

amisu

Bringing long-distance friendships closer.

Kellan Grant

Yang Liu

Add Gritman


Aggie Tutia

one-on-one interviews

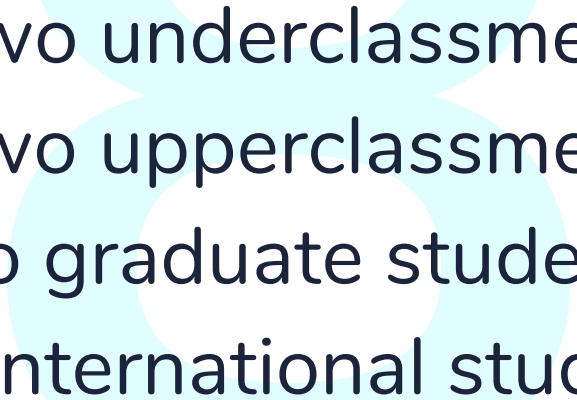
- Refrained from observation techniques
- Asked questions about long-distance friendships and communication
- Gained empathy for our users, their relationships, and struggles



who did we focus on?

A photograph of two young women from behind, looking out over a vast mountain valley. The woman on the left has long, wavy, light brown hair and is wearing a dark jacket with the word 'CALIFORNIA' printed in white on the back. The woman on the right has shoulder-length, straight brown hair and is wearing a textured, mustard-colored sweater. The background features rugged, rocky mountain peaks under a soft, hazy sky, with a valley floor visible in the distance. The overall mood is serene and contemplative.

College students who have best friends
living in another city.

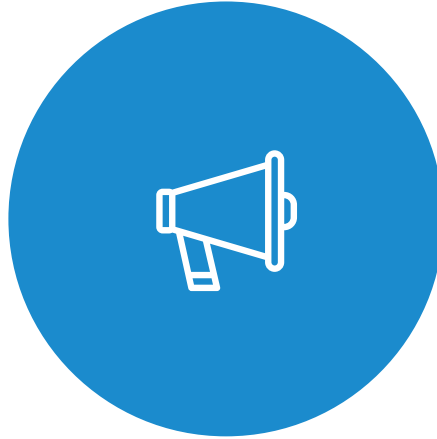


two underclassmen
two upperclassmen
two graduate students
two international students

