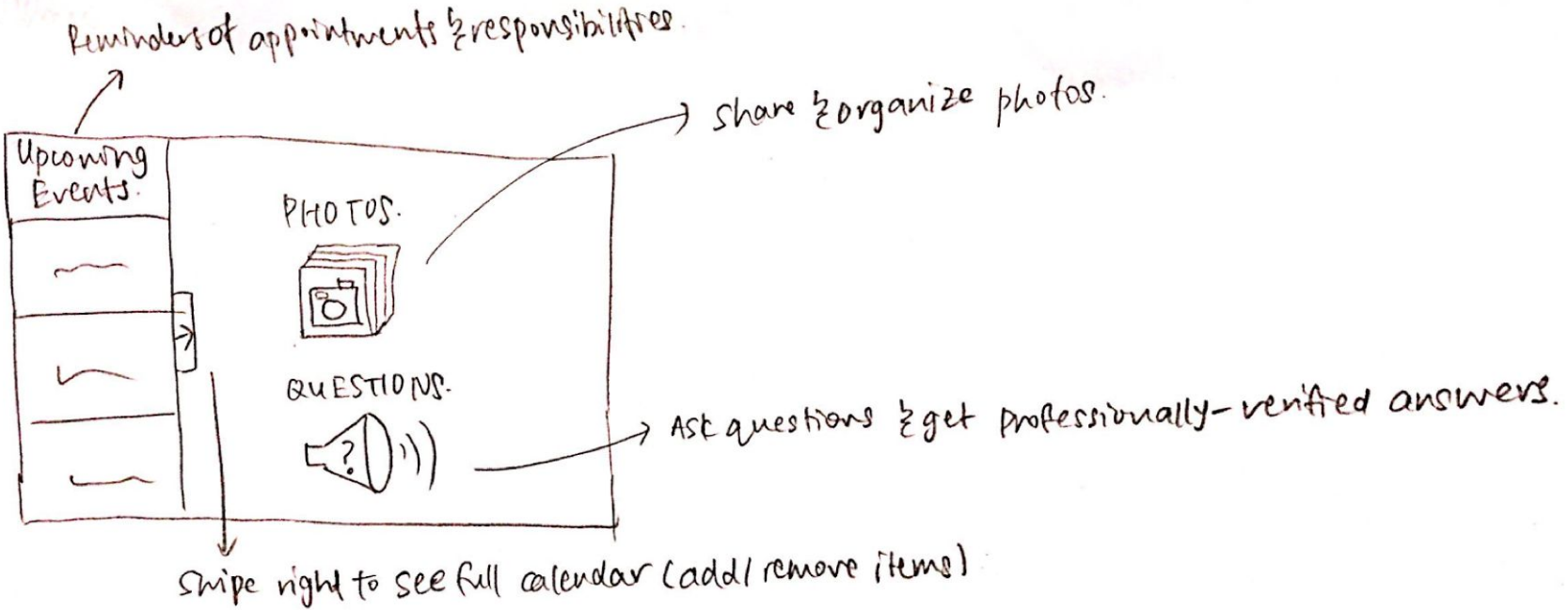


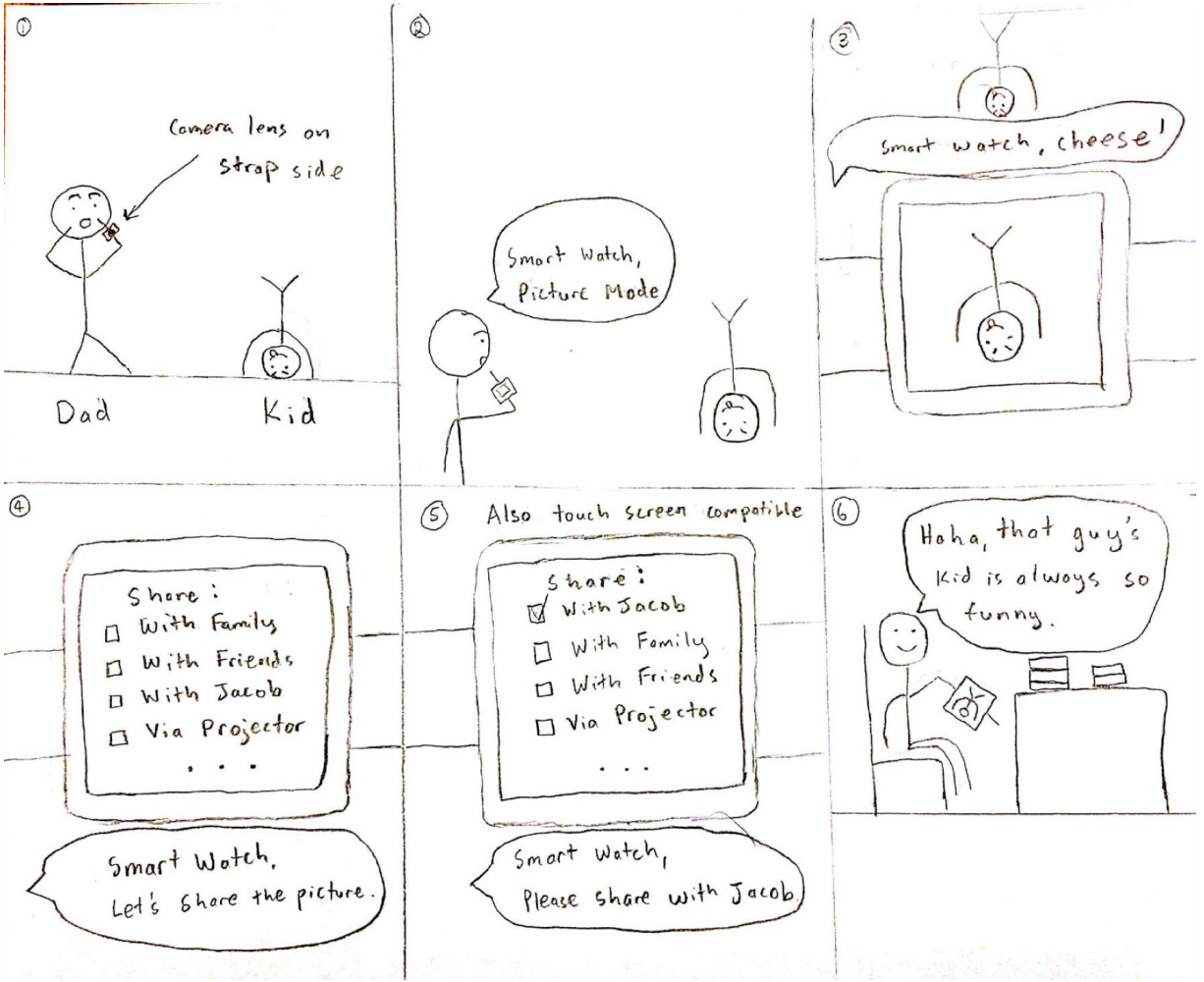
Choice of Design

Smart Watch

- Better suits our primary and secondary audience
- Main goal is to conveniently capture and share memories
- Best choice for hands-free use

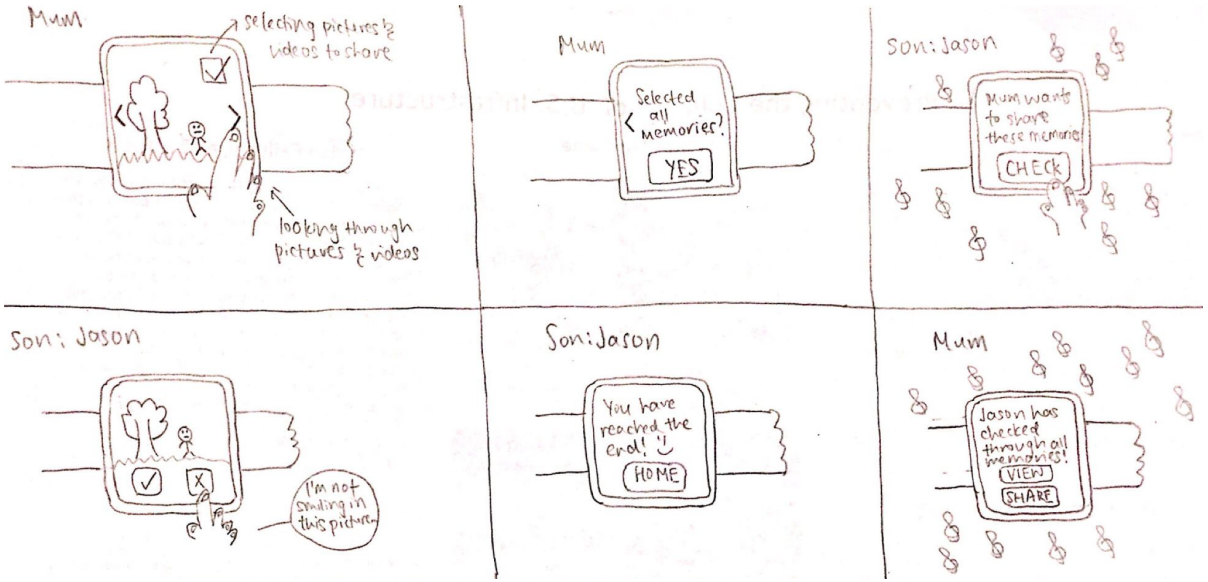
STORYBOARD 1

Allow parents to share memories in a secure way



STORYBOARD 2

Let children participate in the sharing of memories



SUMMARY

- Clarity of storyboards
- Important to consider:
  - display constraints
  - intuitiveness
- Should not design with solution already in mind
- Always consider user needs
- Think **BOLD**

THANK YOU

Questions?