insights



face-to-face

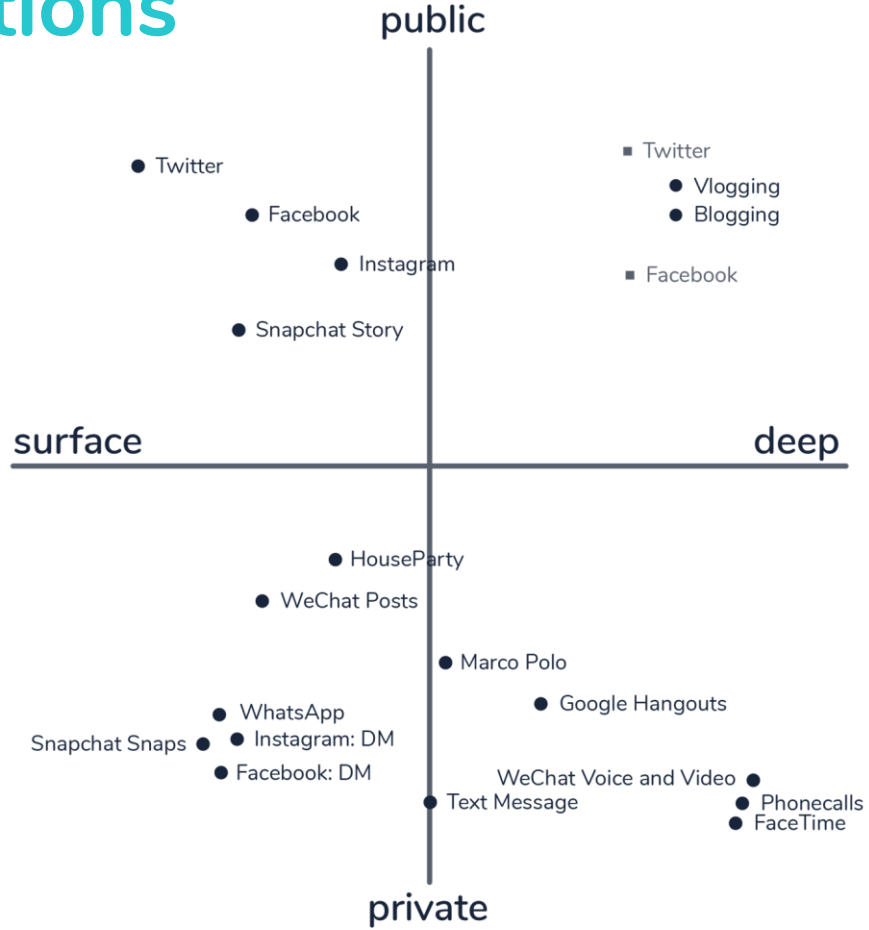


updates



scheduling

communications matrix



tasks



Catching up with friends by looking at their social media



Reconnecting with hometown friends during a break



Figuring out and remembering each other's time zones



Scheduling a time to have a one-on-one video chat



Planning a trip with/to visit a friend



Supporting a friend during an emotional time

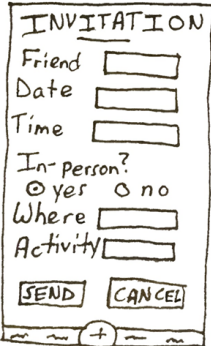
our design sketches

mobile planning app

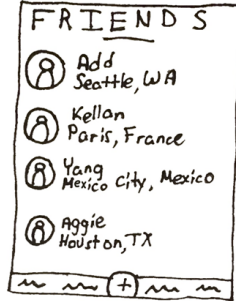
Home



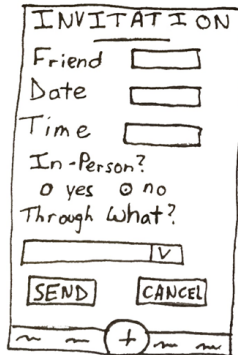
Plus invite
In-person



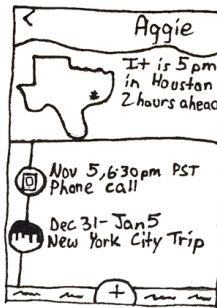
Best Friends



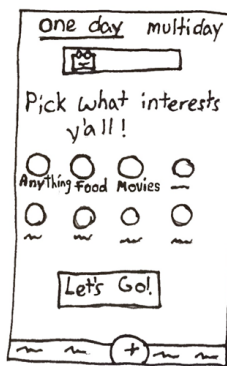
Plus-invite
Not-in-person



Friend Profile



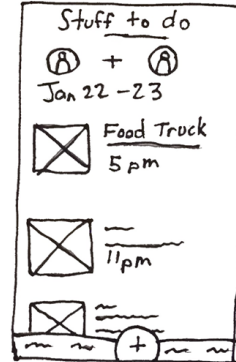
Stuff to do 2



Stuff to do 1



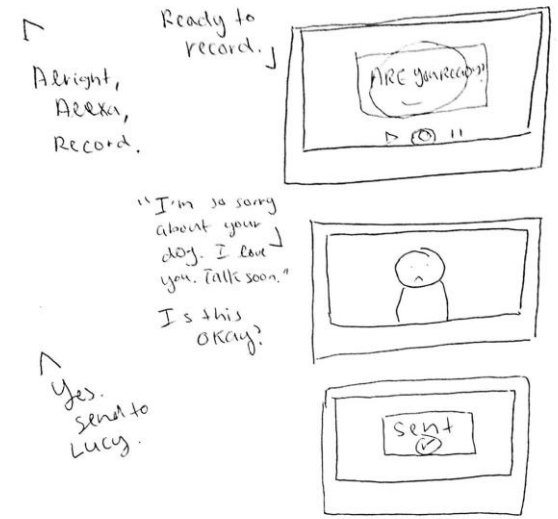
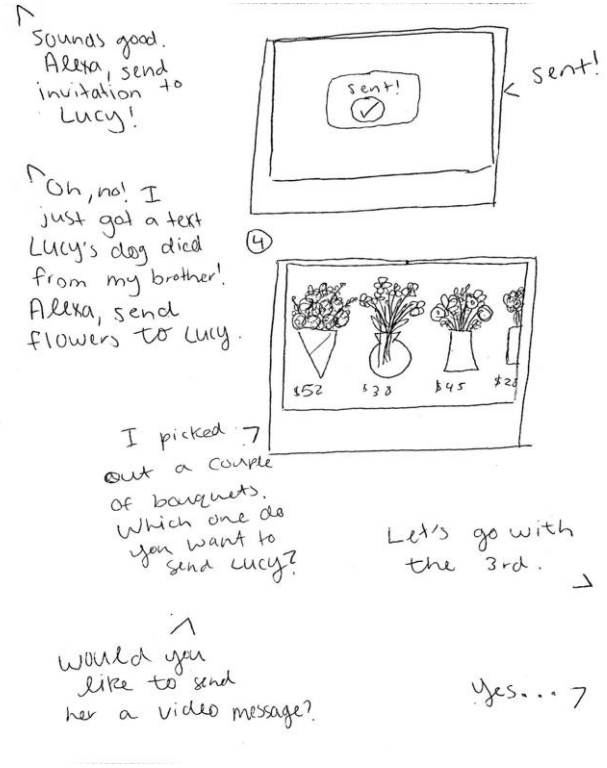
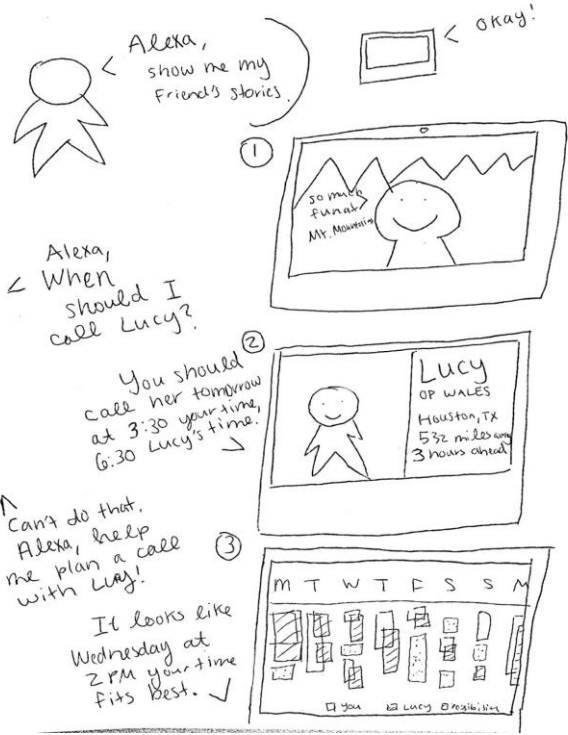
Stuff to do 3



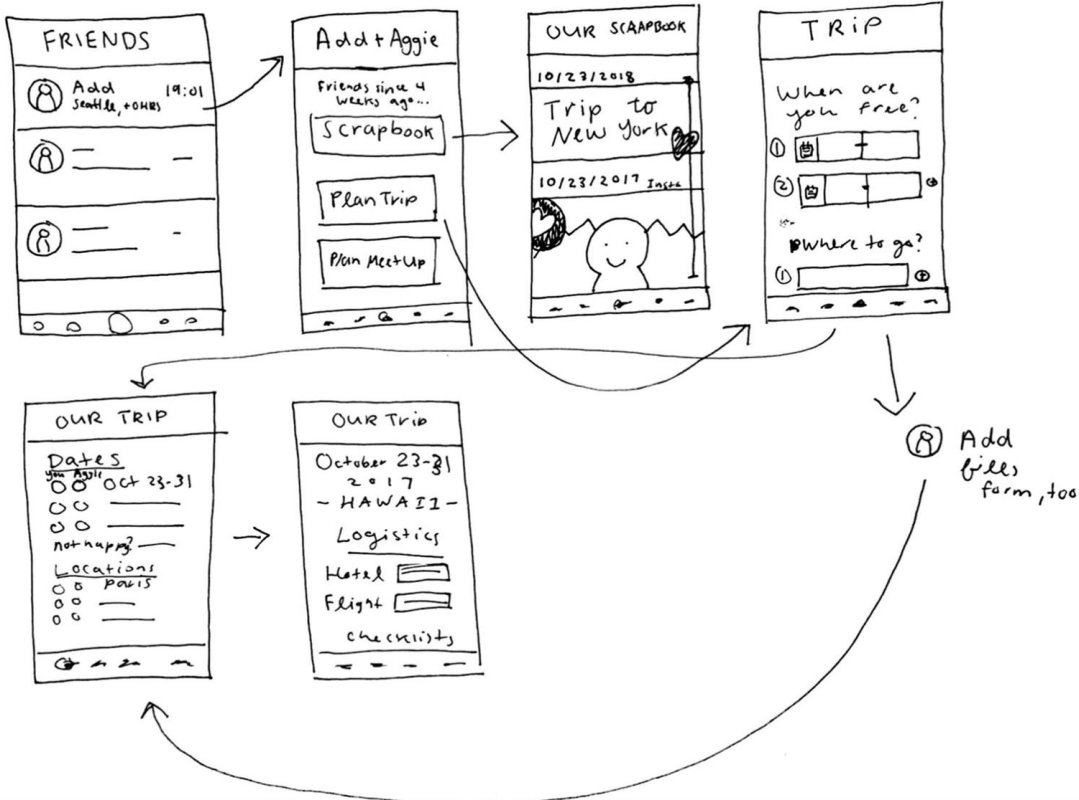
Stuff to do
Specific Task



alexa integration



scrapbook and trip planner



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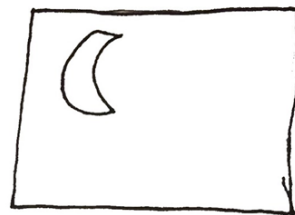
(i miss you)

A mobile app that is mindful of the **depth and sentimentality** of the relationship. Using memories, video messaging and calls, and simple scheduling presents users with their relationship's past, present and future.

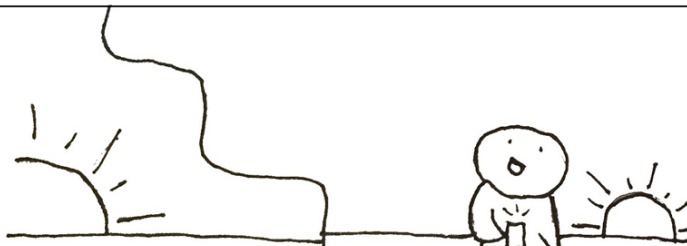
storyboard one: scheduling



Anmal requests a video chat to Priya for next Friday at 6AM PDT/6:30 IST



Priya receives the request and accepts

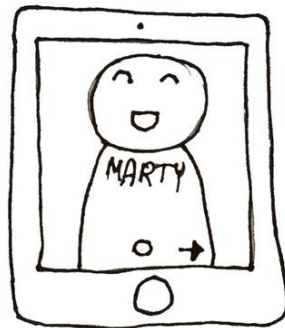
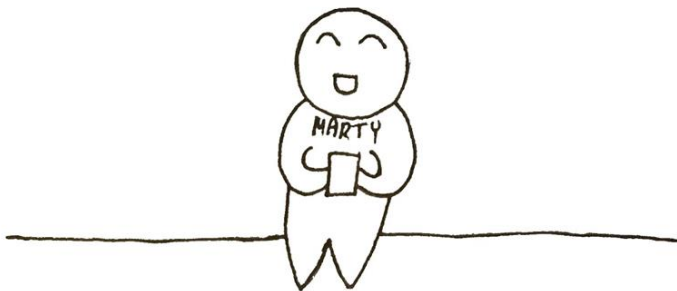
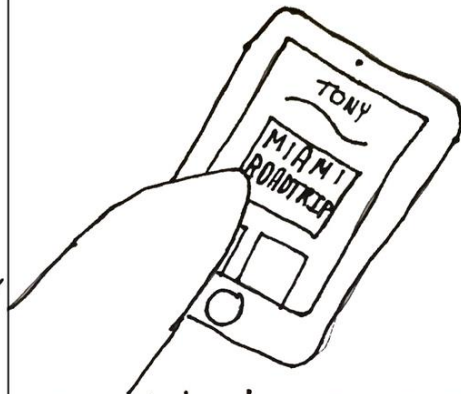


Both friends are notified 30 minutes before to get ready



Anmal and Priya are happy after catching up

storyboard two: reflecting



Marty reviews the message and decides to send it to Tony



summary

- True friendship can go untended for long periods of time
- Face-to-face is the most wanted form of communication
- Memories of the friendship are very much cherished
- Value of the relationship must be respected

questions?